

# Kenya: Beer Industry - Analysis, Size, Trends, Consumption, and Forecast

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## Abstracts

### The Kenyan Beer Industry Report Description

This report presents an overview of the Kenyan beer industry for the period 2020-2024, the effect of recent high-impact world events on it, and a forecast for the industry development in the medium term (2025F-2030F). It is a comprehensive industry report, analyzing multiple products within the beer industry, segmented into several main categories.

This research report provides a strategic analysis of the Kenyan beer industry and describes the industry size, main market participants, growth and demand drivers, challenges, and other factors that influence the development of the industry. This analysis includes information about the market volume and value, import, export, foreign trade, and pricing of the main product groups within the industry.

This report covers beer - including non-alcoholic beer and low-alcoholic beer (including beer and beer-based mixed drinks with an ABV 0.5%; excluding low- and non-alcoholic beer and beer-based mixed drinks with an ABV

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