

Japan: Beer Industry - Analysis, Size, Trends, Consumption, and Forecast

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Abstracts

The Japanese Beer Industry Report Description

This report presents an overview of the Japanese beer industry for the period 2020-2024, the effect of recent high-impact world events on it, and a forecast for the industry development in the medium term (2025F-2030F). It is a comprehensive industry report, analyzing multiple products within the beer industry, segmented into several main categories.

This research report provides a strategic analysis of the Japanese beer industry and describes the industry size, main market participants, growth and demand drivers, challenges, and other factors that influence the development of the industry. This analysis includes information about the market volume and value, import, export, foreign trade, and pricing of the main product groups within the industry.

This report covers beer - including non-alcoholic beer and low-alcoholic beer (including beer and beer-based mixed drinks with an ABV 0.5%; excluding low- and non-alcoholic beer and beer-based mixed drinks with an ABV

Contents

INTRODUCTION

RESEARCH METHODOLOGY

EXECUTIVE SUMMARY

PRODUCT DESCRIPTION

STATE OF THE GLOBAL DEMOGRAPHICS AND ECONOMY IN 2020-2024

Characteristics of the Global Demographics

Characteristics of the Global Economy

Forecast for the Development of the Global Economy in the Short Term

ANALYSIS OF THE BEER INDUSTRY IN JAPAN IN 2020-2024

Volume, Value, and Dynamics of the Japanese Beer Industry

Structure of the Beer Industry in Japan by Product Groups in Volume and Value Terms

Breakdown of the Japanese Beer Industry by Segments

Trends and Insights of the Japanese Beer Industry

Profiles of the Main Players in the Japanese Beer Industry

Five Forces Analysis

Competitive Landscape on the Beer Industry in Japan

Drivers and Challenges That Will Affect the Future Development of the Japanese Beer Industry

ANALYSIS OF THE PRICES OF BEER IN JAPAN IN 2020-2024

Value Chain Analysis

Structure of Price Formation

Average Retail Prices of Beer in Japan, Broken Down by Product Groups

ANALYSIS OF THE FOREIGN TRADE OPERATIONS OF BEER IN JAPAN IN 2020-2024

Structure of the Foreign Trade Operations of Beer in Japan, Broken Down by Product Groups

ANALYSIS OF THE IMPORTS OF BEER TO JAPAN IN 2020-2024

Volume, Value, and Dynamics of the Imports of Beer to Japan

Structure of the Imports of Beer to Japan, Broken Down by Product Groups

Average Import Prices of Beer, Broken Down by Product Groups

ANALYSIS OF THE EXPORTS OF BEER FROM JAPAN IN 2020-2024

Volume, Value, and Dynamics of the Exports of Beer from Japan

Structure of the Exports of Beer from Japan, Broken Down by Product Groups

Average Export Prices of Beer, Broken Down by Product Groups

ANALYSIS OF THE CONSUMPTION OF BEER IN JAPAN IN 2020-2024

Volume, Value, and Dynamics of the Per Capita Consumption of Beer in Japan

FORECAST FOR THE DEVELOPMENT OF THE BEER INDUSTRY IN JAPAN IN 2025F-2030F

Forecast for the Development of the Beer Industry in Japan Under Three Possible Scenarios

Forecast for the Development of the Beer Industry in Japan (Base Scenario), Broken Down by Product Groups

About

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