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Iberian countries: mobile phones market

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Abstracts

This report presents a strategic analysis of the mobile phones market in the Iberian countries and a forecast for its development in the medium term. It provides a comprehensive overview of the market, its dynamics, structure, characteristics, main players, trends, growth and demand drivers, etc.

The purpose of the report is to describe the state of the mobile phones market in the Iberian countries, to present actual and retrospective information about the volumes, dynamics, structure and characteristics of production, imports, exports and consumption and to build a forecast for the market in the next five years. In addition, the report presents an elaborate analysis of the main market participants, price fluctuations, trends, growth and demand drivers of the market and all other factors, influencing its development.

This research report has been prepared using the unique WMStrategy's methodology, including a blend of qualitative and quantitative data. The information comes from official sources and insights from market experts (representatives of the main market participants), gathered by semi-structured interviews.

The report on the mobile phones market in the Iberian countries covers the following countries: Spain, Portugal, and France.

The report on the mobile phones market in the Iberian countries includes:

Analysis and forecast for the economy of the Iberian countries;

Analysis and forecast of the market size, value and dynamics;

Market structure (by origin, by country (includes breakdown of all indicators by

all 33 analyzed countries), by types of products, etc.);

Volume, dynamics and analysis of domestic production (past, current and future);

Analysis of price levels (wholesale, retail, distributors, etc.) and their dynamics (past, current and future);

Volume, dynamics and analysis of imports (past, current and future);

Volume, dynamics and analysis of exports (past, current and future);

Volume, dynamics and analysis of consumption (past, current and future);

Characteristics of the main market participants (manufacturers, distributors, wholesalers, retailers, importers, exporters, Government structures, etc.) and the competitive landscape;

Value chain analysis;

Analysis and forecast of the trends and levels of supply and demand on the market;

Analysis of the factors, influencing the development of the market (market growth drivers, restraints, etc.);

Country opportunity analysis;

Analysis of the major trade flows;

Forecast for development of the market in the medium term (including three possible scenarios for development).

This report will allow you to:

Quickly and cost–effectively get a strategic analysis and gain competitive intelligence about the market;

Track market data, including size, value, dynamics, structure, segmentation and forecasts: past, present and future;

Track and identify key market trends, opportunities and threats and key drivers behind recent market changes;

Strategically assess market growth potential, demand drivers and restraints on the market;

Explore and identify new market opportunities in the countries and regions within the market;

Evaluate the key macroeconomic indicators to get insight into the general trends within the economy;

See how the market performed in the past (over the last 5 years) and how it will perform in the future (in the next 5 years);

Get acquainted with the leading companies on the market;

Evaluate how diversified the market is in terms of competitive intensity, fragmentation and environment and understand competitive threats;

Empower your marketing, branding, strategy and market development, consumption and supply functions with useful market insights;

Build your investment strategy by assessing market attractiveness or company attractiveness;

Build your own market entry or market expansion strategy or evaluate your current strategy;

Add weight to pitches and presentations by using official and accurate data and calculations.

If you are interested in the mobile phones market in the Iberian countries, this research report will provide you with a strategic analysis of the market, its recent and future development. In addition, the report will save you time and money while presenting you

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all the necessary information, empowering you to make informed decisions and move your business forward!

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Contents

1. INTRODUCTION

1.1. Report description
1.2. Research methodology

2. EXECUTIVE SUMMARY

3. CHARACTERISTICS OF MOBILE PHONES

4. CHARACTERISTICS AND ANALYSIS OF RAW MATERIALS BASE

5. STATE OF THE ECONOMY OF THE IBERIAN COUNTRIES

5.1. Characteristics of the economy of the Iberian countries in 2014-2018
5.2. Forecast for the development of the economy of the Iberian countries for 2019-2021

6. OVERVIEW AND ANALYSIS OF THE MOBILE PHONES MARKET IN THE IBERIAN COUNTRIES

6.1. Volume, value and dynamics of the mobile phones market in the Iberian countries in 2014-2018
6.2. Structure of the mobile phones market in the Iberian countries in 2014-2018: production, imports, exports, consumption
6.3. Structure of the mobile phones market in the Iberian countries by origin
6.4. Structure of the mobile phones market in the Iberian countries by country
6.5. Key recent trends on the mobile phones market in the Iberian countries
6.6. Competitive landscape of the market
6.7. Country opportunity analysis
6.8. Key drivers and restraints for the market development in the medium term
6.9. Forecast for development of the mobile phones market in the Iberian countries for 2019-2024

7. OVERVIEW AND ANALYSIS OF THE DOMESTIC PRODUCTION OF MOBILE PHONES IN THE IBERIAN COUNTRIES

7.1. Volume, value and dynamics of the domestic production of mobile phones in the

Iberian countries in 2014-2018
7.2. Structure of the Iberian production of mobile phones by countries
7.3. Characteristics of the main companies, producers of mobile phones in the Iberian countries

8. CHARACTERISTICS AND ANALYSIS OF THE PRICES OF MOBILE PHONES IN THE IBERIAN COUNTRIES

8.1. Value chain analysis
8.2. Structure of price formation
8.3. Characteristics of the producer prices of mobile phones in the Iberian countries in 2014-2018
8.4. Characteristics of other prices of mobile phones

9. FOREIGN TRADE OPERATIONS OF MOBILE PHONES IN THE IBERIAN COUNTRIES

9.1. Foreign trade operations of mobile phones in the Iberian countries in 2014-2018

10. OVERVIEW AND ANALYSIS OF THE IMPORTS OF MOBILE PHONES TO THE IBERIAN MARKET

10.1. Volume, value and dynamics of the imports of mobile phones to the Iberian countries in 2014-2018
10.2. Major trade inflows of mobile phones imports to the Iberian countries
10.3. Structure of the imports of mobile phones by types of products
10.4. Prices of imported mobile phones in the Iberian countries

11. OVERVIEW AND ANALYSIS OF THE IBERIAN EXPORTS OF MOBILE PHONES

11.1. Volume, value and dynamics of the Iberian exports of mobile phones in 2014-2018
11.2. Major trade outflows of mobile phones exports from the Iberian countries
11.3. Structure of the Iberian exports of mobile phones by types of products
11.4. Prices of Iberian exports of mobile phones

12. CHARACTERISTICS OF THE CONSUMPTION OF MOBILE PHONES IN THE IBERIAN COUNTRIES

12.1. Volume, value and dynamics of the consumption of mobile phones in the Iberian

countries in 2014-2018
12.2. Structure of the consumption of mobile phones in the Iberian countries in 2014-2018 (by origin, by channel)
12.3. Structure of the consumption of mobile phones in the Iberian countries by country
12.4. Volume, value and dynamics of the per capita consumption of mobile phones in the Iberian countries in 2014-2018
12.5. Balance between supply and demand on the mobile phones market in the Iberian countries in 2014-2018 and forecast for 2019-2024

13. FORECAST FOR DEVELOPMENT OF THE MOBILE PHONES MARKET IN THE IBERIAN COUNTRIES FOR 2019-2024

13.1. Factors, influencing the development of the mobile phones market in the Iberian countries in the medium term
13.2. Forecast for market development in the medium term under three possible scenarios

LIST OF FIGURES

Volume and dynamics of the mobile phones market in the Iberian countries in 2014-2018
Value and dynamics of the mobile phones market in the Iberian countries in 2014-2018
Structure of the mobile phones market in the Iberian countries in 2014-2018, in volume terms
Structure of the mobile phones market in the Iberian countries in 2014-2018, in value terms
Structure of the mobile phones market in the Iberian countries by origin in volume terms in 2014-2018
Structure of the mobile phones market in the Iberian countries by origin in value terms in 2014-2018
Structure of the mobile phones market in the Iberian countries by country in 2014-2018, in volume terms
Structure of the mobile phones market in the Iberian countries by country in 2014-2018, in value terms
Volume and dynamics of the domestic production of mobile phones in the Iberian countries in 2014-2018
Value and dynamics of the domestic production of mobile phones in the Iberian countries in 2014-2018
Structure of the domestic production of mobile phones in the Iberian countries by

producing countries in 2014-2018, in volume terms
Structure of the domestic production of mobile phones in the Iberian countries by producing countries in 2014-2018, in value terms
Value chain analysis of the mobile phones market in the Iberian countries
Structure of the mobile phones price formation in the Iberian countries, in %
Deviation of the average producer prices of mobile phones in the Iberian countries in 2014-2018
Trade balance of mobile phones foreign trade in the Iberian countries in 2014-2018, in volume terms
Trade balance of mobile phones foreign trade in the Iberian countries in 2014-2018, in value terms
Volume and dynamics of the imports of mobile phones to the Iberian countries in 2014-2018
Value and dynamics of the imports of mobile phones to the Iberian countries in 2014-2018
Main countries, importing mobile phones to the Iberian countries in 2014-2018, in volume terms
Main countries, importing mobile phones to the Iberian countries in 2014-2018, in value terms
Volume and dynamics of the imports of mobile phones by types of mobile phones in 2014-2018
Value and dynamics of the imports of mobile phones by types of mobile phones in 2014-2018
Average prices of imported mobile phones to the Iberian countries in 2014-2018
Volume and dynamics of the Iberian exports of mobile phones in 2014-2018
Value and dynamics of the Iberian exports of mobile phones in 2014-2018
Recipient countries of the Iberian exports of mobile phones in 2014-2018, in volume terms
Recipient countries of the Iberian exports of mobile phones in 2014-2018, in value terms
Structure of the Iberian exports of mobile phones by types of mobile phones in 2014-2018, in volume terms
Structure of the Iberian exports of mobile phones by types of mobile phones in 2014-2018, in value terms
Average prices of the Iberian exports of mobile phones in 2014-2018
Volume and dynamics of the consumption of mobile phones in the Iberian countries in 2014-2018
Value and dynamics of the consumption of mobile phones in the Iberian countries in 2014-2018
Structure of the consumption of mobile phones in the Iberian countries in 2014-2018, in

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volume terms
Structure of the consumption of mobile phones in the Iberian countries in 2014-2018, in value terms
Structure of the consumption of mobile phones in the Iberian countries by consuming countries in 2014-2018
Volume and dynamics of the per capita consumption of mobile phones in the Iberian countries in 2014-2018
Value and dynamics of the per capita consumption of mobile phones in the Iberian countries in 2014-2018
Balance between supply and demand on the mobile phones market in the Iberian countries in 2014-2018 and forecast for 2019-2024, in volume terms
Balance between supply and demand on the mobile phones market in the Iberian countries in 2014-2018 and forecast for 2019-2024, in value terms
Forecast for the total supply of mobile phones in the Iberian countries for 2019-2024 (under the framework of the base scenario), in physical and value terms
Forecast for the total supply of mobile phones in the Iberian countries for 2019-2024 (under the framework of the pessimistic scenario), in physical and value terms
Forecast for the total supply of mobile phones in the Iberian countries for 2019-2024 (under the framework of the optimistic scenario), in physical and value terms

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About

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List Of Tables

LIST OF TABLES

Key indicators on the mobile phones market in the Iberian countries in 2014-2018
Key indicators of the economy of the Iberian countries in 2014-2018
Forecast for the economy of the Iberian countries for 2019-2021
Volume and dynamics of the mobile phones market in the Iberian countries in 2014-2018
Value and dynamics of the mobile phones market in the Iberian countries in 2014-2018
Structure of the mobile phones market in the Iberian countries in 2014-2018, in volume terms
Structure of the mobile phones market in the Iberian countries in 2014-2018, in value terms
Structure of the mobile phones market in the Iberian countries by origin in 2014-2018, in volume terms
Structure of the mobile phones market in the Iberian countries by origin in 2014-2018, in value terms
Structure of the mobile phones market in the Iberian countries by country in 2014-2018, in volume terms
Structure of the mobile phones market in the Iberian countries by country in 2014-2018, in value terms
Country opportunity analysis
Volume and dynamics of the domestic production of mobile phones in the Iberian countries in 2014-2018
Value and dynamics of the domestic production of mobile phones in the Iberian countries in 2014-2018
Structure of the domestic production of mobile phones in the Iberian countries by producing countries in 2014-2018, in volume terms
Structure of the domestic production of mobile phones in the Iberian countries by producing countries in 2014-2018, in value terms
Value chain analysis of the mobile phones market in the Iberian countries
Cost breakdown of the price formation of mobile phones in the Iberian countries, in %
Volume and dynamics of the average producer prices of mobile phones in the Iberian countries in 2014-2018
Volume and dynamics of other prices of mobile phones in the Iberian countries (wholesale, distributor, retail, etc.) in 2014-2018
Trade balance of mobile phones foreign trade in the Iberian countries in 2014-2018, in volume terms

Trade balance of mobile phones foreign trade in the Iberian countries in 2014-2018, in value terms
Volume and dynamics of the imports of mobile phones to the Iberian countries in 2014-2018
Value and dynamics of the imports of mobile phones to the Iberian countries in 2014-2018
Main countries, importing mobile phones to the Iberian countries in 2014-2018, in volume terms
Main countries, importing mobile phones to the Iberian countries in 2014-2018, in value terms
Structure of the imports of mobile phones by types of mobile phones in 2014-2018, in volume terms
Structure of the imports of mobile phones by types of mobile phones in 2014-2018, in value terms
Average prices of imported mobile phones to the Iberian countries in 2014-2018
Volume and dynamics of the Iberian exports of mobile phones in 2014-2018
Value and dynamics of the Iberian exports of mobile phones in 2014-2018
Recipient countries of the Iberian exports of mobile phones in 2014-2018, in volume terms
Recipient countries of the Iberian exports of mobile phones in 2014-2018, in value terms
Structure of the Iberian exports of mobile phones by types of mobile phones in 2014-2018, in volume terms
Structure of the Iberian exports of mobile phones by types of mobile phones in 2014-2018, in value terms
Average prices of the Iberian exports of mobile phones in 2014-2018
Volume and dynamics of the consumption of mobile phones in the Iberian countries in 2014-2018
Value and dynamics of the consumption of mobile phones in the Iberian countries in 2014-2018
Structure of the consumption of mobile phones in the Iberian countries in 2014-2018, in volume terms
Structure of the consumption of mobile phones in the Iberian countries in 2014-2018, in value terms
Structure of the consumption of mobile phones in the Iberian countries by consuming countries in 2014-2018
Volume and dynamics of the per capita consumption of mobile phones in the Iberian countries in 2014-2018
Value and dynamics of the per capita consumption of mobile phones in the Iberian countries in 2014-2018

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Balance between supply and demand on the mobile phones market in the Iberian countries in 2014-2018 and forecast for 2019-2024, in volume terms
Balance between supply and demand on the mobile phones market in the Iberian countries in 2014-2018 and forecast for 2019-2024, in value terms
Forecast for the total supply of mobile phones in the Iberian countries for 2019-2024 (under the framework of the base scenario), in physical and value terms
Forecast for the total supply of mobile phones in the Iberian countries for 2019-2024 (under the framework of the pessimistic scenario), in physical and value terms
Forecast for the total supply of mobile phones in the Iberian countries for 2019-2024 (under the framework of the optimistic scenario), in physical and value terms

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