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Greece: market of unsweetened and non-flavoured potable waters, ice and snow

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Abstracts

This report presents a comprehensive overview of the unsweetened and non-flavoured potable waters, ice and snow market in Greece and a forecast for its development in the next five years. It provides a detailed analysis of the market, its dynamics, structure, characteristics, main players, growth and demand drivers, etc.

The purpose of the report is to describe the state of the unsweetened and non-flavoured potable waters, ice and snow market in Greece, to present actual and retrospective information about the volumes, dynamics, structure and characteristics of production, imports, exports and sales and to build a forecast for the market in the medium term. In the same way, the report presents an elaborate analysis of the main market participants, the price fluctuations, growth and demand drivers of the market and all other factors, influencing its development.

This research report has been prepared using the unique WMStrategy's methodology, including a blend of qualitative and quantitative data. The information comes from official sources and market insights from expert representatives of the main market participants (gathered by semi-structured interviews).

The report on the unsweetened and non-flavoured potable waters, ice and snow market in Greece includes:

Analysis and forecast for the economy of Greece;

Analysis and forecast for development of the market volume (market size), value and dynamics;

Market structure (by origin, by types of products, etc.);

Volume, dynamics and analysis of domestic production (past, current and future);

Analysis of price levels (wholesale, retail, distributors, etc.) and their dynamics (past, current and future);

Volume, dynamics and analysis of imports (past, current and future);

Volume, dynamics and analysis of exports (past, current and future);

Volume, dynamics and analysis of sales (past, current and future);

Characteristics of the main market participants (manufacturers, distributors, wholesalers, retailers, importers, exporters, Governmental structures, etc.) and the competitive landscape;

Value chain analysis;

Analysis of the factors, influencing the development of the market;

Analysis and forecast of the trends and levels of supply and demand on the market;

Forecast for development of the market in the medium term.

This report will allow you to:

Quickly and cost–effectively gain competitive intelligence about the market;

Track market data, including size, value, segmentation, forecasts, dynamics and structure – past, present and future;

Track and identify key market trends, opportunities and threats and key drivers behind recent market changes;

Strategically assess market growth potential, demand drivers and threats on the

market;

Evaluate the key macroeconomic indicators to get insight into the general trends within the economy;

See how the market performed in the past (over the last 5 years) and how it will perform in the future (in the next 5 years);

Get acquainted with the leading companies on the market (manufacturers, distributors, wholesalers, retailers, importers, exporters, Governmental structures, etc.);

Evaluate how diversified the market is in terms of competitive intensity, fragmentation and environment and understand competitive threats;

Empower your marketing, branding, strategy and market development, sales and supply functions with useful market insights;

Build your investment strategy by assessing market attractiveness or company attractiveness;

Build your own market entry or market expansion strategy or evaluate your current strategy;

Add weight to pitches and presentations by using official and accurate data and calculations.

If you are interested in the unsweetened and non-flavoured potable waters, ice and snow market in Greece, this research report will save you time and money while empowering you to make informed, profitable decisions!

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Contents

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Information about the document

1. EXECUTIVE SUMMARY

2. METHODOLOGY

3. CHARACTERISTICS OF UNSWEETENED AND NON-FLAVOURED POTABLE WATERS, ICE AND SNOW

4. STATE OF THE ECONOMY OF GREECE

4.1. Characteristics of the economy of Greece in 2008-2013
4.2. Forecast for the development of the economy of Greece until 2016

5. CHARACTERISTICS OF THE UNSWEETENED AND NON-FLAVOURED POTABLE WATERS, ICE AND SNOW MARKET IN GREECE

5.1. Volume and dynamics of the unsweetened and non-flavoured potable waters, ice and snow market in Greece in 2008-2013
5.2. Structure of the unsweetened and non-flavoured potable waters, ice and snow market in Greece in 2008-2013: production, imports, exports, sales
5.3. Structure of the unsweetened and non-flavoured potable waters, ice and snow market in Greece by origin
5.4. Forecast for the development of the unsweetened and non-flavoured potable waters, ice and snow market in Greece until 2019

6. CHARACTERISTICS OF THE DOMESTIC PRODUCTION OF UNSWEETENED AND NON-FLAVOURED POTABLE WATERS, ICE AND SNOW IN GREECE

6.1. Business tendencies in the industrial production in Greece in 2008-2013
6.2. Volume and dynamics of the domestic production of unsweetened and non-flavoured potable waters, ice and snow in Greece in 2008-2013
6.3. Share of Greece in the European production of unsweetened and non-flavoured potable waters, ice and snow
6.4. Characteristics of the main producers of unsweetened and non-flavoured potable

waters, ice and snow in Greece

7. CHARACTERISTICS OF THE PRICES OF UNSWEETENED AND NON-FLAVOURED POTABLE WATERS, ICE AND SNOW IN GREECE

7.1. Characteristics of the manufacturers' prices of unsweetened and non-flavoured potable waters, ice and snow in Greece in 2008-2013
7.2. Characteristics of other prices of unsweetened and non-flavoured potable waters, ice and snow

8. FOREIGN TRADE OPERATIONS OF UNSWEETENED AND NON-FLAVOURED POTABLE WATERS, ICE AND SNOW IN GREECE

8.1. General foreign trade operations of Greece
8.2. Foreign trade operations of unsweetened and non-flavoured potable waters, ice and snow in Greece in 2008-2013

9. CHARACTERISTICS OF THE IMPORTS OF UNSWEETENED AND NON-FLAVOURED POTABLE WATERS, ICE AND SNOW TO THE GREEK MARKET

9.1. Volume and dynamics of the imports of unsweetened and non-flavoured potable waters, ice and snow in 2008-2013
9.2. Key indicators of the imports of unsweetened and non-flavoured potable waters, ice and snow to the Greek market
9.3. Main countries, importing unsweetened and non-flavoured potable waters, ice and snow to Greece
9.4. Structure of the imports of unsweetened and non-flavoured potable waters, ice and snow by types of products
9.5. Share of Greece in the European imports of unsweetened and non-flavoured potable waters, ice and snow
9.6. Domestic companies, main importers of unsweetened and non-flavoured potable waters, ice and snow to the Greek market

10. CHARACTERISTICS OF THE GREEK EXPORTS OF UNSWEETENED AND NON-FLAVOURED POTABLE WATERS, ICE AND SNOW

10.1. Volume and dynamics of the Greek exports of unsweetened and non-flavoured potable waters, ice and snow in 2008-2013
10.2. Key indicators of the Greek exports of unsweetened and non-flavoured potable

waters, ice and snow
10.3. Recipient countries of the Greek exports of unsweetened and non-flavoured potable waters, ice and snow
10.4. Structure of the Greek exports of unsweetened and non-flavoured potable waters, ice and snow by types of products
10.5. Share of Greece in the European exports of unsweetened and non-flavoured potable waters, ice and snow
10.6. Domestic companies, main exporters of unsweetened and non-flavoured potable waters, ice and snow from the territory of Greece

11. FACTORS, INFLUENCING THE DEVELOPMENT OF THE MARKET

12. CHARACTERISTICS OF THE SALES OF UNSWEETENED AND NON-FLAVOURED POTABLE WATERS, ICE AND SNOW IN GREECE

12.1. Volume and dynamics of the sales of unsweetened and non-flavoured potable waters, ice and snow in Greece in 2008-2013 and forecast until 2019
12.2. Structure of the sales of unsweetened and non-flavoured potable waters, ice and snow in Greece in 2008-2013 (by origin, by channel, etc.)
12.3. Balance between supply and demand on the unsweetened and non-flavoured potable waters, ice and snow market in Greece in 2008-2013 and forecast until 2019

13. FORECAST FOR DEVELOPMENT OF THE UNSWEETENED AND NON-FLAVOURED POTABLE WATERS, ICE AND SNOW MARKET IN GREECE UNTIL 2019

LIST OF FIGURES

(This list is preliminary - contact us for a demo version, including the full Table of contents)

Volume and dynamics of the unsweetened and non-flavoured potable waters, ice and snow market in Greece in 2008-2013 and forecast until 2019, in physical and value terms
Structure of the unsweetened and non-flavoured potable waters, ice and snow market in Greece in 2008-2013, in physical and value terms
Structure of the unsweetened and non-flavoured potable waters, ice and snow market in Greece by origin in physical and value terms in 2008-2013
Volume and dynamics of the domestic production of unsweetened and non-flavoured potable waters, ice and snow in Greece in 2008-2013 and forecast until 2019, in

physical and value terms
Deviation of the average manufacturers' prices of unsweetened and non-flavoured potable waters, ice and snow in Greece in 2008-2013
Structure of the foreign trade turnover by main commodities, in physical and value terms
Structure of the foreign trade operations by main partner countries, in value terms
Structure of the foreign trade operations on the unsweetened and non-flavoured potable waters, ice and snow market in Greece in 2008-2013, in physical and value terms
Dynamics of the imports of unsweetened and non-flavoured potable waters, ice and snow in 2008-2013, in physical and value terms
Main countries, importing unsweetened and non-flavoured potable waters, ice and snow to Greece in 2008-2013, in physical and value terms
Dynamics of the imports of unsweetened and non-flavoured potable waters, ice and snow by types of products in 2008-2013, in physical and value terms
Dynamics of the Greek exports of unsweetened and non-flavoured potable waters, ice and snow in 2008-2013, in physical and value terms
Recipient countries of the Greek exports of unsweetened and non-flavoured potable waters, ice and snow in 2008-2013, in physical and value terms
Structure of the Greek exports of unsweetened and non-flavoured potable waters, ice and snow by types of products in 2008-2013, in physical and value terms
Dynamics of the sales of unsweetened and non-flavoured potable waters, ice and snow in Greece in 2008-2013 and forecast until 2019, in physical and value terms
Balance between supply and demand on the unsweetened and non-flavoured potable waters, ice and snow market in Greece in 2008-2013 and forecast until 2019, in physical terms
Forecast for the total supply of unsweetened and non-flavoured potable waters, ice and snow in Greece until 2019 (under the framework of the base scenario), in physical terms
Forecast for the total supply of unsweetened and non-flavoured potable waters, ice and snow in Greece until 2019 (under the framework of the pessimistic scenario), in physical terms
Forecast for the total supply of unsweetened and non-flavoured potable waters, ice and snow in Greece until 2019 (under the framework of the optimistic scenario), in physical terms

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List Of Tables

LIST OF TABLES

(This list is preliminary - contact us for a demo version, including the full Table of contents)

Key indicators on the unsweetened and non-flavoured potable waters, ice and snow market in Greece in 2008-2013
Key indicators of the economy of Greece in 2008-2013 and forecast until 2016
Volume and dynamics of the unsweetened and non-flavoured potable waters, ice and snow market in Greece in 2008-2013, in physical and in value terms
Structure of the unsweetened and non-flavoured potable waters, ice and snow market in Greece in 2008-2013, in physical and value terms
Structure of the unsweetened and non-flavoured potable waters, ice and snow market in Greece by origin in 2008-2013, in physical and value terms
Forecast for the development of the unsweetened and non-flavoured potable waters, ice and snow market in Greece until 2019, in physical and value terms
Key business tendencies in the industrial production in Greece in 2008-2013
Volume and dynamics of the domestic production of unsweetened and non-flavoured potable waters, ice and snow in Greece in 2008-2013 and forecast until 2019, in physical and value terms
Average manufacturers' prices of unsweetened and non-flavoured potable waters, ice and snow in Greece in 2008-2013
Foreign trade turnover by main commodities, in physical and value terms
Foreign trade operations by main partner countries, in value terms
Volume and value of the foreign trade operations on the unsweetened and non-flavoured potable waters, ice and snow market in Greece in 2008-2013, in physical and value terms
Volume and dynamics of the imports of unsweetened and non-flavoured potable waters, ice and snow in 2008-2013, in physical and value terms
Key indicators of the imports of unsweetened and non-flavoured potable waters, ice and snow to the Greek market in 2008-2013, in physical and value terms
Main countries, importing unsweetened and non-flavoured potable waters, ice and snow to Greece in 2008-2013, in physical and value terms
Structure of the imports of unsweetened and non-flavoured potable waters, ice and snow by types of products in 2008-2013, in physical and value terms
Volume and dynamics of the Greek exports of unsweetened and non-flavoured potable waters, ice and snow in 2008-2013, in physical and value terms
Key indicators of the Greek exports of unsweetened and non-flavoured potable waters,

ice and snow in 2008-2013, in physical and value terms
Recipient countries of the Greek exports of unsweetened and non-flavoured potable waters, ice and snow in 2008-2013, in physical and value terms
Structure of the Greek exports of unsweetened and non-flavoured potable waters, ice and snow by types of products in 2008-2013, in physical and value terms
Volume and dynamics of the sales of unsweetened and non-flavoured potable waters, ice and snow in Greece in 2008-2013 and forecast until 2019, in physical terms
Structure of the sales of unsweetened and non-flavoured potable waters, ice and snow in Greece in 2008-2013, in physical terms
Balance between supply and demand on the unsweetened and non-flavoured potable waters, ice and snow market in Greece in 2008-2013 and forecast until 2019, in physical terms
Forecast for the total supply of unsweetened and non-flavoured potable waters, ice and snow in Greece until 2019 (under the framework of the base scenario), in physical terms
Forecast for the total supply of unsweetened and non-flavoured potable waters, ice and snow in Greece until 2019 (under the framework of the pessimistic scenario), in physical terms
Forecast for the total supply of unsweetened and non-flavoured potable waters, ice and snow in Greece until 2019 (under the framework of the optimistic scenario), in physical terms

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