

The Global Home and Laundry Care Industry - Analysis, Size, Trends, Consumption, and Forecast

<https://marketpublishers.com/r/GFF099CF1B2AEN.html>

Date: June 2026

Pages: 200

Price: US\$ 5,999.00 (Single User License)

ID: GFF099CF1B2AEN

Abstracts

The Global Home and Laundry Care Industry Report Description

This report presents an overview of the global home and laundry care industry for the period 2020-2024, the effect of recent high-impact world events on it, and a forecast for the industry development in the medium term (2025F-2030F). It is a comprehensive industry report, analyzing multiple products within the beer industry, segmented into several main categories.

The industry research report provides a strategic analysis of the global home and laundry care industry and describes describes the industry size, main market participants, growth and demand drivers, challenges, and other factors that influence the development of the industry. This analysis includes information about the market value, import, export, foreign trade, and pricing of the main product groups within the industry.

This report covers home and laundry care - including laundry care products (heavy-duty detergents, powdered and liquid detergents, color detergents, mild and special detergents and fabric softeners), household cleaning products (surface cleaning products, floor care products, toilet care products and windows cleaning products), dishwashing detergents (dishwashing powders, dishwashing tablets, dishwashing liquids and hand dishwashing detergents) and polishes, room scents and insecticides (household polishes (for floors, furniture or coach and shoe care), room scents or room deodorants and household insecticides), and is broken down by:

Product groups: Laundry care products; Household cleaning products; Dishwashing detergents; Household polishes, room scents and insecticides

Price segments: Mass; Mid-priced; Premium

Retail distribution channels: Industrial; Retail; Supermarkets and hypermarkets;

Convenience stores; Specialist retailers; Independent retailers

The industry report on the global home and laundry care industry covers the following regions and countries:

Africa - Algeria, Angola, Botswana, Cameroon, Congo (Democratic Republic), Congo Republic, Egypt, Ethiopia, Equatorial Guinea, Ghana, the Ivory Coast, Kenya, Libya, Madagascar, Malawi, Mauritius, Morocco, Mozambique, Namibia, Nigeria, Senegal, South Africa, Sudan, Tanzania, Togo, Tunisia, Uganda, Zambia, Zimbabwe.

Asia Pacific - Australia, Bangladesh, Cambodia, India, Indonesia, Malaysia, Myanmar (Burma), Nepal, New Zealand, Pakistan, Philippines, Singapore, Sri Lanka, Thailand, Vietnam.

Commonwealth of Independent States (CIS countries) - Armenia, Azerbaijan, Belarus, Georgia, Kazakhstan, Kyrgyzstan, Moldova, Russian Federation, Turkmenistan, Ukraine, Uzbekistan.

Europe - Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Montenegro, Norway, Netherlands, Poland, Portugal, Romania, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, United Kingdom, Turkey.

Middle East - Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, Syria, United Arab Emirates, Yemen.

North America - Canada, Mexico, United States of America.

Northeast Asia - China, Hong Kong, Taiwan, Japan, South Korea.

South and Central America - Argentina, Bahamas, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, Jamaica, Nicaragua, Panama, Paraguay, Peru, Trinidad, Uruguay, Venezuela.

You will receive the industry research report within five working days after order confirmation. Contact us to learn if a shorter delivery time would be possible. After the delivery, you can study the report thoroughly and ask questions within the following three months.

We also offer similar market research reports and special terms for bundle purchases. Within the same industry, we also provide feasibility studies, business plans, due diligence reports, market entry, market development, product launch and product development studies, direct access to millions of potential new consumers, partner search and selection, and more. Feel free to contact us for more information.

State of the Global Demographics and Economy

This section of the industry report presents you with historical and forecast data about key macroeconomic indicators of the global demographics and economy:

What are the values of key global economic indicators (GDP, inflation, unemployment, government debt, etc.)?

What are the values of key global demographic indicators (population, growth rate, life expectancy, age and gender, etc.)?

Analysis of the Global Home and Laundry Care Industry

This section of the report provides an overview of the size and dynamics of the home and laundry care industry, segmented by the main product groups in value terms for the period 2020-2024. It answers the following questions:

What are the size and dynamics of the global home and laundry care industry in value terms?

How has the global home and laundry care industry been segmented by region and country over the past five years?

How has the global home and laundry care industry been structured by product groups over the past five years?

How is the industry broken down by segments?

What are the major trends affecting the industry?

Which are the major companies in the global home and laundry care industry and what are their main characteristics?

How fragmented is the competitive landscape?

What is the degree of competition based on Porter's five forces?

What are the drivers and challenges affecting industry development?

Global Home and Laundry Care Prices

The price section of the industry research report answers:

How is the industry value chain formed?

What is the structure of price formation?

What are the average global retail prices of the main product groups within the industry?

How have the global retail prices of home and laundry care developed in each of the analyzed regions and countries over the last five years?

Global Foreign Trade Operations of Home and Laundry Care

The foreign trade section of the industry report answers:

How has the trade balance for each main product group within the industry developed over the past five years?

Which regions and countries are net importers and which - net exporters of beer?

Global Imports of Home and Laundry Care

The import section of the industry research report answers:

How has the value of home and laundry care imports changed over the past five years?
How are the global home and laundry care imports segmented by main product groups?
Which are the major regions and countries importing home and laundry care?
What are the average import prices of home and laundry care to each region and country and how have they changed over the last five years?

Global Exports of Home and Laundry Care

The export section of the industry report answers:

How has the value of home and laundry care exports changed over the past five years?
How are the global home and laundry care exports segmented by main product groups?
Which are the major regions and countries exporting home and laundry care?
What are the average export prices of home and laundry care from each region and country and how have they changed over the last five years?

Global Consumption of Home and Laundry Care

This section of the report answers:

What is the per capita consumption of home and laundry care in each region and country in value terms? How has it changed over the past five years?

Global Home and Laundry Care Industry Forecast

The final section of the industry report presents a forecast for the industry development in the medium term (2025F-2030F) based on three scenarios - base, pessimistic, and optimistic. The forecast section answers:

How will the global home and laundry care industry develop over the next six years for each scenario?

What are the forecasted industry dynamics for each region and country under the base scenario?

What are the forecasted industry dynamics of the main product groups under the base scenario?

Short Methodology

The industry research report is prepared using WMStrategy's proven research methodology. It includes a blend of qualitative and quantitative data. The information comes from official sources and includes insights from market experts (representatives of the main market participants), gathered through semi-structured interviews. For this particular industry report, at least 30 interviews have been conducted with market experts from the leading companies (producers, distributors, retailers, suppliers, etc.). A detailed methodology is available upon request.

Customization

The industry research report will be updated as of the current month of purchase and will be dispatched within five working days after order confirmation. It can be amended to fit your specific data needs and preferences to cover your individual goals. Contact us to share your particular requirements!

Report Benefits

- Discover how the global home and laundry care industry performed in the past (in the last five years) and how it will perform in the future (in the next six years);
- Track and identify industry trends and insights behind recent industry changes;
- Understand the overall global demand for the main home and laundry care product groups;
- Discover which are the most promising markets and segments;
- Strategically assess the competitive position of the main industry players;
- Evaluate how diversified the industry is in terms of competitive intensity, fragmentation, and environment to understand competitive threats;
- Assess growth potential, opportunities, demand drivers, and challenges on the industry;
- Quickly and cost-effectively receive a complete strategic analysis of the industry;
- Improve your pitches and presentations by using verified industry data and expert insights;
- Make important strategic decisions safely and with confidence;
- Receive professional expertise on the industry and its development;
- Empower your marketing, branding, strategy, product and business development with valuable industry insights;
- Build your investment strategy by assessing industry attractiveness or company attractiveness;
- Evaluate the key macroeconomic indicators to get insight into the general trends within the economy and demographics;
- Acquire data your competitors might already have and be acting upon.

Report Users

This research report is ideal for people who want to gain a comprehensive

understanding of the global home and laundry care industry. It is also tailored to help people who need a clear and fact-based analysis of the industry size and dynamics, import, export, foreign trade, and pricing of the main product groups, regional and country markets within the industry. Most often, these people are professionals actively working in the market as:

- C-suite executives;
- Directors;
- Industry strategists;
- Marketing professionals;
- Business development professionals;
- Product developers;
- Product marketers and strategists;
- Product managers;
- Project managers;
- Suppliers;
- Traders.

This report can also bring value to professionals, not actively involved in the industry, such as:

- Management consultants;
- Investment managers;
- Financial professionals;
- Bank managers;
- M&A managers;
- Auditors.

Report Data - Unlock Strategic Decisions

The industry research report presents reliable and verified market data. It provides valuable support to make important strategic decisions regarding:

- Strategic planning;
- Marketing and sales;
- Market and industry evaluation;
- Evaluation of market opportunities, risks, and challenges;
- Regional evaluation and opportunity analysis;
- Market entry;
- Market growth;
- Pricing and promotion;

New product development;
Distribution;
Sourcing and supply chain management;
Company evaluation;
Mergers and acquisitions.

Contents

INTRODUCTION

RESEARCH METHODOLOGY

EXECUTIVE SUMMARY

PRODUCT DESCRIPTION

STATE OF THE GLOBAL DEMOGRAPHICS AND ECONOMY IN 2020-2024

Characteristics of the Global Demographics

Characteristics of the Global Economy

Forecast for the Development of the Global Economy in the Short Term

ANALYSIS OF THE GLOBAL HOME AND LAUNDRY CARE INDUSTRY IN 2020-2024

Value and Dynamics of the Global Home and Laundry Care Industry

Structure of the Global Home and Laundry Care Industry by Product Groups in Value Terms

Structure of the Global Home and Laundry Care Industry by Region in Value Terms

Structure of the Global Home and Laundry Care Industry by Country in Value Terms

Breakdown of the Global Home and Laundry Care Industry by Segments

Trends and Insights of the Global Home and Laundry Care Industry

Profiles of the Main Players in the Global Home and Laundry Care Industry

Five Forces Analysis

Competitive Landscape on the Global Home and Laundry Care Industry

Drivers and Challenges That Will Affect the Future Development of the Global Home and Laundry Care Industry

ANALYSIS OF THE GLOBAL PRICES OF HOME AND LAUNDRY CARE IN 2020-2024

Value Chain Analysis

Structure of Price Formation

Average Global Retail Prices of Home and Laundry Care, Broken Down by Product Groups

Average Global Retail Prices of Home and Laundry Care, Broken Down by Region and Country

ANALYSIS OF THE GLOBAL FOREIGN TRADE OPERATIONS OF HOME AND LAUNDRY CARE IN 2020-2024

Structure of the Global Foreign Trade Operations of Home and Laundry Care, Broken Down by Product Groups

Structure of the Global Foreign Trade Operations of Home and Laundry Care, Broken Down by Region and Country

ANALYSIS OF THE GLOBAL IMPORTS OF HOME AND LAUNDRY CARE IN 2020-2024

Value and Dynamics of the Global Imports of Home and Laundry Care

Structure of the Global Imports of Home and Laundry Care, Broken Down by Product Groups

Main Regions and Countries Importing Home and Laundry Care

Average Global Import Prices of Home and Laundry Care, Broken Down by Region and Country

ANALYSIS OF THE GLOBAL EXPORTS OF HOME AND LAUNDRY CARE IN 2020-2024

Value and Dynamics of the Global Exports of Home and Laundry Care
Structure of the Global Exports of Home and Laundry Care, Broken Down by Product Groups
Main Regions and Countries Exporting Home and Laundry Care
Average Global Export Prices of Home and Laundry Care, Broken Down by Region and Country

ANALYSIS OF THE GLOBAL CONSUMPTION OF HOME AND LAUNDRY CARE IN 2020-2024

Value and Dynamics of the Global Per Capita Consumption of Home and Laundry Care, Broken Down by Region
Value and Dynamics of the Global Per Capita Consumption of Home and Laundry Care, Broken Down by Country

FORECAST FOR THE DEVELOPMENT OF THE GLOBAL HOME AND LAUNDRY CARE INDUSTRY IN 2025F-2030F

Forecast for the Development of the Global Home and Laundry Care Industry Under Three Possible Scenarios
Forecast for the Development of the Global Home and Laundry Care Industry (Base Scenario), Broken Down by Product Groups
Forecast for the Development of the Global Home and Laundry Care Industry (Base Scenario), Broken Down by Region
Forecast for the Development of the Global Home and Laundry Care Industry (Base Scenario), Broken Down by Country

About

ABOUT US

I would like to order

Product name: The Global Home and Laundry Care Industry - Analysis, Size, Trends, Consumption, and Forecast

Product link: <https://marketpublishers.com/r/GFF099CF1B2AEN.html>

Price: US\$ 5,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GFF099CF1B2AEN.html>