

# The Global Cider, Perry, and Rice Wine Market - Analysis, Size, Trends, Consumption, and Forecast

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## Abstracts

The Global Cider, Perry, and Rice Wine Market Report Description

This report presents a comprehensive overview of the global cider, perry, and rice wine market, the effect of recent high-impact world events on it, and a forecast for the market development in the medium term. The report provides a strategic analysis of the global cider, perry, and rice wine market and describes the main market participants, growth and demand drivers, challenges, and other factors that influence the development of the market. The report covers 8 regions and 152 countries

The report on the global cider, perry, and rice wine market covers the following regions and countries:

Africa - Algeria, Angola, Botswana, Cameroon, Congo (Democratic Republic), Congo Republic, Egypt, Ethiopia, Equatorial Guinea, Ghana, the Ivory Coast, Kenya, Libya, Madagascar, Malawi, Mauritius, Morocco, Mozambique, Namibia, Nigeria, Senegal, South Africa, Sudan, Tanzania, Togo, Tunisia, Uganda, Zambia, Zimbabwe.

Asia Pacific - Australia, Bangladesh, Cambodia, India, Indonesia, Malaysia, Myanmar (Burma), Nepal, New Zealand, Pakistan, Philippines, Singapore, Sri Lanka, Thailand, Vietnam.

Commonwealth of Independent States (CIS) countries - Armenia, Azerbaijan, Belarus, Georgia, Kazakhstan, Kyrgyzstan, Moldova, Russian Federation, Turkmenistan, Ukraine, Uzbekistan.

Europe - Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Montenegro, Norway, Netherlands, Poland, Portugal, Romania, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, United Kingdom, Turkey.

Middle East - Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi

Arabia, Syria, United Arab Emirates, Yemen.

North America - Canada, Mexico, United States of America.

Northeast Asia - China, Hong Kong, Taiwan, Japan, South Korea.

South and Central America - Argentina, Bahamas, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, Jamaica, Nicaragua, Panama, Paraguay, Peru, Trinidad, Uruguay, Venezuela.

The report covers cider, perry and rice wines, including fruit wines like cider (made from apples), perry (made from pear) and rice wines (Sake), palm wines and similar beverages; excluding grape wines, Soju and non-alcoholic cider, perry and rice wines), and is broken down by:

Product groups: Cider; Perry; Rice wine; Palm wine; Others

Price segment: Mass; Mid-priced; Premium

Packaging: Glass; Plastic; Metal; Paper and paperboard; Others

Retail format: Less than 187 ml; 188 - 375 ml; 376 - 500 ml; 501 - 750 ml; 751 - 1.5 l; 1.51 - 3 l; 3.01 l and more

Distribution channels: HoReCa; Retail

Retail distribution channels: Supermarkets and hypermarkets; Specialist retailers; Convenience stores; Independent small grocers

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State of the Global Demographics and Economy

This section of the report presents you with historical and forecast data about key macroeconomic indicators of the global demographics and economy:

What are the values of key global economic indicators (GDP, inflation, unemployment, government debt, etc.)?

What are the values of key global demographic indicators (population, growth rate, life expectancy, age and gender, etc.)?

Analysis of the Global Cider, Perry, and Rice Wine Market

The market analysis section provides an overview of the market size and dynamics in volume and value terms for the last five years. It answers the following questions:

What is the size of the global cider, perry, and rice wine market?

Which region and country had the largest cider, perry, and rice wine markets in the last five years?

How is the global market structured?

What are the major trends affecting the market?  
Which are the major companies on the market?  
How intensive is the competitive landscape?  
What are the drivers and challenges affecting market development?

#### Global Cider, Perry, and Rice Wine Prices

The price section of the report answers:

How is the value chain of the market formed?  
What is the structure of price formation?  
What are the average global prices of cider, perry, and rice wine?  
What are the average prices of cider, perry, and rice wine in each region and country?

#### Global Imports of Cider, Perry, and Rice Wine

The import section of the report answers:

How has the volume and value of imports changed over the past five years?  
Which region and country imported the most cider, perry, and rice wine?  
What are the average import prices of cider, perry, and rice wine in each region and country?

#### Global Exports of Cider, Perry, and Rice Wine

The export section of the report answers:

How has the volume and value of exports changed over the past five years?  
Which region and country exported the most cider, perry, and rice wine?  
What are the average export prices of cider, perry, and rice wine in each region and country?

#### Forecast

The final section of the report presents a forecast for the development of the market based on three scenarios - base, pessimistic, and optimistic. The forecast section answers:

How will the global cider, perry, and rice wine market develop over the next five years for each scenario?

#### Short Methodology

This research report has been prepared with WMStrategy's research methodology. It

includes a blend of qualitative and quantitative data. The information comes from official sources and includes insights from local market experts (representatives of the main market participants), gathered by semi-structured interviews.

For this particular report, more than 10 interviews have been conducted with market experts from the leading companies (producers, distributors, retailers, suppliers, etc.). The full list of interviewed experts and a detailed methodology are available upon request.

#### Customization

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#### Report Benefits

Discover how the market performed in the past (in the last five years) and how it will perform in the future (in the next six years);

Track and identify market trends and insights on drivers behind recent market changes;

Determine global usage of cider, perry, and rice wine by segments;

Discover which are the most promising markets and segments;

Strategically assess the competitive position of the main market players;

Evaluate how diversified the market is in terms of competitive intensity, fragmentation, and environment to understand competitive threats;

Assess growth potential, opportunities, demand drivers, and challenges on the market;

Quickly and cost-effectively receive a complete strategic analysis of the market;

Improve your pitches and presentations by using verified market data and expert insights;

Make important strategic decisions safely and with confidence;

Receive professional expertise on the market and its development;

Empower your marketing, branding, strategy, product and business development, consumption, and supply functions with valuable market insights;

Build your investment strategy by assessing market attractiveness, country attractiveness, or company attractiveness;

Evaluate the key macroeconomic indicators to get insight into the general trends within the economy and demographics;

Acquire data your competitors might already have and be acting upon.

#### Report Users

This market research report is ideal for people who want to gain a comprehensive understanding of the global cider, perry, and rice wine market. Most often these are

professionals actively working in the market as:

C-suite executives;  
Directors;  
Industry strategists;  
Marketing professionals;  
Business development professionals;  
Product developers;  
Product marketers and strategists;  
Product managers;  
Project managers;  
Suppliers;  
Traders.

This report can also bring value to professionals, not actively involved in the market, such as:

Management consultants;  
Investment managers;  
Financial professionals;  
Bank managers;  
M&A managers;  
Auditors.

## Contents

### **INTRODUCTION**

Report description  
Research methodology

### **EXECUTIVE SUMMARY**

### **CHARACTERISTICS OF CIDER, PERRY, AND RICE WINE**

### **STATE OF THE DEMOGRAPHICS AND ECONOMY OF GLOBAL**

Characteristics of the demographics of Global in 2020-2024  
Characteristics of the economy of Global  
Forecast for the development of the economy of Global in 2025-2027

### **CIDER, PERRY, AND RICE WINE MARKET IN GLOBAL**

Volume, value, and dynamics of the cider, perry, and rice wine market in Global in 2020-2024  
Key recent trends on the cider, perry, and rice wine market in Global  
Competitive landscape of the market  
Key drivers and restraints for the market development in the medium term

### **PRICES OF CIDER, PERRY, AND RICE WINE IN GLOBAL**

Value chain analysis  
Structure of price formation  
Characteristics of the retail prices of cider, perry, and rice wine in Global in 2020-2024

## **FOREIGN TRADE OPERATIONS OF CIDER, PERRY, AND RICE WINE IN GLOBAL**

Foreign trade operations of cider, perry, and rice wine in Global in 2020-2024

### **IMPORTS OF CIDER, PERRY, AND RICE WINE TO GLOBAL**

Volume, value, and dynamics of the imports of cider, perry, and rice wine to Global in 2020-2024

Main countries importing cider, perry, and rice wine to Global

Average prices of the cider, perry, and rice wine imported to Global

### **EXPORTS OF CIDER, PERRY, AND RICE WINE FROM GLOBAL**

Volume, value, and dynamics of the Global exports of cider, perry, and rice wine in 2020-2024

Main countries that receive cider, perry, and rice wine exports from Global

Average prices of the cider, perry, and rice wine exported from Global

### **CONSUMPTION OF CIDER, PERRY, AND RICE WINE IN GLOBAL**

Volume, value, and dynamics of the per capita consumption of cider, perry, and rice wine in Global in 2020-2024

### **FORECAST FOR THE DEVELOPMENT OF THE CIDER, PERRY, AND RICE WINE MARKET IN GLOBAL IN 2025-2030**

Forecast for market development in the medium term under three possible scenarios

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