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European Union: pens market

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Abstracts

This report presents a strategic analysis of the pens market in the European Union and a forecast for its development in the medium term. It provides a comprehensive overview of the market, its dynamics, structure, characteristics, main players, growth and demand drivers, etc.

The purpose of the report is to describe the state of the pens market in the European Union, to present actual and retrospective information about the volumes, dynamics, structure and characteristics of production, imports, exports and consumption and to build a forecast for the market in the next five years. In addition, the report presents an elaborate analysis of the main market participants, price fluctuations, growth and demand drivers of the market and all other factors, influencing its development.

This research report has been prepared using the unique WMStrategy's methodology, including a blend of qualitative and quantitative data. The information comes from official sources and insights from market experts (representatives of the main market participants), gathered by semi-structured interviews.

The report on the pens market in the European Union covers the following countries: Austria, Belgium, Bulgaria, Croatia, Cyprus, the Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, the Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, and the United Kingdom.

The report on the pens market in the European Union includes:

Analysis and forecast for the economy of the European Union;

Analysis and forecast of the market size, value and dynamics;

Market structure (by origin, by country (includes breakdown of all indicators by all 33 analyzed countries), by types of products, etc.);

Volume, dynamics and analysis of domestic production (past, current and future);

Analysis of price levels (wholesale, retail, distributors, etc.) and their dynamics (past, current and future);

Volume, dynamics and analysis of imports (past, current and future);

Volume, dynamics and analysis of exports (past, current and future);

Volume, dynamics and analysis of consumption (past, current and future);

Characteristics of the main market participants (manufacturers, distributors, wholesalers, retailers, importers, exporters, Governmental structures, etc.) and the competitive landscape;

Value chain analysis;

Analysis and forecast of the trends and levels of supply and demand on the market;

Analysis of the factors, influencing the development of the market (market growth drivers, restraints, etc.);

Country opportunity analysis;

Analysis of the major trade flows;

Forecast for development of the market in the medium term (including three possible scenarios for development).

This report will allow you to:

Quickly and cost–effectively get a strategic analysis and gain competitive

intelligence about the market;

Track market data, including size, value, dynamics, structure, segmentation and forecasts: past, present and future;

Track and identify key market trends, opportunities and threats and key drivers behind recent market changes;

Strategically assess market growth potential, demand drivers and restraints on the market;

Explore and identify new market opportunities in the countries and regions within the market;

Evaluate the key macroeconomic indicators to get insight into the general trends within the economy;

See how the market performed in the past (over the last 5 years) and how it will perform in the future (in the next 5 years);

Get acquainted with the leading companies on the market;

Evaluate how diversified the market is in terms of competitive intensity, fragmentation and environment and understand competitive threats;

Empower your marketing, branding, strategy and market development, consumption and supply functions with useful market insights;

Build your investment strategy by assessing market attractiveness or company attractiveness;

Build your own market entry or market expansion strategy or evaluate your current strategy;

Add weight to pitches and presentations by using official and accurate data and calculations.

If you are interested in the pens market in the European Union, this research report will

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provide you with a strategic analysis of the market, its recent and future development. In addition, the report will save you time and money while presenting you all the necessary information, empowering you to make informed decisions and move your business forward!

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Contents

1. INTRODUCTION

1.1. Report description
1.2. Research methodology

2. EXECUTIVE SUMMARY

3. CHARACTERISTICS OF PENS

4. CHARACTERISTICS AND ANALYSIS OF RAW MATERIALS BASE

5. STATE OF THE ECONOMY OF THE EUROPEAN UNION

5.1. Characteristics of the economy of the European Union in 2014-2018
5.2. Forecast for the development of the economy of the European Union for 2019-2021

6. OVERVIEW AND ANALYSIS OF THE PENS MARKET IN THE EUROPEAN UNION

6.1. Volume, value and dynamics of the pens market in the European Union in 2014-2018
6.2. Structure of the pens market in the European Union in 2014-2018: production, imports, exports, consumption
6.3. Structure of the pens market in the European Union by types of pens
6.4. Structure of the pens market in the European Union by origin
6.5. Structure of the pens market in the European Union by country
6.6. Key recent trends on the pens market in the European Union
6.7. Competitive landscape of the market
6.8. Country opportunity analysis
6.9. Key drivers and restraints for the market development in the medium term
6.10. Forecast for development of the pens market in the European Union for 2019-2024

7. OVERVIEW AND ANALYSIS OF THE DOMESTIC PRODUCTION OF PENS IN THE EUROPEAN UNION

7.1. Volume, value and dynamics of the domestic production of pens in the European Union in 2014-2018

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7.2. Structure of the domestic production of pens by types of pens
7.3. Structure of the EU production of pens by countries
7.4. Characteristics of the main producers of pens in the European Union

8. CHARACTERISTICS AND ANALYSIS OF THE PRICES OF PENS IN THE EUROPEAN UNION

8.1. Value chain analysis
8.2. Structure of price formation
8.3. Characteristics of the producer prices of pens in the European Union in 2014-2018
8.4. Characteristics of other prices of pens

9. FOREIGN TRADE OPERATIONS OF PENS IN THE EUROPEAN UNION

9.1. Foreign trade operations of pens in the European Union in 2014-2018

10. OVERVIEW AND ANALYSIS OF THE IMPORTS OF PENS TO THE EU MARKET

10.1. Volume, value and dynamics of the imports of pens to the European Union in 2014-2018
10.2. Major trade inflows of pens imports to the European Union
10.3. Structure of the imports of pens by types of products
10.4. Prices of imported pens in the European Union

11. OVERVIEW AND ANALYSIS OF THE EU EXPORTS OF PENS

11.1. Volume, value and dynamics of the EU exports of pens in 2014-2018
11.2. Major trade outflows of pens exports from the European Union
11.3. Structure of the EU exports of pens by types of products
11.4. Prices of EU exports of pens

12. CHARACTERISTICS OF THE CONSUMPTION OF PENS IN THE EUROPEAN UNION

12.1. Volume, value and dynamics of the consumption of pens in the European Union in 2014-2018
12.2. Structure of the consumption of pens in the European Union in 2014-2018 (by origin, by channel, by type of pens)
12.3. Structure of the consumption of pens in the European Union by country

12.4. Volume, value and dynamics of the per capita consumption of pens in the European Union in 2014-2018
12.5. Balance between supply and demand on the pens market in the European Union in 2014-2018 and forecast for 2019-2024

13. FORECAST FOR DEVELOPMENT OF THE PENS MARKET IN THE EUROPEAN UNION FOR 2019-2024

13.1. Factors, influencing the development of the pens market in the European Union in the medium term
13.2. Forecast for market development in the medium term under three possible scenarios

LIST OF FIGURES

Volume and dynamics of the pens market in the European Union in 2014-2018
Value and dynamics of the pens market in the European Union in 2014-2018
Structure of the pens market in the European Union in 2014-2018, in volume terms
Structure of the pens market in the European Union in 2014-2018, in value terms
Structure of the pens market in the European Union by types of pens, in volume terms
Structure of the pens market in the European Union by types of pens, in value terms
Structure of the pens market in the European Union by origin in volume terms in 2014-2018
Structure of the pens market in the European Union by origin in value terms in 2014-2018
Structure of the pens market in the European Union by country in 2014-2018, in volume terms
Structure of the pens market in the European Union by country in 2014-2018, in value terms
Volume and dynamics of the domestic production of pens in the European Union in 2014-2018
Value and dynamics of the domestic production of pens in the European Union in 2014-2018
Structure of the domestic production of pens by types of pens, in volume terms
Structure of the domestic production of pens by types of pens, in value terms
Structure of the domestic production of pens in the European Union by producing countries in 2014-2018, in volume terms
Structure of the domestic production of pens in the European Union by producing countries in 2014-2018, in value terms

Value chain analysis of the pens market in the European Union
Structure of the pens price formation in the European Union, in %
Deviation of the average producer prices of pens in the European Union in 2014-2018
Trade balance of pens foreign trade in the European Union in 2014-2018, in volume terms
Trade balance of pens foreign trade in the European Union in 2014-2018, in value terms
Volume and dynamics of the imports of pens to the European Union in 2014-2018
Value and dynamics of the imports of pens to the European Union in 2014-2018
Main countries, importing pens to the European Union in 2014-2018, in volume terms
Main countries, importing pens to the European Union in 2014-2018, in value terms
Volume and dynamics of the imports of pens by types of pens in 2014-2018
Value and dynamics of the imports of pens by types of pens in 2014-2018
Average prices of imported pens to the European Union in 2014-2018
Volume and dynamics of the EU exports of pens in 2014-2018
Value and dynamics of the EU exports of pens in 2014-2018
Recipient countries of the EU exports of pens in 2014-2018, in volume terms
Recipient countries of the EU exports of pens in 2014-2018, in value terms
Structure of the EU exports of pens by types of pens in 2014-2018, in volume terms
Structure of the EU exports of pens by types of pens in 2014-2018, in value terms
Average prices of the EU exports of pens in 2014-2018
Volume and dynamics of the consumption of pens in the European Union in 2014-2018
Value and dynamics of the consumption of pens in the European Union in 2014-2018
Structure of the consumption of pens in the European Union in 2014-2018, in volume terms
Structure of the consumption of pens in the European Union in 2014-2018, in value terms
Structure of the consumption of pens in the European Union by types of pens, in volume terms
Structure of the consumption of pens in the European Union by types of pens, in value terms
Structure of the consumption of pens in the European Union by consuming countries in 2014-2018
Volume and dynamics of the per capita consumption of pens in the European Union in 2014-2018
Value and dynamics of the per capita consumption of pens in the European Union in 2014-2018
Balance between supply and demand on the pens market in the European Union in 2014-2018 and forecast for 2019-2024, in volume terms
Balance between supply and demand on the pens market in the European Union in

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2014-2018 and forecast for 2019-2024, in value terms
Forecast for the total supply of pens in the European Union for 2019-2024 (under the framework of the base scenario), in physical and value terms
Forecast for the total supply of pens in the European Union for 2019-2024 (under the framework of the pessimistic scenario), in physical and value terms
Forecast for the total supply of pens in the European Union for 2019-2024 (under the framework of the optimistic scenario), in physical and value terms

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About

ABOUT WMSTRATEGY

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List Of Tables

LIST OF TABLES

Key indicators on the pens market in the European Union in 2014-2018
Key indicators of the economy of the European Union in 2014-2018
Forecast for the economy of the European Union for 2019-2021
Volume and dynamics of the pens market in the European Union in 2014-2018
Value and dynamics of the pens market in the European Union in 2014-2018
Structure of the pens market in the European Union in 2014-2018, in volume terms
Structure of the pens market in the European Union in 2014-2018, in value terms
Structure of the pens market in the European Union by types of pens, in volume terms
Structure of the pens market in the European Union by types of pens, in value terms
Structure of the pens market in the European Union by origin in 2014-2018, in volume terms
Structure of the pens market in the European Union by origin in 2014-2018, in value terms
Structure of the pens market in the European Union by country in 2014-2018, in volume terms
Structure of the pens market in the European Union by country in 2014-2018, in value terms
Country opportunity analysis
Volume and dynamics of the domestic production of pens in the European Union in 2014-2018
Value and dynamics of the domestic production of pens in the European Union in 2014-2018
Structure of the domestic production of pens by types of pens, in volume terms
Structure of the domestic production of pens by types of pens, in value terms
Structure of the domestic production of pens in the European Union by producing countries in 2014-2018, in volume terms
Structure of the domestic production of pens in the European Union by producing countries in 2014-2018, in value terms
Value chain analysis of the pens market in the European Union
Cost breakdown of the price formation of pens in the European Union, in %
Volume and dynamics of the average producer prices of pens in the European Union in 2014-2018
Volume and dynamics of other prices of pens in the European Union (wholesale, distributor, retail, etc.) in 2014-2018
Trade balance of pens foreign trade in the European Union in 2014-2018, in volume

terms
Trade balance of pens foreign trade in the European Union in 2014-2018, in value terms
Volume and dynamics of the imports of pens to the European Union in 2014-2018
Value and dynamics of the imports of pens to the European Union in 2014-2018
Main countries, importing pens to the European Union in 2014-2018, in volume terms
Main countries, importing pens to the European Union in 2014-2018, in value terms
Structure of the imports of pens by types of pens in 2014-2018, in volume terms
Structure of the imports of pens by types of pens in 2014-2018, in value terms
Average prices of imported pens to the European Union in 2014-2018
Volume and dynamics of the EU exports of pens in 2014-2018
Value and dynamics of the EU exports of pens in 2014-2018
Recipient countries of the EU exports of pens in 2014-2018, in volume terms
Recipient countries of the EU exports of pens in 2014-2018, in value terms
Structure of the EU exports of pens by types of pens in 2014-2018, in volume terms
Structure of the EU exports of pens by types of pens in 2014-2018, in value terms
Average prices of the EU exports of pens in 2014-2018
Volume and dynamics of the consumption of pens in the European Union in 2014-2018
Value and dynamics of the consumption of pens in the European Union in 2014-2018
Structure of the consumption of pens in the European Union in 2014-2018, in volume terms
Structure of the consumption of pens in the European Union in 2014-2018, in value terms
Structure of the consumption of pens in the European Union by types of pens, in volume terms
Structure of the consumption of pens in the European Union by types of pens, in value terms
Structure of the consumption of pens in the European Union by consuming countries in 2014-2018
Volume and dynamics of the per capita consumption of pens in the European Union in 2014-2018
Value and dynamics of the per capita consumption of pens in the European Union in 2014-2018
Balance between supply and demand on the pens market in the European Union in 2014-2018 and forecast for 2019-2024, in volume terms
Balance between supply and demand on the pens market in the European Union in 2014-2018 and forecast for 2019-2024, in value terms
Forecast for the total supply of pens in the European Union for 2019-2024 (under the framework of the base scenario), in physical and value terms
Forecast for the total supply of pens in the European Union for 2019-2024 (under the

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framework of the pessimistic scenario), in physical and value terms
Forecast for the total supply of pens in the European Union for 2019-2024 (under the framework of the optimistic scenario), in physical and value terms

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