+44 20 8123 2220
info@marketpublishers.com

Europe: pens market

https://marketpublishers.com/r/E4EDD59A880EN.html
Date: October 2024
Pages: 150
Price: US$ 1,999.00 (Single User License)
ID: E4EDD59A880EN

Abstracts

This report presents a strategic analysis of the pens market in Europe and a forecast for its development in the medium term. It provides a comprehensive overview of the market, its dynamics, structure, characteristics, main players, growth and demand drivers, etc.

The purpose of the report is to describe the state of the pens market in Europe, to present actual and retrospective information about the volumes, dynamics, structure and characteristics of production, imports, exports and consumption and to build a forecast for the market in the next five years. In addition, the report presents an elaborate analysis of the main market participants, price fluctuations, growth and demand drivers of the market and all other factors, influencing its development.

This research report has been prepared using the unique WMStrategy?s methodology, including a blend of qualitative and quantitative data. The information comes from official sources and insights from market experts (representatives of the main market participants), gathered by semi-structured interviews.

The report on the pens market in Europe covers the following countries: Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Montenegro, Norway, The Netherlands, Poland, Portugal, Romania, Serbia, Slovakia, Slovenia, Spain, Sweden, and The United Kingdom.

The report on the pens market in Europe includes:

Analysis and forecast for the economy of Europe;

Analysis and forecast of the market size, value and dynamics;

Market structure (by origin, by country (includes breakdown of all indicators by all 33 analyzed countries), by types of products, etc.);

Volume, dynamics and analysis of domestic production (past, current and future);

Analysis of price levels (wholesale, retail, distributors, etc.) and their dynamics (past, current and future);

Volume, dynamics and analysis of imports (past, current and future);

Volume, dynamics and analysis of exports (past, current and future);

Volume, dynamics and analysis of consumption (past, current and future);

Characteristics of the main market participants (manufacturers, distributors, wholesalers, retailers, importers, exporters, Governmental structures, etc.) and the competitive landscape;

Value chain analysis;

Analysis and forecast of the trends and levels of supply and demand on the market;

Analysis of the factors, influencing the development of the market (market growth drivers, restraints, etc.);

Country opportunity analysis;

Analysis of the major trade flows;

Forecast for development of the market in the medium term (including three possible scenarios for development).

This report will allow you to:

Quickly and cost?effectively get a strategic analysis and gain competitive intelligence about the market;

Track market data, including size, value, dynamics, structure, segmentation and forecasts: past, present and future;

Track and identify key market trends, opportunities and threats and key drivers behind recent market changes;

Strategically assess market growth potential, demand drivers and restraints on the market;

Explore and identify new market opportunities in the countries and regions within the market;

Evaluate the key macroeconomic indicators to get insight into the general trends within the economy;

See how the market performed in the past (over the last 5 years) and how it will perform in the future (in the next 5 years);

Get acquainted with the leading companies on the market;

Evaluate how diversified the market is in terms of competitive intensity, fragmentation and environment and understand competitive threats;

Empower your marketing, branding, strategy and market development, consumption and supply functions with useful market insights;

Build your investment strategy by assessing market attractiveness or company attractiveness;

Build your own market entry or market expansion strategy or evaluate your current strategy;

Add weight to pitches and presentations by using official and accurate data and calculations.

+44 20 8123 2220
info@marketpublishers.com

If you are interested in the pens market in Europe, this research report will provide you with a strategic analysis of the market, its recent and future development. In addition, the report will save you time and money while presenting you all the necessary information, empowering you to make informed decisions and move your business forward!

+44 20 8123 2220
info@marketpublishers.com

Contents

1. INTRODUCTION

1.1. Report description
1.2. Research methodology

2. EXECUTIVE SUMMARY

3. CHARACTERISTICS OF PENS

4. CHARACTERISTICS AND ANALYSIS OF RAW MATERIALS BASE

5. STATE OF THE ECONOMY OF EUROPE

5.1. Characteristics of the economy of Europe in 2014-2018
5.2. Forecast for the development of the economy of Europe for 2018-2020

6. OVERVIEW AND ANALYSIS OF THE PENS MARKET IN EUROPE

6.1. Volume, value and dynamics of the pens market in Europe in 2014-2018
6.2. Structure of the pens market in Europe in 2014-2018: production, imports, exports, consumption
6.3. Structure of the pens market in Europe by types of pens
6.4. Structure of the pens market in Europe by origin
6.5. Structure of the pens market in Europe by country
6.6. Key recent trends on the pens market in Europe
6.7. Competitive landscape of the market
6.8. Country opportunity analysis
6.9. Key drivers and restraints for the market development in the medium term
6.10. Forecast for development of the pens market in Europe for 2019-2024

7. OVERVIEW AND ANALYSIS OF THE DOMESTIC PRODUCTION OF PENS IN EUROPE

7.1. Volume, value and dynamics of the domestic production of pens in Europe in 2014-2018
7.2. Structure of the domestic production of pens by types of pens
7.3. Structure of the European production of pens by countries

+44 20 8123 2220
info@marketpublishers.com

7.4. Characteristics of the main producers of pens in Europe

8. CHARACTERISTICS AND ANALYSIS OF THE PRICES OF PENS IN EUROPE

8.1. Value chain analysis
8.2. Structure of price formation
8.3. Characteristics of the producer prices of pens in Europe in 2014-2018
8.4. Characteristics of other prices of pens

9. FOREIGN TRADE OPERATIONS OF PENS IN EUROPE

9.1. Foreign trade operations of pens in Europe in 2014-2018

10. OVERVIEW AND ANALYSIS OF THE IMPORTS OF PENS TO THE EUROPEAN MARKET

10.1. Volume, value and dynamics of the imports of pens to Europe in 2014-2018
10.2. Major trade inflows of pens imports to Europe
10.3. Structure of the imports of pens by types of products
10.4. Prices of imported pens in Europe

11. OVERVIEW AND ANALYSIS OF THE EUROPEAN EXPORTS OF PENS

11.1. Volume, value and dynamics of the European exports of pens in 2014-2018
11.2. Major trade outflows of pens exports from Europe
11.3. Structure of the European exports of pens by types of products
11.4. Prices of European exports of pens

12. CHARACTERISTICS OF THE CONSUMPTION OF PENS IN EUROPE

12.1. Volume, value and dynamics of the consumption of pens in Europe in 2014-2018
12.2. Structure of the consumption of pens in Europe in 2014-2018 (by origin, by channel, by type of pens)
12.3. Structure of the consumption of pens in Europe by country
12.4. Volume, value and dynamics of the per capita consumption of pens in Europe in 2014-2018
12.5. Balance between supply and demand on the pens market in Europe in 2014-2018 and forecast for 2019-2024

13. FORECAST FOR DEVELOPMENT OF THE PENS MARKET IN EUROPE FOR 2019-2024

13.1. Factors, influencing the development of the pens market in Europe in the medium term
13.2. Forecast for market development in the medium term under three possible scenarios

LIST OF FIGURES

Volume and dynamics of the pens market in Europe in 2014-2018
Value and dynamics of the pens market in Europe in 2014-2018
Structure of the pens market in Europe in 2014-2018, in volume terms
Structure of the pens market in Europe in 2014-2018, in value terms
Structure of the pens market in Europe by types of pens, in volume terms
Structure of the pens market in Europe by types of pens, in value terms
Structure of the pens market in Europe by origin in volume terms in 2014-2018
Structure of the pens market in Europe by origin in value terms in 2014-2018
Structure of the pens market in Europe by country in 2014-2018, in volume terms
Structure of the pens market in Europe by country in 2014-2018, in value terms
Volume and dynamics of the domestic production of pens in Europe in 2014-2018
Value and dynamics of the domestic production of pens in Europe in 2014-2018
Structure of the domestic production of pens by types of pens, in volume terms
Structure of the domestic production of pens by types of pens, in value terms
Structure of the domestic production of pens in Europe by producing countries in 2014-2018, in volume terms
Structure of the domestic production of pens in Europe by producing countries in 2014-2018, in value terms
Value chain analysis of the pens market in Europe
Structure of the pens price formation in Europe, in %
Deviation of the average producer prices of pens in Europe in 2014-2018
Trade balance of pens foreign trade in Europe in 2014-2018, in volume terms
Trade balance of pens foreign trade in Europe in 2014-2018, in value terms
Volume and dynamics of the imports of pens to Europe in 2014-2018
Value and dynamics of the imports of pens to Europe in 2014-2018
Main countries, importing pens to Europe in 2014-2018, in volume terms
Main countries, importing pens to Europe in 2014-2018, in value terms
Volume and dynamics of the imports of pens by types of pens in 2014-2018
Value and dynamics of the imports of pens by types of pens in 2014-2018

+44 20 8123 2220
info@marketpublishers.com

Average prices of imported pens to Europe in 2014-2018
Volume and dynamics of the European exports of pens in 2014-2018
Value and dynamics of the European exports of pens in 2014-2018
Recipient countries of the European exports of pens in 2014-2018, in volume terms
Recipient countries of the European exports of pens in 2014-2018, in value terms
Structure of the European exports of pens by types of pens in 2014-2018, in volume terms
Structure of the European exports of pens by types of pens in 2014-2018, in value terms
Average prices of the European exports of pens in 2014-2018
Volume and dynamics of the consumption of pens in Europe in 2014-2018
Value and dynamics of the consumption of pens in Europe in 2014-2018
Structure of the consumption of pens in Europe in 2014-2018, in volume terms
Structure of the consumption of pens in Europe in 2014-2018, in value terms
Structure of the consumption of pens in Europe by types of pens, in volume terms
Structure of the consumption of pens in Europe by types of pens, in value terms
Structure of the consumption of pens in Europe by consuming countries in 2014-2018
Volume and dynamics of the per capita consumption of pens in Europe in 2014-2018
Value and dynamics of the per capita consumption of pens in Europe in 2014-2018
Balance between supply and demand on the pens market in Europe in 2014-2018 and forecast for 2019-2024, in volume terms
Balance between supply and demand on the pens market in Europe in 2014-2018 and forecast for 2019-2024, in value terms
Forecast for the total supply of pens in Europe for 2019-2024 (under the framework of the base scenario), in volume and value terms
Forecast for the total supply of pens in Europe for 2019-2024 (under the framework of the pessimistic scenario), in volume and value terms
Forecast for the total supply of pens in Europe for 2019-2024 (under the framework of the optimistic scenario), in volume and value terms

+44 20 8123 2220
info@marketpublishers.com

About

ABOUT WMSTRATEGY

This report is 75% ready and is in completion stage. The final version of the research report will be presented up to 5 working days after your order. If you purchase the Corporate License, you will get an Excel sheet with all the quantitative information in up to 2 working days after your purchase. Feel free to contact us for more information or to request a demo version!

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Key indicators on the pens market in Europe in 2014-2018
Key indicators of the economy of Europe in 2014-2018
Forecast for the economy of Europe for 2018-2020
Volume and dynamics of the pens market in Europe in 2014-2018
Value and dynamics of the pens market in Europe in 2014-2018
Structure of the pens market in Europe in 2014-2018, in volume terms
Structure of the pens market in Europe in 2014-2018, in value terms
Structure of the pens market in Europe by types of pens, in volume terms
Structure of the pens market in Europe by types of pens, in value terms
Structure of the pens market in Europe by origin in 2014-2018, in volume terms
Structure of the pens market in Europe by origin in 2014-2018, in value terms
Structure of the pens market in Europe by country in 2014-2018, in volume terms
Structure of the pens market in Europe by country in 2014-2018, in value terms
Country opportunity analysis
Volume and dynamics of the domestic production of pens in Europe in 2014-2018
Value and dynamics of the domestic production of pens in Europe in 2014-2018
Structure of the domestic production of pens by types of pens, in volume terms
Structure of the domestic production of pens by types of pens, in value terms
Structure of the domestic production of pens in Europe by producing countries in 2014-2018, in volume terms
Structure of the domestic production of pens in Europe by producing countries in 2014-2018, in value terms
Value chain analysis of the pens market in Europe
Cost breakdown of the price formation of pens in Europe, in %
Volume and dynamics of the average producer prices of pens in Europe in 2014-2018
Volume and dynamics of other prices of pens in Europe (wholesale, distributor, retail, etc.) in 2014-2018
Trade balance of pens foreign trade in Europe in 2014-2018, in volume terms
Trade balance of pens foreign trade in Europe in 2014-2018, in value terms
Volume and dynamics of the imports of pens to Europe in 2014-2018
Value and dynamics of the imports of pens to Europe in 2014-2018
Main countries, importing pens to Europe in 2014-2018, in volume terms
Main countries, importing pens to Europe in 2014-2018, in value terms
Structure of the imports of pens by types of pens in 2014-2018, in volume terms
Structure of the imports of pens by types of pens in 2014-2018, in value terms

+44 20 8123 2220
info@marketpublishers.com

Average prices of imported pens to Europe in 2014-2018
Volume and dynamics of the European exports of pens in 2014-2018
Value and dynamics of the European exports of pens in 2014-2018
Recipient countries of the European exports of pens in 2014-2018, in volume terms
Recipient countries of the European exports of pens in 2014-2018, in value terms
Structure of the European exports of pens by types of pens in 2014-2018, in volume terms
Structure of the European exports of pens by types of pens in 2014-2018, in value terms
Average prices of the European exports of pens in 2014-2018
Volume and dynamics of the consumption of pens in Europe in 2014-2018
Value and dynamics of the consumption of pens in Europe in 2014-2018
Structure of the consumption of pens in Europe in 2014-2018, in volume terms
Structure of the consumption of pens in Europe in 2014-2018, in value terms
Structure of the consumption of pens in Europe by types of pens, in volume terms
Structure of the consumption of pens in Europe by types of pens, in value terms
Structure of the consumption of pens in Europe by consuming countries in 2014-2018
Volume and dynamics of the per capita consumption of pens in Europe in 2014-2018
Value and dynamics of the per capita consumption of pens in Europe in 2014-2018
Balance between supply and demand on the pens market in Europe in 2014-2018 and forecast for 2019-2024, in volume terms
Balance between supply and demand on the pens market in Europe in 2014-2018 and forecast for 2019-2024, in value terms
Forecast for the total supply of pens in Europe for 2019-2024 (under the framework of the base scenario), in volume and value terms
Forecast for the total supply of pens in Europe for 2019-2024 (under the framework of the pessimistic scenario), in volume and value terms
Forecast for the total supply of pens in Europe for 2019-2024 (under the framework of the optimistic scenario), in volume and value terms

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Europe: pens market
Product link: https://marketpublishers.com/r/E4EDD59A880EN.html
Price: US$ 1,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/E4EDD59A880EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970