+44 20 8123 2220
info@marketpublishers.com

Europe: Canned, Dried and Smoked Fish Market – Market Analysis, Size, Segmentation, Trends, Consumption, Insights, Opportunities, Challenges and Forecast until 2024

https://marketpublishers.com/r/E7308FBA17F2EN.html
Date: October 2024
Pages: 120
Price: US$ 1,999.00 (Single User License)
ID: E7308FBA17F2EN

Abstracts

SHORT DESCRIPTION

This report presents a strategic analysis of the European canned, dried and smoked fish market and a forecast for its development in the medium term. It provides a comprehensive overview of the market volume and value, dynamics, segmentation, characteristics, main players, prices, international trade, trends and insights, growth and demand drivers, challenges, etc. This is the most detailed and comprehensive report about the European canned, dried and smoked fish market, covering all European countries (37 single countries). The report presents information on each indicator for each of the 37 countries covered, offering unmatched value, accuracy and expert insights.

REPORT PURPOSE

The purpose of the report is to describe the state of the European canned, dried and smoked fish market and to present real and expert-verified information about the volumes, values, dynamics, segmentation and characteristics of consumption, prices, imports, and exports. The report also presents a forecast for the market development in the medium term. In addition, the report presents an elaborate analysis of the main market participants, industry trends and insights, growth and demand drivers and challenges and all other factors, influencing the market development.
Questions This Report Answers
The report on the European canned, dried and smoked fish market covers:

Market volume, value and dynamics for the last five years;

Market segmentation (by each covered country; by product groups, etc.) for the last five years;

Analysis of the factors, influencing the market development (market trends and insights, drivers and challenges);

Value chain analysis and structure of price formation;

Analysis of retail price levels and their dynamics for the last five years (broken down by each covered country);

Analysis of the major international trade flows;

Volume, value, dynamics, segmentation (by each covered country) and analysis of imports for the last five years;

Volume, value, dynamics, segmentation (by each covered country) and analysis of exports for the last five years;

Volume and dynamics of the average import and export prices for the last five years (broken down by each covered country);

Volume, value, dynamics, segmentation and analysis of per capita consumption for the last five years (broken down by each covered country);

Forecast for market development in the medium term (volume, value and segmentation by each covered country);

Characteristics of the main players on the market;

Analysis of the competitive landscape;

Importance of the HoReCa channel (on-trade vs. off-trade consumption);

Market shares of the main market players for the whole region;

Distribution channels for retail sales;

Five Forces analysis;

Analysis and forecast for the global economy and demographics.

How Can You Benefit from This Report?
With the help of this report you can:

Discover reliable and expert-verified market data, with which you can confidently make smarter business decisions and drive your business forward;

Track market data, including volume, value, segmentation, forecasts, dynamics and structure – past, present and future;

Quickly and cost–effectively own a strategic analysis and gain competitive intelligence about the market;

Track and identify key market trends and insights and key drivers behind recent market changes;

Strategically assess growth potential, opportunities, demand drivers and challenges on the market;

Own and compare information at both aggregate level (regionally) and for each individual country, covered in the report;

Discover the top-performing markets (strongest and weakest performers) as well as the markets, that are forecast to grow the most in the medium term (rising stars vs. yesterday's news);

Strategically assess the importance of the HoReCa channel on the market;

Discover the importance of each distribution channel for the retail market;

Build and execute upon a strong strategy based on verified market data and expert insights;

Explore and identify new market opportunities in the countries within the market;

Discover how each of the markets performed in the past (in the last 5 years) and how it will perform in the future (in the next 6 years);

Strategically assess the competitive position of the main market players and their respective market shares;

Evaluate how diversified the market is in terms of competitive intensity, fragmentation and environment and understand competitive threats;

Make important strategic decisions safely and with confidence;

Discover data your competitors might already have and be acting upon;

Evaluate your position on the market, choose a new market to enter or get to know a completely new market;

Receive professional expertise on the market and everything important, connected with its development;

Save your time and resources by not having to compile the whole research by yourself;

Save money by not having to invest in 37 country reports separately;

Get all the data you need in one place and in less than 24 hours;

Empower your marketing, branding, strategy, product and business development, consumption and supply functions with valuable market insights;

Build your investment strategy by assessing market attractiveness, country attractiveness or company attractiveness;

Build your own market entry or market expansion strategy or evaluate your current strategy;

Add value to pitches and presentations by using verified market data and expert insights;

Evaluate the key macroeconomic indicators to get insight into the general trends within the economy and demographics.

What Kind of Data Is Presented in This Report?
This report presents data, which is:

Reliable (the report is prepared using a proven methodology, including both primary and secondary research);

Expert-verified (the data is cross-checked and confirmed by more than 30 local experts, representatives of the main market players);

Real (allowing you to confidently make smarter business and strategic decisions);

Comprehensive (breaks down the overall European data into separate data for 37 countries);

Comparable (the report covers information, which has been calculated in the same units for each indicator, making it comparable among all European countries but still taking into account the local differences of the markets);

Easy to read, perceive and understand (you do not have to be a market expert to understand what really is happening on the market and how it works);

Valuable (the value you get from this report is much higher than the investment you make for it);

Quick and hassle-free to get (you can be reading this report in less than 24 hours);

Commercially feasible - you do not have to invest in 37 country reports separately;

All in one place;

Easy to get - just a few clicks away!

+44 20 8123 2220
info@marketpublishers.com

What Kind of Decisions You Can Make Based on the Data in This Report?
This report presents reliable and real market data, providing valuable support to make important strategic decisions regarding:

- Strategic planning;
- Marketing and sales;
- Market and industry evaluation;
- Evaluation of market opportunities, risks and challenges;
- Regional and country evaluation and opportunity analysis;
- Market entry;
- Market growth;
- Pricing and promotion;
- New product development;
- Distribution;
- Sourcing and supply chain management;
- Company evaluation;
- Mergers and acquisitions.

Who Is This Report for?
This report is for people who already are actively working on this market, representatives of producers, distributors, importers, exporters, wholesalers, retailers, suppliers:

- Industry C Level executives;

Directors;

Industry strategists;

Marketing professionals;

Business development professionals;

Product developers;

Product marketers and strategists;

Product managers;

Project managers;

Suppliers;

Traders;

This report is also for people, not directly or actively involved in the market, representatives of investors, consultants, advisors and financial institutions:

Management consultants;

Investment managers;

Financial professionals;

Bank managers;

M&A managers.

SHORT METHODOLOGY

This research report has been prepared using the proven WMStrategy's methodology,

including a blend of qualitative and quantitative data. The information comes from official sources and insights from market experts (representatives of the main market participants), gathered by semi-structured interviews. For this particular report, more than 30 market expert interviews have been conducted with experts from the leading market companies (producers, distributors, retailers, suppliers, etc.). The full list of interviewed experts and a detailed methodology are available upon request.

Regional Coverage

The report on the European canned, dried and smoked fish market breaks down the region into the following countries and covers every single one of them:

Europe:

Albania;

Austria;

Belgium;

Bosnia and Herzegovina;

Bulgaria;

Croatia;

Cyprus;

The Czech Republic;

Denmark;

Estonia;

Finland;

France;

Germany;

Greece;

Hungary;

Iceland;

Ireland;

Italy;

Latvia;

Lithuania;

Luxembourg;

Malta;

Montenegro;

The Netherlands;

North Macedonia;

Norway;

Poland;

Portugal;

Romania;

Serbia;

Slovakia;

Slovenia;

Spain;

Sweden;

Switzerland;

Turkey;

The United Kingdom.

PRODUCT COVERAGE

This report covers the following product groups:

Roast coffee (including coffee pads and pods (single-serve coffee), ground coffee beans and whole coffee beans; excluding instant coffee and ready-to-drink coffee (RTD coffee).

RECAP

This is the most valuable, detailed and comprehensive report about the European canned, dried and smoked fish market currently available, covering 37 single countries! We also offer similar reports, covering every global country and region separately and offer special terms for bundle purchases. So, if you are interested in the European canned, dried and smoked fish market, this research report will provide you with reliable, expert-verified and real market data you can safely and confidently base your decisions on. In a quick and hassle-free way, it will provide you with a strategic analysis of the market, its recent and future development. In addition, this solution will save you time and money while presenting you all the necessary information, empowering you to make informed commercial decisions and move your business forward!
This report is the most in-depth publicly available business analysis that exists on this particular market. And it is all here in one place, just a few clicks away!

REPORT CUSTOMIZATION

If the report as is does not work for you, you can get it customized, according to your own specific requirements and criteria. Feel free to contact us for more information!

EXECUTIVE SUMMARY

+44 20 8123 2220
info@marketpublishers.com

The canned, dried and smoked fish market in Europe was equal to 37.84 billion USD (calculated in retail prices) in 2014. Until 2024, the canned, dried and smoked fish market in Europe is forecast to reach 49.51 billion USD (in retail prices), thus increasing at a CAGR of 2.13% per annum for the period 2019-2024. This is a decrease, compared to the growth of about 3.40% per year, registered in 2014-2018.

The average consumption per capita in value terms reached 48.93 USD per capita (in retail prices) in 2014. In the next five years, it grew at a CAGR of 3.94% per annum.

In the medium term (by 2024), the indicator is forecast to slow down its growth and increase at a CAGR of 2.31% per annum.

In the last few years, there has been a clear trend in smoked fish consumption. The consumption of smoked salmon in public places (the HoReCa sector, schools, hospitals, etc.) is higher in the last few years. This is due to a number of factors. The smoked fish and salmon, in particular, is able to meet the clients' needs because almost everybody can eat it (it has no known allergies besides the fish-based ones), it has high protein and high omega-3 fat content, it is free of any religious barriers and it is supported by many local authorities for using it in public places like school canteens or hospitals. In fact, most of the major industry players in the US offer help for different public institutions in preparing menus/specific catering, based on their own smoked salmon products.
One of the most significant restraints is expected to be the increasing health-awareness of contemporary consumers worldwide. Although fish is generally considered healthy, the dried, salted, fermented or smoked fish is a processed one, which raises concerns regarding its effect on human health. People are becoming more educated, thus understanding the difference between fresh fish and processed one. As a matter of fact, according to the American Institute for Cancer Research, which is a nonprofit organization, processed fish (including lox) is considered to be in the same category as "processed meat." The processing itself appears to be the main issue when it comes to cancer risk. Therefore, demand for processed fish and seafood in the medium term is projected to be negatively impacted.

+44 20 8123 2220
info@marketpublishers.com

Contents

1. INTRODUCTION

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. PRODUCT DESCRIPTION

5. STATE OF THE GLOBAL DEMOGRAPHICS AND ECONOMY

5.1. Characteristics of the Global Demographics in 2014-2018
5.2. Characteristics of the Global Economy in 2014-2018
5.3. Forecast for the Development of the Global Economy in the Short Term

6. OVERVIEW, SEGMENTATION AND ANALYSIS OF THE EUROPEAN CANNED, DRIED AND SMOKED FISH MARKET

6.1. Volume, Value and Dynamics of the European canned, dried and smoked fish Market in 2014-2018
6.2. Segmentation of the European canned, dried and smoked fish Market in 2014-2018 by Countries
6.3. Trends and Insights of the European canned, dried and smoked fish Market
6.4. Profiles of the Main Players on the European canned, dried and smoked fish Market
6.5. Five Forces Analysis
6.6. Competitive Landscape on the European canned, dried and smoked fish Market
6.7. Drivers and Challenges That Will Affect the Future Development of the European canned, dried and smoked fish Market

7. CHARACTERISTICS AND ANALYSIS OF THE EUROPEAN PRICES OF CANNED, DRIED AND SMOKED FISH IN 2014-2018 7.1. VALUE CHAIN ANALYSIS

7.2. Structure of Price Formation
7.3. Segmentation of the Average European Retail Prices of canned, dried and smoked fish in 2014-2018 by Countries

8. EUROPEAN FOREIGN TRADE OPERATIONS OF CANNED, DRIED AND

SMOKED FISH

8.1. European Foreign Trade Operations of canned, dried and smoked fish in 2014-2018

9. OVERVIEW, SEGMENTATION AND ANALYSIS OF THE IMPORTS OF CANNED, DRIED AND SMOKED FISH TO EUROPE

9.1. Volume, Value and Dynamics of the Imports of canned, dried and smoked fish to Europe in 2014-2018
9.2. Segmentation of the Imports of canned, dried and smoked fish to Europe by Importing Countries in 2014-2018
9.3. Segmentation of the Average Import Prices of canned, dried and smoked fish by Importing Countries in 2014-2018

10. OVERVIEW, SEGMENTATION AND ANALYSIS OF THE EUROPEAN EXPORTS OF CANNED, DRIED AND SMOKED FISH

10.1. Volume, Value and Dynamics of the European Exports of canned, dried and smoked fish in 2014-2018
10.2. Segmentation of the European Exports of canned, dried and smoked fish by Exporting Countries in 2014-2018
10.3. Segmentation of the Average Export Prices of canned, dried and smoked fish by Exporting Countries in 2014-2018

11. CHARACTERISTICS AND SEGMENTATION OF THE EUROPEAN CONSUMPTION OF CANNED, DRIED AND SMOKED FISH PER CAPITA

11.1. Segmentation of the European canned, dried and smoked fish Consumption per Capita by Countries in 2014-2018

12. FORECAST FOR DEVELOPMENT OF THE EUROPEAN CANNED, DRIED AND SMOKED FISH MARKET IN 2019-2024

12.1. Forecast for Development of the European canned, dried and smoked fish Market in 2019-2024 in Three Possible Scenarios
12.2. Forecast for Development of the European canned, dried and smoked fish Market, Broken down by Countries in 2019-2024
About us

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Global population, broken down by main regions in 2014-2018, in millions of people and in %
Global population growth rate, population density, urban population and life expectancy, broken down by regions in 2014-2018, in %, people per sq.km. and years
Age structure of the global population, broken down by main regions, in %
Sex structure of the global population, broken down by main regions, in %
Global GDP, broken down by main regions, in millions of USD
Global GNI per capita (Atlas method), broken down by main regions, in USD
Global GDP per capita and GDP annual growth, broken down by main regions, in USD per capita and in %
Global unemployment rate, labor force participation rate and GDP per person employed, broken down by regions in 2014-2018, in % and in constant 2011 PPP USD
Global school enrollment (tertiary education), broken down by main regions, in % of gross education
Global inflation rate – consumer prices, GDP deflator, bank capital to assets ratio, and bank nonperforming loans to total gross loans, broken down by main regions, in %
Global imports and exports of goods and services, BoP, broken down by main regions, in millions of USD and in %
Forecasted global GDP, broken down by main regions, in billions of USD
Forecasted global GDP growth, broken down by main regions, in %
Forecasted global GDP per capita, current prices, broken down by main regions, in %
Volume and dynamics of the European canned, dried and smoked fish market in 2014-2018, in thousands of tons and in %
Value (in RSP) and dynamics of the European canned, dried and smoked fish market in 2014-2018, in million USD and in %
Segmentation of the canned, dried and smoked fish market in Europe by countries in 2014-2018, in thousands of tons and in %
Segmentation of the canned, dried and smoked fish market in Europe by countries in 2014-2018 in value terms (in RSP), in million USD and in %
Importance of the HoReCa channel (on-trade vs. off-trade of canned, dried and smoked fish) in 2014-2018 and forecast for 2019-2024
Segmentation of canned, dried and smoked fish retail distribution in Europe by distribution channels
Market shares of the main market players for the whole region
Key financial indicators of Company A for the FY 2014 – FY 2018, in millions of USD

and in %
Key financial indicators of Company B for the FY 2014 – FY 2018, in millions of USD and in %
Key financial indicators of Company C for the FY 2014 – FY 2018, in millions of USD and in %
Key financial indicators of Company D for the FY 2014 – FY 2018, in millions of USD and in %
Key financial indicators of Company E for the FY 2014 – FY 2018, in millions of USD and in %
Key financial indicators of Company F for the FY 2014 – FY 2018, in millions of USD and in %
Key financial indicators of Company G for the FY 2014 – FY 2018, in millions of USD and in %
Key financial indicators of Company H for the FY 2014 – FY 2018, in millions of USD and in %
Key financial indicators of Company I for the FY 2014 – FY 2018, in millions of USD and in %
Key financial indicators of Company J for the FY 2014 – FY 2018, in millions of USD and in %
Segmentation of the average annual retail prices of canned, dried and smoked fish in Europe, broken down by countries in 2014-2018, in USD per kilogram and in %
Trade balance of the canned, dried and smoked fish foreign trade in Europe in 2014-2018, in thousands of tons and in %
Trade balance of the canned, dried and smoked fish foreign trade in Europe in 2014-2018, in million USD and in %
Volume and dynamics of the European imports of canned, dried and smoked fish in 2014-2018, in thousands of tons and in %
Value and dynamics of the European imports of canned, dried and smoked fish in 2014-2018, in million USD and in %
Segmentation of the European imports of canned, dried and smoked fish by importing countries in 2014-2018, in thousands of tons and in %
Segmentation of the European imports of canned, dried and smoked fish by importing countries in 2014-2018, in million USD and in %
Value and dynamics of the average import prices of the canned, dried and smoked fish, imported to Europe by importing countries in 2014-2018, in USD per kilogram and in %
Volume and dynamics of the European exports of canned, dried and smoked fish in 2014-2018, in thousands of tons and in %
Value and dynamics of the European exports of canned, dried and smoked fish in 2014-2018, in million USD and in %

Segmentation of the European exports of canned, dried and smoked fish by exporting countries in 2014-2018, in thousands of tons and in %
Segmentation of the European exports of canned, dried and smoked fish by exporting countries in 2014-2018, in million USD and in %
Value and dynamics of the average export prices of the canned, dried and smoked fish, exported from Europe by exporting countries in 2014-2018, in USD per kilogram and in %
Volume and dynamics of the average annual consumption of canned, dried and smoked fish per capita in Europe by consuming countries in 2014-2018, in kilograms per capita and in %
Value and dynamics of the average annual consumption of canned, dried and smoked fish per capita in Europe by consuming countries in 2014-2018, in USD per capita and in %
Volume, value (in RSP) and dynamics of the European canned, dried and smoked fish market in 2014-2018 and forecast for its development in 2019-2024 (within the framework of the base scenario), in thousands of tons, in million USD and in %
Volume, value (in RSP) and dynamics of the European canned, dried and smoked fish market in 2014-2018 and forecast for its development in 2019-2024 (within the framework of the pessimistic scenario), in thousands of tons, in million USD and in %
Volume, value (in RSP) and dynamics of the European canned, dried and smoked fish market in 2014-2018 and forecast for its development in 2019-2024 (within the framework of the optimistic scenario), in thousands of tons, in million USD and in %
Forecast for development of the canned, dried and smoked fish market in Europe in 2019-2024, broken down by countries, in thousands of tons and in %
Forecast for development of the canned, dried and smoked fish market in Europe in 2019-2024, broken down by countries, in million USD and in %

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Volume and dynamics of the European canned, dried and smoked fish market in 2014-2018, in thousands of tons and in %
Value (in RSP) and dynamics of the European canned, dried and smoked fish market in 2014-2018, in million USD and in %
Segmentation of the canned, dried and smoked fish market in Europe in volume terms in 2018 by countries, in %
Segmentation of the canned, dried and smoked fish market in Europe in value terms (in RSP) in 2018 by countries, in %
Importance of the HoReCa channel (on-trade vs. off-trade of canned, dried and smoked fish) in 2014-2018 and forecast for 2019-2024
Segmentation of canned, dried and smoked fish retail distribution in Europe by distribution channels
Market shares of the main market players for the whole region
Value chain analysis, in %
Structure of price formation, in %
Deviation of the segmentation of the average annual retail prices of canned, dried and smoked fish in Europe, broken down by countries in 2018, in USD per kilogram
Volume and dynamics of the imports of canned, dried and smoked fish to Europe in 2014-2018, in thousands of tons and in %
Value and dynamics of the imports of canned, dried and smoked fish to Europe in 2014-2018, in million USD and in %
Segmentation of the imports of canned, dried and smoked fish to Europe by importing countries in volume terms in 2018, in % to the total European imports
Segmentation of the imports of canned, dried and smoked fish to Europe by importing countries in value terms in 2018, in % to the total European imports
Deviation of the average import prices of the canned, dried and smoked fish, imported to Europe by importing countries in 2018, in USD per kilogram
Volume and dynamics of the European exports of canned, dried and smoked fish in 2014-2018, in thousands of tons and in %
Value and dynamics of the European exports of canned, dried and smoked fish in 2014-2018, in million USD and in %
Segmentation of the European exports of canned, dried and smoked fish by exporting countries in volume terms in 2018, in % to the total European exports
Segmentation of the European exports of canned, dried and smoked fish by exporting countries in value terms in 2018, in % to the total European exports

Deviation of the average export prices of the canned, dried and smoked fish, exported from Europe by exporting countries in 2018, in USD per kilogram
Deviation of the average annual consumption of canned, dried and smoked fish per capita in Europe by consuming countries in 2018 in volume terms, in kilograms per capita
Deviation of the average annual consumption of canned, dried and smoked fish per capita in Europe by consuming countries in 2018 in value terms, in USD per capita
Volume and dynamics of the European canned, dried and smoked fish market in 2014-2018 and forecast for its development in 2019-2024 (within the framework of the base scenario), in thousands of tons and in %
Volume and dynamics of the European canned, dried and smoked fish market in 2014-2018 and forecast for its development in 2019-2024 (within the framework of the pessimistic scenario), in thousands of tons and in %
Volume and dynamics of the European canned, dried and smoked fish market in 2014-2018 and forecast for its development in 2019-2024 (within the framework of the optimistic scenario), in thousands of tons and in %

I would like to order

Product name: Europe: Canned, Dried and Smoked Fish Market – Market Analysis, Size, Segmentation, Trends, Consumption, Insights, Opportunities, Challenges and Forecast until 2024

Product link: https://marketpublishers.com/r/E7308FBA17F2EN.html

Price: US$ 1,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/E7308FBA17F2EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

+44 20 8123 2220
info@marketpublishers.com