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Denmark: vodka market

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Abstracts

This report presents a comprehensive overview of the vodka market in Denmark and a forecast for its development in the next five years. It provides a detailed analysis of the market, its dynamics, structure, characteristics, main players, growth and demand drivers, etc.

The purpose of the report is to describe the state of the vodka market in Denmark, to present actual and retrospective information about the volumes, dynamics, structure and characteristics of production, imports, exports and consumption and to build a forecast for the market in the medium term. In addition, the report presents an elaborate analysis of the main market participants, the price fluctuations, growth and demand drivers of the market and all other factors, influencing its development.

This research report has been prepared using the unique WMStrategy's methodology, including a blend of qualitative and quantitative data. The information comes from official sources and insights from market experts (representatives of the main market participants), gathered by semi-structured interviews.

The report on the vodka market in Denmark includes:

Analysis and forecast for the economy of Denmark;

Analysis and forecast for development of the market volume (market size), value and dynamics;

Market structure (by origin, by types of products, etc.);

Volume, dynamics and analysis of domestic production (past, current and future);

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Analysis of price levels (wholesale, retail, distributors, etc.) and their dynamics (past, current and future);

Volume, dynamics and analysis of imports (past, current and future);

Volume, dynamics and analysis of exports (past, current and future);

Volume, dynamics and analysis of consumption (past, current and future);

Characteristics of the main market participants (manufacturers, distributors, wholesalers, retailers, importers, exporters, Government structures, etc.) and the competitive landscape;

Value chain analysis;

Analysis of the factors, influencing the development of the market (market growth drivers, restraints, recent state programs, etc.);

Analysis and forecast of the trends and levels of supply and demand on the market;

Forecast for development of the market in the medium term (including three possible scenarios for development).

This report will allow you to:

Quickly and cost–effectively gain competitive intelligence about the market;

Track market data, including size, value, segmentation, forecasts, dynamics and structure – past, present and future;

Track and identify key market trends, opportunities and threats and key drivers behind recent market changes;

Strategically assess market growth potential, demand drivers and restraints on the market;

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Evaluate the key macroeconomic indicators to get insight into the general trends within the economy;

See how the market performed in the past (over the last 5 years) and how it will perform in the future (in the next 5 years);

Get acquainted with the leading companies on the market (manufacturers, distributors, wholesalers, retailers, importers, exporters, Governmental structures, etc.);

Evaluate how diversified the market is in terms of competitive intensity, fragmentation and environment and understand competitive threats;

Empower your marketing, branding, strategy and market development, consumption and supply functions with useful market insights;

Build your investment strategy by assessing market attractiveness or company attractiveness;

Build your own market entry or market expansion strategy or evaluate your current strategy;

Add weight to pitches and presentations by using official and accurate data and calculations.

If you are interested in the vodka market in Denmark, this research report will provide you with invaluable analysis of the market, its recent and future development. In addition, the report will save you time and money while presenting you all the necessary information, empowering you to make informed decisions and move your business forward!

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Contents

(The contents are just preliminary - contact us for a demo version, including the full Table of contents)

1. INTRODUCTION

1.1. Report description
1.2. Research methodology

2. EXECUTIVE SUMMARY

3. CHARACTERISTICS OF VODKA

4. CHARACTERISTICS OF RAW MATERIALS

5. STATE OF THE ECONOMY OF DENMARK

5.1. Characteristics of the economy of Denmark in the last 5 years
5.2. Forecast for the development of the economy of Denmark for the next 3 years

6. OVERVIEW AND ANALYSIS OF THE VODKA MARKET IN DENMARK

6.1. Volume, value and dynamics of the vodka market in Denmark in the last 5 years
6.2. Structure of the vodka market in Denmark in the last 5 years: production, imports, exports, consumption
6.3. Structure of the vodka market in Denmark by origin
6.4. Key recent trends on the vodka market in Denmark
6.5. Competitive landscape of the market
6.6. Key drivers and restraints for the market development in the medium term
6.7. Forecast for development of the vodka market in Denmark for the next 5 years

7. OVERVIEW AND ANALYSIS OF THE DOMESTIC PRODUCTION OF VODKA IN DENMARK

7.1. Business tendencies in the industrial production in Denmark in the last 5 years
7.2. Volume, value and dynamics of the domestic production of vodka in Denmark in the last 5 years
7.3. Share of Denmark in the European production of vodka

7.4. Characteristics of the main producers of vodka in Denmark

8. CHARACTERISTICS AND ANALYSIS OF THE PRICES OF VODKA IN DENMARK

8.1. Value chain analysis
8.2. Structure of price formation
8.3. Characteristics of the producer prices of vodka in Denmark in the last 5 years
8.4. Characteristics of other prices of vodka

9. FOREIGN TRADE OPERATIONS OF VODKA IN DENMARK

9.1. General foreign trade operations of Denmark
9.2. Foreign trade operations of vodka in Denmark in the last 5 years

10. OVERVIEW AND ANALYSIS OF THE IMPORTS OF VODKA TO THE DANISH MARKET

10.1. Volume, value and dynamics of the imports of vodka to Denmark in the last 5 years
10.2. Main countries, importing vodka to Denmark
10.3. Structure of the imports of vodka by types of products
10.4. Share of Denmark in the European imports of vodka
10.5. Domestic companies, main importers of vodka to the Danish market

11. OVERVIEW AND ANALYSIS OF THE DANISH EXPORTS OF VODKA

11.1. Volume, value and dynamics of the Danish exports of vodka in the last 5 years
11.2. Recipient countries of the Danish exports of vodka
11.3. Structure of the Danish exports of vodka by types of products
11.4. Share of Denmark in the European exports of vodka
11.5. Domestic companies, main exporters of vodka from the territory of Denmark

12. CHARACTERISTICS OF THE CONSUMPTION OF VODKA IN DENMARK

12.1. Volume, value and dynamics of the consumption of vodka in Denmark in the last 5 years
12.2. Structure of the consumption of vodka in Denmark in the last 5 years (by origin, by channel, etc.)
12.3. Volume, value and dynamics of the per capita consumption of vodka in Denmark

in the last 5 years
12.4. Balance between supply and demand on the vodka market in Denmark in the last 5 years and forecast for the next 5 years

13. FORECAST FOR DEVELOPMENT OF THE VODKA MARKET IN DENMARK FOR THE NEXT 5 YEARS

13.1. Factors, influencing the development of the vodka market in Denmark in the medium term
13.2. Forecast for market development in the medium term under three possible scenarios

LIST OF FIGURES

(This list is preliminary - contact us for a demo version, including the full Table of contents)

Volume and dynamics of the vodka market in Denmark in the last 5 years
Value and dynamics of the vodka market in Denmark in the last 5 years
Structure of the vodka market in Denmark in the last 5 years, in physical terms
Structure of the vodka market in Denmark in the last 5 years, in value terms
Structure of the vodka market in Denmark by origin in physical terms in the last 5 years
Structure of the vodka market in Denmark by origin in value terms in the last 5 years
Volume and dynamics of the domestic production of vodka in Denmark in the last 5 years
Value and dynamics of the domestic production of vodka in Denmark in the last 5 years
Value chain analysis of the vodka market in Denmark
Structure of the vodka price formation in Denmark, in %
Deviation of the average producer prices of vodka in Denmark in the last 5 years
Structure of the foreign trade turnover by main commodities, in physical and value terms
Structure of the foreign trade operations by main partner countries, in value terms
Trade balance of vodka foreign trade in Denmark in the last 5 years, in physical terms
Trade balance of vodka foreign trade in Denmark in the last 5 years, in value terms
Volume and dynamics of the imports of vodka to Denmark in the last 5 years
Value and dynamics of the imports of vodka to Denmark in the last 5 years
Main countries, importing vodka to Denmark in the last 5 years, in physical terms
Main countries, importing vodka to Denmark in the last 5 years, in value terms
Volume and dynamics of the imports of vodka by types of vodka in the last 5 years
Value and dynamics of the imports of vodka by types of vodka in the last 5 years
Volume and dynamics of the Danish exports of vodka in the last 5 years

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Value and dynamics of the Danish exports of vodka in the last 5 years
Recipient countries of the Danish exports of vodka in the last 5 years, in physical terms
Recipient countries of the Danish exports of vodka in the last 5 years, in value terms
Structure of the Danish exports of vodka by types of vodka in the last 5 years, in physical terms
Structure of the Danish exports of vodka by types of vodka in the last 5 years, in value terms
Volume and dynamics of the consumption of vodka in Denmark in the last 5 years
Value and dynamics of the consumption of vodka in Denmark in the last 5 years
Volume and dynamics of the per capita consumption of vodka in Denmark in the last 5 years
Value and dynamics of the per capita consumption of vodka in Denmark in the last 5 years
Balance between supply and demand on the vodka market in Denmark in the last 5 years and forecast for the next 5 years, in physical terms
Balance between supply and demand on the vodka market in Denmark in the last 5 years and forecast for the next 5 years, in value terms
Forecast for the total supply of vodka in Denmark for the next 5 years (under the framework of the base scenario), in physical and value terms
Forecast for the total supply of vodka in Denmark for the next 5 years (under the framework of the pessimistic scenario), in physical and value terms
Forecast for the total supply of vodka in Denmark for the next 5 years (under the framework of the optimistic scenario), in physical and value terms

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List Of Tables

LIST OF TABLES

(This list is preliminary - contact us for a demo version, including the full Table of contents)

Key indicators on the vodka market in Denmark in the last 5 years
Key indicators of the economy of Denmark in the last 5 years
Forecast for the economy of Denmark for the next 3 years
Volume and dynamics of the vodka market in Denmark in the last 5 years
Value and dynamics of the vodka market in Denmark in the last 5 years
Structure of the vodka market in Denmark in the last 5 years, in physical terms
Structure of the vodka market in Denmark in the last 5 years, in value terms
Structure of the vodka market in Denmark by origin in the last 5 years, in physical terms
Structure of the vodka market in Denmark by origin in the last 5 years, in value terms
Key business tendencies in the industrial production in Denmark in the last 5 years
Volume and dynamics of the domestic production of vodka in Denmark in the last 5 years
Value and dynamics of the domestic production of vodka in Denmark in the last 5 years
Value chain analysis of the vodka market in Denmark
Cost breakdown of the price formation of vodka in Denmark, in %
Volume and dynamics of the average producer prices of vodka in Denmark in the last 5 years
Volume and dynamics of other prices of vodka in Denmark (wholesale, distributor, retail, etc.) in the last 5 years
Foreign trade turnover by main commodities, in physical and value terms
Foreign trade operations by main partner countries, in value terms
Trade balance of vodka foreign trade in Denmark in the last 5 years, in physical terms
Trade balance of vodka foreign trade in Denmark in the last 5 years, in value terms
Volume and dynamics of the imports of vodka to Denmark in the last 5 years
Value and dynamics of the imports of vodka to Denmark in the last 5 years
Main countries, importing vodka to Denmark in the last 5 years, in physical terms
Main countries, importing vodka to Denmark in the last 5 years, in value terms
Structure of the imports of vodka by types of vodka in the last 5 years, in physical terms
Structure of the imports of vodka by types of vodka in the last 5 years, in value terms
Volume and dynamics of the Danish exports of vodka in the last 5 years
Value and dynamics of the Danish exports of vodka in the last 5 years
Recipient countries of the Danish exports of vodka in the last 5 years, in physical terms
Recipient countries of the Danish exports of vodka in the last 5 years, in value terms

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Structure of the Danish exports of vodka by types of vodka in the last 5 years, in physical terms
Structure of the Danish exports of vodka by types of vodka in the last 5 years, in value terms
Volume and dynamics of the consumption of vodka in Denmark in the last 5 years
Value and dynamics of the consumption of vodka in Denmark in the last 5 years
Structure of the consumption of vodka in Denmark in the last 5 years, in physical terms
Structure of the consumption of vodka in Denmark in the last 5 years, in value terms
Volume and dynamics of the per capita consumption of vodka in Denmark in the last 5 years
Value and dynamics of the per capita consumption of vodka in Denmark in the last 5 years
Balance between supply and demand on the vodka market in Denmark in the last 5 years and forecast for the next 5 years, in physical terms
Balance between supply and demand on the vodka market in Denmark in the last 5 years and forecast for the next 5 years, in value terms
Forecast for the total supply of vodka in Denmark for the next 5 years (under the framework of the base scenario), in physical and value terms
Forecast for the total supply of vodka in Denmark for the next 5 years (under the framework of the pessimistic scenario), in physical and value terms
Forecast for the total supply of vodka in Denmark for the next 5 years (under the framework of the optimistic scenario), in physical and value terms

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