

China: Beer Industry - Analysis, Size, Trends, Consumption, and Forecast

<https://marketpublishers.com/r/C0F59EA74920EN.html>

Date: July 2026

Pages: 100

Price: US\$ 2,249.00 (Single User License)

ID: C0F59EA74920EN

Abstracts

The Chinese Beer Industry Report Description

This report presents an overview of the Chinese beer industry for the period 2020-2024, the effect of recent high-impact world events on it, and a forecast for the industry development in the medium term (2025F-2030F). It is a comprehensive industry report, analyzing multiple products within the beer industry, segmented into several main categories.

This research report provides a strategic analysis of the Chinese beer industry and describes the industry size, main market participants, growth and demand drivers, challenges, and other factors that influence the development of the industry. This analysis includes information about the market volume and value, import, export, foreign trade, and pricing of the main product groups within the industry.

This report covers beer - including non-alcoholic beer and low-alcoholic beer (including beer and beer-based mixed drinks with an ABV 0.5%; excluding low- and non-alcoholic beer and beer-based mixed drinks with an ABV

Contents

INTRODUCTION

RESEARCH METHODOLOGY

EXECUTIVE SUMMARY

PRODUCT DESCRIPTION

STATE OF THE GLOBAL DEMOGRAPHICS AND ECONOMY IN 2020-2024

Characteristics of the Global Demographics

Characteristics of the Global Economy

Forecast for the Development of the Global Economy in the Short Term

ANALYSIS OF THE BEER INDUSTRY IN CHINA IN 2020-2024

Volume, Value, and Dynamics of the Chinese Beer Industry

Structure of the Beer Industry in China by Product Groups in Volume and Value Terms

Breakdown of the Chinese Beer Industry by Segments

Trends and Insights of the Chinese Beer Industry

Profiles of the Main Players in the Chinese Beer Industry

Five Forces Analysis

Competitive Landscape on the Beer Industry in China

Drivers and Challenges That Will Affect the Future Development of the Chinese Beer Industry

ANALYSIS OF THE PRICES OF BEER IN CHINA IN 2020-2024

Value Chain Analysis

Structure of Price Formation

Average Retail Prices of Beer in China, Broken Down by Product Groups

ANALYSIS OF THE FOREIGN TRADE OPERATIONS OF BEER IN CHINA IN 2020-2024

Structure of the Foreign Trade Operations of Beer in China, Broken Down by Product Groups

ANALYSIS OF THE IMPORTS OF BEER TO CHINA IN 2020-2024

Volume, Value, and Dynamics of the Imports of Beer to China

Structure of the Imports of Beer to China, Broken Down by Product Groups

Average Import Prices of Beer, Broken Down by Product Groups

ANALYSIS OF THE EXPORTS OF BEER FROM CHINA IN 2020-2024

Volume, Value, and Dynamics of the Exports of Beer from China

Structure of the Exports of Beer from China, Broken Down by Product Groups

Average Export Prices of Beer, Broken Down by Product Groups

ANALYSIS OF THE CONSUMPTION OF BEER IN CHINA IN 2020-2024

Volume, Value, and Dynamics of the Per Capita Consumption of Beer in China

FORECAST FOR THE DEVELOPMENT OF THE BEER INDUSTRY IN CHINA IN 2025F-2030F

Forecast for the Development of the Beer Industry in China Under Three Possible Scenarios

Forecast for the Development of the Beer Industry in China (Base Scenario), Broken Down by Product Groups

About

ABOUT US

I would like to order

Product name: China: Beer Industry - Analysis, Size, Trends, Consumption, and Forecast

Product link: <https://marketpublishers.com/r/C0F59EA74920EN.html>

Price: US\$ 2,249.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C0F59EA74920EN.html>