

# Bulgaria: Styrene Butadiene Rubber (SBR) Market

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# **Abstracts**

This report presents a comprehensive overview of the SBR market in Bulgaria and a forecast for its development in the next five years. It provides a detailed analysis of the market, its dynamics, structure, characteristics, main players, growth and demand drivers, etc. This is the most detailed and comprehensive report about the SBR market in Bulgaria currently available!

The purpose of the report is to describe the state of the SBR market in Bulgaria, to present actual and retrospective information about the volumes, dynamics, structure and characteristics of production, imports, exports and consumption and to build a forecast for the market in the medium term. In addition, the report presents an elaborate analysis of the main market participants, the price fluctuations, growth and demand drivers of the market and all other factors, influencing its development. It also focuses on the overall installed production capacities in the country along with the main producers on the market, the technologies each of them uses and the average utilization rates.

This research report has been prepared using the unique WMStrategy's methodology, including a blend of qualitative and quantitative data. The information comes from official sources and insights from market experts (representatives of the main market participants), gathered by semi-structured interviews.

The report on the SBR market in Bulgaria includes:

Analysis and forecast for the economy of Europe;

Analysis and forecast for development of the market volume (market size), value and dynamics;



Market breakdown (by origin, etc.);

Volume and dynamics of all installed capacities for the production of SBR in Bulgaria and forecast for their development in the medium term;

Breakdown of all installed capacities for the production of SBR in Bulgaria by their owner and operator companies;

Main technologies used for producing SBR in Bulgaria in the main plants of each of the domestic market players;

Average annual utilization rates for the production of SBR in Bulgaria and forecast for their development in the medium term;

Volume, dynamics and analysis of domestic production (past, current and future);

Analysis of price levels (wholesale, retail, distributors, etc.) and their dynamics (past, current and future);

Volume, dynamics and analysis of imports (past, current and future);

Volume, dynamics and analysis of exports (past, current and future);

Volume, dynamics and analysis of consumption (past, current and future);

Characteristics of the main market participants (manufacturers, distributors, wholesalers, retailers, importers, exporters, Governmental structures, etc.) and the competitive landscape;

Profiles of the main companies, producing SBR in Bulgaria along with their overall production capacities;

Value chain analysis and structure of price formation;

Analysis of the factors, influencing the market development (market growth drivers, restraints, recent state programs, etc.);

Analysis and forecast of the trends and levels of supply and demand on the



market;

Forecast for the market development in the medium term (including three possible scenarios for development).

This report will allow you to:

Quickly and cost-effectively gain competitive intelligence about the market;

Track market data, including size, value, segmentation, forecasts, dynamics and structure – past, present and future;

See the exact usage of SBR in Bulgaria by main applications/product groups in the last five years and a forecast for its development in the medium term;

Evaluate the overall installed capacities used for the production of SBR in Bulgaria and their utilization rates in the last five years and a forecast for their development in the medium term;

Strategically assess the competitive position of each of the main domestic producers, along with their overall installed capacities and production techniques;

Track and identify key market trends, opportunities and threats and key drivers behind recent market changes;

Strategically assess market growth potential, demand drivers and restraints on the market;

Evaluate the key macroeconomic indicators to get insight into the general trends within the economy;

See how the market performed in the past (over the last 5 years) and how it will perform in the future (in the next 5 years);

Get acquainted with the leading companies on the market (manufacturers, distributors, wholesalers, retailers, importers, exporters, Government structures, etc.);



Evaluate how diversified the market is in terms of competitive intensity, fragmentation and environment and understand competitive threats;

Empower your marketing, branding, strategy and market development, consumption and supply functions with useful market insights;

Build your investment strategy by assessing market attractiveness or company attractiveness;

Build your own market entry or market expansion strategy or evaluate your current strategy;

Add weight to pitches and presentations by using official and accurate data and calculations.

This is the most comprehensive report covering the SBR market in Bulgaria currently available! We also offer similar reports, covering every other global country, region and the world as an overall and offer special terms for bundle purchases. So, if you are interested in the SBR market in Bulgaria, this research report will provide you with invaluable analysis of the market, its recent and future development. In addition, the report will save you time and money while presenting you all the necessary information, empowering you to make informed decisions and move your business forward!



# Contents

## 1. INTRODUCTION

- 1.1. Report description
- 1.2. Research methodology

## 2. EXECUTIVE SUMMARY

## **3. CHARACTERISTICS OF SBR**

## 4. CHARACTERISTICS OF RAW MATERIALS

## 5. STATE OF THE ECONOMY OF EUROPE

5.1. Characteristics of the economy of Europe in the last 5 years

5.2. Forecast for the development of the economy of Europe for the next 3 years

## 6. OVERVIEW AND ANALYSIS OF THE SBR MARKET IN BULGARIA

6.1. Volume, value and dynamics of the SBR market in Bulgaria in the last 5 years

6.2. Structure of the SBR market in Bulgaria in the last 5 years: production, imports, exports, consumption

6.3. Structure of the SBR market in Bulgaria by origin

6.4. Structure of the SBR market in Bulgaria by application/main product groups and forecast for its development in the medium term

- 6.5. Key recent trends on the SBR market in Bulgaria
- 6.6. Competitive landscape of the market

6.7. Key drivers and restraints for the market development in the medium term

## 7. OVERVIEW AND ANALYSIS OF THE DOMESTIC PRODUCTION OF SBR IN BULGARIA

7.1. Volume, distribution and dynamics of the installed capacities for the production of SBR in Bulgaria in the last 5 years and forecast for their development in the medium term

7.2. Volume and dynamics of the average annual utilization rates used for the production of SBR in Bulgaria in the last 5 years and forecast for their development in the medium term



7.3. Volume, value and dynamics of the domestic production of SBR in Bulgaria in the last 5 years and forecast for the medium term

7.4. Characteristics of the main producers of SBR in Bulgaria along with their exact installed capacities and used production techniques in the last 5 years and forecast for their development in the medium term

## 8. CHARACTERISTICS AND ANALYSIS OF THE PRICES OF SBR IN BULGARIA

- 8.1. Value chain analysis
- 8.2. Structure of price formation
- 8.3. Characteristics of the producer prices of SBR in Bulgaria in the last 5 years
- 8.4. Characteristics of other prices of SBR

## 9. FOREIGN TRADE OPERATIONS OF SBR IN BULGARIA

9.1. Foreign trade operations of SBR in Bulgaria in the last 5 years

## 10. OVERVIEW AND ANALYSIS OF THE IMPORTS OF SBR TO THE BULGARIAN MARKET

- 10.1. Volume, value and dynamics of the imports of SBR to Bulgaria in the last 5 years
- 10.2. Main countries, importing SBR to Bulgaria
- 10.3. Average prices of the SBR, imported to Bulgaria

## 11. OVERVIEW AND ANALYSIS OF THE BULGARIAN EXPORTS OF SBR

- 11.1. Volume, value and dynamics of the Bulgarian exports of SBR in the last 5 years
- 11.2. Recipient countries of the Bulgarian exports of SBR
- 11.3. Average prices of the Bulgarian exports of SBR

## 12. CHARACTERISTICS OF THE CONSUMPTION OF SBR IN BULGARIA

12.1. Volume, value and dynamics of the consumption of SBR in Bulgaria in the last 5 years

12.2. Structure of the consumption of SBR in Bulgaria in the last 5 years (by origin, etc.)

12.3. Volume, value and dynamics of the per capita consumption of SBR in Bulgaria in the last 5 years

12.4. Balance between domestic supply and domestic demand on the SBR market in Bulgaria in the last 5 years and forecast for its development in the medium term



# 13. FORECAST FOR DEVELOPMENT OF THE SBR MARKET IN BULGARIA FOR THE NEXT 5 YEARS

13.1. Factors, influencing the development of the SBR market in Bulgaria in the medium term

13.2. Forecast for market development in the medium term under three possible scenarios

## LIST OF FIGURES

Volume and dynamics of the SBR market in Bulgaria in the last 5 years Value and dynamics of the SBR market in Bulgaria in the last 5 years Structure of the SBR market in Bulgaria in the last 5 years, in volume terms Structure of the SBR market in Bulgaria in the last 5 years, in value terms Structure of the SBR market in Bulgaria by origin in physical terms in the last 5 years Structure of the SBR market in Bulgaria by origin in value terms in the last 5 years Structure of the SBR market in Bulgaria by application/main product groups in the last 5 years, in volume terms Forecast for the structure of the SBR market in Bulgaria by application/main product groups in the medium term, in volume terms Structure of the SBR market in Bulgaria by application/main product groups in the last 5 years, in value terms Volume and dynamics of the installed capacities for the production of SBR in Bulgaria in the last 5 years by main companies Forecast for the installed capacities for the production of SBR by main companies in Bulgaria in the medium term Volume and dynamics of the average annual utilization rates used for the production of SBR in Bulgaria in the last 5 years Forecast for the average annual utilization rates used for the production of SBR in Bulgaria in the medium term Volume and dynamics of the domestic production of SBR in Bulgaria in the last 5 years Value and dynamics of the domestic production of SBR in Bulgaria in the last 5 years Forecast for the production of SBR in Bulgaria in the medium term Structure of the domestic producers of SBR by overall installed production capacities in

Bulgaria in the last 5 years and forecast for their development in the medium term Value chain analysis of the SBR market in Bulgaria

Structure of the SBR price formation in Bulgaria, in %

Deviation of the average producer prices of SBR in Bulgaria in the last 5 years



Trade balance of SBR foreign trade in Bulgaria in the last 5 years, in volume terms Trade balance of SBR foreign trade in Bulgaria in the last 5 years, in value terms Volume and dynamics of the imports of SBR to Bulgaria in the last 5 years Value and dynamics of the imports of SBR to Bulgaria in the last 5 years Main countries, importing SBR to Bulgaria in the last 5 years, in volume terms Main countries, importing SBR to Bulgaria in the last 5 years, in value terms Volume and dynamics of the average prices of the SBR, imported to Bulgaria in the last 5 years

Volume and dynamics of the Bulgarian exports of SBR in the last 5 years Value and dynamics of the Bulgarian exports of SBR in the last 5 years Recipient countries of the Bulgarian exports of SBR in the last 5 years, in volume terms Recipient countries of the Bulgarian exports of SBR in the last 5 years, in value terms Volume and dynamics of the average prices of the Bulgarian exports of SBR in the last 5 years

Volume and dynamics of the consumption of SBR in Bulgaria in the last 5 years Value and dynamics of the consumption of SBR in Bulgaria in the last 5 years Structure of the consumption of SBR in Bulgaria in the last 5 years, in volume terms Structure of the consumption of SBR in Bulgaria in the last 5 years, in value terms Volume and dynamics of the per capita consumption of SBR in Bulgaria in the last 5 years

Value and dynamics of the per capita consumption of SBR in Bulgaria in the last 5 years Balance between domestic supply and domestic demand on the SBR market in Bulgaria in the last 5 years and forecast for the next 5 years, in volume terms Balance between domestic supply and domestic demand on the SBR market in Bulgaria in the last 5 years and forecast for the next 5 years, in value terms Forecast for the total supply of SBR in Bulgaria for the next 5 years (under the framework of the base scenario), in volume and value terms Forecast for the total supply of SBR in Bulgaria for the next 5 years (under the framework of the pessimistic scenario), in volume and value terms Forecast for the total supply of SBR in Bulgaria for the next 5 years (under the framework of the pessimistic scenario), in volume and value terms Forecast for the total supply of SBR in Bulgaria for the next 5 years (under the framework of the pessimistic scenario), in volume and value terms



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# **List Of Tables**

#### LIST OF TABLES

Key indicators on the SBR market in Bulgaria in the last 5 years Key indicators of the economy of Bulgaria in the last 5 years Forecast for the economy of Bulgaria for the next 3 years Volume and dynamics of the SBR market in Bulgaria in the last 5 years Value and dynamics of the SBR market in Bulgaria in the last 5 years Structure of the SBR market in Bulgaria in the last 5 years, in volume terms Structure of the SBR market in Bulgaria in the last 5 years, in value terms Structure of the SBR market in Bulgaria by origin in the last 5 years, in volume terms Structure of the SBR market in Bulgaria by origin in the last 5 years, in value terms Structure of the SBR market in Bulgaria by application/main product groups in the last 5 years, in volume terms Forecast for the structure of the SBR market in Bulgaria by application/main product groups in the medium term, in volume terms Structure of the SBR market in Bulgaria by application/main product groups in the last 5 years, in value terms Volume and dynamics of the installed capacities for the production of SBR in Bulgaria in the last 5 years by main companies Forecast for the installed capacities for the production of SBR by main companies in Bulgaria in the medium term Volume and dynamics of the average annual utilization rates used for the production of SBR in Bulgaria in the last 5 years Forecast for the average annual utilization rates used for the production of SBR in Bulgaria in the medium term Volume and dynamics of the domestic production of SBR in Bulgaria in the last 5 years Value and dynamics of the domestic production of SBR in Bulgaria in the last 5 years Forecast for the production of SBR in Bulgaria in the medium term Structure of the domestic producers of SBR by overall installed production capacities in Bulgaria in the last 5 years and forecast for their development in the medium term Value chain analysis of the SBR market in Bulgaria Cost breakdown of the price formation of SBR in Bulgaria, in % Volume and dynamics of the average producer prices of SBR in Bulgaria in the last 5

years

Volume and dynamics of other prices of SBR in Bulgaria (wholesale, distributor, retail, etc.) in the last 5 years

Trade balance of SBR foreign trade in Bulgaria in the last 5 years, in volume terms



Trade balance of SBR foreign trade in Bulgaria in the last 5 years, in value terms Volume and dynamics of the imports of SBR to Bulgaria in the last 5 years Value and dynamics of the imports of SBR to Bulgaria in the last 5 years Main countries, importing SBR to Bulgaria in the last 5 years, in volume terms Main countries, importing SBR to Bulgaria in the last 5 years, in value terms Average prices of the SBR, imported to Bulgaria in the last 5 years Volume and dynamics of the Bulgarian exports of SBR in the last 5 years Value and dynamics of the Bulgarian exports of SBR in the last 5 years Recipient countries of the Bulgarian exports of SBR in the last 5 years, in volume terms Recipient countries of the Bulgarian exports of SBR in the last 5 years, in value terms Average prices of the Bulgarian exports of SBR in the last 5 years Volume and dynamics of the consumption of SBR in Bulgaria in the last 5 years Value and dynamics of the consumption of SBR in Bulgaria in the last 5 years Structure of the consumption of SBR in Bulgaria in the last 5 years, in volume terms Structure of the consumption of SBR in Bulgaria in the last 5 years, in value terms Volume and dynamics of the per capita consumption of SBR in Bulgaria in the last 5 years

Value and dynamics of the per capita consumption of SBR in Bulgaria in the last 5 years Balance between domestic supply and domestic demand on the SBR market in Bulgaria in the last 5 years and forecast for the next 5 years, in volume terms Balance between domestic supply and domestic demand on the SBR market in Bulgaria in the last 5 years and forecast for the next 5 years, in value terms Forecast for the total supply of SBR in Bulgaria for the next 5 years (under the framework of the base scenario), in volume and value terms Forecast for the total supply of SBR in Bulgaria for the next 5 years (under the framework of the pessimistic scenario), in volume and value terms Forecast for the total supply of SBR in Bulgaria for the next 5 years (under the framework of the pessimistic scenario), in volume and value terms Forecast for the total supply of SBR in Bulgaria for the next 5 years (under the framework of the pessimistic scenario), in volume and value terms



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