

# Balkan countries: market of mercury compounds

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# **Abstracts**

This report presents a strategic analysis of the mercury compounds market in the Balkan countries and a forecast for its development in the medium term. It provides a comprehensive overview of the market, its dynamics, structure, characteristics, main players, growth and demand drivers, etc.

The purpose of the report is to describe the state of the mercury compounds market in the Balkan countries, to present actual and retrospective information about the volumes, dynamics, structure and characteristics of production, imports, exports and consumption and to build a forecast for the market in the next five years. In addition, the report presents an elaborate analysis of the main market participants, price fluctuations, growth and demand drivers of the market and all other factors, influencing its development.

This research report has been prepared using the unique WMStrategy's methodology, including a blend of qualitative and quantitative data. The information comes from official sources and insights from market experts (representatives of the main market participants), gathered by semi-structured interviews.

The report on the mercury compounds market in the Balkan countries covers the following countries: Bosnia and Herzegovina, Bulgaria, Croatia, Greece, Montenegro, Romania, Serbia, and Slovenia.

The report on the mercury compounds market in the Balkan countries includes:

Analysis and forecast for the economy of Europe;

Analysis and forecast for development of the market volume (market size), value and dynamics;



Market breakdown (by origin, by country, by types of products, etc.);

Country information - breakdown by country for all major indicators, showing the exact volumes and values for each individual country, covered in the report;

Volume, dynamics and analysis of domestic production (past, current and future);

Analysis of price levels (wholesale, retail, distributors, etc.) and their dynamics (past, current and future);

Volume, dynamics and analysis of imports (past, current and future);

Volume, dynamics and analysis of exports (past, current and future);

Volume, dynamics and analysis of consumption (past, current and future);

Characteristics of the main market participants (manufacturers, distributors, wholesalers, retailers, importers, exporters, Governmental structures, etc.) and the competitive landscape;

Value chain analysis and structure of price formation;

Analysis of the factors, influencing the market development (market growth drivers, restraints, recent state programs, etc.);

Analysis and forecast of the trends and levels of supply and demand on the market;

Country opportunity analysis;

Analysis of the major trade flows;

Forecast for market development in the medium term (including three possible scenarios for development).

This report will allow you to:



Quickly and cost–effectively get a strategic analysis and gain competitive intelligence about the market;

Track market data, including size, value, segmentation, forecasts, dynamics and structure – past, present and future;

Get and compare information at both aggregate level (for the whole region) and for each individual country, covered in the report;

Explore and identify new market opportunities in the countries and regions within the market;

Track and identify key market trends, opportunities and threats and key drivers behind recent market changes;

Strategically assess market growth potential, demand drivers and restraints on the market;

Evaluate the key macroeconomic indicators to get insight into the general trends within the economy;

See how the market performed in the past (over the last 5 years) and how it will perform in the future (in the next 5 years);

Get acquainted with the leading companies on the market;

Evaluate how diversified the market is in terms of competitive intensity, fragmentation and environment and understand competitive threats;

Empower your marketing, branding, strategy and market development, consumption and supply functions with useful market insights;

Build your investment strategy by assessing market attractiveness or company attractiveness;

Build your own market entry or market expansion strategy or evaluate your current strategy;

Add value to pitches and presentations by using official and accurate data and



calculations.

If you are interested in the mercury compounds market in the Balkan countries, this research report will provide you with a strategic analysis of the market, its recent and future development. In addition, the report will save you time and money while presenting you all the necessary information, empowering you to make informed decisions and move your business forward!



# Contents

#### 1. INTRODUCTION

- 1.1. Report description
- 1.2. Research methodology

#### 2. EXECUTIVE SUMMARY

#### 3. CHARACTERISTICS OF MERCURY COMPOUNDS

### 4. CHARACTERISTICS AND ANALYSIS OF THE RAW MATERIALS BASE

## 5. STATE OF THE ECONOMY OF EUROPE

5.1. Characteristics of the economy of Europe in 2014-2018

5.2. Forecast for the development of the economy of Europe for 2019-2021

## 6. OVERVIEW AND ANALYSIS OF THE MERCURY COMPOUNDS MARKET IN THE BALKAN COUNTRIES

6.1. Volume, value and dynamics of the mercury compounds market in the Balkan countries in 2014-2018

6.2. Structure of the mercury compounds market in the Balkan countries in 2014-2018: production, imports, exports, consumption

6.3. Structure of the mercury compounds market in the Balkan countries in 2014-2018 by types of mercury compounds

6.4. Structure of the mercury compounds market in the Balkan countries in 2014-2018 by origin

6.5. Structure of the mercury compounds market in the Balkan countries in 2014-2018 by country

6.6. Key recent trends on the mercury compounds market in the Balkan countries

- 6.7. Competitive landscape of the market
- 6.8. Country opportunity analysis

6.9. Key drivers and restraints for the market development in the medium term

## 7. OVERVIEW AND ANALYSIS OF THE DOMESTIC PRODUCTION OF MERCURY COMPOUNDS IN THE BALKAN COUNTRIES



7.1. Volume, value and dynamics of the domestic production of mercury compounds in the Balkan countries in 2014-2018

7.2. Structure of the domestic production of mercury compounds in 2014-2018 by types of mercury compounds

7.3. Structure of the Balkan production of mercury compounds in 2014-2018 by countries

7.4. Characteristics of the main producers of mercury compounds in the Balkan countries

# 8. CHARACTERISTICS AND ANALYSIS OF THE PRICES OF MERCURY COMPOUNDS IN THE BALKAN COUNTRIES

8.1. Value chain analysis

8.2. Structure of price formation

8.3. Characteristics of the producer prices of mercury compounds in the Balkan countries in 2014-2018

8.4. Characteristics of other prices of mercury compounds

# 9. TRADE BALANCE OF THE FOREIGN TRADE OPERATIONS OF MERCURY COMPOUNDS IN THE BALKAN COUNTRIES

9.1. Trade balance of the foreign trade operations of mercury compounds in the Balkan countries in 2014-2018

# 10. OVERVIEW AND ANALYSIS OF THE IMPORTS OF MERCURY COMPOUNDS TO THE BALKAN MARKET

10.1. Volume, value and dynamics of the imports of mercury compounds to the Balkan countries in 2014-2018

10.2. Major trade inflows of mercury compounds imports to the Balkan countries in 2014-2018

10.3. Structure of the imports of mercury compounds in 2014-2018 by importing countries

10.4. Structure of the imports of mercury compounds in 2014-2018 by types of products 10.5. Average prices of the mercury compounds, imported to the Balkan countries in 2014-2018

## 11. OVERVIEW AND ANALYSIS OF THE BALKAN EXPORTS OF MERCURY COMPOUNDS



11.1. Volume, value and dynamics of the Balkan exports of mercury compounds in 2014-2018

11.2. Major trade outflows of mercury compounds exports from the Balkan countries in 2014-2018

11.3. Structure of the Balkan exports of mercury compounds in 2014-2018 by exporting countries

11.4. Structure of the Balkan exports of mercury compounds in 2014-2018 by types of products

11.5. Average prices of the Balkan exports of mercury compounds in 2014-2018

# 12. CHARACTERISTICS OF THE CONSUMPTION OF MERCURY COMPOUNDS IN THE BALKAN COUNTRIES

12.1. Volume, value and dynamics of the consumption of mercury compounds in the Balkan countries in 2014-2018

12.2. Structure of the consumption of mercury compounds in the Balkan countries in 2014-2018 (by origin, by channel, by country, by type of mercury compounds)

12.4. Volume, value and dynamics of the per capita consumption of mercury

compounds in the Balkan countries in 2014-2018

12.5. Balance between supply and demand on the mercury compounds market in the Balkan countries in 2014-2018

# 13. FORECAST FOR DEVELOPMENT OF THE MERCURY COMPOUNDS MARKET IN THE BALKAN COUNTRIES IN 2019-2024

13.1. Factors, influencing the development of the mercury compounds market in the Balkan countries in the medium term

13.2. Forecast for market development in the medium term under three possible scenarios

### LIST OF FIGURES

Volume and dynamics of the mercury compounds market in the Balkan countries in 2014-2018

Value and dynamics of the mercury compounds market in the Balkan countries in 2014-2018

Structure of the mercury compounds market in the Balkan countries in 2014-2018, in volume terms



Structure of the mercury compounds market in the Balkan countries in 2014-2018, in value terms

Structure of the mercury compounds market in the Balkan countries in 2014-2018 by types of mercury compounds, in volume terms

Structure of the mercury compounds market in the Balkan countries in 2014-2018 by types of mercury compounds, in value terms

Structure of the mercury compounds market in the Balkan countries by origin in volume terms in 2014-2018

Structure of the mercury compounds market in the Balkan countries by origin in value terms in 2014-2018

Structure of the mercury compounds market in the Balkan countries by country in 2014-2018, in volume terms

Structure of the mercury compounds market in the Balkan countries by country in 2014-2018, in value terms

Volume and dynamics of the domestic production of mercury compounds in the Balkan countries in 2014-2018

Value and dynamics of the domestic production of mercury compounds in the Balkan countries in 2014-2018

Structure of the domestic production of mercury compounds in the Balkan countries in 2014-2018 by types of mercury compounds, in volume terms

Structure of the domestic production of mercury compounds in the Balkan countries in 2014-2018 by types of mercury compounds, in value terms

Structure of the domestic production of mercury compounds in the Balkan countries by producing countries in 2014-2018, in volume terms

Structure of the domestic production of mercury compounds in the Balkan countries by producing countries in 2014-2018, in value terms

Value chain analysis of the mercury compounds market in the Balkan countries Structure of the mercury compounds price formation in the Balkan countries, in %

Deviation of the average producer prices of mercury compounds in the Balkan countries in 2014-2018 by types of mercury compounds

Deviation of the average producer prices of mercury compounds in the Balkan countries in 2014-2018 by producing countries

Volume and dynamics of other prices of mercury compounds in the Balkan countries (wholesale, distributor, retail, etc.) in 2014-2018

Trade balance of mercury compounds foreign trade in the Balkan countries in 2014-2018, in volume terms

Trade balance of mercury compounds foreign trade in the Balkan countries in 2014-2018, in value terms

Trade balance of mercury compounds foreign trade in the Balkan countries by trading



countries in 2014-2018, in volume terms

Trade balance of mercury compounds foreign trade in the Balkan countries by trading countries in 2014-2018, in value terms

Trade balance of mercury compounds foreign trade in the Balkan countries by types of mercury compounds in 2014-2018, in volume terms

Trade balance of mercury compounds foreign trade in the Balkan countries by types of mercury compounds in 2014-2018, in value terms

Volume and dynamics of the imports of mercury compounds to the Balkan countries in 2014-2018

Value and dynamics of the imports of mercury compounds to the Balkan countries in 2014-2018

Main countries, exporting mercury compounds to the Balkan countries in 2014-2018, in volume terms

Main countries, exporting mercury compounds to the Balkan countries in 2014-2018, in value terms

Structure of the imports of mercury compounds to the Balkan countries by importing countries in 2014-2018, in volume terms

Structure of the imports of mercury compounds to the Balkan countries by importing countries in 2014-2018, in value terms

Volume and dynamics of the imports of mercury compounds by types of mercury compounds in 2014-2018

Value and dynamics of the imports of mercury compounds by types of mercury compounds in 2014-2018

Average prices of the mercury compounds, imported to the Balkan countries in 2014-2018

Average prices of the mercury compounds, imported to the Balkan countries in 2014-2018 by importing countries

Volume and dynamics of the Balkan exports of mercury compounds in 2014-2018 Value and dynamics of the Balkan exports of mercury compounds in 2014-2018 Recipient countries of the Balkan exports of mercury compounds in 2014-2018, in volume terms

Recipient countries of the Balkan exports of mercury compounds in 2014-2018, in value terms

Structure of the Balkan exports of mercury compounds by exporting countries in 2014-2018, in volume terms

Structure of the Balkan exports of mercury compounds by exporting countries in 2014-2018, in value terms

Structure of the Balkan exports of mercury compounds by types of mercury compounds in 2014-2018, in volume terms



Structure of the Balkan exports of mercury compounds by types of mercury compounds in 2014-2018, in value terms

Average prices of the Balkan exports of mercury compounds in 2014-2018

Average prices of the Balkan exports of mercury compounds in 2014-2018 by exporting countries

Volume and dynamics of the consumption of mercury compounds in the Balkan countries in 2014-2018

Value and dynamics of the consumption of mercury compounds in the Balkan countries in 2014-2018

Structure of the consumption of mercury compounds in the Balkan countries in 2014-2018, in volume terms

Structure of the consumption of mercury compounds in the Balkan countries in 2014-2018, in value terms

Structure of the consumption of mercury compounds in the Balkan countries by types of mercury compounds, in volume terms

Structure of the consumption of mercury compounds in the Balkan countries by types of mercury compounds, in value terms

Structure of the consumption of mercury compounds in the Balkan countries by consuming countries in 2014-2018

Volume and dynamics of the per capita consumption of mercury compounds in the Balkan countries in 2014-2018

Value and dynamics of the per capita consumption of mercury compounds in the Balkan countries in 2014-2018

Balance between supply and demand on the mercury compounds market in the Balkan countries in 2014-2018, in volume terms

Balance between supply and demand on the mercury compounds market in the Balkan countries in 2014-2018, in value terms

Forecast for the total supply of mercury compounds in the Balkan countries in 2019-2024 (under the framework of the base scenario), in physical and value terms Forecast for the total supply of mercury compounds in the Balkan countries in 2019-2024 (under the framework of the pessimistic scenario), in physical and value terms

Forecast for the total supply of mercury compounds in the Balkan countries in 2019-2024 (under the framework of the optimistic scenario), in physical and value terms



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# **List Of Tables**

#### LIST OF TABLES

Key indicators on the mercury compounds market in the Balkan countries in 2014-2018 Key indicators of the economy of Europe in 2014-2018 Forecast for the economy of Europe in 2019-2021 Volume and dynamics of the mercury compounds market in the Balkan countries in 2014-2018 Value and dynamics of the mercury compounds market in the Balkan countries in 2014-2018 Structure of the mercury compounds market in the Balkan countries in 2014-2018, in volume terms Structure of the mercury compounds market in the Balkan countries in 2014-2018, in value terms Structure of the mercury compounds market in the Balkan countries in 2014-2018 by types of mercury compounds, in volume terms Structure of the mercury compounds market in the Balkan countries in 2014-2018 by types of mercury compounds, in value terms Structure of the mercury compounds market in the Balkan countries by origin in 2014-2018, in volume terms Structure of the mercury compounds market in the Balkan countries by origin in 2014-2018, in value terms Structure of the mercury compounds market in the Balkan countries by country in 2014-2018, in volume terms Structure of the mercury compounds market in the Balkan countries by country in 2014-2018, in value terms Country opportunity analysis Volume and dynamics of the domestic production of mercury compounds in the Balkan countries in 2014-2018 Value and dynamics of the domestic production of mercury compounds in the Balkan countries in 2014-2018 Structure of the domestic production of mercury compounds in 2014-2018 by types of mercury compounds, in volume terms Structure of the domestic production of mercury compounds in 2014-2018 by types of mercury compounds, in value terms Structure of the domestic production of mercury compounds in the Balkan countries by producing countries in 2014-2018, in volume terms

Structure of the domestic production of mercury compounds in the Balkan countries by



producing countries in 2014-2018, in value terms

Value chain analysis of the mercury compounds market in the Balkan countries

Cost breakdown of the price formation of mercury compounds in the Balkan countries, in %

Volume and dynamics of the average producer prices of mercury compounds in the Balkan countries by types of mercury compounds in 2014-2018

Volume and dynamics of the average producer prices of mercury compounds in the Balkan countries by producing countries in 2014-2018

Volume and dynamics of other prices of mercury compounds in the Balkan countries (wholesale, distributor, retail, etc.) in 2014-2018

Trade balance of mercury compounds foreign trade in the Balkan countries in 2014-2018, in volume terms

Trade balance of mercury compounds foreign trade in the Balkan countries in 2014-2018, in value terms

Trade balance of mercury compounds foreign trade in the Balkan countries by trading countries in 2014-2018, in volume terms

Trade balance of mercury compounds foreign trade in the Balkan countries by trading countries in 2014-2018, in value terms

Trade balance of mercury compounds foreign trade in the Balkan countries by types of mercury compounds in 2014-2018, in volume terms

Trade balance of mercury compounds foreign trade in the Balkan countries by types of mercury compounds in 2014-2018, in value terms

Volume and dynamics of the imports of mercury compounds to the Balkan countries in 2014-2018

Value and dynamics of the imports of mercury compounds to the Balkan countries in 2014-2018

Main countries, exporting mercury compounds to the Balkan countries in 2014-2018, in volume terms

Main countries, exporting mercury compounds to the Balkan countries in 2014-2018, in value terms

Structure of the imports of mercury compounds to the Balkan countries by importing countries in 2014-2018, in volume terms

Structure of the imports of mercury compounds to the Balkan countries by importing countries in 2014-2018, in value terms

Structure of the imports of mercury compounds to the Balkan countries by types of mercury compounds in 2014-2018, in volume terms

Structure of the imports of mercury compounds to the Balkan countries by types of mercury compounds in 2014-2018, in value terms

Average prices of the mercury compounds, imported to the Balkan countries in



#### 2014-2018

Average prices of the mercury compounds, imported to the Balkan countries in 2014-2018 by importing countries

Volume and dynamics of the Balkan exports of mercury compounds in 2014-2018 Value and dynamics of the Balkan exports of mercury compounds in 2014-2018 Recipient countries of the Balkan exports of mercury compounds in 2014-2018, in volume terms

Recipient countries of the Balkan exports of mercury compounds in 2014-2018, in value terms

Structure of the Balkan exports of mercury compounds by exporting countries in 2014-2018, in volume terms

Structure of the Balkan exports of mercury compounds by exporting countries in 2014-2018, in value terms

Structure of the Balkan exports of mercury compounds by types of mercury compounds in 2014-2018, in volume terms

Structure of the Balkan exports of mercury compounds by types of mercury compounds in 2014-2018, in value terms

Average prices of the Balkan exports of mercury compounds in 2014-2018

Average prices of the Balkan exports of mercury compounds in 2014-2018 by exporting countries

Volume and dynamics of the consumption of mercury compounds in the Balkan countries in 2014-2018

Value and dynamics of the consumption of mercury compounds in the Balkan countries in 2014-2018

Structure of the consumption of mercury compounds in the Balkan countries in 2014-2018, in volume terms

Structure of the consumption of mercury compounds in the Balkan countries in 2014-2018, in value terms

Structure of the consumption of mercury compounds in the Balkan countries by types of mercury compounds, in volume terms

Structure of the consumption of mercury compounds in the Balkan countries by types of mercury compounds, in value terms

Structure of the consumption of mercury compounds in the Balkan countries by consuming countries in 2014-2018

Volume and dynamics of the per capita consumption of mercury compounds in the Balkan countries in 2014-2018

Value and dynamics of the per capita consumption of mercury compounds in the Balkan countries in 2014-2018

Balance between supply and demand on the mercury compounds market in the Balkan



countries in 2014-2018, in volume terms

Balance between supply and demand on the mercury compounds market in the Balkan countries in 2014-2018, in value terms

Forecast for the total supply of mercury compounds in the Balkan countries in 2019-2024 (under the framework of the base scenario), in physical and value terms Forecast for the total supply of mercury compounds in the Balkan countries in 2019-2024 (under the framework of the pessimistic scenario), in physical and value terms

Forecast for the total supply of mercury compounds in the Balkan countries in 2019-2024 (under the framework of the optimistic scenario), in physical and value terms



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