

Global Wellness Food Industry Research Report 2020, Forecast to 2025

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Abstracts

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The Wellness Food market was valued at US\$ xx in 2019, prior to COVID-19. Whereas post-COVID-19 scenario, the market for Wellness Food is projected to grow from US\$ xx million in 2020, and is projected to reach xx by 2025, at a CAGR of xx% during the forecast period. Projected and forecast revenue values are in constant U.S. dollars, unadjusted for inflation. Product values are estimated based on manufacturers' revenue.

The report offers detailed coverage of Wellness Food industry and main market trends. The market research includes historical and forecast market data, demand, application details, price trends, and company shares of the leading Wellness Food by geography. The report splits the market size, by volume and value, on the basis of application type and geography.

In addition to this data, the report provides insight into drivers of market demand and strategies of suppliers. Key players are profiled, and their market shares in the global Wellness Food market are discussed.

The market is segmented by types:

Naturally healthy food and beverages

Functional food and beverages

Better-for-you food and beverages



Organic ¹	food	and	beverages
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It can be also divided by applications:		
Hypermarkets and supermarkets		
Independent grocers		
Discounters		
Convenience stores		
Online Retailers		
And this report covers the historical situation, present status and the future prospects of the global Wellness Food market for 2015-2025. In this report, we analyze global market from 5 geographies: Asia-Pacific, Europe, North America, Middle East & Africa, South America.		
Finally, the report provides detailed profile and data information analysis of leading company.		
Dannon		
Blue Diamond Growers		
Nestl?		
General Mills		

Aleias Gluten Free Foods

Kellogg

Boulder Brands



Abbott Laboratories

PepsiCo

Bob's Red Mill Natural Foods

Cargill

Report Includes:

xx data tables and xx additional tables

An overview of global Wellness Food market

An detailed key players analysis across regions

Analyses of global market trends, with historical data, estimates for 2020 and projections of compound annual growth rates (CAGRs) through 2025

Insights into regulatory and environmental developments

Information on the supply and demand scenario and evaluation of technological and investment opportunities in the Wellness Food market

Profiles of major players in the industry, including - Dannon, Blue Diamond Growers, Nestl?, General Mills, Aleias Gluten Free Foods.....

Research objectives

To study and analyze the global Wellness Food consumption (value & volume) by key regions/countries, product type and application, history data from 2015 to 2019, and forecast to 2025.

To understand the structure of Wellness Food market by identifying its various subsegments.

Focuses on the key global Wellness Food manufacturers, to define, describe



and analyze the sales volume, value, market share, market competition landscape, Porter's five forces analysis, SWOT analysis and development plans in next few years.

To analyze the Wellness Food with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Wellness Food submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



Contents

Global Wellness Food Market Report 2020, Forecast to 2025

1 SCOPE OF THE STUDY

- 1.1 Wellness Food Introduction
- 1.2 Research Programs
- 1.3 Analysis of Macroeconomic Indicators
- 1.4 Years Considered
- 1.5 Methodology
- 1.6 Data Source
- 1.7 Research Objectives

2 WELLNESS FOOD INDUSTRY OVERVIEW

- 2.1 Global Wellness Food Market Size (Million USD) Comparison by Regions (2020-2025)
 - 2.1.1 Wellness Food Global Import Market Analysis
 - 2.1.2 Wellness Food Global Export Market Analysis
 - 2.1.3 Wellness Food Global Main Region Market Analysis
- 2.2 Market Analysis by Type
 - 2.2.1 Naturally healthy food and beverages
 - 2.2.2 Functional food and beverages
 - 2.2.3 Better-for-you food and beverages
 - 2.2.4 Organic food and beverages
- 2.3 Market Analysis by Application
 - 2.3.1 Hypermarkets and supermarkets
 - 2.3.2 Independent grocers
 - 2.3.3 Discounters
 - 2.3.4 Convenience stores
 - 2.3.5 Online Retailers
- 2.4 Global Wellness Food Revenue, Sales and Market Share by Manufacturer
 - 2.4.1 Global Wellness Food Sales and Market Share by Manufacturer (2018-2020)
 - 2.4.2 Global Wellness Food Revenue and Market Share by Manufacturer (2018-2020)
 - 2.4.3 Global Wellness Food Industry Concentration Ratio (CR5 and HHI)
 - 2.4.4 Top 5 Wellness Food Manufacturer Market Share
 - 2.4.5 Top 10 Wellness Food Manufacturer Market Share
 - 2.4.6 Date of Key Manufacturers Enter into Wellness Food Market



- 2.4.7 Key Manufacturers Wellness Food Product Offered
- 2.4.8 Mergers & Acquisitions Planning
- 2.5 Wellness Food Historical Development Overview
- 2.6 Market Dynamics
 - 2.6.1 Market Opportunities
 - 2.6.2 Market Risk
 - 2.6.3 Market Driving Force
 - 2.6.4 Porter's Five Forces Analysis
- 2.7 Coronavirus Disease 2019 (Covid-19): Wellness Food Industry Impact
 - 2.7.1 How the Covid-19 is Affecting the Wellness Food Industry
 - 2.7.2 Wellness Food Business Impact Assessment Covid-19
- 2.7.3 Market Trends and Wellness Food Potential Opportunities in the COVID-19 Landscape
 - 2.7.4 Measures / Proposal against Covid-19

3 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS

- 3.1 Upstream Analysis
 - 3.1.1 Macro Analysis of Upstream Markets
 - 3.1.2 Key Players in Upstream Markets
 - 3.1.3 Upstream Market Trend Analysis
 - 3.1.4 Wellness Food Manufacturing Cost Analysis
- 3.2 Downstream Market Analysis
 - 3.2.1 Macro Analysis of Down Markets
 - 3.2.2 Key Players in Down Markets
 - 3.2.3 Downstream Market Trend Analysis
 - 3.2.4 Sales Channel, Distributors, Traders and Dealers

4 GLOBAL WELLNESS FOOD MARKET SIZE CATEGORIZED BY REGIONS (2015-2020)

- 4.1 Global Wellness Food Sales Market Share by Region
- 4.2 Global Wellness Food Revenue Market Share by Region (2015-2019)
- 4.3 Global Wellness Food Sales, Revenue, Price and Gross Margin (2015-2020)
- 4.4 North America Wellness Food Market Size Detail
- 4.4.1 North America Wellness Food Sales Growth Rate (2015-2020)
- 4.4.2 North America Wellness Food Sales, Revenue, Price and Gross Margin (2015-2020)
- 4.5 Europe Wellness Food Market Size Detail



- 4.5.1 Europe Wellness Food Sales Growth Rate (2015-2020)
- 4.5.2 Europe Wellness Food Sales, Revenue, Price and Gross Margin (2015-2020)
- 4.6 Japan Wellness Food Market Size Detail
 - 4.6.1 Japan Wellness Food Sales Growth Rate (2015-2020)
 - 4.6.2 Japan Wellness Food Sales, Revenue, Price and Gross Margin (2015-2020)
- 4.7 China Wellness Food Market Size Detail
 - 4.7.1 China Wellness Food Sales Growth Rate (2015-2020)
 - 4.7.2 China Wellness Food Sales, Revenue, Price and Gross Margin (2015-2020)

5 GLOBAL WELLNESS FOOD MARKET SEGMENT BY TYPE

- 5.1 Global Wellness Food Revenue, Sales and Market Share by Type (2015-2020)
- 5.1.1 Global Wellness Food Sales and Market Share by Type (2015-2020)
- 5.1.2 Global Wellness Food Revenue and Market Share by Type (2015-2020)
- 5.2 Naturally healthy food and beverages Sales Growth Rate and Price
 - 5.2.1 Global Naturally healthy food and beverages Sales Growth Rate (2015-2020)
 - 5.2.2 Global Naturally healthy food and beverages Price (2015-2020)
- 5.3 Functional food and beverages Sales Growth Rate and Price
 - 5.3.1 Global Functional food and beverages Sales Growth Rate (2015-2020)
 - 5.3.2 Global Functional food and beverages Price (2015-2020)
- 5.4 Better-for-you food and beverages Sales Growth Rate and Price
 - 5.4.1 Global Better-for-you food and beverages Sales Growth Rate (2015-2020)
 - 5.4.2 Global Better-for-you food and beverages Price (2015-2020)
- 5.5 Organic food and beverages Sales Growth Rate and Price
 - 5.5.1 Global Organic food and beverages Sales Growth Rate (2015-2020)
 - 5.5.2 Global Organic food and beverages Price (2015-2020)

6 GLOBAL WELLNESS FOOD MARKET SEGMENT BY APPLICATION

- 6.1 Global Wellness FoodSales Market Share by Application (2015-2020)
- 6.2 Hypermarkets and supermarkets Sales Growth Rate (2015-2020)
- 6.3 Independent grocers Sales Growth Rate (2015-2020)
- 6.4 Discounters Sales Growth Rate (2015-2020)
- 6.5 Convenience stores Sales Growth Rate (2015-2020)
- 6.6 Online Retailers Sales Growth Rate (2015-2020)

7 GLOBAL WELLNESS FOOD MARKET FORECAST

7.1 Global Wellness Food Sales, Revenue Forecast



- 7.1.1 Global Wellness Food Sales Growth Rate Forecast (2020-2025)
- 7.1.2 Global Wellness Food Revenue and Growth Rate Forecast (2020-2025)
- 7.1.3 Global Wellness Food Price and Trend Forecast (2020-2025)
- 7.2 Global Wellness Food Sales Forecast by Region (2020-2025)
- 7.2.1 North America Wellness Food Sales, Revenue Forecast (2020-2025)
- 7.2.2 Europe Wellness Food Sales, Revenue Forecast (2020-2025)
- 7.2.3 Japan Wellness Food Production, Revenue Forecast (2020-2025)
- 7.2.4 China Wellness Food Production, Revenue Forecast (2020-2025)

8 ANALYSIS OF WELLNESS FOOD INDUSTRY KEY MANUFACTURERS

- 8.1 Dannon
 - 8.1.1 Company Details
 - 8.1.2 Product Information
- 8.1.3 Dannon Wellness Food Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
- 8.1.4 Main Business Overview
- 8.1.5 Dannon News
- 8.2 Blue Diamond Growers
 - 8.2.1 Company Details
 - 8.2.2 Product Information
- 8.2.3 Blue Diamond Growers Wellness Food Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
 - 8.2.4 Main Business Overview
 - 8.2.5 Blue Diamond Growers News
- 8.3 Nestl?
 - 8.3.1 Company Details
 - 8.3.2 Product Information
- 8.3.3 Nestl? Wellness Food Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
 - 8.3.4 Main Business Overview
 - 8.3.5 Nestl? News
- 8.4 General Mills
 - 8.4.1 Company Details
 - 8.4.2 Product Information
- 8.4.3 General Mills Wellness Food Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
- 8.4.4 Main Business Overview
- 8.4.5 General Mills News



- 8.5 Aleias Gluten Free Foods
 - 8.5.1 Company Details
 - 8.5.2 Product Information
- 8.5.3 Aleias Gluten Free Foods Wellness Food Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
 - 8.5.4 Main Business Overview
 - 8.5.5 Aleias Gluten Free Foods News
- 8.6 Kellogg
 - 8.6.1 Company Details
 - 8.6.2 Product Information
- 8.6.3 Kellogg Wellness Food Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
 - 8.6.4 Main Business Overview
 - 8.6.5 Kellogg News
- 8.7 Boulder Brands
 - 8.7.1 Company Details
 - 8.7.2 Product Information
- 8.7.3 Boulder Brands Wellness Food Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
- 8.7.4 Main Business Overview
- 8.7.5 Boulder Brands News
- 8.8 Abbott Laboratories
 - 8.8.1 Company Details
 - 8.8.2 Product Information
- 8.8.3 Abbott Laboratories Wellness Food Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
 - 8.8.4 Main Business Overview
 - 8.8.5 Abbott Laboratories News
- 8.9 PepsiCo
 - 8.9.1 Company Details
 - 8.9.2 Product Information
- 8.9.3 PepsiCo Wellness Food Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
- 8.9.4 Main Business Overview
- 8.9.5 PepsiCo News
- 8.10 Bob's Red Mill Natural Foods
 - 8.10.1 Company Details
 - 8.10.2 Product Information
 - 8.10.3 Bob's Red Mill Natural Foods Wellness Food Production, Price, Cost, Gross



Margin, and Revenue (2018-2020)

- 8.10.4 Main Business Overview
- 8.10.5 Bob's Red Mill Natural Foods News
- 8.11 Cargill
 - 8.11.1 Company Details
 - 8.11.2 Product Information
- 8.11.3 Cargill Wellness Food Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
 - 8.11.4 Main Business Overview
 - 8.11.5 Cargill News

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Wellness Food Picture

Figure Research Programs/Design for This Report

Figure Global Wellness Food Market by Regions (2019)

Table Global Market Wellness Food Comparison by Regions (M USD) 2019-2025

Table Global Wellness Food Sales Growth (CAGR) (2019-2025) by Type

Figure Global Sales Market Share of Wellness Food by Type in 2019

Figure Naturally healthy food and beverages Picture

Figure Functional food and beverages Picture

Figure Better-for-you food and beverages Picture

Figure Organic food and beverages Picture

Table Global Wellness Food Sales by Application (2019-2025)

Figure Global Wellness Food Sales Market Share by Application in 2019

Figure Hypermarkets and supermarkets Picture

Figure Independent grocers Picture

Figure Discounters Picture

Figure Convenience stores Picture

Figure Online Retailers Picture

Table Global Wellness Food Sales by Manufacturer (2018-2020)

Figure Global Wellness Food Sales Market Share by Manufacturer in 2019

Table Global Wellness Food Revenue by Manufacturer (2018-2020)

Figure Global Wellness Food Revenue Market Share by Manufacturer in 2019

Table Global Wellness Food Manufacturers Market Concentration Ratio (CR5 and HHI)

Figure Top 5 Wellness Food Manufacturer (Revenue) Market Share in 2019

Figure Top 10 Wellness Food Manufacturer (Revenue) Market Share in 2019

Table Date of Key Manufacturers Enter into Wellness Food Market

Table Key Manufacturers Wellness Food Product Type

Table Mergers & Acquisitions Planning

Table Market Opportunities in Next Few Years

Table Market Risks Analysis

Table Market Drivers

Table Key Players of Upstream Markets

Table Key Raw Materials

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Wellness Food



Table Key Players of Upstream Markets

Figure Sales Channel

Table Global Wellness Food Sales (K Units) by Region (2015-2020)

Table Global Wellness Food Sales Market Share by Region (2015-2019)

Figure Global Wellness Food Sales Market Share by Region (2015-2019)

Figure Global Wellness Food Sales Market Share by Region in 2018

Table Global Wellness Food Revenue (Million US\$) by Region (2015-2020)

Table Global Wellness Food Revenue Market Share by Region (2015-2020)

Figure Global Wellness Food Revenue Market Share by Region (2015-2020)

Figure Global Wellness Food Revenue Market Share by Region in 2019

Table Global Wellness Food Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)

Figure North America Wellness Food Sales (K Units) Growth Rate (2015-2020)

Table North America Wellness Food Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)

Figure Europe Wellness Food Sales (K Units) Growth Rate (2015-2020)

Table Europe Wellness Food Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)

Figure Japan Wellness Food Sales (K Units) Growth Rate (2015-2020)

Table Japan Wellness Food Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)

Figure China Wellness Food Sales (K Units) Growth Rate (2015-2020)

Table China Wellness Food Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)

Table Global Wellness Food Sales by Type (2015-2020)

Table Global Wellness Food Sales Market Share by Type (2015-2020)

Figure Global Wellness Food Sales Market Share by Type in 2019

Table Global Wellness Food Revenue by Type (2015-2020)

Table Global Wellness Food Revenue Market Share by Type (2015-2020)

Figure Global Wellness Food Revenue Market Share by Type in 2019

Figure Global Naturally healthy food and beverages Sales Growth Rate (2015-2020)

Figure Global Naturally healthy food and beverages Price (2015-2020)

Figure Global Functional food and beverages Sales Growth Rate (2015-2020)

Figure Global Functional food and beverages Price (2015-2020)

Figure Global Better-for-you food and beverages Sales Growth Rate (2015-2020)

Figure Global Better-for-you food and beverages Price (2015-2020)

Figure Global Organic food and beverages Sales Growth Rate (2015-2020)

Figure Global Organic food and beverages Price (2015-2020)

Table Global Wellness Food Sales by Application (2015-2020)



Table Global Wellness Food Sales Market Share by Application (2015-2020)

Figure Global Wellness Food Sales Market Share by Application in 2019

Figure Global Hypermarkets and supermarkets Sales Growth Rate (2015-2020)

Figure Global Independent grocers Sales Growth Rate (2015-2020)

Figure Global Discounters Sales Growth Rate (2015-2020)

Figure Global Convenience stores Sales Growth Rate (2015-2020)

Figure Global Online Retailers Sales Growth Rate (2015-2020)

Figure Global Wellness Food Production (K Units) Growth Rate Forecast (2020-2025)

Figure Global Wellness Food Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Figure Global Wellness Food Price and Trend Forecast (2020-2025)

Table Global Wellness Food Sales (K Units) Forecast by Region (2020-2025)

Figure Global Wellness Food Production Market Share Forecast by Region (2020-2025)

Figure North America Wellness Food Sales (K Units) Growth Rate Forecast (2020-2025)

Figure North America Wellness Food Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Figure Europe Wellness Food Sales (K Units) Growth Rate Forecast (2020-2025)

Figure Europe Wellness Food Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Figure Japan Wellness Food Production (K Units) Growth Rate Forecast (2020-2025)

Figure Japan Wellness Food Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Figure China Wellness Food Production (K Units) Growth Rate Forecast (2020-2025)

Figure China Wellness Food Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Table Dannon Company Profile

Figure Wellness Food Product Picture and Specifications of Dannon

Table Wellness Food Production, Price, Revenue and Gross Margin of 2018-2020

Figure Dannon Wellness Food Market Share (2018-2020)

Table Dannon Main Business

Table Dannon Recent Development

Table Blue Diamond Growers Company Profile

Figure Wellness Food Product Picture and Specifications of Blue Diamond Growers

Table Wellness Food Production, Price, Revenue and Gross Margin of 2018-2020

Figure Blue Diamond Growers Wellness Food Market Share (2018-2020)

Table Blue Diamond Growers Main Business

Table Blue Diamond Growers Recent Development

Table Nestl? Company Profile

Figure Wellness Food Product Picture and Specifications of Nestl?

Table Wellness Food Production, Price, Revenue and Gross Margin of 2018-2020

Figure Nestl? Wellness Food Market Share (2018-2020)



Table Nestl? Main Business

Table Nestl? Recent Development

Table General Mills Company Profile

Figure Wellness Food Product Picture and Specifications of General Mills

Table Wellness Food Production, Price, Revenue and Gross Margin of 2018-2020

Figure General Mills Wellness Food Market Share (2018-2020)

Table General Mills Main Business

Table General Mills Recent Development

Table Aleias Gluten Free Foods Company Profile

Figure Wellness Food Product Picture and Specifications of Aleias Gluten Free Foods

Table Wellness Food Production, Price, Revenue and Gross Margin of 2018-2020

Figure Aleias Gluten Free Foods Wellness Food Market Share (2018-2020)

Table Aleias Gluten Free Foods Main Business

Table Aleias Gluten Free Foods Recent Development

Table Kellogg Company Profile

Figure Wellness Food Product Picture and Specifications of Kellogg

Table Wellness Food Production, Price, Revenue and Gross Margin of 2018-2020

Figure Kellogg Wellness Food Market Share (2018-2020)

Table Kellogg Main Business

Table Kellogg Recent Development

Table Boulder Brands Company Profile

Figure Wellness Food Product Picture and Specifications of Boulder Brands

Table Wellness Food Production, Price, Revenue and Gross Margin of 2018-2020

Figure Boulder Brands Wellness Food Market Share (2018-2020)

Table Boulder Brands Main Business

Table Boulder Brands Recent Development

Table Abbott Laboratories Company Profile

Figure Wellness Food Product Picture and Specifications of Abbott Laboratories

Table Wellness Food Production, Price, Revenue and Gross Margin of 2018-2020

Figure Abbott Laboratories Wellness Food Market Share (2018-2020)

Table Abbott Laboratories Main Business

Table Abbott Laboratories Recent Development

Table PepsiCo Company Profile

Figure Wellness Food Product Picture and Specifications of PepsiCo

Table Wellness Food Production, Price, Revenue and Gross Margin of 2018-2020

Figure PepsiCo Wellness Food Market Share (2018-2020)

Table PepsiCo Main Business

Table PepsiCo Recent Development

Table Bob's Red Mill Natural Foods Company Profile



Figure Wellness Food Product Picture and Specifications of Bob's Red Mill Natural Foods

Table Wellness Food Production, Price, Revenue and Gross Margin of 2018-2020

Figure Bob's Red Mill Natural Foods Wellness Food Market Share (2018-2020)

Table Bob's Red Mill Natural Foods Main Business

Table Bob's Red Mill Natural Foods Recent Development

Table Cargill Company Profile

Figure Wellness Food Product Picture and Specifications of Cargill

Table Wellness Food Production, Price, Revenue and Gross Margin of 2018-2020

Figure Cargill Wellness Food Market Share (2018-2020)

Table Cargill Main Business

Table Cargill Recent Development

Table of Appendix



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