

# Global Video Billboard Industry Research Report 2020, Forecast to 2025

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

### Scope of the Report

The Video Billboard market was valued at US\$ xx in 2019, prior to COVID-19. Whereas post-COVID-19 scenario, the market for Video Billboard is projected to grow from US\$ xx million in 2020, and is projected to reach xx by 2025, at a CAGR of xx% during the forecast period. Projected and forecast revenue values are in constant U.S. dollars, unadjusted for inflation. Product values are estimated based on manufacturers' revenue.

The report offers detailed coverage of Video Billboard industry and main market trends. The market research includes historical and forecast market data, demand, application details, price trends, and company shares of the leading Video Billboard by geography. The report splits the market size, by volume and value, on the basis of application type and geography.

In addition to this data, the report provides insight into drivers of market demand and strategies of suppliers. Key players are profiled, and their market shares in the global Video Billboard market are discussed.

The market is segmented by types:

Small

Medium

Large

It can be also divided by applications:

Outdoor

Indoor

And this report covers the historical situation, present status and the future prospects of the global Video Billboard market for 2015-2025. In this report, we analyze global market from 5 geographies: Asia-Pacific, Europe, North America, Middle East & Africa, South America.

Finally, the report provides detailed profile and data information analysis of leading company.

Sony

Barco NV

Panasonic

LG Electronics

Shenzhen Dicolor Optoelectronics

Toshiba

Lighthouse Technologies

Electronic Displays

Daktronics

Leyard Optoelectronic

Barco NV

#### Report Includes:

xx data tables and xx additional tables

An overview of global Video Billboard market

An detailed key players analysis across regions

Analyses of global market trends, with historical data, estimates for 2020 and projections of compound annual growth rates (CAGRs) through 2025

Insights into regulatory and environmental developments

Information on the supply and demand scenario and evaluation of technological and investment opportunities in the Video Billboard market

Profiles of major players in the industry, including - Sony, Barco NV, Panasonic, LG Electronics, Shenzhen Dicolor Optoelectronics.....

#### Research objectives

To study and analyze the global Video Billboard consumption (value & volume) by key regions/countries, product type and application, history data from 2015 to 2019, and forecast to 2025.

To understand the structure of Video Billboard market by identifying its various subsegments.

Focuses on the key global Video Billboard manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, Porter's five forces analysis, SWOT analysis and development plans in next few years.

To analyze the Video Billboard with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Video Billboard submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

## Contents

### Global Video Billboard Market Report 2020, Forecast to 2025

#### **1 SCOPE OF THE STUDY**

- 1.1 Video Billboard Introduction
- 1.2 Research Programs
- 1.3 Analysis of Macroeconomic Indicators
- 1.4 Years Considered
- 1.5 Methodology
- 1.6 Data Source
- 1.7 Research Objectives

#### **2 VIDEO BILLBOARD INDUSTRY OVERVIEW**

- 2.1 Global Video Billboard Market Size (Million USD) Comparison by Regions (2020-2025)
  - 2.1.1 Video Billboard Global Import Market Analysis
  - 2.1.2 Video Billboard Global Export Market Analysis
  - 2.1.3 Video Billboard Global Main Region Market Analysis
- 2.2 Market Analysis by Type
  - 2.2.1 Small
  - 2.2.2 Medium
  - 2.2.3 Large
- 2.3 Market Analysis by Application
  - 2.3.1 Outdoor
  - 2.3.2 Indoor
- 2.4 Global Video Billboard Revenue, Sales and Market Share by Manufacturer
  - 2.4.1 Global Video Billboard Sales and Market Share by Manufacturer (2018-2020)
  - 2.4.2 Global Video Billboard Revenue and Market Share by Manufacturer (2018-2020)
  - 2.4.3 Global Video Billboard Industry Concentration Ratio (CR5 and HHI)
  - 2.4.4 Top 5 Video Billboard Manufacturer Market Share
  - 2.4.5 Top 10 Video Billboard Manufacturer Market Share
  - 2.4.6 Date of Key Manufacturers Enter into Video Billboard Market
  - 2.4.7 Key Manufacturers Video Billboard Product Offered
  - 2.4.8 Mergers & Acquisitions Planning
- 2.5 Video Billboard Historical Development Overview
- 2.6 Market Dynamics

- 2.6.1 Market Opportunities
- 2.6.2 Market Risk
- 2.6.3 Market Driving Force
- 2.6.4 Porter's Five Forces Analysis
- 2.7 Coronavirus Disease 2019 (Covid-19): Video Billboard Industry Impact
  - 2.7.1 How the Covid-19 is Affecting the Video Billboard Industry
  - 2.7.2 Video Billboard Business Impact Assessment - Covid-19
  - 2.7.3 Market Trends and Video Billboard Potential Opportunities in the COVID-19 Landscape
  - 2.7.4 Measures / Proposal against Covid-19

### **3 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS**

- 3.1 Upstream Analysis
  - 3.1.1 Macro Analysis of Upstream Markets
  - 3.1.2 Key Players in Upstream Markets
  - 3.1.3 Upstream Market Trend Analysis
  - 3.1.4 Video Billboard Manufacturing Cost Analysis
- 3.2 Downstream Market Analysis
  - 3.2.1 Macro Analysis of Down Markets
  - 3.2.2 Key Players in Down Markets
  - 3.2.3 Downstream Market Trend Analysis
  - 3.2.4 Sales Channel, Distributors, Traders and Dealers

### **4 GLOBAL VIDEO BILLBOARD MARKET SIZE CATEGORIZED BY REGIONS (2015-2020)**

- 4.1 Global Video Billboard Sales Market Share by Region
- 4.2 Global Video Billboard Revenue Market Share by Region (2015-2019)
- 4.3 Global Video Billboard Sales, Revenue, Price and Gross Margin (2015-2020)
- 4.4 North America Video Billboard Market Size Detail
  - 4.4.1 North America Video Billboard Sales Growth Rate (2015-2020)
  - 4.4.2 North America Video Billboard Sales, Revenue, Price and Gross Margin (2015-2020)
- 4.5 Europe Video Billboard Market Size Detail
  - 4.5.1 Europe Video Billboard Sales Growth Rate (2015-2020)
  - 4.5.2 Europe Video Billboard Sales, Revenue, Price and Gross Margin (2015-2020)
- 4.6 Japan Video Billboard Market Size Detail
  - 4.6.1 Japan Video Billboard Sales Growth Rate (2015-2020)

- 4.6.2 Japan Video Billboard Sales, Revenue, Price and Gross Margin (2015-2020)
- 4.7 China Video Billboard Market Size Detail
  - 4.7.1 China Video Billboard Sales Growth Rate (2015-2020)
  - 4.7.2 China Video Billboard Sales, Revenue, Price and Gross Margin (2015-2020)

## **5 GLOBAL VIDEO BILLBOARD MARKET SEGMENT BY TYPE**

- 5.1 Global Video Billboard Revenue, Sales and Market Share by Type (2015-2020)
  - 5.1.1 Global Video Billboard Sales and Market Share by Type (2015-2020)
  - 5.1.2 Global Video Billboard Revenue and Market Share by Type (2015-2020)
- 5.2 Small Sales Growth Rate and Price
  - 5.2.1 Global Small Sales Growth Rate (2015-2020)
  - 5.2.2 Global Small Price (2015-2020)
- 5.3 Medium Sales Growth Rate and Price
  - 5.3.1 Global Medium Sales Growth Rate (2015-2020)
  - 5.3.2 Global Medium Price (2015-2020)
- 5.4 Large Sales Growth Rate and Price
  - 5.4.1 Global Large Sales Growth Rate (2015-2020)
  - 5.4.2 Global Large Price (2015-2020)

## **6 GLOBAL VIDEO BILLBOARD MARKET SEGMENT BY APPLICATION**

- 6.1 Global Video Billboard Sales Market Share by Application (2015-2020)
- 6.2 Outdoor Sales Growth Rate (2015-2020)
- 6.3 Indoor Sales Growth Rate (2015-2020)

## **7 GLOBAL VIDEO BILLBOARD MARKET FORECAST**

- 7.1 Global Video Billboard Sales, Revenue Forecast
  - 7.1.1 Global Video Billboard Sales Growth Rate Forecast (2020-2025)
  - 7.1.2 Global Video Billboard Revenue and Growth Rate Forecast (2020-2025)
  - 7.1.3 Global Video Billboard Price and Trend Forecast (2020-2025)
- 7.2 Global Video Billboard Sales Forecast by Region (2020-2025)
  - 7.2.1 North America Video Billboard Sales, Revenue Forecast (2020-2025)
  - 7.2.2 Europe Video Billboard Sales, Revenue Forecast (2020-2025)
  - 7.2.3 Japan Video Billboard Production, Revenue Forecast (2020-2025)
  - 7.2.4 China Video Billboard Production, Revenue Forecast (2020-2025)

## **8 ANALYSIS OF VIDEO BILLBOARD INDUSTRY KEY MANUFACTURERS**

## 8.1 Sony

8.1.1 Company Details

8.1.2 Product Information

8.1.3 Sony Video Billboard Production, Price, Cost, Gross Margin, and Revenue (2018-2020)

8.1.4 Main Business Overview

8.1.5 Sony News

## 8.2 Barco NV

8.2.1 Company Details

8.2.2 Product Information

8.2.3 Barco NV Video Billboard Production, Price, Cost, Gross Margin, and Revenue (2018-2020)

8.2.4 Main Business Overview

8.2.5 Barco NV News

## 8.3 Panasonic

8.3.1 Company Details

8.3.2 Product Information

8.3.3 Panasonic Video Billboard Production, Price, Cost, Gross Margin, and Revenue (2018-2020)

8.3.4 Main Business Overview

8.3.5 Panasonic News

## 8.4 LG Electronics

8.4.1 Company Details

8.4.2 Product Information

8.4.3 LG Electronics Video Billboard Production, Price, Cost, Gross Margin, and Revenue (2018-2020)

8.4.4 Main Business Overview

8.4.5 LG Electronics News

## 8.5 Shenzhen Dicolor Optoelectronics

8.5.1 Company Details

8.5.2 Product Information

8.5.3 Shenzhen Dicolor Optoelectronics Video Billboard Production, Price, Cost, Gross Margin, and Revenue (2018-2020)

8.5.4 Main Business Overview

8.5.5 Shenzhen Dicolor Optoelectronics News

## 8.6 Toshiba

8.6.1 Company Details

8.6.2 Product Information



8.6.3 Toshiba Video Billboard Production, Price, Cost, Gross Margin, and Revenue (2018-2020)

8.6.4 Main Business Overview

8.6.5 Toshiba News

8.7 Lighthouse Technologies

8.7.1 Company Details

8.7.2 Product Information

8.7.3 Lighthouse Technologies Video Billboard Production, Price, Cost, Gross Margin, and Revenue (2018-2020)

8.7.4 Main Business Overview

8.7.5 Lighthouse Technologies News

8.8 Electronic Displays

8.8.1 Company Details

8.8.2 Product Information

8.8.3 Electronic Displays Video Billboard Production, Price, Cost, Gross Margin, and Revenue (2018-2020)

8.8.4 Main Business Overview

8.8.5 Electronic Displays News

8.9 Daktronics

8.9.1 Company Details

8.9.2 Product Information

8.9.3 Daktronics Video Billboard Production, Price, Cost, Gross Margin, and Revenue (2018-2020)

8.9.4 Main Business Overview

8.9.5 Daktronics News

8.10 Leyard Optoelectronic

8.10.1 Company Details

8.10.2 Product Information

8.10.3 Leyard Optoelectronic Video Billboard Production, Price, Cost, Gross Margin, and Revenue (2018-2020)

8.10.4 Main Business Overview

8.10.5 Leyard Optoelectronic News

8.11 Barco NV

8.11.1 Company Details

8.11.2 Product Information

8.11.3 Barco NV Video Billboard Production, Price, Cost, Gross Margin, and Revenue (2018-2020)

8.11.4 Main Business Overview

8.11.5 Barco NV News

## **9 RESEARCH FINDINGS AND CONCLUSION**

## **10 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Video Billboard Picture  
Figure Research Programs/Design for This Report  
Figure Global Video Billboard Market by Regions (2019)  
Table Global Market Video Billboard Comparison by Regions (M USD) 2019-2025  
Table Global Video Billboard Sales Growth (CAGR) (2019-2025) by Type  
Figure Global Sales Market Share of Video Billboard by Type in 2019  
Figure Small Picture  
Figure Medium Picture  
Figure Large Picture  
Table Global Video Billboard Sales by Application (2019-2025)  
Figure Global Video Billboard Sales Market Share by Application in 2019  
Figure Outdoor Picture  
Figure Indoor Picture  
Table Global Video Billboard Sales by Manufacturer (2018-2020)  
Figure Global Video Billboard Sales Market Share by Manufacturer in 2019  
Table Global Video Billboard Revenue by Manufacturer (2018-2020)  
Figure Global Video Billboard Revenue Market Share by Manufacturer in 2019  
Table Global Video Billboard Manufacturers Market Concentration Ratio (CR5 and HHI)  
Figure Top 5 Video Billboard Manufacturer (Revenue) Market Share in 2019  
Figure Top 10 Video Billboard Manufacturer (Revenue) Market Share in 2019  
Table Date of Key Manufacturers Enter into Video Billboard Market  
Table Key Manufacturers Video Billboard Product Type  
Table Mergers & Acquisitions Planning  
Table Market Opportunities in Next Few Years  
Table Market Risks Analysis  
Table Market Drivers  
Table Key Players of Upstream Markets  
Table Key Raw Materials  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Video Billboard  
Table Key Players of Upstream Markets  
Figure Sales Channel  
Table Global Video Billboard Sales (K Units) by Region (2015-2020)  
Table Global Video Billboard Sales Market Share by Region (2015-2019)

Figure Global Video Billboard Sales Market Share by Region (2015-2019)  
Figure Global Video Billboard Sales Market Share by Region in 2018  
Table Global Video Billboard Revenue (Million US\$) by Region (2015-2020)  
Table Global Video Billboard Revenue Market Share by Region (2015-2020)  
Figure Global Video Billboard Revenue Market Share by Region (2015-2020)  
Figure Global Video Billboard Revenue Market Share by Region in 2019  
Table Global Video Billboard Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)  
Figure North America Video Billboard Sales (K Units) Growth Rate (2015-2020)  
Table North America Video Billboard Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)  
Figure Europe Video Billboard Sales (K Units) Growth Rate (2015-2020)  
Table Europe Video Billboard Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)  
Figure Japan Video Billboard Sales (K Units) Growth Rate (2015-2020)  
Table Japan Video Billboard Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)  
Figure China Video Billboard Sales (K Units) Growth Rate (2015-2020)  
Table China Video Billboard Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)  
Table Global Video Billboard Sales by Type (2015-2020)  
Table Global Video Billboard Sales Market Share by Type (2015-2020)  
Figure Global Video Billboard Sales Market Share by Type in 2019  
Table Global Video Billboard Revenue by Type (2015-2020)  
Table Global Video Billboard Revenue Market Share by Type (2015-2020)  
Figure Global Video Billboard Revenue Market Share by Type in 2019  
Figure Global Small Sales Growth Rate (2015-2020)  
Figure Global Small Price (2015-2020)  
Figure Global Medium Sales Growth Rate (2015-2020)  
Figure Global Medium Price (2015-2020)  
Figure Global Large Sales Growth Rate (2015-2020)  
Figure Global Large Price (2015-2020)  
Table Global Video Billboard Sales by Application (2015-2020)  
Table Global Video Billboard Sales Market Share by Application (2015-2020)  
Figure Global Video Billboard Sales Market Share by Application in 2019  
Figure Global Outdoor Sales Growth Rate (2015-2020)  
Figure Global Indoor Sales Growth Rate (2015-2020)  
Figure Global Video Billboard Production (K Units) Growth Rate Forecast (2020-2025)  
Figure Global Video Billboard Revenue (Million US\$) Growth Rate Forecast

(2020-2025)

Figure Global Video Billboard Price and Trend Forecast (2020-2025)

Table Global Video Billboard Sales (K Units) Forecast by Region (2020-2025)

Figure Global Video Billboard Production Market Share Forecast by Region  
(2020-2025)

Figure North America Video Billboard Sales (K Units) Growth Rate Forecast  
(2020-2025)

Figure North America Video Billboard Revenue (Million US\$) Growth Rate Forecast  
(2020-2025)

Figure Europe Video Billboard Sales (K Units) Growth Rate Forecast (2020-2025)

Figure Europe Video Billboard Revenue (Million US\$) Growth Rate Forecast  
(2020-2025)

Figure Japan Video Billboard Production (K Units) Growth Rate Forecast (2020-2025)

Figure Japan Video Billboard Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Figure China Video Billboard Production (K Units) Growth Rate Forecast (2020-2025)

Figure China Video Billboard Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Table Sony Company Profile

Figure Video Billboard Product Picture and Specifications of Sony

Table Video Billboard Production, Price, Revenue and Gross Margin of 2018-2020

Figure Sony Video Billboard Market Share (2018-2020)

Table Sony Main Business

Table Sony Recent Development

Table Barco NV Company Profile

Figure Video Billboard Product Picture and Specifications of Barco NV

Table Video Billboard Production, Price, Revenue and Gross Margin of 2018-2020

Figure Barco NV Video Billboard Market Share (2018-2020)

Table Barco NV Main Business

Table Barco NV Recent Development

Table Panasonic Company Profile

Figure Video Billboard Product Picture and Specifications of Panasonic

Table Video Billboard Production, Price, Revenue and Gross Margin of 2018-2020

Figure Panasonic Video Billboard Market Share (2018-2020)

Table Panasonic Main Business

Table Panasonic Recent Development

Table LG Electronics Company Profile

Figure Video Billboard Product Picture and Specifications of LG Electronics

Table Video Billboard Production, Price, Revenue and Gross Margin of 2018-2020

Figure LG Electronics Video Billboard Market Share (2018-2020)

Table LG Electronics Main Business

Table LG Electronics Recent Development  
Table Shenzhen Dicolor Optoelectronics Company Profile  
Figure Video Billboard Product Picture and Specifications of Shenzhen Dicolor Optoelectronics  
Table Video Billboard Production, Price, Revenue and Gross Margin of 2018-2020  
Figure Shenzhen Dicolor Optoelectronics Video Billboard Market Share (2018-2020)  
Table Shenzhen Dicolor Optoelectronics Main Business  
Table Shenzhen Dicolor Optoelectronics Recent Development  
Table Toshiba Company Profile  
Figure Video Billboard Product Picture and Specifications of Toshiba  
Table Video Billboard Production, Price, Revenue and Gross Margin of 2018-2020  
Figure Toshiba Video Billboard Market Share (2018-2020)  
Table Toshiba Main Business  
Table Toshiba Recent Development  
Table Lighthouse Technologies Company Profile  
Figure Video Billboard Product Picture and Specifications of Lighthouse Technologies  
Table Video Billboard Production, Price, Revenue and Gross Margin of 2018-2020  
Figure Lighthouse Technologies Video Billboard Market Share (2018-2020)  
Table Lighthouse Technologies Main Business  
Table Lighthouse Technologies Recent Development  
Table Electronic Displays Company Profile  
Figure Video Billboard Product Picture and Specifications of Electronic Displays  
Table Video Billboard Production, Price, Revenue and Gross Margin of 2018-2020  
Figure Electronic Displays Video Billboard Market Share (2018-2020)  
Table Electronic Displays Main Business  
Table Electronic Displays Recent Development  
Table Daktronics Company Profile  
Figure Video Billboard Product Picture and Specifications of Daktronics  
Table Video Billboard Production, Price, Revenue and Gross Margin of 2018-2020  
Figure Daktronics Video Billboard Market Share (2018-2020)  
Table Daktronics Main Business  
Table Daktronics Recent Development  
Table Leyard Optoelectronic Company Profile  
Figure Video Billboard Product Picture and Specifications of Leyard Optoelectronic  
Table Video Billboard Production, Price, Revenue and Gross Margin of 2018-2020  
Figure Leyard Optoelectronic Video Billboard Market Share (2018-2020)  
Table Leyard Optoelectronic Main Business  
Table Leyard Optoelectronic Recent Development  
Table Barco NV Company Profile

Figure Video Billboard Product Picture and Specifications of Barco NV  
Table Video Billboard Production, Price, Revenue and Gross Margin of 2018-2020  
Figure Barco NV Video Billboard Market Share (2018-2020)  
Table Barco NV Main Business  
Table Barco NV Recent Development  
Table of Appendix

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