

Global Toys and Games Industry Research Report 2020, Forecast to 2025

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The Toys and Games market was valued at US\$ xx in 2019, prior to COVID-19. Whereas post-COVID-19 scenario, the market for Toys and Games is projected to grow from US\$ xx million in 2020, and is projected to reach xx by 2025, at a CAGR of xx% during the forecast period. Projected and forecast revenue values are in constant U.S. dollars, unadjusted for inflation. Product values are estimated based on manufacturers' revenue.

The report offers detailed coverage of Toys and Games industry and main market trends. The market research includes historical and forecast market data, demand, application details, price trends, and company shares of the leading Toys and Games by geography. The report splits the market size, by volume and value, on the basis of application type and geography.

In addition to this data, the report provides insight into drivers of market demand and strategies of suppliers. Key players are profiled, and their market shares in the global Toys and Games market are discussed.

The market is segmented by types:

Games and Puzzles

Activity and Construction Toys

Dolls and Action Figures

Vehicle Toys and Ride-Ons

Soft/Plush Toys

Others

It can be also divided by applications:

Under 3 Years Old

3-6 Years Old

6-12 Years Old

Above 12 Years Old

And this report covers the historical situation, present status and the future prospects of the global Toys and Games market for 2015-2025. In this report, we analyze global market from 5 geographies: Asia-Pacific, Europe, North America, Middle East & Africa, South America.

Finally, the report provides detailed profile and data information analysis of leading company.

Mattel

TOMY

Bandai Namco Holdings

Hasbro

Dream International

The LEGO Group

MGA Entertainment

Simba Dickie Group

Ravensburger

JAKKS Pacific

Playgo Toys Enterprises

Kids II

Playmates Toys

Sanrio Company Ltd

Integrity Toys

Spin Master

Vivid Imaginations

K'NEX Industries

Famosa Toys

VTech Holdings

Tarata Toys

Guangdong Hayidai Toys

Hape

Tenyo

Buffalo Games

Report Includes:

xx data tables and xx additional tables

An overview of global Toys and Games market

An detailed key players analysis across regions

Analyses of global market trends, with historical data, estimates for 2020 and projections of compound annual growth rates (CAGRs) through 2025

Insights into regulatory and environmental developments

Information on the supply and demand scenario and evaluation of technological and investment opportunities in the Toys and Games market

Profiles of major players in the industry, including Mattel, TOMY, Bandai Namco Holdings, Hasbro, Dream International.....

Research objectives

To study and analyze the global Toys and Games consumption (value & volume) by key regions/countries, product type and application, history data from 2015 to 2019, and forecast to 2025.

To understand the structure of Toys and Games market by identifying its various subsegments.

Focuses on the key global Toys and Games manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, Porter's five forces analysis, SWOT analysis and development plans in next few years.

To analyze the Toys and Games with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and

risks).

To project the consumption of Toys and Games submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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