

# Global Term Life Insurance Market Insight 2020, Forecast to 2025

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# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

The Term Life Insurance market was valued at US\$ xx in 2019, prior to COVID-19. Whereas post-COVID-19 scenario, the market for Term Life Insurance is projected to grow from US\$ xx million in 2020, and is projected to reach xx by 2025, at a CAGR of xx% during the forecast period. Projected and forecast revenue values are in constant U.S. dollars, unadjusted for inflation. Product values are estimated based on manufacturers' revenue.

The report offers detailed coverage of Term Life Insurance industry and main market trends. The market research includes historical and forecast market data, demand, application details, price trends, and company shares of the leading Term Life Insurance by geography. The report splits the market size, by volume and value, on the basis of application type and geography.

In addition to this data, the report provides insight into drivers of market demand and strategies of suppliers. Key players are profiled, and their market shares in the global Term Life Insurance market are discussed.

The market is segmented by types:

Level Term Life Insurance

Decreasing Term Life Insurance



It can be also divided by applications:

Agency

Brokers

Bancassurance

**Digital & Direct Channels** 

And this report covers the historical situation, present status and the future prospects of the global Term Life Insurance market for 2015-2025. In this report, we analyze global market from 5 geographies: Asia-Pacific, Europe, North America, Middle East & Africa, South America.

Finally, the report provides detailed profile and data information analysis of leading company.

Allianz
AXA
Generali
Ping An Insurance
China Life Insurance
Prudential PLC
Munich Re
Zurich Insurance
Nippon Life Insurance
Japan Post Holdings



#### **Berkshire Hathaway**

Metlife

Manulife Financial

CPIC

Chubb

AIG

Aviva

Allstate

Swiss RE

**Prudential Financial** 

Travelers

AIA

Aflac

Legal & General

Report Includes:

xx data tables and xx additional tables

An overview of global Term Life Insurance market

An detailed key players analysis across regions

Analyses of global market trends, with historical data, estimates for 2020 and projections of compound annual growth rates (CAGRs) through 2025



Insights into regulatory and environmental developments

Information on the supply and demand scenario and evaluation of technological and investment opportunities in the Term Life Insurance market

Profiles of major players in the industry, including - Allianz, AXA, Generali, Ping An Insurance, China Life Insurance.....

#### Research objectives

To study and analyze the global Term Life Insurance consumption (value & volume) by key regions/countries, product type and application, history data from 2015 to 2019, and forecast to 2025.

To understand the structure of Term Life Insurance market by identifying its various subsegments.

Focuses on the key global Term Life Insurance manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, Porter's five forces analysis, SWOT analysis and development plans in next few years.

To analyze the Term Life Insurance with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Term Life Insurance submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.





# Contents

Global Term Life Insurance Market Report 2020, Forecast to 2025

## 1 SCOPE OF THE STUDY

- 1.1 Term Life Insurance Introduction
- 1.2 Research Programs
- 1.3 Analysis of Macroeconomic Indicators
- 1.4 Years Considered
- 1.5 Methodology
- 1.6 Data Source
- 1.7 Research Objectives

#### 2 TERM LIFE INSURANCE INDUSTRY OVERVIEW

2.1 Global Term Life Insurance Market Size (Million USD) Comparison by Regions (2020-2025)

- 2.1.1 Term Life Insurance Global Main Region Market Analysis
- 2.2 Market Analysis by Type
  - 2.2.1 Level Term Life Insurance
  - 2.2.2 Decreasing Term Life Insurance
- 2.3 Market Analysis by Application
  - 2.3.1 Agency
  - 2.3.2 Brokers
  - 2.3.3 Bancassurance
  - 2.3.4 Digital & Direct Channels
- 2.4 Global Term Life Insurance Revenue, Sales and Market Share by Manufacturer
- 2.4.1 Global Term Life Insurance Sales and Market Share by Manufacturer (2018-2020)

2.4.2 Global Term Life Insurance Revenue and Market Share by Manufacturer (2018-2020)

- 2.4.3 Global Term Life Insurance Industry Concentration Ratio (CR5 and HHI)
- 2.4.4 Top 5 Term Life Insurance Manufacturer Market Share
- 2.4.5 Top 10 Term Life Insurance Manufacturer Market Share
- 2.4.6 Date of Key Manufacturers Enter into Term Life Insurance Market
- 2.4.7 Key Manufacturers Term Life Insurance Product Offered
- 2.4.8 Mergers & Acquisitions Planning
- 2.5 Term Life Insurance Historical Development Overview



2.6 Market Dynamics

2.6.1 Market Opportunities

2.6.2 Market Risk

2.6.3 Market Driving Force

2.6.4 Porter's Five Forces Analysis

2.7 Coronavirus Disease 2019 (Covid-19): Term Life Insurance Industry Impact

2.7.1 How the Covid-19 is Affecting the Term Life Insurance Industry

2.7.2 Term Life Insurance Business Impact Assessment - Covid-19

2.7.3 Market Trends and Term Life Insurance Potential Opportunities in the COVID-19 Landscape

2.7.4 Measures / Proposal against Covid-19

# **3 RELATED MARKET ANALYSIS**

- 3.1 Related Market Overview
- 3.2 Macro Analysis of Upstream Markets

3.3 Key Players in Related Markets

3.4 Related Markets Trend Analysis

## 4 GLOBAL TERM LIFE INSURANCE MARKET SIZE CATEGORIZED BY REGIONS

4.1 Global Term Life Insurance Revenue and Market Share by Regions

- 4.1.1 Global Term Life Insurance Sales and Market Share by Regions (2015-2020)
- 4.1.2 Global Term Life Insurance Revenue and Market Share by Regions (2015-2020)
- 4.2 Europe Term Life Insurance Revenue and Growth Rate (2015-2020)
- 4.3 APAC Term Life Insurance Revenue and Growth Rate (2015-2020)
- 4.4 North America Term Life Insurance Revenue and Growth Rate (2015-2020)
- 4.5 South America Term Life Insurance Revenue and Growth Rate (2015-2020)
- 4.6 Middle East & Africa Term Life Insurance Revenue and Growth Rate (2015-2020)

# 5 EUROPE TERM LIFE INSURANCE MARKET SIZE CATEGORIZED BY COUNTRIES

- 5.1 Europe Term Life Insurance Revenue and Market Share by Countries
  - 5.1.1 Europe Term Life Insurance Revenue by Countries (2015-2020)
  - 5.1.2 Germany Term Life Insurance Revenue and Growth Rate (2015-2020)
  - 5.1.3 UK Term Life Insurance Revenue and Growth Rate (2015-2020)
  - 5.1.4 France Term Life Insurance Revenue and Growth Rate (2015-2020)
  - 5.1.5 Russia Term Life Insurance Revenue and Growth Rate (2015-2020)



5.1.6 Italy Term Life Insurance Revenue and Growth Rate (2015-2020)

- 5.1.7 Spain Term Life Insurance Revenue and Growth Rate (2015-2020)
- 5.2 Europe Term Life Insurance Revenue (Value) by Manufacturers (2018-2020)
- 5.3 Europe Term Life Insurance Revenue and Market Share by Type (2015-2020)
- 5.4 Europe Term Life Insurance Revenue and Market Share by Application (2015-2020)

# 6 ASIA-PACIFIC TERM LIFE INSURANCE MARKET SIZE CATEGORIZED BY COUNTRIES

6.1 Asia-Pacific Term Life Insurance Revenue and Market Share by Countries

- 6.1.1 Asia-Pacific Term Life Insurance Revenue by Countries (2015-2020)
- 6.1.2 China Term Life Insurance Revenue and Growth Rate (2015-2020)
- 6.1.3 Japan Term Life Insurance Revenue and Growth Rate (2015-2020)
- 6.1.4 Korea Term Life Insurance Revenue and Growth Rate (2015-2020)
- 6.1.5 India Term Life Insurance Revenue and Growth Rate (2015-2020)
- 6.1.6 Southeast Asia Term Life Insurance Revenue and Growth Rate (2015-2020)
- 6.1.7 Australia Term Life Insurance Revenue and Growth Rate (2015-2020)
- 6.2 Asia-Pacific Term Life Insurance Revenue (Value) by Players (2018-2020)

6.3 Asia-Pacific Term Life Insurance Revenue and Market Share by Type (2015-2020)6.4 Asia-Pacific Term Life Insurance Revenue and Market Share by Application (2015-2020)

# 7 NORTH AMERICA TERM LIFE INSURANCE MARKET SIZE CATEGORIZED BY COUNTRIES

7.1 North America Term Life Insurance Revenue and Market Share by Countries
7.1.1 North America Term Life Insurance Revenue by Countries (2015-2020)
7.1.2 United States Term Life Insurance Revenue and Growth Rate (2015-2020)
7.1.3 Canada Term Life Insurance Revenue and Growth Rate (2015-2020)
7.1.4 Mexico Term Life Insurance Revenue and Growth Rate (2015-2020)
7.2 North America Term Life Insurance Revenue (Value) by Players (2018-2020)
7.3 North America Term Life Insurance Revenue and Market Share by Type (2015-2020)

7.4 North America Term Life Insurance Revenue and Market Share by Application (2015-2020)

# 8 SOUTH AMERICA TERM LIFE INSURANCE MARKET SIZE CATEGORIZED BY COUNTRIES



8.1 South America Term Life Insurance Revenue and Market Share by Countries

- 8.1.1 South America Term Life Insurance Revenue by Countries (2015-2020)
- 8.1.2 Brazil Term Life Insurance Revenue and Growth Rate (2015-2020)

8.2 South America Term Life Insurance Revenue (Value) by Players (2018-2020)

8.3 South America Term Life Insurance Revenue and Market Share by Type (2015-2020)

8.4 South America Term Life Insurance Revenue and Market Share by Application (2015-2020)

# 9 MIDDLE EAST AND AFRICA TERM LIFE INSURANCE MARKET SIZE CATEGORIZED BY COUNTRIES

9.1 Middle East and Africa Term Life Insurance Revenue and Market Share by Countries

9.1.1 Middle East and Africa Term Life Insurance Revenue by Countries (2015-2020)

9.1.2 GCC Countries Term Life Insurance Revenue and Growth Rate (2015-2020)

- 9.1.3 Turkey Term Life Insurance Revenue and Growth Rate (2015-2020)
- 9.1.4 Egypt Term Life Insurance Revenue and Growth Rate (2015-2020)
- 9.1.5 South Africa Term Life Insurance Revenue and Growth Rate (2015-2020)

9.2 Middle East and Africa Term Life Insurance Revenue (Value) by Players (2018-2020)

9.3 Middle East and Africa Term Life Insurance Revenue and Market Share by Type (2015-2020)

9.4 Middle East and Africa Term Life Insurance Revenue and Market Share by Application (2015-2020)

## 10 GLOBAL TERM LIFE INSURANCE MARKET SEGMENT BY TYPE

10.1 Global Term Life Insurance Revenue and Market Share by Type (2015-2020)

10.2 Global Term Life Insurance Market Forecast by Type (2020-2025)

10.3 Level Term Life Insurance Revenue Growth Rate

10.4 Decreasing Term Life Insurance Revenue Growth Rate

## 11 GLOBAL TERM LIFE INSURANCE MARKET SEGMENT BY APPLICATION

11.1 Global Term Life Insurance Revenue Market Share by Application (2015-2020)

- 11.2 Global Term Life Insurance Market Forecast by Application (2020-2025)
- 11.3 Agency Revenue Growth Rate (2015-2025)
- 11.4 Brokers Revenue Growth Rate (2015-2025)



- 11.5 Bancassurance Revenue Growth Rate (2015-2025)
- 11.6 Digital & Direct Channels Revenue Growth Rate (2015-2025)

#### **12 MARKET FORECAST FOR TERM LIFE INSURANCE**

- 12.1 Global Term Life Insurance Market Size Forecast (2020-2025)
- 12.2 Term Life Insurance Market Forecast by Regions (2020-2025)
- 12.3 Europe Term Life Insurance Revenue Market Forecast (2020-2025)
- 12.4 APAC Term Life Insurance Revenue Market Forecast (2020-2025)
- 12.5 North America Term Life Insurance Revenue Market Forecast (2020-2025)
- 12.6 South America Term Life Insurance Revenue Market Forecast (2020-2025)
- 12.7 Middle East & Africa Term Life Insurance Revenue Market Forecast (2020-2025)

#### **13 ANALYSIS OF TERM LIFE INSURANCE INDUSTRY KEY VENDORS**

- 13.1 Allianz
  - 13.1.1 Company Details
  - 13.1.2 Product Information
  - 13.1.3 Allianz Term Life Insurance Revenue and Gross Margin (2018-2020)
  - 13.1.4 Main Business Overview
  - 13.1.5 Allianz News
- 13.2 AXA
  - 13.2.1 Company Details
  - 13.2.2 Product Information
  - 13.2.3 AXA Term Life Insurance Revenue and Gross Margin (2018-2020)
  - 13.2.4 Main Business Overview
  - 13.2.5 AXA News
- 13.3 Generali
  - 13.3.1 Company Details
  - 13.3.2 Product Information
  - 13.3.3 Generali Term Life Insurance Revenue and Gross Margin (2018-2020)
- 13.3.4 Main Business Overview
- 13.3.5 Generali News
- 13.4 Ping An Insurance
- 13.4.1 Company Details
- 13.4.2 Product Information
- 13.4.3 Ping An Insurance Term Life Insurance Revenue and Gross Margin
- (2018-2020)
  - 13.4.4 Main Business Overview



- 13.4.5 Ping An Insurance News
- 13.5 China Life Insurance
- 13.5.1 Company Details
- 13.5.2 Product Information
- 13.5.3 China Life Insurance Term Life Insurance Revenue and Gross Margin

(2018-2020)

- 13.5.4 Main Business Overview
- 13.5.5 China Life Insurance News
- 13.6 Prudential PLC
  - 13.6.1 Company Details
  - 13.6.2 Product Information
  - 13.6.3 Prudential PLC Term Life Insurance Revenue and Gross Margin (2018-2020)
- 13.6.4 Main Business Overview
- 13.6.5 Prudential PLC News
- 13.7 Munich Re
- 13.7.1 Company Details
- 13.7.2 Product Information
- 13.7.3 Munich Re Term Life Insurance Revenue and Gross Margin (2018-2020)
- 13.7.4 Main Business Overview
- 13.7.5 Munich Re News
- 13.8 Zurich Insurance
  - 13.8.1 Company Details
  - 13.8.2 Product Information
  - 13.8.3 Zurich Insurance Term Life Insurance Revenue and Gross Margin (2018-2020)
  - 13.8.4 Main Business Overview
- 13.8.5 Zurich Insurance News

13.9 Nippon Life Insurance

- 13.9.1 Company Details
- 13.9.2 Product Information
- 13.9.3 Nippon Life Insurance Term Life Insurance Revenue and Gross Margin

(2018-2020)

- 13.9.4 Main Business Overview
- 13.9.5 Nippon Life Insurance News
- 13.10 Japan Post Holdings
  - 13.10.1 Company Details
  - 13.10.2 Product Information
- 13.10.3 Japan Post Holdings Term Life Insurance Revenue and Gross Margin (2018-2020)
  - 13.10.4 Main Business Overview



- 13.10.5 Japan Post Holdings News
- 13.11 Berkshire Hathaway
- 13.11.1 Company Details
- 13.11.2 Product Information
- 13.11.3 Berkshire Hathaway Term Life Insurance Revenue and Gross Margin

(2018-2020)

- 13.11.4 Main Business Overview
- 13.11.5 Berkshire Hathaway News
- 13.12 Metlife
- 13.12.1 Company Details
- 13.12.2 Product Information
- 13.12.3 Metlife Term Life Insurance Revenue and Gross Margin (2018-2020)
- 13.12.4 Main Business Overview
- 13.12.5 Metlife News
- 13.13 Manulife Financial
- 13.13.1 Company Details
- 13.13.2 Product Information
- 13.13.3 Manulife Financial Term Life Insurance Revenue and Gross Margin
- (2018-2020)
  - 13.13.4 Main Business Overview
  - 13.13.5 Manulife Financial News
- 13.14 CPIC
  - 13.14.1 Company Details
  - 13.14.2 Product Information
  - 13.14.3 CPIC Term Life Insurance Revenue and Gross Margin (2018-2020)
  - 13.14.4 Main Business Overview
- 13.14.5 CPIC News
- 13.15 Chubb
  - 13.15.1 Company Details
  - 13.15.2 Product Information
  - 13.15.3 Chubb Term Life Insurance Revenue and Gross Margin (2018-2020)
  - 13.15.4 Main Business Overview
  - 13.15.5 Chubb News
- 13.16 AIG
  - 13.16.1 Company Details
  - 13.16.2 Product Information
  - 13.16.3 AIG Term Life Insurance Revenue and Gross Margin (2018-2020)
- 13.16.4 Main Business Overview
- 13.16.5 AIG News



- 13.17 Aviva
  - 13.17.1 Company Details
  - 13.17.2 Product Information
  - 13.17.3 Aviva Term Life Insurance Revenue and Gross Margin (2018-2020)
- 13.17.4 Main Business Overview
- 13.17.5 Aviva News
- 13.18 Allstate
- 13.18.1 Company Details
- 13.18.2 Product Information
- 13.18.3 Allstate Term Life Insurance Revenue and Gross Margin (2018-2020)
- 13.18.4 Main Business Overview
- 13.18.5 Allstate News
- 13.19 Swiss RE
- 13.19.1 Company Details
- 13.19.2 Product Information
- 13.19.3 Swiss RE Term Life Insurance Revenue and Gross Margin (2018-2020)
- 13.19.4 Main Business Overview
- 13.19.5 Swiss RE News
- 13.20 Prudential Financial
  - 13.20.1 Company Details
  - 13.20.2 Product Information
- 13.20.3 Prudential Financial Term Life Insurance Revenue and Gross Margin
- (2018-2020)
  - 13.20.4 Main Business Overview
  - 13.20.5 Prudential Financial News
- 13.21 Travelers
  - 13.21.1 Company Details
  - 13.21.2 Product Information
  - 13.21.3 Travelers Term Life Insurance Revenue and Gross Margin (2018-2020)
- 13.21.4 Main Business Overview
- 13.21.5 Travelers News
- 13.22 AIA
  - 13.22.1 Company Details
  - 13.22.2 Product Information
  - 13.22.3 AIA Term Life Insurance Revenue and Gross Margin (2018-2020)
  - 13.22.4 Main Business Overview
  - 13.22.5 AIA News
- 13.23 Aflac
  - 13.23.1 Company Details



- 13.23.2 Product Information
- 13.23.3 Aflac Term Life Insurance Revenue and Gross Margin (2018-2020)
- 13.23.4 Main Business Overview
- 13.23.5 Aflac News
- 13.24 Legal & General
  - 13.24.1 Company Details
  - 13.24.2 Product Information
  - 13.24.3 Legal & General Term Life Insurance Revenue and Gross Margin (2018-2020)
  - 13.24.4 Main Business Overview
  - 13.24.5 Legal & General News

#### 14 RESEARCH FINDINGS AND CONCLUSION

#### **15 APPENDIX**



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Term Life Insurance Picture Figure Research Programs/Design for This Report Figure Global Term Life Insurance Market by Regions (2019) Table Global Market Term Life Insurance Comparison by Regions (M USD) 2019-2025 Table Global Term Life Insurance Value Growth (CAGR) (2019-2025) by Type Figure Global Value Market Share of Term Life Insurance by Type in 2019 Figure Level Term Life Insurance Picture Figure Decreasing Term Life Insurance Picture Table Global Term Life Insurance Sales by Application (2019-2025) Figure Global Term Life Insurance Value Market Share by Application in 2019 **Figure Agency Picture Figure Brokers Picture Figure Bancassurance Picture** Figure Digital & Direct Channels Picture Table Global Term Life Insurance Revenue by Vendors (2018-2020) Figure Global Term Life Insurance Revenue Market Share by Vendors in 2019 Table Global Term Life Insurance Vendors Market Concentration Ratio (CR5 and HHI) Figure Top 5 Term Life Insurance Vendors (Revenue) Market Share in 2019 Figure Top 10 Term Life Insurance Vendors (Revenue) Market Share in 2019 Table Date of Key Vendors Enter into Term Life Insurance Market Table Key Vendors Term Life Insurance Product Type **Table Mergers & Acquisitions Planning** Table Market Opportunities in Next Few Years Table Market Risks Analysis **Table Market Drivers** Table Key Players of Related Markets Figure Global Term Life Insurance Revenue (Million USD) and Growth Rate (%) (2015 - 2020)Table Global Term Life Insurance Revenue (Million USD) by Regions (2015-2020) Table Global Term Life Insurance Revenue Market Share by Regions (2015-2020) Figure Global Term Life Insurance Revenue Market Share by Regions in 2019 Figure Europe Term Life Insurance Revenue and Growth Rate (2015-2020) Figure APAC Term Life Insurance Revenue and Growth Rate (2015-2020) Figure North America Term Life Insurance Revenue and Growth Rate (2015-2020) Figure South America Term Life Insurance Revenue and Growth Rate (2015-2020)



Figure Middle East & Africa Term Life Insurance Revenue and Growth Rate (2015-2020)

Figure Europe Term Life Insurance Revenue and Growth Rate (2015-2020) Table Europe Term Life Insurance Revenue by Countries (2015-2020) Table Europe Term Life Insurance Revenue Market Share by Countries (2015-2020) Figure Europe Term Life Insurance Revenue Market Share by Countries in 2019 Figure Germany Term Life Insurance Revenue and Growth Rate (2015-2020) Figure UK Term Life Insurance Revenue and Growth Rate (2015-2020) Figure France Term Life Insurance Revenue and Growth Rate (2015-2020) Figure Russia Term Life Insurance Revenue and Growth Rate (2015-2020) Figure Italy Term Life Insurance Revenue and Growth Rate (2015-2020) Figure Spain Term Life Insurance Revenue and Growth Rate (2015-2020) Table Europe Term Life Insurance Revenue by Player (2018-2020) Figure Europe Term Life Insurance Revenue Market Share by Player in 2019 Table Europe Term Life Insurance Revenue by Type (2015-2020) Table Europe Term Life Insurance Revenue Share by Type (2015-2020) Table Europe Term Life Insurance Revenue by Application (2015-2020) Table Europe Term Life Insurance Revenue Share by Application (2015-2020) Figure Asia-Pacific Term Life Insurance Revenue and Growth Rate (2015-2020) Table Asia-Pacific Term Life Insurance Revenue by Countries (2015-2020) Table Asia-Pacific Term Life Insurance Revenue Market Share by Countries (2015 - 2020)

Figure Asia-Pacific Term Life Insurance Revenue Market Share by Countries (2015-2020)

Figure Asia-Pacific 156 Revenue Market Share by Countries in 2019 Figure China Term Life Insurance Revenue and Growth Rate (2015-2020) Figure Japan Term Life Insurance Revenue and Growth Rate (2015-2020) Figure Korea Term Life Insurance Revenue and Growth Rate (2015-2020) Figure India Term Life Insurance Revenue and Growth Rate (2015-2020) Figure Australia Term Life Insurance Revenue and Growth Rate (2015-2020) Table Asia-Pacific Term Life Insurance Revenue by Player (2018-2020) Figure Asia-Pacific Term Life Insurance Revenue by Player (2018-2020) Figure Asia-Pacific Term Life Insurance Revenue Market Share by Player in 2019 Table Asia-Pacific Term Life Insurance Revenue by Type (2015-2020) Table Asia-Pacific Term Life Insurance Revenue Share by Type (2015-2020) Table Asia-Pacific Term Life Insurance Revenue Share by Application (2015-2020) Table Asia-Pacific Term Life Insurance Revenue Share by Application (2015-2020) Figure North America Term Life Insurance Revenue Share by Application (2015-2020) Table North America Term Life Insurance Revenue Share by Countries (2015-2020)



#### (2015-2020)

Figure North America Term Life Insurance Revenue Market Share by Countries in 2019 Figure United States Term Life Insurance Revenue and Growth Rate (2015-2020) Figure Canada Term Life Insurance Revenue and Growth Rate (2015-2020) Figure Mexico Term Life Insurance Revenue and Growth Rate (2015-2020) Table North America Term Life Insurance Revenue by Player (2018-2020) Figure North America Term Life Insurance Revenue Market Share by Player in 2019 Table North America Term Life Insurance Revenue by Type (2015-2020) Table North America Term Life Insurance Revenue by Type (2015-2020) Table North America Term Life Insurance Revenue Share by Type (2015-2020) Table North America Term Life Insurance Revenue by Application (2015-2020) Table North America Term Life Insurance Revenue Share by Application (2015-2020) Figure South America Term Life Insurance Revenue Share by Application (2015-2020) Table South America Term Life Insurance Revenue Share by Application (2015-2020) Table South America Term Life Insurance Revenue and Growth Rate (2015-2020) Table South America Term Life Insurance Revenue By Countries (2015-2020) Table South America Term Life Insurance Revenue Market Share by Countries (2015-2020)

Figure South America Term Life Insurance Revenue Market Share by Countries in 2019 Figure Brazil Term Life Insurance Revenue and Growth Rate (2015-2020) Table South America Term Life Insurance Revenue by Player (2018-2020) Figure South America Term Life Insurance Revenue Market Share by Manufacturer in

2019

Table South America Term Life Insurance Revenue by Type (2015-2020)

Table South America Term Life Insurance Revenue Share by Type (2015-2020)

Table South America Term Life Insurance Revenue by Application (2015-2020)

Table South America Term Life Insurance Revenue Share by Application (2015-2020) Figure Middle East and Africa Term Life Insurance Revenue and Growth Rate (2015-2020)

Table Middle East and Africa Term Life Insurance Revenue by Countries (2015-2020) Table Middle East and Africa Term Life Insurance Revenue Market Share by Countries (2015-2020)

Figure Middle East and Africa Term Life Insurance Sales Market Share by Countries in 2019

Figure Middle East and Africa Term Life Insurance Revenue Market Share by Countries in 2019

Figure GCC Countries Term Life Insurance Revenue and Growth Rate (2015-2020) Figure Egypt Term Life Insurance Revenue and Growth Rate (2015-2020)

Figure Turkey Term Life Insurance Revenue and Growth Rate (2015-2020)

Figure South Africa Term Life Insurance Revenue and Growth Rate (2015-2020)

 Table Middle East and Africa Term Life Insurance Revenue by Player (2018-2020)

Figure Middle East and Africa Term Life Insurance Revenue Market Share by Player in,



#### 2019

Table Middle East and Africa Term Life Insurance Revenue by Type (2015-2020) Table Middle East and Africa Term Life Insurance Revenue Share by Type (2015-2020) Table Middle East and Africa Term Life Insurance Revenue by Application (2015-2020) Table Middle East and Africa Term Life Insurance Revenue Share by Application (2015-2020)

Table Global Term Life Insurance Revenue (Million USD) by Type (2015-2020) Table Global Term Life Insurance Revenue Share by Type (2015-2020) Figure Global Term Life Insurance Revenue Share by Type (2015-2020) Figure Global Term Life Insurance Revenue Share by Type in 2019 Table Global Term Life Insurance Revenue Forecast by Type (2020-2025) Figure Global Term Life Insurance Market Share Forecast by Type (2020-2025) Figure Global Level Term Life Insurance Revenue Growth Rate (2015-2025) Figure Global Decreasing Term Life Insurance Revenue Growth Rate (2015-2025) Table Global Term Life Insurance Revenue by Application (2015-2020) Table Global Term Life Insurance Revenue Share by Application (2015-2020) Figure Global Term Life Insurance Revenue Share by Application (2015-2020) Figure Global Term Life Insurance Revenue Share by Application (2015-2020) Figure Global Term Life Insurance Revenue Share by Application (2015-2020) Figure Global Term Life Insurance Revenue Share by Application (2015-2020) Figure Global Term Life Insurance Revenue Share by Application (2015-2020) Figure Global Term Life Insurance Revenue Share by Application (2020-2025) Figure Global Term Life Insurance Revenue Share by Application (2020-2025) Figure Global Term Life Insurance Revenue Share by Application (2020-2025) Figure Global Term Life Insurance Revenue Share by Application (2020-2025)

Figure Global Agency Revenue Growth Rate (2015-2025)

Figure Global Brokers Revenue Growth Rate (2015-2025)

Figure Global Bancassurance Revenue Growth Rate (2015-2025)

Figure Global Digital & Direct Channels Revenue Growth Rate (2015-2025)

Figure Global Term Life Insurance Revenue (Million USD) and Growth Rate Forecast (2020-2025)

Figure Global Term Life Insurance Revenue (Million USD) Forecast by Regions (2020-2025)

Figure Global Term Life Insurance Revenue Market Share Forecast by Regions (2020-2025)

Figure Europe Term Life Insurance Revenue Market Forecast (2020-2025) Figure Asia-Pacific Term Life Insurance Revenue Market Forecast (2020-2025) Figure North America Term Life Insurance Revenue Market Forecast (2020-2025) Figure South America Term Life Insurance Revenue Market Forecast (2020-2025) Figure Middle East and Africa Term Life Insurance Revenue Market Forecast (2020-2025)

Table Allianz Company Profile

Figure Term Life Insurance Product Picture and Specifications of Allianz Table Term Life Insurance Revenue (M USD) and Gross Margin 2018-2020



Figure Allianz Term Life Insurance Market Share (2018-2020) Table Allianz Main Business **Table Allianz Recent Development Table AXA Company Profile** Figure Term Life Insurance Product Picture and Specifications of AXA Table Term Life Insurance Revenue (M USD) and Gross Margin 2018-2020 Figure AXA Term Life Insurance Market Share (2018-2020) **Table AXA Main Business** Table AXA Recent Development Table Generali Company Profile Figure Term Life Insurance Product Picture and Specifications of Generali Table Term Life Insurance Revenue (M USD) and Gross Margin 2018-2020 Figure Generali Term Life Insurance Market Share (2018-2020) Table Generali Main Business Table Generali Recent Development Table Ping An Insurance Company Profile Figure Term Life Insurance Product Picture and Specifications of Ping An Insurance Table Term Life Insurance Revenue (M USD) and Gross Margin 2018-2020 Figure Ping An Insurance Term Life Insurance Market Share (2018-2020) Table Ping An Insurance Main Business Table Ping An Insurance Recent Development Table China Life Insurance Company Profile Figure Term Life Insurance Product Picture and Specifications of China Life Insurance Table Term Life Insurance Revenue (M USD) and Gross Margin 2018-2020 Figure China Life Insurance Term Life Insurance Market Share (2018-2020) Table China Life Insurance Main Business Table China Life Insurance Recent Development Table Prudential PLC Company Profile Figure Term Life Insurance Product Picture and Specifications of Prudential PLC Table Term Life Insurance Revenue (M USD) and Gross Margin 2018-2020 Figure Prudential PLC Term Life Insurance Market Share (2018-2020) Table Prudential PLC Main Business Table Prudential PLC Recent Development Table Munich Re Company Profile Figure Term Life Insurance Product Picture and Specifications of Munich Re Table Term Life Insurance Revenue (M USD) and Gross Margin 2018-2020 Figure Munich Re Term Life Insurance Market Share (2018-2020) Table Munich Re Main Business



**Table Zurich Insurance Company Profile** Figure Term Life Insurance Product Picture and Specifications of Zurich Insurance Table Term Life Insurance Revenue (M USD) and Gross Margin 2018-2020 Figure Zurich Insurance Term Life Insurance Market Share (2018-2020) Table Zurich Insurance Main Business Table Zurich Insurance Recent Development Table Nippon Life Insurance Company Profile Figure Term Life Insurance Product Picture and Specifications of Nippon Life Insurance Table Term Life Insurance Revenue (M USD) and Gross Margin 2018-2020 Figure Nippon Life Insurance Term Life Insurance Market Share (2018-2020) Table Nippon Life Insurance Main Business Table Nippon Life Insurance Recent Development Table Japan Post Holdings Company Profile Figure Term Life Insurance Product Picture and Specifications of Japan Post Holdings Table Term Life Insurance Revenue (M USD) and Gross Margin 2018-2020 Figure Japan Post Holdings Term Life Insurance Market Share (2018-2020) Table Japan Post Holdings Main Business Table Japan Post Holdings Recent Development Table Berkshire Hathaway Company Profile Figure Term Life Insurance Product Picture and Specifications of Berkshire Hathaway Table Term Life Insurance Revenue (M USD) and Gross Margin 2018-2020 Figure Berkshire Hathaway Term Life Insurance Market Share (2018-2020) Table Berkshire Hathaway Main Business Table Berkshire Hathaway Recent Development **Table Metlife Company Profile** Figure Term Life Insurance Product Picture and Specifications of Metlife Table Term Life Insurance Revenue (M USD) and Gross Margin 2018-2020 Figure Metlife Term Life Insurance Market Share (2018-2020) Table Metlife Main Business Table Metlife Recent Development Table Manulife Financial Company Profile Figure Term Life Insurance Product Picture and Specifications of Manulife Financial Table Term Life Insurance Revenue (M USD) and Gross Margin 2018-2020 Figure Manulife Financial Term Life Insurance Market Share (2018-2020) Table Manulife Financial Main Business Table Manulife Financial Recent Development Table CPIC Company Profile Figure Term Life Insurance Product Picture and Specifications of CPIC Table Term Life Insurance Revenue (M USD) and Gross Margin 2018-2020



Figure CPIC Term Life Insurance Market Share (2018-2020) Table CPIC Main Business Table CPIC Recent Development **Table Chubb Company Profile** Figure Term Life Insurance Product Picture and Specifications of Chubb Table Term Life Insurance Revenue (M USD) and Gross Margin 2018-2020 Figure Chubb Term Life Insurance Market Share (2018-2020) Table Chubb Main Business Table Chubb Recent Development Table AIG Company Profile Figure Term Life Insurance Product Picture and Specifications of AIG Table Term Life Insurance Revenue (M USD) and Gross Margin 2018-2020 Figure AIG Term Life Insurance Market Share (2018-2020) Table AIG Main Business Table AIG Recent Development Table Aviva Company Profile Figure Term Life Insurance Product Picture and Specifications of Aviva Table Term Life Insurance Revenue (M USD) and Gross Margin 2018-2020 Figure Aviva Term Life Insurance Market Share (2018-2020) **Table Aviva Main Business** Table Aviva Recent Development **Table Allstate Company Profile** Figure Term Life Insurance Product Picture and Specifications of Allstate Table Term Life Insurance Revenue (M USD) and Gross Margin 2018-2020 Figure Allstate Term Life Insurance Market Share (2018-2020) **Table Allstate Main Business** Table Allstate Recent Development Table Swiss RE Company Profile Figure Term Life Insurance Product Picture and Specifications of Swiss RE Table Term Life Insurance Revenue (M USD) and Gross Margin 2018-2020 Figure Swiss RE Term Life Insurance Market Share (2018-2020) Table Swiss RE Main Business Table Swiss RE Recent Development **Table Prudential Financial Company Profile** Figure Term Life Insurance Product Picture and Specifications of Prudential Financial Table Term Life Insurance Revenue (M USD) and Gross Margin 2018-2020 Figure Prudential Financial Term Life Insurance Market Share (2018-2020) **Table Prudential Financial Main Business** 

Table Prudential Financial Recent Development



Table Travelers Company Profile

Figure Term Life Insurance Product Picture and Specifications of Travelers

Table Term Life Insurance Revenue (M USD) and Gross Margin 2018-2020

Figure Travelers Term Life Insurance Market Share (2018-2020)

Table Travelers Main Business

Table Travelers Recent Development

Table AIA Company Profile

Figure Term Life Insurance Product Picture and Specifications of AIA

Table Term Life Insurance Revenue (M USD) and Gross Margin 2018-2020

Figure AIA Term Life Insurance Market Share (2018-2020)

Table AIA Main Business

Table AIA Recent Development

Table Aflac Company Profile

Figure Term Life Insurance Product Picture and Specifications of Aflac

Table Term Life Insurance Revenue (M USD) and Gross Margin 2018-2020

Figure Aflac Term Life Insurance Market Share (2018-2020)

Table Aflac Main Business

Table Aflac Recent Development

Table Legal & General Company Profile

Figure Term Life Insurance Product Picture and Specifications of Legal & General

Table Term Life Insurance Revenue (M USD) and Gross Margin 2018-2020

Figure Legal & General Term Life Insurance Market Share (2018-2020)

Table Legal & General Main Business

Table Legal & General Recent Development



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