

Global Powdered Tea Industry Research Report 2020, Forecast to 2025

<https://marketpublishers.com/r/GADC4B6AD4C7EN.html>

Date: September 2020

Pages: 105

Price: US\$ 2,560.00 (Single User License)

ID: GADC4B6AD4C7EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The Powdered Tea market was valued at US\$ xx in 2019, prior to COVID-19. Whereas post-COVID-19 scenario, the market for Powdered Tea is projected to grow from US\$ xx million in 2020, and is projected to reach xx by 2025, at a CAGR of xx% during the forecast period. Projected and forecast revenue values are in constant U.S. dollars, unadjusted for inflation. Product values are estimated based on manufacturers' revenue.

The report offers detailed coverage of Powdered Tea industry and main market trends. The market research includes historical and forecast market data, demand, application details, price trends, and company shares of the leading Powdered Tea by geography. The report splits the market size, by volume and value, on the basis of application type and geography.

In addition to this data, the report provides insight into drivers of market demand and strategies of suppliers. Key players are profiled, and their market shares in the global Powdered Tea market are discussed.

The market is segmented by types:

Drinking-use Tea

Additive-use Tea

It can be also divided by applications:

Drinking Tea

Pastry

Ice Cream

Beverage

And this report covers the historical situation, present status and the future prospects of the global Powdered Tea market for 2015-2025. In this report, we analyze global market from 5 geographies: Asia-Pacific, Europe, North America, Middle East & Africa, South America.

Finally, the report provides detailed profile and data information analysis of leading company.

Aiya

AOI Seicha

ITOEEn

Marushichi Seicha

Yanoen

ShaoXing Royal Tea

ujimatcha

Marukyu Koyamaen

DoMatcha

Report Includes:

xx data tables and xx additional tables

An overview of global Powdered Tea market

An detailed key players analysis across regions

Analyses of global market trends, with historical data, estimates for 2020 and projections of compound annual growth rates (CAGRs) through 2025

Insights into regulatory and environmental developments

Information on the supply and demand scenario and evaluation of technological and investment opportunities in the Powdered Tea market

Profiles of major players in the industry, including Aiya, AOI Seicha, ITOEn, Marushichi Seicha, Yanoen.....

Research Objectives

To study and analyze the global Powdered Tea consumption (value & volume) by key regions/countries, product type and application, history data from 2015 to 2019, and forecast to 2025.

To understand the structure of Powdered Tea market by identifying its various subsegments.

Focuses on the key global Powdered Tea manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, Porter's five forces analysis, SWOT analysis and development plans in next few years.

To analyze the Powdered Tea with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Powdered Tea submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

Global Powdered Tea Market Report 2020, Forecast to 2025

1 SCOPE OF THE STUDY

- 1.1 Powdered Tea Introduction
- 1.2 Research Programs
- 1.3 Analysis of Macroeconomic Indicators
- 1.4 Years Considered
- 1.5 Methodology
- 1.6 Data Source
- 1.7 Research Objectives

2 POWDERED TEA INDUSTRY OVERVIEW

- 2.1 Global Powdered Tea Market Size (Million USD) Comparison by Regions (2020-2025)
 - 2.1.1 Powdered Tea Global Import Market Analysis
 - 2.1.2 Powdered Tea Global Export Market Analysis
 - 2.1.3 Powdered Tea Global Main Region Market Analysis
- 2.2 Market Analysis by Type
 - 2.2.1 Drinking-use Tea
 - 2.2.2 Additive-use Tea
- 2.3 Market Analysis by Application
 - 2.3.1 Drinking Tea
 - 2.3.2 Pastry
 - 2.3.3 Ice Cream
 - 2.3.4 Beverage
- 2.4 Global Powdered Tea Revenue, Sales and Market Share by Manufacturer
 - 2.4.1 Global Powdered Tea Sales and Market Share by Manufacturer (2018-2020)
 - 2.4.2 Global Powdered Tea Revenue and Market Share by Manufacturer (2018-2020)
 - 2.4.3 Global Powdered Tea Industry Concentration Ratio (CR5 and HHI)
 - 2.4.4 Top 5 Powdered Tea Manufacturer Market Share
 - 2.4.5 Top 10 Powdered Tea Manufacturer Market Share
 - 2.4.6 Date of Key Manufacturers Enter into Powdered Tea Market
 - 2.4.7 Key Manufacturers Powdered Tea Product Offered
 - 2.4.8 Mergers & Acquisitions Planning
- 2.5 Powdered Tea Historical Development Overview

2.6 Market Dynamics

2.6.1 Market Opportunities

2.6.2 Market Risk

2.6.3 Market Driving Force

2.6.4 Porter's Five Forces Analysis

2.7 Coronavirus Disease 2019 (Covid-19): Powdered Tea Industry Impact

2.7.1 How the Covid-19 is Affecting the Powdered Tea Industry

2.7.2 Powdered Tea Business Impact Assessment - Covid-19

2.7.3 Market Trends and Powdered Tea Potential Opportunities in the COVID-19 Landscape

2.7.4 Measures / Proposal against Covid-19

3 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS

3.1 Upstream Analysis

3.1.1 Macro Analysis of Upstream Markets

3.1.2 Key Players in Upstream Markets

3.1.3 Upstream Market Trend Analysis

3.1.4 Powdered Tea Manufacturing Cost Analysis

3.2 Downstream Market Analysis

3.2.1 Macro Analysis of Down Markets

3.2.2 Key Players in Down Markets

3.2.3 Downstream Market Trend Analysis

3.2.4 Sales Channel, Distributors, Traders and Dealers

4 GLOBAL POWDERED TEA MARKET SIZE CATEGORIZED BY REGIONS (2015-2020)

4.1 Global Powdered Tea Sales Market Share by Region

4.2 Global Powdered Tea Revenue Market Share by Region (2015-2019)

4.3 Global Powdered Tea Sales, Revenue, Price and Gross Margin (2015-2020)

4.4 North America Powdered Tea Market Size Detail

4.4.1 North America Powdered Tea Sales Growth Rate (2015-2020)

4.4.2 North America Powdered Tea Sales, Revenue, Price and Gross Margin (2015-2020)

4.5 Europe Powdered Tea Market Size Detail

4.5.1 Europe Powdered Tea Sales Growth Rate (2015-2020)

4.5.2 Europe Powdered Tea Sales, Revenue, Price and Gross Margin (2015-2020)

4.6 Japan Powdered Tea Market Size Detail

- 4.6.1 Japan Powdered Tea Sales Growth Rate (2015-2020)
- 4.6.2 Japan Powdered Tea Sales, Revenue, Price and Gross Margin (2015-2020)
- 4.7 China Powdered Tea Market Size Detail
 - 4.7.1 China Powdered Tea Sales Growth Rate (2015-2020)
 - 4.7.2 China Powdered Tea Sales, Revenue, Price and Gross Margin (2015-2020)

5 GLOBAL POWDERED TEA MARKET SEGMENT BY TYPE

- 5.1 Global Powdered Tea Revenue, Sales and Market Share by Type (2015-2020)
 - 5.1.1 Global Powdered Tea Sales and Market Share by Type (2015-2020)
 - 5.1.2 Global Powdered Tea Revenue and Market Share by Type (2015-2020)
- 5.2 Drinking-use Tea Sales Growth Rate and Price
 - 5.2.1 Global Drinking-use Tea Sales Growth Rate (2015-2020)
 - 5.2.2 Global Drinking-use Tea Price (2015-2020)
- 5.3 Additive-use Tea Sales Growth Rate and Price
 - 5.3.1 Global Additive-use Tea Sales Growth Rate (2015-2020)
 - 5.3.2 Global Additive-use Tea Price (2015-2020)

6 GLOBAL POWDERED TEA MARKET SEGMENT BY APPLICATION

- 6.1 Global Powdered Tea Sales Market Share by Application (2015-2020)
- 6.2 Drinking Tea Sales Growth Rate (2015-2020)
- 6.3 Pastry Sales Growth Rate (2015-2020)
- 6.4 Ice Cream Sales Growth Rate (2015-2020)
- 6.5 Beverage Sales Growth Rate (2015-2020)

7 GLOBAL POWDERED TEA MARKET FORECAST

- 7.1 Global Powdered Tea Sales, Revenue Forecast
 - 7.1.1 Global Powdered Tea Sales Growth Rate Forecast (2020-2025)
 - 7.1.2 Global Powdered Tea Revenue and Growth Rate Forecast (2020-2025)
 - 7.1.3 Global Powdered Tea Price and Trend Forecast (2020-2025)
- 7.2 Global Powdered Tea Sales Forecast by Region (2020-2025)
 - 7.2.1 North America Powdered Tea Sales, Revenue Forecast (2020-2025)
 - 7.2.2 Europe Powdered Tea Sales, Revenue Forecast (2020-2025)
 - 7.2.3 Japan Powdered Tea Production, Revenue Forecast (2020-2025)
 - 7.2.4 China Powdered Tea Production, Revenue Forecast (2020-2025)

8 ANALYSIS OF POWDERED TEA INDUSTRY KEY MANUFACTURERS

8.1 Aiya

8.1.1 Company Details

8.1.2 Product Information

8.1.3 Aiya Powdered Tea Production, Price, Cost, Gross Margin, and Revenue (2018-2020)

8.1.4 Main Business Overview

8.1.5 Aiya News

8.2 AOI Seicha

8.2.1 Company Details

8.2.2 Product Information

8.2.3 AOI Seicha Powdered Tea Production, Price, Cost, Gross Margin, and Revenue (2018-2020)

8.2.4 Main Business Overview

8.2.5 AOI Seicha News

8.3 ITOEn

8.3.1 Company Details

8.3.2 Product Information

8.3.3 ITOEn Powdered Tea Production, Price, Cost, Gross Margin, and Revenue (2018-2020)

8.3.4 Main Business Overview

8.3.5 ITOEn News

8.4 Marushichi Seicha

8.4.1 Company Details

8.4.2 Product Information

8.4.3 Marushichi Seicha Powdered Tea Production, Price, Cost, Gross Margin, and Revenue (2018-2020)

8.4.4 Main Business Overview

8.4.5 Marushichi Seicha News

8.5 Yanoen

8.5.1 Company Details

8.5.2 Product Information

8.5.3 Yanoen Powdered Tea Production, Price, Cost, Gross Margin, and Revenue (2018-2020)

8.5.4 Main Business Overview

8.5.5 Yanoen News

8.6 ShaoXing Royal Tea

8.6.1 Company Details

8.6.2 Product Information

8.6.3 ShaoXing Royal Tea Powdered Tea Production, Price, Cost, Gross Margin, and Revenue (2018-2020)

8.6.4 Main Business Overview

8.6.5 ShaoXing Royal Tea News

8.7 ujimatcha

8.7.1 Company Details

8.7.2 Product Information

8.7.3 ujimatcha Powdered Tea Production, Price, Cost, Gross Margin, and Revenue (2018-2020)

8.7.4 Main Business Overview

8.7.5 ujimatcha News

8.8 Marukyu Koyamaen

8.8.1 Company Details

8.8.2 Product Information

8.8.3 Marukyu Koyamaen Powdered Tea Production, Price, Cost, Gross Margin, and Revenue (2018-2020)

8.8.4 Main Business Overview

8.8.5 Marukyu Koyamaen News

8.9 DoMatcha

8.9.1 Company Details

8.9.2 Product Information

8.9.3 DoMatcha Powdered Tea Production, Price, Cost, Gross Margin, and Revenue (2018-2020)

8.9.4 Main Business Overview

8.9.5 DoMatcha News

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Powdered Tea Picture

Figure Research Programs/Design for This Report

Figure Global Powdered Tea Market by Regions (2019)

Table Global Market Powdered Tea Comparison by Regions (M USD) 2019-2025

Table Global Powdered Tea Sales Growth (CAGR) (2019-2025) by Type

Figure Global Sales Market Share of Powdered Tea by Type in 2019

Figure Drinking-use Tea Picture

Figure Additive-use Tea Picture

Table Global Powdered Tea Sales by Application (2019-2025)

Figure Global Powdered Tea Sales Market Share by Application in 2019

Figure Drinking Tea Picture

Figure Pastry Picture

Figure Ice Cream Picture

Figure Beverage Picture

Table Global Powdered Tea Sales by Manufacturer (2018-2020)

Figure Global Powdered Tea Sales Market Share by Manufacturer in 2019

Table Global Powdered Tea Revenue by Manufacturer (2018-2020)

Figure Global Powdered Tea Revenue Market Share by Manufacturer in 2019

Table Global Powdered Tea Manufacturers Market Concentration Ratio (CR5 and HHI)

Figure Top 5 Powdered Tea Manufacturer (Revenue) Market Share in 2019

Figure Top 10 Powdered Tea Manufacturer (Revenue) Market Share in 2019

Table Date of Key Manufacturers Enter into Powdered Tea Market

Table Key Manufacturers Powdered Tea Product Type

Table Mergers & Acquisitions Planning

Table Market Opportunities in Next Few Years

Table Market Risks Analysis

Table Market Drivers

Table Key Players of Upstream Markets

Table Key Raw Materials

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Powdered Tea

Table Key Players of Upstream Markets

Figure Sales Channel

Table Global Powdered Tea Sales (K Units) by Region (2015-2020)

Table Global Powdered Tea Sales Market Share by Region (2015-2019)
Figure Global Powdered Tea Sales Market Share by Region (2015-2019)
Figure Global Powdered Tea Sales Market Share by Region in 2018
Table Global Powdered Tea Revenue (Million US\$) by Region (2015-2020)
Table Global Powdered Tea Revenue Market Share by Region (2015-2020)
Figure Global Powdered Tea Revenue Market Share by Region (2015-2020)
Figure Global Powdered Tea Revenue Market Share by Region in 2019
Table Global Powdered Tea Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)
Figure North America Powdered Tea Sales (K Units) Growth Rate (2015-2020)
Table North America Powdered Tea Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)
Figure Europe Powdered Tea Sales (K Units) Growth Rate (2015-2020)
Table Europe Powdered Tea Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)
Figure Japan Powdered Tea Sales (K Units) Growth Rate (2015-2020)
Table Japan Powdered Tea Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)
Figure China Powdered Tea Sales (K Units) Growth Rate (2015-2020)
Table China Powdered Tea Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)
Table Global Powdered Tea Sales by Type (2015-2020)
Table Global Powdered Tea Sales Market Share by Type (2015-2020)
Figure Global Powdered Tea Sales Market Share by Type in 2019
Table Global Powdered Tea Revenue by Type (2015-2020)
Table Global Powdered Tea Revenue Market Share by Type (2015-2020)
Figure Global Powdered Tea Revenue Market Share by Type in 2019
Figure Global Drinking-use Tea Sales Growth Rate (2015-2020)
Figure Global Drinking-use Tea Price (2015-2020)
Figure Global Additive-use Tea Sales Growth Rate (2015-2020)
Figure Global Additive-use Tea Price (2015-2020)
Table Global Powdered Tea Sales by Application (2015-2020)
Table Global Powdered Tea Sales Market Share by Application (2015-2020)
Figure Global Powdered Tea Sales Market Share by Application in 2019
Figure Global Drinking Tea Sales Growth Rate (2015-2020)
Figure Global Pastry Sales Growth Rate (2015-2020)
Figure Global Ice Cream Sales Growth Rate (2015-2020)
Figure Global Beverage Sales Growth Rate (2015-2020)
Figure Global Powdered Tea Production (K Units) Growth Rate Forecast (2020-2025)

Figure Global Powdered Tea Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Figure Global Powdered Tea Price and Trend Forecast (2020-2025)

Table Global Powdered Tea Sales (K Units) Forecast by Region (2020-2025)

Figure Global Powdered Tea Production Market Share Forecast by Region (2020-2025)

Figure North America Powdered Tea Sales (K Units) Growth Rate Forecast (2020-2025)

Figure North America Powdered Tea Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Figure Europe Powdered Tea Sales (K Units) Growth Rate Forecast (2020-2025)

Figure Europe Powdered Tea Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Figure Japan Powdered Tea Production (K Units) Growth Rate Forecast (2020-2025)

Figure Japan Powdered Tea Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Figure China Powdered Tea Production (K Units) Growth Rate Forecast (2020-2025)

Figure China Powdered Tea Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Table Aiya Company Profile

Figure Powdered Tea Product Picture and Specifications of Aiya

Table Powdered Tea Production, Price, Revenue and Gross Margin of 2018-2020

Figure Aiya Powdered Tea Market Share (2018-2020)

Table Aiya Main Business

Table Aiya Recent Development

Table AOI Seicha Company Profile

Figure Powdered Tea Product Picture and Specifications of AOI Seicha

Table Powdered Tea Production, Price, Revenue and Gross Margin of 2018-2020

Figure AOI Seicha Powdered Tea Market Share (2018-2020)

Table AOI Seicha Main Business

Table AOI Seicha Recent Development

Table ITOEn Company Profile

Figure Powdered Tea Product Picture and Specifications of ITOEn

Table Powdered Tea Production, Price, Revenue and Gross Margin of 2018-2020

Figure ITOEn Powdered Tea Market Share (2018-2020)

Table ITOEn Main Business

Table ITOEn Recent Development

Table Marushichi Seicha Company Profile

Figure Powdered Tea Product Picture and Specifications of Marushichi Seicha

Table Powdered Tea Production, Price, Revenue and Gross Margin of 2018-2020

Figure Marushichi Seicha Powdered Tea Market Share (2018-2020)

Table Marushichi Seicha Main Business

Table Marushichi Seicha Recent Development

Table Yanoen Company Profile
Figure Powdered Tea Product Picture and Specifications of Yanoen
Table Powdered Tea Production, Price, Revenue and Gross Margin of 2018-2020
Figure Yanoen Powdered Tea Market Share (2018-2020)
Table Yanoen Main Business
Table Yanoen Recent Development
Table ShaoXing Royal Tea Company Profile
Figure Powdered Tea Product Picture and Specifications of ShaoXing Royal Tea
Table Powdered Tea Production, Price, Revenue and Gross Margin of 2018-2020
Figure ShaoXing Royal Tea Powdered Tea Market Share (2018-2020)
Table ShaoXing Royal Tea Main Business
Table ShaoXing Royal Tea Recent Development
Table ujimatcha Company Profile
Figure Powdered Tea Product Picture and Specifications of ujimatcha
Table Powdered Tea Production, Price, Revenue and Gross Margin of 2018-2020
Figure ujimatcha Powdered Tea Market Share (2018-2020)
Table ujimatcha Main Business
Table ujimatcha Recent Development
Table Marukyu Koyamaen Company Profile
Figure Powdered Tea Product Picture and Specifications of Marukyu Koyamaen
Table Powdered Tea Production, Price, Revenue and Gross Margin of 2018-2020
Figure Marukyu Koyamaen Powdered Tea Market Share (2018-2020)
Table Marukyu Koyamaen Main Business
Table Marukyu Koyamaen Recent Development
Table DoMatcha Company Profile
Figure Powdered Tea Product Picture and Specifications of DoMatcha
Table Powdered Tea Production, Price, Revenue and Gross Margin of 2018-2020
Figure DoMatcha Powdered Tea Market Share (2018-2020)
Table DoMatcha Main Business
Table DoMatcha Recent Development
Table of Appendix

I would like to order

Product name: Global Powdered Tea Industry Research Report 2020, Forecast to 2025

Product link: <https://marketpublishers.com/r/GADC4B6AD4C7EN.html>

Price: US\$ 2,560.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GADC4B6AD4C7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970