

# Global Portable Outboard Motors Industry Research Report 2020, Forecast to 2025

https://marketpublishers.com/r/G3C95085864FEN.html

Date: August 2020

Pages: 102

Price: US\$ 2,560.00 (Single User License)

ID: G3C95085864FEN

### **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

The Portable Outboard Motors market was valued at US\$ xx in 2019, prior to COVID-19. Whereas post-COVID-19 scenario, the market for Portable Outboard Motors is projected to grow from US\$ xx million in 2020, and is projected to reach xx by 2025, at a CAGR of xx% during the forecast period. Projected and forecast revenue values are in constant U.S. dollars, unadjusted for inflation. Product values are estimated based on manufacturers' revenue.

The report offers detailed coverage of Portable Outboard Motors industry and main market trends. The market research includes historical and forecast market data, demand, application details, price trends, and company shares of the leading Portable Outboard Motors by geography. The report splits the market size, by volume and value, on the basis of application type and geography.

In addition to this data, the report provides insight into drivers of market demand and strategies of suppliers. Key players are profiled, and their market shares in the global Portable Outboard Motors market are discussed.

The market is segmented by types:

2-3.5HP

4-6HP

8-10HP



15-2	20HP
Othe	ers
It can be als	so divided by applications:
Can	oes es
Infla	table Boats
Fish	ing Boats
Sailt	boats
Ding	ghies
Othe	ers
the global P global mark Africa, Sout Finally, the	port covers the historical situation, present status and the future prospects of Portable Outboard Motors market for 2015-2025. In this report, we analyze et from 5 geographies: Asia-Pacific, Europe, North America, Middle East & h America.  The port provides detailed profile and data information analysis of leading
company.	
Hone	da
Lehr	r
Suzi	uki
Toha	atsu
Toro	qeedo



Yamaha

Evinrude

Mercury Marine

#### Report Includes:

xx data tables and xx additional tables

An overview of global Portable Outboard Motors market

An detailed key players analysis across regions

Analyses of global market trends, with historical data, estimates for 2020 and projections of compound annual growth rates (CAGRs) through 2025

Insights into regulatory and environmental developments

Information on the supply and demand scenario and evaluation of technological and investment opportunities in the Portable Outboard Motors market

Profiles of major players in the industry, including%li% Honda, Lehr, Suzuki, Tohatsu, Torqeedo.....

#### Research Objectives

To study and analyze the global Portable Outboard Motors consumption (value & volume) by key regions/countries, product type and application, history data from 2015 to 2019, and forecast to 2025.

To understand the structure of Portable Outboard Motors market by identifying its various subsegments.

Focuses on the key global Portable Outboard Motors manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, Porter's five forces analysis, SWOT analysis and development plans



in next few years.

To analyze the Portable Outboard Motors with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Portable Outboard Motors submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



### **Contents**

Global Portable Outboard Motors Market Report 2020, Forecast to 2025

#### 1 SCOPE OF THE STUDY

- 1.1 Portable Outboard Motors Introduction
- 1.2 Research Programs
- 1.3 Analysis of Macroeconomic Indicators
- 1.4 Years Considered
- 1.5 Methodology
- 1.6 Data Source
- 1.7 Research Objectives

#### 2 PORTABLE OUTBOARD MOTORS INDUSTRY OVERVIEW

- 2.1 Global Portable Outboard Motors Market Size (Million USD) Comparison by Regions (2020-2025)
  - 2.1.1 Portable Outboard Motors Global Import Market Analysis
  - 2.1.2 Portable Outboard Motors Global Export Market Analysis
  - 2.1.3 Portable Outboard Motors Global Main Region Market Analysis
- 2.2 Market Analysis by Type
  - 2.2.1 2-3.5HP
  - 2.2.2 4-6HP
  - 2.2.3 8-10HP
  - 2.2.4 15-20HP
  - 2.2.5 Others
- 2.3 Market Analysis by Application
  - 2.3.1 Canoes
  - 2.3.2 Inflatable Boats
  - 2.3.3 Fishing Boats
  - 2.3.4 Sailboats
  - 2.3.5 Dinghies
  - 2.3.6 Others
- 2.4 Global Portable Outboard Motors Revenue, Sales and Market Share by Manufacturer
- 2.4.1 Global Portable Outboard Motors Sales and Market Share by Manufacturer (2018-2020)
- 2.4.2 Global Portable Outboard Motors Revenue and Market Share by Manufacturer



#### (2018-2020)

- 2.4.3 Global Portable Outboard Motors Industry Concentration Ratio (CR5 and HHI)
- 2.4.4 Top 5 Portable Outboard Motors Manufacturer Market Share
- 2.4.5 Top 10 Portable Outboard Motors Manufacturer Market Share
- 2.4.6 Date of Key Manufacturers Enter into Portable Outboard Motors Market
- 2.4.7 Key Manufacturers Portable Outboard Motors Product Offered
- 2.4.8 Mergers & Acquisitions Planning
- 2.5 Portable Outboard Motors Historical Development Overview
- 2.6 Market Dynamics
  - 2.6.1 Market Opportunities
  - 2.6.2 Market Risk
  - 2.6.3 Market Driving Force
- 2.6.4 Porter's Five Forces Analysis
- 2.7 Coronavirus Disease 2019 (Covid-19): Portable Outboard Motors Industry Impact
  - 2.7.1 How the Covid-19 is Affecting the Portable Outboard Motors Industry
  - 2.7.2 Portable Outboard Motors Business Impact Assessment Covid-19
- 2.7.3 Market Trends and Portable Outboard Motors Potential Opportunities in the COVID-19 Landscape
  - 2.7.4 Measures / Proposal against Covid-19

#### **3 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS**

- 3.1 Upstream Analysis
  - 3.1.1 Macro Analysis of Upstream Markets
  - 3.1.2 Key Players in Upstream Markets
  - 3.1.3 Upstream Market Trend Analysis
  - 3.1.4 Portable Outboard Motors Manufacturing Cost Analysis
- 3.2 Downstream Market Analysis
  - 3.2.1 Macro Analysis of Down Markets
  - 3.2.2 Key Players in Down Markets
  - 3.2.3 Downstream Market Trend Analysis
  - 3.2.4 Sales Channel, Distributors, Traders and Dealers

# 4 GLOBAL PORTABLE OUTBOARD MOTORS MARKET SIZE CATEGORIZED BY REGIONS (2015-2020)

- 4.1 Global Portable Outboard Motors Sales Market Share by Region
- 4.2 Global Portable Outboard Motors Revenue Market Share by Region (2015-2019)
- 4.3 Global Portable Outboard Motors Sales, Revenue, Price and Gross Margin



#### (2015-2020)

- 4.4 North America Portable Outboard Motors Market Size Detail
- 4.4.1 North America Portable Outboard Motors Sales Growth Rate (2015-2020)
- 4.4.2 North America Portable Outboard Motors Sales, Revenue, Price and Gross Margin (2015-2020)
- 4.5 Europe Portable Outboard Motors Market Size Detail
  - 4.5.1 Europe Portable Outboard Motors Sales Growth Rate (2015-2020)
- 4.5.2 Europe Portable Outboard Motors Sales, Revenue, Price and Gross Margin (2015-2020)
- 4.6 Japan Portable Outboard Motors Market Size Detail
  - 4.6.1 Japan Portable Outboard Motors Sales Growth Rate (2015-2020)
- 4.6.2 Japan Portable Outboard Motors Sales, Revenue, Price and Gross Margin (2015-2020)
- 4.7 China Portable Outboard Motors Market Size Detail
- 4.7.1 China Portable Outboard Motors Sales Growth Rate (2015-2020)
- 4.7.2 China Portable Outboard Motors Sales, Revenue, Price and Gross Margin (2015-2020)

#### 5 GLOBAL PORTABLE OUTBOARD MOTORS MARKET SEGMENT BY TYPE

- 5.1 Global Portable Outboard Motors Revenue, Sales and Market Share by Type (2015-2020)
  - 5.1.1 Global Portable Outboard Motors Sales and Market Share by Type (2015-2020)
- 5.1.2 Global Portable Outboard Motors Revenue and Market Share by Type (2015-2020)
- 5.2 2-3.5HP Sales Growth Rate and Price
  - 5.2.1 Global 2-3.5HP Sales Growth Rate (2015-2020)
  - 5.2.2 Global 2-3.5HP Price (2015-2020)
- 5.3 4-6HP Sales Growth Rate and Price
  - 5.3.1 Global 4-6HP Sales Growth Rate (2015-2020)
  - 5.3.2 Global 4-6HP Price (2015-2020)
- 5.4 8-10HP Sales Growth Rate and Price
  - 5.4.1 Global 8-10HP Sales Growth Rate (2015-2020)
  - 5.4.2 Global 8-10HP Price (2015-2020)
- 5.5 15-20HP Sales Growth Rate and Price
  - 5.5.1 Global 15-20HP Sales Growth Rate (2015-2020)
  - 5.5.2 Global 15-20HP Price (2015-2020)
- 5.6 Others Sales Growth Rate and Price
  - 5.6.1 Global Others Sales Growth Rate (2015-2020)



#### 5.6.2 Global Others Price (2015-2020)

# 6 GLOBAL PORTABLE OUTBOARD MOTORS MARKET SEGMENT BY APPLICATION

- 6.1 Global Portable Outboard MotorsSales Market Share by Application (2015-2020)
- 6.2 Canoes Sales Growth Rate (2015-2020)
- 6.3 Inflatable Boats Sales Growth Rate (2015-2020)
- 6.4 Fishing Boats Sales Growth Rate (2015-2020)
- 6.5 Sailboats Sales Growth Rate (2015-2020)
- 6.6 Dinghies Sales Growth Rate (2015-2020)
- 6.7 Others Sales Growth Rate (2015-2020)

#### 7 GLOBAL PORTABLE OUTBOARD MOTORS MARKET FORECAST

- 7.1 Global Portable Outboard Motors Sales, Revenue Forecast
  - 7.1.1 Global Portable Outboard Motors Sales Growth Rate Forecast (2020-2025)
- 7.1.2 Global Portable Outboard Motors Revenue and Growth Rate Forecast (2020-2025)
- 7.1.3 Global Portable Outboard Motors Price and Trend Forecast (2020-2025)
- 7.2 Global Portable Outboard Motors Sales Forecast by Region (2020-2025)
  - 7.2.1 North America Portable Outboard Motors Sales, Revenue Forecast (2020-2025)
  - 7.2.2 Europe Portable Outboard Motors Sales, Revenue Forecast (2020-2025)
  - 7.2.3 Japan Portable Outboard Motors Production, Revenue Forecast (2020-2025)
  - 7.2.4 China Portable Outboard Motors Production, Revenue Forecast (2020-2025)

# 8 ANALYSIS OF PORTABLE OUTBOARD MOTORS INDUSTRY KEY MANUFACTURERS

- 8.1 Honda
  - 8.1.1 Company Details
  - 8.1.2 Product Information
- 8.1.3 Honda Portable Outboard Motors Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
  - 8.1.4 Main Business Overview
  - 8.1.5 Honda News
- 8.2 Lehr
  - 8.2.1 Company Details
  - 8.2.2 Product Information



- 8.2.3 Lehr Portable Outboard Motors Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
- 8.2.4 Main Business Overview
- 8.2.5 Lehr News
- 8.3 Suzuki
  - 8.3.1 Company Details
  - 8.3.2 Product Information
- 8.3.3 Suzuki Portable Outboard Motors Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
- 8.3.4 Main Business Overview
- 8.3.5 Suzuki News
- 8.4 Tohatsu
  - 8.4.1 Company Details
  - 8.4.2 Product Information
- 8.4.3 Tohatsu Portable Outboard Motors Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
  - 8.4.4 Main Business Overview
  - 8.4.5 Tohatsu News
- 8.5 Torqeedo
  - 8.5.1 Company Details
  - 8.5.2 Product Information
- 8.5.3 Torquedo Portable Outboard Motors Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
  - 8.5.4 Main Business Overview
  - 8.5.5 Torqeedo News
- 8.6 Yamaha
  - 8.6.1 Company Details
  - 8.6.2 Product Information
- 8.6.3 Yamaha Portable Outboard Motors Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
  - 8.6.4 Main Business Overview
  - 8.6.5 Yamaha News
- 8.7 Evinrude
  - 8.7.1 Company Details
  - 8.7.2 Product Information
- 8.7.3 Evinrude Portable Outboard Motors Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
  - 8.7.4 Main Business Overview
  - 8.7.5 Evinrude News



# 8.8 Mercury Marine

- 8.8.1 Company Details
- 8.8.2 Product Information
- 8.8.3 Mercury Marine Portable Outboard Motors Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
  - 8.8.4 Main Business Overview
  - 8.8.5 Mercury Marine News

#### 9 RESEARCH FINDINGS AND CONCLUSION

#### **10 APPENDIX**



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Portable Outboard Motors Picture

Figure Research Programs/Design for This Report

Figure Global Portable Outboard Motors Market by Regions (2019)

Table Global Market Portable Outboard Motors Comparison by Regions (M USD) 2019-2025

Table Global Portable Outboard Motors Sales Growth (CAGR) (2019-2025) by Type

Figure Global Sales Market Share of Portable Outboard Motors by Type in 2019

Figure 2-3.5HP Picture

Figure 4-6HP Picture

Figure 8-10HP Picture

Figure 15-20HP Picture

Figure Others Picture

Table Global Portable Outboard Motors Sales by Application (2019-2025)

Figure Global Portable Outboard Motors Sales Market Share by Application in 2019

Figure Canoes Picture

Figure Inflatable Boats Picture

Figure Fishing Boats Picture

Figure Sailboats Picture

Figure Dinghies Picture

Figure Others Picture

Table Global Portable Outboard Motors Sales by Manufacturer (2018-2020)

Figure Global Portable Outboard Motors Sales Market Share by Manufacturer in 2019

Table Global Portable Outboard Motors Revenue by Manufacturer (2018-2020)

Figure Global Portable Outboard Motors Revenue Market Share by Manufacturer in 2019

Table Global Portable Outboard Motors Manufacturers Market Concentration Ratio (CR5 and HHI)

Figure Top 5 Portable Outboard Motors Manufacturer (Revenue) Market Share in 2019

Figure Top 10 Portable Outboard Motors Manufacturer (Revenue) Market Share in 2019

Table Date of Key Manufacturers Enter into Portable Outboard Motors Market

Table Key Manufacturers Portable Outboard Motors Product Type

Table Mergers & Acquisitions Planning

Table Market Opportunities in Next Few Years

Table Market Risks Analysis

**Table Market Drivers** 



Table Key Players of Upstream Markets

Table Key Raw Materials

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Portable Outboard Motors

Table Key Players of Upstream Markets

Figure Sales Channel

Table Global Portable Outboard Motors Sales (K Units) by Region (2015-2020)

Table Global Portable Outboard Motors Sales Market Share by Region (2015-2019)

Figure Global Portable Outboard Motors Sales Market Share by Region (2015-2019)

Figure Global Portable Outboard Motors Sales Market Share by Region in 2018

Table Global Portable Outboard Motors Revenue (Million US\$) by Region (2015-2020)

Table Global Portable Outboard Motors Revenue Market Share by Region (2015-2020)

Figure Global Portable Outboard Motors Revenue Market Share by Region (2015-2020)

Figure Global Portable Outboard Motors Revenue Market Share by Region in 2019

Table Global Portable Outboard Motors Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)

Figure North America Portable Outboard Motors Sales (K Units) Growth Rate (2015-2020)

Table North America Portable Outboard Motors Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)

Figure Europe Portable Outboard Motors Sales (K Units) Growth Rate (2015-2020)

Table Europe Portable Outboard Motors Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)

Figure Japan Portable Outboard Motors Sales (K Units) Growth Rate (2015-2020)

Table Japan Portable Outboard Motors Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)

Figure China Portable Outboard Motors Sales (K Units) Growth Rate (2015-2020)

Table China Portable Outboard Motors Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)

Table Global Portable Outboard Motors Sales by Type (2015-2020)

Table Global Portable Outboard Motors Sales Market Share by Type (2015-2020)

Figure Global Portable Outboard Motors Sales Market Share by Type in 2019

Table Global Portable Outboard Motors Revenue by Type (2015-2020)

Table Global Portable Outboard Motors Revenue Market Share by Type (2015-2020)

Figure Global Portable Outboard Motors Revenue Market Share by Type in 2019

Figure Global 2-3.5HP Sales Growth Rate (2015-2020)

Figure Global 2-3.5HP Price (2015-2020)

Figure Global 4-6HP Sales Growth Rate (2015-2020)



Figure Global 4-6HP Price (2015-2020)

Figure Global 8-10HP Sales Growth Rate (2015-2020)

Figure Global 8-10HP Price (2015-2020)

Figure Global 15-20HP Sales Growth Rate (2015-2020)

Figure Global 15-20HP Price (2015-2020)

Figure Global Others Sales Growth Rate (2015-2020)

Figure Global Others Price (2015-2020)

Table Global Portable Outboard Motors Sales by Application (2015-2020)

Table Global Portable Outboard Motors Sales Market Share by Application (2015-2020)

Figure Global Portable Outboard Motors Sales Market Share by Application in 2019

Figure Global Canoes Sales Growth Rate (2015-2020)

Figure Global Inflatable Boats Sales Growth Rate (2015-2020)

Figure Global Fishing Boats Sales Growth Rate (2015-2020)

Figure Global Sailboats Sales Growth Rate (2015-2020)

Figure Global Dinghies Sales Growth Rate (2015-2020)

Figure Global Others Sales Growth Rate (2015-2020)

Figure Global Portable Outboard Motors Production (K Units) Growth Rate Forecast (2020-2025)

Figure Global Portable Outboard Motors Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Figure Global Portable Outboard Motors Price and Trend Forecast (2020-2025)

Table Global Portable Outboard Motors Sales (K Units) Forecast by Region (2020-2025)

Figure Global Portable Outboard Motors Production Market Share Forecast by Region (2020-2025)

Figure North America Portable Outboard Motors Sales (K Units) Growth Rate Forecast (2020-2025)

Figure North America Portable Outboard Motors Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Figure Europe Portable Outboard Motors Sales (K Units) Growth Rate Forecast (2020-2025)

Figure Europe Portable Outboard Motors Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Figure Japan Portable Outboard Motors Production (K Units) Growth Rate Forecast (2020-2025)

Figure Japan Portable Outboard Motors Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Figure China Portable Outboard Motors Production (K Units) Growth Rate Forecast (2020-2025)



Figure China Portable Outboard Motors Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Table Honda Company Profile

Figure Portable Outboard Motors Product Picture and Specifications of Honda Table Portable Outboard Motors Production, Price, Revenue and Gross Margin of 2018-2020

Figure Honda Portable Outboard Motors Market Share (2018-2020)

Table Honda Main Business

Table Honda Recent Development

Table Lehr Company Profile

Figure Portable Outboard Motors Product Picture and Specifications of Lehr Table Portable Outboard Motors Production, Price, Revenue and Gross Margin of 2018-2020

Figure Lehr Portable Outboard Motors Market Share (2018-2020)

Table Lehr Main Business

Table Lehr Recent Development

Table Suzuki Company Profile

Figure Portable Outboard Motors Product Picture and Specifications of Suzuki Table Portable Outboard Motors Production, Price, Revenue and Gross Margin of 2018-2020

Figure Suzuki Portable Outboard Motors Market Share (2018-2020)

Table Suzuki Main Business

Table Suzuki Recent Development

Table Tohatsu Company Profile

Figure Portable Outboard Motors Product Picture and Specifications of Tohatsu Table Portable Outboard Motors Production, Price, Revenue and Gross Margin of 2018-2020

Figure Tohatsu Portable Outboard Motors Market Share (2018-2020)

Table Tohatsu Main Business

Table Tohatsu Recent Development

Table Torqeedo Company Profile

Figure Portable Outboard Motors Product Picture and Specifications of Torqeedo Table Portable Outboard Motors Production, Price, Revenue and Gross Margin of 2018-2020

Figure Torquedo Portable Outboard Motors Market Share (2018-2020)

Table Torqeedo Main Business

Table Torquedo Recent Development

Table Yamaha Company Profile

Figure Portable Outboard Motors Product Picture and Specifications of Yamaha



Table Portable Outboard Motors Production, Price, Revenue and Gross Margin of 2018-2020

Figure Yamaha Portable Outboard Motors Market Share (2018-2020)

Table Yamaha Main Business

Table Yamaha Recent Development

Table Evinrude Company Profile

Figure Portable Outboard Motors Product Picture and Specifications of Evinrude Table Portable Outboard Motors Production, Price, Revenue and Gross Margin of 2018-2020

Figure Evinrude Portable Outboard Motors Market Share (2018-2020)

Table Evinrude Main Business

Table Evinrude Recent Development

Table Mercury Marine Company Profile

Figure Portable Outboard Motors Product Picture and Specifications of Mercury Marine Table Portable Outboard Motors Production, Price, Revenue and Gross Margin of 2018-2020

Figure Mercury Marine Portable Outboard Motors Market Share (2018-2020)

**Table Mercury Marine Main Business** 

Table Mercury Marine Recent Development

Table of Appendix



#### I would like to order

Product name: Global Portable Outboard Motors Industry Research Report 2020, Forecast to 2025

Product link: <a href="https://marketpublishers.com/r/G3C95085864FEN.html">https://marketpublishers.com/r/G3C95085864FEN.html</a>

Price: US\$ 2,560.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G3C95085864FEN.html">https://marketpublishers.com/r/G3C95085864FEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms