

# Global Online Apparel & Footwear Industry Research Report 2020, Forecast to 2025

https://marketpublishers.com/r/G5C1FFFDC230EN.html

Date: May 2020 Pages: 100 Price: US\$ 2,560.00 (Single User License) ID: G5C1FFFDC230EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The Online Apparel & Footwear market was valued at US\$ xx in 2019, prior to COVID-19. Whereas post-COVID-19 scenario, the market for Online Apparel & Footwear is projected to grow from US\$ xx million in 2020, and is projected to reach xx by 2025, at a CAGR of xx% during the forecast period. Projected and forecast revenue values are in constant U.S. dollars, unadjusted for inflation. Product values are estimated based on manufacturers' revenue.

The report offers detailed coverage of Online Apparel & Footwear industry and main market trends. The market research includes historical and forecast market data, demand, application details, price trends, and company shares of the leading Online Apparel & Footwear by geography. The report splits the market size, by volume and value, on the basis of application type and geography.

In addition to this data, the report provides insight into drivers of market demand and strategies of suppliers. Key players are profiled, and their market shares in the global Online Apparel & Footwear market are discussed.

The market is segmented by types:

Apparel

Footwear



It can be also divided by applications:

Mobile Platforms

Pc Platforms

And this report covers the historical situation, present status and the future prospects of the global Online Apparel & Footwear market for 2015-2025. In this report, we analyze global market from 5 geographies: Asia-Pacific, Europe, North America, Middle East & Africa, South America.

Finally, the report provides detailed profile and data information analysis of leading company.

Amazon.Com Boohoo Group Asos Plc Zalando Adidas Nike Report Includes:

xx data tables and xx additional tables

An overview of global Online Apparel & Footwear market

An detailed key players analysis across regions

Analyses of global market trends, with historical data, estimates for 2020 and projections of compound annual growth rates (CAGRs) through 2025



Insights into regulatory and environmental developments

Information on the supply and demand scenario and evaluation of technological and investment opportunities in the Online Apparel & Footwear market

Profiles of major players in the industry, including - Amazon.Com, Boohoo Group, Asos Plc, Zalando, Adidas.....

#### **Research objectives**

To study and analyze the global Online Apparel & Footwear consumption (value & volume) by key regions/countries, product type and application, history data from 2015 to 2019, and forecast to 2025.

To understand the structure of Online Apparel & Footwear market by identifying its various subsegments.

Focuses on the key global Online Apparel & Footwear manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, Porter's five forces analysis, SWOT analysis and development plans in next few years.

To analyze the Online Apparel & Footwear with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Online Apparel & Footwear submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



## Contents

Global Online Apparel & Footwear Market Report 2020, Forecast to 2025

## **1 SCOPE OF THE STUDY**

- 1.1 Online Apparel & Footwear Introduction
- 1.2 Research Programs
- 1.3 Analysis of Macroeconomic Indicators
- 1.4 Years Considered
- 1.5 Methodology
- 1.6 Data Source
- 1.7 Research Objectives

#### 2 ONLINE APPAREL & FOOTWEAR INDUSTRY OVERVIEW

2.1 Global Online Apparel & Footwear Market Size (Million USD) Comparison by Regions (2020-2025)

- 2.1.1 Online Apparel & Footwear Global Import Market Analysis
- 2.1.2 Online Apparel & Footwear Global Export Market Analysis
- 2.1.3 Online Apparel & Footwear Global Main Region Market Analysis
- 2.2 Market Analysis by Type
  - 2.2.1 Apparel
  - 2.2.2 Footwear
- 2.3 Market Analysis by Application
  - 2.3.1 Mobile Platforms
  - 2.3.2 Pc Platforms

2.4 Global Online Apparel & Footwear Revenue, Sales and Market Share by Manufacturer

2.4.1 Global Online Apparel & Footwear Sales and Market Share by Manufacturer (2018-2020)

2.4.2 Global Online Apparel & Footwear Revenue and Market Share by Manufacturer (2018-2020)

- 2.4.3 Global Online Apparel & Footwear Industry Concentration Ratio (CR5 and HHI)
- 2.4.4 Top 5 Online Apparel & Footwear Manufacturer Market Share
- 2.4.5 Top 10 Online Apparel & Footwear Manufacturer Market Share
- 2.4.6 Date of Key Manufacturers Enter into Online Apparel & Footwear Market
- 2.4.7 Key Manufacturers Online Apparel & Footwear Product Offered
- 2.4.8 Mergers & Acquisitions Planning



- 2.5 Online Apparel & Footwear Historical Development Overview
- 2.6 Market Dynamics
  - 2.6.1 Market Opportunities
  - 2.6.2 Market Risk
  - 2.6.3 Market Driving Force
  - 2.6.4 Porter's Five Forces Analysis
- 2.7 Coronavirus Disease 2019 (Covid-19): Online Apparel & Footwear Industry Impact
- 2.7.1 How the Covid-19 is Affecting the Online Apparel & Footwear Industry
- 2.7.2 Online Apparel & Footwear Business Impact Assessment Covid-19
- 2.7.3 Market Trends and Online Apparel & Footwear Potential Opportunities in the
- COVID-19 Landscape
  - 2.7.4 Measures / Proposal against Covid-19

### **3 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS**

- 3.1 Upstream Analysis
  - 3.1.1 Macro Analysis of Upstream Markets
  - 3.1.2 Key Players in Upstream Markets
  - 3.1.3 Upstream Market Trend Analysis
- 3.1.4 Online Apparel & Footwear Manufacturing Cost Analysis
- 3.2 Downstream Market Analysis
  - 3.2.1 Macro Analysis of Down Markets
  - 3.2.2 Key Players in Down Markets
  - 3.2.3 Downstream Market Trend Analysis
  - 3.2.4 Sales Channel, Distributors, Traders and Dealers

## 4 GLOBAL ONLINE APPAREL & FOOTWEAR MARKET SIZE CATEGORIZED BY REGIONS (2015-2020)

- 4.1 Global Online Apparel & Footwear Sales Market Share by Region
- 4.2 Global Online Apparel & Footwear Revenue Market Share by Region (2015-2019)

4.3 Global Online Apparel & Footwear Sales, Revenue, Price and Gross Margin (2015-2020)

- 4.4 North America Online Apparel & Footwear Market Size Detail
- 4.4.1 North America Online Apparel & Footwear Sales Growth Rate (2015-2020)

4.4.2 North America Online Apparel & Footwear Sales, Revenue, Price and Gross Margin (2015-2020)

4.5 Europe Online Apparel & Footwear Market Size Detail

4.5.1 Europe Online Apparel & Footwear Sales Growth Rate (2015-2020)



4.5.2 Europe Online Apparel & Footwear Sales, Revenue, Price and Gross Margin (2015-2020)

4.6 Japan Online Apparel & Footwear Market Size Detail

4.6.1 Japan Online Apparel & Footwear Sales Growth Rate (2015-2020)

4.6.2 Japan Online Apparel & Footwear Sales, Revenue, Price and Gross Margin (2015-2020)

4.7 China Online Apparel & Footwear Market Size Detail

4.7.1 China Online Apparel & Footwear Sales Growth Rate (2015-2020)

4.7.2 China Online Apparel & Footwear Sales, Revenue, Price and Gross Margin (2015-2020)

## 5 GLOBAL ONLINE APPAREL & FOOTWEAR MARKET SEGMENT BY TYPE

5.1 Global Online Apparel & Footwear Revenue, Sales and Market Share by Type (2015-2020)

5.1.1 Global Online Apparel & Footwear Sales and Market Share by Type (2015-2020)

5.1.2 Global Online Apparel & Footwear Revenue and Market Share by Type (2015-2020)

5.2 Apparel Sales Growth Rate and Price

- 5.2.1 Global Apparel Sales Growth Rate (2015-2020)
- 5.2.2 Global Apparel Price (2015-2020)

5.3 Footwear Sales Growth Rate and Price

5.3.1 Global Footwear Sales Growth Rate (2015-2020)

5.3.2 Global Footwear Price (2015-2020)

## 6 GLOBAL ONLINE APPAREL & FOOTWEAR MARKET SEGMENT BY APPLICATION

6.1 Global Online Apparel & FootwearSales Market Share by Application (2015-2020)

6.2 Mobile Platforms Sales Growth Rate (2015-2020)

6.3 Pc Platforms Sales Growth Rate (2015-2020)

## 7 GLOBAL ONLINE APPAREL & FOOTWEAR MARKET FORECAST

7.1 Global Online Apparel & Footwear Sales, Revenue Forecast

7.1.1 Global Online Apparel & Footwear Sales Growth Rate Forecast (2020-2025)

7.1.2 Global Online Apparel & Footwear Revenue and Growth Rate Forecast (2020-2025)

7.1.3 Global Online Apparel & Footwear Price and Trend Forecast (2020-2025)



- 7.2 Global Online Apparel & Footwear Sales Forecast by Region (2020-2025)
  - 7.2.1 North America Online Apparel & Footwear Sales, Revenue Forecast (2020-2025)
  - 7.2.2 Europe Online Apparel & Footwear Sales, Revenue Forecast (2020-2025)
  - 7.2.3 Japan Online Apparel & Footwear Production, Revenue Forecast (2020-2025)
  - 7.2.4 China Online Apparel & Footwear Production, Revenue Forecast (2020-2025)

## 8 ANALYSIS OF ONLINE APPAREL & FOOTWEAR INDUSTRY KEY MANUFACTURERS

- 8.1 Amazon.Com
  - 8.1.1 Company Details
- 8.1.2 Product Information

8.1.3 Amazon.Com Online Apparel & Footwear Production, Price, Cost, Gross Margin, and Revenue (2018-2020)

- 8.1.4 Main Business Overview
- 8.1.5 Amazon.Com News
- 8.2 Boohoo Group
  - 8.2.1 Company Details
  - 8.2.2 Product Information
- 8.2.3 Boohoo Group Online Apparel & Footwear Production, Price, Cost, Gross
- Margin, and Revenue (2018-2020)
  - 8.2.4 Main Business Overview
  - 8.2.5 Boohoo Group News
- 8.3 Asos Plc
  - 8.3.1 Company Details
  - 8.3.2 Product Information

8.3.3 Asos Plc Online Apparel & Footwear Production, Price, Cost, Gross Margin, and Revenue (2018-2020)

- 8.3.4 Main Business Overview
- 8.3.5 Asos Plc News
- 8.4 Zalando
  - 8.4.1 Company Details
  - 8.4.2 Product Information

8.4.3 Zalando Online Apparel & Footwear Production, Price, Cost, Gross Margin, and Revenue (2018-2020)

- 8.4.4 Main Business Overview
- 8.4.5 Zalando News
- 8.5 Adidas
  - 8.5.1 Company Details



8.5.2 Product Information

8.5.3 Adidas Online Apparel & Footwear Production, Price, Cost, Gross Margin, and Revenue (2018-2020)

8.5.4 Main Business Overview

8.5.5 Adidas News

8.6 Nike

8.6.1 Company Details

8.6.2 Product Information

8.6.3 Nike Online Apparel & Footwear Production, Price, Cost, Gross Margin, and Revenue (2018-2020)

8.6.4 Main Business Overview

8.6.5 Nike News

### 9 RESEARCH FINDINGS AND CONCLUSION

**10 APPENDIX** 



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Online Apparel & Footwear Picture Figure Research Programs/Design for This Report Figure Global Online Apparel & Footwear Market by Regions (2019) Table Global Market Online Apparel & Footwear Comparison by Regions (M USD) 2019-2025 Table Global Online Apparel & Footwear Sales Growth (CAGR) (2019-2025) by Type Figure Global Sales Market Share of Online Apparel & Footwear by Type in 2019 **Figure Apparel Picture Figure Footwear Picture** Table Global Online Apparel & Footwear Sales by Application (2019-2025) Figure Global Online Apparel & Footwear Sales Market Share by Application in 2019 **Figure Mobile Platforms Picture Figure Pc Platforms Picture** Table Global Online Apparel & Footwear Sales by Manufacturer (2018-2020) Figure Global Online Apparel & Footwear Sales Market Share by Manufacturer in 2019 Table Global Online Apparel & Footwear Revenue by Manufacturer (2018-2020) Figure Global Online Apparel & Footwear Revenue Market Share by Manufacturer in 2019 Table Global Online Apparel & Footwear Manufacturers Market Concentration Ratio (CR5 and HHI) Figure Top 5 Online Apparel & Footwear Manufacturer (Revenue) Market Share in 2019 Figure Top 10 Online Apparel & Footwear Manufacturer (Revenue) Market Share in 2019 Table Date of Key Manufacturers Enter into Online Apparel & Footwear Market Table Key Manufacturers Online Apparel & Footwear Product Type **Table Mergers & Acquisitions Planning** Table Market Opportunities in Next Few Years **Table Market Risks Analysis Table Market Drivers** Table Key Players of Upstream Markets Table Key Raw Materials Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Online Apparel & Footwear Table Key Players of Upstream Markets



Figure Sales Channel

Table Global Online Apparel & Footwear Sales (K Units) by Region (2015-2020) Table Global Online Apparel & Footwear Sales Market Share by Region (2015-2019) Figure Global Online Apparel & Footwear Sales Market Share by Region (2015-2019) Figure Global Online Apparel & Footwear Sales Market Share by Region in 2018 Table Global Online Apparel & Footwear Revenue (Million US\$) by Region (2015-2020) Table Global Online Apparel & Footwear Revenue Market Share by Region (2015-2020)

Figure Global Online Apparel & Footwear Revenue Market Share by Region (2015-2020)

Figure Global Online Apparel & Footwear Revenue Market Share by Region in 2019 Table Global Online Apparel & Footwear Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)

Figure North America Online Apparel & Footwear Sales (K Units) Growth Rate (2015-2020)

Table North America Online Apparel & Footwear Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)

Figure Europe Online Apparel & Footwear Sales (K Units) Growth Rate (2015-2020) Table Europe Online Apparel & Footwear Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)

Figure Japan Online Apparel & Footwear Sales (K Units) Growth Rate (2015-2020) Table Japan Online Apparel & Footwear Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)

Figure China Online Apparel & Footwear Sales (K Units) Growth Rate (2015-2020) Table China Online Apparel & Footwear Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)

Table Global Online Apparel & Footwear Sales by Type (2015-2020)

Table Global Online Apparel & Footwear Sales Market Share by Type (2015-2020)

Figure Global Online Apparel & Footwear Sales Market Share by Type in 2019

Table Global Online Apparel & Footwear Revenue by Type (2015-2020)

Table Global Online Apparel & Footwear Revenue Market Share by Type (2015-2020)

Figure Global Online Apparel & Footwear Revenue Market Share by Type in 2019

Figure Global Apparel Sales Growth Rate (2015-2020)

Figure Global Apparel Price (2015-2020)

Figure Global Footwear Sales Growth Rate (2015-2020)

Figure Global Footwear Price (2015-2020)

 Table Global Online Apparel & Footwear Sales by Application (2015-2020)

Table Global Online Apparel & Footwear Sales Market Share by Application (2015-2020)



Figure Global Online Apparel & Footwear Sales Market Share by Application in 2019 Figure Global Mobile Platforms Sales Growth Rate (2015-2020)

Figure Global Pc Platforms Sales Growth Rate (2015-2020)

Figure Global Online Apparel & Footwear Production (K Units) Growth Rate Forecast (2020-2025)

Figure Global Online Apparel & Footwear Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Figure Global Online Apparel & Footwear Price and Trend Forecast (2020-2025)

Table Global Online Apparel & Footwear Sales (K Units) Forecast by Region (2020-2025)

Figure Global Online Apparel & Footwear Production Market Share Forecast by Region (2020-2025)

Figure North America Online Apparel & Footwear Sales (K Units) Growth Rate Forecast (2020-2025)

Figure North America Online Apparel & Footwear Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Figure Europe Online Apparel & Footwear Sales (K Units) Growth Rate Forecast (2020-2025)

Figure Europe Online Apparel & Footwear Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Figure Japan Online Apparel & Footwear Production (K Units) Growth Rate Forecast (2020-2025)

Figure Japan Online Apparel & Footwear Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Figure China Online Apparel & Footwear Production (K Units) Growth Rate Forecast (2020-2025)

Figure China Online Apparel & Footwear Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Table Amazon.Com Company Profile

Figure Online Apparel & Footwear Product Picture and Specifications of Amazon.Com Table Online Apparel & Footwear Production, Price, Revenue and Gross Margin of 2018-2020

Figure Amazon.Com Online Apparel & Footwear Market Share (2018-2020)

Table Amazon.Com Main Business

 Table Amazon.Com Recent Development

Table Boohoo Group Company Profile

Figure Online Apparel & Footwear Product Picture and Specifications of Boohoo Group Table Online Apparel & Footwear Production, Price, Revenue and Gross Margin of 2018-2020



Figure Boohoo Group Online Apparel & Footwear Market Share (2018-2020)

Table Boohoo Group Main Business

Table Boohoo Group Recent Development

Table Asos Plc Company Profile

Figure Online Apparel & Footwear Product Picture and Specifications of Asos Plc

Table Online Apparel & Footwear Production, Price, Revenue and Gross Margin of 2018-2020

Figure Asos Plc Online Apparel & Footwear Market Share (2018-2020)

Table Asos Plc Main Business

Table Asos Plc Recent Development

Table Zalando Company Profile

Figure Online Apparel & Footwear Product Picture and Specifications of Zalando

Table Online Apparel & Footwear Production, Price, Revenue and Gross Margin of 2018-2020

Figure Zalando Online Apparel & Footwear Market Share (2018-2020)

Table Zalando Main Business

Table Zalando Recent Development

Table Adidas Company Profile

Figure Online Apparel & Footwear Product Picture and Specifications of Adidas

Table Online Apparel & Footwear Production, Price, Revenue and Gross Margin of 2018-2020

Figure Adidas Online Apparel & Footwear Market Share (2018-2020)

Table Adidas Main Business

Table Adidas Recent Development

Table Nike Company Profile

Figure Online Apparel & Footwear Product Picture and Specifications of Nike

Table Online Apparel & Footwear Production, Price, Revenue and Gross Margin of 2018-2020

Figure Nike Online Apparel & Footwear Market Share (2018-2020)

Table Nike Main Business

Table Nike Recent Development

Table of Appendix



#### I would like to order

Product name: Global Online Apparel & Footwear Industry Research Report 2020, Forecast to 2025 Product link: <u>https://marketpublishers.com/r/G5C1FFFDC230EN.html</u>

Price: US\$ 2,560.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G5C1FFFDC230EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970