

Global Licensed Merchandise Retail Market Insight 2020, Forecast to 2025

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The Licensed Merchandise Retail market was valued at US\$ xx in 2019, prior to COVID-19. Whereas post-COVID-19 scenario, the market for Licensed Merchandise Retail is projected to grow from US\$ xx million in 2020, and is projected to reach xx by 2025, at a CAGR of xx% during the forecast period. Projected and forecast revenue values are in constant U.S. dollars, unadjusted for inflation. Product values are estimated based on manufacturers' revenue.

The report offers detailed coverage of Licensed Merchandise Retail industry and main market trends. The market research includes historical and forecast market data, demand, application details, price trends, and company shares of the leading Licensed Merchandise Retail by geography. The report splits the market size, by volume and value, on the basis of application type and geography.

In addition to this data, the report provides insight into drivers of market demand and strategies of suppliers. Key players are profiled, and their market shares in the global Licensed Merchandise Retail market are discussed.

The market is segmented by types:

Apparels

Toys

Games

Greeting Cards

Housewares

Jewelry

Cosmetics

Collectibles

Others

It can be also divided by applications:

Entertainment

Corporate Trademarks/Brand

Fashion

Sports

Others

And this report covers the historical situation, present status and the future prospects of the global Licensed Merchandise Retail market for 2015-2025. In this report, we analyze global market from 5 geographies: Asia-Pacific, Europe, North America, Middle East & Africa, South America.

Finally, the report provides detailed profile and data information analysis of leading company.

The Walt Disney Company

Meredith Corporation

PVH Corp.

Iconix Brand Group

Authentic Brands Group

Universal Brand Development

Nickelodeon

Major League Baseball

IMG College (Collegiate Licensing Company)

Sanrio

Sequential Brands Group

Westinghouse

General Motors

National Basketball Association

Electrolux

National Football League

Warner Bros. Consumer Products

The Pok?mon Company International

Procter & Gamble

Ferrari

Ralph Lauren

Mattel

Ford Motor Company

BBC Worldwide

The Hershey Company

Stanley Black & Decker

PGA Tour

National Hockey League

Sunkist Growers

WWE

Report Includes:

xx data tables and xx additional tables

An overview of global Licensed Merchandise Retail market

An detailed key players analysis across regions

Analyses of global market trends, with historical data, estimates for 2020 and projections of compound annual growth rates (CAGRs) through 2025

Insights into regulatory and environmental developments

Information on the supply and demand scenario and evaluation of technological and investment opportunities in the Licensed Merchandise Retail market

Profiles of major players in the industry, including The Walt Disney Company, Meredith Corporation, PVH Corp., Iconix Brand Group, Authentic Brands Group.....

Research objectives

To study and analyze the global Licensed Merchandise Retail consumption (value & volume) by key regions/countries, product type and application, history data from 2015 to 2019, and forecast to 2025.

To understand the structure of Licensed Merchandise Retail market by identifying its various subsegments.

Focuses on the key global Licensed Merchandise Retail manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, Porter's five forces analysis, SWOT analysis and development plans in next few years.

To analyze the Licensed Merchandise Retail with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Licensed Merchandise Retail submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

Global Licensed Merchandise Retail Market Report 2020, Forecast to 2025

1 SCOPE OF THE STUDY

- 1.1 Licensed Merchandise Retail Introduction
- 1.2 Research Programs
- 1.3 Analysis of Macroeconomic Indicators
- 1.4 Years Considered
- 1.5 Methodology
- 1.6 Data Source
- 1.7 Research Objectives

2 LICENSED MERCHANDISE RETAIL INDUSTRY OVERVIEW

2.1 Global Licensed Merchandise Retail Market Size (Million USD) Comparison by Regions (2020-2025)

2.1.1 Licensed Merchandise Retail Global Main Region Market Analysis

2.2 Market Analysis by Type

2.2.1 Apparels

2.2.2 Toys

2.2.3 Games

2.2.4 Greeting Cards

2.2.5 Housewares

2.2.6 Jewelry

2.2.7 Cosmetics

2.2.8 Collectibles

2.2.9 Others

2.3 Market Analysis by Application

2.3.1 Entertainment

2.3.2 Corporate Trademarks/Brand

2.3.3 Fashion

2.3.4 Sports

2.3.5 Others

2.4 Global Licensed Merchandise Retail Revenue, Sales and Market Share by Manufacturer

2.4.1 Global Licensed Merchandise Retail Sales and Market Share by Manufacturer (2018-2020)

- 2.4.2 Global Licensed Merchandise Retail Revenue and Market Share by Manufacturer (2018-2020)
- 2.4.3 Global Licensed Merchandise Retail Industry Concentration Ratio (CR5 and HHI)
- 2.4.4 Top 5 Licensed Merchandise Retail Manufacturer Market Share
- 2.4.5 Top 10 Licensed Merchandise Retail Manufacturer Market Share
- 2.4.6 Date of Key Manufacturers Enter into Licensed Merchandise Retail Market
- 2.4.7 Key Manufacturers Licensed Merchandise Retail Product Offered
- 2.4.8 Mergers & Acquisitions Planning
- 2.5 Licensed Merchandise Retail Historical Development Overview
- 2.6 Market Dynamics
 - 2.6.1 Market Opportunities
 - 2.6.2 Market Risk
 - 2.6.3 Market Driving Force
 - 2.6.4 Porter's Five Forces Analysis
- 2.7 Coronavirus Disease 2019 (Covid-19): Licensed Merchandise Retail Industry Impact
 - 2.7.1 How the Covid-19 is Affecting the Licensed Merchandise Retail Industry
 - 2.7.2 Licensed Merchandise Retail Business Impact Assessment - Covid-19
 - 2.7.3 Market Trends and Licensed Merchandise Retail Potential Opportunities in the COVID-19 Landscape
 - 2.7.4 Measures / Proposal against Covid-19

3 RELATED MARKET ANALYSIS

- 3.1 Related Market Overview
- 3.2 Macro Analysis of Upstream Markets
- 3.3 Key Players in Related Markets
- 3.4 Related Markets Trend Analysis

4 GLOBAL LICENSED MERCHANDISE RETAIL MARKET SIZE CATEGORIZED BY REGIONS

- 4.1 Global Licensed Merchandise Retail Revenue and Market Share by Regions
 - 4.1.1 Global Licensed Merchandise Retail Sales and Market Share by Regions (2015-2020)
 - 4.1.2 Global Licensed Merchandise Retail Revenue and Market Share by Regions (2015-2020)
- 4.2 Europe Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)
- 4.3 APAC Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)
- 4.4 North America Licensed Merchandise Retail Revenue and Growth Rate

(2015-2020)

4.5 South America Licensed Merchandise Retail Revenue and Growth Rate

(2015-2020)

4.6 Middle East & Africa Licensed Merchandise Retail Revenue and Growth Rate

(2015-2020)

5 EUROPE LICENSED MERCHANDISE RETAIL MARKET SIZE CATEGORIZED BY COUNTRIES

5.1 Europe Licensed Merchandise Retail Revenue and Market Share by Countries

5.1.1 Europe Licensed Merchandise Retail Revenue by Countries (2015-2020)

5.1.2 Germany Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

5.1.3 UK Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

5.1.4 France Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

5.1.5 Russia Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

5.1.6 Italy Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

5.1.7 Spain Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

5.2 Europe Licensed Merchandise Retail Revenue (Value) by Manufacturers

(2018-2020)

5.3 Europe Licensed Merchandise Retail Revenue and Market Share by Type

(2015-2020)

5.4 Europe Licensed Merchandise Retail Revenue and Market Share by Application

(2015-2020)

6 ASIA-PACIFIC LICENSED MERCHANDISE RETAIL MARKET SIZE CATEGORIZED BY COUNTRIES

6.1 Asia-Pacific Licensed Merchandise Retail Revenue and Market Share by Countries

6.1.1 Asia-Pacific Licensed Merchandise Retail Revenue by Countries (2015-2020)

6.1.2 China Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

6.1.3 Japan Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

6.1.4 Korea Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

6.1.5 India Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

6.1.6 Southeast Asia Licensed Merchandise Retail Revenue and Growth Rate

(2015-2020)

6.1.7 Australia Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

6.2 Asia-Pacific Licensed Merchandise Retail Revenue (Value) by Players (2018-2020)

6.3 Asia-Pacific Licensed Merchandise Retail Revenue and Market Share by Type

(2015-2020)

6.4 Asia-Pacific Licensed Merchandise Retail Revenue and Market Share by Application (2015-2020)

7 NORTH AMERICA LICENSED MERCHANDISE RETAIL MARKET SIZE CATEGORIZED BY COUNTRIES

7.1 North America Licensed Merchandise Retail Revenue and Market Share by Countries

7.1.1 North America Licensed Merchandise Retail Revenue by Countries (2015-2020)

7.1.2 United States Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

7.1.3 Canada Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

7.1.4 Mexico Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

7.2 North America Licensed Merchandise Retail Revenue (Value) by Players (2018-2020)

7.3 North America Licensed Merchandise Retail Revenue and Market Share by Type (2015-2020)

7.4 North America Licensed Merchandise Retail Revenue and Market Share by Application (2015-2020)

8 SOUTH AMERICA LICENSED MERCHANDISE RETAIL MARKET SIZE CATEGORIZED BY COUNTRIES

8.1 South America Licensed Merchandise Retail Revenue and Market Share by Countries

8.1.1 South America Licensed Merchandise Retail Revenue by Countries (2015-2020)

8.1.2 Brazil Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

8.2 South America Licensed Merchandise Retail Revenue (Value) by Players (2018-2020)

8.3 South America Licensed Merchandise Retail Revenue and Market Share by Type (2015-2020)

8.4 South America Licensed Merchandise Retail Revenue and Market Share by Application (2015-2020)

9 MIDDLE EAST AND AFRICA LICENSED MERCHANDISE RETAIL MARKET SIZE CATEGORIZED BY COUNTRIES

9.1 Middle East and Africa Licensed Merchandise Retail Revenue and Market Share by Countries

9.1.1 Middle East and Africa Licensed Merchandise Retail Revenue by Countries (2015-2020)

9.1.2 GCC Countries Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

9.1.3 Turkey Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

9.1.4 Egypt Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

9.1.5 South Africa Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

9.2 Middle East and Africa Licensed Merchandise Retail Revenue (Value) by Players (2018-2020)

9.3 Middle East and Africa Licensed Merchandise Retail Revenue and Market Share by Type (2015-2020)

9.4 Middle East and Africa Licensed Merchandise Retail Revenue and Market Share by Application (2015-2020)

10 GLOBAL LICENSED MERCHANDISE RETAIL MARKET SEGMENT BY TYPE

10.1 Global Licensed Merchandise Retail Revenue and Market Share by Type (2015-2020)

10.2 Global Licensed Merchandise Retail Market Forecast by Type (2020-2025)

10.3 Apparels Revenue Growth Rate

10.4 Toys Revenue Growth Rate

10.5 Games Revenue Growth Rate

10.6 Greeting Cards Revenue Growth Rate

10.7 Housewares Revenue Growth Rate

10.8 Jewelry Revenue Growth Rate

10.9 Cosmetics Revenue Growth Rate

10.10 Collectibles Revenue Growth Rate

10.11 Others Revenue Growth Rate

11 GLOBAL LICENSED MERCHANDISE RETAIL MARKET SEGMENT BY APPLICATION

11.1 Global Licensed Merchandise Retail Revenue Market Share by Application (2015-2020)

11.2 Global Licensed Merchandise Retail Market Forecast by Application (2020-2025)

11.3 Entertainment Revenue Growth Rate (2015-2025)

11.4 Corporate Trademarks/Brand Revenue Growth Rate (2015-2025)

11.5 Fashion Revenue Growth Rate (2015-2025)

11.6 Sports Revenue Growth Rate (2015-2025)

11.7 Others Revenue Growth Rate (2015-2025)

12 MARKET FORECAST FOR LICENSED MERCHANDISE RETAIL

12.1 Global Licensed Merchandise Retail Market Size Forecast (2020-2025)

12.2 Licensed Merchandise Retail Market Forecast by Regions (2020-2025)

12.3 Europe Licensed Merchandise Retail Revenue Market Forecast (2020-2025)

12.4 APAC Licensed Merchandise Retail Revenue Market Forecast (2020-2025)

12.5 North America Licensed Merchandise Retail Revenue Market Forecast (2020-2025)

12.6 South America Licensed Merchandise Retail Revenue Market Forecast (2020-2025)

12.7 Middle East & Africa Licensed Merchandise Retail Revenue Market Forecast (2020-2025)

13 ANALYSIS OF LICENSED MERCHANDISE RETAIL INDUSTRY KEY VENDORS

13.1 The Walt Disney Company

13.1.1 Company Details

13.1.2 Product Information

13.1.3 The Walt Disney Company Licensed Merchandise Retail Revenue and Gross Margin (2018-2020)

13.1.4 Main Business Overview

13.1.5 The Walt Disney Company News

13.2 Meredith Corporation

13.2.1 Company Details

13.2.2 Product Information

13.2.3 Meredith Corporation Licensed Merchandise Retail Revenue and Gross Margin (2018-2020)

13.2.4 Main Business Overview

13.2.5 Meredith Corporation News

13.3 PVH Corp.

13.3.1 Company Details

13.3.2 Product Information

13.3.3 PVH Corp. Licensed Merchandise Retail Revenue and Gross Margin (2018-2020)

13.3.4 Main Business Overview

13.3.5 PVH Corp. News

13.4 Iconix Brand Group

13.4.1 Company Details

13.4.2 Product Information

13.4.3 Iconix Brand Group Licensed Merchandise Retail Revenue and Gross Margin (2018-2020)

13.4.4 Main Business Overview

13.4.5 Iconix Brand Group News

13.5 Authentic Brands Group

13.5.1 Company Details

13.5.2 Product Information

13.5.3 Authentic Brands Group Licensed Merchandise Retail Revenue and Gross Margin (2018-2020)

13.5.4 Main Business Overview

13.5.5 Authentic Brands Group News

13.6 Universal Brand Development

13.6.1 Company Details

13.6.2 Product Information

13.6.3 Universal Brand Development Licensed Merchandise Retail Revenue and Gross Margin (2018-2020)

13.6.4 Main Business Overview

13.6.5 Universal Brand Development News

13.7 Nickelodeon

13.7.1 Company Details

13.7.2 Product Information

13.7.3 Nickelodeon Licensed Merchandise Retail Revenue and Gross Margin (2018-2020)

13.7.4 Main Business Overview

13.7.5 Nickelodeon News

13.8 Major League Baseball

13.8.1 Company Details

13.8.2 Product Information

13.8.3 Major League Baseball Licensed Merchandise Retail Revenue and Gross Margin (2018-2020)

13.8.4 Main Business Overview

13.8.5 Major League Baseball News

13.9 IMG College (Collegiate Licensing Company)

13.9.1 Company Details

13.9.2 Product Information

13.9.3 IMG College (Collegiate Licensing Company) Licensed Merchandise Retail

Revenue and Gross Margin (2018-2020)

13.9.4 Main Business Overview

13.9.5 IMG College (Collegiate Licensing Company) News

13.10 Sanrio

13.10.1 Company Details

13.10.2 Product Information

13.10.3 Sanrio Licensed Merchandise Retail Revenue and Gross Margin (2018-2020)

13.10.4 Main Business Overview

13.10.5 Sanrio News

13.11 Sequential Brands Group

13.11.1 Company Details

13.11.2 Product Information

13.11.3 Sequential Brands Group Licensed Merchandise Retail Revenue and Gross Margin (2018-2020)

13.11.4 Main Business Overview

13.11.5 Sequential Brands Group News

13.12 Westinghouse

13.12.1 Company Details

13.12.2 Product Information

13.12.3 Westinghouse Licensed Merchandise Retail Revenue and Gross Margin (2018-2020)

13.12.4 Main Business Overview

13.12.5 Westinghouse News

13.13 General Motors

13.13.1 Company Details

13.13.2 Product Information

13.13.3 General Motors Licensed Merchandise Retail Revenue and Gross Margin (2018-2020)

13.13.4 Main Business Overview

13.13.5 General Motors News

13.14 National Basketball Association

13.14.1 Company Details

13.14.2 Product Information

13.14.3 National Basketball Association Licensed Merchandise Retail Revenue and Gross Margin (2018-2020)

13.14.4 Main Business Overview

13.14.5 National Basketball Association News

13.15 Electrolux

13.15.1 Company Details

- 13.15.2 Product Information
- 13.15.3 Electrolux Licensed Merchandise Retail Revenue and Gross Margin (2018-2020)
 - 13.15.4 Main Business Overview
 - 13.15.5 Electrolux News
- 13.16 National Football League
 - 13.16.1 Company Details
 - 13.16.2 Product Information
 - 13.16.3 National Football League Licensed Merchandise Retail Revenue and Gross Margin (2018-2020)
 - 13.16.4 Main Business Overview
 - 13.16.5 National Football League News
- 13.17 Warner Bros. Consumer Products
 - 13.17.1 Company Details
 - 13.17.2 Product Information
 - 13.17.3 Warner Bros. Consumer Products Licensed Merchandise Retail Revenue and Gross Margin (2018-2020)
 - 13.17.4 Main Business Overview
 - 13.17.5 Warner Bros. Consumer Products News
- 13.18 The Pok?mon Company International
 - 13.18.1 Company Details
 - 13.18.2 Product Information
 - 13.18.3 The Pok?mon Company International Licensed Merchandise Retail Revenue and Gross Margin (2018-2020)
 - 13.18.4 Main Business Overview
 - 13.18.5 The Pok?mon Company International News
- 13.19 Procter & Gamble
 - 13.19.1 Company Details
 - 13.19.2 Product Information
 - 13.19.3 Procter & Gamble Licensed Merchandise Retail Revenue and Gross Margin (2018-2020)
 - 13.19.4 Main Business Overview
 - 13.19.5 Procter & Gamble News
- 13.20 Ferrari
 - 13.20.1 Company Details
 - 13.20.2 Product Information
 - 13.20.3 Ferrari Licensed Merchandise Retail Revenue and Gross Margin (2018-2020)
 - 13.20.4 Main Business Overview
 - 13.20.5 Ferrari News

13.21 Ralph Lauren

13.21.1 Company Details

13.21.2 Product Information

13.21.3 Ralph Lauren Licensed Merchandise Retail Revenue and Gross Margin
(2018-2020)

13.21.4 Main Business Overview

13.21.5 Ralph Lauren News

13.22 Mattel

13.22.1 Company Details

13.22.2 Product Information

13.22.3 Mattel Licensed Merchandise Retail Revenue and Gross Margin (2018-2020)

13.22.4 Main Business Overview

13.22.5 Mattel News

13.23 Ford Motor Company

13.23.1 Company Details

13.23.2 Product Information

13.23.3 Ford Motor Company Licensed Merchandise Retail Revenue and Gross
Margin (2018-2020)

13.23.4 Main Business Overview

13.23.5 Ford Motor Company News

13.24 BBC Worldwide

13.24.1 Company Details

13.24.2 Product Information

13.24.3 BBC Worldwide Licensed Merchandise Retail Revenue and Gross Margin
(2018-2020)

13.24.4 Main Business Overview

13.24.5 BBC Worldwide News

13.25 The Hershey Company

13.25.1 Company Details

13.25.2 Product Information

13.25.3 The Hershey Company Licensed Merchandise Retail Revenue and Gross
Margin (2018-2020)

13.25.4 Main Business Overview

13.25.5 The Hershey Company News

13.26 Stanley Black & Decker

13.26.1 Company Details

13.26.2 Product Information

13.26.3 Stanley Black & Decker Licensed Merchandise Retail Revenue and Gross
Margin (2018-2020)

- 13.26.4 Main Business Overview
- 13.26.5 Stanley Black & Decker News
- 13.27 PGA Tour
 - 13.27.1 Company Details
 - 13.27.2 Product Information
 - 13.27.3 PGA Tour Licensed Merchandise Retail Revenue and Gross Margin (2018-2020)
 - 13.27.4 Main Business Overview
 - 13.27.5 PGA Tour News
- 13.28 National Hockey League
 - 13.28.1 Company Details
 - 13.28.2 Product Information
 - 13.28.3 National Hockey League Licensed Merchandise Retail Revenue and Gross Margin (2018-2020)
 - 13.28.4 Main Business Overview
 - 13.28.5 News
- 13.29 Sunkist Growers
 - 13.29.1 Company Details
 - 13.29.2 Product Information
 - 13.29.3 Sunkist Growers Licensed Merchandise Retail Revenue and Gross Margin (2018-2020)
 - 13.29.4 Main Business Overview
 - 13.29.5 Sunkist Growers News
- 13.30 WWE
 - 13.30.1 Company Details
 - 13.30.2 Product Information
 - 13.30.3 WWE Licensed Merchandise Retail Revenue and Gross Margin (2018-2020)
 - 13.30.4 Main Business Overview
 - 13.30.5 WWE News

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Licensed Merchandise Retail Picture

Figure Research Programs/Design for This Report

Figure Global Licensed Merchandise Retail Market by Regions (2019)

Table Global Market Licensed Merchandise Retail Comparison by Regions (M USD)
2019-2025

Table Global Licensed Merchandise Retail Value Growth (CAGR) (2019-2025) by Type

Figure Global Value Market Share of Licensed Merchandise Retail by Type in 2019

Figure Apparels Picture

Figure Toys Picture

Figure Games Picture

Figure Greeting Cards Picture

Figure Housewares Picture

Figure Jewelry Picture

Figure Cosmetics Picture

Figure Collectibles Picture

Figure Others Picture

Table Global Licensed Merchandise Retail Sales by Application (2019-2025)

Figure Global Licensed Merchandise Retail Value Market Share by Application in 2019

Figure Entertainment Picture

Figure Corporate Trademarks/Brand Picture

Figure Fashion Picture

Figure Sports Picture

Figure Others Picture

Table Global Licensed Merchandise Retail Revenue by Vendors (2018-2020)

Figure Global Licensed Merchandise Retail Revenue Market Share by Vendors in 2019

Table Global Licensed Merchandise Retail Vendors Market Concentration Ratio (CR5
and HHI)

Figure Top 5 Licensed Merchandise Retail Vendors (Revenue) Market Share in 2019

Figure Top 10 Licensed Merchandise Retail Vendors (Revenue) Market Share in 2019

Table Date of Key Vendors Enter into Licensed Merchandise Retail Market

Table Key Vendors Licensed Merchandise Retail Product Type

Table Mergers & Acquisitions Planning

Table Market Opportunities in Next Few Years

Table Market Risks Analysis

Table Market Drivers

Table Key Players of Related Markets

Figure Global Licensed Merchandise Retail Revenue (Million USD) and Growth Rate (%) (2015-2020)

Table Global Licensed Merchandise Retail Revenue (Million USD) by Regions (2015-2020)

Table Global Licensed Merchandise Retail Revenue Market Share by Regions (2015-2020)

Figure Global Licensed Merchandise Retail Revenue Market Share by Regions in 2019

Figure Europe Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

Figure APAC Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

Figure North America Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

Figure South America Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

Figure Middle East & Africa Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

Figure Europe Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

Table Europe Licensed Merchandise Retail Revenue by Countries (2015-2020)

Table Europe Licensed Merchandise Retail Revenue Market Share by Countries (2015-2020)

Figure Europe Licensed Merchandise Retail Revenue Market Share by Countries in 2019

Figure Germany Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

Figure UK Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

Figure France Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

Figure Russia Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

Figure Italy Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

Figure Spain Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

Table Europe Licensed Merchandise Retail Revenue by Player (2018-2020)

Figure Europe Licensed Merchandise Retail Revenue Market Share by Player in 2019

Table Europe Licensed Merchandise Retail Revenue by Type (2015-2020)

Table Europe Licensed Merchandise Retail Revenue Share by Type (2015-2020)

Table Europe Licensed Merchandise Retail Revenue by Application (2015-2020)

Table Europe Licensed Merchandise Retail Revenue Share by Application (2015-2020)

Figure Asia-Pacific Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

Table Asia-Pacific Licensed Merchandise Retail Revenue by Countries (2015-2020)

Table Asia-Pacific Licensed Merchandise Retail Revenue Market Share by Countries (2015-2020)

Figure Asia-Pacific Licensed Merchandise Retail Revenue Market Share by Countries (2015-2020)

Figure Asia-Pacific 152 Revenue Market Share by Countries in 2019

Figure China Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

Figure Japan Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

Figure Korea Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

Figure India Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

Figure Australia Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

Table Asia-Pacific Licensed Merchandise Retail Revenue by Player (2018-2020)

Figure Asia-Pacific Licensed Merchandise Retail Revenue Market Share by Player in 2019

Table Asia-Pacific Licensed Merchandise Retail Revenue by Type (2015-2020)

Table Asia-Pacific Licensed Merchandise Retail Revenue Share by Type (2015-2020)

Table Asia-Pacific Licensed Merchandise Retail Revenue by Application (2015-2020)

Table Asia-Pacific Licensed Merchandise Retail Revenue Share by Application (2015-2020)

Figure North America Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

Table North America Licensed Merchandise Retail Revenue by Countries (2015-2020)

Table North America Licensed Merchandise Retail Revenue Market Share by Countries (2015-2020)

Figure North America Licensed Merchandise Retail Revenue Market Share by Countries in 2019

Figure United States Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

Figure Canada Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

Figure Mexico Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

Table North America Licensed Merchandise Retail Revenue by Player (2018-2020)

Figure North America Licensed Merchandise Retail Revenue Market Share by Player in 2019

Table North America Licensed Merchandise Retail Revenue by Type (2015-2020)

Table North America Licensed Merchandise Retail Revenue Share by Type (2015-2020)

Table North America Licensed Merchandise Retail Revenue by Application (2015-2020)

Table North America Licensed Merchandise Retail Revenue Share by Application (2015-2020)

Figure South America Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

Table South America Licensed Merchandise Retail Revenue by Countries (2015-2020)

Table South America Licensed Merchandise Retail Revenue Market Share by Countries (2015-2020)

Figure South America Licensed Merchandise Retail Revenue Market Share by Countries in 2019

Figure Brazil Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

Table South America Licensed Merchandise Retail Revenue by Player (2018-2020)

Figure South America Licensed Merchandise Retail Revenue Market Share by Manufacturer in 2019

Table South America Licensed Merchandise Retail Revenue by Type (2015-2020)

Table South America Licensed Merchandise Retail Revenue Share by Type (2015-2020)

Table South America Licensed Merchandise Retail Revenue by Application (2015-2020)

Table South America Licensed Merchandise Retail Revenue Share by Application (2015-2020)

Figure Middle East and Africa Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

Table Middle East and Africa Licensed Merchandise Retail Revenue by Countries (2015-2020)

Table Middle East and Africa Licensed Merchandise Retail Revenue Market Share by Countries (2015-2020)

Figure Middle East and Africa Licensed Merchandise Retail Sales Market Share by Countries in 2019

Figure Middle East and Africa Licensed Merchandise Retail Revenue Market Share by Countries in 2019

Figure GCC Countries Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

Figure Egypt Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

Figure Turkey Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

Figure South Africa Licensed Merchandise Retail Revenue and Growth Rate (2015-2020)

Table Middle East and Africa Licensed Merchandise Retail Revenue by Player (2018-2020)

Figure Middle East and Africa Licensed Merchandise Retail Revenue Market Share by Player in 2019

Table Middle East and Africa Licensed Merchandise Retail Revenue by Type (2015-2020)

Table Middle East and Africa Licensed Merchandise Retail Revenue Share by Type (2015-2020)

Table Middle East and Africa Licensed Merchandise Retail Revenue by Application

(2015-2020)

Table Middle East and Africa Licensed Merchandise Retail Revenue Share by Application (2015-2020)

Table Global Licensed Merchandise Retail Revenue (Million USD) by Type (2015-2020)

Table Global Licensed Merchandise Retail Revenue Share by Type (2015-2020)

Figure Global Licensed Merchandise Retail Revenue Share by Type (2015-2020)

Figure Global Licensed Merchandise Retail Revenue Share by Type in 2019

Table Global Licensed Merchandise Retail Revenue Forecast by Type (2020-2025)

Figure Global Licensed Merchandise Retail Market Share Forecast by Type (2020-2025)

Figure Global Apparels Revenue Growth Rate (2015-2025)

Figure Global Toys Revenue Growth Rate (2015-2025)

Figure Global Games Revenue Growth Rate (2015-2025)

Figure Global Greeting Cards Revenue Growth Rate (2015-2025)

Figure Global Housewares Revenue Growth Rate (2015-2025)

Figure Global Jewelry Revenue Growth Rate (2015-2025)

Figure Global Cosmetics Revenue Growth Rate (2015-2025)

Figure Global Collectibles Revenue Growth Rate (2015-2025)

Figure Global Others Revenue Growth Rate (2015-2025)

Table Global Licensed Merchandise Retail Revenue by Application (2015-2020)

Table Global Licensed Merchandise Retail Revenue Share by Application (2015-2020)

Figure Global Licensed Merchandise Retail Revenue Share by Application (2015-2020)

Figure Global Licensed Merchandise Retail Revenue Share by Application in 2019

Figure Global Licensed Merchandise Retail Revenue Forecast by Application (2020-2025)

Figure Global Licensed Merchandise Retail Market Share Forecast by Application (2020-2025)

Figure Global Entertainment Revenue Growth Rate (2015-2025)

Figure Global Corporate Trademarks/Brand Revenue Growth Rate (2015-2025)

Figure Global Fashion Revenue Growth Rate (2015-2025)

Figure Global Sports Revenue Growth Rate (2015-2025)

Figure Global Others Revenue Growth Rate (2015-2025)

Figure Global Licensed Merchandise Retail Revenue (Million USD) and Growth Rate Forecast (2020-2025)

Figure Global Licensed Merchandise Retail Revenue (Million USD) Forecast by Regions (2020-2025)

Figure Global Licensed Merchandise Retail Revenue Market Share Forecast by Regions (2020-2025)

Figure Europe Licensed Merchandise Retail Revenue Market Forecast (2020-2025)

Figure Asia-Pacific Licensed Merchandise Retail Revenue Market Forecast (2020-2025)

Figure North America Licensed Merchandise Retail Revenue Market Forecast (2020-2025)

Figure South America Licensed Merchandise Retail Revenue Market Forecast (2020-2025)

Figure Middle East and Africa Licensed Merchandise Retail Revenue Market Forecast (2020-2025)

Table The Walt Disney Company Company Profile

Figure Licensed Merchandise Retail Product Picture and Specifications of The Walt Disney Company

Table Licensed Merchandise Retail Revenue (M USD) and Gross Margin 2018-2020

Figure The Walt Disney Company Licensed Merchandise Retail Market Share (2018-2020)

Table The Walt Disney Company Main Business

Table The Walt Disney Company Recent Development

Table Meredith Corporation Company Profile

Figure Licensed Merchandise Retail Product Picture and Specifications of Meredith Corporation

Table Licensed Merchandise Retail Revenue (M USD) and Gross Margin 2018-2020

Figure Meredith Corporation Licensed Merchandise Retail Market Share (2018-2020)

Table Meredith Corporation Main Business

Table Meredith Corporation Recent Development

Table PVH Corp. Company Profile

Figure Licensed Merchandise Retail Product Picture and Specifications of PVH Corp.

Table Licensed Merchandise Retail Revenue (M USD) and Gross Margin 2018-2020

Figure PVH Corp. Licensed Merchandise Retail Market Share (2018-2020)

Table PVH Corp. Main Business

Table PVH Corp. Recent Development

Table Iconix Brand Group Company Profile

Figure Licensed Merchandise Retail Product Picture and Specifications of Iconix Brand Group

Table Licensed Merchandise Retail Revenue (M USD) and Gross Margin 2018-2020

Figure Iconix Brand Group Licensed Merchandise Retail Market Share (2018-2020)

Table Iconix Brand Group Main Business

Table Iconix Brand Group Recent Development

Table Authentic Brands Group Company Profile

Figure Licensed Merchandise Retail Product Picture and Specifications of Authentic Brands Group

Table Licensed Merchandise Retail Revenue (M USD) and Gross Margin 2018-2020

Figure Authentic Brands Group Licensed Merchandise Retail Market Share (2018-2020)

Table Authentic Brands Group Main Business

Table Authentic Brands Group Recent Development

Table Universal Brand Development Company Profile

Figure Licensed Merchandise Retail Product Picture and Specifications of Universal Brand Development

Table Licensed Merchandise Retail Revenue (M USD) and Gross Margin 2018-2020

Figure Universal Brand Development Licensed Merchandise Retail Market Share (2018-2020)

Table Universal Brand Development Main Business

Table Universal Brand Development Recent Development

Table Nickelodeon Company Profile

Figure Licensed Merchandise Retail Product Picture and Specifications of Nickelodeon

Table Licensed Merchandise Retail Revenue (M USD) and Gross Margin 2018-2020

Figure Nickelodeon Licensed Merchandise Retail Market Share (2018-2020)

Table Nickelodeon Main Business

Table Nickelodeon Recent Development

Table Major League Baseball Company Profile

Figure Licensed Merchandise Retail Product Picture and Specifications of Major League Baseball

Table Licensed Merchandise Retail Revenue (M USD) and Gross Margin 2018-2020

Figure Major League Baseball Licensed Merchandise Retail Market Share (2018-2020)

Table Major League Baseball Main Business

Table Major League Baseball Recent Development

Table IMG College (Collegiate Licensing Company) Company Profile

Figure Licensed Merchandise Retail Product Picture and Specifications of IMG College (Collegiate Licensing Company)

Table Licensed Merchandise Retail Revenue (M USD) and Gross Margin 2018-2020

Figure IMG College (Collegiate Licensing Company) Licensed Merchandise Retail Market Share (2018-2020)

Table IMG College (Collegiate Licensing Company) Main Business

Table IMG College (Collegiate Licensing Company) Recent Development

Table Sanrio Company Profile

Figure Licensed Merchandise Retail Product Picture and Specifications of Sanrio

Table Licensed Merchandise Retail Revenue (M USD) and Gross Margin 2018-2020

Figure Sanrio Licensed Merchandise Retail Market Share (2018-2020)

Table Sanrio Main Business

Table Sanrio Recent Development

Table Sequential Brands Group Company Profile

Figure Licensed Merchandise Retail Product Picture and Specifications of Sequential Brands Group

Table Licensed Merchandise Retail Revenue (M USD) and Gross Margin 2018-2020

Figure Sequential Brands Group Licensed Merchandise Retail Market Share (2018-2020)

Table Sequential Brands Group Main Business

Table Sequential Brands Group Recent Development

Table Westinghouse Company Profile

Figure Licensed Merchandise Retail Product Picture and Specifications of Westinghouse

Table Licensed Merchandise Retail Revenue (M USD) and Gross Margin 2018-2020

Figure Westinghouse Licensed Merchandise Retail Market Share (2018-2020)

Table Westinghouse Main Business

Table Westinghouse Recent Development

Table General Motors Company Profile

Figure Licensed Merchandise Retail Product Picture and Specifications of General Motors

Table Licensed Merchandise Retail Revenue (M USD) and Gross Margin 2018-2020

Figure General Motors Licensed Merchandise Retail Market Share (2018-2020)

Table General Motors Main Business

Table General Motors Recent Development

Table National Basketball Association Company Profile

Figure Licensed Merchandise Retail Product Picture and Specifications of National Basketball Association

Table Licensed Merchandise Retail Revenue (M USD) and Gross Margin 2018-2020

Figure National Basketball Association Licensed Merchandise Retail Market Share (2018-2020)

Table National Basketball Association Main Business

Table National Basketball Association Recent Development

Table Electrolux Company Profile

Figure Licensed Merchandise Retail Product Picture and Specifications of Electrolux

Table Licensed Merchandise Retail Revenue (M USD) and Gross Margin 2018-2020

Figure Electrolux Licensed Merchandise Retail Market Share (2018-2020)

Table Electrolux Main Business

Table Electrolux Recent Development

Table National Football League Company Profile

Figure Licensed Merchandise Retail Product Picture and Specifications of National Football League

Table Licensed Merchandise Retail Revenue (M USD) and Gross Margin 2018-2020

Figure National Football League Licensed Merchandise Retail Market Share (2018-2020)
Table National Football League Main Business
Table National Football League Recent Development
Table Warner Bros. Consumer Products Company Profile
Figure Licensed Merchandise Retail Product Picture and Specifications of Warner Bros. Consumer Products
Table Licensed Merchandise Retail Revenue (M USD) and Gross Margin 2018-2020
Figure Warner Bros. Consumer Products Licensed Merchandise Retail Market Share (2018-2020)
Table Warner Bros. Consumer Products Main Business
Table Warner Bros. Consumer Products Recent Development
Table The Pok?mon Company International Company Profile
Figure Licensed Merchandise Retail Product Picture and Specifications of The Pok?mon Company International
Table Licensed Merchandise Retail Revenue (M USD) and Gross Margin 2018-2020
Figure The Pok?mon Company International Licensed Merchandise Retail Market Share (2018-2020)
Table The Pok?mon Company International Main Business
Table The Pok?mon Company International Recent Development
Table Procter & Gamble Company Profile
Figure Licensed Merchandise Retail Product Picture and Specifications of Procter & Gamble
Table Licensed Merchandise Retail Revenue (M USD) and Gross Margin 2018-2020
Figure Procter & Gamble Licensed Merchandise Retail Market Share (2018-2020)
Table Procter & Gamble Main Business
Table Procter & Gamble Recent Development
Table Ferrari Company Profile
Figure Licensed Merchandise Retail Product Picture and Specifications of Ferrari
Table Licensed Merchandise Retail Revenue (M USD) and Gross Margin 2018-2020
Figure Ferrari Licensed Merchandise Retail Market Share (2018-2020)
Table Ferrari Main Business
Table Ferrari Recent Development
Table Ralph Lauren Company Profile
Figure Licensed Merchandise Retail Product Picture and Specifications of Ralph Lauren
Table Licensed Merchandise Retail Revenue (M USD) and Gross Margin 2018-2020
Figure Ralph Lauren Licensed Merchandise Retail Market Share (2018-2020)
Table Ralph Lauren Main Business
Table Ralph Lauren Recent Development

Table Mattel Company Profile

Figure Licensed Merchandise Retail Product Picture and Specifications of Mattel

Table Licensed Merchandise Retail Revenue (M USD) and Gross Margin 2018-2020

Figure Mattel Licensed Merchandise Retail Market Share (2018-2020)

Table Mattel Main Business

Table Mattel Recent Development

Table Ford Motor Company Company Profile

Figure Licensed Merchandise Retail Product Picture and Specifications of Ford Motor Company

Table Licensed Merchandise Retail Revenue (M USD) and Gross Margin 2018-2020

Figure Ford Motor Company Licensed Merchandise Retail Market Share (2018-2020)

Table Ford Motor Company Main Business

Table Ford Motor Company Recent Development

Table BBC Worldwide Company Profile

Figure Licensed Merchandise Retail Product Picture and Specifications of BBC Worldwide

Table Licensed Merchandise Retail Revenue (M USD) and Gross Margin 2018-2020

Figure BBC Worldwide Licensed Merchandise Retail Market Share (2018-2020)

Table BBC Worldwide Main Business

Table BBC Worldwide Recent Development

Table The Hershey Company Company Profile

Figure Licensed Merchandise Retail Product Picture and Specifications of The Hershey Company

Table Licensed Merchandise Retail Revenue (M USD) and Gross Margin 2018-2020

Figure The Hershey Company Licensed Merchandise Retail Market Share (2018-2020)

Table The Hershey Company Main Business

Table The Hershey Company Recent Development

Table Stanley Black & Decker Company Profile

Figure Licensed Merchandise Retail Product Picture and Specifications of Stanley Black & Decker

Table Licensed Merchandise Retail Revenue (M USD) and Gross Margin 2018-2020

Figure Stanley Black & Decker Licensed Merchandise Retail Market Share (2018-2020)

Table Stanley Black & Decker Main Business

Table Stanley Black & Decker Recent Development

Table PGA Tour Company Profile

Figure Licensed Merchandise Retail Product Picture and Specifications of PGA Tour

Table Licensed Merchandise Retail Revenue (M USD) and Gross Margin 2018-2020

Figure PGA Tour Licensed Merchandise Retail Market Share (2018-2020)

Table PGA Tour Main Business

Table PGA Tour Recent Development

Table National Hockey League Company Profile

Figure Licensed Merchandise Retail Product Picture and Specifications of National Hockey League

Table Licensed Merchandise Retail Revenue (M USD) and Gross Margin 2018-2020

Figure National Hockey League Licensed Merchandise Retail Market Share (2018-2020)

Table National Hockey League Main Business

Table National Hockey League Recent Development

Table Sunkist Growers Company Profile

Figure Licensed Merchandise Retail Product Picture and Specifications of Sunkist Growers

Table Licensed Merchandise Retail Revenue (M USD) and Gross Margin 2018-2020

Figure Sunkist Growers Licensed Merchandise Retail Market Share (2018-2020)

Table Sunkist Growers Main Business

Table Sunkist Growers Recent Development

Table WWE Company Profile

Figure Licensed Merchandise Retail Product Picture and Specifications of WWE

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