

# Global Energy Bar Industry Research Report 2020, Forecast to 2025

https://marketpublishers.com/r/G477080F6662EN.html

Date: June 2020

Pages: 104

Price: US\$ 2,560.00 (Single User License)

ID: G477080F6662EN

# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

The Energy Bar market was valued at US\$ xx in 2019, prior to COVID-19. Whereas post-COVID-19 scenario, the market for Energy Bar is projected to grow from US\$ xx million in 2020, and is projected to reach xx by 2025, at a CAGR of xx% during the forecast period. Projected and forecast revenue values are in constant U.S. dollars, unadjusted for inflation. Product values are estimated based on manufacturers' revenue.

The report offers detailed coverage of Energy Bar industry and main market trends. The market research includes historical and forecast market data, demand, application details, price trends, and company shares of the leading Energy Bar by geography. The report splits the market size, by volume and value, on the basis of application type and geography.

In addition to this data, the report provides insight into drivers of market demand and strategies of suppliers. Key players are profiled, and their market shares in the global Energy Bar market are discussed.

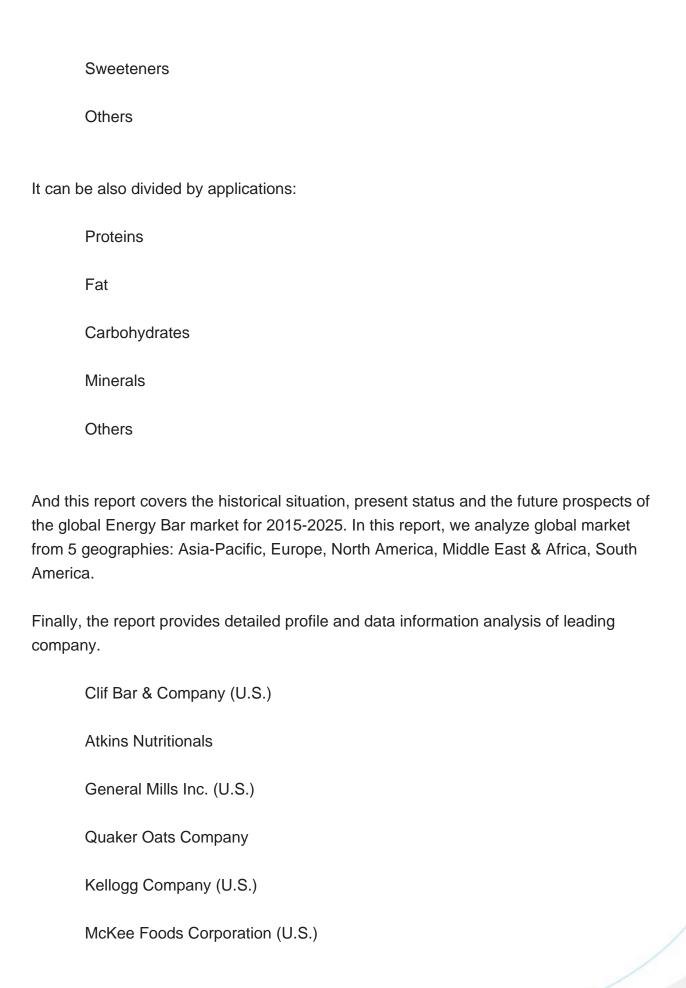
T	he mar	ket is	segme	ented	by :	tyı	pes:

Fruits

Cereal

Nut And Seeds







Quest Nutrition LLC (U.S.)

## Report Includes:

xx data tables and xx additional tables

An overview of global Energy Bar market

An detailed key players analysis across regions

Analyses of global market trends, with historical data, estimates for 2020 and projections of compound annual growth rates (CAGRs) through 2025

Insights into regulatory and environmental developments

Information on the supply and demand scenario and evaluation of technological and investment opportunities in the Energy Bar market

Profiles of major players in the industry, including Clif Bar & Company (U.S.), Atkins Nutritionals, General Mills Inc. (U.S.), Quaker Oats Company, Kellogg Company (U.S.).....

#### Research objectives

To study and analyze the global Energy Bar consumption (value & volume) by key regions/countries, product type and application, history data from 2015 to 2019, and forecast to 2025.

To understand the structure of Energy Bar market by identifying its various subsegments.

Focuses on the key global Energy Bar manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, Porter's five forces analysis, SWOT analysis and development plans in next few years.

To analyze the Energy Bar with respect to individual growth trends, future



prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Energy Bar submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



# **Contents**

Global Energy Bar Market Report 2020, Forecast to 2025

#### 1 SCOPE OF THE STUDY

- 1.1 Energy Bar Introduction
- 1.2 Research Programs
- 1.3 Analysis of Macroeconomic Indicators
- 1.4 Years Considered
- 1.5 Methodology
- 1.6 Data Source
- 1.7 Research Objectives

#### **2 ENERGY BAR INDUSTRY OVERVIEW**

- 2.1 Global Energy Bar Market Size (Million USD) Comparison by Regions (2020-2025)
  - 2.1.1 Energy Bar Global Import Market Analysis
  - 2.1.2 Energy Bar Global Export Market Analysis
  - 2.1.3 Energy Bar Global Main Region Market Analysis
- 2.2 Market Analysis by Type
  - 2.2.1 Fruits
  - 2.2.2 Cereal
  - 2.2.3 Nut And Seeds
  - 2.2.4 Sweeteners
  - 2.2.5 Others
- 2.3 Market Analysis by Application
  - 2.3.1 Proteins
  - 2.3.2 Fat
  - 2.3.3 Carbohydrates
  - 2.3.4 Minerals
  - 2.3.5 Others
- 2.4 Global Energy Bar Revenue, Sales and Market Share by Manufacturer
  - 2.4.1 Global Energy Bar Sales and Market Share by Manufacturer (2018-2020)
  - 2.4.2 Global Energy Bar Revenue and Market Share by Manufacturer (2018-2020)
  - 2.4.3 Global Energy Bar Industry Concentration Ratio (CR5 and HHI)
  - 2.4.4 Top 5 Energy Bar Manufacturer Market Share
  - 2.4.5 Top 10 Energy Bar Manufacturer Market Share
- 2.4.6 Date of Key Manufacturers Enter into Energy Bar Market



- 2.4.7 Key Manufacturers Energy Bar Product Offered
- 2.4.8 Mergers & Acquisitions Planning
- 2.5 Energy Bar Historical Development Overview
- 2.6 Market Dynamics
  - 2.6.1 Market Opportunities
  - 2.6.2 Market Risk
  - 2.6.3 Market Driving Force
  - 2.6.4 Porter's Five Forces Analysis
- 2.7 Coronavirus Disease 2019 (Covid-19): Energy Bar Industry Impact
  - 2.7.1 How the Covid-19 is Affecting the Energy Bar Industry
  - 2.7.2 Energy Bar Business Impact Assessment Covid-19
- 2.7.3 Market Trends and Energy Bar Potential Opportunities in the COVID-19 Landscape
  - 2.7.4 Measures / Proposal against Covid-19

#### **3 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS**

- 3.1 Upstream Analysis
  - 3.1.1 Macro Analysis of Upstream Markets
  - 3.1.2 Key Players in Upstream Markets
  - 3.1.3 Upstream Market Trend Analysis
  - 3.1.4 Energy Bar Manufacturing Cost Analysis
- 3.2 Downstream Market Analysis
  - 3.2.1 Macro Analysis of Down Markets
  - 3.2.2 Key Players in Down Markets
  - 3.2.3 Downstream Market Trend Analysis
  - 3.2.4 Sales Channel, Distributors, Traders and Dealers

### 4 GLOBAL ENERGY BAR MARKET SIZE CATEGORIZED BY REGIONS (2015-2020)

- 4.1 Global Energy Bar Sales Market Share by Region
- 4.2 Global Energy Bar Revenue Market Share by Region (2015-2019)
- 4.3 Global Energy Bar Sales, Revenue, Price and Gross Margin (2015-2020)
- 4.4 North America Energy Bar Market Size Detail
  - 4.4.1 North America Energy Bar Sales Growth Rate (2015-2020)
- 4.4.2 North America Energy Bar Sales, Revenue, Price and Gross Margin (2015-2020)
- 4.5 Europe Energy Bar Market Size Detail
  - 4.5.1 Europe Energy Bar Sales Growth Rate (2015-2020)
- 4.5.2 Europe Energy Bar Sales, Revenue, Price and Gross Margin (2015-2020)



- 4.6 Japan Energy Bar Market Size Detail
  - 4.6.1 Japan Energy Bar Sales Growth Rate (2015-2020)
  - 4.6.2 Japan Energy Bar Sales, Revenue, Price and Gross Margin (2015-2020)
- 4.7 China Energy Bar Market Size Detail
  - 4.7.1 China Energy Bar Sales Growth Rate (2015-2020)
  - 4.7.2 China Energy Bar Sales, Revenue, Price and Gross Margin (2015-2020)

#### 5 GLOBAL ENERGY BAR MARKET SEGMENT BY TYPE

- 5.1 Global Energy Bar Revenue, Sales and Market Share by Type (2015-2020)
  - 5.1.1 Global Energy Bar Sales and Market Share by Type (2015-2020)
  - 5.1.2 Global Energy Bar Revenue and Market Share by Type (2015-2020)
- 5.2 Fruits Sales Growth Rate and Price
  - 5.2.1 Global Fruits Sales Growth Rate (2015-2020)
  - 5.2.2 Global Fruits Price (2015-2020)
- 5.3 Cereal Sales Growth Rate and Price
  - 5.3.1 Global Cereal Sales Growth Rate (2015-2020)
  - 5.3.2 Global Cereal Price (2015-2020)
- 5.4 Nut And Seeds Sales Growth Rate and Price
  - 5.4.1 Global Nut And Seeds Sales Growth Rate (2015-2020)
  - 5.4.2 Global Nut And Seeds Price (2015-2020)
- 5.5 Sweeteners Sales Growth Rate and Price
  - 5.5.1 Global Sweeteners Sales Growth Rate (2015-2020)
  - 5.5.2 Global Sweeteners Price (2015-2020)
- 5.6 Others Sales Growth Rate and Price
  - 5.6.1 Global Others Sales Growth Rate (2015-2020)
  - 5.6.2 Global Others Price (2015-2020)

#### **6 GLOBAL ENERGY BAR MARKET SEGMENT BY APPLICATION**

- 6.1 Global Energy BarSales Market Share by Application (2015-2020)
- 6.2 Proteins Sales Growth Rate (2015-2020)
- 6.3 Fat Sales Growth Rate (2015-2020)
- 6.4 Carbohydrates Sales Growth Rate (2015-2020)
- 6.5 Minerals Sales Growth Rate (2015-2020)
- 6.6 Others Sales Growth Rate (2015-2020)

#### 7 GLOBAL ENERGY BAR MARKET FORECAST



- 7.1 Global Energy Bar Sales, Revenue Forecast
  - 7.1.1 Global Energy Bar Sales Growth Rate Forecast (2020-2025)
  - 7.1.2 Global Energy Bar Revenue and Growth Rate Forecast (2020-2025)
  - 7.1.3 Global Energy Bar Price and Trend Forecast (2020-2025)
- 7.2 Global Energy Bar Sales Forecast by Region (2020-2025)
  - 7.2.1 North America Energy Bar Sales, Revenue Forecast (2020-2025)
  - 7.2.2 Europe Energy Bar Sales, Revenue Forecast (2020-2025)
  - 7.2.3 Japan Energy Bar Production, Revenue Forecast (2020-2025)
  - 7.2.4 China Energy Bar Production, Revenue Forecast (2020-2025)

#### **8 ANALYSIS OF ENERGY BAR INDUSTRY KEY MANUFACTURERS**

- 8.1 Clif Bar & Company (U.S.)
  - 8.1.1 Company Details
  - 8.1.2 Product Information
- 8.1.3 Clif Bar & Company (U.S.) Energy Bar Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
  - 8.1.4 Main Business Overview
  - 8.1.5 Clif Bar & Company (U.S.) News
- 8.2 Atkins Nutritionals
  - 8.2.1 Company Details
  - 8.2.2 Product Information
- 8.2.3 Atkins Nutritionals Energy Bar Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
  - 8.2.4 Main Business Overview
  - 8.2.5 Atkins Nutritionals News
- 8.3 General Mills Inc. (U.S.)
  - 8.3.1 Company Details
  - 8.3.2 Product Information
- 8.3.3 General Mills Inc. (U.S.) Energy Bar Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
  - 8.3.4 Main Business Overview
  - 8.3.5 General Mills Inc. (U.S.) News
- 8.4 Quaker Oats Company
  - 8.4.1 Company Details
  - 8.4.2 Product Information
- 8.4.3 Quaker Oats Company Energy Bar Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
  - 8.4.4 Main Business Overview



- 8.4.5 Quaker Oats Company News
- 8.5 Kellogg Company (U.S.)
  - 8.5.1 Company Details
  - 8.5.2 Product Information
- 8.5.3 Kellogg Company (U.S.) Energy Bar Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
  - 8.5.4 Main Business Overview
  - 8.5.5 Kellogg Company (U.S.) News
- 8.6 McKee Foods Corporation (U.S.)
  - 8.6.1 Company Details
  - 8.6.2 Product Information
- 8.6.3 McKee Foods Corporation (U.S.) Energy Bar Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
  - 8.6.4 Main Business Overview
  - 8.6.5 McKee Foods Corporation (U.S.) News
- 8.7 Quest Nutrition LLC (U.S.)
  - 8.7.1 Company Details
  - 8.7.2 Product Information
- 8.7.3 Quest Nutrition LLC (U.S.) Energy Bar Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
  - 8.7.4 Main Business Overview
  - 8.7.5 Quest Nutrition LLC (U.S.) News

#### **9 RESEARCH FINDINGS AND CONCLUSION**

#### **10 APPENDIX**



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Energy Bar Picture

Figure Research Programs/Design for This Report

Figure Global Energy Bar Market by Regions (2019)

Table Global Market Energy Bar Comparison by Regions (M USD) 2019-2025

Table Global Energy Bar Sales Growth (CAGR) (2019-2025) by Type

Figure Global Sales Market Share of Energy Bar by Type in 2019

Figure Fruits Picture

Figure Cereal Picture

Figure Nut And Seeds Picture

Figure Sweeteners Picture

Figure Others Picture

Table Global Energy Bar Sales by Application (2019-2025)

Figure Global Energy Bar Sales Market Share by Application in 2019

Figure Proteins Picture

Figure Fat Picture

Figure Carbohydrates Picture

Figure Minerals Picture

Figure Others Picture

Table Global Energy Bar Sales by Manufacturer (2018-2020)

Figure Global Energy Bar Sales Market Share by Manufacturer in 2019

Table Global Energy Bar Revenue by Manufacturer (2018-2020)

Figure Global Energy Bar Revenue Market Share by Manufacturer in 2019

Table Global Energy Bar Manufacturers Market Concentration Ratio (CR5 and HHI)

Figure Top 5 Energy Bar Manufacturer (Revenue) Market Share in 2019

Figure Top 10 Energy Bar Manufacturer (Revenue) Market Share in 2019

Table Date of Key Manufacturers Enter into Energy Bar Market

Table Key Manufacturers Energy Bar Product Type

Table Mergers & Acquisitions Planning

Table Market Opportunities in Next Few Years

Table Market Risks Analysis

**Table Market Drivers** 

Table Key Players of Upstream Markets

Table Key Raw Materials

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials



Figure Manufacturing Cost Structure of Energy Bar

Table Key Players of Upstream Markets

Figure Sales Channel

Table Global Energy Bar Sales (K Units) by Region (2015-2020)

Table Global Energy Bar Sales Market Share by Region (2015-2019)

Figure Global Energy Bar Sales Market Share by Region (2015-2019)

Figure Global Energy Bar Sales Market Share by Region in 2018

Table Global Energy Bar Revenue (Million US\$) by Region (2015-2020)

Table Global Energy Bar Revenue Market Share by Region (2015-2020)

Figure Global Energy Bar Revenue Market Share by Region (2015-2020)

Figure Global Energy Bar Revenue Market Share by Region in 2019

Table Global Energy Bar Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)

Figure North America Energy Bar Sales (K Units) Growth Rate (2015-2020)

Table North America Energy Bar Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)

Figure Europe Energy Bar Sales (K Units) Growth Rate (2015-2020)

Table Europe Energy Bar Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)

Figure Japan Energy Bar Sales (K Units) Growth Rate (2015-2020)

Table Japan Energy Bar Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)

Figure China Energy Bar Sales (K Units) Growth Rate (2015-2020)

Table China Energy Bar Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)

Table Global Energy Bar Sales by Type (2015-2020)

Table Global Energy Bar Sales Market Share by Type (2015-2020)

Figure Global Energy Bar Sales Market Share by Type in 2019

Table Global Energy Bar Revenue by Type (2015-2020)

Table Global Energy Bar Revenue Market Share by Type (2015-2020)

Figure Global Energy Bar Revenue Market Share by Type in 2019

Figure Global Fruits Sales Growth Rate (2015-2020)

Figure Global Fruits Price (2015-2020)

Figure Global Cereal Sales Growth Rate (2015-2020)

Figure Global Cereal Price (2015-2020)

Figure Global Nut And Seeds Sales Growth Rate (2015-2020)

Figure Global Nut And Seeds Price (2015-2020)

Figure Global Sweeteners Sales Growth Rate (2015-2020)

Figure Global Sweeteners Price (2015-2020)



Figure Global Others Sales Growth Rate (2015-2020)

Figure Global Others Price (2015-2020)

Table Global Energy Bar Sales by Application (2015-2020)

Table Global Energy Bar Sales Market Share by Application (2015-2020)

Figure Global Energy Bar Sales Market Share by Application in 2019

Figure Global Proteins Sales Growth Rate (2015-2020)

Figure Global Fat Sales Growth Rate (2015-2020)

Figure Global Carbohydrates Sales Growth Rate (2015-2020)

Figure Global Minerals Sales Growth Rate (2015-2020)

Figure Global Others Sales Growth Rate (2015-2020)

Figure Global Energy Bar Production (K Units) Growth Rate Forecast (2020-2025)

Figure Global Energy Bar Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Figure Global Energy Bar Price and Trend Forecast (2020-2025)

Table Global Energy Bar Sales (K Units) Forecast by Region (2020-2025)

Figure Global Energy Bar Production Market Share Forecast by Region (2020-2025)

Figure North America Energy Bar Sales (K Units) Growth Rate Forecast (2020-2025)

Figure North America Energy Bar Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Figure Europe Energy Bar Sales (K Units) Growth Rate Forecast (2020-2025)

Figure Europe Energy Bar Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Figure Japan Energy Bar Production (K Units) Growth Rate Forecast (2020-2025)

Figure Japan Energy Bar Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Figure China Energy Bar Production (K Units) Growth Rate Forecast (2020-2025)

Figure China Energy Bar Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Table Clif Bar & Company (U.S.) Company Profile

Figure Energy Bar Product Picture and Specifications of Clif Bar & Company (U.S.)

Table Energy Bar Production, Price, Revenue and Gross Margin of 2018-2020

Figure Clif Bar & Company (U.S.) Energy Bar Market Share (2018-2020)

Table Clif Bar & Company (U.S.) Main Business

Table Clif Bar & Company (U.S.) Recent Development

Table Atkins Nutritionals Company Profile

Figure Energy Bar Product Picture and Specifications of Atkins Nutritionals

Table Energy Bar Production, Price, Revenue and Gross Margin of 2018-2020

Figure Atkins Nutritionals Energy Bar Market Share (2018-2020)

Table Atkins Nutritionals Main Business

Table Atkins Nutritionals Recent Development

Table General Mills Inc. (U.S.) Company Profile

Figure Energy Bar Product Picture and Specifications of General Mills Inc. (U.S.)

Table Energy Bar Production, Price, Revenue and Gross Margin of 2018-2020



Figure General Mills Inc. (U.S.) Energy Bar Market Share (2018-2020)

Table General Mills Inc. (U.S.) Main Business

Table General Mills Inc. (U.S.) Recent Development

Table Quaker Oats Company Company Profile

Figure Energy Bar Product Picture and Specifications of Quaker Oats Company

Table Energy Bar Production, Price, Revenue and Gross Margin of 2018-2020

Figure Quaker Oats Company Energy Bar Market Share (2018-2020)

Table Quaker Oats Company Main Business

Table Quaker Oats Company Recent Development

Table Kellogg Company (U.S.) Company Profile

Figure Energy Bar Product Picture and Specifications of Kellogg Company (U.S.)

Table Energy Bar Production, Price, Revenue and Gross Margin of 2018-2020

Figure Kellogg Company (U.S.) Energy Bar Market Share (2018-2020)

Table Kellogg Company (U.S.) Main Business

Table Kellogg Company (U.S.) Recent Development

Table McKee Foods Corporation (U.S.) Company Profile

Figure Energy Bar Product Picture and Specifications of McKee Foods Corporation (U.S.)

Table Energy Bar Production, Price, Revenue and Gross Margin of 2018-2020

Figure McKee Foods Corporation (U.S.) Energy Bar Market Share (2018-2020)

Table McKee Foods Corporation (U.S.) Main Business

Table McKee Foods Corporation (U.S.) Recent Development

Table Quest Nutrition LLC (U.S.) Company Profile

Figure Energy Bar Product Picture and Specifications of Quest Nutrition LLC (U.S.)

Table Energy Bar Production, Price, Revenue and Gross Margin of 2018-2020

Figure Quest Nutrition LLC (U.S.) Energy Bar Market Share (2018-2020)

Table Quest Nutrition LLC (U.S.) Main Business

Table Quest Nutrition LLC (U.S.) Recent Development

Table of Appendix



#### I would like to order

Product name: Global Energy Bar Industry Research Report 2020, Forecast to 2025

Product link: https://marketpublishers.com/r/G477080F6662EN.html

Price: US\$ 2,560.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G477080F6662EN.html">https://marketpublishers.com/r/G477080F6662EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:			
Company:			
Address:			
City:			
Zip code:			
Country:			
Tel:			
Fax:			
Your message:			
	**All fields are required		
	Custumer signature		

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms