

Global Direct Thermal Printing Head Industry Research Report 2020, Forecast to 2025

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Abstracts

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The Direct Thermal Printing Head market was valued at US\$ xx in 2019, prior to COVID-19. Whereas post-COVID-19 scenario, the market for Direct Thermal Printing Head is projected to grow from US\$ xx million in 2020, and is projected to reach xx by 2025, at a CAGR of xx% during the forecast period. Projected and forecast revenue values are in constant U.S. dollars, unadjusted for inflation. Product values are estimated based on manufacturers' revenue.

The report offers detailed coverage of Direct Thermal Printing Head industry and main market trends. The market research includes historical and forecast market data, demand, application details, price trends, and company shares of the leading Direct Thermal Printing Head by geography. The report splits the market size, by volume and value, on the basis of application type and geography.

In addition to this data, the report provides insight into drivers of market demand and strategies of suppliers. Key players are profiled, and their market shares in the global Direct Thermal Printing Head market are discussed.

The market is segmented by types:

Thick Film Printhead

Thin Film Printhead



It can be also divided by applications:
POS
Plotting and Recording
Self-Adhesive Labels
Tickets
Other
And this report covers the historical situation, present status and the future prospects of the global Direct Thermal Printing Head market for 2015-2025. In this report, we analyze global market from 5 geographies: Asia-Pacific, Europe, North America, Middle East & Africa, South America.
Finally, the report provides detailed profile and data information analysis of leading company.
Kyocera
Toshiba Hokut
ROHM
Mitani Micronics
Shandong Hualing (SHEC)
Alps Electric
AOI Electronics
Report Includes:

Global Direct Thermal Printing Head Industry Research Report 2020, Forecast to 2025

xx data tables and xx additional tables



An overview of global Direct Thermal Printing Head market

An detailed key players analysis across regions

Analyses of global market trends, with historical data, estimates for 2020 and projections of compound annual growth rates (CAGRs) through 2025

Insights into regulatory and environmental developments

Information on the supply and demand scenario and evaluation of technological and investment opportunities in the Direct Thermal Printing Head market

Profiles of major players in the industry, including - Kyocera, Toshiba Hokut, ROHM, Mitani Micronics, Shandong Hualing (SHEC).....

Research objectives

To study and analyze the global Direct Thermal Printing Head consumption (value & volume) by key regions/countries, product type and application, history data from 2015 to 2019, and forecast to 2025.

To understand the structure of Direct Thermal Printing Head market by identifying its various subsegments.

Focuses on the key global Direct Thermal Printing Head manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, Porter's five forces analysis, SWOT analysis and development plans in next few years.

To analyze the Direct Thermal Printing Head with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Direct Thermal Printing Head submarkets, with



respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



Contents

Global Direct Thermal Printing Head Market Report 2020, Forecast to 2025

1 SCOPE OF THE STUDY

- 1.1 Direct Thermal Printing Head Introduction
- 1.2 Research Programs
- 1.3 Analysis of Macroeconomic Indicators
- 1.4 Years Considered
- 1.5 Methodology
- 1.6 Data Source
- 1.7 Research Objectives

2 DIRECT THERMAL PRINTING HEAD INDUSTRY OVERVIEW

- 2.1 Global Direct Thermal Printing Head Market Size (Million USD) Comparison by Regions (2020-2025)
 - 2.1.1 Direct Thermal Printing Head Global Import Market Analysis
 - 2.1.2 Direct Thermal Printing Head Global Export Market Analysis
 - 2.1.3 Direct Thermal Printing Head Global Main Region Market Analysis
- 2.2 Market Analysis by Type
 - 2.2.1 Thick Film Printhead
 - 2.2.2 Thin Film Printhead
- 2.3 Market Analysis by Application
 - 2.3.1 POS
 - 2.3.2 Plotting and Recording
 - 2.3.3 Self-Adhesive Labels
 - 2.3.4 Tickets
 - 2.3.5 Other
- 2.4 Global Direct Thermal Printing Head Revenue, Sales and Market Share by Manufacturer
- 2.4.1 Global Direct Thermal Printing Head Sales and Market Share by Manufacturer (2018-2020)
- 2.4.2 Global Direct Thermal Printing Head Revenue and Market Share by Manufacturer (2018-2020)
 - 2.4.3 Global Direct Thermal Printing Head Industry Concentration Ratio (CR5 and HHI)
 - 2.4.4 Top 5 Direct Thermal Printing Head Manufacturer Market Share
 - 2.4.5 Top 10 Direct Thermal Printing Head Manufacturer Market Share



- 2.4.6 Date of Key Manufacturers Enter into Direct Thermal Printing Head Market
- 2.4.7 Key Manufacturers Direct Thermal Printing Head Product Offered
- 2.4.8 Mergers & Acquisitions Planning
- 2.5 Direct Thermal Printing Head Historical Development Overview
- 2.6 Market Dynamics
 - 2.6.1 Market Opportunities
 - 2.6.2 Market Risk
 - 2.6.3 Market Driving Force
 - 2.6.4 Porter's Five Forces Analysis
- 2.7 Coronavirus Disease 2019 (Covid-19): Direct Thermal Printing Head Industry Impact
 - 2.7.1 How the Covid-19 is Affecting the Direct Thermal Printing Head Industry
 - 2.7.2 Direct Thermal Printing Head Business Impact Assessment Covid-19
- 2.7.3 Market Trends and Direct Thermal Printing Head Potential Opportunities in the COVID-19 Landscape
 - 2.7.4 Measures / Proposal against Covid-19

3 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS

- 3.1 Upstream Analysis
 - 3.1.1 Macro Analysis of Upstream Markets
 - 3.1.2 Key Players in Upstream Markets
 - 3.1.3 Upstream Market Trend Analysis
 - 3.1.4 Direct Thermal Printing Head Manufacturing Cost Analysis
- 3.2 Downstream Market Analysis
 - 3.2.1 Macro Analysis of Down Markets
 - 3.2.2 Key Players in Down Markets
 - 3.2.3 Downstream Market Trend Analysis
 - 3.2.4 Sales Channel, Distributors, Traders and Dealers

4 GLOBAL DIRECT THERMAL PRINTING HEAD MARKET SIZE CATEGORIZED BY REGIONS (2015-2020)

- 4.1 Global Direct Thermal Printing Head Sales Market Share by Region
- 4.2 Global Direct Thermal Printing Head Revenue Market Share by Region (2015-2019)
- 4.3 Global Direct Thermal Printing Head Sales, Revenue, Price and Gross Margin (2015-2020)
- 4.4 North America Direct Thermal Printing Head Market Size Detail
 - 4.4.1 North America Direct Thermal Printing Head Sales Growth Rate (2015-2020)
- 4.4.2 North America Direct Thermal Printing Head Sales, Revenue, Price and Gross



Margin (2015-2020)

- 4.5 Europe Direct Thermal Printing Head Market Size Detail
 - 4.5.1 Europe Direct Thermal Printing Head Sales Growth Rate (2015-2020)
- 4.5.2 Europe Direct Thermal Printing Head Sales, Revenue, Price and Gross Margin (2015-2020)
- 4.6 Japan Direct Thermal Printing Head Market Size Detail
- 4.6.1 Japan Direct Thermal Printing Head Sales Growth Rate (2015-2020)
- 4.6.2 Japan Direct Thermal Printing Head Sales, Revenue, Price and Gross Margin (2015-2020)
- 4.7 China Direct Thermal Printing Head Market Size Detail
- 4.7.1 China Direct Thermal Printing Head Sales Growth Rate (2015-2020)
- 4.7.2 China Direct Thermal Printing Head Sales, Revenue, Price and Gross Margin (2015-2020)

5 GLOBAL DIRECT THERMAL PRINTING HEAD MARKET SEGMENT BY TYPE

- 5.1 Global Direct Thermal Printing Head Revenue, Sales and Market Share by Type (2015-2020)
- 5.1.1 Global Direct Thermal Printing Head Sales and Market Share by Type (2015-2020)
- 5.1.2 Global Direct Thermal Printing Head Revenue and Market Share by Type (2015-2020)
- 5.2 Thick Film Printhead Sales Growth Rate and Price
 - 5.2.1 Global Thick Film Printhead Sales Growth Rate (2015-2020)
 - 5.2.2 Global Thick Film Printhead Price (2015-2020)
- 5.3 Thin Film Printhead Sales Growth Rate and Price
 - 5.3.1 Global Thin Film Printhead Sales Growth Rate (2015-2020)
 - 5.3.2 Global Thin Film Printhead Price (2015-2020)

6 GLOBAL DIRECT THERMAL PRINTING HEAD MARKET SEGMENT BY APPLICATION

- 6.1 Global Direct Thermal Printing HeadSales Market Share by Application (2015-2020)
- 6.2 POS Sales Growth Rate (2015-2020)
- 6.3 Plotting and Recording Sales Growth Rate (2015-2020)
- 6.4 Self-Adhesive Labels Sales Growth Rate (2015-2020)
- 6.5 Tickets Sales Growth Rate (2015-2020)
- 6.6 Other Sales Growth Rate (2015-2020)



7 GLOBAL DIRECT THERMAL PRINTING HEAD MARKET FORECAST

- 7.1 Global Direct Thermal Printing Head Sales, Revenue Forecast
- 7.1.1 Global Direct Thermal Printing Head Sales Growth Rate Forecast (2020-2025)
- 7.1.2 Global Direct Thermal Printing Head Revenue and Growth Rate Forecast (2020-2025)
- 7.1.3 Global Direct Thermal Printing Head Price and Trend Forecast (2020-2025)
- 7.2 Global Direct Thermal Printing Head Sales Forecast by Region (2020-2025)
- 7.2.1 North America Direct Thermal Printing Head Sales, Revenue Forecast (2020-2025)
 - 7.2.2 Europe Direct Thermal Printing Head Sales, Revenue Forecast (2020-2025)
- 7.2.3 Japan Direct Thermal Printing Head Production, Revenue Forecast (2020-2025)
- 7.2.4 China Direct Thermal Printing Head Production, Revenue Forecast (2020-2025)

8 ANALYSIS OF DIRECT THERMAL PRINTING HEAD INDUSTRY KEY MANUFACTURERS

- 8.1 Kyocera
 - 8.1.1 Company Details
 - 8.1.2 Product Information
- 8.1.3 Kyocera Direct Thermal Printing Head Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
 - 8.1.4 Main Business Overview
 - 8.1.5 Kyocera News
- 8.2 Toshiba Hokut
 - 8.2.1 Company Details
 - 8.2.2 Product Information
- 8.2.3 Toshiba Hokut Direct Thermal Printing Head Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
 - 8.2.4 Main Business Overview
 - 8.2.5 Toshiba Hokut News
- **8.3 ROHM**
 - 8.3.1 Company Details
 - 8.3.2 Product Information
- 8.3.3 ROHM Direct Thermal Printing Head Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
 - 8.3.4 Main Business Overview
 - 8.3.5 ROHM News
- 8.4 Mitani Micronics



- 8.4.1 Company Details
- 8.4.2 Product Information
- 8.4.3 Mitani Micronics Direct Thermal Printing Head Production, Price, Cost, Gross

Margin, and Revenue (2018-2020)

- 8.4.4 Main Business Overview
- 8.4.5 Mitani Micronics News
- 8.5 Shandong Hualing (SHEC)
 - 8.5.1 Company Details
 - 8.5.2 Product Information
 - 8.5.3 Shandong Hualing (SHEC) Direct Thermal Printing Head Production, Price, Cost,

Gross Margin, and Revenue (2018-2020)

- 8.5.4 Main Business Overview
- 8.5.5 Shandong Hualing (SHEC) News
- 8.6 Alps Electric
 - 8.6.1 Company Details
 - 8.6.2 Product Information
 - 8.6.3 Alps Electric Direct Thermal Printing Head Production, Price, Cost, Gross

Margin, and Revenue (2018-2020)

- 8.6.4 Main Business Overview
- 8.6.5 Alps Electric News
- 8.7 AOI Electronics
 - 8.7.1 Company Details
 - 8.7.2 Product Information
- 8.7.3 AOI Electronics Direct Thermal Printing Head Production, Price, Cost, Gross

Margin, and Revenue (2018-2020)

- 8.7.4 Main Business Overview
- 8.7.5 AOI Electronics News

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Direct Thermal Printing Head Picture

Figure Research Programs/Design for This Report

Figure Global Direct Thermal Printing Head Market by Regions (2019)

Table Global Market Direct Thermal Printing Head Comparison by Regions (M USD) 2019-2025

Table Global Direct Thermal Printing Head Sales Growth (CAGR) (2019-2025) by Type

Figure Global Sales Market Share of Direct Thermal Printing Head by Type in 2019

Figure Thick Film Printhead Picture

Figure Thin Film Printhead Picture

Table Global Direct Thermal Printing Head Sales by Application (2019-2025)

Figure Global Direct Thermal Printing Head Sales Market Share by Application in 2019

Figure POS Picture

Figure Plotting and Recording Picture

Figure Self-Adhesive Labels Picture

Figure Tickets Picture

Figure Other Picture

Table Global Direct Thermal Printing Head Sales by Manufacturer (2018-2020)

Figure Global Direct Thermal Printing Head Sales Market Share by Manufacturer in 2019

Table Global Direct Thermal Printing Head Revenue by Manufacturer (2018-2020)

Figure Global Direct Thermal Printing Head Revenue Market Share by Manufacturer in 2019

Table Global Direct Thermal Printing Head Manufacturers Market Concentration Ratio (CR5 and HHI)

Figure Top 5 Direct Thermal Printing Head Manufacturer (Revenue) Market Share in 2019

Figure Top 10 Direct Thermal Printing Head Manufacturer (Revenue) Market Share in 2019

Table Date of Key Manufacturers Enter into Direct Thermal Printing Head Market

Table Key Manufacturers Direct Thermal Printing Head Product Type

Table Mergers & Acquisitions Planning

Table Market Opportunities in Next Few Years

Table Market Risks Analysis

Table Market Drivers

Table Key Players of Upstream Markets



Table Key Raw Materials

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Direct Thermal Printing Head

Table Key Players of Upstream Markets

Figure Sales Channel

Table Global Direct Thermal Printing Head Sales (K Units) by Region (2015-2020)

Table Global Direct Thermal Printing Head Sales Market Share by Region (2015-2019)

Figure Global Direct Thermal Printing Head Sales Market Share by Region (2015-2019)

Figure Global Direct Thermal Printing Head Sales Market Share by Region in 2018

Table Global Direct Thermal Printing Head Revenue (Million US\$) by Region (2015-2020)

Table Global Direct Thermal Printing Head Revenue Market Share by Region (2015-2020)

Figure Global Direct Thermal Printing Head Revenue Market Share by Region (2015-2020)

Figure Global Direct Thermal Printing Head Revenue Market Share by Region in 2019 Table Global Direct Thermal Printing Head Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)

Figure North America Direct Thermal Printing Head Sales (K Units) Growth Rate (2015-2020)

Table North America Direct Thermal Printing Head Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)

Figure Europe Direct Thermal Printing Head Sales (K Units) Growth Rate (2015-2020) Table Europe Direct Thermal Printing Head Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)

Figure Japan Direct Thermal Printing Head Sales (K Units) Growth Rate (2015-2020) Table Japan Direct Thermal Printing Head Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)

Figure China Direct Thermal Printing Head Sales (K Units) Growth Rate (2015-2020) Table China Direct Thermal Printing Head Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)

Table Global Direct Thermal Printing Head Sales by Type (2015-2020)

Table Global Direct Thermal Printing Head Sales Market Share by Type (2015-2020)

Figure Global Direct Thermal Printing Head Sales Market Share by Type in 2019

Table Global Direct Thermal Printing Head Revenue by Type (2015-2020)

Table Global Direct Thermal Printing Head Revenue Market Share by Type (2015-2020)

Figure Global Direct Thermal Printing Head Revenue Market Share by Type in 2019

Figure Global Thick Film Printhead Sales Growth Rate (2015-2020)



Figure Global Thick Film Printhead Price (2015-2020)

Figure Global Thin Film Printhead Sales Growth Rate (2015-2020)

Figure Global Thin Film Printhead Price (2015-2020)

Table Global Direct Thermal Printing Head Sales by Application (2015-2020)

Table Global Direct Thermal Printing Head Sales Market Share by Application (2015-2020)

Figure Global Direct Thermal Printing Head Sales Market Share by Application in 2019

Figure Global POS Sales Growth Rate (2015-2020)

Figure Global Plotting and Recording Sales Growth Rate (2015-2020)

Figure Global Self-Adhesive Labels Sales Growth Rate (2015-2020)

Figure Global Tickets Sales Growth Rate (2015-2020)

Figure Global Other Sales Growth Rate (2015-2020)

Figure Global Direct Thermal Printing Head Production (K Units) Growth Rate Forecast (2020-2025)

Figure Global Direct Thermal Printing Head Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Figure Global Direct Thermal Printing Head Price and Trend Forecast (2020-2025)

Table Global Direct Thermal Printing Head Sales (K Units) Forecast by Region (2020-2025)

Figure Global Direct Thermal Printing Head Production Market Share Forecast by Region (2020-2025)

Figure North America Direct Thermal Printing Head Sales (K Units) Growth Rate Forecast (2020-2025)

Figure North America Direct Thermal Printing Head Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Figure Europe Direct Thermal Printing Head Sales (K Units) Growth Rate Forecast (2020-2025)

Figure Europe Direct Thermal Printing Head Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Figure Japan Direct Thermal Printing Head Production (K Units) Growth Rate Forecast (2020-2025)

Figure Japan Direct Thermal Printing Head Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Figure China Direct Thermal Printing Head Production (K Units) Growth Rate Forecast (2020-2025)

Figure China Direct Thermal Printing Head Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Table Kyocera Company Profile

Figure Direct Thermal Printing Head Product Picture and Specifications of Kyocera



Table Direct Thermal Printing Head Production, Price, Revenue and Gross Margin of 2018-2020

Figure Kyocera Direct Thermal Printing Head Market Share (2018-2020)

Table Kyocera Main Business

Table Kyocera Recent Development

Table Toshiba Hokut Company Profile

Figure Direct Thermal Printing Head Product Picture and Specifications of Toshiba Hokut

Table Direct Thermal Printing Head Production, Price, Revenue and Gross Margin of 2018-2020

Figure Toshiba Hokut Direct Thermal Printing Head Market Share (2018-2020)

Table Toshiba Hokut Main Business

Table Toshiba Hokut Recent Development

Table ROHM Company Profile

Figure Direct Thermal Printing Head Product Picture and Specifications of ROHM

Table Direct Thermal Printing Head Production, Price, Revenue and Gross Margin of 2018-2020

Figure ROHM Direct Thermal Printing Head Market Share (2018-2020)

Table ROHM Main Business

Table ROHM Recent Development

Table Mitani Micronics Company Profile

Figure Direct Thermal Printing Head Product Picture and Specifications of Mitani Micronics

Table Direct Thermal Printing Head Production, Price, Revenue and Gross Margin of 2018-2020

Figure Mitani Micronics Direct Thermal Printing Head Market Share (2018-2020)

Table Mitani Micronics Main Business

Table Mitani Micronics Recent Development

Table Shandong Hualing (SHEC) Company Profile

Figure Direct Thermal Printing Head Product Picture and Specifications of Shandong Hualing (SHEC)

Table Direct Thermal Printing Head Production, Price, Revenue and Gross Margin of 2018-2020

Figure Shandong Hualing (SHEC) Direct Thermal Printing Head Market Share (2018-2020)

Table Shandong Hualing (SHEC) Main Business

Table Shandong Hualing (SHEC) Recent Development

Table Alps Electric Company Profile

Figure Direct Thermal Printing Head Product Picture and Specifications of Alps Electric



Table Direct Thermal Printing Head Production, Price, Revenue and Gross Margin of 2018-2020

Figure Alps Electric Direct Thermal Printing Head Market Share (2018-2020)

Table Alps Electric Main Business

Table Alps Electric Recent Development

Table AOI Electronics Company Profile

Figure Direct Thermal Printing Head Product Picture and Specifications of AOI Electronics

Table Direct Thermal Printing Head Production, Price, Revenue and Gross Margin of 2018-2020

Figure AOI Electronics Direct Thermal Printing Head Market Share (2018-2020)

Table AOI Electronics Main Business

Table AOI Electronics Recent Development

Table of Appendix



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