

Global Connected TV Industry Research Report 2020, Forecast to 2025

<https://marketpublishers.com/r/GE35B7868568EN.html>

Date: September 2020

Pages: 107

Price: US\$ 2,560.00 (Single User License)

ID: GE35B7868568EN

Abstracts

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The Connected TV market was valued at US\$ xx in 2019, prior to COVID-19. Whereas post-COVID-19 scenario, the market for Connected TV is projected to grow from US\$ xx million in 2020, and is projected to reach xx by 2025, at a CAGR of xx% during the forecast period. Projected and forecast revenue values are in constant U.S. dollars, unadjusted for inflation. Product values are estimated based on manufacturers' revenue.

The report offers detailed coverage of Connected TV industry and main market trends. The market research includes historical and forecast market data, demand, application details, price trends, and company shares of the leading Connected TV by geography. The report splits the market size, by volume and value, on the basis of application type and geography.

In addition to this data, the report provides insight into drivers of market demand and strategies of suppliers. Key players are profiled, and their market shares in the global Connected TV market are discussed.

The market is segmented by types:

32 inch

40 inch

42 inch

55 inch

?60 inch

It can be also divided by applications:

Family

Public

Research Methodology

And this report covers the historical situation, present status and the future prospects of the global Connected TV market for 2015-2025. In this report, we analyze global market from 5 geographies: Asia-Pacific, Europe, North America, Middle East & Africa, South America.

Finally, the report provides detailed profile and data information analysis of leading company.

Samsung Electronics

Xiaomi

Hisense

LG Electronics

Foxconn(Sharp)

TCL

Haier

Skyworth

Sony

Vizio

Panasonic

TOSHIBA

Changhong

Konka

Report Includes:

xx data tables and xx additional tables

An overview of global Connected TV market

An detailed key players analysis across regions

Analyses of global market trends, with historical data, estimates for 2020 and projections of compound annual growth rates (CAGRs) through 2025

Insights into regulatory and environmental developments

Information on the supply and demand scenario and evaluation of technological and investment opportunities in the Connected TV market

Profiles of major players in the industry, including Samsung Electronics, Xiaomi, Hisense, LG Electronics, Foxconn(Sharp).....

Research Objectives

To study and analyze the global Connected TV consumption (value & volume) by key regions/countries, product type and application, history data from 2015 to 2019, and forecast to 2025.

To understand the structure of Connected TV market by identifying its various subsegments.

Focuses on the key global Connected TV manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, Porter's five forces analysis, SWOT analysis and development plans in next few years.

To analyze the Connected TV with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Connected TV submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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