

Global AR Smart Glasses Industry Research Report 2020, Forecast to 2025

https://marketpublishers.com/r/G77F2F25452FEN.html

Date: August 2020

Pages: 106

Price: US\$ 2,560.00 (Single User License)

ID: G77F2F25452FEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The AR Smart Glasses market was valued at US\$ xx in 2019, prior to COVID-19. Whereas post-COVID-19 scenario, the market for AR Smart Glasses is projected to grow from US\$ xx million in 2020, and is projected to reach xx by 2025, at a CAGR of xx% during the forecast period. Projected and forecast revenue values are in constant U.S. dollars, unadjusted for inflation. Product values are estimated based on manufacturers' revenue.

The report offers detailed coverage of AR Smart Glasses industry and main market trends. The market research includes historical and forecast market data, demand, application details, price trends, and company shares of the leading AR Smart Glasses by geography. The report splits the market size, by volume and value, on the basis of application type and geography.

In addition to this data, the report provides insight into drivers of market demand and strategies of suppliers. Key players are profiled, and their market shares in the global AR Smart Glasses market are discussed.

The market is segmented by types:

Monocular AR Smart Glasses

Binocular AR Smart Glasses

Binocular Head Hoop AR Smart Glasses



It can be also divided by applications:
Commercial Use
Industrial Use
And this report covers the historical situation, present status and the future prospects of the global AR Smart Glasses market for 2015-2025. In this report, we analyze global market from 5 geographies: Asia-Pacific, Europe, North America, Middle East & Africa South America.
Finally, the report provides detailed profile and data information analysis of leading company.
Sony
Vuzix
Epson
Google
Recon
Microsoft
Qualcomm
Toshiba
APX
Report Includes:

xx data tables and xx additional tables



An overview of global AR Smart Glasses market

An detailed key players analysis across regions

Analyses of global market trends, with historical data, estimates for 2020 and projections of compound annual growth rates (CAGRs) through 2025

Insights into regulatory and environmental developments

Information on the supply and demand scenario and evaluation of technological and investment opportunities in the AR Smart Glasses market

Profiles of major players in the industry, including Sony, Vuzix, Epson, Google, Recon.....

Research Objectives

To study and analyze the global AR Smart Glasses consumption (value & volume) by key regions/countries, product type and application, history data from 2015 to 2019, and forecast to 2025.

To understand the structure of AR Smart Glasses market by identifying its various subsegments.

Focuses on the key global AR Smart Glasses manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, Porter's five forces analysis, SWOT analysis and development plans in next few years.

To analyze the AR Smart Glasses with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of AR Smart Glasses submarkets, with respect to



key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



Contents

Global AR Smart Glasses Market Report 2020, Forecast to 2025

1 SCOPE OF THE STUDY

- 1.1 AR Smart Glasses Introduction
- 1.2 Research Programs
- 1.3 Analysis of Macroeconomic Indicators
- 1.4 Years Considered
- 1.5 Methodology
- 1.6 Data Source
- 1.7 Research Objectives

2 AR SMART GLASSES INDUSTRY OVERVIEW

- 2.1 Global AR Smart Glasses Market Size (Million USD) Comparison by Regions (2020-2025)
 - 2.1.1 AR Smart Glasses Global Import Market Analysis
 - 2.1.2 AR Smart Glasses Global Export Market Analysis
 - 2.1.3 AR Smart Glasses Global Main Region Market Analysis
- 2.2 Market Analysis by Type
 - 2.2.1 Monocular AR Smart Glasses
 - 2.2.2 Binocular AR Smart Glasses
 - 2.2.3 Binocular Head Hoop AR Smart Glasses
- 2.3 Market Analysis by Application
 - 2.3.1 Commercial Use
 - 2.3.2 Industrial Use
- 2.4 Global AR Smart Glasses Revenue, Sales and Market Share by Manufacturer
 - 2.4.1 Global AR Smart Glasses Sales and Market Share by Manufacturer (2018-2020)
- 2.4.2 Global AR Smart Glasses Revenue and Market Share by Manufacturer (2018-2020)
 - 2.4.3 Global AR Smart Glasses Industry Concentration Ratio (CR5 and HHI)
 - 2.4.4 Top 5 AR Smart Glasses Manufacturer Market Share
 - 2.4.5 Top 10 AR Smart Glasses Manufacturer Market Share
 - 2.4.6 Date of Key Manufacturers Enter into AR Smart Glasses Market
- 2.4.7 Key Manufacturers AR Smart Glasses Product Offered
- 2.4.8 Mergers & Acquisitions Planning
- 2.5 AR Smart Glasses Historical Development Overview



- 2.6 Market Dynamics
 - 2.6.1 Market Opportunities
 - 2.6.2 Market Risk
 - 2.6.3 Market Driving Force
 - 2.6.4 Porter's Five Forces Analysis
- 2.7 Coronavirus Disease 2019 (Covid-19): AR Smart Glasses Industry Impact
 - 2.7.1 How the Covid-19 is Affecting the AR Smart Glasses Industry
 - 2.7.2 AR Smart Glasses Business Impact Assessment Covid-19
- 2.7.3 Market Trends and AR Smart Glasses Potential Opportunities in the COVID-19 Landscape
 - 2.7.4 Measures / Proposal against Covid-19

3 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS

- 3.1 Upstream Analysis
 - 3.1.1 Macro Analysis of Upstream Markets
 - 3.1.2 Key Players in Upstream Markets
 - 3.1.3 Upstream Market Trend Analysis
 - 3.1.4 AR Smart Glasses Manufacturing Cost Analysis
- 3.2 Downstream Market Analysis
 - 3.2.1 Macro Analysis of Down Markets
 - 3.2.2 Key Players in Down Markets
 - 3.2.3 Downstream Market Trend Analysis
 - 3.2.4 Sales Channel, Distributors, Traders and Dealers

4 GLOBAL AR SMART GLASSES MARKET SIZE CATEGORIZED BY REGIONS (2015-2020)

- 4.1 Global AR Smart Glasses Sales Market Share by Region
- 4.2 Global AR Smart Glasses Revenue Market Share by Region (2015-2019)
- 4.3 Global AR Smart Glasses Sales, Revenue, Price and Gross Margin (2015-2020)
- 4.4 North America AR Smart Glasses Market Size Detail
 - 4.4.1 North America AR Smart Glasses Sales Growth Rate (2015-2020)
- 4.4.2 North America AR Smart Glasses Sales, Revenue, Price and Gross Margin (2015-2020)
- 4.5 Europe AR Smart Glasses Market Size Detail
- 4.5.1 Europe AR Smart Glasses Sales Growth Rate (2015-2020)
- 4.5.2 Europe AR Smart Glasses Sales, Revenue, Price and Gross Margin (2015-2020)
- 4.6 Japan AR Smart Glasses Market Size Detail



- 4.6.1 Japan AR Smart Glasses Sales Growth Rate (2015-2020)
- 4.6.2 Japan AR Smart Glasses Sales, Revenue, Price and Gross Margin (2015-2020)
- 4.7 China AR Smart Glasses Market Size Detail
 - 4.7.1 China AR Smart Glasses Sales Growth Rate (2015-2020)
 - 4.7.2 China AR Smart Glasses Sales, Revenue, Price and Gross Margin (2015-2020)

5 GLOBAL AR SMART GLASSES MARKET SEGMENT BY TYPE

- 5.1 Global AR Smart Glasses Revenue, Sales and Market Share by Type (2015-2020)
 - 5.1.1 Global AR Smart Glasses Sales and Market Share by Type (2015-2020)
 - 5.1.2 Global AR Smart Glasses Revenue and Market Share by Type (2015-2020)
- 5.2 Monocular AR Smart Glasses Sales Growth Rate and Price
 - 5.2.1 Global Monocular AR Smart Glasses Sales Growth Rate (2015-2020)
 - 5.2.2 Global Monocular AR Smart Glasses Price (2015-2020)
- 5.3 Binocular AR Smart Glasses Sales Growth Rate and Price
 - 5.3.1 Global Binocular AR Smart Glasses Sales Growth Rate (2015-2020)
 - 5.3.2 Global Binocular AR Smart Glasses Price (2015-2020)
- 5.4 Binocular Head Hoop AR Smart Glasses Sales Growth Rate and Price
 - 5.4.1 Global Binocular Head Hoop AR Smart Glasses Sales Growth Rate (2015-2020)
 - 5.4.2 Global Binocular Head Hoop AR Smart Glasses Price (2015-2020)

6 GLOBAL AR SMART GLASSES MARKET SEGMENT BY APPLICATION

- 6.1 Global AR Smart GlassesSales Market Share by Application (2015-2020)
- 6.2 Commercial Use Sales Growth Rate (2015-2020)
- 6.3 Industrial Use Sales Growth Rate (2015-2020)

7 GLOBAL AR SMART GLASSES MARKET FORECAST

- 7.1 Global AR Smart Glasses Sales, Revenue Forecast
- 7.1.1 Global AR Smart Glasses Sales Growth Rate Forecast (2020-2025)
- 7.1.2 Global AR Smart Glasses Revenue and Growth Rate Forecast (2020-2025)
- 7.1.3 Global AR Smart Glasses Price and Trend Forecast (2020-2025)
- 7.2 Global AR Smart Glasses Sales Forecast by Region (2020-2025)
- 7.2.1 North America AR Smart Glasses Sales, Revenue Forecast (2020-2025)
- 7.2.2 Europe AR Smart Glasses Sales, Revenue Forecast (2020-2025)
- 7.2.3 Japan AR Smart Glasses Production, Revenue Forecast (2020-2025)
- 7.2.4 China AR Smart Glasses Production, Revenue Forecast (2020-2025)



8 ANALYSIS OF AR SMART GLASSES INDUSTRY KEY MANUFACTURERS

- 8.1 Sony
 - 8.1.1 Company Details
 - 8.1.2 Product Information
- 8.1.3 Sony AR Smart Glasses Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
 - 8.1.4 Main Business Overview
 - 8.1.5 Sony News
- 8.2 Vuzix
 - 8.2.1 Company Details
 - 8.2.2 Product Information
- 8.2.3 Vuzix AR Smart Glasses Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
 - 8.2.4 Main Business Overview
 - 8.2.5 Vuzix News
- 8.3 Epson
 - 8.3.1 Company Details
 - 8.3.2 Product Information
- 8.3.3 Epson AR Smart Glasses Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
 - 8.3.4 Main Business Overview
 - 8.3.5 Epson News
- 8.4 Google
 - 8.4.1 Company Details
 - 8.4.2 Product Information
- 8.4.3 Google AR Smart Glasses Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
- 8.4.4 Main Business Overview
- 8.4.5 Google News
- 8.5 Recon
 - 8.5.1 Company Details
 - 8.5.2 Product Information
- 8.5.3 Recon AR Smart Glasses Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
 - 8.5.4 Main Business Overview
 - 8.5.5 Recon News
- 8.6 Microsoft
- 8.6.1 Company Details



- 8.6.2 Product Information
- 8.6.3 Microsoft AR Smart Glasses Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
- 8.6.4 Main Business Overview
- 8.6.5 Microsoft News
- 8.7 Qualcomm
 - 8.7.1 Company Details
 - 8.7.2 Product Information
- 8.7.3 Qualcomm AR Smart Glasses Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
 - 8.7.4 Main Business Overview
 - 8.7.5 Qualcomm News
- 8.8 Toshiba
 - 8.8.1 Company Details
 - 8.8.2 Product Information
- 8.8.3 Toshiba AR Smart Glasses Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
- 8.8.4 Main Business Overview
- 8.8.5 Toshiba News
- 8.9 APX
 - 8.9.1 Company Details
 - 8.9.2 Product Information
- 8.9.3 APX AR Smart Glasses Production, Price, Cost, Gross Margin, and Revenue (2018-2020)
 - 8.9.4 Main Business Overview
 - 8.9.5 APX News

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure AR Smart Glasses Picture

Figure Research Programs/Design for This Report

Figure Global AR Smart Glasses Market by Regions (2019)

Table Global Market AR Smart Glasses Comparison by Regions (M USD) 2019-2025

Table Global AR Smart Glasses Sales Growth (CAGR) (2019-2025) by Type

Figure Global Sales Market Share of AR Smart Glasses by Type in 2019

Figure Monocular AR Smart Glasses Picture

Figure Binocular AR Smart Glasses Picture

Figure Binocular Head Hoop AR Smart Glasses Picture

Table Global AR Smart Glasses Sales by Application (2019-2025)

Figure Global AR Smart Glasses Sales Market Share by Application in 2019

Figure Commercial Use Picture

Figure Industrial Use Picture

Table Global AR Smart Glasses Sales by Manufacturer (2018-2020)

Figure Global AR Smart Glasses Sales Market Share by Manufacturer in 2019

Table Global AR Smart Glasses Revenue by Manufacturer (2018-2020)

Figure Global AR Smart Glasses Revenue Market Share by Manufacturer in 2019

Table Global AR Smart Glasses Manufacturers Market Concentration Ratio (CR5 and HHI)

Figure Top 5 AR Smart Glasses Manufacturer (Revenue) Market Share in 2019

Figure Top 10 AR Smart Glasses Manufacturer (Revenue) Market Share in 2019

Table Date of Key Manufacturers Enter into AR Smart Glasses Market

Table Key Manufacturers AR Smart Glasses Product Type

Table Mergers & Acquisitions Planning

Table Market Opportunities in Next Few Years

Table Market Risks Analysis

Table Market Drivers

Table Key Players of Upstream Markets

Table Key Raw Materials

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of AR Smart Glasses

Table Key Players of Upstream Markets

Figure Sales Channel

Table Global AR Smart Glasses Sales (K Units) by Region (2015-2020)



Table Global AR Smart Glasses Sales Market Share by Region (2015-2019)

Figure Global AR Smart Glasses Sales Market Share by Region (2015-2019)

Figure Global AR Smart Glasses Sales Market Share by Region in 2018

Table Global AR Smart Glasses Revenue (Million US\$) by Region (2015-2020)

Table Global AR Smart Glasses Revenue Market Share by Region (2015-2020)

Figure Global AR Smart Glasses Revenue Market Share by Region (2015-2020)

Figure Global AR Smart Glasses Revenue Market Share by Region in 2019

Table Global AR Smart Glasses Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)

Figure North America AR Smart Glasses Sales (K Units) Growth Rate (2015-2020)

Table North America AR Smart Glasses Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)

Figure Europe AR Smart Glasses Sales (K Units) Growth Rate (2015-2020)

Table Europe AR Smart Glasses Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)

Figure Japan AR Smart Glasses Sales (K Units) Growth Rate (2015-2020)

Table Japan AR Smart Glasses Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)

Figure China AR Smart Glasses Sales (K Units) Growth Rate (2015-2020)

Table China AR Smart Glasses Sales (K Units), Revenue (Million US\$), Price (USD/Unit) and Gross Margin (2015-2020)

Table Global AR Smart Glasses Sales by Type (2015-2020)

Table Global AR Smart Glasses Sales Market Share by Type (2015-2020)

Figure Global AR Smart Glasses Sales Market Share by Type in 2019

Table Global AR Smart Glasses Revenue by Type (2015-2020)

Table Global AR Smart Glasses Revenue Market Share by Type (2015-2020)

Figure Global AR Smart Glasses Revenue Market Share by Type in 2019

Figure Global Monocular AR Smart Glasses Sales Growth Rate (2015-2020)

Figure Global Monocular AR Smart Glasses Price (2015-2020)

Figure Global Binocular AR Smart Glasses Sales Growth Rate (2015-2020)

Figure Global Binocular AR Smart Glasses Price (2015-2020)

Figure Global Binocular Head Hoop AR Smart Glasses Sales Growth Rate (2015-2020)

Figure Global Binocular Head Hoop AR Smart Glasses Price (2015-2020)

Table Global AR Smart Glasses Sales by Application (2015-2020)

Table Global AR Smart Glasses Sales Market Share by Application (2015-2020)

Figure Global AR Smart Glasses Sales Market Share by Application in 2019

Figure Global Commercial Use Sales Growth Rate (2015-2020)

Figure Global Industrial Use Sales Growth Rate (2015-2020)

Figure Global AR Smart Glasses Production (K Units) Growth Rate Forecast



(2020-2025)

Figure Global AR Smart Glasses Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Figure Global AR Smart Glasses Price and Trend Forecast (2020-2025)

Table Global AR Smart Glasses Sales (K Units) Forecast by Region (2020-2025)

Figure Global AR Smart Glasses Production Market Share Forecast by Region (2020-2025)

Figure North America AR Smart Glasses Sales (K Units) Growth Rate Forecast (2020-2025)

Figure North America AR Smart Glasses Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Figure Europe AR Smart Glasses Sales (K Units) Growth Rate Forecast (2020-2025)

Figure Europe AR Smart Glasses Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Figure Japan AR Smart Glasses Production (K Units) Growth Rate Forecast (2020-2025)

Figure Japan AR Smart Glasses Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Figure China AR Smart Glasses Production (K Units) Growth Rate Forecast (2020-2025)

Figure China AR Smart Glasses Revenue (Million US\$) Growth Rate Forecast (2020-2025)

Table Sony Company Profile

Figure AR Smart Glasses Product Picture and Specifications of Sony

Table AR Smart Glasses Production, Price, Revenue and Gross Margin of 2018-2020

Figure Sony AR Smart Glasses Market Share (2018-2020)

Table Sony Main Business

Table Sony Recent Development

Table Vuzix Company Profile

Figure AR Smart Glasses Product Picture and Specifications of Vuzix

Table AR Smart Glasses Production, Price, Revenue and Gross Margin of 2018-2020

Figure Vuzix AR Smart Glasses Market Share (2018-2020)

Table Vuzix Main Business

Table Vuzix Recent Development

Table Epson Company Profile

Figure AR Smart Glasses Product Picture and Specifications of Epson

Table AR Smart Glasses Production, Price, Revenue and Gross Margin of 2018-2020

Figure Epson AR Smart Glasses Market Share (2018-2020)

Table Epson Main Business



Table Epson Recent Development

Table Google Company Profile

Figure AR Smart Glasses Product Picture and Specifications of Google

Table AR Smart Glasses Production, Price, Revenue and Gross Margin of 2018-2020

Figure Google AR Smart Glasses Market Share (2018-2020)

Table Google Main Business

Table Google Recent Development

Table Recon Company Profile

Figure AR Smart Glasses Product Picture and Specifications of Recon

Table AR Smart Glasses Production, Price, Revenue and Gross Margin of 2018-2020

Figure Recon AR Smart Glasses Market Share (2018-2020)

Table Recon Main Business

Table Recon Recent Development

Table Microsoft Company Profile

Figure AR Smart Glasses Product Picture and Specifications of Microsoft

Table AR Smart Glasses Production, Price, Revenue and Gross Margin of 2018-2020

Figure Microsoft AR Smart Glasses Market Share (2018-2020)

Table Microsoft Main Business

Table Microsoft Recent Development

Table Qualcomm Company Profile

Figure AR Smart Glasses Product Picture and Specifications of Qualcomm

Table AR Smart Glasses Production, Price, Revenue and Gross Margin of 2018-2020

Figure Qualcomm AR Smart Glasses Market Share (2018-2020)

Table Qualcomm Main Business

Table Qualcomm Recent Development

Table Toshiba Company Profile

Figure AR Smart Glasses Product Picture and Specifications of Toshiba

Table AR Smart Glasses Production, Price, Revenue and Gross Margin of 2018-2020

Figure Toshiba AR Smart Glasses Market Share (2018-2020)

Table Toshiba Main Business

Table Toshiba Recent Development

Table APX Company Profile

Figure AR Smart Glasses Product Picture and Specifications of APX

Table AR Smart Glasses Production, Price, Revenue and Gross Margin of 2018-2020

Figure APX AR Smart Glasses Market Share (2018-2020)

Table APX Main Business

Table APX Recent Development

Table of Appendix



I would like to order

Product name: Global AR Smart Glasses Industry Research Report 2020, Forecast to 2025

Product link: https://marketpublishers.com/r/G77F2F25452FEN.html

Price: US\$ 2,560.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G77F2F25452FEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970