

Global A2P SMS Market Report 2020, Forecast to 2025

<https://marketpublishers.com/r/G5932B595B8DEN.html>

Date: February 2020

Pages: 156

Price: US\$ 3,360.00 (Single User License)

ID: G5932B595B8DEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The report forecast global A2P SMS market to grow to reach xx Million USD in 2020 with a CAGR of xx% during the period 2020-2025. Projected and forecast revenue values are in constant U.S. dollars, unadjusted for inflation. Product values are estimated based on vendors' revenue. Estimates of the regional markets for A2P SMS are based on the applications market.

The report offers detailed coverage of A2P SMS industry and main market trends. The market research includes historical and forecast market data, demand, application details, price trends, and company shares of the leading A2P SMS by geography. The report splits the market size, by volume and value, on the basis of application type and geography.

In addition to this data, the report provides insight into drivers of market demand and strategies of suppliers. Key players are profiled, and their market shares in the global A2P SMS market are discussed.

The market is segmented by types:

CRM

Promotions

Pushed Content

Interactive

Others

It can be also divided by applications:

BFSI

Entertainment

Tourism

Retail

Marketing

Healthcare

Media

Others

And this report covers the historical situation, present status and the future prospects of the global A2P SMS market for 2015-2025. In this report, we analyze global market from 5 geographies: Asia-Pacific, Europe, North America, Middle East & Africa, South America.

Finally, the report provides detailed profile and data information analysis of leading company.

MBlox

CLX Communications

Infobip

Tanla Solutions

SAP Mobile Services

Silverstreet BV

Syniverse Technologies

Nexmo Co. Ltd.

Tyntec

SITO Mobile

OpenMarket Inc.

Genesys Telecommunications

3Cinteractive

Vibes Media

Beepsend

Soprano

Accrete

FortyTwo Telecom AB

ClearSky

Ogangi Corporation

AMD Telecom S.A

Report Includes:

xx data tables and xx additional tables

An overview of global A2P SMS market

An detailed key players analysis across regions

Analyses of global market trends, with historical data, estimates for 2020 and projections of compound annual growth rates (CAGRs) through 2025

Insights into regulatory and environmental developments

Information on the supply and demand scenario and evaluation of technological and investment opportunities in the A2P SMS market

Profiles of major players in the industry, including- MBlox,- CLX Communications,- Infobip,- Tanla Solutions,- SAP Mobile Services.....

Research objectives

To study and analyze the global A2P SMS consumption (value & volume) by key regions/countries, product type and application, history data from 2015 to 2019, and forecast to 2025.

To understand the structure of A2P SMS market by identifying its various subsegments.

Focuses on the key global A2P SMS manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, Porter's five forces analysis, SWOT analysis and development plans in next few years.

To analyze the A2P SMS with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of A2P SMS submarkets, with respect to key regions

(along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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