

# Worldwide Telecoms & OTT Players Artificial Intelligence Strategy & Market Forecast 2022 - 2030

<https://marketpublishers.com/r/WB29582EBD0AEN.html>

Date: February 2022

Pages: 115

Price: US\$ 2,995.00 (Single User License)

ID: WB29582EBD0AEN

## Abstracts

This research report has looked at more than 55 Leading Telcos, OTT Players and AI Companies summarizing in great detail how Telcos, OTT Players and AI Companies have converged to monetize and at the same time providing innovative experience to the end users. The report further elaborates on how AI has helped Telcos and OTT players innovate and come up with various products and services all across the globe. The report provides case studies of Telcos and OTT players describing how AI brought possibilities for them to yield new revenue streams. The report also provides insightful recommendations and an overall assessment of the opportunities for Telcos and OTT in the AI space. The report also includes AI market forecast (2022 – 2030) in global telecommunication and OTT industry

### Key Features:

Use Cases of AI by Telcos and OTT Providers: Detailed Analysis of the AI by the telcos and OTT providers.

Over 55 Telcos and OTT Use Cases: An in depth looks at over 55 key players in the market across the world, with a well-represented balance in each region. The regions are North America, Europe, Asia Pacific, South America, Africa, and Middle East

Future Outlook: Future outlook of more than 55 telcos, OTT players and AI companies providers for growth

Market Dynamics: Factors affecting market dynamics, which includes drivers and challenges in the market

Emerging Trends: Trends which disrupting the telcos and OTT market

Telcos and OTT Perspective: Potential of AI in telecommunication and OTT market

Market Opportunity: AI market forecast (2022 – 2030) in global telecommunication and OTT industry

Regional Potential for Growth: AI market in telecommunication and OTT during 2021 to 2030 in different regions, such as North America, Europe, Asia Pacific, South America, Africa, and Middle East.

## Contents

Executive Summary

Market Overview

How is AI Benefitting the OTT Industry

AI in Telecommunications

Using AI to Build Better Networks and Services

How AI is Transforming Content Production and Delivery

Transforming Telcos with AI

The Telco and OTT Perspective

AI Roadblocks Telcos Face

Profit Potential of AI in Telcos

Automate with AI to Reduce OPEX

Boosting Competitive Advantage with AI

OTT Monetization Powered by AI

Potential of AI in OTT Platforms

Trends in OTT Technology

Emergence of AI in OTT and Telcos

Competitive Landscape

Key OTT and Telcos Using AI

Market Dynamics

Drivers

Challenges

Regional Analysis: Use Cases by Telcos

South America

TIM Brazil: Applying AI for Optimization and Improving Customer Experience

Telefonica: Artificial Intelligence Aura in Brazil

Millicom: Artificial Intelligence, the New Reality of Business

Entel: Partnered with DataRobot for AI to Fight Forest Fires

Claro-America Movil: Moving Towards Digitalization

Oi SA: Digital transformation is Aimed to Reducing Customer Calls

Asia-Pacific

Singtel: AI Drives More Impactful Results

China Unicom: Developed Intelligent Network Transformation through AI

Bharti Airtel: Avanseus, AI-based Predictive Maintenance Solution

Globe Telecom: AI-paired with 5G and Machine Learning

China Mobile: JiuTian AI Platform

NTT Docomo: AI-based Optimization Solution

Axiata: AI-Powered Interface Digital Twin

PLDT: AI-Enabled Fraud Detection

Maxis: On track with 5G and AI

Digi: Digi and Ericsson Managed Services Leveraged the AI Capabilities

Viettel Group: Viettel AI Open Platform

Reliance Jio: AI based Video Call Assistant

Africa

Orange Egypt: Build Newest Smart City for Egypt

MTN Ghana: Africa's first Mobile Money (MoMo) and Chatbot

Vodacom: Improve Customer Experience through AI

Econet: AI-Augmented Chatbot

Middle East

STC Saudi Arabia: STC and NVIDIA Joint to Build Saudi Arabia's First AI and Deep Learning Cloud Infrastructure

Etisalat UAE: AI Conversational Tool

Zain Group: Chat Robot Zbot

Vodafone Qatar: Labeeb, the 1st AI powered Chatbots in Qatar

Omantel Oman: AI Powered Smart Store

Du Telecoms: Du Collaborated with UIB

Europe

O2 UK: Spatial Insights

E-Plus: AI Workflow Accelerator Bundle

Telefonica: Telefonica, Microsoft and Partners Establish AI Consortium

Deutsche Telecom: AI Based Chatbots

Turkcell: AI-powered Services

Telia Denmark: AI for Industrial Use

Vodafone: Using Google's Cloud and AI to Retain Customers

VEON: Bring Mobile AI to Healthcare

Telenor: The Norwegian Research Center for AI Innovation

Swisscom: Better Focused Services

Orange France: Enhance the Customer Experience

Liberty Global: Introducing ONEConnect

North America

AT & T: AI in Hospital

Verizon: AI and IoT

Rogers Canada: Augmenting Human Intelligence through AI

Bell Canada: Use AI for Fraud Detection

Charter Communications: Intent-based Network Scaling Solution by AI

Use Cases by OTT Providers

Amazon Prime: AI Using to Better Understand Customer

Netflix: AI for Video Meta-Data

Apple: Siri, AI based Voice Assistant

Youtube: AI and ML Serves as Weapon

Voot: Ads Cue Point Detector

Rakuten: Next Phase of AI is Supporting Human Decision Making

The Walt Disney: Analysing and Acting upon Audience Reactions

Tencent Holdings Ltd: AI in All

Facebook: Develops New AI Model AVT

Twitter: Fighting Hate Speech

#### Profiles of AI Providers

IBM: Transforming Telcos Operations with AIOps

Microsoft: Targets Cloud Artificial Intelligence

Intel: Artificial Intelligence Processors

Google: Google Cloud

NEC: Advanced Customer Retention and Enhanced Network Management

Nvidia: Teams with Telecom Firms AI on 5G Development

Thales Group: Improving the Customer Experience

#### Market Opportunities

Global AI Market in Telcos

Regional AI Market in Telcos

Global AI Market in OTT

Regional AI Market in OTT

#### Recommendations

## I would like to order

Product name: Worldwide Telecoms & OTT Players Artificial Intelligence Strategy & Market Forecast 2022 - 2030

Product link: <https://marketpublishers.com/r/WB29582EBD0AEN.html>

Price: US\$ 2,995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WB29582EBD0AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

