

# Global Mobile Broadband Pricing Preview for Telcos

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## Abstracts

The mobile broadband data services offerings offered by telecom operators globally, do have a wide variance in their respective offerings (benefits) for the customers, except for some operators who either plan to pursue disruptive pricing or they drive the market pricing dynamics based on their pricing.

The report “Global Mobile Broadband Pricing Preview for Telcos” in addition to providing the plan details focuses on comparison of the Mobile broadband data prices of select telecom operators globally in terms of

Cost/GB (in USD)

Annual Pack Cost (in USD)

Affordability Index

The report is the updated version of the earlier report published by WiseStrokes titled “Global Mobile Services Pricing Preview -A Data Services Perspective” published in January-2013.

The current report has increased contents and coverage for more countries, Telecom Operators count, plan details

The report provides the following details about the various mobile broadband plans (for mobile handsets/devices)

Plan Name

Cost/GB (in USD)

Annual Pack Cost (in USD)

Affordability Index

This enables to make a comparative analysis of the various plans being

Offered by the same operators basis the cost-benefit information

Benchmark mobile broadband plans of various operators within the same country

Compare your best competitive plans with other telecom operators in the same region

Compare your mobile broadband plan with other plans across the world for cost-benefit study

## Contents

### **1. EXECUTIVE SUMMARY.**

### **2. MOBILE BROADBAND SERVICES.**

2.1 Is Asia-Pacific a Driving factor in the increasing Mobile Broadband subscriber growth.

### **3. COMPARISON OF 2G/EDGE MOBILE INTERNET (MOBILE DATA) PLANS.**

### **4. COMPARISON OF 3G/3.5G/3.75G MOBILE INTERNET (MOBILE DATA) PLANS.**

### **5. COMPARISON OF 4G/LTE MOBILE INTERNET (MOBILE DATA) PLANS ACROSS COUNTRIES.**

### **6. COMPARISON OF HSPA/HSPA+/EVDO/HSDPA MOBILE INTERNET (MOBILE DATA) PLANS.**

### **7. DRIVERS AND CHALLENGES OF DATA MONETIZATION.**

7.1 Major driving factors for Continuous growth in mobile data services.

7.3 Major challenges in the data services growth.

7.3 How to deal with the challenges to drive data revenues.

7.5 How telcos can monetize.

7.5 Is Users Personal data is the root of the next-gen business model

### **8. PRICING APPROACHES BY TELCOS TO MONETIZE THE DATA.**

8.1 Unlimited Mobile Data Plans.

8.2 Tiered data pricing.

8.3 Dynamic Pricing approach.

8.4 Defensive pricing strategies by telcos.

### **9. FORECASTS AND KEY FACTORS WHICH WOULD DRIVE MOBILE INTERNET REVENUES.**

9.1 Factors contributing to the increase in average data usage growth:

9.2 Mobile data Revenues in Asia-Pacific Region, 2008-2016.

## **10. ANALYSIS AND CONCLUSION.**

## List Of Figures

### LIST OF FIGURES

- Fig 1: Global Mobile Cellular Subscription (2009-2013).
- Fig 2: Global Mobile Cellular Subscription per 100 inhabitants (2009-2013).
- Fig 3: Global Active Mobile Broadband Subscription (2010-2013).
- Fig 4: Global Active Mobile Broadband Subscription per 100 inhabitants (2010-2013).
- Fig 5: Worldwide Mobile Broadband Subscribers and Penetration, 2013.
- Fig 6: Growth Rate of mobile Broadband subscribers.
- Fig 7: Price of mobile-broadband services, early 2013†.
- Fig 8: Mobile browsing-Percentage of web Traffic.
- Fig 9: Mobile Subscription across various technologies (2013 and 2019).
- Fig 10: Total (uplink + downlink) monthly traffic (PetaBytes) till Sep-13.
- Fig 11: Annual Cost (in USD) of 2G/EDGE Mobile Internet (Mobile Data) Plans across countries.
- Fig 12: 2G/EDGE Mobile Internet Plan in Afghanistan-MTN.
- Fig 13: 2G/EDGE Mobile Internet Plan in Azerbaijan- Azercell
- Fig 14: 2G/EDGE Mobile Internet Plan in Azerbaijan- Bakcell
- Fig 15: 2G/EDGE Mobile Internet Plan in Bangladesh- GrameenPhone.
- Fig 16: 2G/EDGE Mobile Internet Plan in Bangladesh- Citycell
- Fig 17: 2G/EDGE Mobile Internet Plan in Cameroon- MTN.
- Fig 18: 2G/EDGE Mobile Internet Plan in Chad- Millicom.
- Fig 19: 2G/EDGE Mobile Internet Plan in India- Aircel
- Fig 20: 2G/EDGE Mobile Internet Plan in India- Airtel
- Fig 21: 2G/EDGE Mobile Internet Plan in India- Idea.
- Fig 22: 2G/EDGE Mobile Internet Plan in India- Uninor.
- Fig 23: 2G/EDGE Mobile Internet Plan in India- Vodafone.
- Fig 24: 2G/EDGE Mobile Internet Plan in Iraq- AsiaCell
- Fig 25: 2G/EDGE Mobile Internet Plan in Jordan- Orange.
- Fig 26: 2G/EDGE Mobile Internet Plan in Jordan- Umniah.
- Fig 27: 2G/EDGE Mobile Internet Plan in Malaysia- Digi (1/2).
- Fig 28: 2G/EDGE Mobile Internet Plan in Malaysia- Digi (2/2).
- Fig 29: 2G/EDGE Mobile Internet Plan in Mexico- Movistar (1/3).
- Fig 30: 2G/EDGE Mobile Internet Plan in Mexico- Movistar (2/3).
- Fig 31: 2G/EDGE Mobile Internet Plan in Mexico- Movistar (3/3).
- Fig 32: 2G/EDGE Mobile Internet Plan in Pakistan- Mobilink.
- Fig 33: 2G/EDGE Mobile Internet Plan in Pakistan- Telenor.
- Fig 34: 2G/EDGE Mobile Internet Plan in Pakistan- Ufone.

Fig 35: 2G/EDGE Mobile Internet Plan in Pakistan- Warid.

Fig 36: 2G/EDGE Mobile Internet Plan in Russia- Beeline.

Fig 37: Annual Cost (in USD) of 3G/3.5G/3.75G Mobile Internet (Mobile Data) Plans across countries.

Fig 38: 3G/3.5G/3.75G Mobile Internet Plan in Afghanistan- Roshan Telecom.

Fig 39: 3G/3.5G/3.75G Mobile Internet Plan in Algeria- Nedima.

Fig 40: 3G/3.5G/3.75G Mobile Internet Plan in Angola- Unitel

Fig 41: 3G/3.5G/3.75G Mobile Internet Plan in Argentina- Personal

Fig 42: 3G/3.5G/3.75G Mobile Internet Plan in Australia – Vodafone (1/2).

Fig 43: 3G/3.5G/3.75G Mobile Internet Plan in Australia – Vodafone (2/2).

Fig 44: 3G/3.5G/3.75G Mobile Internet Plan in Azerbaijan- Nar Mobile.

Fig 45: 3G/3.5G/3.75G Mobile Internet Plan in Bangladesh- Airtel

Fig 46: 3G/3.5G/3.75G Mobile Internet Plan in Bangladesh- Banglalink (1/2).

Fig 47: 3G/3.5G/3.75G Mobile Internet Plan in Bangladesh- Banglalink (2/2).

Fig 48: 3G/3.5G/3.75G Mobile Internet Plan in Belarus- MTS.

Fig 49: 3G/3.5G/3.75G Mobile Internet Plan in Belarus- Velcom.

Fig 50: 3G/3.5G/3.75G Mobile Internet Plan in Belgium- Base.

Fig 51: 3G/3.5G/3.75G Mobile Internet Plan in Belgium- Mobistar.

Fig 52: 3G/3.5G/3.75G Mobile Internet Plan in Belgium- Proximus.

Fig 53: 3G/3.5G/3.75G Mobile Internet Plan in Benin- MTN.

Fig 54: 3G/3.5G/3.75G Mobile Internet Plan in Brazil- Claro.

Fig 55: 3G/3.5G/3.75G Mobile Internet Plan in Brazil- Oi

Fig 56: 3G/3.5G/3.75G Mobile Internet plans in Brazil- Vivo (1/2).

Fig 57: 3G/3.5G/3.75G Mobile Internet plans in Brazil- Vivo (2/2).

Fig 58: 3G/3.5G/3.75G Mobile Internet plans in Bulgaria- GLOBUL.

Fig 59: 3G/3.5G/3.75G Mobile Internet plans in Bulgaria- M-Tel

Fig 60: 3G/3.5G/3.75G Mobile Internet plans in Bulgaria- Vivacom.

Fig 61: 3G/3.5G/3.75G Mobile Internet plans in Cambodia- Cellcard.

Fig 62: 3G/3.5G/3.75G Mobile Internet plans in Cameroon- Orange.

Fig 63: 3G/3.5G/3.75G Mobile Internet plans in Chile- entel

Fig 64: 3G/3.5G/3.75G Mobile Internet plans in Denmark- TDC.

Fig 65: 3G/3.5G/3.75G Mobile Internet plans in Germany- E-Plus.

Fig 66: 3G/3.5G/3.75G Mobile Internet plans in Ghana- Airtel

Fig 67: 3G/3.5G/3.75G Mobile Internet plans in Ghana- MTN.

Fig 68: 3G/3.5G/3.75G Mobile Internet plans in Ghana- Vodafone.

Fig 69: 3G/3.5G/3.75G Mobile Internet plans in India- Aircel

Fig 70: 3G/3.5G/3.75G Mobile Internet plans in India- Airtel

Fig 71: 3G/3.5G/3.75G Mobile Internet plans in India- Idea (1/3).

Fig 72: 3G/3.5G/3.75G Mobile Internet plans in India- Idea (2/3).

- Fig 73: 3G/3.5G/3.75G Mobile Internet plans in India- Idea (3/3).
- Fig 74: 3G/3.5G/3.75G Mobile Internet plans in India- Reliance Communications.
- Fig 75: 3G/3.5G/3.75G Mobile Internet plans in India- Vodafone (1/2).
- Fig 76: 3G/3.5G/3.75G Mobile Internet plans in India- Vodafone (2/2).
- Fig 77: 3G/3.5G/3.75G Mobile Internet plans in Indonesia- XL.
- Fig 78: 3G/3.5G/3.75G Mobile Internet plans in Indonesia- Indosat.
- Fig 79: 3G/3.5G/3.75G Mobile Internet plans in Iraq- Zain.
- Fig 80: 3G/3.5G/3.75G Mobile Internet plans in Japan- Softbank.
- Fig 81: 3G/3.5G/3.75G Mobile Internet plans in Kenya- Safaricom (1/2).
- Fig 82: 3G/3.5G/3.75G Mobile Internet plans in Kenya- Safaricom (2/2).
- Fig 83: 3G/3.5G/3.75G Mobile Internet plans in Kenya- yu.
- Fig 84: 3G/3.5G/3.75G Mobile Internet plans in Malawi- TNM...
- Fig 85: 3G/3.5G/3.75G Mobile Internet plans in Mexico- Nextel
- Fig 86: 3G/3.5G/3.75G Mobile Internet plans in Mexico- Telcel (1/3).
- Fig 87: 3G/3.5G/3.75G Mobile Internet plans in Mexico- Telcel (2/3).
- Fig 88: 3G/3.5G/3.75G Mobile Internet plans in Mexico- Telcel (3/3).
- Fig 89: 3G/3.5G/3.75G Mobile Internet plans in Nigeria- Airtel (1/2).
- Fig 90: 3G/3.5G/3.75G Mobile Internet plans in Nigeria- Airtel (2/2).
- Fig 91: 3G/3.5G/3.75G Mobile Internet plans in Nigeria- Glo.
- Fig 92: 3G/3.5G/3.75G Mobile Internet plans in Nigeria- MTN (1/2).
- Fig 93: 3G/3.5G/3.75G Mobile Internet plans in Nigeria- MTN (2/2).
- Fig 94: 3G/3.5G/3.75G Mobile Internet plans in Paraguay- Claro.
- Fig 95: 3G/3.5G/3.75G Mobile Internet plans in Peru- Movistar.
- Fig 96: 3G/3.5G/3.75G Mobile Internet plans in Peru- NEXTEL (1/2).
- Fig 97: 3G/3.5G/3.75G Mobile Internet plans in Peru- NEXTEL (2/2).
- Fig 98: 3G/3.5G/3.75G Mobile Internet plans Philippines- Globe.
- Fig 99: 3G/3.5G/3.75G Mobile Internet plans in Russia- MTS.
- Fig 100: 3G/3.5G/3.75G Mobile Internet plans in Singapore- M1.
- Fig 101: 3G/3.5G/3.75G Mobile Internet plans in Sweden- Telenor.
- Fig 102: 3G/3.5G/3.75G Mobile Internet plans in Thailand- TOT 3G.
- Fig 103: 3G/3.5G/3.75G Mobile Internet plans in Thailand- dtac (1/2).
- Fig 104: 3G/3.5G/3.75G Mobile Internet plans in Thailand- dtac (2/2).
- Fig 105: 3G/3.5G/3.75G Mobile Internet plans in United Kingdom- Vodafone.
- Fig 106: 3G/3.5G/3.75G Mobile Internet plans in Vietnam- Mobifone.
- Fig 107: 3G/3.5G/3.75G Mobile Internet plans in Vietnam- Viettel
- Fig 108: 3G/3.5G/3.75G Mobile Internet plans in Vietnam- Vinaphone.
- Fig 109: Annual Cost (in USD) of 4G/LTE Mobile Internet (Mobile Data) Plans across countries.
- Fig 110: 4G/LTE Mobile Internet Plan in Argentina- Claro.

- Fig 111: 4G/LTE Mobile Internet Plan in Australia- Telstra.
- Fig 112: 4G/LTE Mobile Internet Plan in Austria- 3 (Hui) (1/2).
- Fig 113: 4G/LTE Mobile Internet Plan in Austria- 3 (Hui) (2/2).
- Fig 114: 4G/LTE Mobile Internet Plan in Austria- A1.
- Fig 115: 4G/LTE Mobile Internet Plan in Austria- T-Mobile.
- Fig 116: 4G/LTE Mobile Internet Plan in Belgium- Proximus.
- Fig 117: 4G/LTE Mobile Internet Plan in Bolivia- Nuevatel
- Fig 118: 4G/LTE Mobile Internet Plan in Bolivia- Tigo (1/2).
- Fig 119: 4G/LTE Mobile Internet Plan in Bolivia- Tigo (2/2).
- Fig 120: 4G/LTE Mobile Internet Plan in Brazil- TIM...
- Fig 121: 4G/LTE Mobile Internet Plan in Brazi- Vivo.
- Fig 122: 4G/LTE Mobile Internet Plan in Canada- Bell
- Fig 123: 4G/LTE Mobile Internet Plan in Canada- Fido.
- Fig 124: 4G/LTE Mobile Internet Plan in Canada- Rogers Wireless.
- Fig 125: 4G/LTE Mobile Internet Plan in Canada- Telus.
- Fig 126: 4G/LTE Mobile Internet Plan in Denmark- 3.
- Fig 127: 4G/LTE Mobile Internet Plan in Denmark- TDC.
- Fig 128: 4G/LTE Mobile Internet Plan in Denmark- Telenor.
- Fig 129: 4G/LTE Mobile Internet Plan in Denmark- Telia.
- Fig 130: 4G/LTE Mobile Internet Plan in Germany- O2.
- Fig 131: 4G/LTE Mobile Internet Plan in Germany- T-Mobile.
- Fig 132: 4G/LTE Mobile Internet Plan in Germany- Vodafone.
- Fig 133: 4G/LTE Mobile Internet Plan in India- Airtel
- Fig 134: 4G/LTE Mobile Internet Plan in Japan- DoCoMo.
- Fig 135: 4G/LTE Mobile Internet Plan in South Korea- U+.
- Fig 136: 4G/LTE Mobile Internet Plan in South Korea- Olleh.
- Fig 137: 4G/LTE Mobile Internet Plan in Mexico- Lusacell/Unefon (1/2).
- Fig 138: 4G/LTE Mobile Internet Plan in Mexico- Lusacell/Unefon (2/2).
- Fig 139: 4G/LTE Mobile Internet Plan in The Netherlands- KPN.
- Fig 140: 4G/LTE Mobile Internet Plan in Peru- Claro.
- Fig 141: 4G/LTE Mobile Internet Plan in Philippines- Smart.
- Fig 142: 4G/LTE Mobile Internet Plan in Poland- Plus (Polkomtel).
- Fig 143: 4G/LTE Mobile Internet Plan in Poland- Play (P4).
- Fig 144: 4G/LTE Mobile Internet Plan in Portugal- Vodafone.
- Fig 145: 4G/LTE Mobile Internet Plan in Portugal- Optimus.
- Fig 146: 4G/LTE Mobile Internet Plan in Portugal- TMN.
- Fig 147: 4G/LTE Mobile Internet Plan in Russia- Megafon.
- Fig 148: 4G/LTE Mobile Internet Plan in Saudi Arabia- STC.
- Fig 149: 4G/LTE Mobile Internet Plan in Saudi Arabia- Mobily.



- Fig 150: 4G/LTE Mobile Internet Plan in Saudi Arabia- Zain SA.
- Fig 151: 4G/LTE Mobile Internet Plan in Singapore- M1 (1/2).
- Fig 152: 4G/LTE Mobile Internet Plan in Singapore- M1 (2/2).
- Fig 153: 4G/LTE Mobile Internet Plan in Singapore- SingTel
- Fig 154: 4G/LTE Mobile Internet Plan in Singapore- StarHub.
- Fig 155: 4G/LTE Mobile Internet Plan in Sweden- 3.
- Fig 156: 4G/LTE Mobile Internet Plan in Sweden- Tele2.
- Fig 157: 4G/LTE Mobile Internet Plan in UAE- Etisalat.
- Fig 158: 4G/LTE Mobile Internet Plan in United Kingdom- 3.
- Fig 159: 4G/LTE Mobile Internet Plan in United Kingdom- O2.
- Fig 160: 4G/LTE Mobile Internet Plan in United Kingdom- Orange (1/3).
- Fig 161: 4G/LTE Mobile Internet Plan in United Kingdom- Orange (2/3).
- Fig 162: 4G/LTE Mobile Internet Plan in United Kingdom- Orange (3/3).
- Fig 163: 4G/LTE Mobile Internet Plan in United Kingdom- Vodafone.
- Fig 164: 4G/LTE Mobile Internet Plan in United States- AT&T (1/2).
- Fig 165: 4G/LTE Mobile Internet Plan in United States- AT&T (2/2).
- Fig 166: 4G/LTE Mobile Internet Plan in United States- Sprint.
- Fig 167: 4G/LTE Mobile Internet Plan in United States- T-Mobile.
- Fig 168: 4G/LTE Mobile Internet Plan in United States- Verizon (1/2).
- Fig 169: 4G/LTE Mobile Internet Plan in United States- Verizon (2/2).
- Fig 170: Annual Cost (in USD) of HSPA/HSPA+/EVDO/HSDPA Mobile Internet (Mobile Data) Plans across countries
- Fig 171: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in Afghanistan- Etisalat.
- Fig 172: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in Australia- Optus.
- Fig 173: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in BanglaDesh- Citycell (1/2).
- Fig 174: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in Bangladesh- Citycell (2/2).
- Fig 175: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in Chile- Claro.
- Fig 176: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in Chile- Movistar.
- Fig 177: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in Indonesia- Telkomsel
- Fig 178: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in Indonesia- AXIS.
- Fig 179: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in Jordan- Zain Jo (1/2).
- Fig 180: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in Jordan- Zain Jo (2/2).
- Fig 181: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in Kenya- Orange (1/4).
- Fig 182: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in Kenya- Orange (2/4).
- Fig 183: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in Kenya- Orange (3/4).
- Fig 184: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in Kenya- Orange (4/4).
- Fig 185: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in Malaysia- Maxis.

- Fig 186: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in Malaysia- Celcom.
- Fig 187: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in The Netherlands- T-Mobile.
- Fig 188: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in Nicaragua- Movistar.
- Fig 189: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in Nigeria- Etisalat.
- Fig 190: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in Paraguay- Personal
- Fig 191: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in Paraguay- VOX.
- Fig 192: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in Philippines- Smart (1/2).
- Fig 193: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in Philippines- Smart (2/2).
- Fig 194: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in Poland- Orange.
- Fig 195: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in Poland- T-Mobile.
- Fig 196: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in South Africa- Cell C & Virgin.
- Fig 197: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in South Africa- MTN (1/2).
- Fig 198: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in South Africa- MTN (2/2).
- Fig 199: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in South Africa- Vodacom (1/4).
- Fig 200: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in South Africa- Vodacom (2/4).
- Fig 201: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in South Africa- Vodacom (3/4).
- Fig 202: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in South Africa- Vodacom (4/4).
- Fig 203: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in Sri Lanka- Airtel
- Fig 204: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in Sri Lanka- Dialog.
- Fig 205: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in Sri Lanka- Etisalat.
- Fig 206: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in Sri Lanka- Mobitel
- Fig 207: HSPA/HSPA+/EVDO/HSDPA Mobile Internet Plan in UAE- Etisalat.

## List Of Tables

### LIST OF TABLES

- Table 1: Region wise growth in web-traffic, 2010-2012.
- Table 2: 2G/EDGE Mobile Internet (data) Services across Select regions/countries.
- Table 3: 2G Mobile Internet plans in Afghanistan- MTN.
- Table 4: 2G Mobile Internet plans in Azerbaijan- Azercell
- Table 5: 2G Mobile Internet plans in Azerbaijan- Bakcell
- Table 6: 2G Mobile Internet plans in Bangladesh- GrameenPhone.
- Table 7: 2G Mobile Internet plans in Bangladesh- Citycell
- Table 8: 2G Mobile Internet plans in Cameroon- MTN.
- Table 9: 2G Mobile Internet plans in Chad- Millicom.
- Table 10: 2G Mobile Internet plans in India- Aircel
- Table 11: 2G Mobile Internet plans in India- Airtel
- Table 12: 2G Mobile Internet plans in India- Idea.
- Table 13: 2G Mobile Internet plans in India- Uninor.
- Table 14: 2G Mobile Internet plans in India- Vodafone.
- Table 15: 2G Mobile Internet plans in Iraq- AsiaCell
- Table 16: 2G Mobile Internet plans in Jordan- Orange.
- Table 17: 2G Mobile Internet plans in Jordan- Umniah.
- Table 18: 2G Mobile Internet plans in Malaysia- DiGi
- Table 19: 2G Mobile Internet plans in Mexico- Movistar.
- Table 20: 2G Mobile Internet plans in Pakistan- Mobilink.
- Table 21: 2G Mobile Internet plans in Pakistan- Telenor.
- Table 22: 2G Mobile Internet plans in Pakistan- Ufone.
- Table 23: 2G Mobile Internet plans in Pakistan- Warid.
- Table 24: 2G Mobile Internet plans in Russia- Beeline.
- Table 25: 3G/3.5G/3.75G Mobile Internet (data) Services across Select regions/countries.
- Table 26: 3G/3.5G/3.75G Mobile Internet plans in Afghanistan- Roshan Telecom.
- Table 27: 3G/3.5G/3.75G Mobile Internet plans in Algeria- Nedima.
- Table 28: 3G/3.5G/3.75G Mobile Internet plans in Angola- Unitel
- Table 29: 3G/3.5G/3.75G Mobile Internet plans in Argentina- Personal
- Table 30: 3G/3.5G/3.75G Mobile Internet plans in Australia – Vodafone.
- Table 31: 3G/3.5G/3.75G Mobile Internet plans in Azerbaijan- Nar Mobile.
- Table 32: 3G/3.5G/3.75G Mobile Internet plans in Bangladesh- Airtel
- Table 33: 3G/3.5G/3.75G Mobile Internet plans in Bangladesh- Banglalink.
- Table 34: 3G/3.5G/3.75G Mobile Internet plans in Belarus- MTS.

- Table 35: 3G/3.5G/3.75G Mobile Internet plans in Belarus- Velcom.
- Table 36: 3G/3.5G/3.75G Mobile Internet plans in Belgium- Base.
- Table 37: 3G/3.5G/3.75G Mobile Internet plans in Belgium- Mobistar.
- Table 38: 3G/3.5G/3.75G Mobile Internet plans in Belgium- Proximus.
- Table 39: 3G/3.5G/3.75G Mobile Internet plans in Benin- MTN.
- Table 40: 3G/3.5G/3.75G Mobile Internet plans in Brazil- Claro.
- Table 41: 3G/3.5G/3.75G Mobile Internet plans in Brazil- Oi
- Table 42: 3G/3.5G/3.75G Mobile Internet plans in Brazil- Vivo.
- Table 43: 3G/3.5G/3.75G Mobile Internet plans in Bulgaria- GLOBUL.
- Table 44: 3G/3.5G/3.75G Mobile Internet plans in Bulgaria- M-Tel
- Table 45: 3G/3.5G/3.75G Mobile Internet plans in Bulgaria- Vivacom.
- Table 46: 3G/3.5G/3.75G Mobile Internet plans in Cambodia- Cellcard.
- Table 47: 3G/3.5G/3.75G Mobile Internet plans in Cameroon- Orange.
- Table 48: 3G/3.5G/3.75G Mobile Internet plans in Chile- entel
- Table 49: 3G/3.5G/3.75G Mobile Internet plans in Denmark- TDC.
- Table 50: 3G/3.5G/3.75G Mobile Internet plans in Germany- E-Plus.
- Table 51: 3G/3.5G/3.75G Mobile Internet plans in Ghana- Airtel
- Table 52: 3G/3.5G/3.75G Mobile Internet plans in Ghana- MTN.
- Table 53: 3G/3.5G/3.75G Mobile Internet plans in Ghana- Vodafone.
- Table 54: 3G/3.5G/3.75G Mobile Internet plans in India- Aircel
- Table 55: 3G/3.5G/3.75G Mobile Internet plans in India- Airtel
- Table 56: 3G/3.5G/3.75G Mobile Internet plans in India- Idea.
- Table 57: 3G/3.5G/3.75G Mobile Internet plans in India- Reliance Communications.
- Table 58: 3G/3.5G/3.75G Mobile Internet plans in India- Vodafone.
- Table 59: 3G/3.5G/3.75G Mobile Internet plans in Indonesia- XL.
- Table 60: 3G/3.5G/3.75G Mobile Internet plans in Indonesia- Indosat.
- Table 61: 3G/3.5G/3.75G Mobile Internet plans in Iraq- Zain.
- Table 62: 3G/3.5G/3.75G Mobile Internet plans in Japan- Softbank.
- Table 63: 3G/3.5G/3.75G Mobile Internet plans in Kenya- Safaricom.
- Table 64: 3G/3.5G/3.75G Mobile Internet plans in Kenya- yu.
- Table 65: 3G/3.5G/3.75G Mobile Internet plans in Malawi- TNM...
- Table 66: 3G/3.5G/3.75G Mobile Internet plans in Mexico- Nextel
- Table 67: 3G/3.5G/3.75G Mobile Internet plans in Mexico- Telcel
- Table 68: 3G/3.5G/3.75G Mobile Internet plans in Nigeria- Airtel
- Table 69: 3G/3.5G/3.75G Mobile Internet plans in Nigeria- Glo.
- Table 70: 3G/3.5G/3.75G Mobile Internet plans in Nigeria- MTN.
- Table 71: 3G/3.5G/3.75G Mobile Internet plans in Paraguay- Claro.
- Table 72: 3G/3.5G/3.75G Mobile Internet plans in Peru- Movistar.
- Table 73: 3G/3.5G/3.75G Mobile Internet plans in Peru- NEXTEL.

- Table 74: 3G/3.5G/3.75G Mobile Internet plans in Philippines- Globe.
- Table 75: 3G/3.5G/3.75G Mobile Internet plans in Russia- MTS.
- Table 76: 3G/3.5G/3.75G Mobile Internet plans in Singapore- M1.
- Table 77: 3G/3.5G/3.75G Mobile Internet plans in Sweden- Telenor.
- Table 78: 3G/3.5G/3.75G Mobile Internet plans in Thailand- TOT 3G.
- Table 79: 3G/3.5G/3.75G Mobile Internet plans in Thailand- dtac.
- Table 80: 3G/3.5G/3.75G Mobile Internet plans in United Kingdom- Vodafone.
- Table 81: 3G/3.5G/3.75G Mobile Internet plans in Vietnam- Mobifone.
- Table 82: 3G/3.5G/3.75G Mobile Internet plans in Vietnam- Viettel
- Table 83: 3G/3.5G/3.75G Mobile Internet plans in Vietnam- Vinaphone.
- Table 84: 4G/LTE Mobile Internet (data) Services across Select regions/countries.
- Table 85: 4G/LTE Mobile Internet plans in Argentina- Claro.
- Table 86: 4G/LTE Mobile Internet plans in Australia- Telstra.
- Table 87: 4G/LTE Mobile Internet plans in Austria- 3 (Hui).
- Table 88: 4G/LTE Mobile Internet plans in Austria- A1.
- Table 89: 4G/LTE Mobile Internet plans in Austria- T-Mobile.
- Table 90: 4G/LTE Mobile Internet plans in Belgium- Proximus.
- Table 91: 4G/LTE Mobile Internet plans in Bolivia- Nuevatel
- Table 92: 4G/LTE Mobile Internet plans in Bolivia- Tigo.
- Table 93: 4G/LTE Mobile Internet plans in Brazil- TIM...
- Table 94: 4G/LTE Mobile Internet plans in Brazi- Vivo.
- Table 95: 4G/LTE Mobile Internet plans in Canada- Bell
- Table 96: 4G/LTE Mobile Internet plans in Canada- Fido.
- Table 97: 4G/LTE Mobile Internet plans in Canada- Rogers Wireless.
- Table 98: 4G/LTE Mobile Internet plans in Canada- Telus.
- Table 99: 4G/LTE Mobile Internet plans in Denmark- 3.
- Table 100: 4G/LTE Mobile Internet plans in Denmark- TDC.
- Table 101: 4G/LTE Mobile Internet plans in Denmark- Telenor.
- Table 102: 4G/LTE Mobile Internet plans in Denmark- Telia.
- Table 103: 4G/LTE Mobile Internet plans in Germany- O2.
- Table 104: 4G/LTE Mobile Internet plans in Germany- T-Mobile.
- Table 105: 4G/LTE Mobile Internet plans in Germany- Vodafone.
- Table 106: 4G/LTE Mobile Internet plans in India- Airtel
- Table 107: 4G/LTE Mobile Internet plans in Japan- DoCoMo.
- Table 108: 4G/LTE Mobile Internet plans in South Korea- U+.
- Table 109: 4G/LTE Mobile Internet plans in South Korea- Olleh.
- Table 110: 4G/LTE Mobile Internet plans in Mexico- Lusacell/Unefon.
- Table 111: 4G/LTE Mobile Internet plans in The Netherlands- KPN.
- Table 112: 4G/LTE Mobile Internet plans in Peru- Claro.

- Table 113: 4G/LTE Mobile Internet plans in Philippines- Smart.
- Table 114: 4G/LTE Mobile Internet plans in Poland- Plus (Polkomtel).
- Table 115: 4G/LTE Mobile Internet plans in Poland- Play (P4).
- Table 116: 4G/LTE Mobile Internet plans in Portugal- Vodafone.
- Table 117: 4G/LTE Mobile Internet plans in Portugal- Optimus.
- Table 118: 4G/LTE Mobile Internet plans in Portugal- TMN.
- Table 119: 4G/LTE Mobile Internet plans in Russia- Megafon.
- Table 120: 4G/LTE Mobile Internet plans in Saudi Arabia- STC.
- Table 121: 4G/LTE Mobile Internet plans in Saudi Arabia- Mobily.
- Table 122: 4G/LTE Mobile Internet plans in Saudi Arabia- Zain SA.
- Table 123: 4G/LTE Mobile Internet plans in Singapore- M1.
- Table 124: 4G/LTE Mobile Internet plans in Singapore- SingTel
- Table 125: 4G/LTE Mobile Internet plans in Singapore- StarHub.
- Table 126: 4G/LTE Mobile Internet plans in Sweden- 3.
- Table 127: 4G/LTE Mobile Internet plans in Sweden- Tele2.
- Table 128: 4G/LTE Mobile Internet plans in UAE- Etisalat.
- Table 129: 4G/LTE Mobile Internet plans in United Kingdom- 3.
- Table 130: 4G/LTE Mobile Internet plans in United Kingdom- O2.
- Table 131: 4G/LTE Mobile Internet plans in United Kingdom- Orange.
- Table 132: 4G/LTE Mobile Internet plans in United Kingdom- Vodafone.
- Table 133: 4G/LTE Mobile Internet plans in United States- AT&T.
- Table 134: 4G/LTE Mobile Internet plans in United States- Sprint.
- Table 135: 4G/LTE Mobile Internet plans in United States- T-Mobile.
- Table 136: 4G/LTE Mobile Internet plans in United States- Verizon.
- Table 137: HSPA/HSPA+/EVDO/HSDPA Mobile Internet (data) Services across Select regions/countries.
- Table 138: HSPA/HSPA+/EVDO/HSDPA Mobile Internet plans in Afghanistan- Etisalat.
- Table 139: HSPA/HSPA+/EVDO/HSDPA Mobile Internet plans in Australia- Optus.
- Table 140: HSPA/HSPA+/EVDO/HSDPA Mobile Internet plans in Bangladesh- Citycell
- Table 141: HSPA/HSPA+/EVDO/HSDPA Mobile Internet plans in Chile- Claro.
- Table 142: HSPA/HSPA+/EVDO/HSDPA Mobile Internet plans in Chile- Movistar.
- Table 143: HSPA/HSPA+/EVDO/HSDPA Mobile Internet plans in Indonesia- Telkomsel
- Table 144: HSPA/HSPA+/EVDO/HSDPA Mobile Internet plans in Indonesia- AXIS.
- Table 145: HSPA/HSPA+/EVDO/HSDPA Mobile Internet plans in Jordan- Zain Jo.
- Table 146: HSPA/HSPA+/EVDO/HSDPA Mobile Internet plans in Kenya- Orange.
- Table 147: HSPA/HSPA+/EVDO/HSDPA Mobile Internet plans in Malaysia- Maxis.
- Table 148: HSPA/HSPA+/EVDO/HSDPA Mobile Internet plans in Malaysia- Celcom.
- Table 149: HSPA/HSPA+/EVDO/HSDPA Mobile Internet plans in The Netherlands- T-Mobile.

Table 150: HSPA/HSPA+/EVDO/HSDPA Mobile Internet plans in Nicaragua- Movistar.

Table 151: HSPA/HSPA+/EVDO/HSDPA Mobile Internet plans in Nigeria- Etisalat.

Table 152: HSPA/HSPA+/EVDO/HSDPA Mobile Internet plans in Paraguay- Personal

Table 153: HSPA/HSPA+/EVDO/HSDPA Mobile Internet plans in Paraguay- VOX.

Table 154: HSPA/HSPA+/EVDO/HSDPA Mobile Internet plans in Philippines- Smart.

Table 155: HSPA/HSPA+/EVDO/HSDPA Mobile Internet plans in Poland- Orange.

Table 156: HSPA/HSPA+/EVDO/HSDPA Mobile Internet plans in Poland- T-Mobile.

Table 157: HSPA/HSPA+/EVDO/HSDPA Mobile Internet plans in South Africa- Cell C & Virgin.

Table 158: HSPA/HSPA+/EVDO/HSDPA Mobile Internet plans in South Africa- MTN.

Table 159: HSPA/HSPA+/EVDO/HSDPA Mobile Internet plans in South Africa- Vodacom.

Table 160: HSPA/HSPA+/EVDO/HSDPA Mobile Internet plans in Sri Lanka- Airtel

Table 161: HSPA/HSPA+/EVDO/HSDPA Mobile Internet plans in Sri Lanka- Dialog.

Table 162: HSPA/HSPA+/EVDO/HSDPA Mobile Internet plans in Sri Lanka- Etisalat.

Table 163: HSPA/HSPA+/EVDO/HSDPA Mobile Internet plans in Sri Lanka- Mobitel

Table 164: HSPA/HSPA+/EVDO/HSDPA Mobile Internet plans in UAE- Etisalat.

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