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Worldwide Services Oriented Architecture (SOA) Infrastructure Market Shares Strategies, and Forecasts, 2009 to 2015

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Abstracts

LEXINGTON Massachusetts (April 18 2009) WinterGreen Research announces that it has a new study on Worldwide services oriented architecture (SOA) infrastructure markets. The 2009 study has 954 pages, 333 Tables and Figures. Worldwide services oriented architecture (SOA) infrastructure is poised to achieve significant growth as IT seeks to build software that is more flexible, less expensive to buy and operate, and supports flexible response to changing market conditions. The infrastructure markets are poised for rapid growth as companies implements web services in controlled environments.

Services Oriented Architecture SOA Infrastructure Market Strategy, Market Shares, and Market Forecasts, 2009-2015

IBM dominates SOA with 70% of the market, the rest of market is divided between 12 other participants with measurable market share, none of whom have even been able to garner as much as 8% of the market. IBM is the defacto industry standard leader in SOA. IBM dominates the SOA infrastructure markets with an infrastructure offering that can be used to achieve integration in a heterogeneous IT environment and solid services support to permit the large enterprises to change their business model.

IBM stands alone as a leader in SOA, inventing the concept of refining reusable solutions that have been around for a long time, adding a unique component and SOA manner, by making the SOA components work to create a worldwide integrated enterprise. While the IBM SOA is able to be used as a solution that works across a global enterprise, the SOA services as implemented in a middleware infrastructure are flexible enough to provide for local variation.

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Innovation is what drives market growth in every industry. IBM and the major SOA vendors are finding new ways to support innovation, providing software that supports flexible response to changing market conditions. SOA reaches into every industry and every segment of the economy. SOA drives innovation. It is useful for very large enterprises, mid range size businesses, and very small organizations.

Services oriented architecture (SOA) represents a fundamental change in the way automated process is delivered to replace manual process. Service enabling offerings are a response to the fundamental change in IT, where enterprise competitive advantage is gained from having IT flexibility. Software infrastructure companies have 'service enabled' their offerings in response to demand for the flexibility needed to operate a global enterprise. This service enabling of offerings represents a promise that the software vendor has the ability to build solutions that can be modified and updated in response to changing market conditions.

Enterprise IT departments use SOA to tie together the various assets and get more from the existing investment. To accomplish this, systems integration is needed to create ever changing solutions. Software infrastructure vendors need a strong middleware infrastructure as a fundamental underpinning to creating SOA that works. The ability to create and support service enabled offerings depends on having a strong middleware offering.

Innovation is supported by SOA. SOA can be used to change IT environments to support innovation. Issues affecting enterprises relate to IT efficiency. IT is seeking to respond to the decline of the financial markets and the collapse of the economy with cost cutting that still achieves automated process. All enterprises have a multitude of IT systems and applications to meet their varied and growing business requirements.

SOA represents a way to decrease IT costs by a quantum amount. Costs can be reduced by 90%. Implementing SOA needs to be done on an application by application basis. Each of these individual systems and applications has their own way of storing and exchanging business data. Business processes span multiple applications and integrating them to facilitate flow of information using SOA has created challenges for IT.

SOA stacks of decoupled services are purpose built for the enterprise environment that is continuously shifting because of mergers and acquisitions. With decoupled software solutions, the web services and the SOA components can be portable. SOA markets at

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$3.3 billion in 2008 are anticipated to grow at an average rate of 17.1% per year to $10.3 billion by 2015. Growth is a result of IT department efforts to reduce spending on run time and to spend a higher proportion of their budgets on growing the business.

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COMPANIES PROFILED

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Cisco
EMC
Envoy Technologies
Fiorano
Fujitsu
GXS
Hewlett Packard (HP)
IBM
Information Builders
iWay Software
Microsoft
MQSoftware
Oracle
Oracle / BEA Systems
Progress Software
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