

Wireless Infrastructure: Market Shares, Strategies, and Forecasts, Worldwide, 2013-2019

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Abstracts

A smart phone is not very smart if the infrastructure can't support its applications. In response to the high growth smart phone markets, wireless infrastructure promises to grow dramatically in the near term.. Wireless Infrastructure technologies include WiMax, LTE, 4G and HSPA. These technologies are driving much higher capacity from the base station back to the fiber core. Fiber core is putting extreme pressure on provider's infrastructure and backhaul networks.

Contents

1. WIRELESS INFRASTRUCTURE MARKET DESCRIPTION AND MARKET DYNAMICS

1.1 Communications Industry

- 1.1.1 Combining Global Scale Advantages With Local Presence
- 1.1.2 Design Of The Network Directly Affects Cost, Capacity, And Latency
- 1.1.3 Ericsson Combining Global Scale Advantages With Local Presence

1.2 Communications Equipment Manufacturers

- 1.2.1 Communications Equipment Vendor Strategic Focus.
- 1.2.2 Beyond ICT: Embracing The Next Digital Revolution: the Internet of Things
- 1.2.3 Integration of the Digital And Physical Brings Digital Revolution and Need to

Redefine What Work People Do

- 1.2.4 Networks Bring Digital Government, Smarter Cities
- 1.2.5 The Age of Digital Business
- 1.2.6 Borderless Internet Gives Rise To A Digital Society

1.3 Smart Infrastructure Opportunities For ICT

- 1.3.1 IT Systems Evolving From Post-Processing To Real-Time Business Systems
- 1.3.2 IT Enterprise Architecture Challenged to Process Huge Volumes Of Data
- 1.3.3 Digital Society Replaces Low-bandwidth Networks

1.4 ICT transformation

- 1.4.1 Apps Market Expands

1.5 World Economic Forum.

1.6 Networks Segment

- 1.6.1 CDMA (Code Division Multiple Access)
- 1.6.2 CDMA2000:
- 1.6.3 CDMA2000 Evolution Path:
- 1.6.4 GSM (Global System for Mobile Communications)
- 1.6.5 W-CDMA (Wideband Code Division Multiple Access)
- 1.6.6 LTE (Long-Term Evolution)

1.7 Global Economy

- 1.7.1 The IT Market
- 1.7.2 New World Order Built On The Globally Integrated Enterprise

1.8 Enterprise Information Accessed By Mobile Workers

- 1.8.1 Cloud Technology Brings Rapid Time to Value

1.9 Application Server Virtual Systems, Clustering, Fail-Over, And Load Balancing

- 1.9.1 Cloud System Continuous Deployment Models

1.10 Application Server Provides Competitive Advantage

- 1.11 SOA Reusable Software Components
 - 1.11.1 SOA Community-Based Marketplaces
 - 1.11.2 Components Aimed At Developer Base
- 1.12 Infrastructure Switch
 - 1.12.1 Market Change
- 1.13 Increasing Java Productivity
 - 1.13.1 Increasing Developer Base

Wireless Infrastructure Market Shares and Market Forecasts

This section selectively describes market shares, forecasts, segments, and regional revenue. Numbers are the result of primary research in all cases. Selected companies are described from an independent analyst perspective with a thumbnail sketch or analysis of their market numbers or commentary on their strengths and weaknesses. Some of the analysis is focused on looking at the topic segment by segment, including company descriptive analyses by segment and subsegment.

2. MARKET INFRASTRUCTURE MARKET SHARES AND MARKET FORECASTS

- 2.1 Wireless Infrastructure Market Driving Forces
 - 2.1.1 Core Wireless Infrastructure
 - 2.1.2 Wireless Infrastructure Industry Challenges
 - 2.1.3 Wireless Infrastructure Response to Market Challenges
 - 2.1.4 Wireless Infrastructure Call to action
 - 2.1.5 Wireless Infrastructure Industry Addresses Fast-Paced Change
- 2.2 Wireless Infrastructure Market Shares
 - 2.2.1 Wireless Core Network Equipment Infrastructure Market Shares
 - 2.2.2 Ericsson Core Network Infrastructure
 - 2.2.3 Ericsson Leading Supplier of CDMA Solutions For Network Operators
 - 2.2.4 Ericsson Evolved Packet Core (EPC)
 - 2.2.5 Huawei
 - 2.2.6 Revenues in Alcatel-Lucent Wireless Division
 - 2.2.7 Alcatel-Lucent Networks Segment is Number in IP/MPLS Service Provider Edge Routers with 25% Market Share
 - 2.2.8 Alcatel-Lucent Wireless
 - 2.2.9 ZTE
 - 2.2.10 Wireless Infrastructure Edge, IP, and Base Station Market Shares
 - 2.2.11 Service Provider Router And Switches Market
 - 2.2.12 GSM / GRPS / Edge 2 G Market Shares

- 2.2.13 CDMA 3G Market Shares
- 2.2.14 WCDMA / UMTS / HSPA 3G Market Shares
- 2.3 Wireless Infrastructure Market Forecasts
 - 2.3.1 GSM / GRPS / Edge 2 G, CDMA 3G, WCDMA / UMTS / HSPA 3G, LTE / 4G Market Forecasts
 - 2.3.2 Wireless LTE 4G Infrastructure
 - 2.3.3 LTE / 4G Infrastructure Equipment Market Shares
 - 2.3.4 Alcatel-Lucent LTE
 - 2.3.5 Wireless Infrastructure Market Segments, LTE Units and Dollars
 - 2.3.6 LTE Device Market Shares
 - 2.3.7 Nokia Siemens Networks
 - 2.3.8 IP/MPLS Service Edge Routers
- 2.4 Wireless Infrastructure Market Forecasts
 - 2.4.1 Core Wireless Infrastructure Market
 - 2.4.2 GSM / GRPS / EDGE 2G Market Forecasts
 - 2.4.3 CDMA
 - 2.4.4 Alcatel Lucent CDMA
 - 2.4.5 Huawei CDMA
 - 2.4.6 Ericsson CDMA
- 2.5 LTE
 - 2.5.1 LTE Market Shares
 - 2.5.2 Ericsson Leads LTE Market By Wide Margin
 - 2.5.3 Ericsson LTE
 - 2.5.4 Wireless Infrastructure Market Segments, LTE Market Forecasts
 - 2.5.5 LTE Devices
 - 2.5.6 Ericsson Has A Leading LTE Market Position
 - 2.5.7 Status of the Global LTE 1800 Market
 - 2.5.8 Samsung LTE
 - 2.5.9 Ericsson leads in LTE, But Rivals Huawei, ZTE and Samsung Gain
 - 2.5.10 Europe, China and India Ramp LTE investment in 2014 and 2015, Unlocking Opportunities To Grow LTE Revenue
 - 2.5.11 LTE Market Forecasts
- 2.6 Femtocell and Small Cell Broadband Cellular Networks
 - 2.6.1 Femtocell and Small Cell Market Participants
 - 2.6.2 Femtocell and Small Cell Forecasts
 - 2.6.3 Femtocell and Small Cell Implementations
 - 2.6.4 FCC “an Industry-Consensus Definition For Visually Unobtrusive Wireless Small Cells
- 2.7 Software Defined Networking (SDN) and Network Function Virtualization (NFV)

- 2.7.1 Software Defined Networking (SDN) and Network Function Virtualization (NFV)
Reordering Of Market Share
- 2.7.2 Mobile Packet Core
- 2.7.3 Mobile Broadband1
- 2.7.4 Small Cells Are Disruptive Technology In Networks
- 2.8 Wireless Infrastructure Return on Investment
- 2.9 Wireless Infrastructure Regional Market Analysis
 - 2.9.1 Ericsson Aiming To Have 50% of LTE Market in Latin America
 - 2.9.2 Ericsson Sells Wireless Infrastructure in Latin America Market
 - 2.9.3 Latin America
 - 2.9.4 Ericsson LTE
 - 2.9.5 Ericsson Regional Wireless Subscriber Analysis
 - 2.9.6 Ericsson Regional Wireless Subscriber Analysis
 - 2.9.7 Global Mobile Traffic for Data
 - 2.9.8 Huawei Regional Participation in India
 - 2.9.9 CDMA in India, North America and China

Wireless Infrastructure Product Description

This section describes selected companies and selected products. Products for this market segment are described with attention to the most significant aspect of features and functions in this category of product. The juxtaposition of a range of different product descriptions from a single market category provides a really good way to access market directions and achieve market competitive analysis. This section is useful because it compliments other views of innovation, providing a clear presentation of all the alternatives for positioning products in this market. Company products are described in the appropriate sections, meaning a company is mentioned several times in the chapter in different places.

3. MARKET INFRASTRUCTURE PRODUCT DESCRIPTION

- 3.1 Alcatel Lucent
 - 3.1.1 Alcatel-Lucent Wireless Networks Segment
 - 3.1.2 Alcatel Lucent Korea
 - 3.1.3 Korea Broadband Infrastructure Wireless Projects
 - 3.1.4 Alcatel-Lucent lightRadio™ Portfolio
- 3.2 Ericsson Wireless Infrastructure Products
 - 3.2.1 Ericsson Radio Base Station Platform Strength
 - 3.2.2 Ericsson CDMA Voice Core

- 3.2.3 Ericsson Packet MSC
- 3.2.4 Ericsson Circuit MTX
- 3.2.5 Ericsson HD Voice Call On CDMA
- 3.2.6 Mobile Broadband
- 3.2.7 Ericsson SSR 8000 Evolved Packet Gateway
- 3.2.8 Ericsson EDGE (Enhanced Data Rates for Global Evolution) Benefits
- 3.2.9 Ericsson EDGE Evolution
- 3.2.10 Ericsson ICT
- 3.2.11 Ericsson End-To-End Solutions For Major Mobile Communication Standards
- 3.2.12 Ericsson Strategic Engagement Topics
- 3.2.13 Ericsson EDGE Enhanced Mobile Networks
- 3.2.14 Ericsson LTE Broadcast
- 3.2.15 Ericsson Mobile Cloud Accelerator
- 3.2.16 Ericsson Mobile Backhaul
- 3.2.17 Ericsson Backhaul for Existing Radio Networks
- 3.2.18 Ericsson Packet Core Solutions
- 3.2.19 Ericsson SGSN-MME
- 3.2.20 Ericsson Service-Aware Policy Controller
- 3.2.21 Ericsson Mobile Switching
- 3.2.22 Ericsson Application Enablement: Apps
- 3.2.23 Ericsson Mobile Backhaul Solution
- 3.2.24 Ericsson Blade Server Platform For Core Networks
- 3.2.25 Ericsson Packet Core Platforms
- 3.3 Nokia Siemens Networks
 - 3.3.1 Nokia Siemens Networks Evolved Packet Core (EPC)
 - 3.3.2 Nokia Siemens Networks Intelligent IP Edge
 - 3.3.3 Nokia Siemens Networks EPC Based On Open Core System
 - 3.3.4 Nokia Siemens Networks Flexi Network Gateway (Flexi NG)
 - 3.3.5 Nokia Siemens Networks PCS-5000 Policy Control Suite
 - 3.3.6 Nokia Siemens Networks Teams With Juniper Networks Carrier Ethernet Transport (CET)
 - 3.3.7 Nokia Siemens Networks CET Solution / Juniper Networks
 - 3.3.8 Nokia Siemens Networks Router Product Partners
 - 3.3.9 Nokia Siemens Networks Multiservice IP Backbone
 - 3.3.10 Nokia Siemens Networks Multiservice IP Backbone Solutions
- 3.4 Huawei
 - 3.4.1 Huawei SingleBTS
 - 3.4.2 Huawei Products & Application Scenarios
 - 3.4.3 Huawei Distributed Base Station

- 3.4.4 Huawei Distributed Base Station Applications & Benefits
- 3.4.5 Huawei SingleBTS Mobile Network Application Scenarios
- 3.4.6 Huawei Multi-mode BSC
- 3.4.7 Huawei Transport Network
- 3.4.8 Huawei Hybrid MSTP
- 3.4.9 Huawei MSTP
- 3.4.10 Huawei Hybrid MSTP
- 3.4.11 Huawei Core Network
- 3.4.12 Huawei Multi-mode BSC
- 3.4.13 Huawei Applications-Depend on IP Platform To Meet The Varying Needs For Network Evolution
- 3.4.14 Huawei Successfully Completed Voice Interoperability for LTE TDD to CDMA Based on Qualcomm Snapdragon Processor
- 3.5 Cisco
 - 3.5.1 Cisco Service Provider Routers
 - 3.5.2 Cisco Carrier Routing System (CRS-X)
 - 3.5.3 Cisco Provides Foundation for the Next-Generation Internet
 - 3.5.4 Cisco ASR 1000 Series Transforming the Network Edge
 - 3.5.5 Cisco Quantum
 - 3.5.6 Cisco Packet ASR 5500 Core Capacity – Provides Long - Term Capacity Elasticity Differentiation
 - 3.5.7 Cisco Small Cell solutions
- 3.6 Juniper Networks PSD Products
 - 3.6.1 Juniper Networks T Series:
 - 3.6.2 Juniper Networks PTX Series:
 - 3.6.3 Juniper Networks ACX Series:
 - 3.6.4 Juniper Networks EX Series:
 - 3.6.5 Juniper Networks Wireless Local Area Network ("WLAN") Products:
 - 3.6.6 Juniper Networks QFabric Products:
 - 3.6.7 Juniper Networks SRX Series Services Gateways for the Branch:
 - 3.6.8 Juniper Networks SSD Products
 - 3.6.9 Juniper Networks SSG Series,
 - 3.6.10 Juniper Networks Secure Access Appliances:
 - 3.6.11 Juniper Networks MobileNext:
- 3.7 Samsung
 - 3.7.1 Samsung LTE Innovation
 - 3.7.2 Samsung TelecommunicationsWireless Systems
 - 3.7.3 Samsung Small Cells
- 3.8 Fujitsu

- 3.8.1 Fujitsu LTE (Long Term Evolution) Solutions
- 3.8.2 Fujitsu LTE Femtocell Systems
- 3.8.3 Fujitsu BroadOne LTE Femtocell
- 3.8.4 Fujitsu LTE Femtocell Target Areas
- 3.8.5 Fujitsu LTE Femtocell Solutions
- 3.8.6 Fujitsu LTE Femtocell Access Point
- 3.8.7 Fujitsu Femtocell Resolution of Interference Problems
- 3.8.8 Fujitsu LTE / Wi-Fi Interworking
- 3.9 Radisys Products
- 3.10 ZTE
 - 3.10.1 General Dynamics IP Wireless Handheld Option for the URC Transceivers
- 3.11 TelLabs

Wireless Infrastructure Technology

4. WIRELESS INFRASTRUCTURE TECHNOLOGY

- 4.1 Mobile Subscriptions Worldwide
- 4.2 Bandwidth for Wireless Infrastructure
- 4.3 Standards
 - 4.3.1 Qualcomm
 - 4.3.2 UMTS Forum
- 4.4 Ericsson Technology Perspective
 - 4.4.1 Limited Bandwidth Giving Way to Expanded bandwidth
 - 4.4.2 Infrastructure At A Cell Site
- 4.5 Backhaul Network Architecture
 - 4.5.1 Ericsson Standardization Work In The 3rd Generation Partnership Project (3GPP),
- 4.6 High Speed Downlink Packet Access
- 4.7 HD Voice Call On CDMA
- 4.8 Regulatory Solutions
- 4.9 Huawei Pipe Strategy
- 4.10 Small-Cell Architectures
 - 4.10.1 Small Cells and LTE
 - 4.10.2 Smart Antenna Systems

Wireless Infrastructure Company Profiles

This section selectively describes company strategies, partners, acquisitions, and

revenue by segment and regional revenue when available. Companies are described by looking at what is most interesting about that company. The descriptions collectively give a sense of market directions within the industry segment. The alphabetical listing of company thumbnail sketches provides an accessible way to find out what is going on in any particular company.

5. WIRELESS INFRASTRUCTURE COMPANY DESCRIPTION

5.1 Alcatel-Lucent

- 5.1.1 Alcatel-Lucent Research Arm Bell Labs
- 5.1.2 Alcatel-Lucent Revenue
- 5.1.3 Alcatel-Lucent Operating Model Focused On Core Products
- 5.1.4 Alcatel-Lucent Organization
- 5.1.5 Alcatel-Lucent Operating Segments:
- 5.1.6 Alcatel-Lucent LTE
- 5.1.7 Alcatel-Lucent Adaptation of the Business to the Industry
- 5.1.8 Alcatel-Lucent Strategic Focus
- 5.1.9 Alcatel-Lucent Revenue
- 5.1.10 Alcatel-Lucent Operating Segments
- 5.1.11 Alcatel-Lucent Networks Segment
- 5.1.12 Alcatel-Lucent Optics Market Positions
- 5.1.13 Alcatel-Lucent Wireless
- 5.1.14 Alcatel-Lucent Wireline
- 5.1.15 Alcatel Lucent Korea
- 5.1.16 Alcatel-Lucent Revenue

5.2 Antenova

5.3 Berkeley-Varitronics Systems

5.4 CDG

- 5.4.1 CDMA2000 Evolution
- 5.4.2 CDG Global Industry Organization

5.5 Cisco

- 5.5.1 Cisco Revenue
- 5.5.2 Cisco Information Technology
- 5.5.3 Cisco Virtualization
- 5.5.4 Competitive Landscape In The Enterprise Data Center
- 5.5.5 Cisco Architectural Approach
- 5.5.6 Cisco Switching
- 5.5.7 Cisco NGN Routing
- 5.5.8 Cisco Collaboration

- 5.5.9 Cisco Service Provider Video
- 5.5.10 Cisco Wireless
- 5.5.11 Cisco Security
- 5.5.12 Cisco Data Center Products
- 5.5.13 Cisco Other Products
- 5.5.14 Cisco Systems Net Sales
- 5.5.15 Cisco Systems Revenue by Segment
- 5.5.16 Cisco Telepresence Systems Segment Net Sales
- 5.5.17 Cisco Tops 10,000 Unified Computing System Customers
- 5.6 Ericsson
 - 5.6.1 Ericsson Wireless Infrastructure Portfolio
 - 5.6.2 Ericsson Network Evolution
 - 5.6.3 Ericsson Revenue Ericsson Revenue
- 5.7 Fujitsu
 - 5.7.1 Fujitsu Revenue
 - 5.7.2 Fujitsu Technology Solutions Services
 - 5.7.3 Fujitsu Personal Computers
 - 5.7.4 Fujitsu Development and Production Facilities
 - 5.7.5 Fujitsu Corporate Strategy
 - 5.7.6 Fujitsu Revenue
 - 5.7.7 Fujitsu Interstage
 - 5.7.8 Fujitsu Acquires RunMyProcess Cloud Service Provider
 - 5.7.9 Fujitsu and Radisys Partnership ATCA Platform Support
- 5.8 General Dynamics / IPWireless
 - 5.8.1 General Dynamics IP Wireless Handheld Option for the URC Transceivers
 - 5.8.2 General Dynamics
 - 5.8.3 General Dynamics Revenue
 - 5.8.4 General Dynamics Rifleman Radio and GD300 Go to Afghanistan with U.S. Army's 75th Ranger Regiment
 - 5.8.5 General Dynamics Light Tactical Vehicles
 - 5.8.6 General Dynamics Light Wheeled Armored Vehicles
 - 5.8.7 General Dynamics Medium Wheeled Armored Vehicles
 - 5.8.8 General Dynamics Infantry Fighting Vehicles / Medium Combat Vehicles
- 5.9 Global Mobile Suppliers Association
- 5.10 Google
 - 5.10.1 Google 2012 Corporate Highlights
 - 5.10.2 Google Search
 - 5.10.3 Google Revenue
 - 5.10.4 Google Second Quarter 2013 Results

- 5.10.5 Google Revenues by Segment and Geography
- 5.10.6 Google / Motorola Headcount
- 5.10.7 Google / Motorola
- 5.11 Huawei
 - 5.11.1 Huawei Invests In The Pipe
 - 5.11.2 Huawei's Internet Protocol (IP) Pipe Strategy
 - 5.11.3 Huawei Focus On Customers
 - 5.11.4 Huawei Revenue
- 5.12 Juniper
 - 5.12.1 Juniper Networks Strategy
 - 5.12.2 Juniper Networks Enterprise
 - 5.12.3 Juniper Networks Platform Strategy
 - 5.12.4 Juniper Revenue
- 5.13 LG
 - 5.13.1 LG Home Entertainment Company
 - 5.13.2 LG Mobile Communications Company
 - 5.13.3 LG Home Appliance Company
 - 5.13.4 LG Air Conditioning and Energy Solution Company
 - 5.13.5 LG Technology Strategy
 - 5.13.6 LG Revenue
- 5.14 Micro Mobio
- 5.15 MTI Mobile
- 5.16 NEC
 - 5.16.1 NEC Business Outline
 - 5.16.2 NEC Revenue
- 5.17 Nokia
 - 5.17.1 Nokia-Microsoft Partnership
 - 5.17.2 Nokia Revenue
- 5.18 Nokia Siemens Networks
 - 5.18.1 Nokia Acquires Siemens' Entire 50% Stake in The Joint Venture
 - 5.18.2 Nokia Siemens Networks Telco Cloud Technology
 - 5.18.3 Nokia Siemens Acquired Motorola Network Infrastructure Division
 - 5.18.4 Nokia Siemens Networks Revenue
- 5.19 QRC Technologies
- 5.20 Qualcomm
 - 5.20.1 Qualcomm Mobile & Computing
 - 5.20.2 QMC Offers Comprehensive Chipset Solutions
 - 5.20.3 Qualcomm Government Technologies
 - 5.20.4 Qualcomm Internet Services

- 5.20.5 Qualcomm Ventures
- 5.20.6 Qualcomm Revenue
- 5.20.7 Qualcomm Up to 4x Increase Over CDMA2000's Capacity
- 5.21 Radisys
 - 5.21.1 Radisys Business
 - 5.21.2 Radisys Revenue
 - 5.21.3 Radisys ATCA
- 5.22 Repeaters Australia
 - 5.22.1 Repeater Improved Cellular Signal Coverage Area
- 5.23 Reactel
- 5.24 RF Hitec
- 5.25 Samsung
 - 5.25.1 Samsung Finds Talent And Adapts Technology To Create Products
 - 5.25.2 Samsung Adapts to Change, Samsung Embraces Integrity
 - 5.25.3 Samsung Telecom Equipment Group
 - 5.25.4 Samsung Electronics Q2 2013 Revenue
 - 5.25.5 Samsung Memory Over Logic
- 5.26 Siemens AG
- 5.27 Spirent Communications
 - 5.27.1 Spirent Key Financials
 - 5.27.2 Spirent Business
 - 5.27.3 Spirent Service Assurance
 - 5.27.4 Spirent Strategy
 - 5.27.5 Spirent Monitors Change, Identifies Trends
 - 5.27.6 Spirent Acquisitions
 - 5.27.7 Spirent Products
- 5.28 TelLabs
 - 5.28.1 Tellabs® Mobile Solutions
 - 5.28.2 TelLabs Acquisitions
 - 5.28.3 TelLabs Revenue
 - 5.28.4 TelLabs Geographic Revenue
- 5.29 TelNova Technologies
- 5.30 ZTE
 - 5.30.1 ZTE Globally-Leading Provider Of Telecommunications Equipment
 - 5.30.2 ZTE Technology Innovation
 - 5.30.3 ZTE Revenue

List Of Tables

LIST OF TABLES AND FIGURES

Wireless Infrastructure Executive Summary

Table ES-1 Wireless Infrastructure Web Mobile Extensions

Figure ES-2 Wireless Infrastructure Market Shares, Dollars, Worldwide, 2012

Figure ES-3 Wireless Infrastructure Markets Forecasts Dollars, Worldwide, 2013-2019

Wireless Infrastructure Market Description and Market Dynamics

Figure 1-1 Ericsson Support for the Networked Society

Figure 1-2 Cloud Convergence of Information and Computing Technologies

Figure 1-3 Optical Internet Implements Flexible Information Transport

Figure 1-4 Infrastructure for Apps and Smart Devices

Table 1-5 Enterprise IT Architecture Changing

Figure 1-6 Smart Society Changes Brought By Terabit Networks

Figure 1-7 Apps Market Expands

Figure 1-8 World Economic Forum Comment on Convergence of Information
Technology (IT) and Communications

Table 1-9 CDMA2000: Global Reach

Table 1-10 CDMA2000 Evolution Path:

Table 1-11 CDMA2000: Offering a Diverse and Affordable Selection of Devices

Table 1-12 Cloud System Continuous Deployment Models

Table 1-13 Java Based Application Server Functions

Table 1-13 (Continued) Java Based Application Server Functions

Table 1-14 SOA Market-Ready Components Business

Table 1-15 Application Server Product Functions

Wireless Infrastructure Market Shares and Market Forecasts

Table 2-1 Wireless Infrastructure Market Driving Forces

Table 2-2 Wireless Infrastructure Industry Challenges

Table 2-3 Wireless Infrastructure Response to Market Challenges

Table 2-4 Wireless Infrastructure Industry Adaptation To Change

Table 2-5 Wireless Infrastructure Industry Adaptations

Table 2-6 Wireless Infrastructure Industry Imperatives

Figure 2-7 Wireless Infrastructure Market Segments, Dollars, Worldwide, 2012

Table 2-8 Wireless Core And Backhaul Infrastructure Market Shares, Dollars, Worldwide, 2012 2-12

Figure 2-9 Wireless Core Network Equipment Infrastructure Market Shares, Dollars, Worldwide, 2012

Table 2-10 Wireless Core Network Equipment Infrastructure Market Shares, Dollars, Worldwide, 2012

Table 2-11 Selected Alcatel-Lucent Assessment of Market Position

Table 2-12 Alcatel-Lucent Wireless Assessment

Figure 2-13 Mobile Base Station and Wireless Backhaul Market Shares, Dollars, Worldwide, 2012

Table 2-14 Mobile Base Station and Wireless Backhaul Market Shares, Dollars, Worldwide, 2012

Table 2-15 Ethernet Mobile Backhaul Market Shares, Dollars, Worldwide, 2012

Table 2-16 GSM / GPRS / EDGE 2G Market Shares, Dollars, Worldwide, 2012

Table 2-17 CDMA 3G Market Shares, Dollars, Worldwide, 2012

Table 2-18 WCDMA / UMTS / HSPA 3G Market Shares, Dollars, Worldwide, 2012

Table 2-19 Wireless Infrastructure Market Industry Segments, Dollars and Percent, Worldwide, 2013-2019

Table 2-20 Wireless Infrastructure Market Industry Segments, Dollars, Worldwide, 2013-2019

Figure 2- Long Term Wireless Infrastructure Network Evolution

Table 2-21 Wireless Infrastructure Market Segments, GSM, CDMA, EVDO, WCDMA, and LTE Dollars, Worldwide, 2013-2019

Table 2-22 Wireless Infrastructure Market Segments, GSM, CDMA, EVDO, WCDMA, and LTE Dollars, Worldwide, 2013-2019

Table 2-23 Wireless Infrastructure End to End Core and Access Market Shares, Dollars, Worldwide, 2012

Figure 2-24 LTE Infrastructure Equipment Market Shares, Dollars, Worldwide, 2012

Table 2-25 LTE Infrastructure Equipment Market Shares, Dollars, Worldwide, 2012

Figure 2-27 LTE Device Market Shares, Dollars, Worldwide, 2012

Table 2-28 IP/MPLS Router Services

Table 2-29 Alcatel Lucent CDMA Solutions Positioning

Figure 2-30 CDMA Market Dynamics

Table 2-31 LTE Market Shares, Dollars, Worldwide, 2012

Figure 2-32 Wireless Infrastructure Market Segments, LTE Market Forecasts, Dollars, Worldwide, 2013-2019

Table 2-33 Wireless Infrastructure Market Segments, LTE Units and Dollars, Worldwide, 2013-2019

Table 2-34 TE Device and Smart Phone Shipments Units and Dollars, Worldwide,

2013-2019

Figure 2-35 LTE 1800 Eco System

Figure 2-36 Global LTE 1800 Commitments

Figure 2-37 Spectrum Used by LTE

Table 2-39 Status of the Global LTE1800 Market

Table 2-38 Global LTE 1800 Market Aspects

Table 2-40 Global 23 LTE 1800 Network Deployments in Progress

Table 2-41 Motivations For Deploying LTE in 1800 MHz Spectrum

Figure 2-42 CDMA And LTE in the US

Figure 2-43 CDG LTE Initiatives

Figure 2-44 LTE Device Availability by Frequency

Figure 2-45 LTE Device Availability by Frequency

Figure 2-46 FDD-LTE Commercial Deployments

Figure 2-47 LTE Subscribers by Region

Figure 2-49 Wireless Infrastructure Evolution Path, CDMA, LTE, and WiFi

Table 2-50 LTE Market Drivers 2013-2015

Figure 2-51 LTE Market Drivers, 2013-2015

Figure 2-52 Wireless Infrastructure Market Segments, LTE Market Forecasts, Dollars, Worldwide, 2013-2019

The CDG global connections forecast indicates that 3G UMTS and HSPA continue to dominate the global connections in 2016.

Figure 2-53 CDG Global Connections Forecast

Table 2-54 CDG Global Connections in 2016

Table 2-55 Femtocell and Small Cell Broadband Cellular Networks

Table 2-56 Wireless Infrastructure Femtocell and Small Cell Installed Base and Market Forecasts Dollars and Units, Worldwide, 2013-2019

Figure 2-57 Femtocell Small Cell Solutions

Figure 2-58 Femtocell Wireless Backhaul

Table 2-59 Wireless Infrastructure Femtocell Small Cells Markets Dollars, Worldwide, 2013-2019

Table 2-60 Wireless Infrastructure Femtocell Small Cells Markets Units, Worldwide, 2013-2019

Table 2-61 Wireless Infrastructure Femtocell Small Cells Markets Dollars, Worldwide, 2013-2019

Table 2-62 Software Defined Networking (SDN) and Network Function Virtualization (NFV) Design Of The Network Issues

Figure 2-63 Smartphones Lead Wireless Infrastructure traffic Growth

Table 2-66 Wireless Infrastructure Regional Market Segments, 2012

Figure 2-67 Ericson Regional Wireless Subscriber Analysis

Figure 2-68 Global Mobile Data Traffic Forecast by Region

Wireless Infrastructure Product Description

Table 3-1 Alcatel-Lucent Operating Segments:

Table 3-2 Alcatel-Lucent Networks Segment Businesses:

Table 3-3 Alcatel-Lucent Key Next Generation Technologies

Table 3-4 Alcatel-Lucent Wireless

Table 3-5 Alcatel-Lucent Networks Segment - IP

Figure 3-6 Korea Broadband Wireless Infrastructure Projects

Figure 3-7 Alcatel Lucent Monthly Traffic per Technology Since LTE Launch

Figure 3-9 Ericsson RBS 6000 Multi-Standard Platform Is For Radio Base Stations

Table 3-8 Ericsson Wireless Infrastructure Platforms

Table 3-10 Aspects of Ericsson Support for Migration to LTE

Table 3-11 Ericsson EPC-LTE Offering

Table 3-12 Ericsson EDGE Enhanced Data Rates for Global Evolution

Figure 3-13 Ericsson Telecommunications Equipment And Services

Table 3-14 Ericsson Strategic Engagement Topics (SETs)

Table 3-15 Ericsson Mobile Broadband Solutions Offering

Table 3-16 Ericsson Mobile Backhaul Solution Functions:

Figure 3-17 Ericsson SM480 Smart Metro Ethernet Services Platform

Table 3-18 Ericsson SM 480 Metro Ethernet Service Transport Features

Figure 3-19 Ericsson Mobile Backhaul Switch SM480

Figure 3-20 Ericsson Mini Link CN

Table 3-21 Ericsson MINI-LINK CN Use Case Scenarios:

Figure 3-22 Ericsson Comparison MINI-LINK CN 210, 500 & 510

Table 3-23 Ericsson Packet Core Modules

Table 3-24 Ericsson LTE Service Provider Network Deployment Technology Areas

Table 3-25 Ericsson Mobile Switching Portfolio

Figure 3-27 Ericsson Base Station

Table 3-26 Ericsson Mobile Backhaul Solution

Figure 3-28 Ericsson RBS 2103 - WiMAX360

Figure 3-29 Ericsson New Packet Core Platforms

Table 3-30 Ericsson All IP Resilience Functions

Figure 3-31 Ericsson Core Network Nodes, the Ericsson Blade System and Smart Services Router

Table 3-32 Nokia Siemens Networks Intelligent IP Edge Modules

Table 3-33 Nokia Siemens Networks Flexi Network Gateway Server (Flexi NG) Benefits

Table 3-34 Nokia Siemens Networks Flexi Network Gateway Server (Flexi NG)

Functions

Table 3-35 Nokia Siemens Networks' PCS-5000 Policy Control Types of Mobile Data Traffic

Table 3-36 Nokia Siemens Networks' PCS-5000 Policy Control Functions and Products Supported

Table 3-37 Nokia Siemens Networks PCS-5000 Business Benefits

Table 3-38 Nokia Siemens Networks PCS-5000 Policy Control Suite Functions

Table 3-41 Nokia Siemens Networks' Carrier Ethernet Transport (CET) Solution Business Benefits

Table 3-42 Nokia Siemens Networks All-Ethernet Mobile Backhaul Business Benefits

Table 3-43 Nokia Siemens Networks Router Product Partners

Table 3-44 Nokia Siemens Networks Single IP Backbone Solutions

Table 3-45 Nokia Siemens Networks Multiservice IP Backbone Solutions Technology Benefits

Table 3-46 Nokia Siemens Networks Multiservice IP Backbone Solutions Business Benefits

Table 3-47 Huawei Macro Base Stations

Table 3-48 Huawei SingleBTS Mobile Network Basic Module Characteristics

Table 3-49 Huawei SingleBTS Mobile Network Benefits

Table 3-50 Huawei SingleBTS Mobile Network Benefits

Table 3-51 Huawei SingleBTS Mobile Network Green Positioning

Table 3-52 Huawei SingleBTS Mobile Indoor, Outdoor, and Distributed Network Models

Figure 3-53 Huawei Typical application scenarios of the BTS3900

Figure 3-54 Huawei Typical Outdoor Application Scenarios of the BTS3900A

Figure 3-55 Huawei Typical Indoor Application Scenario of the BTS3900L

Figure 3-56 Huawei Typical Pole and Wall Installation Scenarios of the DBS3900

Figure 3-57 Huawei Typical Tower Application Scenarios of the DBS3900

Figure 3-58 Huawei Multi-Mode BSC Features & Benefits

Table 3-59 Huawei Multi-mode BSC types of boards

Table 3-60 Huawei ME60 V600R005 LTE TDD to CDMA Features

Figure 3-61 Cisco CRS 3

Table 3-62 Cisco Foundation for the Next-Generation Internet

Table 3-63 Cisco Service Provider Router Features

Table 3-64 Cisco Service Provider Routers

Table 3-65 Cisco Quantum Policy Suite Components

Table 3-66 Cisco ASR 5000 Series

Table 3-67 Fujitsu Leveraging LTE

Figure 3-68 Fujitsu BroadOne LTE Femtocell Base Station

Figure 3-70 Fujitsu LTE Femtocell Solutions

Table 3-69 Fujitsu Femtocell Target Specifications

Table 3-71 Fujitsu LTE Femtocell Access Point

Table 3-73 Fujitsu Femtocell Solving Distant Macrocell Interference

Table 3-72 Fujitsu Femtocell Resolution of Interference Problems

Figure 3-75 Fujitsu Femtocell Interference Control

Table 3-74 Fujitsu Femtocell Interference Weighting Factors

Figure 3-77 Fujitsu LTE / Wi-Fi Interworking Consumer Benefits

Table 3-76 Fujitsu LTE / Wi-Fi Interworking Functions

Figure 3-79 Fujitsu LTE / Wi-Fi Interworking Consumer Functions

Table 3-78 Fujitsu Service Applications on the Femtocell Network

Table 3-80 ZTE TD-LTE Features

Table 3-81 ZTE LTE FDD Features

Figure 3-82 IP Wireless Handheld Option for the URC Transceivers

Figure 3-83 General Dynamics URC Radio In A Vehicle Jerk-And-Run Capability

Figure 3-84 General Dynamics Pathmaker Group Networking Radios

Wireless Infrastructure Technology

Figure 4-1 Bandwidth for Wireless Infrastructure

Table 4-2 Network Traffic Units

Figure 4-3 CDMA, LTE, and WiFi Roadmap Evolution Path

Figure 4-4 LTE Interoperability Positioning

Figure 4-5 LTE Frequency Band Assignments

Figure 4-6 Projected LTE Global Spectrum Usage

Figure 4-7 Challenge to Support 3GPP and 3GPP2 Frequency Assignments

Figure 4-8 Bandwidth Spectrum Economies of Scale

Figure 4-9 LTE Device Availability by Frequency

Figure 4-10 Backhaul Network Architecture, Flow Delay, Jitter, Packet Loss, Continuity, Availability, Throughput, and Traffic Stats

Table 3-11 HD Voice Call On CDMA

Figure 4-12 Wireless Infrastructure Traffic Model

Wireless Infrastructure Company Profiles

Table 5-1 Alcatel-Lucent Performance Program

Table 5-2 Alcatel-Lucent Operating Segments:

Table 5-3 Alcatel-Lucent Business Focus

Table 5-4 Alcatel-Lucent Operating Segments

Table 5-5 Alcatel-Lucent Business Organization

Table 5-6 Alcatel-Lucent Strategic Focus

Table 5-7 Alcatel-Lucent Communications Issues

Table 5-8 Alcatel-Lucent Communications Issue Solutions

Table 5-9 Alcatel-Lucent Communications Application Enablement

Table 5-10 Alcatel-Lucent Communications High Leverage Network™ (HLN) Enablement

Table 5-11 Alcatel-Lucent Operating Segments:

Table 5-12 Alcatel-Lucent Networks Segment Businesses:

Table 5-14 Alcatel-Lucent Networks Segment - IP

Table 5-13 Alcatel-Lucent Key Next Generation Technologies

Table 5-15 Alcatel-Lucent Optics Market Positions

Table 5-16 Alcatel-Lucent Wireless

Figure 5-17 Alcatel-Lucent 2012 Korea Broadband Infrastructure Projects

Figure 5-18 Korea Broadband Wireless Infrastructure Projects

Figure 5-19 Alcatel Lucent Monthly Traffic per Technology Since LTE Launch

Figure 5-20 Alcatel-Lucent In Korea

Figure 5-21 CDG Wireless Infrastructure Roadmap that Includes CDMA2000, LTE, and WiFi Technologies

Figure 5-22 Ericsson Version of its North American CDMA Share

Table 5-23 Ericsson Mobile Broadband Issues

Table 5-26 Ericsson Networks Products And Solutions

Table 5-24 Ericsson Operating Segments

Table 5-25 Ericsson Networks

Table 5-27 Regions Ericsson Primary Sales Channel

Figure 5-28 Fujitsu Main Products

Figure 5-29 Fujitsu Global Business

Figure 5-30 Fujitsu Geographical Market Participation

Figure 5-31 Fujitsu Global Alliances

Figure 5-32 Fujitsu Mixed IT Environments Forecasts

Table 5-33 Fujitsu Facts

Figure 5-39 IP Wireless Handheld Option for the URC Transceivers

Figure 5-40 General Dynamics URC Radio In A Vehicle Jerk-And-Run Capability

Figure 5-41 General Dynamics Pathmaker Group Networking Radios

Figure 5-42 General Dynamics Divisions

Figure 5-43 General Dynamics Eagle

Figure 5-44 General Dynamics Duro

Figure 5-45 General Dynamics Piranha 3

Figure 5-46 General Dynamics Pandur 6 x 6
Table 5-47 General Dynamics Pandur 6 x 6 Features
Figure 5-48 General Dynamics Pandur 8 x 8
Table 5-49 General Dynamics Pandur 8 x 8 Features
Figure 5-50 General Dynamics Piranha 5
Figure 5-51 General Dynamics Ascod
Figure 5-52 Mobile Broad Band Network Deployments, 2013
Figure 5-53 Mobile Broad Band Subscriptions, 2013
Figure 5-54 Commercial HSPA+ Networks
Figure 5-55 Commercial LTE Network Launches
Table 5-56 Huawei Different Business Groups (BGs)
Table 5-57 Juniper Networks Infrastructure Benefits
Table 5-58 Juniper Networks High-performance network infrastructure
Table 5-59 Nokia Siemens Networks Base Stations
Figure 5-60 Nokia Siemens Networks High Speed Internet Cost Reductions
Figure 5-61 Nokia Siemens Networks Zero Footprint Solution
Table 5-62 TelLabs Solutions Features
Table 5-63 Tellabs® Optical Solution Cost Reductions

About

WinterGreen Research predicts that the dramatic growth of wireless infrastructure is based on the growth of smart phones to a one trillion market by 2019, serving an installed base of 8.5 billion, many people having more than one smart phone. Wireless infrastructure markets at \$58 billion in 2012 will be \$163 billion by 2019, new markets evolved because of the value that apps provide to smart phones, mobile devices, tablets, and the Internet of things.

According to Susan Eustis, lead author of the study, “Wireless Infrastructure is being installed to upgrade core networks and upgrade backhaul and base stations to make systems more modern. Infrastructure for the Internet and for smart mobile devices creates demand for more sophisticated web development and web applications that in turn depend on more sophisticated infrastructure. Everything is going mobile. This evolution is driven by mobile smart phones and tablets that provide universal connectivity. Modern systems represent a significant aspect of Internet market evolution.”

The proportions of wireless infrastructure market industry segments are expected to remain much as they are, with the small cells and femtocells achieving strong growth on the access side, the core infrastructure must be upgraded to support the added backhaul backbone infrastructure. Wireless apps are expected to achieve \$37 trillion revenue by 2019. This unbelievable growth occurs as the Internet is expanded to implement the interconnection of everything.

Digital devices proliferate, machine to machine capabilities vastly expand instrumentation. The digital devices become the engine of a world economy, with apps collecting pennies a day for millions of apps from 8.5 billion people with smart phones by 2019.

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