

# **Vertical Farming, Plant Factory Market Shares, Strategies, and Forecasts, Worldwide, 2014 to 2020**

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## **Abstracts**

WinterGreen Research announces that it has published a new Plant Factory. Vertical Farming study. The 2014 study has 455 pages, 233 tables and figures. Worldwide markets are poised to achieve significant growth as the food supply for the world starts to adopt automated process. Grow lights have become more sophisticated and less expensive to run as solar and wind energy are adopted by greenhouses and plant factories.

Plant Factory (PF), vertical farming is a closed environment in which plants are grown under lights in shelves stacked one on another. All the elements needed for plant growth are artificially controlled, a process that removes detrimental influences such as pesticides and poor weather conditions. Traditional agriculture lives at the mercy of the elements. A plant factory is run based on science. Science is used to produce plants based on carefully controlled spectrum best for plant growth, to produce plants of a fixed quality, quantity, cost, time to harvest, and tuned to control the sale price.

Plant factory weed control is able to achieve crop-yield increases. Robot technology is deploying machines for weed control, promising to improve crop yields. Robots make the crops safer by eliminating or virtually eliminating herbicides. Downstream processing system solutions and robots achieve automation of process. Robots meet stringent hygiene and safety regulations, work tirelessly 24 hours a day, and relieve human workers of physically arduous tasks. Robots contribute to the freshness, variety and quality of food. Projects are ongoing.

High value crops are a target of agricultural robotic development. What could be tastier than a strawberry, perfectly formed, and perfectly ripened? New plant factories that grow fruits and vegetables on shelves indoors are able to improve the delivery of

consistent quality food, and to implement efficiency in managing food production.

Strawberries are a high profit crop. A new generation of plant factories have just been born making it forever spring in the strawberry growing business. Strawberry Harvesters with the world's most advanced technology to give maximum performance to a plant factory. Harvesting robots can optimize the productivity of the farming business. Growers can get the best results in a berry farm using automated process. Automated picking collection systems improve labor productivity, give speed and agility to harvest operations.

Food factories produce organic vegetables. This represents a next step in the application of automated process to everyday life. Automated process for farming provides immediate help for food stores. Plant factories support farming practices that are not dependent on the climate. Food factories produce organic vegetables 24 hours a day. With the land available for farming depleting quickly, new types of farming are evolving.

## **PLANT FACTORIES MARKET DRIVING FORCES**

Demand for ability to grow food consistently

Demand for ability to grow food locally

Can grow food in warehouses

Can grow food in the home

Dedicating space that is efficient for producing food

Fresh, sanitary food available consistently

Food factories

Ability to produce organic vegetables

Ability to produce vegetables 24 hours a day

Land available for farming depleting quickly

New types of farming are evolving

Growing of vegetables indoors all year round

A plant factory allows the growing of vegetables indoors all year round. It is a system that artificially creates the environment necessary for plants to grow by controlling the amount of culture solution, air, and light from light-emitting diodes (LED).

Because the amount of light, temperature, humidity, and carbon dioxide (CO<sub>2</sub>) concentration levels can be optimized without being affected by the weather, the growth rate of vegetables is two to four times faster than those grown in open-air fields, and yields are ten to twenty times higher.

Visible natural light has a spectrum different from grow lights. Visible light is measured by lux or energy. Plant factory grow lights are different. Grow lights provide artificial light used for plant growth. The spectrum of growth lights is tuned to the plant growing task. Plant light has photons from the blue to red (400-700 nm) part of the spectrum. This is called growth light.

Horticulture lamps address the role of light in the growth and development of plants. Plant growth is a function of photosynthesis. The plant growth lights work in three different ways:

To provide all the light a plant needs to grow

To supplement sunlight, especially in winter months when daylight hours are short

To increase the length of the "day" in order to trigger specific growth and flowering

Because the amount of light, temperature, humidity, and carbon dioxide (CO<sub>2</sub>) concentration levels can be optimized without being affected by the weather, the growth rate of vegetables is two to four times faster than those grown in open-air fields, and yields are ten to twenty times higher.

According to Susan Eustis, lead author of the study, "Plant factories use growth light to automate and control growing. The ability to grow food consistently, locally represents a major breakthrough for humanity." Grow lights permit people to grow food in warehouses and in the home, dedicating previously unused space to a purpose and in a manner that is efficient for producing food.

Plant factory market forecast analysis indicates that markets at \$403 million in 2013 are anticipated to reach \$1.97 billion by 2020. Growth is a result of the unmitigated march of automated process driven by the semiconductor industry, by microprocessors, and more directly by the need for food that is uncontaminated.

The ability to use solar energy to grow food using LED lights is a compelling new way to produce food. Using plant factory technology the containers can be put in homes and restaurants, apartments and greenhouses to grow food more efficiently and that is not contaminated with pesticides or other things that should not be on food. The ability to grow food in layers, 24 x 7 represents a major shift in the way food is provided to people. It means fresh food can be available year around at home and anyplace a person is.

## **Companies Profiled**

### **Market Leaders**

Spread Co.

Granpa

Iwasaki Electric

Nihon Advanced Agri Corporation

Pacific Group

Ryobi Holdings

Philips Horticulture Lamps

Everlight Electronics

## **Market Participants**

AeroFarms

Aizufujikako Co., Ltd.

Genesis Photonics (GPI)

Gotham Greens

Hon Hai

Hydrofarm

Inventec

JGC / Granpa

Jingpeng Solar Powered Plant Factory

Natural Vitality

Ozu Corporation

Rockwool® Group

Rambridge

Ringdale ActiveLED®

Tingyi International / Wei Chuan Foods

## **Check Out These Key Topics**

Plant Factory

Green Technology

Smarter Farming

Smart Agriculture

Beijing Plant Factory

China Plant Factory

Jingpeng Plant Factory

Plant Vertical Factory

Indoor Farm

Green Farming

Indoor Vertical Farming

Food

Vertical Farm

In-store Production/Consumption

Urban Farming

Solar Energy for Growing

Hydroponics

Indoor Vertical Farms

Vertical Farming

Local garden

Building-Integrated Agriculture

Grow Lights

Moving Light

Solar energy for food

CEA

Phalaenopsis

Ceramic Metal Halide System

High Pressure Sodium (HPS) System

Plant Technology Advances

Plant Factory Growing

Plant Factory Server Controls

Light Farming

Green Flooring

Vegetation

Safe Food

Organic Vegetables

Plant Factory Vegetables

Plant Factories

Grow Light Plantations

## Contents

### **PLANT FACTORY, VERTICAL FARMING EXECUTIVE SUMMARY**

Plant factory, vertical farming market driving forces  
Plant factory vertical farming benefits  
Harvested leafy vegetables  
Plant factory spectral output and color temperature of light can be adjusted  
Plant factory vertical farming challenges  
Commitment to sustainable agriculture  
Wheat, maize and rice  
Efficiency of led grow lights  
Plant factory vertical farming market shares  
Plant factory market forecasts

### **1. PLANT FACTORY MARKET DESCRIPTION AND DYNAMICS**

1.1 Plant Factories Allow Three-Dimensional Cultivation  
1.2 High-Tech Urban Farming Solution: Vertical Farming  
    1.2.1 Plant Factory Self-Sufficient Farming  
    1.2.2 Vertical Farming  
1.3 Plant Factory Definition  
1.4 Container System Anytime, Healthy And Quality Seedling Production  
    1.4.1 Artificial Seedling Cultivation System Using A Container Provides Cost Performance  
    1.4.2 Compact Seedling Vegetable Cultivation System  
1.5 Vertical Farming: Cities Could Be Food Producers  
1.6 Photosynthesis  
1.7 Light Reactions Increase Plant Yield  
1.8 Japanese Plant Factory  
    1.8.1 Plant Factories  
1.9 Organic Farming  
    1.9.1 Size Fan For Traditional Lighting System  
    1.9.2 LED Lighting System  
1.10 Hydroponics

### **2 PLANT FACTORY, VERTICAL FARMING MARKET SHARES AND FORECASTS**

2.1 Plant Factory, Vertical Farming Market Driving Forces



- 2.1.1 Plant Factory Vertical Farming Benefits
- 2.1.2 Harvested Leafy Vegetables
- 2.1.3 Plant Factory Spectral Output And Color Temperature Of Light Can Be Adjusted
- 2.1.4 Plant Factory Vertical Farming Challenges
- 2.1.5 Commitment To Sustainable Agriculture
- 2.1.6 Wheat, Maize And Rice
- 2.2 Plant Factory Vertical Farming Market Shares
  - 2.2.1 Japanese Plant Factory
  - 2.2.2 Japan Has the Most Plant-Factories
  - 2.2.3 Taiwan Has The World's Most Advanced Plant-Factory Technologies
  - 2.2.4 Taiwan Plant Factory
  - 2.2.5 Plant Factory China Changchun Agricultural Expo Park
  - 2.2.6 Ever Light Electronics Co. Ltd. Plant Farm
  - 2.2.7 LED Manufacturer: Everlight Electronics
  - 2.2.8 Spread Co
  - 2.2.9 Han Hai Precision
  - 2.2.10 Pacific Construction Company
  - 2.2.11 Gotham Greens
  - 2.2.12 AeroFarms
  - 2.2.13 Granpa Co
  - 2.2.14 Nihon Advanced Agri Life Science Business
  - 2.2.15 Iwasaki Revenue
  - 2.2.16 Iwasaki EYE Hortilux
  - 2.2.17 Philips Plant Sensitivity For Colors Of Light
  - 2.2.18 Philips Agrosun Gold
  - 2.2.19 Best Green Life Vegetable Garden LED Kit for Indoor Garden
  - 2.2.20 Efficiency of LED Grow Lights
- 2.3 Plant Factory Market Forecasts
  - 2.3.1 Plant Factory Market Segment Forecasts Dollars, Worldwide,
  - 2.3.2 Large Warehouse Plant Factory Market Segment Forecasts Dollars, Worldwide,
  - 2.3.3 Home / Restaurant / Apartment Plant Factory Market Forecasts
  - 2.3.4 Community, Grocery, Employee Garden Plant Factory Market Forecasts
  - 2.3.5 Green House - Vertical Farm Plant Factory Market Forecasts
  - 2.3.6 Dialysis Patients
  - 2.3.7 Development Of Plant Factories Has Challenges
  - 2.3.8 Plant Factories Are Not Meant To Replace Traditional Agriculture
  - 2.3.9 Visible Natural Light Has A Spectrum For Growth
  - 2.3.10 Growth Light Spectrum Positioning
- 2.4 Plant Factory Prices

- 2.5 Plant Factory Market Control Systems
  - 2.5.1 Plant Factory Construction Market
  - 2.5.2 Ubiquitous Environment Control Systems
  - 2.5.3 HPS
  - 2.5.4 MH
  - 2.5.5 Operating Cost Per Hour For A Light
  - 2.5.6 Plant Factory Control Systems Solutions
- 2.6 Plant Factory Regional Analysis
  - 2.6.1 Growth Markets
  - 2.6.2 Plant Factory Operations in Japan
  - 2.6.3 Taiwan
  - 2.6.4 New Plant factory Construction in Japan

### **3. PLANT FACTORY DESCRIPTION**

- 3.1 Plant Factories Japan
- 3.2 Spread Co.
- 3.3 Grandpa Dome
  - 3.3.1 Granpa Co Business Description
  - 3.3.2 Granpa Co Plant Factory Features
  - 3.3.3 JGC / Granpa Co., Ltd.
- 3.4 Nihon Advanced Agri Co.,Ltd
  - 3.4.1 Nihon Advanced Agri Life Science Business
  - 3.4.2 Nihon Advanced Agri Control of Light Quality
  - 3.4.3 Nihon Advanced Agri Wave Length 'Wide-Band' LED Lamps
  - 3.4.4 Nihon Advanced Agri HEFL
  - 3.4.5 Nihon Advanced Agri Vegetable Cultivation System Using HEFL Lighting Units
  - 3.4.6 Nihon Advanced Agri Efficient, Energy-Saving HEFL
  - 3.4.7 Nihon Advanced Agri Cultivation Without Using Agrichemicals
  - 3.4.8 Nihon Advanced Agri Scheduled Production For Stable Supply
  - 3.4.9 Nihon Advanced Agri LED and HEFL Lighting System
- 3.5 Cosmo Farm Iwamizawa City, Hokkaido
- 3.6 Social Welfare Corporation Cupid-Fair Plant Factory-
- 3.7 Iwasaki EYE Hortilux
  - 3.7.1 Iwasaki Electric, Ltd
- 3.8 Aizufujikako Co., Ltd
- 3.9 Ryobi Group
- 3.10 Plant Factories Taiwan
- 3.11 Ever Light Electronics Co. Ltd. Plant Farm

- 3.11.1 Everlight Electronics License To Develop IEDA Home Based Plant Factories
- 3.12 Genesis Photonics Company Taiwan Plant Factory
- 3.13 Han Hai Precision
  - 3.13.1 Hon Hai Partners
- 3.14 Pacific Construction Company
- 3.15 Nano Bio Light Technology Co., Ltd.
- 3.16 Taiwan YaSai Lab Plant Factory Information Systems
- 3.17 Red Plum Plant Factory
- 3.18 J&D Restaurant Plant Factory Taiwan
- 3.19 Cal-Comp Biotech Plant Factory Taiwan
- 3.20 Ting-Mao Plant Factory Taiwan
- 3.21 Genesis Photonics Plant Farm
- 3.22 Wei Chuan Foods
  - 3.22.1 Wei Chuan Foods Plant Factory Meeting Exhibit
- 3.23 Delta Electronics Inc Plant Factory in Taiwan
- 3.24 Epistar
- 3.25 Formosa Epitaxy
- 3.26 Chinese Plant Factories
- 3.27 Jingpeng Plant Factory
- 3.28 Korea
- 3.29 JiSung Global Co., Ltd
  - 3.29.1 JiSung Global BioFarm Seedling Set LED Indoor House Plant Cultivator Module
- 3.30 Robotech
- 3.31 Insung Tech Co Ltd
- 3.32 Best Green Life Co., Ltd.
  - 3.32.1 Best Green Life LED Hydroponic Cultivator
  - 3.32.2 Best Green Life LED Hydroponic Cultivator
  - 3.32.3 Best Green Life Vegetable Garden LED Kit for Indoor Garden
- 3.33 Gimpo EUM Plant Factory
- 3.34 Chinese Plant Factories
- 3.35 Beijing IEDA Protected Horticulture Home Based Plant Factory
  - 3.35.1 Institute of Environment and Sustainable Development in Agriculture (IEDA) Home-Based Plant Factory
  - 3.35.2 Changchun Agricultural Expo Park
- 3.36 India
- 3.37 US Plant Factories
- 3.38 Gotham Greens
  - 3.38.1 Gotham Greens' Integration with Whole Foods Market
- 3.39 AeroFarms

- 3.39.1 AeroFarms Aeroponics Grows Plants In A Mist
- 3.39.2 AeroFarms Cloth Root Medium
- 3.39.3 AeroFarms LED Lighting
- 3.39.4 AeroFarms Modularity
- 3.40 Green Spirit Farms (GSF) Michigan and Pennsylvania Vertical Farms
  - 3.40.1 Pennsylvania Builds World's Largest Vertical Farm
  - 3.40.2 Green Spirit Farms
- 3.41 Google Vertical Farms
- 3.42 Philips In the US
- 3.43 Alterrus Systems and subsidiary Local Garden Vancouver
- 3.44 The Greenhouse Vertical Farm in Florida
- 3.45 MIT CityFARM Indoor Farming
- 3.46 Farmed Here Vertical Farm In Bedford Park, Illinois
- 3.47 The Plant Vertical Farm In Illinois
- 3.48 Green Spirit Farms in New Buffalo, Michigan
- 3.49 Mega' Indoor Vertical Farm: Chicago Suburb
- 3.50 Vertical 'Pinkhouses Urban Farming
- 3.51 Purdue University
- 3.52 Caliber Biotherapeutics
- 3.53 Famgro Farms
- 3.54 Alegría Farm's Vertical Units
- 3.55 European Plant Factories
- 3.56 Philips and Greenhouse Grower Deliscious
  - 3.56.1 Philips / Deliscious Case Study
  - 3.56.2 Philips Vitro Plus Plant Factory
  - 3.56.3 Philips Plant Factory From seedling to plant under LED lighting
  - 3.56.4 Philips Horticulture Lamps
- 3.57 Netherlands Plant Factories
- 3.57 LEDHydroponics.co.uk
  - 3.57.1 LEDHydroponics Benefits Of LED Grow Light Technology
  - 3.57.2 Quantum LED Lights Growing Results
  - 3.57.3 Quantum LED Light Absorption

## **4. PLANT FACTORY TECHNOLOGY**

- 4.1 Plant Factory Technology Leverages Buildings
- 4.2 Urban Vertical Plant Farm Concept
  - 4.2.1 Mithun Architecture Vision of Urban Farming
- 4.3 Vertical Farming Key Technologies

- 4.3.1 Production Line for Plants
- 4.3.2 Plant Factory Light Source Control System
- 4.3.3 Modular Plant Factories
- 4.3.4 AeroFarms Aeroponics Grows Plants In A Mist
- 4.4 Green Spirit Farms (GSF) Vertical Farms Example
- 4.5 White LED Light Provides Good Wave Length For Leafy Vegetables
- 4.6 Red-White LED Light Good For All Vegetables
- 4.7 Healthy Foods
  - 4.7.1 Plant Factory Growing of Stalk of Tsuburina
  - 4.7.2 Salt content in Tsuburina
  - 4.7.3 Cultivation of Tsuburina
  - 4.7.4 Tsuburina Ingredients Have Prophylactic Effects
  - 4.7.5 Inositol Group of Foods
  - 4.7.6 Beta-carotene
  - 4.7.7 Vitamin K
  - 4.7.8 Proline
  - 4.7.9 Minerals
- 4.8 Blue-white LED Light Used For Healthy Forming And Increasing Vitamins
- 4.9 HELF Units Relation Between Lighting Distance vs PPF

## **5. AGRICULTURAL PLANT FACTORY COMPANY PROFILES**

- 5.1 AeroFarms
- 5.2 Aizufujikako Co., Ltd.
  - 5.2.1 Aizufujikako Business Description
  - 5.2.2 Aizufujikako Features and Selling Points
- 5.3 Everlight Electronics
  - 5.3.1 Everlight Electronics Revenue
- 5.4 Genesis Photonics (GPI)
  - 5.4.1 Genesis Photonics Year 2014 Revenue
  - 5.4.2 Genesis Photonics 3D COB
- 5.5 Gotham Greens
- 5.6 Granpa Co., Ltd.
  - 5.6.1 Business description
  - 5.6.2 Granpa Co Features
  - 5.6.3 JGC / Granpa Co., Ltd.
- 5.7 Hon Hai
  - 5.7.1 Hon Hai Precision Ind. Co. Ltd.
  - 5.7.2 Hon Hai Precision Industry Ltd / Foxconn

- 5.7.3 Hon Hai Group Plant Factories
- 5.7.4 Hon Hai Partners
- 5.7.5 Hon Hai Establishes First LED Street Light Production Line in Guizhou
- 5.8 Hydrofarm
  - 5.8.1 Hydrofarm Manufacturer Of Hydroponics Equipment And High-Intensity Grow Lights
  - 5.8.2 Hydrofarm AgroSun Gold Halide
- 5.9 Inventec
- 5.10 Iwasaki Electric
  - 5.10.1 Iwasaki Revenue
  - 5.10.2 Iwasaki's Quality Oriented Culture
  - 5.10.3 Iwasaki EYE Hortilux
  - 5.10.4 EYE Lighting International of North America
- 5.11 JGC
  - 5.11.1 JGC / Granpa Co., Ltd.
- 5.12 Jingpeng Solar Powered Plant Factory
- 5.13 Natural Vitality
- 5.14 Nihon Advanced Agri Corporation
  - 5.14.1 Nihon Advanced Agri Evolves Agriculture Into Cosmetics And Wellness
  - 5.14.2 Nihon Advanced Agri
  - 5.14.3 Business Description
  - 5.14.4 Nihon Advanced Agri Features
  - 5.14.5 Nihon Advanced Agri Plant Factory Business
- 5.15 Ozu Corporation
- 5.16 Philips Horticulture Lamps
  - 5.16.1 Philips Lighting Positioning
  - 5.16.2 Royal Philips Electronics of the Netherlands
  - 5.16.3 Philips Enables Consumer Lifestyle
  - 5.16.4 Philips Lighting
  - 5.16.5 Philips Market Opportunity
  - 5.16.6 Philips Visicu
  - 5.16.7 Philips Addresses Healthcare Landscape
  - 5.16.8 Philips/Respiroics Monitoring Solution Powered By Cinterion TC65i:
  - 5.16.9 Royal Philips Revenue
  - 5.16.10 Philips Healthcare Revenue
  - 5.16.11 Philips Lighting Revenue
  - 5.16.12 Philips Partnerships and Acquisitions
  - 5.16.13 Philips Accelerate! Positioning
- 5.17 Rockwool Group

- 5.17.1 Grodan Rockwool Grow Blocks
- 5.18 Rambridge
- 5.19 Ringdale ActiveLED
- 5.20 Ryobi Holdings
  - 5.20.1 Ryobi Holdings Co., Ltd. Company Information
  - 5.20.2 Ryobi Holdings Business Description
  - 5.20.3 Ryobi Holdings Features
- 5.21 Spread Co., Ltd. Company Information
  - 5.21.1 Spread Co Business Description
  - 5.21.2 Spread Co Features
- 5.22 Tingyi International / Wei Chuan Foods

## List Of Tables

### LIST OF TABLES

Table ES-1 Plant Factory Market Driving Forces

Table ES-2 Vertical Farming Benefits

Table ES-3 Plant Factory Benefits

Figure ES-4 Plant Factory Trays

Table ES-5 Plant Factory Advantages

Figure ES-6 Plant Factory Spectral Output And Color Temperature Of Light Can Be Adjusted

Figure ES-7 A Photo Of Inside The Plant Factory Module

Table ES-8 Plant Factory Challenges

Figure ES-9 Plant Factory Commitment To Sustainable Agriculture

Figure ES-10 Plant Factory Market Shares, Dollars, Worldwide, 2013

Figure ES-11 Plant Factory Market Forecasts Dollars, Worldwide, 2014-2020

Table 1-1 Plant Factory Advantages

Table 1-2 Plant Factory Benefits

Table 1-3 PFAL Is A Plant Production Facility Components

Table 1-4 Advantages of Vertical Farming

Table 1-5 Vertical Farming Issues Addressed

Table 1-6 Vertical Farming Benefits:

Figure 1-7 Plant Factory Vertical Growing Variation

Figure 1-8 Cosmo Farm (Iwamizawa City, Hokkaido)

Figure 1-9 Plant Factory Container Systems

Figure 1-10 Vertical Farming: Cities Could Be Food Producers

Figure 1-11 Ozu Corporation Plant Factory In Japan

Table 1-12 Plant Factory Control Aspects

Table 1-13 Plant Factory Systems Control

Figure 1-14 Ozu Corporation Lettuce Plant Factory In Japan

Figure 1-15 Ozu Corporation Harvesting Lettuce In Japan

Table 1-16 Calculations Of The Size Of Farming Fan Required Using Measurements

Table 1-17 LED Plant Growth Lighting System Target Markets

Table 1-18 LED Diode-Based Lighting Advantages:

Table 2-1 Plant Factory Market Driving Forces

Table 2-2 Vertical Farming Benefits

Table 2-3 Plant Factory Benefits

Figure 2-4 Plant Factory Trays

Table 2-5 Plant Factory Advantages



Figure 2-6 Plant Factory Spectral Output And Color Temperature Of Light Can Be Adjusted

Figure 2-7 A Photo Of Inside The Plant Factory Module

Table 2-8 Plant Factory Challenges

Figure 2-9 Plant Factory Commitment To Sustainable Agriculture

Figure 2-10 Plant Factory Market Shares, Dollars, Worldwide, 2013

Figure 2-11 Plant Factory Market Shares, Dollars, Worldwide, 2013

Figure 2-12 Plant Factory Market Shares in Japan, Dollars, 2013

Table 2-13 Plant Factory, Vertical Farming Market Shares, Japan, Dollars, Worldwide, 2013

Figure 2-14 Taiwanese Plant Factory Market Shares, Dollars, Worldwide, 2013

Table 2-15 Plant Factory, Vertical Farming Market Shares, Taiwan, Dollars, Worldwide, 2013

Table 2-16 Plant Factory, Vertical Farming Market Shares, China, Dollars, Worldwide, 2013

Figure 2-17 Ever Light Company Plant Farm Taiwan

Figure 2-18 Philips Grow Lights

Figure 2-19 Plant Factory Market Forecasts Dollars, Worldwide, 2014-2020

Figure 2-20 Plant Factory Market Forecasts Dollars, Worldwide, 2014-2020

Figure 2-21 Plant Factory Market Segment Forecasts Dollars, Worldwide, 2014-2020

Table 2-22 LED Grow Light Market Segments, Worldwide, 2014-2020

Figure 2-23 Large Warehouse Plant Factory Market Forecasts, Dollars, Worldwide, 2014-2020

Figure 2-24 Home / Restaurant / Apartment Plant Factory Market Forecasts, Dollars, Worldwide, 2014-2020

Figure 2-25 Community, Grocery, Employee Garden Plant Factory Market Forecasts, Dollars, Worldwide, 2014-2020

Figure 2-26 Green House - Vertical Farm Plant Factory Market Forecasts, Dollars, Worldwide, 2014-2020

Figure 2-27 Controlled Growing Environment Puts Attention On Plant Factories

Figure 2-28 Development Of Plant Factories

Figure 2-29 Growth Light Spectrum Positioning

Table 2-30 Cost of Investment to Build a Plant Factory

Table 2-31 Plant Factory Revenue

Table 2-32 Plant Factory Yield Improvements

Table 2-33 Plant Factory Vegetable Costs

Figure 2-34 Plant Factory And Greenhouse Cultivation Control Systems

Figure 2-35 Plant Factory Regional Market Segments, Dollars, 2013

Table 2-36 Plant Factory Regional Market Segments, 2013

Figure 2-37 Japanese Plant Factory Products Market Size Forecast
Figure 3-1 Japanese Plant Factories
Table 3-2 Plant Factory Crops Across Japan
Table 3-3 PFALs, Plant Factories, Components
Figure 3-4 Plant Factory Processes Control Every Part Of The Plant's Environment
Table 3-5 Spread Co Achieved Production Of 7.3 Million Pots Of Lettuce Per Year
Figure 3-6 Spread Co Plant Factory
Table 3-7 Spread Co. Kameoka Vegetable Factory Features
Table 3-8 Nihon Advanced Agri Basic Cultivation Research Results
Table 3-9 Nihon Advanced Agri Proximity Lighting
Figure 3-10 Nihon Advanced Agri LED Systems for Plant Factories
Figure 3-11 Nihon Advanced Agri LED Systems Advantages for Plant Factories
Figure 3-12 Nihon Advanced Agri3 Wave Length 'wide-band' LED lamps
Table 3-13 Nihon Advanced Agri Photon Flux Density
Figure 3-14 Nihon Advanced Agri Optimum Plant Factory System For Making
Figure 3-15 Nihon Advanced Agri White LED Systems for Plant Factories
Figure 3-16 Nihon Advanced Agri Red-white LED Systems for Plant Factories
Figure 3-17 Nihon Advanced Agri Blue-White LED Systems for Plant Factories
Figure 3-18 Nihon Advanced Agri White LED Systems for Plant Factories
Figure 3-19 Nihon Advanced Agri Red White LED Systems for Plant Factories
Figure 3-20 Nihon Advanced Agri Blue White LED Systems for Plant Factories
Figure 3-21 Nihon Advanced Agri Far Red LED Systems for Plant Factories
Table 3-22 Nihon Advanced Agri Business Plant Factory
Table 3-23 Nihon Advanced Agri HEFL Lighting Technology Features
Figure 3-24 Nihon Advanced Agri Red Light
Figure 3-25 Nihon Advanced Agri Blue Grow Light
Figure 3-26 Plant Factory Shelving Integrated System
Figure 3-27 Nihon Advanced Agri
Figure 3-28 Nihon Advanced Agri Strawberry Growing
Figure 3-29 Nihon Advanced Agri LED and HEFL Lighting System
Figure 3-30 Cosmo Farm Uses Fully Artificial Light
Figure 3-31 Social Welfare Corporation Cupid-Fair Plant Factory
Figure 3-32 Iwasaki Electric Plant Factory And Greenhouse Cultivation
Figure 3-33 Iwasaki Electric Plant Factory
Figure 3-34 METI Typical Plant Factory Agricultural Scene
Figure 3-35 Aizufujikako Co., Ltd Leaf lettuce
Figure 3-36 Taiwan Plant Factory
Figure 3-37 Lettuce Varieties For Plant Factory Starters in Taiwan
Table 3-38 National Taiwan University's Department of Bio-Industrial Mechatronics

Engineering Identification of Plant Farm Issues

Table 3-39 National Taiwan University's Department of Bio-Industrial Mechatronics

Engineering Identification of Plant Farm Return On Investment (ROI) Issues

Figure 3-40 Ever Light Company Plant Farm Taiwan

Figure 3-41 Genesis Company Taiwan Plant Factory

Figure 3-42 Pacific Group Plant Factory Taiwan

Figure 3-43 Nano Bio Light Technology Plant Factory Strawberries

Table 3-44 Nano Bio Light Technology Plant Factory Scientific Basis

Figure 3-45 Nano Bio Light Technology Maximum Light Intensity

Figure 3-46 Nano Bio Light Technology Plant Factory Lettuce

Figure 3-47 Nano Bio Light Technology

Figure 3-48 Nano Bio Light Technology Tissue Culture Cart Spectrum and Light Intensity

Figure 3-49 Taiwan YaSai Lab Plant Factory Information Systems

Figure 3-50 Red Plum Plant Factory

Figure 3-51 J&D Restaurant Plant Factory Taiwan

Figure 3-52 J&D Restaurant Plant Factory Shelving Taiwan

Figure 3-53 Cal-Comp Biotech Plant Factory Taiwan

Figure 3-54 Ting-Mao Plant Factory Taiwan

Figure 3-55 Wei Chuan Foods Plant Factory Meeting Exhibit

Figure 3-56 Delta Electronics Plant Factory

Figure 3-57 Plant Factory At The Headquarters of CAAS

Figure 3-58 Chinese Academy of Agricultural Sciences Vegetables Growing In A Plant Factory In Beijing

Figure 3-59 Chinese Technology for Plant Factories

Figure 3-60 Types of Vegetables Usually Grown in Chinese Plant Factories.

Figure 3-61 Location of Plant Factories in China

Figure 3-62 Jingpeng Plant Factory Research

Figure 3-63 Jingpeng Plant Factory

Figure 3-64 BioFarm- Seedling Set LED Indoor House Plant Cultivator Module Plant Factory

Figure 3-65 Gimpo EUM Plant Factory

Figure 3-66 IEDA Family Plant factory exhibited in Shanghai EXPO

Figure 3-67 IEDA Plant Factory For Leaf Vegetable Production

Figure 3-68 IEDA Plant Factory Using LED Lighting

Figure 3-69 Gotham Greens

Figure 3-70 Gotham Greens Swiss Chard

Figure 3-71 Gotham Greens New York City Greenhouse Locations

Figure 3-72 Gotham Greens Plant Factory Located in New York City

Figure 3-73 Gotham Greens and Whole Foods Plant Factory Integration with CHP and Solar PV System

Figure 3-74 Gotham Greens PV Solar Sustainable Agriculture

Figure 3-75 AeroFarms System

Table 3-76 AeroFarms Plant Factory Focus

Table 3-77 AeroFarms Aeroponics Functions

Figure 3-78 AeroFarms Aeroponics Grows Plants In A Mist

Table 3-79 AeroFarms Light Emitting Diode (LED) Lighting Vertical Farming Systems Advantages

Table 3-80 AeroFarms Light Emitting Diode (LED) Lighting Farming Advantages

Figure 3-81 AeroFarms: Clean, Safe and Green Crops

Figure 3-82 AeroFarms Modular Growing System

Figure 3-83 AeroFarms System Customizable Modules

Figure 3-84 Michigan's Green Spirit Farms (GSF) Vertical Farm

Figure 3-85 Michigan's Green Spirit Farms (GSF) Vertical Farm Shelving

Figure 3-86 Pennsylvania Vertical Farm Growing Plants

Figure 3-87 Vertical Farming/Pennsylvania

Figure 3-88 Green Spirit Vertical Farms

Figure 3-89 Google Vertical Farm Concept Drawing

Figure 3-90 Alterrus Systems Empty

Figure 3-91 Greenhouse Vertical Farm in Florida

Figure 3-92 Greenhouse Vertical Farm

Figure 3-93 Greenhouse Vertical Farm in Florida

Figure 3-94 Greenhouse Vertical Farm in Florida

Figure 3-95 MIT CityFARM

Figure 3-96 Green Spirit Farms

Figure 3-97 Caliber Biotherapeutics

Figure 3-98 Purdue University Tomato Harvest

Figure 3-99 Caliber Biotherapeutics Growing with Specialized Light

Figure 3-100 Famgro Farms

Figure 3-101 Plant Photosynthesis

Figure 3-102 Plant Factory Seedling Propagation

Figure 3-103 Philips LED Plant Factory Opportunities

Figure 104 Philips Plant Factory Research LED4Crops at STC

Figure 3-105 Philips Plant Factory Improved Crop Harvesting LED4Crops STC

Figure 3-106 Philips Lettuce Grow Lights

Figure 3-107 Philips In House Lettuce Plant Factory

Figure 3-108 Plant Factory Trays

Figure 3-109 Philips Delicious Grow Light Lettuce Quality

Figure 3-110 Philips Vitro Plus Plant Factory  
Figure 3-111 Philips Vitro Plus Plant Factory Stacks  
Figure 3-112 Philips Vitro Plus Plant Factory Layers  
Figure 3-113 Quantum LED Grow Lights  
Figure 3-114 LED Hydroponics Quantum LED Container  
Figure 3-115 LED Hydroponics Greenhouse  
Table 4-1 Plant Factory Technology Aspects  
Figure 4-2 Urban Vertical Plant Farm Concept  
Figure 4-3 Mithun Vision of Urban Farming  
Figure 4-4 Mithun Housing Vision of Urban Farming  
Table 4-5 Vertical Farming Key Technologies  
Figure 4-6 Vertical Farming Key Technologies  
Figure 4-7 Production Line for Plants  
Table 4-8 AeroFarms Aeroponics Functions  
Figure 4-9 Aerofarms Vertical Farming Competitive Analysis  
Figure 4-10 Agrilution Vertical Farming Categorization (for Mapping Purposes)  
Figure 4-11 Vertical Farming Systems Requirements  
Figure 4-12 White LED Light Wave Length Balance for Leafy Vegetables  
Figure 4-13 Red-White LED Light Wave Length Good for Vegetables  
Figure 4-14 Red-White LED Light Good For Vegetables  
Figure 4-15 Red-White LED Light Grows Green Leafy Vegetables  
Figure 4-16 Plant Factory Growing of Stalk of Tsuburina  
Figure 4-17 Tsuburina Functional Ingredients  
Figure 4-18 Development of the Tsuburina Business  
Figure 4-20 Blue-white LED Light Used For Healthy Forming And Increasing Vitamins  
Figure 4-21 Relation Between Lighting Distance vs PPF  
Figure 5-1 AeroFarms Partners  
Figure 5-2 AeroFarms Investors  
Figure 5-3 Aizufujikako Lettuce  
Figure 5-4 Aizufujikako Plant Factory  
Table 5-5 Aizufujikako Plant Factory Features  
Figure 5-6 Gotham Greens Plant Factory Located in New York City  
Table 5-7 Hydrofarm One-Stop Solutions  
Table 5-8 Hydrofarm Locations  
Table 5-9 Hydrofarm Profile  
Figure 5-10 Iwasaki Electric, Ltd New Generation Dimmable High-Bay Fixture  
Figure 5-11 Iwasaki Electric, Ltd Commercial Lighting Examples  
Figure 5-12 Iwasaki Electric, Ltd High Speed Capture Lighting  
Figure 5-13 Iwasaki Electric, Ltd Light Source for Image Operation

Figure 5-14 Iwasaki Electric, Ltd Halogen Heater

Figure 5-15 Iwasaki Electric, Ltd Halogen Lamp

Figure 5-16 Iwasaki Electric, Ltd Insect Repelling Lamp

Figure 5-17 Iwasaki Electric, Ltd Plant Factory Light For Cultivation

Figure 5-18 Iwasaki Electric, Ltd Light Source for Image Processing

Figure 5-19 Iwasaki Electric, Ltd Infrared LED Board

Figure 5-20 Iwasaki Electric, Ltd EYE Black Lamp

Table 5-21 Nihon Advanced Agri Business Activities

Figure 5-22 Philips Global Presence

Figure 5-23 Philips Global Trends And Challenges

Table 5-24 Philips Positions To Simplify Global Healthcare Delivery For The Long Term

Table 5-25 Philips Healthcare Delivery Product Positioning

Figure 5-26 Philips Businesses and Value Creation Levers

Figure 5-27 Philips Delivering Margin Improvement and Decreasing Manufacturing Overhead

Figure 5-28 Philips Healthcare Information Systems Market Shares

Figure 5-29 Philips Lighting Revenue

Figure 5-30 Philips Sector Revenue Change

Figure 5-31 Rambridge Brands



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