

# **IBM and Red Hat: Market Shares, Strategies, and Forecasts, Worldwide, 2019 to 2025**

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## **Abstracts**

LEXINGTON, Massachusetts (June 3, 2019) – WinterGreen Research announces that it has published a new study Small Cells: Market Shares, Strategy, and Forecasts, Worldwide, 2019 to 2025. The 2019 study has 201 pages, 56 tables and figures. The leading vendors in the cloud data center market have invested in high-quality technology and processes to develop leading edge systems integration capability.

Worldwide cloud services markets are poised to achieve continuing growth as IBM and Red Hat respond to the newer technologies from AWS, Google, and Microsoft that provide significant competitive advantages in the cloud markets. The AWS, Google, and Microsoft mega data centers use orchestration of leverage node to node data access.

The mega data centers let developers go from any node to any node in a 100,000 x 100,001 matrix grid, providing significant systems integration not available in the typical IBM and other cloud symmetries.

The quality and the customization available from IBM and Red Hat are significant market growth drivers in this context, providing capabilities for cloud orchestration systems access. Standardization of the application installation process is a key efficiency tool supporting a higher level of systems automation than has been available earlier.

IBM and Red Hat markets encompass virtualization, cloud, edge, and functional splits. 5G requires increasing sophistication from data center operators to manage all the AI data coming from smart devices. The challenge is to bring together a growing number of smart devices, cameras, and sensors and 5G radio access technologies depend on having strong cloud computing capabilities. A range of connectivity services are

needed. Associated APIs are needed in each device to manage connectivity to a number of customer segments housed in the cloud.

IBM and Red Hat cloud markets encompass virtualization, cloud, edge, and functional splits. As 5G networks come on line in 2020, they require increasing sophistication from cloud providers. The challenge going forward in mobile network buildout is to bring together a growing number of LTE and 5G radio access information streams and use integration technologies to achieve useful computing. A range of connectivity services are needed. APIs are needed in each cloud computing application node to manage connectivity to a number of sensors that are implemented in different segments.

Worldwide mission critical messaging markets at \$17.9 billion in 2018 are anticipated to reach \$19.2 billion in 2025, indicating growth based on implementation of mega data centers, hyperscale cloud computing, automation of process using AI, streaming mobile smart phone network connectivity, tablet use for mobile computing, Internet apps, cloud computing, and business process management systems (BPM) that support collaboration. microservices process API components support enterprise innovation and change. Software forms the basis of change. Software API streaming message development tools drive innovation. Mission critical messaging is a key aspect of those aspects of web process making IT flexible and adaptable.

WinterGreen Research is an independent research organization funded by the sale of market research studies all over the world and by the implementation of ROI models that are used to calculate the total cost of ownership of equipment, services, and software. The company has 35 distributors worldwide, including Global Information Info Shop, Market Research.com, Research and Markets, and electronics.ca. WinterGreen Research is positioned to help customers facing challenges that define the modern enterprises.

The increasingly global nature of science, technology and engineering is a reflection of the implementation of the globally integrated enterprise. Customers trust wintergreen research to work alongside them to ensure the success of the participation in a particular market segment.

WinterGreen Research supports various market segment programs; provides trusted technical services to the marketing departments. It carries out accurate market share and forecast analysis services for a range of commercial and government customers globally. These are all vital market research support solutions requiring trust and integrity.

## Contents

Abstract: IBM and Red Hat Partnering, Middleware Markets Shift to Bring Cloud Computing Capability to the Data Center

### **1. MIDDLEWARE: MARKET DESCRIPTION AND MARKET DYNAMICS**

#### 1.1 Integration, Orchestration, and Management Middleware

##### 1.1.1 Selected Middleware Market Segments and Leaders List:

### **2. MISSION CRITICAL MESSAGING AS A BASE FOR SECURE APPLICATION INTEGRATION: MIDDLEWARE MARKET SHARE DATA**

#### 2.1 Mission Critical Messaging As A Base For Secure Application Integration

##### 2.1.1 IBM MQ

##### 2.1.2 IBM MQ Competitive Advantage

#### 2.2 Mission Critical Messaging Market Dynamics

##### 2.2.1 Application Platforms for Line of Business Applications

#### 2.3 Mission Critical Messaging and Systems Integration

#### 2.4 Mission Critical Messaging and Systems Integration Middleware Market Shares

#### 2.5 Mission Critical is Decoupled Messaging

##### 2.5.1 IBM Open Systems Hybrid Cloud Part of Overall Infrastructure Software Market

##### 2.5.2 Superior Application Integration Middleware Delivers Enterprise Agility

#### 2.6 Mission Critical Messaging Market Forecasts

##### 2.6.1 Mission Critical Messaging Growth Factors

##### 2.6.2 Data and Message Transformation

### **3. EVENT-DRIVEN MIDDLEWARE AND CONTENT SERVICES EVENT DRIVEN MIDDLEWARE: MARKET SHARE DATA**

#### 3.1 Event-Driven Content Middleware

#### 3.2 Event-Driven Content Middleware Market Shares

##### 3.2.1 Content Event-Driven Middleware Competitive Analysis

#### 3.3 Event-Driven Services Platform Content Services Platforms (CSPs) Definition

#### 3.4 Event-Driven Services Platform: IBM DX and Competitors

##### 3.4.1 Content Event-Driven Services Platform Middleware Competitive Analysis

##### 3.4.2 Content Event-Driven Services Platform Middleware Market Shares

#### 3.5 IBM and OpenText Content Middleware Services Platform

##### 3.5.1 OpenText

- 3.5.2 OpenText Platform
- 3.5.3 IBM
- 3.5.4 Microsoft's CSP is SharePoint
- 3.5.5 Micro Focus CSP (formerly HPE Software)
- 3.5.6 Hyland OnBase Platform
- 3.5.7 Fabasoft Cloud
- 3.5.8 Alfresco Digital Business Platform
- 3.5.9 Box CSP
- 3.5.10 Confluent

#### **4. BUSINESS RULES MANAGEMENT SYSTEMS MIDDLEWARE: MARKET SHARE DATA**

- 4.1 Business Rules Management Systems Market Definition
- 4.2 Business Process Management BPM Market Shares
- 4.3 BPM Market Driving Forces
  - 4.3.1 Automation of Business Process
- 4.4 Business Rules Management Systems Competitive Analysis
- 4.5 Business Process Management Market Driving Forces
  - 4.5.1 BPM Market Driving Forces
  - 4.5.2 Cloud And Mobile Computing Redefine BPM
  - 4.5.3 Innovation Drives Markets
- 4.6 Business Process Management Market Participants
  - 4.6.1 Red Hat BPM Product

#### **5. SOFTWARE-DEFINED STORAGE CONTROL SOFTWARE: MARKET SHARE DATA**

- 5.1 Software-Defined Storage Description
  - 5.1.1 Software-Defined Storage Market Definition
- 5.2 Software-Defined Storage Market Shares
  - 5.2.1 Software-Defined Storage Control Software Competitive Analysis
- 5.3 Worldwide Enterprise Storage Market Grew 34.4% during the First Quarter of 2018
- 5.4 4. Ease Of Storage Middleware Customer Switch To Competitors of Red Hat and IBM

#### **6. CONTAINER INFRASTRUCTURE SOFTWARE: MARKET SHARE DATA**

- 6.1 Container Infrastructure Software Description

## 6.2 Container Infrastructure Software Market Shares

### 6.2.1 Cloud Model For Consuming And Delivering Business And IT Services

### 6.2.2 Companies and the Race to 5G

## 6.3 Container Infrastructure Software Competitive Analysis

## 6.4 IBM Mission Critical Messaging As A Base For Secure Application Integration

### 6.4.1 Big Four Cloud Providers:

### 6.4.2 Type Of Customer Buying These Products

## 6.5 Componentization

### 6.6.1 Line of Business Loses Control Of Hardware Servers

### 6.6.2 Advantages of Mega Data Center Cloud 2.0: Multi-Threading

### 6.6.3 Advantages of Mega Data Center Cloud 2.0: Scale

### 6.6.4 Infrastructure Scale

### 6.6.5 IBM MQ on AWS Cloud

### 6.6.6 IBM Strategy

## **7. SERVER OPERATING SYSTEMS: MARKET SHARE DATA**

### 7.1 Server Operating Systems Market Description

### 7.2 Server Operating Systems Market Shares

### 7.3 Server Operating Systems Competitive Analysis

## **8 APPLICATION SERVER: MARKET SHARE DATA**

### 8.1 Application Server Market Description

#### 8.1.1 Application Server Market Description

#### 8.1.2 Application Server Market Shares

### 8.2 Application Servers Competitive Analysis

#### 8.2.1 IBM/Red Hat Application Server Strategy

#### 8.2.2 Linux Open Source OS Distros

#### 8.2.3 On-Premises Application Server Integration Suites

## **9 MANAGED FILE TRANSFER, TRANSACTION PROCESSING MIDDLEWARE SOFTWARE**

### 9.1 Transactional Middleware Market Description

### 9.2 Managed File Transfer, Transaction Processing Middleware Software: Market Share Data

### 9.3 Managed File Transfer, Transaction Processing Middleware Competitive Analysis

## **10 APPLICATION INTEGRATION SUITE**

### 10.1 IBM Hybrid Cloud

## **11 MARKET ANALYSIS**

### 11.1 Red Hat and IBM Market Differentiation

#### 11.1.1 Red Hat and IBM Competitors Different in Each Market

#### 11.1.2 Microservices Provide Cloud Integration

### 11.2 Customer Switch to Competitors of Red Hat and IBM

#### 11.2.1 Red Hat and IBM Capacity Constrains

#### 11.2.2 Red Hat and IBM Customer Size

#### 11.2.3 Red Hat and IBM Market Characterization

#### 11.2.4 Red Hat and IBM Innovation and Competitive Investment in Each Market

#### 11.2.5 Middleware Products From RedHat

### 11.3 Integration and Orchestration Software Categories

### 11.4 Mainframe Definition

### 11.5 Strongest Competitors in Middleware

#### 11.5.1 IBM's Plans To Rationalize Overlapping And Competing Technologies Cloud Foundry166

#### 11.5.2 IBM Competing with Red Hat to Bring Innovation to Middleware

#### 11.5.3 Middleware Investment in R&D

#### 11.5.4 IBM MQ Enterprise Grade Deployment Supports IBM Substantial Commitment Hardened Feature Rich Systems

### 11.6 IBM Proprietary Mainframe OS

### 11.7 Application Servers, Web Servers Types of Middleware

### 11.8 Middleware Innovation Tools and Process

### 11.9 IBM and Red Hat Research and Development: Problems to Solve

### 11.10 After Acquisition of RedHat (and RedHat's technology), IBM Middleware Not Offering Competition to Oracle in the Application Platform Software Market

### 11.11 Advantages of Combined IBM/RedHat Product over Oracle Middleware Offering

### 11.12 Could Businesses/Customers Currently Using IBM WebSphere Feasibly Switch to Oracle

### 11.13 Products that Are a Good Alternative for Customers

### 11.14 Apache as a Competitive Alternative to RedHat in Terms of Open Source Middleware

#### 11.14.1 IBM and RedHat Products in the BPM and Decision Management Segments

#### 11.14.2 Type of Middleware do BPM and Decision Management Systems: Business-to-Business

## **12 IBM**

### 12.1 IBM vs. Red Hat:

#### 12.1.1 IBM

#### 12.2 Red Hat

## **13 RED HAT**

### 13.1.1 Red Hat Infrastructure-Related Offerings

### 13.1.2 Red Hat Application Development-Related and Other Emerging Technology Offerings

#### 13.1.3 Red Hat Subscription Business Model

#### 13.1.4 Red Hat Enterprise Linux Technologies

#### 13.1.5 Red Hat Virtualization.

## **14 CANONICAL**

## **15 MICROSOFT**

## **16 PEGASYSTEMS**

## **17 OPENTEXT**

## **18 CITRIX**

## **19 PROGRESS SOFTWARE**

## **20 FIORANO**

## **WINTERGREEN RESEARCH**

WinterGreen Research Methodology

WinterGreen Research Process

Market Research Study

WinterGreen Research Global Market Intelligence Company

Report Description: Software and Revenue Models Matter



## List Of Figures

### LIST OF FIGURES

Abstract: IBM and Red Hat Partnering, Middleware Markets Shift to Bring Cloud Computing Capability to the Data Center

Figure 1. Selected Foundation Middleware Market Strengths:

Figure 2. Market Share Levels In The Markets:

Figure 3. Red Hat and IBM Competitive Analysis Factors

Figure 4. Selected Middleware Market Segments and Leaders List

Figure 5. IBM and Microsoft Strategic Advantage in Integration Middleware

Figure 6. Mission Critical Messaging As A Base For Integration Software Provides A Base For Application Connectivity

Figure 7. Mission Critical Messaging Integration Functions

Figure 8. Messaging Middleware Messaging Trends

Figure 9. Mission Critical Messaging Market Dynamics

Figure 10. Systems Integration, Mission Critical Messaging Market Shares, Dollars, Worldwide, 2018

Figure 11. Systems Integration, Mission Critical Messaging Market Shares, Dollars, Worldwide, 2018

Figure 12. Services Based On Mission Critical Messaging

Figure 13. Messaging Middleware Market Driving Forces

Figure 14. Middleware Messaging Market Factors

Figure 15. Mission Critical Messaging and Micro Services Market Driving Forces

Figure 16. Mission Critical Messaging Growth Factors

Figure 17. Mission Critical Messaging Benefits

Figure 18. Messaging Middleware Market Components

Figure 19. IBM Content Management Sale to HCL

Figure 20. Event-Driven Middleware Market Shares, Dollars, Worldwide, 2018

Figure 21. Content Services Platforms (CSPs) Definition

Figure 22. Business Processing Of Digital Content Functions

Figure 23. Platform Services For Digital Content

Figure 24. Administration of Digital Content And Platforms

Figure 25. Content Services Platform, Event Driven Middleware Market Shares, Dollars, Worldwide, 2018

Figure 26. Event Broker Middleware Services Platform Solutions

Figure 27. Kafka API Message Streaming Platform

Figure 28. Business Process Management Middleware Market Shares, Dollars, Worldwide, 2006 to 2014



Figure 29. Business Process Management Middleware Market Shares, Dollars, Worldwide, 2015 to 2018

Figure 30. BPM Market Driving Forces

Figure 31. Red Hat BPM Product Features

Figure 32. Red Hat JBoss BPM Suite Functions

Figure 33. Software-Defined Storage Middleware Market Shares, Market Shares Dollars, Worldwide, 2018

Figure 34. Container and Virtualization Middleware Market Shares Dollars, Worldwide, 2018

Figure 35. Private Cloud Attributes

Figure 36. Private Cloud Computing Model Characteristics

Figure 37. Red Hat OpenStack Platform Container Functions

Figure 38. Mission Critical Messaging As A Base For Integration Software Provides A Base For Application Connectivity

Figure 39. Mission Critical Messaging Integration Functions

Figure 40. Key Challenges of Enterprise IT Datacenters:

Figure 41. Multi-threading Manages Pathways From One Node To Another Node

Figure 42. Google Mega Data Center Scale

Figure 43. Key Advantage of Cloud 2.0 Mega IT Datacenters:

Figure 44. Mainframe, Server, and PC Operating Systems Market Shares, Dollars, Worldwide, 2018

Figure 45. Mainframe, Server and PC Operating Systems Market Shares, Shipments, Units, Worldwide, 2018

Figure 46. Server Operating Systems Market Shares, Dollars, Worldwide, 2018130

Figure 47. Linux Operating System Market Shares, Shipment Dollars, Worldwide, 2018

Figure 48. Server and PC Operating Systems Market Shares, Shipments, Units, Worldwide, 2018

Figure 49. Mainframe, Server, and PC Operating Systems Market Shares, Dollars, Worldwide, 2018

Figure 50. Server Operating Systems Market Shares, Dollars, Worldwide, 2018134

Figure 51. Linux Operating System Market Shares, Shipment Dollars, Worldwide, 2018

Figure 52. Linux Operating System Market Shares, Shipment Dollars, Worldwide, 2018

Figure 53. Application Server Market Shares, Dollars, Worldwide, 2018

Figure 54. Application Server Market Shares, Units, Worldwide, 2018

Figure 55. Transaction Processing Middleware Layered Systems Components

Figure 56. Managed File Transfer, Transaction Processing Middleware Software Market Shares, Market Shares Dollars, Worldwide, 2018

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