

Drone Launchers: Market Shares, Strategies, and Forecasts, Worldwide, 2015 to 2021

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Abstracts

LEXINGTON, Massachusetts (March 2, 2015) – WinterGreen Research announces that it has published a new study Drone Launchers: Market Shares, Strategy, and Forecasts, Worldwide, 2015 to 2021. The 2015 study has 393 pages, 150 tables and figures. Worldwide markets are poised to achieve significant growth as the drones market increases, bringing the need for launchers that do not use an airfield to get the aircraft airborne. Launchers provide a way to automate surveillance of wide areas and implement strategic military missions that strike at terrorists without injuring civilians.

Launchers for Unmanned Aerial Vehicles (UAVs) are portable devices that support remote placement of ways to launch self-piloted aircraft. These drone UAS aircraft can carry cameras, sensors, communications equipment or other payloads. UAVs are smaller than manned aircraft. They are cost-effectively stored and transported creating the need for portable launchers. The UAS do not need an airfield to take off, creating significant UAVs make significant contributions to the fighting capability of operational war forces.

Launchers are core to drone implementation. The variety of launchers is stunning, but the list of market participants is bound to get shorter as some systems prove themselves superior in the field.

The designs developed by engineering staff are strong, sturdy, and capable of operating in the most severe environmental conditions. Modular designs create the capacity for interchangeable functions on the same launcher. Modular systems support component replacement instead of complete overhaul.

Launcher use by regular people depends on ease of use. These people may be



unfamiliar with how to use the launcher. Units are user-friendly. In-the-field serviceability is a necessity because the unmanned systems may be located anywhere. The value of the systems is that they are flexible and easily sent off in the place where there is trouble, where they are needed. In this instance, quick re-configuration is a necessity.

They provide extensive experience in weight management, RFI problem solving, range maximization and optimization of system performance, and integration of airframe, avionics and payloads. The aim is to design launchers for UAVs/UATs of any geometric configuration and exit velocity.

According to Susan Eustis, lead author of the team that prepared the study, "Low-cost, long-endurance autonomous unmanned vehicles represent one aspect of miniature robotic aircraft. Systems integration, communications capability and payload technologies are slated to support market growth going forward. Market growth comes because as the defense budgets of the industrialized nations will fund the technology for launchers in order to create good enough surveillance and strike capacity. These capabilities are core in a world dominated by globally integrated enterprises. "

Markets at \$151 million in 2014 are anticipated to reach \$1.2 billion by 2021. Launchers frequently are used by someone who is unfamiliar with them, it is important that they be user-friendly. There are a range of different types of launchers, field mobile frame devices, submarine devices, ship deck devices, and truck bed launchers. All these will see growth of varying degree.

WinterGreen Research is positioned to help customers face challenges that define the modern enterprises. The increasingly global nature of science, technology and engineering is a reflection of the implementation of the globally integrated enterprise. Customers trust WinterGreen Research to work alongside them to ensure the success of the participation in a particular market segment.

WinterGreen Research supports various market segment programs; provides trusted technical services to the marketing departments. It carries out accurate market share and forecast analysis services for a range of commercial and government customers globally. These are all vital market research support solutions requiring trust and integrity.

WinterGreen Research is an independent research organization funded by the sale of market research studies all over the world and by the implementation of ROI models



that are used to calculate the total cost of ownership of equipment, services, and software. The company has 35 distributors worldwide, including Global Information Info Shop, Market Research.com, Research and Markets, Bloomberg, electronics.ca, and Thompson Financial. WinterGreen Research is positioned to help customers facing challenges that define the modern enterprises.



Contents

LAUNCHERS FOR DRONES EXECUTIVE SUMMARY

Launchers Market Driving Forces Launchers Market Shares Launchers Market Forecasts

1. LAUNCHERS FOR DRONES AND UNMANNED AERIAL SYSTEMS (UAS): MARKET DESCRIPTION AND MARKET DYNAMICS

- 1.1 Tactical UAS Intelligence, Surveillance And Reconnaissance Architectures
- 1.1.1 UAV Launch Systems
- 1.2 UAS Offices at FAA
 - 1.2.1 UAS Sense and Avoid Evolution
 - 1.2.2 UAS Operational and Safety Impacts for General Aviation Aircraft GA Access
 - 1.2.3 US Commitment to Unmanned Aerial Vehicles
- 1.3 Pre-Position UASs In Key Strategic Locations
 - 1.3.1 Maritime Air Take-Off and Landing:
 - 1.3.2 Unmanned Aerial Systems (UAS) Aerial Refueling
 - 1.3.3 Unmanned Aerial Systems (UAS) Enhanced Strike Capability and Payloads
 - 1.3.4 Unmanned Aerial Systems (UAS) Enhanced Resilience
- 1.3.5 Increased Use Of Stealth
- 1.3.6 Small and Micro-UASs
- 1.3.7 Unmanned Aerial Systems (UAS) Organization, Culture and CONOPS:
- 1.4 Unmanned Aerial Systems (UAS) Convoy-Following Mode
- 1.4.1 Unmanned Aerial Systems (UAS) Corridor Mapping
- 1.4.2 Unmanned Aerial Systems (UAS) Traffic Monitoring
- 1.4.3 Unmanned Aerial Systems (UAS) Agriculture Mapping
- 1.4.4 Unmanned Aerial Systems (UAS) Homeland Security
- 1.4.5 Unmanned Aerial Systems (UAS) for Scientific Research
- 1.5 Globalization and Technology
 - 1.5.1 Proliferation of Conventional Military Technologies
 - 1.5.2 UASs General Roles
- 1.6 Border Patrol:
- 1.7 Development Of Lighter Yet More Powerful Power Sources For UASs
- 1.7.1 Sensors & Payloads

2. LAUNCHERS FOR DRONES AND UNMANNED AERIAL SYSTEMS (UAS):



MARKET SHARES AND MARKET FORECASTS

- 2.1 Launchers Market Driving Forces
- 2.2 Launchers Market Shares
 - 2.2.1 Northrop Grumman
 - 2.2.2 Northrop Grumman UAV Capsule Launch
 - 2.2.3 BAE Portable Launchers
 - 2.2.4 Textron Launcher
 - 2.2.5 Lockheed Martin
 - 2.2.6 Aries
 - 2.2.7 Robonic UAV Launching Systems
 - 2.2.8 Robonic 3rd Generation Launcher
 - 2.2.9 Sea Corp
 - 2.2.10 Zodiac
 - 2.2.11 Hood Tech Mechanical
 - 2.2.12 Boeing and The Insitu Group
- 2.3 Launchers Market Forecasts
 - 2.3.1 Drone Submarine Launchers, Market Forecasts
 - 2.3.2 Drone Ship Deck Launchers
 - 2.3.3 Drone Truck Bed Launchers, Market Forecasts
 - 2.3.4 Drone Mobile Ground Frame Launchers
- 2.3.5 Launchers by Drones by Sector, Submarine, Ship Deck, Truck Bed, Mobile Ground Frame
- 2.3.6 Drone Innovation: Solar Powered Endurance of 300 Hours
- 2.4 Launchers for Drones and Unmanned Aerial Systems (UAS) Prices
- 2.5 Launchers for Drones Regional Market Segments

3. LAUNCHERS FOR DRONES AND UNMANNED AERIAL SYSTEMS (UAS): PRODUCT DESCRIPTION

3.1 Northrop Grumman

3.1.1 Northrop Grumman Surface Ship Eject Launch Capability Modular Launch System (MLS)

- 3.1.2 Northrop Grumman Underwater Launch Systems
- 3.1.3 Northrop Grumman UAV Capsule Launch
- 3.1.4 Northrop Grumman Department of Defense Contracts

3.1.5 US Navy and Northrop Grumman Launch Unmanned Plane Off The Deck Of An Aircraft Carrier

3.2 Textron / AAI UAV Launchers



3.2.1 Textron Targeting Data For Precision Weapons

- 3.2.2 Textron / AAI UAV Systems
- 3.2.3 Textron BattleHawk Launcher and Targets:

3.3 Lockheed Martin

- 3.3.1 Lockheed Martin MK 41 Vertical Launching System
- 3.3.2 Lockheed Martin Single Cell Launcher
- 3.3.3 Lockheed Martin Extensible Launching System
- 3.3.4 Lockheed Martin Vertical Launch Anti-Submarine Rocket (ASROC)

3.3.5 Lockheed Martin Participates in UCLASS, Unmanned Carrier Launched Airborne Surveillance and Strike System

- 3.3.6 Lockheed Martin's Samarai Launching With A Flick Of The Wrist
- 3.4 Aries Ingenieríay Sistemas

3.4.1 Aries BULL EL-01- Bungee UAV Light Launcher

- 3.4.2 Aries Atlas ME-01- Advanced Tactical UAV/UAT Launcher System
- 3.4.3 Aries Alppul LP-02- Advanced Low-Pressure Pneumatic UAV Launcher
- 3.4.4 Aries Hercules AH-01- High-Energy Rail Catapult UAV Launcher Evolved System
- 3.4.5 Aries LAE High-Energy Launcher
- 3.5 BAE System
- 3.5.1 BAE Portable Launchers
- 3.6 Boeing Scan Eagle
 - 3.6.1 Boeing and The Insitu Group
 - 3.6.2 Boeing Insitu UAV Launcher
 - 3.6.3 Boeing Insitu Mark 4 Launcher
 - 3.6.4 Insitu Compact Mark 4 Launcher
- 3.6.5 Boeing Insitu Ship Deck Drone Launch
- 3.7 RUAG UAV Launchers
 - 3.7.1 RUAG Ariane 5
 - 3.7.2 RUAG Atlas V-500
- 3.7.3 RUAG Vega
- 3.8 Eli Military Simulations UAV Pneumatic Catapult
- 3.9 AeromaoUAV Launcher
- 3.10 Robonic UAV Launching Systems
- 3.10.1 Robonic 3rd Generation Launcher
- 3.10.2 Robonic Launching Tactical UAS
- 3.10.3 Robonic Launching High Performance Target Drones
- 3.10.4 Robonic Field Performance
- 3.11 Sea Corp
- 3.11.1 Sea Corp Inflator-Based UAV Launchers





- 3.11.2 Sea Corp Hellshot Launcher
- 3.11.3 Sea Corp CCLR Launcher
- 3.11.4 Sea Corp New Developments
- 3.12 Zodiac Aerospace

3.12.1 Zodiac ESCO UAV Launch & Recovery Systems and HP 2002 Expeditonary

Launcher

- 3.13 VTI
- 3.13.1 VTI UAV Catapults and Launchers
- 3.14 NASA
- 3.14.1 NASA RF Transparent UAV Launcher
- 3.15 UAV Factory
 - 3.15.1 UAV Factory Car Top Launcher
 - 3.15.2 UAV Factory 6 kJ Portable Pneumatic Catapult
- 3.16 Arcturus UAV
 - 3.16.1 Arcturus Catapult Launcher System
 - 3.16.2 Arcturus Pneumatic Capture System
- 3.17 Ilmor Engineering
- 3.17.1 Ilmor KJ Series UAV Launcher
- 3.18 Tasuma
 - 3.18.1 Tasuma A3 Observer
 - 3.18.2 Tasuma UAV Launcher LTL 1
 - 3.18.3 Tasuma UAV Launcher TML 2
 - 3.18.4 Tasuma UAV Launcher TML 3
 - 3.18.5 Tasuma UAV Launcher TML 3 (Ultima version)
 - 3.18.6 Tasuma UAV LaunchersTML 4
- 3.19 Canadian Center for Unmanned Vehicle System
 - 3.19.1 CCUVS UAS Launcher
- 3.20 Hood Technology Mechanical
 - 3.20.1 Hood Launcher
 - 3.20.2 Hood Superwedge HP
 - 3.20.3 Hood Mark 4
- 3.21 UAVSI
 - 3.21.1 UAVSI Launcher
- 3.22 Raytheon
- 3.22.1 Raytheon Submarine Launched UAV
- 3.23 ChandlerMay Fury Uses Robonics Launcher
- 3.24 "BUK" Ground Force Air Defense System
- 3.24.1 BUK / Ukroboronservice, A State-Owned Enterprise In Ukraine
- 3.25 UAV Solutions



- 3.25.1 Talon 120
- 3.25.2 Talon 240
- 3.25.3 UAV Solutions Phoenix 15
- 3.25.4 UAV Solutions Phoenix 30
- 3.25.5 Phoenix 60
- 3.25.6 UAV Solutions Ground Control Systems UAV Solutions Ground Control
- 3.25.7 UAV Solutions Ground Support Equipment UAV Solutions

3.26 Marotta

- 3.26.1 Marotta Controls Provides Critical Component Of Launcher
- 3.26.2 Marotta Controls Contract from Lockheed Martin
- 3.26.3 Marotta Controls Electronic Controls for Critical Applications
- 3.26.4 Marotta Controls Reliable Control Actuation Systems
- 3.26.5 Marotta Controls Multi-Functionality: Isolate and Regulate with Just One Valve
- 3.26.6 Marotta Controls Launch Actuation Advanced Piezo Technology
- 3.27 RF Communications
- 3.28 French Ship Deck Drone Launcher
- 3.29 Canadian Carrier / Ice Breaker Use Ship Deck Drone Launchers
- 3.29.1 Drone Shipboard Launcher Use by Subsidiary of Vale, the Brazilian Mining Giant
- 3.30 Chinese Aircraft Launchers

4. LAUNCHERS FOR DRONES AND UNMANNED AERIAL SYSTEMS (UAS): TECHNOLOGY

- 4.1 Link Margin (Fly-By) Analysis
- 4.1.1 Launcher Patterns of Sector Antenna
- 4.2 UAS Launcher Rapid Technological Advances
- 4.3 Launcher Silicon Substrate Layering Technology
- 4.4 Tasuma Epoxy Composites
- 4.5 Launchers For UAS Sense and Avoid Evolution Avionics Approach
- 4.5.1 FAA Drones Proposed Rules
- 4.5.2 UAS Airspace Control LD-CAP Conceptual Architecture
- 4.6 Northrop Grumman.BAT UAV Open Architecture
- 4.7 Integrated Dynamics Flight Telecommand & Control Systems
 - 4.7.1 AP 2000
 - 4.7.2 AP 5000
 - 4.7.3 IFCS-6000 (Integrated Autonomous Flight Control System)
 - 4.7.4 IFCS-7000 (Integrated Autonomous Flight Control System)
 - 4.7.5 Portable Telecommand And Control System (P.T.C.S.)



- 4.8 Integrated Radio Guidance Transmitter (IRGX)
- 4.8.1 Portable Telecommand And Control System (P.T.C.S.)
- 4.9 IRGX (Integrated Radio Guidance Transmitter)
 - 4.9.1 Ground Control Stations
- 4.9.2 GCS 1200
- 4.9.3 GCS 2000
- 4.10 Antenna Tracking Systems
 - 4.10.1 ATPS 2000
 - 4.10.2 Gyro Stabilized Payloads
 - 4.10.3 GSP 100
 - 4.10.4 GSP 900
 - 4.10.5 GSP 1200
- 4.11 Civilian UAV's Rover Systemstm
- 4.12 CPI-406 Deployable Emergency Locator Transmitter (ELT)
- 4.12.1 Deployable Flight Incident Recorder Set (DFIRS)
- 4.12.2 Airborne Separation Video System (ASVS)
- 4.12.3 Airborne Separation Video System Remote Sensor (ASVS RS)
- 4.12.4 Airborne Tactical Server (ATS)
- 4.13 Aurora Very High-Altitude Propulsion System (VHAPS)
- 4.13.1 Aurora Autonomy & Flight Control
- 4.13.2 Aurora Guidance Sensors And Control Systems MAV Guidance
- 4.13.3 Aurora Multi-Vehicle Cooperative Control for Air and Sea Vehicles in Littoral Operations (UAV/USV)
- 4.13.4 Aurora and MIT On-board Planning System for UAVs

Supporting Expeditionary Reconnaissance and Surveillance (OPS-USERS) 4.13.5 Aurora Flare Planning

- 4.13.6 Aurora Distributed Sensor Fusion
- 4.13.7 Aurora Aerospace Electronics
- 4.13.8 Aurora is CTC-REF
- 4.14 Positive Pressure Relief Valve (PPRV)
- 4.14.1 Chip-Scale Atomic Clock (CSAC)
- 4.14.2 Low-design-Impact Inspection Vehicle (LIIVe)
- 4.14.3 Synthetic Imaging Maneuver Optimization (SIMO)
- 4.14.4 Self-Assembling Wireless Autonomous Reconfigurable Modules (SWARM)
- 4.15 Persistent, Long-Range Reconnaissance Capabilities

4.15.1 United States Navy's Broad Area Maritime Surveillance (BAMS) Unmanned Aircraft System (UAS) program

- 4.15.2 Navy Unmanned Combat Air System UCAS Program:
- 4.15.3 Navy Unmanned Combat Air System UCAS: Objectives:



4.16 Search and Rescue (SAR)

5. LAUNCHERS FOR DRONES AND UNMANNED AERIAL SYSTEMS (UAS): COMPANY PROFILES

- 5.1 Aeromao
- 5.2 Arcturus UAV
- 5.2.1 Arcturus UAV, sub-contractor to CSC, Award from U.S. Navy, NAVAIR
- 5.3 Aries Ingenieria y Sistemas
- 5.3.1 Aries Ingeniería y Sistemas Continues Growing Globally
- 5.4 BAE Systems
- 5.4.1 BAE Systems Organization
- 5.4.2 BAE Systems Performance
- 5.4.3 BAE Systems Key Facts
- 5.4.4 BAE Systems Strategy
- 5.4.5 BAE Systems Operational Framework
- 5.4.6 Key Performance Indicators (KPIs)
- 5.4.7 BAE Systems Risk Management
- 5.4.8 BAE Systems Received \$313 Million Contract for Continued Research and Development of PIM
- 5.4.9 BAE Systems' Paladin Integrated Management
- 5.5 Boeing
 - 5.5.1 Boeing 787 Dreamliner
 - 5.5.2 Boeing 787 Dreamliner Performance
 - 5.5.3 Boeing Advanced Technology
 - 5.5.4 Boeing Participation In Commercial Jet Aircraft Market
 - 5.5.5 Boeing Participation In Defense Industry Jet Aircraft Market
 - 5.5.6 Boeing Defense, Space & Security
 - 5.5.7 Boeing Advanced Military Aircraft:
 - 5.5.8 Boeing Military Aircraft
 - 5.5.9 Boeing-iRobot SUGV for US Army
 - 5.5.10 Boeing / Insitu
 - 5.5.11 Insitu Deployed Operations
 - 5.5.12 Insitu Integrated Logistics Support
 - 5.5.13 InsituTechnology
 - 5.5.14 Insitu Innovation
 - 5.5.15 Insitu Small Tactical Unmanned Air System/Tier II Contract
- 5.5.16 Insitu's ScanEagle Unmanned Aircraft System Selected by U.S. Air Force

Academy to Train Cadets



5.5.17 Insitu / FAA Unmanned Aircraft Systems National Airspace Integration Research

5.6 Canadian Centre for Unmanned Vehicle Systems

- 5.3.1 Canadian Centre for Unmanned Vehicle Systems (CCUVS)
- 5.3.2 CCUVS Knowledge, Awareness, Learning & Skills

5.7 Cobham Antenna Systems

5.7.1 Cobham Antenna Systems Unmanned Vehicle Antennas (UAVs, UGVs, Robotics)

- 5.7.2 Cobham Antenna Systems Omni Rugged Dipole Antennas
- 5.7.3 Cobham Antenna Systems Omni Slim Flexible Dipole Antennas
- 5.7.4 Cobham Blade Omni Directional Antennas
- 5.7.5 Cobham Blade Directional Antennas
- 5.7.6 Cobham Ground Control Station Antennas
- 5.7.7 Cobham Antenna Systems Sector Antennas
- 5.7.8 Cobham Antenna Systems Multi Sector Antennas
- 5.7.9 Cobham Antenna Systems Omni-Directional Antennas
- 5.8 Eli Military Simulations
- 5.9 Hood Tech Mechanical
- 5.10 Ilmor Engineering
- 5.11 Lockheed Martin
 - 5.11.1 Lockheed Martin SYMPHONY Improvised Explosive Device Jammer Systems
- 5.11.2 Lockheed Martin Electronic Systems
- 5.12 Marotta Controls
 - 5.12.1 Marotta Controls Electronic Components
- 5.12.2 Award-Winning Power Conversion
- 5.13 NASA
 - 5.13.1 NASA's Future
 - 5.13.2 NASA Exploration
 - 5.13.3 NASA International Space Station
 - 5.13.4 NASA Aeronautics
 - 5.13.5 NASA Science
- 5.14 Northrop Grumman
 - 5.14.1 Northrop Grumman Business Sectors
 - 5.14.2 Northrop Grumman Electronic Systems
 - 5.14.3 Northrop Grumman Information Systems
 - 5.14.4 Northrop Grumman Technical Services
 - 5.14.5 Northrop Grumman
 - 5.14.6 Northrop Grumman Supplies Marine Navigation Equipment
 - 5.14.7 Northrop Grumman Recognized by UK Ministry of Defense for Role in



Supporting Sentry AWACS Aircraft During Military Operations in Libya

5.14.8 Northrop Grumman Corporation subsidiary Remotec Inc. Upgrade the U.S. Air Force fleet of Andros HD-1

5.14.9 Northrop Grumman NAV CANADA Supplier

5.15 QinetiQ North America

5.15.1 QinetiQ North America

5.15.2 QinetiQ Starts Spinoff from United Kingdom Ministry of Defense, Defense Evaluation and Research Agency (DERA)

- 5.15.3 QinetiQ / Foster Miller
- 5.15.4 QinetiQ North America Order for 100 Dragon Runner 10Micro Robots:
- 5.15.5 QinetiQ / Automatika

5.15.6 QinetiQ Customer Base

- 5.16 Raytheon
- 5.17 REBEL Space BV
- 5.17.1 Launch systems
- 5.18 Robonic UAV Launching Systems

5.19 RUAG

5.19.1 RUAG Space wins major Ariane 5 payload fairing contract

- 5.20 Sea Corp
 - 5.20.1 Sea Corp Growth
 - 5.20.2 Sea CorpSmall Business Partnering
- 5.21 Tasuma

5.22 Textron

- 5.22.1 Textron Cessna Segment
- 5.22.2 Textron Systems Segment
- 5.22.3 Textron Unmanned Aircraft Systems
- 5.22.4 Textron Land and Marine Systems
- 5.22.5 Textron Weapons and Sensors
- 5.22.6 Textron Mission Support and Other
- 5.22.7 Textron Industrial Segment

5.23 UAV Factory

5.23.1 UAV Factory - 54.5 hour nonstop flight - new world endurance record

5.24 UAVSI

- 5.24.1 UAVSI Product Deployment
- 5.24.2 UAVSI Products
- 5.25 UAV Solutions UAV Solutions
- 5.25.1 UAV Solutions Manufacturing Capabilities

5.26 VTI

5.27 Zodiac Aerospace



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5.27.1 Zodiac Strategy



List Of Tables

LIST OF TABLES AND FIGURES

Table ES-1 Launchers for Drones and Unmanned Aerial Systems (UAS) Market Driving Forces Figure ES-2 Launchers for Drones Market Shares, Dollars, Worldwide, 2014 Figure ES-3 Drone Launchers, Market Forecasts Dollars, Worldwide, 2015-2021 Table 1-1 UAS Operational and Safety Impacts for General Aviation Table 1-2 UAS Sense and Avoid Evolution Figure 1-3 Cooperative Autonomous Sense and Avoid for Unmanned Aircraft Systems Figure 1-4 Key Unmanned Aircraft Integration Challenges Table 1-5 Ability Of UASs To Perform Strike Function Figure 1-6 Mosaic And Footprint Shape Files To Identify Frames Figure 1-7 Increase In Resolution That Is Possible With Georeferenced Imagery Table 1-8 Department of Transportation Applications Table 1-9 Unmanned Aerial Systems (UAS) Homeland Security Sites To Be Monitored Table 2-1 Launchers for Drones and Unmanned Aerial Systems (UAS) Market Driving Forces Figure 2-2 Launchers for Drones Market Shares, Dollars, Worldwide, 2014 Figure 2-3 Launchers for Drones and Unmanned Aerial Systems Market Shares, Units and Dollars, Worldwide, 2014 Figure 2-4 BAE Portable Launchers Figure 2-5 Textron Shadow 200 Launcher Figure 2-6 Drone Launchers, Market Forecasts Dollars, Worldwide, 2015-2021 Table 2-7 Launchers for Drones, Dollars, Worldwide, 2015-2021 Figure 2-8 Large, Mid-Size, and Small Launchers for Drones and Unmanned Aerial Systems (UAS), Market Forecasts Dollars, Worldwide, 2015-2021 Figure 2-9 Drone Submarine Launchers, Market Forecasts Dollars, Worldwide, 2015-2021 Figure 2-10 Drone Ship Deck Launchers, Market Forecasts Dollars, Worldwide, 2015-2021 Figure 2-11 9Drone Truck Bed Launchers, Market Forecasts Dollars, Worldwide, 2015-2021 Figure 2-12 Drone Mobile Ground Frame Launchers, Market Forecasts Dollars, Worldwide, 2015-2021 Table 2-13 Launchers by Sector, Submarine, Ship Deck, Truck Bed, Mobile Ground Frame, Dollars, Worldwide, 2015-2021 Table 2-14 Launchers by Sector, Submarine, Ship Deck, Truck Bed, Mobile Ground



Frame, Percent, Worldwide, 2015-2021

- Table 2-15 Drone and Unmanned Aerial Vehicle (UAV) Advantages
- Table 2-16 Drone and Unmanned Aerial Vehicle (UAV) Trends
- Table 2-17 Drone Functions
- Table 2-18 Drone Features
- Table 2-19 Drone Mission Tasks
- Table 2-20 Drone Benefits
- Figure 2-21 Launchers for drones Regional Market Segments, Dollars, 2014
- Table 2-22 Drone Launcher Regional Market Segments, 2014
- Figure 3-1 Northrop Grumman Surface Ship Eject Launch
- Figure 3-2 Northrop Grumman Eject Launch Units
- Figure 3-3 Northrop Grumman Eject Launch Systems and MLS: Flexible And Safe For Surface Ships
- Figure 3-4 Northrop Grumman UAV Capsule Launch
- Table 3-5 Northrop Grumman UAV Capsule Launch Features
- Figure 3-6 Northrop Grumman X-47B
- Figure 3-7 Northrop Grumman X-47B Aircraft Carrier Launch
- Figure 3-8 Textron Launching From Inside A Truck
- Table 3-9 Textron BattleHawk Features:
- Figure 3-10 Lockheed Martin MK 41 Vertical Launching System
- Figure 3-11 Lockheed Martin's Samarai Wrist Launcher
- Figure 3-12 Aries UAV Launcher
- Figure 3-13 Aries BULL EL-01- Bungee UAV Light Launcher
- Figure 3-14 Aries ATLAS ME-01- Advanced Tactical UAV/UAT Launcher System
- Figure 3-15 Aries ALPPUL LP-02- Advanced Low-Pressure Pneumatic UAV Launcher

Table 3-16 Aries HERCULES AH-01- High-Energy Rail Catapult UAV Launcher Evolved System

- Figure 3-17 Aries LAE High-Energy Launcher
- Figure 3-18 BAE Portable Launchers
- Table 3-19 BAE Systems Portable Launcher Features
- Figure 3-20 Boeing ScanEagle Launched Via A Pneumatic Wedge Catapult Launcher
- Figure 3-21 Boeing Insitu UAV Pneumatic Wedge Catapult Launcher
- Figure 3-22 Boeing Insitu Mark 4 Launcher
- Table 3-23 Insitu Drone Launcher Key Features:
- Table 3-24 Insitu Drone Launcher System:
- Table 3-25 Insitu Drone Launcher Dimensions:
- Table 3-26 Insitu Drone Launcher Transport:
- Table 3-27 Insitu Compact Mark 4 Launcher Key features:
- Insitu Compact Mark 4 Launcher's System:



Insitu Compact Mark 4 Launcher's Dimensions: Insitu Compact Mark 4 Launcher's Transport: Table 3-28 Aeromapper UAV Launcher Features: Figure 3-29 Robonic Launching Tactical UAS Figure 3-30 Robonic Launching High Performance Target Drones Table 3-31 Sea Corp Inflator-Based UAV Launchers Features Table 3-32 Sea Corp Hellshot Launcher Features Table 3-33 NASA RF Transparent UAV Launcher Key Features: Table 3-34 UAV Factory Car Top LauncherKey Features Figure 3-35 UAV Factory 6 KJ Portable Pneumatic Catapult Table 3-36 UAV Factory 6 kJ Portable Pneumatic Catapult Features Figure 3-37 Arcturus Catapult Launcher System Figure 3-38 Arcturus Pneumatic Capture System Figure 3-39 Ilmor KJ Series UAV Launcher Figure 3-40 Tasuma A3 Observer Figure 3-41 Tasuma UAV Launchers LTL1 Observer Figure 3-42 Tasuma UAV Launcher TML2 Observer Figure 3-43 Tasuma UAV Launcher TML2 Observer Figure 3-44 Tasuma UAV Launcher TML2 Observer Figure 3-45 Tasuma UAV Launcher TML2 Observer Figure 3-46 Canadian Center for Unmanned Vehicle System CCUVS UAS Launcher Figure 3-47 Hood Launcher Figure 3-48 Hood Superwedge HP Figure 3-49 Hood Mark 4 Figure 3-50 UAVSI Launcher Figure 3-51 Ratheon UAS Launch Vehicle Figure 3-52 Raytheon Humraam Table 3-53 BUK-M1 System Components: Figure 3-54 BUK-M1 System Launcher Figure 3-55 BUK Launcher Figure 3-56 BUK Truck Launcher Figure 3-57 UAV Solutions Prepares for Launch Figure 3-58 UAV Solutions Talon 120 Platform Launches Easily From The Field Table 3-59 UAV Solutions Talon 120 Features Figure 3-60 UAV Solutions Talon 240 Field Launch-Able Long-Endurance UAS Figure 3-61 UAV Solutions Talon 240 Field Launch-Able Long-Endurance Features Figure 3-62 UAV Solutions Phoenix 15 Quad Rotor Unmanned Aerial System with Vertical Takeoff and Landing (VTOL) Capability

Figure 3-63 UAV Solutions Phoenix 15



Figure 3-64 UAV Solutions Phoenix 30 Figure 3-65 UAV Solutions Phoenix 30 Setup Time Of Less than 5 minutes Figure 3-66 Phoenix 60 Payload Adaptable VTOL Surveillance Platform Figure 3-67 UAV Solutions Ground Control Systems Figure 3-68 UAV Solutions Ground Control Systems Table 3-69 UAV Solutions Ground Support Equipment Figure 3-70 Marotta Controls Electronic Controls for Critical Launching Applications Figure 3-71 Marotta Controls Reliable Control Actuation Systems Figure 3-72 Marotta Controls Line Of High Performance Piezo Actuated Valves Figure 3-73 RF Communications Ground Equipment For Unmanned Systems Figure 4-1 Link Margin (fly-by) Analyses Figure 4-2 Typical Elevation Pattern of Sector Antenna used to Calculate Signal Strength Figure 4-3 Link Margin (fly-by) Analyses Calculated Output Showing 40,000ft Altitude Signal Strength vs. Range Table 4-4 Launcher Silicon Substrate Layering Functions Table 4-5 FAA Proposed Drone Rules Figure 4-6 UAS Airspace Control LD-CAP Conceptual Architecture Table 4-7 UAS Automatic Surveillance Sense LD-CAP Experimental Environment Figure 4-8 UAS Sense and Avoid: See and Avoid Requirement Aspects Table 4-9 UAS Avionics Approach Figure 4-10 Northrop Grumman.BAT UAV Features Figure 4-11 Aurora Autonomy & Flight Control Table 4-12 Aurora Development Capabilities Table 4-13 Aurora / NASA Development Of Automated Landing Systems Table 4-14 Aurora / NASA Development Automated Landing System Table 4-15 Aurora / NASA Autopilot Development Issues Table 4-16 Aurora / NASA Flare Planner Development Table 4-17 Roles And Capabilities, Provided By Manned Platforms, With UASs by 2030 Figure 4-18 Size, Role, and Platform of Unmanned Aircraft Table 4-19 Aircraft Prime Contractor Missions Table 5-1 BAE Systems Company Positioning Figure 5-2 BAE Systems Strategy Figure 5-3 BAE Systems Contract for PIM Table 5-4 Boeing Military Aircraft Key programs Table 5-5 Boeing Unmanned Airborne Systems: Table 5-6 Boeing Weapons: Figure 5-7 Insitu Small Tactical Unmanned Air System Figure 5-8 Insitu's ScanEagle Unmanned Aircraft System U.S. Air Force Academy



Training316 Table 5-9 Current CCUVS Objectives Figure 5-10 Cobham Antenna Systems Drone Antenna Table 5-11 Cobham Antenna Systems Products & Capabilities Figure 5-12 Hood Aircraft Launchers Figure 5-13 Hood Zip Line Testing Figure 5-14 Wind Tunnel Figure 5-15 Lockheed Martin Segment Positioning Figure 5-16 Lockheed Martin Aeronautics Segment Portfolio Figure 5-17 Lockheed Martin Aeronautics C130 Worldwide Airlift Figure 5-18 Lockheed Martin Aeronautics Falcon Fighter Figure 5-19 Lockheed Martin Electronic Systems Portfolio Figure 5-20 Northrop Grumman Systems Segments Figure 5-21 QinetiQ Dragon Runner Urban Operations Rugged Ultra-Compact, Lightweight And Portable Reconnaissance Robot Table 5-22 QinetiQ Customer Base Figure 5-23 Raytheon Humraam Radar Figure 5-24 REBEL Space BV Launcher Figure 5-25 UAV Solutions Systems



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