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Crypto-Currency and Cyber-Currency: Market Shares, Strategies, and Forecasts, Worldwide, 2018 to 2024

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Abstracts

LEXINGTON, Massachusetts (April 21, 2018) – WinterGreen Research announces that it has published a new study Crypto-Currency Markets: Market Shares, Strategy, and Forecasts, worldwide, 2018 to 2024. The 2018 study has 299 pages, 78 tables and figures. Worldwide markets are poised to achieve continuing growth as the advantages of digital currency move away from the drug dealers and the criminals to mainstream activities like supply chain management and IoT communications. Cyber currency is useful in marketing and branding.

The value of Bitcoin is very volatile. The number of payments that can be handled is low. So why does the cybercurrency hold attractions and have a high market cap? The reason is people can use it to move money around anomalously. This has value to some people. The cyber-currencies are expected to further evolve lowering the cost of bank settlements and giving people access to inexpensive worldwide payments systems.

Bitcoin does face scaling issues that will need to be resolved for its longer-term viability – specifically, transaction processing costs, speed, and energy requirements will need to be addressed. Worldwide Crypto-Currency market at $1.9 billion market in 2017, is expected to reach $84 billion by 2024.

WinterGreen Research is an independent research organization funded by the sale of market research studies all over the world and by the implementation of ROI models that are used to calculate the total cost of ownership of equipment, services, and software. The company has 35 distributors worldwide, including Global Information Info Shop, Market Research.com, Research and Markets, electronics.ca, and Report Linker.

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WinterGreen Research supports various market segment programs; provides trusted technical services to the marketing departments. It carries out accurate market share and forecast analysis services for a range of commercial and government customers globally. These are all vital market research support solutions requiring trust and integrity.

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