

Confectionary Markets: Market Shares, Strategies, and Forecasts, Worldwide, 2018 to 2024

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Abstracts

LEXINGTON, Massachusetts (February 28, 2018) – WinterGreen Research announces that it has published a new study Confectionary Markets: Market Shares, Strategy, and Forecasts, worldwide, 2018 to 2024. The 2018 study has 75 pages, 17 tables and figures. Worldwide markets are poised to achieve continuing growth as Confectionary Markets types include Chocolate, Sugar, and Candy, Gum and Gelatin.

An increasing number of diabetic patients, terrible obesity issues worldwide, and increasing nutritional and health concerns among clinicians are having an impact on the confectionary markets. Changing lifestyle impact the market. The confectionery market can be primarily divided into two broad categories: sugar confectionery and bakers' confectionery. Sugar confectionery includes sweets, candies, chocolates, and chewing gum. Bakers' confectionery includes pastries, cakes, doughnuts, and cookies. The global confectionery market can be segmented into five categories: chocolate confectionery, sugar confectionery, gum, cereal bars, and others. Major raw materials used in chocolates are cocoa and sugar, and raw materials used in gum include latex. Confectionery products are consumed by people of all age groups.

A \$194.8 billion market worldwide in 2017, the Confectionary Markets market has evolved steadily. It is expected to reach \$232 billion by 2024, growing in sugar confectionery and bakers' confectionery segments as a result of the universal appeal of sweets. Demand prospects remain positive. Emerging markets continue to play a role. Activating new markets in Argentina and Russia is being achieved. China is evolving as a market, the global market demand for confectionaries is expected to increase by 2.4%.

WinterGreen Research is an independent research organization funded by the sale of

market research studies all over the world and by the implementation of ROI models that are used to calculate the total cost of ownership of equipment, services, and software. The company has 35 distributors worldwide, including Global Information Info Shop, Market Research.com, Research and Markets, electronics.ca, Bloomberg, and Thompson Financial.

WinterGreen Research is positioned to help customers facing challenges that define the modern enterprises. The increasingly global nature of science, technology and engineering is a reflection of the implementation of the globally integrated enterprise. Customers trust wintergreen research to work alongside them to ensure the success of the participation in a particular market segment.

WinterGreen Research supports various market segment programs; provides trusted technical services to the marketing departments. It carries out accurate market share and forecast analysis services for a range of commercial and government customers globally. These are all vital market research support solutions requiring trust and integrity.

Contents

Abstract: Confectionary Markets Shift to Bring Less Sugar and More Nutrition to Snacks

1. CONFECTIONARY EXECUTIVE SUMMARY

2. CONFECTIONARY MARKET SHARES AND FORECASTS

2.1 Confectionary Market Driving Forces

2.2 Confectionary Market Shares

2.3 Confectionary Market Forecasts

2.3.1 Confectionary Market Can Be Primarily Divided Into Two Broad Categories:
Sugar Confectionery And Bakers' Confectionery

2.3.2 Chocolate Confectionery

2.3.3 Sugar Confectionery

2.4 Confectionary Regional Market Analysis

2.4.1 Norway Chocolate Sugar Tax Hike

2.4.2 Norway's Chocolate Market Outpaces Western Europe

2.4.3 Chile

2.4.4 Gum and Geletin

2.4.5 Other Categories

2.5 Confectionery Market, By Sugar

2.6 Confectionery Market, By Chocolate

2.7 Confectionary Prices

3. CONFECTIONARY PRODUCTS

3.1 Sugar Health Risks

3.2 Value of Chocolate in Diet

4. CONFECTIONARY RESEARCH AND TECHNOLOGY

4.1 Mars Chocolate & Wrigley Pledge \$200 Million Towards Choice & Transparency

4.2 Commitment To Better Options And Balanced Choices

4.2.1 Increasing Portionable and "Sharing Size" Options

4.2.2 Educating on Candy As A Treat, Not An Everyday Snack Or Meal Replacement

4.3 Always Raising Standards

4.4 Natural Sweeteners

5. CONFECTIONARY COMPANY PROFILES

- 5.1 Alfred Ritter GmbH & Co. KG,
- 5.2 Amul
- 5.3 Arcor
 - 5.3.1 Arcor Sales
- 5.4 August Storck
 - 5.4.1 August Storck Revenue
 - 5.4.2 August Storck Products
- 5.5 Barry Callebaut
- 5.6 Cemoi
- 5.7 Cloetta
- 5.8 Delphi
- 5.9 Ferrero
 - 5.9.1 Ferrero Revenue
 - 5.9.2 Ferrero Geographic Revenue
 - 5.9.3 Ferrero Products
- 5.10 General Mills
 - 5.10.1 General Mills Revenue
 - 5.10.2 General Mills Ice Cream
- 5.11 Guta Group/Uniconf
- 5.12 Haribo
- 5.13 Hershey
 - 5.13.1 Hershey Revenue
 - 5.13.2 Hershey Regional Segments
- 5.14 Jelly Belly
- 5.15 Lindt
- 5.16 Lotte Confectionery
- 5.17 Mars
 - 5.17.1 Mars Wrigley Confectionery Brands
 - 5.17.2 Wrigley
 - 5.17.3 Mars Revenue
- 5.18 Meiji Holdings
- 5.19 Mondel?z International
- 5.20 Morinaga
- 5.21 Nestle
- 5.22 Orkla: Cross-Border Shopping
- 5.23 Perfetti Van Melle
- 5.24 Raisio

5.25 Roshen Confectionery

5.26 Yildiz Holding/Godiva

6. SUMMARY AND CONCLUSIONS

7. SELECTED MARKET PARTICIPANTS

WINTERGREEN RESEARCH,

WinterGreen Research Methodology

WinterGreen Research Process

Market Research Study

WinterGreen Research Global Market Intelligence Company

List Of Figures

LIST OF FIGURES

Abstract: Confectionary Markets Shift to Bring Less Sugar and More Nutrition to Snacks

Figure 1. Confectionary Market Shares, Dollars, Worldwide, 2016 and 2017

Figure 2. Confectionary Market Current Trends

Figure 3. Confectionary Market Shares, Dollars, Worldwide, 2016 and 2017

Figure 4. Confectionary Market Segments by Company, Worldwide, 2017

Figure 5. Confectionary Market Shares, Chocolate, Sugar Candy, and Gum Gelatin, Dollars, Worldwide, 2017

Figure 6. Donuts, Cookies and Cakes, Pastries Segment Confectionary Market Shares, Dollars, Worldwide, 2017

Figure 7. Confectionary Market Forecasts, Dollars, Worldwide, 2012 to 2017

Figure 8. Confectionary Market Forecasts, Dollars, Worldwide, 2017 to 2024

Figure 9. Confectionary Segment Forecasts, Chocolate, Sugar Candy, Gum and Gelatin, Donuts, Cookies & Cakes, Pastries, Dollars, Worldwide, 2018 to 2024

Figure 10. Confectionary Segment Forecasts, Chocolate, Sugar Candy, Gum and Gelatin, Donuts, Cookies & Cakes, Pastries, Percent, Worldwide, 2018 to 2024

Figure 11. Confectionary Regional Market Segments, Dollars, Worldwide, 2012-2017

Figure 12. Confectionary Regional Market Segments, Percent, Worldwide, 2012 - 2017

Figure 13. Confectionary Regional Market Segments, Dollars, Worldwide, 2017-2024

Figure 14. Confectionary Regional Market Segments, Percent, Worldwide, 2017 - 2024

Figure 15. Mars Health and Wellness Initiatives

Figure 16. Ritter Sport Chocolate

Figure 17. Ritter Sport Chocolate

Figure 18. Ritter Sport Facilities

Figure 19. Amul Chocolate

Figure 20. Arcor Global Market Presence

Figure 21. Arcor Facility

Figure 22. Arcor Sales

Figure 23. Arcor Confectionary Positioning and Leading Brands

Figure 24. Ferrero Facility

Figure 25. Ferrero Geographic Revenue

Figure 26. Uniconf Metrics

Figure 27. Hershey Product Offerings

Figure 28. Lindt Chocolate

Figure 29. Lindt Headquarters

Figure 30. Meiji Holdings Revenue

Figure 31. Meiji Holdings Continues Sales Growth of Chocolate More cross-border shopping is likely

Figure 32. Orkla Confectionery & Snacks Revenues

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