

# **Commercial Drones: Highways in the Sky, Commercial Unmanned Aerial Systems (UAS), Market Shares, Strategies, and Forecasts, Worldwide, 2015-2021**

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## **Abstracts**

LEXINGTON, Massachusetts (January 10, 2015) – WinterGreen Research announces that it has published a new study *Commercial Drones: Market Shares, Strategy, and Forecasts, Worldwide, 2015 to 2021*. Next generation commercial drones achieve a complete replacement of existing commercial airfreight delivery systems, they are used for 3D mapping, commercial pipeline observation, border patrol, package delivery, photography, and agriculture are more energy efficient, last longer and have a significantly lower cost of operation than manned aircraft.

Drones markets promise to grow significantly because of the more economical visualization and navigation provided by systems. Visualization includes mapping from the air, inspection from the air, surveillance from the air, and package delivery from the air. The unmanned aircraft equipped with cameras are able to do things that cannot be done in any other way. This bodes well for market development.

Unmanned aircraft systems promise to achieve a more significant aspect of commercial market presence. Army Unmanned Aircraft Systems flying of 3 million flight hours gives drones market credibility. Eighty eight percent of those hours were logged in combat situations in Iraq and Afghanistan, paving the way for commercial drone markets to develop.

Quantities of fielded systems increase as application usefulness increases. Police departments, the oil and gas industry, border patrol, and utilities are all using commercial drones. Units are used for agriculture. Vendors continue to improve the

capabilities of these drone aircraft as more air miles are logged. Their ability to support the commercial endeavors is increasing. Unmanned aircraft have fundamentally changed the accuracy of utility and oil and gas inspections. They are set to fundamentally change how agriculture is conducted.

Japan and Australia have been using drones in agriculture since the 1980s. Worldwide markets are evolving for several compelling applications. High value crops are a target of agricultural robotic development. What could be tastier than a strawberry, perfectly formed, and perfectly ripened? New agricultural robots are able to improve the delivery of consistent quality food, and to implement efficiency in managing food production.

Strawberries are a high profit crop. A new generation of drones has just been born. Strawberry spraying with the world's most advanced technology is able to give maximum performance to a farm. Harvesting robots can use pictures from drones to optimize the productivity of the farming business by determining fruit ripeness from the air. Growers can get the best results in a berry farm using automated process. Automated picking collection systems improve labor productivity, give speed and agility to harvest operations.

The robotic platforms are capable of site-specific spraying. The capability is targeted spraying only on foliage and selected targets. It can be used for selective harvesting of fruit. The robots detect the fruit, sense its ripeness, then move to grasp and softly detach only ripe fruit.

Drone commercial uses will provide billions of dollars in economic growth. Centers of excellence are evolving worldwide. For the most part, open-use policies are in effect worldwide. Except in the US, Drones are currently mostly banned in the US. The US is more restrictive, it could take months, even years before the FAA offers preliminary guidelines on the commercial use of unmanned aircraft systems

Commercial drones are set to build highways in the sky. The market will only evolve past the early adopter stage after the industry finds ways to build navigation infrastructure that is safe and that works. Roads in the sky will create altitude differences that function as bridges to separate the drones from each other when they are flying at angles to each other.

This type of navigation needs to be defined by industry standards groups, much as the software industry has been able to develop industry stands that provide the base for a market, so also, the commercial drone manufacturers need to come together with

representatives from each company and from all the governments to decide on the highways in the sky.

## Contents

### **COMMERCIAL DRONES, UNMANNED AERIAL SYSTEMS (UAS) EXECUTIVE SUMMARY**

- Commercial Drone Unmanned Aerial Systems (UAS)
  - Commercial Drone UAS Challenges
  - Commercial Drone Unmanned Aerial Systems (UAS)
  - Commercial Drone Infrastructure Standards
- Commercial Drone Unmanned Aerial Systems (UAS) Market Shares
- Commercial Drone Unmanned Aircraft Market Forecasts
  - Unmanned Aerial Systems (UAS), Market Total Forecasts

### **1. DRONES: COMMERCIAL UNMANNED AERIAL SYSTEMS (UAS) MARKET DESCRIPTION AND MARKET DYNAMICS**

- 1.1 Drones: Commercial Unmanned Aerial Systems (UAS) Market Description
  - 1.1.1 US FAA Issues
  - 1.1.2 Unmanned Aircraft Systems (UAS)
- 1.2 Pre-Position UASs In Key Strategic Locations
  - 1.2.1 Maritime Air Take-Off and Landing:
  - 1.2.2 Unmanned Aerial Systems (UAS) Aerial Refueling
  - 1.2.3 Unmanned Aerial Systems (UAS) Enhanced Capability and Payloads
  - 1.2.4 Unmanned Aerial Systems (UAS) Enhanced Resilience
  - 1.2.5 Small and Micro-UASs
  - 1.2.6 Unmanned Aerial Systems (UAS) Perimeter Surveillance
  - 1.2.7 Unmanned Aerial Systems (UASs) Surveillance
- 1.3 Georeferenced Imagery
  - 1.3.1 Unmanned Aerial Systems (UAS) Traffic Monitoring
  - 1.3.2 Unmanned Aerial Systems (UAS) Agriculture Mapping
  - 1.3.3 Unmanned Aerial Systems (UAS) Homeland Security
  - 1.3.4 Unmanned Aerial Systems (UAS) for Scientific Research
- 1.4 Globalization and Technology
  - 1.4.1 Proliferation of Conventional Military Technologies
  - 1.4.2 UASs General Roles
- 1.5 Border Patrol:
- 1.6 Development Of Lighter Yet More Powerful Power Sources For UASs

### **2. COMMERCIAL DRONES, UNMANNED AERIAL SYSTEMS (UAS) MARKET**

*Commercial Drones: Highways in the Sky, Commercial Unmanned Aerial Systems (UAS), Market Shares, Strategies, a...*

## SHARES AND FORECASTS

### 2.1 Commercial Drone Unmanned Aerial Systems (UAS)

#### 2.1.1 UAS Challenges

#### 2.1.2 Commercial Drone Unmanned Aerial Systems (UAS)

#### 2.1.3 Commercial Drone Infrastructure Standards

### 2.2 Commercial Drone Unmanned Aerial Systems (UAS) Market Shares

#### 2.2.1 Commercial Drone Unmanned Aerial Systems (UAS) Market Shares

#### 2.2.2 BP and AeroVironment Launch FAA-Approved, Commercial Unmanned Aircraft Operations

#### 2.2.3 AeroVironment's Extensive Operational Track Record

#### 2.2.4 AeroVironment \$11.2 Million Order for Raven Unmanned Aircraft Systems and Services

#### 2.2.5 Textron /AAI

#### 2.2.6 Textron Shadow

#### 2.2.7 Aurora Flight Sciences Odysseus Solar-Powered Aircraft

#### 2.2.8 Insitu

#### 2.2.9 Draganflyer X4 UAV

#### 2.2.10 Boeing Insitu

#### 2.2.11 DRS Unmanned Technologies Ground Control Stations

#### 2.2.12 Proxy Aviation Systems

#### 2.2.13 Northrop Grumman Bat 3

#### 2.2.14 General Atomics Predator UAS

#### 2.2.15 General Atomics Predator B UAS

#### 2.2.16 Border Patrol/Law Enforcement Drone Unmanned Aerial Systems (UAS)

### Market Shares

#### 2.2.17 Package Delivery Drone Unmanned Aerial Systems (UAS) Market Shares,

#### 2.2.18 Google Package Delivery

#### 2.2.19 Utility and Pipeline Inspection Drone Unmanned Aerial Systems (UAS) Market Shares

#### 2.2.20 Agricultural Inspection and Planting Drone Unmanned Aerial Systems (UAS)

### Market Shares

#### 2.2.21 Yamaha RMAX

#### 2.2.22 Photography and Videography Drone Unmanned Aerial Systems (UAS) Market Shares

### 2.3 Commercial Drone Unmanned Aircraft Market Forecasts

#### 2.3.1 Unmanned Aerial Systems (UAS), Market Total Forecasts

#### 2.3.2 Small Commercial Drone Unmanned Aircraft Market Forecasts

#### 2.3.1 Mid-Size Commercial Drone Unmanned Aircraft Market Forecasts

- 2.3.1 Small and Mid Size Commercial Drone Unmanned Aerial Systems
- 2.3.2 Commercial Drone Unmanned Aerial Systems (UAS), Market Forecasts by Sector
- 2.3.3 Commercial Drone UAS Wing Based Subsegments
- 2.4 Unmanned Aerial Systems Payloads
  - 2.4.1 Composites Key to UAV Utility
- 2.5 Unmanned Airplane Regional Market Analysis
  - 2.5.1 U.S Accounts for 73 Percent Of The Worldwide Research, Development, Test, And Evaluation (RDT&E) Spending On UAV Technology
  - 2.5.2 Unmanned Aerial Vehicle (UAV) Industry Regional Summary
  - 2.5.3 UAS Marketplace Moving Target
  - 2.5.4 China

### **3. DRONES: COMMERCIAL UNMANNED AERIAL SYSTEMS (UAS) PRODUCT DESCRIPTION**

- 3.1 AeroVironment
  - 3.1.1 BP and AeroVironment Launch FAA-Approved, Commercial Unmanned Aircraft Operations
  - 3.1.2 AeroVironment and Commercial UAV
  - 3.1.3 AeroVironment AV's Family of Small UAS
  - 3.1.4 AeroVironment Raven
- 3.2 Textron Aerosonde
  - 3.2.1 Textron/Aerosonde AAI Services
  - 3.2.2 Textron Systems AAI
  - 3.2.3 Textron Systems AAI RQ-7B Shadow Tactical UAS Unmanned Aircraft Systems (UAS)
  - 3.2.4 Textron Systems AAI Shadow Tactical Unmanned Aircraft System (TUAS)
  - 3.2.5 AAI Shadow 400 Unmanned Aircraft Deployed With Allied Naval Forces
  - 3.2.6 Textron Systems AAI Shadow 600 System
  - 3.2.7 Textron
  - 3.2.8 Textron Shadow Reconnaissance, Surveillance
  - 3.2.9 Textron Shadow M2
  - 3.2.10 Textron UAS Support
  - 3.2.11 Textron UAS Training
  - 3.2.12 Textron Systems AAI Ground Control Stations
  - 3.2.13 Textron Systems AAI Remote Intelligence, Surveillance and Reconnaissance Terminals
  - 3.2.14 Textron Systems AAI/Aerosonde

- 3.2.15 Textron Systems AAI and Aeronautics Orbiter
- 3.2.16 Textron Systems AAI Ground Control Stations
- 3.2.17 Textron Systems AAI Remote Intelligence, Surveillance and Reconnaissance

#### Terminals

- 3.2.18 Textron Systems AAI One System Remote Video Terminal
- 3.2.19 Textron Systems AAI Tactical Sensor Intelligence Sharing System
- 3.2.20 Textron Systems Wasp Micro Air Vehicle (MAV)
- 3.2.21 Textron Systems Homeland Security
- 3.2.22 Nano Air Vehicle

#### 3.3 Boeing

- 3.3.1 Boeing A160 Hummingbird Helicopter
- 3.3.2 Boeing Condor Unmanned Aerial Vehicle
- 3.3.3 Boeing ScanEagle Small Footprint UAS Solutions

#### 3.4 BAE Systems

- 3.4.1 BAE Systems Unmanned Aerial Vehicle (UAV)
- 3.4.2 BAE Systems Compact Rotary Wing/UAV LDRF
- 3.4.3 BAE Systems Herti
- 3.4.4 BAE Systems Image Collection and Exploitation (ICE) Sensor Management

#### System

- 3.4.5 BAE Systems Mantis
- 3.4.6 BAE Systems MIM500 Series of Uncooled Infrared Camera Cores
- 3.4.7 BAE Systems Taranis
- 3.4.8 BAE Systems Taranis - Unmanned Combat Air Vehicle (UCAV)
- 3.4.9 BAE Systems Telemos

#### 3.5 Aurora Flight Sciences Hale

- 3.5.1 Aurora SKATE - Small Unmanned Aircraft System
- 3.5.2 Aurora's Advanced Concepts: SunLight Eagle - Green Flight
- 3.5.3 Aurora's Excalibur
- 3.5.4 Aurora GoldenEye 80 - Small, Capable Surveillance UAS
- 3.5.5 Aurora's Advanced Concepts: UHATF
- 3.5.6 Aurora Flight Sciences Orion
- 3.5.7 Aurora Flight Sciences Odyssey Solar-Powered Aircraft
- 3.5.8 Aurora Flight Sciences Orion HALL
- 3.5.9 Aurora Flight Sciences Earth Science Applications
- 3.5.10 Aurora Small Unmanned Aerial Systems
- 3.5.11 Aurora Flight Sciences Skate
- 3.5.12 Aurora Tactical Systems
- 3.5.13 Aurora Diamond DA42 MPP
- 3.5.14 Aurora Excalibur

- 3.5.15 Aurora GoldenEye 50
- 3.5.16 Aurora GoldenEye 80
- 3.5.17 System Description
- 3.6 L-3 Communications UAS APEX Programs
  - 3.6.1 L-3 Communications Next Generation Precision Unmanned Aircraft Systems
  - 3.6.2 L-3 Communications Small Expendable Tube-Launched UAS
  - 3.6.3 L-3's Mid-Tier UAS Programs
  - 3.6.4 L-3 Communications Medium Altitude Long Endurance Unmanned Or Manned – Mobius
  - 3.6.5 L-3 Communications Cutlass
  - 3.6.6 L-3 Unmanned Systems' Viking 100 Runway Operations
  - 3.6.7 L-3 Communications Viking 300 Runway Operations
  - 3.6.8 L-3 Communications Viking 400
  - 3.6.9 L-3 Communications TigerShark
  - 3.6.10 L-3 Communications Generation IV Ground Control Station
  - 3.6.11 L-3 Communications On-board Precision Automated Landing System (O-PALS)
  - 3.6.12 L-3 Communications ISR Services
  - 3.6.13 L-3 Communications System Integration and Technical Support
- 3.7 Challis Heliplane UAV Inc.
- 3.8 Draganfly Innovations Inc.
  - 3.8.1 Draganflyer Guardian
  - 3.8.2 Draganfly X4
  - 3.8.3 Draganflyer X6
  - 3.8.4 Draganflyer Aerial Photography & Video Applications
  - 3.8.5 Draganflyer Real Estate Applications
  - 3.8.6 Draganflyer Law Enforcement Applications
  - 3.8.7 Draganflyer X8
- 3.9 DRS Unmanned Technologies Ground Control Stations
  - 3.9.1 DRS Aircraft Monitoring Unit (AMU)
- 3.10 General Atomics Aeronautical Systems, Inc. (GA-ASI) Claw Sensor Control
  - 3.10.1 GA-ASI Athena RF Tag
  - 3.10.2 General Atomics Aeronautical Systems GA - Predator UAS
  - 3.10.3 General Atomics Aeronautical Systems GA - Gray Eagle UAS
- 3.11 Boeing/Insitu/Commercial
  - 3.11.1 Insitu Arctic Ice Floe Monitoring
  - 3.11.2 Insitu Mammal Monitoring
  - 3.11.3 Insitu Pipeline Surveys
  - 3.11.4 Insitu Power-Line Inspections
  - 3.11.5 Insitu Geomagnetic Surveys



- 3.11.6 Insitu Commercial Fishing
- 3.11.7 Insitu Public Safety
- 3.11.8 Insitu Disaster Response
- 3.11.9 Insitu Search and Rescue
- 3.11.10 Insitu Port and Border Security
- 3.11.11 Insitu Communications Relay
- 3.11.12 Insitu Over-the-Horizon Sensing
- 3.11.13 Insitu Counter-Narcotics
- 3.11.14 Insitu Offshore Base
- 3.11.15 Insitu Defense
- 3.11.16 Insitu Payload Systems
- 3.11.17 Insitu Force Protection
- 3.11.18 Insitu Combined Arms
- 3.11.19 Insitu Research Future of UAS Operations and Technology
- 3.11.20 Insitu ICOMC2 Streamline Process
- 3.11.21 Insitu ICOMC2's Breakthrough Technology Extends Drone Capabilities
- 3.11.22 Boeing/Insitu ScanEagle
- 3.11.23 Insitu Integrator
- 3.11.24 Insitu NightEagle
- 3.12 Integrated Dynamics
  - 3.12.1 Integrated Dynamics Skycam
  - 3.12.2 Integrated Dynamics Pride
  - 3.12.3 Integrated Dynamics Spirit
  - 3.12.4 Integrated Dynamics Border Eagle MK - II
  - 3.12.5 Integrated Dynamics Hornet
  - 3.12.6 Integrated Dynamics HAWK MK - V
  - 3.12.7 Integrated Dynamics VISION UAV systems
  - 3.12.8 Integrated Dynamics VISION MK I
  - 3.12.9 Integrated Dynamics Vision M K - I I
  - 3.12.10 Integrated Dynamics S/Integrated Dynamics Integrated Dynamics M K - I
  - 3.12.11 Integrated Dynamics Vector
  - 3.12.12 Integrated Dynamics Tornado
  - 3.12.13 Integrated Dynamics Nishan MK - II
  - 3.12.14 Integrated Dynamics Nishan TJ - 1000
  - 3.12.15 Integrated Dynamics Rover
  - 3.12.16 Integrated Dynamics Explorer
- 3.13 MMIST Mist Mobility
  - 3.13.1 MMist Unmanned Logistics Air Vehicle (ULAV)
  - 3.13.2 Sherpa Ranger/MMist

- 3.14 Marcus UAV Systems
  - 3.14.1 Marcus Autopilots
- 3.15 Proxy Aviation Systems
  - 3.15.1 Proxy PROTEUS
  - 3.15.2 Proxy PACS
  - 3.15.3 The Proxy Autonomous Control Suite (PACS) Virtual Pilot/Virtual Operator
  - 3.15.4 Proxy Cooperative Control/UDMS
  - 3.15.5 Proxy SkyRaider
- 3.16 LaserMotive
  - 3.16.1 LaserMotive UAV Power Links
  - 3.16.2 LaserMotive Teams with Germany's Ascending Technologies
- 3.17 China Aerospace Science & Industry Corp Jet-Powered WJ600
  - 3.17.1 Chinese Naval UAS
- 3.18 ASN Technology Group
- 3.19 Boeing X-37B Space Shuttle
- 3.20 Northrop Grumman/Scaled Composites
  - 3.20.1 Proteus
- 3.21 Schiebel Camcopter S-100
  - 3.21.1 Schiebel Camcopter Target Markets:
- 3.22 Parrot AR.Drone 2.0 \$299, Flies Off a Roof
- 3.23 Google
  - 3.23.1 Google Loon
  - 3.23.2 Google Loon Balloon Project
  - 3.23.3 Google Titan Aerospace
- 3.24 Facebook
- 3.25 Outernet Beamed Via Satellite
  - 3.25.1 Outernet Mobile Cloud Network Infrastructure
- 3.26 Lockheed Martin Expeditionary Ground Control System
  - 3.26.1 Lockheed Martin Integrated Sensor Is Structure (ISIS)
  - 3.26.2 Lockheed Martin Integrated Sensor IS Structure (ISIS) Concept of Operations
  - 3.26.3 Lockheed Martin K-MAX Unmanned Helicopter
  - 3.26.4 Lockheed Martin K-MAX Used By Commercial Operators
  - 3.26.5 Lockheed Martin ARES
  - 3.26.6 Lockheed Martin Desert Hawk III
  - 3.26.7 Lockheed Martin Fury
  - 3.26.8 Lockheed Martin Expeditionary Ground Control System
  - 3.26.9 Lockheed Martin Remote Minehunting System
  - 3.26.10 Lockheed Martin Marlin
  - 3.26.11 Lockheed Martin Persistent Threat Detection System

- 3.26.12 Lockheed Martin Stalker UAS Package Delivery
- 3.26.13 Lockheed Martin Stalker Droppable Payload
- 3.27 Northrop Grumman
  - 3.27.1 Northrop Grumman MLB Company
  - 3.27.2 Northrop Grumman.Bat 3
  - 3.27.3 Northrop Grumman BAT 4 UAV
  - 3.27.4 Northrop Grumman V-BAT UAV
  - 3.27.5 Northrop Grumman Super Bat with Piccolo II Autopilot and TASE Gimbal
  - 3.27.6 Northrop Grumman Unmanned Aerial Systems
  - 3.27.7 Northrop Grumman Bat Unmanned Aircraft System (UAS)
  - 3.27.8 Northrop Grumman Firebird
  - 3.27.9 Northrop Grumman Persistent Multiple Intelligence Gathering Air System
  - 3.27.10 Northrop Grumman M324 UAS (Unmanned Aerial System)
  - 3.27.11 Northrop Grumman RQ-4 Block 20 Global Hawk
  - 3.27.12 Northrop Grumman Drone Program Overview
  - 3.27.13 Northrop Grumman Block 20 Global Hawk Specification
  - 3.27.14 Northrop Grumman Euro Hawk
  - 3.27.15 Northrop Grumman Triton
  - 3.27.16 Northrop Grumman's MQ-4C Triton Program:
  - 3.27.17 Northrop Grumman Common Mission Management System (CMMS)
  - 3.27.18 Northrop Grumman Solution
  - 3.27.19 Northrop Grumman RQ-4 Global Hawk
  - 3.27.20 Northrop Grumman Global Hawk (U.S. Air Force) RQ-4 Programs
  - 3.27.21 Northrop Grumman GHMD (U.S. Navy)
  - 3.27.22 NASA Global Hawk (NASA Dryden)
  - 3.27.23 NATO AGS (U.S. and Allied Nations)
  - 3.27.24 Northrop Grumman X-47B UCAS
  - 3.27.25 Northrop Grumman Fire-X Medium-Range Vertical Unmanned Aircraft System
- 3.28 General Atomics UAS
  - 3.28.1 General Atomics Predator B UAS
  - 3.28.2 General Atomics Gray Eagle UAS
  - 3.28.3 General Atomics Predator Jet Performance C Avenger UAS
  - 3.28.4 General Atomics Aeronautical Systems MQ-1B Predator

#### **4. COMMERCIAL UNMANNED AERIAL SYSTEMS (UAS) TECHNOLOGY**

- 4.1 Learning to Fly a Hobby or Commercial Drone
  - 4.1.1 US FAA Launches Drone Safety Campaign
- 4.2 UAS Sense and Avoid Evolution Avionics Approach

- 4.3 Northrop Grumman.BAT UAV Open Architecture
- 4.4 Integrated Dynamics Flight Telecommand & Control Systems
  - 4.4.1 AP 2000
  - 4.4.2 AP 5000
  - 4.4.3 IFCS-6000 (Integrated Autonomous Flight Control System)
  - 4.4.4 IFCS-7000 (Integrated Autonomous Flight Control System)
  - 4.4.5 Portable Telecommand And Control System (P.T.C.S.)
- 4.5 Integrated Radio Guidance Transmitter (IRGX)
  - 4.5.1 Portable Telecommand And Control System (P.T.C.S.)
- 4.6 IRGX (Integrated Radio Guidance Transmitter)
  - 4.6.1 Ground Control Stations
  - 4.6.2 GCS 1200
  - 4.6.3 GCS 2000
- 4.7 Antenna Tracking Systems
- 4.8 ATPS 1200
  - 4.8.1 ATPS 2000
  - 4.8.2 Gyro Stabilized Payloads
  - 4.8.3 GSP 100
  - 4.8.4 GSP 900
  - 4.8.5 GSP 1200
- 4.9 Civilian UAV's - Rover Systemstm
- 4.10 CPI-406 Deployable Emergency Locator Transmitter (ELT)
  - 4.10.1 Deployable Flight Incident Recorder Set (DFIRS)
  - 4.10.2 Airborne Separation Video System (ASVS)
  - 4.10.3 Airborne Separation Video System – Remote Sensor (ASVS – RS)
  - 4.10.4 Airborne Tactical Server (ATS)
- 4.11 Aurora Very High-Altitude Propulsion System (VHAPS)
- 4.12 Aurora Autonomy & Flight Control
  - 4.12.1 Aurora Guidance Sensors And Control Systems MAV Guidance
  - 4.12.2 Aurora Multi-Vehicle Cooperative Control for Air and Sea Vehicles in Littoral Operations (UAV/USV)
  - 4.12.3 Aurora and MIT On-board Planning System for UAVs Supporting Expeditionary Reconnaissance and Surveillance (OPS-USERS)
  - 4.12.4 Aurora Flare Planning
  - 4.12.5 Aurora Distributed Sensor Fusion
  - 4.12.6 Aurora Aerospace Electronics
  - 4.12.7 Aurora is CTC-REF
- 4.13 Space Technologies: Autonomous Control of Space Nuclear Reactors (ACSNR)
  - 4.13.1 Rule-based Asset Management for Space Exploration Systems (RAMSES)

- 4.13.2 Synchronized Position Hold, Engage & Reorient Experiment Satellites (SPHERES)
- 4.14 Positive Pressure Relief Valve (PPRV)
  - 4.14.1 Chip-Scale Atomic Clock (CSAC)
  - 4.14.2 Low–design-Impact Inspection Vehicle (LIIVe)
  - 4.14.3 Synthetic Imaging Maneuver Optimization (SIMO)
  - 4.14.4 Self-Assembling Wireless Autonomous Reconfigurable Modules (SWARM)
- 4.15 Persistent, Long-Range Reconnaissance Capabilities
  - 4.15.1 United States Navy's Broad Area Maritime Surveillance (BAMS) Unmanned Aircraft System (UAS) program
  - 4.15.2 Navy Unmanned Combat Air System UCAS Program:
  - 4.15.3 Navy Unmanned Combat Air System UCAS: Objectives
- 4.16 Search and Rescue (SAR)
- 4.17 L-3 Communications LinkTEK IDS
- 4.18 L-3 Communications FlightTEK SMC
  - 4.18.1 Helicopter Main Limiting Factor Retreating Blade Stall
- 4.19 Draganflyer X4 Applications
  - 4.19.1 Draganflyer X4 Large Project Management
  - 4.19.2 Draganflyer Remote Supervision and Investigation of Equipment
  - 4.19.3 Draganflyer Remote Supervision and Investigation of Agricultural Land and Equipment
  - 4.19.4 Draganflyer Advanced RC Flight Research
  - 4.19.5 Aerial Archeology
  - 4.19.6 Environmental Assessment
  - 4.19.7 The Draganflyer X4 is Fun to Fly

## **5 DRONE COMPANY DESCRIPTION**

- 5.1 AeroVironment
- 5.2 ASN Technologies
- 5.3 Aurora Flight
  - 5.3.1 Aurora 2013 Employee Exceptional Service Award
- 5.4 BAE Systems
- 5.5 Boeing
  - 5.5.1 Boeing Commercial Airplanes
  - 5.5.2 Boeing Defense, Space & Security
  - 5.5.3 Boeing Capital Corporation
  - 5.5.4 Boeing Engineering, Operations & Technology
  - 5.5.5 Boeing Shared Services Group

- 5.5.6 Boeing Revenue by Segment
- 5.5.7 Boeing/Insitu
- 5.5.8 Boeing Defense, Space & Security
- 5.6 Challis UAV Inc.
- 5.7 China Aerospace
  - 5.7.1 China Aerospace CASC Space Technology
  - 5.7.2 China Aerospace CASC Revenue
- 5.8 Draganflyer
  - 5.8.1 DraganBot
  - 5.8.2 Draganflyer ABEX Awards
- 5.9 Finmeccanica
  - 5.9.1 DRS Technologies
- 5.10 General Atomics
- 5.11 Google
  - 5.11.1 Google Revenue
  - 5.11.2 Google Second Quarter 2013 Results
  - 5.11.3 Google Revenues by Segment and Geography
  - 5.11.4 Google/Boston Dynamics
  - 5.11.5 Boston Dynamics
  - 5.11.6 Boston Dynamics LS3 - Legged Squad Support Systems
  - 5.11.7 Boston Dynamics CHEETAH - Fastest Legged Robot
  - 5.11.8 Boston Dynamics Atlas - The Agile Anthropomorphic Robot
  - 5.11.9 Boston Dynamics BigDog
  - 5.11.10 Boston Dynamics LittleDog - The Legged Locomotion Learning Robot
  - 5.11.11 Google Robotic Division
  - 5.11.12 Google Self-Driving Car
  - 5.11.13 Google Cars Address Vast Majority Of Vehicle Accidents Due To Human Error
  - 5.11.14 Google Business
  - 5.11.15 Google Corporate Highlights
  - 5.11.16 Google Search
- 5.12 Integrated Dynamics
- 5.13 L-3 Communications
  - 5.13.1 L-3 Aerospace Systems
  - 5.13.2 L-3 Electronic Systems
  - 5.13.3 L-3 Communication Systems
  - 5.13.4 L-3 National Security Solutions
  - 5.13.5 L-3 Revenue by Segment
- 5.14 Laser Motive
- 5.15 Lockheed Martin

- 5.15.2 Lockheed Martin Symphony Improvised Explosive Device Jammer Systems
- 5.15.3 Lockheed Martin Aeronautics Revenue
- 5.15.4 Lockheed Martin Electronic Systems
- 5.15.5 Lockheed Martin
- 5.16 Marcus UAV
- 5.17 MMist
  - 5.16.1 MMIST Sherpatm Guided Parachute System
  - 5.16.2 MMIST SnowGoosetm CQ-10A Unmanned Aerial System (UAS)
- 5.17 Northrop Grumman
  - 5.17.1 Northrop Grumman Revenue
  - 5.17.2 Northrop Grumman Remotec
  - 5.17.3 Northrop Grumman Leading Global Security Company
  - 5.17.4 Northrop Grumman Supplies Marine Navigation Equipment
  - 5.17.5 Northrop Grumman Recognized by UK Ministry of Defense for Role in Supporting Sentry AWACS Aircraft During Military Operations in Libya
  - 5.17.6 Northrop Grumman Corporation Subsidiary Remotec Inc. upgrade the U.S. Air Force fleet of Andros HD-1
  - 5.17.7 Northrop Grumman NAV CANADA Supplier
- 5.18 Parrot/senseFly
  - 5.18.1 Parrot Group/senseFly
  - 5.18.2 Parrot Group senseFly CTI Certified
- 5.19 Proxy Technologies
- 5.20 Scaled Composites
- 5.21 Schiebel
- 5.22 Textron

## List Of Tables

### LIST OF TABLES AND FIGURES

- Table ES-1 Commercial Drone Unmanned Aerial Systems Functions
- Table ES-2 Commercial Drone Unmanned Aerial Systems Features
- Table ES-3 Commercial Drone Unmanned Aerial Systems Mission Tasks
- Table ES-4 Commercial Drone Unmanned Aerial Systems (UAS) Benefits
- Table ES-5 Commercial Drone UAS Features
- Table ES-6 Commercial Drone Unmanned Aerial Systems Functions
- Table ES-7 Commercial Drone Unmanned Aerial Systems Features
- Table ES-8 Commercial Drone Unmanned Aerial Systems Mission Tasks
- Table ES-9 Commercial Drone Unmanned Aerial Systems (UAS) Benefits
- Figure ES-10 Commercial Drone Unmanned Aerial Systems (UAS) Market Shares, Dollars, 2014
- Figure ES-11 Commercial Drone Unmanned Aerial Systems (UAS), Market Forecasts Dollars, Worldwide, 2015-2021
- Table 1-1 Ability Of Commercial Drones UASs To Perform Delivery Function
- Figure 1-2 Increase In Resolution That Is Possible With Georeferenced Imagery
- Table 1-3 Department of Transportation Applications
- Table 1-4 Unmanned Aerial Systems (UAS) Homeland Security Sites To Be Monitored
- Table 2-1 Commercial Drone Unmanned Aerial Systems Functions
- Table 2-2 Commercial Drone Unmanned Aerial Systems Features
- Table 2-3 Commercial Drone Unmanned Aerial Systems Mission Tasks
- Table 2-4 Commercial Drone Unmanned Aerial Systems (UAS) Benefits
- Table 2-5 Commercial Drone UAS Features
- Table 2-6 Commercial Drone Unmanned Aerial Systems Functions
- Table 2-7 Commercial Drone Unmanned Aerial Systems Features
- Table 2-8 Commercial Drone Unmanned Aerial Systems Mission Tasks
- Table 2-9 Commercial Drone Unmanned Aerial Systems (UAS) Benefits
- Figure 2-10 Commercial Drone Unmanned Aerial Systems (UAS) Market Shares, Dollars, 2014
- Table 2-11 Commercial Drone Unmanned Aerial Systems (UAS) Market Shares, Dollars, Worldwide, 2014
- Table 2-12 Commercial Drone Unmanned Aerial Systems (UAS) Market Shares, Units and Dollars, Worldwide, 2014
- Figure 2-13 BP and AeroVironment Drone for Comprehensive GIS Services
- Figure 2-14 AeroVironment Switchblade Tactical Missile System
- Figure 2-15 Textron Shadow



Figure 2-16 General Atomics Predator UAS

Figure 2-17 General Atomics Predator B UAS

Table 2-18 Border Patrol/Law Enforcement Drone Unmanned Aerial Systems (UAS) Market Shares, Dollars, Worldwide, 2014

Table 2-19 Package Delivery Drone Unmanned Aerial Systems (UAS) Market Shares, Dollars, Worldwide, 2014

Table 2-20 Utility and Pipeline Inspection Drone Unmanned Aerial Systems (UAS) Market Shares

Figure 4-21 Draganflyer Pipeline/Hydro-Transmission Line Inspection

Table 2-22 Agricultural Inspection and Planting Drone Unmanned Aerial Systems (UAS) Market Shares, Dollars, Worldwide, 2014

Figure 2-23 Yamaha Helicopter Drone Spraying

Figure 2-24 Yamaha RMAX Helicopter Drones

Table 2-25 Photography and Videography Drone Unmanned Aerial Systems (UAS) Market Shares, Dollars, Worldwide, 2014

Figure 2-26 Commercial Drone Unmanned Aerial Systems (UAS), Market Forecasts Dollars, Worldwide, 2015-2021

Figure 2-27 Commercial Drone Unmanned Aerial Systems (UAS) Market Forecasts, Units, Worldwide, 2015-2021

Table 2-28 Commercial Drone Unmanned Aerial Systems Markets, Dollars, Worldwide, 2014-2021

Figure 2-29 Small Commercial Drone Unmanned Aerial Systems (UAS) Market Forecasts, Dollars, Worldwide, 2015-2021

Figure 2-30 Small Commercial Drone Unmanned Aerial Systems (UAS) Market Forecasts, Units, Worldwide, 2015-2021

Figure 2-31 Mid Size Commercial Drone Unmanned Aerial Systems Forecasts, Dollars, Worldwide, 2015-2021

Figure 2-32 Mid-Range Commercial Drone Unmanned Aerial Systems (UAS) Market Forecasts, Units, Worldwide, 2015-2021

Table 2-33 Small and Mid-Size Commercial Drone Unmanned Aerial Systems Dollars and Units, Worldwide, 2015-2021

Table 2-34 Commercial Drone Unmanned Aerial Systems (UAS) by Sector, Agriculture, Oil and Gas, Border Patrol, Disaster Response, Dollars, Worldwide, 2015-2021

Table 2-35 Commercial Drone Unmanned Aerial Systems (UAS) by Sector, Agriculture, Oil and Gas, Border Patrol, Disaster Response, Percent, Worldwide, 2015-2021

Table 2-36 Commercial Drone Unmanned Aerial Systems (UAS) Applications, Dollars Worldwide, 2015

Figure 2-37 Commercial Drone Unmanned Aerial Systems (UAS) Market Segments, Dollars, 2014

Figure 2-38 Commercial Drone Unmanned Aerial Systems (UAS) Market Segments, Dollars, 2021

Figure 2-39 Commercial Drone Unmanned Aerial Systems (UAS) by Sector, Agriculture, Oil and Gas, Border Patrol, Disaster Response, Dollars, Worldwide, 2015-2021

Figure 2-40 Commercial Drone Unmanned Aerial Systems (UAS) by Sector, Agriculture, Oil and Gas, Border Patrol, Disaster Response, Percent, Worldwide, 2015-2021

Figure 2-41 Commercial Drone Unmanned Aerial Systems Vehicle (UAS) Regional Market Segments, Dollars, 2014

Table 2-42 Commercial Drone Unmanned Aerial Systems (UAS) Regional Market Segments, 2014

Figure 3-1 BP and AeroVironment Drone for Comprehensive GIS Services

Figure 3-2 AeroVironment Commercial UAV

Figure 3-3 AeroVironment UAS: Raven

Figure 3-4 AeroVironment Raven

Table 3-5 Textron/Aerosonde Aircraft Flight Milestones And Capabilities

Table 3-6 Aerosonde Service Capabilities

Table 3-7 Textron AAI Optimization For The Aircraft For Military Missions

Figure 3-8 Textron Systems AAI Shadow

Figure 3-9 Textron Systems AAI Shadow 600 System

Figure 3-10 Textron Shadow

Figure 3-11 Textron Shadow M2

Table 3-12 Textron Shadow M2 Features:

Table 3-13 Textron Drone Services Positioning

Table 3-14 Textron Training Domains And Capabilities

Table 3-15 Textron Systems AAI Ground Control Stations

Table 3-16 Textron Systems AAI Remote Intelligence, Surveillance and Reconnaissance Terminals

Figure 3-17 Textron Systems UAS: Wasp

Table 3-18 Textron Systems Global Observer System Homeland Security Functions

Table 3-19 Textron Systems Global Observer Features

Figure 3-20 Nano Air UAS Advanced Development Aircraft:

Figure 3-21 Boeing A160 Hummingbird Unmanned Aerial Vehicle

Figure 3-22 Boeing Condor Unmanned Aerial Vehicle

Table 3-23 Boeing-Insitu ScanEagle In Service Views

Figure 3-24 Boeing ScanEagle

Figure 3-25 BAE Systems Compact Rotary Wing/UAV LDRF

Figure 3-26 BAE Systems Herti Next Generation Autonomous Air System

Table 3-27 BAE Systems Herti Key Roles

Table 3-28 BAE Systems Herti Key Specifications

Figure 3-29 BAE Systems MANTIS  
Table 3-30 BAE Systems Mantis Functions  
Figure 3-31 BAE Systems MIM500 Series Of Uncooled Infrared Camera Cores  
Table 3-32 BAE Systems MIM500 Camera Functions  
Figure 3-33 BAE Systems Taranis  
Figure 3-34 BAE Systems Telemos  
Figure 3-35 Aurora Flight Sciences UAS  
Table 3-36 Aurora Flight Sciences Tactical UAVs  
Figure 3-37 Aurora Flight Sciences Orion  
Figure 3-38 Aurora Flight Sciences Orion Magic JCTD  
Figure 3-39 Aurora Skate  
Table 3-40 Aurora's Line of Tactical UAVs  
Table 3-41 Aurora DA42 MPP Features  
Table 3-42 Aurora DA42 MPP Features  
Table 3-43 Aurora DA42 MPP Target Applications  
Figure 3-44 Aurora Excalibur  
Table 3-45 Aurora GoldenEye 80 Air Vehicle Planned Design Improvements  
Figure 3-46 Aurora Flight Sciences GoldenEye 80  
Figure 3-47 L-3 Communications APEX  
Figure 3-48 L-3 Communications Next Generation Precision Unmanned Aircraft Systems  
Figure 3-49 L-3 Communications Cutlass Launching From Ground And Air Tubes  
Table 3-50 L-3 Communications Cutlass Launching Alternatives  
Table 3-51 L-3 Communications Cutlass Functions  
Figure 3-52 L-3 Communications Cutlass  
Figure 3-53 L-3 Communications Mid-Tier Filling The Gap Between Tactical And Male UAS  
Table 3-54 L-3's Mid-Tier UAS Program Functions  
Figure 3-55 L-3 Communications Medium Altitude Long Endurance Unmanned Or Manned – Mobius  
Table 3-56 L-3 Communications Mobius Proven Airframe Features  
Figure 3-57 L-3 Communications Mobius  
Figure 3-58 L-3 Communications Cutlass  
Table 3-59 L-3 Communications Cutlass Tube-Launched Small UAS Key Features  
Table 3-60 L-3 Unmanned Systems' Viking 100 Key Features  
Table 3-61 L-3 Unmanned Systems' Viking 300 Key Features  
Table 3-62 L-3 Unmanned Systems' Viking 400 Key Features  
Table 3-63 L-3 Unmanned Systems' TigerShark Key Features  
Table 3-64 L-3 Unmanned Systems' TigerShark Unmanned Aircraft System (UAS)

## Functions

Table 3-65 L-3 Unmanned Systems' Communications Generation IV Ground Control Station Key Features

Table 3-66 L-3 Unmanned Systems Communications On-board Precision Automated Landing System Key Features

Table 3-67 L-3 Unmanned Systems ISR Services

Figure 3-68 Challis Heliplane

Figure 3-69 Challis CH-160 Heliplane Specifications

Figure 3-70 Challis Velocity Raptor Heliplane Specifications

Figure 3-71 Draganflyer Guardian

Figure 3-72 Draganflyer Camera

Figure 3-73 Draganflyer Camera Modules

Figure 3-74 Draganflyer Camera Operator Module

Figure 3-75 Draganflyer Hovering

Figure 3-76 Draganflyer Quad Rotor Provides Flight Stability

Figure 3-77 Draganflyer X6 Remotely Operated, Unmanned, Miniature Helicopter

Figure 3-78 Draganflyer Compact Foldable Frame

Figure 3-79 Draganflyer Camera Real Estate Applications

Figure 3-80 Draganflyer Camera Law Enforcement Applications

Figure 3-81 Draganflyer Camera Traffic Applications

Figure 3-82 Draganflyer Tactical Surveillance

Figure 3-83 Draganflyer X8 Helicopter

Figure 3-84 DraganFlyer X8 Helicopter Eight Main Horizontal Rotor Blades

Table 3-85 Griffin Eye Manned ISR System Claw Sensor Control Functions

Figure 3-86 GA-ASI GMTI to EO/IR

Figure 3-87 GA-ASI Select targets by RCS or Size

Figure 3-88 GA-ASI Annotation of Sensor Products

Figure 3-89 GA-ASI Optical Change Detection

Figure 3-90 GA-ASI Aided Target Classification Based On Sensor Model

Figure 3-91 GA-ASI Multi-Spectral Image Viewer

Figure 3-92 General Atomics Aeronautical Systems GA-ASI Stealthy Blue Force Tracking Device

Table 3-93 General Atomics Aeronautical Systems Predator UAS Features

Table 3-94 General Atomics Aeronautical Systems Gray Eagle Features

Figure 3-95 Boeing Insitu ScanEagle 2 – the Next Generation Platform

Table 3-96 Insitu Industry Standards Best Practices Partners

Table 3-97 Insitu ICOMC2's Breakthrough Technology Capabilities

TABLE 3-98 Insitu ICOMC2 Technology Upgrade For Emergency Response

Figure 3-99 Insitu ScanEagle

Figure 3-100 Insitu Integrator Sustainment Operations  
Figure 3-101 Insitu NightEagle  
Figure 3-102 Integrated Dynamics Skycam  
Figure 3-103 Integrated Dynamics Pride  
Figure 3-104 Integrated Dynamics Spirit  
Figure 3-105 Integrated Dynamics UAV Airframe Systems  
Figure 3-106 Integrated Dynamics Border Eagle MK - II  
Figure 3-107 Integrated Dynamics Hornet  
Figure 3-108 Integrated Dynamics HAWK MK - V  
Figure 3-109 Integrated Dynamics VISION MK I  
Figure 3-110 Integrated Dynamics Vision M K - I I  
Figure 3-111 Integrated Dynamics S/Integrated Dynamics Integrated Dynamics M K - I  
Figure 3-112 Integrated Dynamics Vector  
Figure 3-113 MMIST SnowGoose  
Table 3-114 MMist CQ-10B advantages:  
Table 3-115 MMist CQ-10 System  
Figure 3-116 Sherpa™ Ranger  
Table 3-117 MMIST Shepra Characteristics  
Table 3-118 Sherpa Systems Guidance Units  
Table 3-119 Sherpa Provider Advantages:  
Figure 3-120 MMist Payload  
Figure 3-121 Marcus Zephyr Airframes UAV Systems  
Table 3-122 Marcus Zephyr Airframes UAV Systems Specifications:  
Table 3-123 The Proxy Autonomous Control Suite (PACS) Principal Subsystem Elements:  
Table 3-124 Proxy SkyRaider Benefits:  
Table 3-125 Proxy Aviation UAV capabilities  
Figure 3-126 Chinese Jet-Powered WJ600 Chinese jet-powered WJ600  
Figure 3-127 Chinese UAS  
Table 3-128 Chinese V750 Helicopter Drone  
Table 3-129 Air Show China 2010 J10 Chinese Fighter Jets  
Figure 3-130 Boeing X-37B Space Shuttle  
Table 3-131 Schiebel Camcopter Target Markets:  
Figure 3-132 Airborne Parrot  
Figure 3-133 Airborne Parrot AR.Drone 2.0  
Figure 3-134 Google Design Called A Tail Sitter, A Hybrid Of A Plane And A Helicopter  
Figure 3-135 Project Loon Balloons Float In The Stratosphere  
Figure 3-136 Google Loon Balloon  
Figure 3-137 Google Titan Aerospace

Figure 3-138 Planet Lab CubeSats As Model for Outernet Beamed Via Satellite  
Figure 3-139 Lockheed Martin Expeditionary Ground Control System  
Table 3-140 Lockheed Martin Expeditionary Ground Control System Features  
Figure 3-141 Lockheed Martin Integrated Sensor Is Structure (ISIS)  
Table 3-142 Lockheed Martin Integrated Sensor Is Structure (ISIS) Capabilities  
Table 3-143 Lockheed Martin Integrated Sensor Is Structure (ISIS) Key Features  
Table 3-144 Lockheed Martin K-MAX Unmanned Helicopter Functions  
Figure 3-145 Lockheed Martin K-MAX Unmanned Helicopter  
Figure 3-146 Lockheed Martin ARES  
Figure 3-147 Lockheed Martin Desert Hawk III  
Figure 3-148 Lockheed Martin Fury  
Table 3-149 Lockheed Martin Fury Features  
Figure 3-150 Lockheed Martin Expeditionary Ground Control System  
Table 3-151 Expeditionary Ground Control System Modules  
Figure 3-152 Lockheed Martin Remote Minehunting System  
Figure 3-153 Lockheed Martin Marlin  
Figure 3-154 Lockheed Martin Persistent Threat Detection System  
Figure 3-155 Lockheed Martin Stalker UAS  
Table 3-156 Lockheed Martin Stalker Droppable Payload Features  
Table 3-157 Stalker eXtended Endurance (Stalker XE) Features  
Figure 3-158 Northrop Grumman Bat 3 UAV  
Table 3-159 Northrop Grumman.Bat 3 Features  
Table 3-160 Northrop Grumman Bat 3 Specifications  
Figure 3-161 Northrop Grumman BAT 4 UAV  
Figure 3-162 Northrop Grumman BAT 4 UAV Features  
Table 3-163 Northrop Grumman Bat 4 Fully Integrated With Cloud Cap Technology  
Piccolo II Specifications  
Figure 3-164 Northrop Grumman V-BAT UAV  
Table 3-165 Northrop Grumman V-BAT UAV Features  
Table 3-166 Northrop Grumman V-BAT UAV Specifications  
Figure 3-167 Northrop Grumman Super Bat with Piccolo II Autopilot and TASE Gimbal  
Figure 3-168 Northrop Grumman Super Bat with Piccolo II Autopilot and TASE Gimbal Features  
Table 3-169 Northrop Grumman MLB Super-Bat Specifications  
Figure 3-170 Northrop Grumman Bat Unmanned Aircraft System  
Figure 3-171 Northrop Grumman Firebird  
Figure 3-172 Northrop Grumman M324 UAS  
Figure 3-173 Northrop Grumman Bat Unmanned Aircraft System  
Figure 3-174 Northrop Grumman Bat Unmanned Aircraft System

Table 3-175 Northrop Grumman's MQ-4C Triton Specifications  
Figure 3-176 Northrop Grumman CMMS  
Figure 3-177 Northrop Grumman Global Hawk (U.S. Air Force)  
Figure 3-178 Northrop Grumman MQ-8B Fire Scout  
Table 3-179 Northrop Grumman MQ-8B Fire Scout System Requirements:  
Figure 3-180 Northrop Grumman MQ-8B Fire Scout System Needs:  
Table 3-181 Northrop Grumman Global Hawk Specifications:  
Table 3-182 Northrop Grumman X-47B UCAS  
Figure 3-183 Northrop Grumman Fire-X  
Figure 3-184 General Atomics Predator UAS  
Figure 3-185 General Atomics Predator B UAS  
Table 3-186 General Atomics Predator B Multi-Mission Aircraft Features:  
Figure 3-187 General Atomics Gray Eagle UAS  
Figure 3-188 General Atomics Gray Eagle UAS Features/Benefits:  
Figure 3-189 General Atomics Predator C Avenger UAS  
Figure 3-190 General Atomics Predator C Avenger UAS Features:  
Figure 3-191 General Atomics Aeronautical Systems Predator  
Figure 3-192 General Atomics Aeronautical Systems Predator Close-Up  
Table 3-193 General Atomics Aeronautical Systems Predator UAS General Characteristics  
Figure 4-1 Typical Hobby Commercial Drone  
Table 4-2 US FAA Suggestions for Drone Pilot Training  
Table 4-3 Drone Standards  
Table 4-4 Drone Certification Standards  
Figure 4-5 UAS Automatic Surveillance Sense and Avoid Evolution  
Figure 4-6 UAS Airspace Control LD-CAP Conceptual Architecture  
Table 4-7 UAS Automatic Surveillance Sense LD-CAP Experimental Environment  
Figure 4-8 UAS Sense and Avoid: See and Avoid Requirement Aspects  
Table 4-9 UAS Avionics Approach  
Figure 4-10 Northrop Grumman.BAT UAV Features  
Figure 4-11 Aurora Autonomy & Flight Control  
Table 4-12 Aurora Development Capabilities  
Table 4-13 Aurora/NASA Development Of Automated Landing Systems  
Table 4-14 Aurora/NASA Development Automated Landing System  
Table 4-15 Aurora/NASA Autopilot Development Issues  
Table 4-16 Aurora/NASA Flare Planner Development  
Table 4-17 Roles And Capabilities, Provided By Manned Platforms, With UASs by 2030  
Figure 4-18 Size, Role, and Platform of Unmanned Aircraft  
Table 4-19 Aircraft Prime Contractor Missions

Table 4-20 L-3 Communications LinkTEK Key Communication Features

Figure 4-21 linkTEK IDS

Table 4-22 FlightTEK Controls

Figure 4-23 Large Project Management

Figure 4-24 Draganflyer Remote Supervision and Investigation of Equipment

Figure 4-25 Draganflyer Pipeline/Hydro-Transmission Line Inspection

Figure 4-26 Draganflyer Remote Supervision and Investigation of Agricultural Fields and Crops

Figure 4-27 Draganflyer Advanced RC Flight Research

Figure 4-28 Draganflyer Remote Aerial Archeology

Figure 4-29 Draganflyer Remote Environmental Assessment

Figure 4-30 Draganflyer Fun

Figure 4-31 Advanced Flight Entertainment

Table 4-32 Draganflyer RC Helicopter Aerial Photography and Videography Platform

Table 5-1 ASnTech Mobile Or Fixed Assets Benefits

Table 5-2 ASnTech Mobile Or Fixed Assets Target User Markets

Table 5-3 ASnTech Mobile Or Fixed Assets Users

Table 5-4 Aurora Flight Core Values:

Table 5-5 BAE Systems Standards

Figure 5-6 BAE Systems Revenue in Defense Market

Table 5-7 Boeing Commercial Airplane Profile

Table 5-8 Boeing Commercial Airplane Installed Base Profile

Figure 5-9 Draganflyer Design

Figure 5-10 Draganflyer X6

Table 5-11 DRS Technologies Defense Technology Leading Market Positions

Figure 5-12 Boston Dynamic LS3

Figure 5-13 Boston Dynamic CHEETAH

Figure 5-14 Boston Dynamic Atlas

Figure 5-15 Boston Dynamic BigDog

Figure 5-16 Boston Dynamics LittleDog -

Table 5-17 Google Autonomous Vehicles Technology

Table 5-18 Integrated Dynamics UAV/RPV Project Supply Source

Table 5-19 Integrated Dynamics UAV/RPV Project Accessories

Table 5-20 L-3: Positioning

Figure 5-21 Lockheed Martin Segment Positioning

Table 5-22 Lockheed Martin's operating units

Figure 5-23 Lockheed Martin Aeronautics Segment Positioning

Figure 5-24 Lockheed Martin Aeronautics Segment Portfolio

Figure 5-25 Lockheed Martin Aeronautics C130 Worldwide Airlift



Figure 5-26 Lockheed Martin Aeronautics Falcon Fighter  
Figure 5-27 Lockheed Martin Electronic Systems Portfolio  
Table 5-28 Northrop Grumman Partner Of Choice  
Figure 5-29 Northrop Grumman Systems Segments  
Figure 5-30 Northrop Grumman Portfolio  
Table 5-31 Proxy Technologies Done Potential Uses  
Table 5-32 Textron Brands

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