

# Cold Pressed Juice Markets: Market Shares, Strategies, and Forecasts, US, 2018 to 2024

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## Abstracts

US markets are poised to achieve continuing growth as Cold Pressed Juice Markets support better nutrition.

An increasing number of diabetic patients, terrible obesity issues, and increasing nutritional and health concerns among clinicians are having an impact on the Cold Pressed Juice markets as people turn to good nutrition as a supplement to medications. Changing lifestyle impacts the market. The cold pressed juice market can be primarily divided into two broad categories: raw juices and HPP. The HPP is packaged in plastic.

Independent brands comprise a higher percentage than is usual for other markets. The cold pressed juice market is comprised in part of smaller stores and from sources that operate as small entities. In other markets it is usually the case that the known brands dominate a market. What is different here with cold pressed juices is that cold pressed juice is better when it is really fresh. This requirement mitigates against large company usual methodical, slow ways of working. It is even more difficult than the milk market when the juice is not pasteurized.

A \$4.3 billion market in the US in 2017 is expected to reach \$8.1 billion by 2024, growing in response to demand for food that has more nutrition in it and is tasty.

WinterGreen Research is an independent research organization funded by the sale of market research studies all over the world and by the implementation of ROI models that are used to calculate the total cost of ownership of equipment, services, and software. The company has 35 distributors US, including Global Information Info Shop, Market Research.com, Research and Markets, electronics.ca, Bloomberg, and Thompson Financial.

WinterGreen Research is positioned to help customers facing challenges that define the modern enterprises. The increasingly global nature of science, technology and engineering is a reflection of the implementation of the globally integrated enterprise. Customers trust wintergreen research to work alongside them to ensure the success of the participation in a particular market segment.

WinterGreen Research supports various market segment programs; provides trusted technical services to the marketing departments. It carries out accurate market share and forecast analysis services for a range of commercial and government customers globally. These are all vital market research support solutions requiring trust and integrity.

### Report Methodology

This is the 797th report in a series of market research reports that provide forecasts in communications, telecommunications, the internet, computer, software, and telephone equipment. The project leaders take direct responsibility for writing and preparing each report. They have significant experience preparing industry studies. Forecasts are based on primary research and proprietary databases. Forecasts reflect analysis of the market trends in the segment and related segments. Unit and dollar shipments are analyzed through consideration of dollar volume of each market participation in the segment. Market share analysis includes conversations with key customers of products, industry segment leaders, marketing directors, distributors, leading market participants, and companies seeking to develop measurable market share. Over 200 in-depth interviews are conducted for each report with a broad range of key participants and opinion leaders in the market segment.

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## About

WinterGreen Research announces that it has published a new study *Cold Pressed Juice Markets: Market Shares, Strategy, and Forecasts, US, 2018 to 2024*. The 2018 study has 92 pages, 43 tables and figures. US markets are poised to achieve continuing growth as Cold Pressed Juice Markets support better nutrition.

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