

Cold Pressed Juice Markets: Market Shares, Strategies, and Forecasts, US, 2018 to 2024

<https://marketpublishers.com/r/C4E9A38D357EN.html>

Date: April 2018

Pages: 92

Price: US\$ 4,300.00 (Single User License)

ID: C4E9A38D357EN

Abstracts

US markets are poised to achieve continuing growth as Cold Pressed Juice Markets support better nutrition.

An increasing number of diabetic patients, terrible obesity issues, and increasing nutritional and health concerns among clinicians are having an impact on the Cold Pressed Juice markets as people turn to good nutrition as a supplement to medications. Changing lifestyle impacts the market. The cold pressed juice market can be primarily divided into two broad categories: raw juices and HPP. The HPP is packaged in plastic.

Independent brands comprise a higher percentage than is usual for other markets. The cold pressed juice market is comprised in part of smaller stores and from sources that operate as small entities. In other markets it is usually the case that the known brands dominate a market. What is different here with cold pressed juices is that cold pressed juice is better when it is really fresh. This requirement mitigates against large company usual methodical, slow ways of working. It is even more difficult than the milk market when the juice is not pasteurized.

A \$4.3 billion market in the US in 2017 is expected to reach \$8.1 billion by 2024, growing in response to demand for food that has more nutrition in it and is tasty.

WinterGreen Research is an independent research organization funded by the sale of market research studies all over the world and by the implementation of ROI models that are used to calculate the total cost of ownership of equipment, services, and software. The company has 35 distributors US, including Global Information Info Shop, Market Research.com, Research and Markets, electronics.ca, Bloomberg, and Thompson Financial.

WinterGreen Research is positioned to help customers facing challenges that define the modern enterprises. The increasingly global nature of science, technology and engineering is a reflection of the implementation of the globally integrated enterprise. Customers trust wintergreen research to work alongside them to ensure the success of the participation in a particular market segment.

WinterGreen Research supports various market segment programs; provides trusted technical services to the marketing departments. It carries out accurate market share and forecast analysis services for a range of commercial and government customers globally. These are all vital market research support solutions requiring trust and integrity.

Report Methodology

This is the 797th report in a series of market research reports that provide forecasts in communications, telecommunications, the internet, computer, software, and telephone equipment. The project leaders take direct responsibility for writing and preparing each report. They have significant experience preparing industry studies. Forecasts are based on primary research and proprietary databases. Forecasts reflect analysis of the market trends in the segment and related segments. Unit and dollar shipments are analyzed through consideration of dollar volume of each market participation in the segment. Market share analysis includes conversations with key customers of products, industry segment leaders, marketing directors, distributors, leading market participants, and companies seeking to develop measurable market share. Over 200 in-depth interviews are conducted for each report with a broad range of key participants and opinion leaders in the market segment.

Contents

Abstract: Cold Pressed Juice Markets Bring Better Nutrition

COLD PRESSED JUICE EXECUTIVE SUMMARY

Cold Pressed Juice Market Forecasts

1. COLD PRESSED JUICE: MARKET DESCRIPTION AND MARKET DYNAMICS

1.1 Cold-Pressed: Contents Pulverized And Hydraulically Pressed

1.2 Dealing With Spoilage

1.2.1 Difference Between Cold Pressed & The Juice Made At Home

1.3 HPP

1.4 Cold Pressed Juice May Contain Harmful Bacteria

2. COLD PRESSED JUICE MARKET SHARES AND FORECASTS

2.1 Cold Pressed Juice Market Driving Forces

2.1.1 Competitive Factors In The Cold-Pressed Juice Industry

2.2 Cold Pressed Juice Market Shares

2.2.1 Juice Market

2.2.2 Dole Food Company, Inc.

2.3 Cold Pressed Juice Market Forecasts

2.4 Cold Pressed Juice Market Sectors

2.5 Cold Pressed Juice Prices

2.6 Cold Pressed Juice Regional Market Analysis

2.6.1 Definition of MSA

3. COLD PRESSED JUICE PRODUCT DESCRIPTION

3.1 Juice Industry

4. COLD PRESSED JUICE COMPANY PROFILES

4.1 Starbucks / Evolution Fresh

4.1.1 Starbucks Evolution Fresh Net Revenues:

4.1.2 Evolution Fresh

4.2 Pepsico / Naked Juice

- 4.2.1 Pepsico
- 4.2.2 Naked Juice Cold Pressed Juice
- 4.3 Hain BluePrint Inc.
 - 4.3.1 Hain Celestial Group Revenue
- 4.4 Suja Life, LLC
 - 4.4.1 Suja Life Partnership with Coca Cola
 - 4.4.2 Suja Produced 48 Million Bottles Of Organic, Non-GMO, HPP Juice
- 4.5 Liquiteria
- 4.6 Jamaica Producers Group / A. L. Hoogesteger Fresh Specialist
- 4.7 Parker's Organic Juices Pty. Ltd.
- 4.8 Florida Bottling Inc.
 - 4.8.1 Coca-Cola Refreshments
- 4.9 Coca Cola / Odwalla Inc.
 - 4.9.1 Odwalla's Sugar Content
- 4.10 Juice Generation
- 4.11 Pressed Juicery
- 4.12 Rakyan Beverages Private Limited
- 4.13 Village Juicery Inc.
 - 4.13.1 Village Juicery Locations
- 4.14 Organic Press Juices Co. LLC
- 4.15 Kuka Juice LLC.
- 4.16 The Cold Pressed Juicery
- 4.17 Greenhouse Juice Co.
- 4.18 Drink Daily Greens LLC
- 4.19 Native Cold Pressed Juices
- 4.20 Plenish Cleanse
- 4.21 Pure Green
- 4.22 Daily Juice
- 4.23 Cold Pressed Juice Companies List

WINTERGREEN RESEARCH,

WinterGreen Research Methodology

WinterGreen Research Process

Market Research Study

WinterGreen Research Global Market Intelligence Company

Abstract: Cold Pressed Juice Markets Bring Better Nutrition

List Of Figures

LIST OF FIGURES

- Figure 1. Cold Pressed Juice Market Forecasts, Dollars and Percent, US, 2018 - 2024
- Figure 2. Competitive Factors In The Cold-Pressed Juice Industry
- Figure 3. Cold Pressed Juice Market Shares, Dollars, US, 2017 and 2016
- Figure 4. Cold Pressed Juice Market Company Descriptions US,
- Figure 5. US Juice Market Shares, Dollars, US, 2017
- Figure 6. Cold Pressed Juice Market Forecasts, Dollars and Percent, US, 2018 - 2024
- Figure 7. Cold Pressed Juice Market Forecasts, Units and Percent, US, 2018 - 2024
- Figure 8. Cold Pressed Juice Market Growth, HPP vs. Raw, Percent, Worldwide, 2018 - 2024
- Figure 9. Cold Pressed Juice Market Growth, Plastic vs. Glass Bottles, Dollars and Percent, Worldwide, 2018 - 2024
- Figure 10. Cold Pressed Juice Market Growth, Retail, Convenience Store, On-Line, Dollars and Percent, Worldwide, 2018 - 2024
- Figure 11. Cold Pressed Juice Market Growth, Business Travelers / Airport / Hotel, Trendy Metropolis Foot Traffic, Big Box Stores, Elite Athletes, Whole Foods / Amazon, Dollars and Percent, Worldwide, 2018 - 2024
- Figure 12. Cold Pressed Juice Regional, Market Segments, Dollars, US, 2016 and 2017
- Figure 13. Starbucks / Evolution Fresh Product Line
- Figure 14. Starbucks Net Revenues:
- Figure 15. Whole Foods Market Organic Immune Refresher Carrot and Orange Juice With Tumeric
- Figure 16. Pepsico Segment Net Revenue (in millions of dollars)
- Figure 17. Naked Juice Company List of juices and smoothies
- Figure 18. Naked Juice North America Beverages (NAB 420 Calories in Single Bottle
- Figure 19. Naked Juice Cold Pressed Juice
- Figure 20. Naked Juice Cold Pressed Juice Flavors
- Figure 21. Naked Cold Pressed Juice: No Sugar
- Figure 22. Hain Celestial Group Revenue
- Figure 23. Suja Cols Pressed Juice
- Figure 24. Suja Key Pillars Of Company
- Figure 25. Liquiteria Cold Pressed Juices
- Figure 26. Liquiteria Cold Pressed Juice Shop
- Figure 27. Hoogesteger Locations in Europe
- Figure 28. Parkers Organic Juices
- Figure 29. Odwalla Wholly owned Coca-Cola Subsidiary Metrics

Figure 30. Odwalla Juice Plastic Bottles

Figure 31. Odwalla® Retailers Across the US

Figure 32. Pressed Juicery Juice

Figure 33. Village Juicery Locations

Figure 34. Village Juicery Inc West Wing of Yorkdale Mall Location With Cold-Pressed Juice, Bar, Snack, House-Made Organic Soups And Salad

Figure 35. Juice. Kale. Yeah. Green with Envy. Unbeetable. Skinny Genes.

Figure 36. The Cold Pressed Juicery Juice

Figure 37. The Cold Pressed Juicery Menu

Figure 38. The Cold Pressed Juicery Delivery Area Toronto Canada

Figure 39. Greenhouse Juice Co. Juice

Figure 40. Greenhouse Juice Co. Mascots

Figure 41. Greenhouse Juice Co. Juice Headquarters

Figure 42. Drink Daily Greens Juices

Figure 43. Drink Daily Greens Buy on Amazon

About

WinterGreen Research announces that it has published a new study Cold Pressed Juice Markets: Market Shares, Strategy, and Forecasts, US, 2018 to 2024. The 2018 study has 92 pages, 43 tables and figures. US markets are poised to achieve continuing growth as Cold Pressed Juice Markets support better nutrition.

An increasing number of diabetic patients, terrible obesity issues, and increasing nutritional and health concerns among clinicians are having an impact on the Cold Pressed Juice markets as people turn to good nutrition as a supplement to medications.

Changing lifestyle impacts the market. The cold pressed juice market can be primarily divided into two broad categories: raw juices and HPP. The HPP is packaged in plastic. Independent brands comprise a higher percentage than is usual for other markets. The cold pressed juice market is comprised in part of smaller stores and from sources that operate as small entities. In other markets it is usually the case that the known brands dominate a market. What is different here with cold pressed juices is that cold pressed juice is better when it is really fresh. This requirement mitigates against large company usual methodical, slow ways of working. It is even more difficult than the milk market when the juice is not pasteurized.

A \$4.3 billion market in the US in 2017 is expected to reach \$8.1 billion by 2024, growing in response to demand for food that has more nutrition in it and is tasty. WinterGreen Research is an independent research organization funded by the sale of market research studies all over the world and by the implementation of ROI models that are used to calculate the total cost of ownership of equipment, services, and software.

I would like to order

Product name: Cold Pressed Juice Markets: Market Shares, Strategies, and Forecasts, US, 2018 to 2024

Product link: <https://marketpublishers.com/r/C4E9A38D357EN.html>

Price: US\$ 4,300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C4E9A38D357EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970