

Business Process Management (BPM) Software Market Share Analysis: Market Shares, Analysis, and Index, Worldwide, 2006 to Current, Quarterly

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Abstracts

Software that creates the ability for managers and developers to move quickly to change business process to reflect appropriate response to current business conditions is known as Business Process Management (BPM) software. Speed and complexity of business operation is dependent on implementing new systems quickly. BPM provides the interface between the human and the software. It is used to leverage automated process to respond to changing market conditions and to achieve competitive advantage.

In this context, BPM models are evolving that manage complexity. In the core of the BPM software lies the ability to hide complexity from the user, permitting flexible response to changing market conditions. A model is used to start drawing and documenting the process. Users generate a flowchart with a process modeler. A BPM studio is used to enter all the necessary information for process execution, including standard time, costs, user interfaces, and business rules. This model is stored in a database and then used at runtime for process execution. The BPM Server directly executes the model as code and offers a work portal for end users.

WinterGreen Research is an independent research organization funded by the sale of market research studies all over the world and by the implementation of ROI models that are used to calculate the total cost of ownership of equipment, services, and software. The company has 35 distributors worldwide, including Global Information Info Shop, Market Research.com, Research and Markets, Bloomberg, electronics.ca, and Thompson Financial. WinterGreen Research is positioned to help customers facing challenges that define the modern enterprises. The increasingly global nature of science, technology and engineering is a reflection of the implementation of the globally

integrated enterprise. Customers trust wintergreen research to work alongside them to ensure the success of the participation in a particular market segment.

WinterGreen Research supports various market segment programs; provides trusted technical services to the marketing departments. It carries out accurate market share and forecast analysis services for a range of commercial and government customers globally. These are all vital market research support solutions requiring trust and integrity.

Report Methodology

WinterGreen Impact Market Share Trends product is created using a methodology which includes conducting interviews, mining published data, tracking industry trends, and expert analysis. The combination of the different sources of information allow a unique look at each company's quarterly performance inside a given market segment. This analysis provides a view of the total market segment, where direct comparison between large and small companies is facilitated.

Interviews are conducted with vendors, former employees, distributors, users, and industry experts who inform senior staff of ongoing trends and events. Sufficient interviews are performed to insure understanding of the selected market segment.

Published data sources included in market segment analysis are social media comments, blogs, SEC filings, and Internet searches.

WinterGreen Research has a 30 year proven track record of accurately forecasting markets. Now this experience and proprietary data is being used to break out each company's revenues inside a given market sector. The expertise in tracking technology trends is what has allowed accurate forecasting of many diverse markets.

About the Company

WinterGreen Research, founded in 1985, provides strategic market assessments in telecommunications, communications equipment, health care, Software, Internet, Energy Generation, Energy Storage, Renewable energy, and advanced computer technology.

Industry reports focus on opportunities that expand existing markets or develop major new markets. The reports access new product and service positioning strategies, new

and evolving technologies, and technological impact on products, services, and markets. Innovation that drives markets is explored. Market shares are provided. Leading market participants are profiled, and their marketing strategies, acquisitions, and strategic alliances are discussed. The principals of WinterGreen Research have been involved in analysis and forecasting of international business opportunities in telecommunications and advanced computer technology markets for over 30 years.

The studies provide primary analytical insight about the market participants. By publishing material relevant to the positioning of each company, readers can look at the basis for analysis. By providing descriptions of each major participant in the market, the reader is not dependent on analyst assumptions, the information backing the assumptions is provided, permitting readers to examine the basis for the conclusions.

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About the Principal Authors

Ellen T. Curtiss, Technical Director, co-founder of WinterGreen Research, conducts strategic and market assessments in technology-based industries. Previously she was a member of the staff of Arthur D. Little, Inc., for 23 years, most recently as Vice President of Arthur D. Little Decision Resources, specializing in strategic planning and market development services. She is a graduate of Boston University and the Program for Management Development at Harvard Graduate School of Business Administration. She is the author of recent studies on worldwide telecommunications markets, the top ten internet equipment companies, the top ten contract manufacturing companies, and the Top Ten Telecommunications market analysis and forecasts.

Susan Eustis, President, co-founder of WinterGreen Research, is a senior analyst. She has done research in communications, healthcare equipment, and computer markets

and applications. She holds several patents in microcomputing and parallel processing. She has the original patents in electronic voting machines. She has new patent applications in format varying, multiprocessing, and electronic voting. She is the author of recent studies of the Internet, Cloud Computing marketing strategies, Internet equipment, biometrics, a study of Healthcare Equipment, Worldwide Telecommunications Equipment, Top Ten Telecommunications, Digital Loop Carrier, Web Hosting, Web Services, and Application Integration markets. Ms. Eustis is a graduate of Barnard College. Ms. Eustis was named Top Woman CEO in 2012 by Who's Who Worldwide. She was named Top Woman Market Research Analyst the same year.

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