

Business Process Management (BPM) Market

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Abstracts

WinterGreen Research announces the following study: Business Process Management (BPM), Cloud, Mobile, and Patterns Market Shares, Strategies, and Forecasts, Worldwide, 2013-2018.

Cloud computing, mobile computing, and smart devices represent the major forces impacting business process management (BPM) markets. IBM and others are leveraging patterns to gain competitive advantage in enterprise BPM markets. Managers use large BPM systems and small and mid-size business use the BPM cloud. Business process management software is achieving the ability to connect people across applications. Within the siloed lines of business BPM software capability extends the reach of everyone, it extends the access to information needed to do a job. As enterprises realize that automation of process is key to market growth BPM is creating new market opportunities.



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About

WinterGreen Research announces that it has published a new study Business Process Management (BPM), Cloud, Mobile, and Patterns: Market Shares, Strategy, and Forecasts, Worldwide, 2013 to 2019. The 2013 study has 595 pages, 196 tables and figures. Worldwide markets are poised to achieve significant growth. As people move to cloud computing and use their smart phones and tablets to access apps, exception management of business process becomes a significant aspect of doing business. Patterns are being used to control automated process better and interact with it in a more flexible manner.

According to Susan Eustis, lead author of the WinterGreen Research team that prepared the study, "Cloud computing, mobile computing, and smart devices represent the major forces impacting business process management (BPM) markets. IBM and others are leveraging patterns to gain competitive advantage in enterprise BPM markets. Managers use large BPM systems and small and mid-size business use the BPM cloud."

Ms Eustis continued, "BPM is evolving cloud SaaS for business applications to accomplish work. The opportunity to implement apps that make automated process more responsive to the needs of customers, partners, suppliers, and distributors, people use business process management (BPM) as the need for automation tools to help workers is upon all of us."

Business process management software is achieving the ability to connect people across applications. Within the siloed lines of business BPM software capability extends the reach of everyone, it extends the access to information needed to do a job. As enterprises realize that automation of process is key to market growth BPM is creating new market opportunities.

Innovation depends on process automation. BPM software is critical to enabling solutions that leverage automated process effectively. Software is a strategic business asset used in every industry at every level. Software is necessary to provide automated process.

IBM BPM platforms gained market share again as the company extended its functionality to encompass more cloud and address more of the process interactions that occur on an everyday basis in an enterprise. IBM is positioning to let people



connect across the lines of business from within the business process applications. This ability to connect immediately is improving productivity. If the shipping department needs to talk to the order department, that can be done form within the business process management application.

Messaging and collaboration are key aspects of Business Process Management (BPM) making processes more efficient. When people can work things out as a problem occurs, then the delays are eliminated and the business runs far more efficiently.

Consideration of Business Process Management (BPM) Market Forecasts indicates that markets at \$2.8 billion will reach \$8.3 billion by 2019. Growth comes as automation of process adapts more efficiently to collaboration between people and provides interactive process based on exception management.



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