

Business Process Management (BPM) Market

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Abstracts

WinterGreen Research announces the following study: Business Process Management (BPM), Cloud, Mobile, and Patterns Market Shares, Strategies, and Forecasts, Worldwide, 2013-2018.

Cloud computing, mobile computing, and smart devices represent the major forces impacting business process management (BPM) markets. IBM and others are leveraging patterns to gain competitive advantage in enterprise BPM markets. Managers use large BPM systems and small and mid-size business use the BPM cloud. Business process management software is achieving the ability to connect people across applications. Within the siloed lines of business BPM software capability extends the reach of everyone, it extends the access to information needed to do a job. As enterprises realize that automation of process is key to market growth BPM is creating new market opportunities.

Contents

1. BUSINESS PROCESS MANAGEMENT (BPM) MARKET DEFINITION AND MARKET DYNAMICS

- 1.1 Speed And Complexity Of Business Operations
- 1.2 Growth of Bottom Line While Managing Response to Regulation
 - 1.2.1 Respond Quickly To Regulatory Changes
 - 1.2.2 Mitigate Risk And Manage Compliance
 - 1.2.3 Promote The Right Offer, At The Right Time, Though The Right Channel
- 1.3 Business Process Management Defines How An Enterprise Operates
 - 1.3.1 BPM Process Modeling
 - 1.3.2 BPM Targeted Solution Frameworks, Embedding Agile Project Management Features
 - 1.3.3 Collaboration Key To BPM Program Success
 - 1.3.4 BPM Acquisitions
- 1.4 Business Process Management Platforms
 - 1.4.1 Comprehensive Risk Analysis
- 1.5 Business Process Management Functions
 - 1.5.1 Execution of Business Processes
 - 1.5.2 Integration Aspects of BPM
 - 1.5.3 BPM Supports Overlapping Systems
 - 1.5.4 SOA / B2Bi Systems
 - 1.5.5 A Comprehensive BPM Platform
- 1.6 BPM Web Services
 - 1.6.1 A Business Process Monitoring, Analysis and Control Platform
- 1.7 Social Media Internet Scale Enterprise Applications
 - 1.7.1 Social Media Design Patterns
 - 1.7.2 Social Media Spawns Big Data
 - 1.7.3 Network Effects
 - 1.7.4 Collaboration
 - 1.7.5 Social Networking Heuristics
 - 1.7.6 Wiki-Style Collaborative Editing
- 1.8 Core Competencies of Social Media
- 1.9 Social Media Next Generation Applications
- 1.10 Social Media Impact On Business Environment
 - 1.10.1 Social Media Customer Service and Marketing Communications
- 1.11 Blogging
 - 1.11.1 Architecture of Participation

- 1.11.2 Permalink Functionality
- 1.12 Organization Central To BPM Strategy
 - 1.12.1 Organizational Changes

2. BUSINESS PROCESS MANAGEMENT (BPM) MARKET SHARES AND MARKET FORECASTS

- 2.1 Business Process Management Market Driving Forces
 - 2.1.1 BPM Market Driving Forces
 - 2.1.1 Cloud And Mobile Computing Redefine BPM
 - 2.1.2 Innovation Drives Markets
- 2.2 Business Process Management Market Shares
 - 2.2.1 IBM BPM
 - 2.2.2 IBM Blueworks Live
 - 2.2.3 IBM BPM Supports Collaborative, Browser Based Environment
 - 2.2.4 IBM Business Process Management (BPM)
 - 2.2.5 PegaSystems
 - 2.2.6 PegaSystems Recognized Industry Leader
 - 2.2.7 Kofax / Singularity
 - 2.2.8 Kofax / Singularity
 - 2.2.9 Fujitsu Interstage Products & Solutions
 - 2.2.10 Fujitsu Interstage Business Process Manager Automated Process Discovery (APD)
 - 2.2.11 Bizagi BPM
 - 2.2.12 K2 Map
 - 2.2.13 Intalio
 - 2.2.14 HandySoft
 - 2.2.15 OpenText Business Process Management
 - 2.2.16 OpenText
 - 2.2.17 OpenText Metastorm Business Process Management (BPM)
 - 2.2.18 Open Text / Global 360
 - 2.2.19 Oracle
 - 2.2.20 Microsoft Biz Talk Server
 - 2.2.21 Adobe
 - 2.2.22 Tibco Dynamic BPM
 - 2.2.23 TIBCO ActiveMatrix BPM
 - 2.2.24 EMC
 - 2.2.25 SAP BPM Used To Align Business Partners And Formalize Business Needs
 - 2.2.26 SoftwareAG webMethods BPMS Integrated Business Rules Management

2.2.27 SoftwareAG webMethods BPMS Integrated Business Rules Management

2.2.28 SoftwareAG webMethods BPMS Rich Simulation

2.2.29 Appian BPM Software

2.2.30 PNMsoft

2.2.31 Newgen Software Automates Key Processes

2.2.32 Polymita

2.2.33 Fabasoft

2.3 Business Process Management (BPM) Market Forecasts

2.3.1 Business Process Management (BPM) Market Industry Segments,

2.3.2 BPM Systems Provide A Complete View Of End-To-End Business Processes

2.3.3 Automation of Business Process

2.3.4 Linked BPM and SOA

2.3.5 Business Process Management (BPM) Market Small, Mid-Size, and Large Systems

2.3.6 Business Process Management (BPM) Market Large Systems

2.3.7 Business Process Management (BPM) Mid-Size Systems Market

2.3.1 Business Process Management (BPM) Market Small Size Systems

2.3.2 Business Process Management (BPM) Market Cloud Systems

2.3.3 Business Process Management (BPM) Market Small, Mid-Size, and Large Systems, Cloud Systems Units, and Dollars

2.3.4 Business Process Management (BPM) Market Industry Segments, Dollars and Units, Worldwide, 2013-2019

2.3.5 Business Process Management (BPM) Market Forecasts, Units,

2.3.6 Business Process Management (BPM) Cloud User Market Forecasts

2.3.7 BPM Financial Services

2.3.8 BPM Healthcare

2.3.9 BPM Insurance

2.3.10 BPM Government

2.3.11 BPM Other Industries

2.3.12 BPM Industry Aspects

2.3.13 Lincoln Trust Achieves 120% ROI In A Year Using IBM BWL

2.3.14 IBM BPM Software WebSphere Delivers ROI

2.3.15 Quantities of Information to be Managed

2.4 Business Process Management (BPM) Regional Market Segments

3. BUSINESS PROCESS MANAGEMENT (BPM) PRODUCT DESCRIPTION

3.1 IBM Business Process Management (BPM)

- 3.1.1 IBM BlueWorks Live
- 3.1.2 IBM BMP Supports Institutionalized Innovation
- 3.1.3 IBM Blueworks Live Supports Business-Led Change
- 3.1.4 IBM Blueworks Live Supports Best Practice Improvement Effort
- 3.1.5 IBM Business Process Manager
- 3.1.6 IBM Business Process Manager Advanced
- 3.1.7 IBM Business Process Manager Express
- 3.1.8 IBM Business Process Manager on Cloud
- 3.1.9 IBM Business Process Manager Standard
- 3.1.10 IBM Business Process Manager Tools and Add-Ons
- 3.1.11 IBM Operational Decision Manager
- 3.1.12 IBM Business Monitor
- 3.1.13 IBM Case Manager
- 3.1.14 IBM WebSphere Business Events eXtreme Scale
- 3.2 Pega Systems BPM
 - 3.2.1 Pega Automates Work
 - 3.2.2 Dynamic Pega Provides BPM Management Actionable Insight
 - 3.2.3 Pega BPM
 - 3.2.4 Pega Social BPM
 - 3.2.5 Pegasystems Pega Solutions Benchmarks
 - 3.2.6 Pegasystems Pega BPM suite is a BPM platform
 - 3.2.7 Pegasystems Build For Change Technology
 - 3.2.8 Pegasystems BPM for Government Agencies
 - 3.2.9 Pega for Government and Pega Customer Process Manager (Pega CPM) for Government,
- 3.3 Tibco Business Process Management
 - 3.3.1 TIBCO ActiveMatrix BPM
 - 3.3.2 Tibco BPM: Streamlined. Optimized. Automated. Visible End-to-End
 - 3.3.3 Tibco ActiveMatrix BPM
- 3.4 Software AG BPM
 - 3.4.1 Software AG webMethods BPMS
 - 3.4.2 SoftwareAG webMethods BPMS Unified Eclipse-Based Design Tool
 - 3.4.3 SoftwareAG webMethods BPMS Enterprise-Class Process Management
 - 3.4.4 SoftwareAG webMethods BPMS Business Process Modeling
 - 3.4.5 SoftwareAG webMethods BPMS Integrated Business Rules Management
 - 3.4.6 SoftwareAG webMethods BPMS Process Design & Automation
 - 3.4.7 SoftwareAG webMethods BPMS Unified Eclipse-Based Design Tool
 - 3.4.8 SoftwareAG webMethods BPMS Rich Simulation
 - 3.4.9 SoftwareAG webMethods BPMS Enterprise-Class Process Management

- 3.4.10 SoftwareAG webMethods BPMS Business Process Modeling
- 3.4.11 SoftwareAG webMethods BPMS Integrated Business Rules Management
- 3.5 Oracle Business Process Management
 - 3.5.1 Oracle Business Process Management Suite
 - 3.5.2 Oracle Business Process Management Suite Competitive Advantage
 - 3.5.3 Oracle BPM Process Management
 - 3.5.4 Oracle Process Accelerators
- 3.6 SAP Business Process Management
 - 3.6.1 SAP Process Synchronization of Business Configuration and Technical Implementation
 - 3.6.2 SAP Process Execution
 - 3.6.3 SAP NetWeaver Business Process Management
 - 3.6.4 Business Modeling Leverages ARIS for SAP NetWeaver
 - 3.6.5 SAP BPM Used To Align Business Partners And Formalize Business Needs
- 3.7 Progress Software BPM Solutions
 - 3.7.1 Progress Software OpenEdge BPM
 - 3.7.1 Progress Software OpenEdge BPM Transforms Applications
- 3.8 OpenText Business Process Management
- 3.9 Appian BPM
 - 3.9.1 Appian BPM Software
 - 3.9.2 Appian BPM Software
 - 3.9.3 Appian Cloud BPM
 - 3.9.4 Appian Mobile BPM
 - 3.9.5 Appian Social BPM
 - 3.9.6 Appian Social Interface
- 3.10 EMC BPM
 - 3.10.1 EMC Critical Path Of Progressive Business Change
- 3.11 Fujitsu Software Interstage Business Process Manager Agile BPM
 - 3.11.1 Fujitsu Interstage Business Process Manager Automated Process Discovery (APD)
 - 3.11.2 Fujitsu Interstage Business Process Manager Collaboration
 - 3.11.3 Fujitsu Agile BPM Features
- 3.12 Kofax Business Process and Case Management
 - 3.12.1 Kofax Dynamic Case Management
 - 3.12.2 Kofax Total Agility
 - 3.12.3 Kofax BPM Benefits
- 3.13 Adobe LiveCycle ES4
 - 3.13.1 Adobe LiveCycle Capture and Process Information
 - 3.13.2 Adobe LiveCycle Rights Management ES4

- 3.13.3 Adobe LiveCycle Digital Signatures ES4
- 3.14 Intalio Open Source BPMS
- 3.15 Red Hat Business Process Management
 - 3.15.1 Red Hat BRMS Services: Achieve Business-Decision Automation
- 3.16 K2 Business Process Management
 - 3.16.1 K2 BPM Visual Design Tools
 - 3.16.2 K2 BPM Content Management
- 3.17 Newgen BPM Suite
 - 3.17.1 Newgen Business Activity Monitor
 - 3.17.2 Newgen Business Process Modeler
 - 3.17.3 Newgen Business Rules Management System
 - 3.17.4 Newgen's OmniRules
 - 3.17.5 Newgen Master Data Management
 - 3.17.6 Newgen OmniFlow
 - 3.17.7 Newgen OmniFlow Process Modeler
 - 3.17.8 Newgen OmniFlow Server
 - 3.17.9 Newgen OmniFlow Process Manager
 - 3.17.10 Newgen OmniFlow Monitoring Dashboard
 - 3.17.11 Newgen OmniFlow OmniForms
 - 3.17.12 Newgen Process Simulator and Tester
- 3.18 AgilePoint BPM Suite
 - 3.18.1 AgilePoint Envision
 - 3.18.2 AgilePoint Server
 - 3.18.3 AgilePoint Enterprise Manager
- 3.19 BizFlow BPM Suite
 - 3.19.1 BizFlow Rapid Application Design and Development of Process-Driven Solutions
- 3.20 BonitaSoft Bonita Studio
 - 3.20.1 Smart BPMN design
- 3.21 Perceptive Software BPM
 - 3.21.1 Perceptive Software BPM Process Discovery and Design
 - 3.21.2 Perceptive Software BPM Process Execution
- 3.22 Active Endpoints ActiveVOS
- 3.23 Bizagi BPM
 - 3.23.1 Bizagi BPM Suite Editions
 - 3.23.2 Bizagi BPM Server
 - 3.23.3 Bizagi Studio
 - 3.23.4 Bizagi Process Modeler

3.24 Cordys Business Process Management Suite

3.24.1 Cordys Faster Process Optimization with Business Process Management

3.24.2 Cordys Business Process Management Suite in the Cloud

3.24.3 Cordys BPMS: Better Business and IT Collaboration

3.24.4 Cordys Middle-Out design paradigm

3.25 Wipro BPM

3.25.1 Wipro Strategic Alliances

3.25.2 Wipro BPM for Retail Organizations

3.25.3 Wipro Process Excellence

4. BUSINESS PROCESS MANAGEMENT (BPM) TECHNOLOGY

4.1 BPM platforms

4.2 Industry Frameworks Used to Implement BPM Process

4.3 Business Process Management Technology Issues

4.3.1 Application Integration Professional Services Implementation Strategies

4.3.2 Application Connectivity

4.3.3 Single Vendor Issues

4.3.4 Standards Adoption

4.4 BPM Technology Analysis

4.5 BPM Business Benefits

4.6 Technology Platforms

4.6.1 Automated Virtualization Of Existing Enterprise Assets

4.6.2 Complexity Of The Underlying IT Technologies

4.6.3 Impact of Platforms

4.6.4 Platforms and Disparate Technologies

4.7 Events

4.7.1 Event Transmission

4.7.2 Business Process Automation

4.8 SOA Foundation Reference Architecture

4.8.1 IBM WebSphere Business Integration Business Rule Beans

IBM WebSphere Business Integration Programming Model Extensions

IBM WebSphere Business Integration Quality of Service

4.9 Oracle SOA Suite

4.9.1 Oracle SOA Benefits

4.9.2 Process-Oriented Architecture

4.9.3 Business Process Automation

4.9.4 Business Process Management Modular Architecture

4.9.5 Business Components

5. BUSINESS PROCESS MANAGEMENT (BPM) COMPANY DESCRIPTION

5.1 Actuate

5.1.1 Actuate Core Strengths

5.2 Adobe

5.2.1 Adobe Global Leader In Digital Marketing And Digital Media Solutions

5.2.2 Adobe Market Presence

5.2.3 Adobe Flagship Products And Solutions

5.1.1 Adobe Revenue 2012

5.1.2 Adobe Systems

5.1.3 Adobe Targets Businesses And Organizations

5.1.4 Adobe Revenue

5.2.4 Adobe Creative Cloud Subscription To Significantly Increase Long-Term Revenue Growth

5.2.5 Adobe Print and Publishing

5.1.5 Adobe Systems Software Tools

5.1.6 Adobe Systems Creative Solutions Business Summary

5.1.7 Adobe Knowledge Worker Market Opportunity

5.1.8 Adobe Systems Knowledge Worker Products

5.1.9 Adobe Systems Enterprise Opportunity

5.1.10 Adobe Systems Enterprise Business Summary

5.1.11 Adobe Systems Enterprise Strategy

5.1.12 Adobe Systems Process Management

5.1.13 Adobe Systems Content Services

5.1.14 Adobe Systems Knowledge Worker and Enterprise Related Products

5.2.6 Adobe Customers

5.2.7 Adobe Digital Media

5.2.8 Adobe Creative Cloud

5.2.9 Adobe Digital Publishing Suite

5.2.10 Adobe Photoshop

5.2.11 Adobe Acrobat

5.2.12 Adobe Edge Tools & Services

5.2.13 Adobe Digital Marketing

5.2.14 Adobe Marketing Cloud

5.3 Apache

5.4 AgilePoint

5.5 Appian

5.5.1 Appian Worksocial

- 5.5.2 Appian Customers
- 5.6 Attachmate
- 5.7 Aurea
- 5.8 BizAgi
- 5.9 BizFlow
- 5.10 BonitaSoft
 - 5.10.1 Open Source BPM Software Vendor
 - 5.10.2 Bonita, An Open Source Technology That Already Holds a Strong Position
 - 5.10.3 Bonita Open Solution 5
- 5.11 CA Technologies
- 5.12 CompuWare
- 5.13 Cordys
- 5.14 Crosscheck Networks
- 5.15 EMC
 - 5.15.1 EMC Broad Range of Customers
 - 5.15.2 EMC Leadership
 - 5.15.3 EMC Global Presence
 - 5.15.4 EMC Revenue
- 5.16 Fabasoft
- 5.17 Fiorano
 - 5.17.1 Fiorano Leadership In Enterprise Middleware
 - 5.17.2 Fiorano Customers
 - 5.17.3 Customers Worldwide Choose Fiorano
- 5.18 Fujitsu
 - 5.18.1 Fujitsu Revenue
 - 5.18.2 Fujitsu Technology Solutions Services
 - 5.18.3 Fujitsu Personal Computers
 - 5.18.4 Fujitsu Development and Production Facilities
 - 5.18.5 Fujitsu Corporate Strategy
 - 5.18.6 Fujitsu Revenue
 - 5.18.7 Fujitsu Interstage
 - 5.18.8 Fujitsu Acquires RunMyProcess Cloud Service Provider
- 5.19 Hewlett Packard
 - 5.19.1 HP Printing and Personal Systems Group
 - 5.19.2 HP Software
 - 5.19.3 Hewlett Packard Revenue
- 5.20 HostBridge
- 5.21 IBM
 - 5.21.1 IBM Strategy

- 5.21.2 IBM PureData System for Transactions
- 5.21.3 IBM Business Partners
- 5.21.4 IBM Messaging Extension for Web Application Pattern
- 5.21.5 IBM PureSystems Partners
- 5.21.6 IBM MobileFirst
- 5.21.7 IBM Business Analytics and Optimization Strategy
- 5.21.8 IBM Growth Market Initiatives
- 5.21.9 IBM Business Analytics and Optimization
- 5.21.10 IBM Strategy
- 5.21.11 IBM Smarter Planet
- 5.21.12 IBM Cloud Computing
- 5.21.13 IBM Business Model
- 5.21.14 IBM Business Revenue Segments And Capabilities
- 5.22 Informatica / Active Endpoints
 - 5.22.1 Informatica Master Data Management (MDM)
 - 5.22.2 Informatica / Active EndPoints
- 5.23 Intalio
- 5.24 Interneer
- 5.25 iWay Software
- 5.26 K2
- 5.27 Kofax
 - 5.26.1 Kofax Financial Results
- 5.28 Layer 7
- 5.29 LexMark
 - 5.29.1 Lexmark Revenue and International Presence
 - 5.29.2 LexMark Process Documentation
- 5.30 OpenText
- 5.31 Managed Methods
 - 5.31.1 Managed Methods Solutions
- 5.32 Microsoft
 - 5.32.1 Microsoft Key Opportunities and Investments
 - 5.32.2 Microsoft Smart Connected Devices
 - 5.32.3 Microsoft: Cloud Computing Transforming
- The Data Center And Information Technology
 - 5.32.4 Microsoft Entertainment
 - 5.32.5 Microsoft Search
 - 5.32.6 Microsoft Communications And Productivity
 - 5.32.7 Microsoft Revenue
 - 5.32.8 Microsoft Customers

- 5.32.9 Microsoft .NET Framework
- 5.33 Nastel Technologies
 - 5.32.1 Nastel Privately Held Company
- 5.34 NEC
 - 5.34.1 NEC IT Solutions
 - 5.34.2 NEC Carrier Network Business
 - 5.34.3 NEC Social Infrastructure Business
 - 5.34.4 NEC Personal Solutions Business
- 5.35 Newgen
- 5.36 Novell
- 5.37 Oracle
 - 5.37.1 Oracle Revenue
- 5.38 Pega Systems
 - 5.38.1 PegaRULES Process Commander
 - 5.38.2 Pega Systems Customers and Partners
 - 5.38.3 Pega Systems Revenue
 - 5.38.4 Lexmark / Perceptive Software
 - 5.38.1 Lexmark / Perceptive Software Team Positioning
- 5.39 Perficient
- 5.40 PNMsoft
- 5.41 Progress Software
 - 5.40.1 Progress Software Revenue
- 5.42 Rally Software
 - 5.42.1 Rally Software Revenue
 - 5.42.2 Rally Software Solutions for Organizations
 - 5.42.3 Rally Software Revenue
- 5.43 Red Hat
 - 5.43.1 Red Hat Open Source Development
 - 5.43.2 Red Hat Products
 - 5.43.3 Red Hat Open Source Software
 - 5.43.4 Red Hat Business Strategy
 - 5.43.5 Red Hat Products And Services
 - 5.43.6 Red Hat Enterprise Linux technologies
 - 5.43.7 Red Hat Revenue
 - 5.43.8 Red Hat / Polymita
- 5.44 Sage / Handisoft
- 5.45 SAP
 - 5.45.1 SAP offers NetWeaver
 - 5.45.2 SAP SOA Enterprise Applications

5.45.3 SAP Aligns Solutions With Innovation to Improve Production Process

5.45.4 SAP User Planned Updates

5.45.5 SAP Core Applications

5.45.6 SAP Rapid-Deployment Solutions

5.46 SOA Software

5.46.1 SOA Software Enterprise API Management Revenue

5.46.2 SOA Software Partners

5.46.3 SOA Software Customers

5.46.4 SOA Software Innovation

5.46.5 SOA Software Products

5.47 Software AG

5.47.1 Software AG

5.47.2 Software AG Revenue by Segment

5.48 Tibco Software

5.48.1 Tibco Software

5.48.2 Tibco

5.48.3 Tibco Software Customers

5.48.4 Tibco Event-Enabled Enterprise Platform

5.48.5 Tibco Platform

5.48.6 Tibco SOA Development

5.48.7 Tibco Revenue

5.48.8 Tibco Cloud Computing Environments

5.48.9 Tibco Software Acquires Maporama Solutions

5.48.10 Tibco / Maporama Solutions

5.48.11 Tibco Customer Interportolice Deploys Tibbr As Global Collaboration Platform

5.48.12 Renaissance Capital / Tibco Big Data Opportunity

5.49 Wipro

5.50 Workday

5.50.1 Workday takes on SAP and Oracle with Payroll

Plans for UK, France

5.51 WSO2

5.51.1 WSO2 Products

5.51.2 WSO2 Open Source and Standards

5.51.3 SEERC Technology Research Center Uses WSO2 For Governance Registry

5.52 VMWare

5.52.1 WorldPay Deploys VMware Network Virtualization to

Enable User Self-Provisioning And Support Around-the-Clock
Application Development

5.53 360logica Software Testing Company

5.53.1 360logica Software Testing Company-

5.53.2 360logica Software Services

List Of Tables

LIST OF TABLES AND FIGURES

Business Process Management Market Driving Forces

Figure ES-2

Comparative Value of Innovation

Figure ES-3

Business Process Management (BPM) Market Shares, Dollars, 2012

Figure ES-4

Business Process Management (BPM) Markets Forecasts Dollars,
Worldwide, 2013-2019

Table 1-1

Business Process Management Functions

Defines How An Enterprise Operates

Table 1-2

BPM Platform Automation Of Process Functions

Table 1-3

Basic Workflow Products Overlap With BPM systems

Table 1-4

SOA / B2Bi Systems Functions

Table 1-5

Business Process Manager Functions

Table 1-6

Harnessing Collective Intelligence

Table 1-7

Social media Next Generation Applications Providers

Table 1-8

Social Media Web Space Characteristics

Table 1-91-

Social Media Next Generation Applications

Table 1-10

Social Media Next Generation Functions

Table 2-1

Business Process Management Market Driving Forces

Figure 2-2

Comparative Value of Innovation

Figure 2-3

Business Process Management (BPM) Market Shares, Dollars, 2012

Figure 2-4

Business Process Management (BPM) Market Shares,
Dollars, Worldwide, 2012

Table 2-5

Selected List of Business Process Management (BPM) Companies

Figure 2-6

IBM illustrates Business Process Management
Standardized, Efficient And Consistent Process Management

Table 2-7

IBM BPM Product Components

Table 2-8

IBM Smarter Planet Initiative Industry Solutions

Figure 2-9

IBM Smarter Industry Solutions

Table 2-10

Fujitsu Cloud-Based Software Related to BPM.

Table 2-11

Bizagi BPM Experts Top Features From The Community

Table 2-12

Tibco BPM Components

Figure 2-13

Business Process Management (BPM) Markets Forecasts
Dollars, Worldwide, 2013-2019

Table 2-14

Business Process Management (BPM) Markets Dollars,
Worldwide, 2013-2019

Table 2-15

Business Process Management (BPM) Market Industry
Segments, Dollars, Worldwide, 2013-2019

Table 2-16

Business Process Management (BPM) Market Industry
Segments, Percent, Worldwide, 2013-2019

Table 2-17

Business Process Management (BPM) Market Systems Functions

Table 2-18

BPM Adoption Benefits

Figure 2-19

IBM Business Process Manager Functions

Table 2-20

BPM Market Forces

Table 2-21

BPM Market Challenges

Table 2-22

SOA / BPM Functions

Table 2-23

SOA / BPM Features

Table 2-24

BPM And SOA Process

Table 2-25

Business Process Management (BPM) Market Small,
Mid-Size, and Large Systems, Cloud Systems Shipments and
Installed Base, Units, and Dollars, Worldwide, 2013-2019

Figure 2-26

Business Process Management (BPM) Large Size Systems
Market Forecasts, Dollars, Worldwide, 2013-2019

Table 2-27

Business Process Management (BPM) Market Large Systems,
Units and Dollars, Worldwide, 2013-2019

Figure 2-28

Business Process Management (BPM) Mid-Size Systems
Market Forecasts, Dollars, Worldwide, 2012-2018

Table 2-29

Business Process Management (BPM) Market Mid Size Systems,
Units and Dollars, Worldwide, 2012-2018

Figure 2-30

Business Process Management (BPM) Small Systems
Market Forecasts, Dollars, Worldwide, 2013-2019

Table 2-31

Business Process Management (BPM) Market Small Systems,
Units and Dollars, Worldwide, 2013-2019

Figure 2-32

Business Process Management (BPM) Cloud Market Forecasts,
Dollars, Worldwide, 2013-2019

Table 2-33

Business Process Management (BPM) Market Cloud Systems,
Users and Dollars, Worldwide, 2013-2019

Table 2-34

Business Process Management (BPM) Market Small, Mid Size, and

Large Systems, Cloud Systems, Shipments and Installed Base,
Units, and Dollars, Worldwide, 2013-2019

Table 2-35

Business Process Management (BPM) Market Industry Segments,
Dollars and Units, Worldwide, 2013-2019

Table 2-36

Business Process Management (BPM) Market Forecasts,
Units, Worldwide, 2013-2019

Table 2-37

Business Process Management (BPM) Cloud Market
Forecasts, Users, Worldwide, 2013-2019

Table 2-38

BPM Industry Aspects

Figure 2-39

Number of Instrumented Connections Needing Software

Figure 2-40

Business Process Management (BPM) Regional
Market Segments, Dollars, 2012

Table 2-41

Business Process Management Regional Market Segments, 2012

Table 3-2

IBM BPM Positioning

Table 3-3

IBM BPM Software Products

Table 3-4

IBM BPM Blueworks Live Support for Innovation in Business Process

Table 3-5

IBM BPM Blueworks Live Support for Automation in Business Process

Table 3-6

IBM BPM Blueworks Live Support for Improvement in Business Process

Figure 3-7

IBM Business Process Management

Table 3-8

IBM BlueWorks Live Functions

Table 3-9

IBM Business Process Manager Advanced Functions:

Table 3-10

IBM Business Process Manager Full visibility

Table 3-11

IBM Business Process Manager Real-Time Collaboration

Table 3-12

IBM Business Process Manager Program-Wide Governance

Table 3-13

IBM Business Process Manager Enterprise Integration

Table 3-14

IBM Business Process Manager BPM Mobile Capability

Table 3-15

IBM Business Process Manager Express Features:

Table 3-15a

IBM Business Process Manager on Cloud Functions:

Table 3-16

IBM Business Process Manager Standard Functions

Table 3-17

IBM Business Process Manager Tools and Add-Ons:

Table 3-18

IBM Operational Decision Manager Functions

Table 3-19

IBM Decision Center Functions

Table 3-20

IBM Decision Server Functions

Table 3-21

IBM Business Monitor Functions:

Table 3-22

IBM Business Process Manager (BPM) Near Real-Time Calculations And Analysis

Table 3-23

IBM Business Process Manager Customizable Dashboards

Table 3-24

IBM Business Process Manager Automated Notifications And Alerts

Table 3-25

IBM Business Process Manager Visibility Across Disparate Business Systems

Table 3-26

IBM Business Process Manager Case Manager Functions:

Table 3-27

IBM Business Process Manager Provides A Case Management Foundation For Capturing Best Practices.

Table 3-28

IBM Business Process Manager Foundation For Optimizing Case Outcomes

Table 3-29

IBM Business Process Manager Supports Enterprise Content Management

Table 3-30

IBM BPM WebSphere Business Events eXtreme Scale Functions

Table 3-31

Pega Social BPM Challenge

Table 3-32

PegaSystems Pega Solutions Key Benefits

Table 3-33

Pegasystems Pega BPM Platform Uses

Table 3-34

Pegasystems Government Solutions

Table 3-35

Tibco Business Process Management Functions

Table 3-36

Tibco Business Process Management Benefits

Table 3-37

Tibco BPM Solutions

Table 3-38

Tibco BPM: Streamlined. Optimized. Automated. Visible End-to-End

Table 3-39

Tibco Business Process Management Benefits

Table 3-40

Tibco ActiveMatrix BPM Functions

Table 3-41

Tibco ActiveMatrix BPM Functions

Table 3-42

Tibco ActiveMatrix BPM Key Features

Table 3-43

SoftwareAG webMethods BPMS Integrated Business
Rules Management Functions

Figure 3-44

Oracle Business Process Management

Table 3-45

Oracle BPM Benefits

Table 3-45

Oracle BPM Process Management Functions

Table 3-46

Oracle Business Process Management Suite Value Aspects

Table 3-47

Oracle Business Process Management Suite Unified Design

Table 3-48

SAP Process Modeling Components

Table 3-49

Business Process Management in SAP NetWeaver Common Methodology

Figure 3-50

SAP IT BPM Architecture

Figure 3-51

Progress Software BPM Solutions

Table 3-52

Progress Software OpenEdge BPM Business Process Application Benefits

Table 3-53

OpenText Business Process Management (BPM) Functions

Table 3-54

OpenText Business Process Management Solutions:

Table 3-55

Appian BPM Tools

Figure 3-56

Appian BPM Software Interfaces for Management

Table 3-57

Appian BPM Cloud Software Benefits

Table 3-58

Appian BPM Software Native Mobile Client Application Security

Figure 3-59

EMC BPM Modules

Table 3-60

EMC BPM Process Tracking:

Table 3-61

EMC Consulting BPM Tasks

Table 3-62

Fujitsu BPM Rapid Create New Applications

Table 3-63

Fujitsu BPM Agility through Flexible Business Change

Table 3-64

Fujitsu BPM Reduction of BPM Implementation Costs

Table 3-65

Fujitsu BPM Multiple Rule Management Options

Table 3-66

Fujitsu BPM Powerful Simulation and Optimization

Table 3-67

Fujitsu BPM Powerful Process Analysis and Business Activity Monitoring

Table 3-68

Fujitsu BPM Extensive Integration Capabilities

Table 3-69

Fujitsu BPM Knowledge Sharing and Team Collaboration

Table 3-70

Fujitsu BPM Benefits

Table 3-71

Kofax Dynamic Case Management Functions

Table 3-71a

Kofax Dynamic Business Process Case Management Software

Table 3-72

Adobe LiveCycle Key capabilities

Table 3-73

Adobe LiveCycle Digital Signatures Key capabilities

Figure 3-74

Intalio Open Source Business Process Management System (BPMS)

Table 3-75

Red Hat BPM Consulting Positioning:

Table 3-76

Red Hat BPM Services

Table 3-77

Red Hat BRMS Architecture, Integration, And Migration Services

Figure 3-78

K2 Business Process Management

Figure 3-79

K2 BPM User Interface

Figure 3-80

K2 BPM Visual Design Tools

Table 3-81

K2 Business Rules Actions

Figure 3-82

Newgen BPM Suite

Figure 3-83

Newgen Business Activity Monitor

Table 3-84

Newgen Master Data Management Module Key Features

Figure 3-85

AgilePoint Envision Specification Of Process Models

Figure 3-86

AgilePoint Envision Visio Based Process Model Functions

Figure 3-87

AgilePoint Enterprise Manager

Figure 3-88

BizFlow BPM Suite

Table 3-89

BizFlow Plus BPM Suite Modules:

Figure 3-90

BonitaSoft Bonita Studio Smart BPMN Design

Figure 3-91

ActiveVOS Service Oriented Process Automation Platform Functions

Figure 3-92

Bizagi BPM Enables Model, Execute And Improve

Business Processes With Graphic Environment

Table 3-93

Bizagi Tools And Instructions To Manage Complete Process Life Cycle:

Figure 3-94

Bizagi Studio Stages Supporting The Life Cycle Of The Process

Table 3-95

Bizagi BPM Experts Top features From The Community

Table 3-96

Cordys BPMS Core Business Process

Figure 3-97

Wipro BPM Process Engineering

Table 3-98

Wipro Operationalize Business Strategy

Table 3-99

Wipro Accelerate Business Transformation

Table 3-100

Wipro Customer Experience Management

Table 3-101

Wipro Mergers and Acquisitions Challenges

Table 3-102

Wipro Operational Excellence

Table 3-103

Wipro Strategic Alliances

Table 3-104

Wipro BPM for Retail Services Functions:

Figure 4-1

IBM Software Uses System z for Smarter Industry Solutions

Figure 4-2

IBM Frameworks Are Implemented with Middleware

Table 4-6

IBM SOA Business Innovation & Optimization Services

Table 4-7

IBM SOA Services Atomic And Composite Architecture

Table 4-8

SOA Foundation Reference Architecture

Table 4-9

IBM SOA Business Rule Support

Table 4-10

IBM WebSphere Business Integration Programming Model Extensions

Table 4-10 (Continued)

IBM WebSphere Business Integration Programming Model Extensions

Table 4-11

IBM WebSphere Business Integration Programming Model Functions

Table 4-11 (Continued)

IBM WebSphere Business Integration Programming Model Functions

Table 4-11 (Continued)

IBM WebSphere Business Integration Programming Model Functions

Table 4-12

IBM WebSphere Business Integration Quality of Service Functions

Table 4-12 (Continued)

IBM WebSphere Business Integration Quality of Service Functions

Table 4-13

Oracle SOA Benefits

Table 4-14

Business Components Chained Together To Comprise A Business Service

Table 4-15

Integration Services

Table 5-1

Adobe Digital Media Facts:

Table 5-2

Adobe Marketing Cloud Solutions Functions:

Table 5-3

Adobe Digital Marketing Facts:

Figure 5-4

Fujitsu Main Products

Figure 5-5

Fujitsu Global Business

Figure 5-6

Fujitsu Geographical Market Participation

Figure 5-7

Fujitsu Global Alliances

Figure 5-8

Fujitsu Mixed IT Environments Forecasts

Table 5-9

Fujitsu Facts

Table 5-10

IBM PureSystems Target Industries

Table 5-11

LexMark Perceptive Software Suite

Table 5-12

OpenText Enterprise Information Management (EIM) Functions

Table 5-13

Managed Methods Functions

Figure 5-14

Pega Systems Services Oriented Architecture

Table 5-15

Lexmark / Perceptive BPM Software Modules

Figure 5-9

Rally Software Platform Functions

Table 5-16

Red Hat Products

Table 5-17

SAP SOA Enterprise Applications Market Metrics

Table 5-18

SAP User Planned Updates

Table 5-19

SAP Core Applications

Table 5-20

SAP Rapid-Deployment Solutions

Table 5-21

Tibco SOA Benefits
Table 5-22
360Logica software services

About

WinterGreen Research announces that it has published a new study Business Process Management (BPM), Cloud, Mobile, and Patterns: Market Shares, Strategy, and Forecasts, Worldwide, 2013 to 2019. The 2013 study has 595 pages, 196 tables and figures. Worldwide markets are poised to achieve significant growth. As people move to cloud computing and use their smart phones and tablets to access apps, exception management of business process becomes a significant aspect of doing business. Patterns are being used to control automated process better and interact with it in a more flexible manner.

According to Susan Eustis, lead author of the WinterGreen Research team that prepared the study, "Cloud computing, mobile computing, and smart devices represent the major forces impacting business process management (BPM) markets. IBM and others are leveraging patterns to gain competitive advantage in enterprise BPM markets. Managers use large BPM systems and small and mid-size business use the BPM cloud."

Ms Eustis continued, "BPM is evolving cloud SaaS for business applications to accomplish work. The opportunity to implement apps that make automated process more responsive to the needs of customers, partners, suppliers, and distributors, people use business process management (BPM) as the need for automation tools to help workers is upon all of us."

Business process management software is achieving the ability to connect people across applications. Within the siloed lines of business BPM software capability extends the reach of everyone, it extends the access to information needed to do a job. As enterprises realize that automation of process is key to market growth BPM is creating new market opportunities.

Innovation depends on process automation. BPM software is critical to enabling solutions that leverage automated process effectively. Software is a strategic business asset used in every industry at every level. Software is necessary to provide automated process.

IBM BPM platforms gained market share again as the company extended its functionality to encompass more cloud and address more of the process interactions that occur on an everyday basis in an enterprise. IBM is positioning to let people

connect across the lines of business from within the business process applications. This ability to connect immediately is improving productivity. If the shipping department needs to talk to the order department, that can be done from within the business process management application.

Messaging and collaboration are key aspects of Business Process Management (BPM) making processes more efficient. When people can work things out as a problem occurs, then the delays are eliminated and the business runs far more efficiently.

Consideration of Business Process Management (BPM) Market Forecasts indicates that markets at \$2.8 billion will reach \$8.3 billion by 2019. Growth comes as automation of process adapts more efficiently to collaboration between people and provides interactive process based on exception management.

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