

Business Process Management (BPM), Cloud, Mobile, and Patterns Market Shares, Strategies, and Forecasts, Worldwide, 2014-2020.

<https://marketpublishers.com/r/B4589BC85A7EN.html>

Date: June 2014

Pages: 625

Price: US\$ 3,900.00 (Single User License)

ID: B4589BC85A7EN

Abstracts

WinterGreen Research announces that it has published a new study Business Process Management (BPM), Cloud, Mobile, and Patterns: Market Shares, Strategy, and Forecasts, Worldwide, 2014 to 2020. The 2014 study has 625 pages, 241 tables and figures. Worldwide markets are poised to achieve significant growth in the cloud computing realm. As people move to cloud computing and use their smart phones and tablets to access apps, exception management of business process becomes a significant aspect of doing business. Patterns are being used to control automated process better and interact with it in a more flexible manner, utilizing templates to control the repeatability of model creation.

Systems business process management software are providing automated process for achieving the ability to connect people across applications. Within the siloed lines of business BPM software capability extends the reach of everyone, it extends the access to information needed to do a job. As enterprises realize that automation of process is key to market growth BPM is creating new market opportunities.

IBM is the leader in business process management (BPM). IBM is the leader because it has invested in integration and analytics technology needed to achieve comprehensive IT systems implementation that achieves support for collaborative systems. The implementation of BPM depends on a broad set of process technology frameworks that interact seamlessly to achieve the end point integration needed to manage complexity of modern IT systems. IBM stands alone in the IT industry with that capability of managing complexity.

IBM SOA is used to implement cloud systems that stretch the boundaries of the

enterprise to user end points, permitting marketing departments to target smartphones, implementing management decentralization and supporting user empowerment. SOA forms the base for business intelligence (BI) and analytics systems. It enables organizational ability to perform diagnostic analytics.

Business process management software provides the ability to connect people across applications within the BPM software capability. As enterprises realize that automation of process is key to market growth BPM is creating new market opportunities. Innovation depends on process automation. BPM software is critical to enabling solutions. Software is a strategic business asset used in every industry at every level. Software is necessary to provide automated process.

According to Susan Eustis, lead author of the WinterGreen Research team that prepared the study, "Cloud computing, mobile computing, and smart devices represent the major forces impacting business process management (BPM) markets. IBM and others are leveraging patterns to gain competitive advantage in enterprise BPM markets. Managers use large BPM systems and small and mid-size business use the BPM cloud."

Ms Eustis continued, "BPM is evolving cloud SaaS for business applications to accomplish work. The opportunity to implement apps that make automated process more responsive to the needs of customers, partners, suppliers, and distributors, people use business process management (BPM) as the need for automation tools to help workers is upon all of us."

Business process management software is achieving the ability to connect people across applications. Within the siloed lines of business BPM software capability extends the reach of everyone, it extends the access to information needed to do a job. As enterprises realize that automation of process is key to market growth BPM is creating new market opportunities.

Innovation depends on process automation. BPM software is critical to enabling solutions that leverage automated process effectively. Software is a strategic business asset used in every industry at every level. Software is necessary to provide automated process.

IBM BPM platforms gained market share again as the company extended its functionality to encompass more cloud and address more of the process interactions that occur on an everyday basis in an enterprise. IBM is positioning to let people

connect across the lines of business from within the business process applications. This ability to connect immediately is improving productivity. If the shipping department needs to talk to the order department, that can be done from within the business process management application.

Messaging and collaboration are key aspects of Business Process Management (BPM) making processes more efficient. When people can work things out as a problem occurs, then the delays are eliminated and the business runs far more efficiently.

Consideration of Business Process Management (BPM) Market Forecasts indicates that markets at \$3.4 billion will reach \$10 billion by 2020. Growth comes as automation of process adapts more efficiently to collaboration between people and provides interactive process based on exception management.

Companies Profiled

Market Leaders

IBM

Microsoft

Fujitsu

Open Text

Software AG

Kofax / Singularity

PegaSystems

Adobe

Oracle

Tibco

EMC

PNMsoft

Market Participants

Actuate

Adobe

AgilePoint

Apache

Appian

Attachmate

Aurea

BizAgi

BizFlow

BonitaSoft

CA Technologies

CompuWare

Cordys

Crosscheck Networks

EMC

Fabasoft

Fiorano

Fujitsu

Hewlett Packard

HostBridge

Informatica / Active Endpoints

Intalio

iWay Software

K2

Kofax

Layer 7

LexMark

Lexmark / Perceptive Software

Managed Methods

Nastel Technologies

NEC

Newgen

Novell

OpenText

Perficient

PNMsoft

Progress Software

Rally Software

Red Hat

Sage / HandisoftSOA Software

VMWare

Wipro

Workday

WSO2

360logica Software Testing Company

Check Out These Key Topics

Business Process Management BPM

Smart Device Computing

BPM Apps

BAM

BPMS

Business Process Management Market Shares

Business Process Management Market Forecasts

BPM CRM Business Process Change Building

BPM Cloud Technology

Blogging

Web 2.0 Design Patterns

Wiki-Style Collaboration

Social Networking

Business Process Management Market Driving Forces

Greater Value From Existing Assets

BPM Web Services

BPM Multiple Process Categories

Business Process Management Technology

BPM Software Process Design

Service Level Challenges

BPM Products

BPM Analytics

WEB Services

SOA

Services Oriented Architecture

SOA

Cloud Computing

SOA Application Middleware

SOA Forecasts

SOA Market Shares

Web Services

SOA Governance

SOA ESB

SOA Repository

SOA Directory

SOA Advances In Technology

Services Oriented Architecture (SOA)

Flexible Applications

Middleware

SOA Management

SOA Security

SOA Management

Monitor SOA

Manage SOA

Application Service Levels

SOA Business Process

SOA IT

SOA Flexible Response To Changing Market Conditions

Innovation For The Very Large Enterprises

SOA Innovation

Software Localization

Contents

BUSINESS PROCESS MANAGEMENT (BPM) EXECUTIVE SUMMARY

Business Process Management Market Driving Forces

BPM Market Driving Forces

Cloud And Mobile Computing Redefine BPM

Innovation Drives Markets

Business Process Management Market Shares

Business Process Management (BPM) Market Forecasts

1. BUSINESS PROCESS MANAGEMENT (BPM) MARKET DEFINITION AND MARKET DYNAMICS

1.1 Speed And Complexity Of Business Operations

1.2 Growth of Bottom Line While Managing Response to Regulation

1.2.1 Respond Quickly To Regulatory Changes

1.2.2 Mitigate Risk And Manage Compliance

1.2.3 Promote The Right Offer, At The Right Time, Through The Right Channel

1.3 Business Process Management Defines How An Enterprise Operates

1.3.1 BPM Process Modeling

1.3.2 BPM Targeted Solution Frameworks, Embedding Agile Project Management

Features

1.3.3 Collaboration Key To BPM Program Success

1.3.4 BPM Acquisitions

1.4 Business Process Management Platforms

1.4.1 Comprehensive Risk Analysis

1.5 Business Process Management Functions

1.5.1 Execution of Business Processes

1.5.2 Integration Aspects of BPM

1.5.3 BPM Supports Overlapping Systems

1.5.4 SOA / B2Bi Systems

1.5.5 A Comprehensive BPM Platform

1.6 BPM Web Services

1.6.1 A Business Process Monitoring, Analysis and Control Platform

1.7 Social Media Internet Scale Enterprise Applications

1.7.1 Social Media Design Patterns

1.7.2 Social Media Spawns Big Data

1.7.3 Network Effects

- 1.7.4 Collaboration
- 1.7.5 Social Networking Heuristics
- 1.7.6 Wiki-Style Collaborative Editing
- 1.8 Core Competencies of Social Media
- 1.9 Social Media Next Generation Applications
- 1.10 Social Media Impact On Business Environment
 - 1.10.1 Social Media Customer Service and Marketing Communications
- 1.11 Blogging
 - 1.11.1 Architecture of Participation
 - 1.11.2 Permalink Functionality
- 1.12 Organization Central To BPM Strategy
 - 1.12.1 Organizational Changes

2. BUSINESS PROCESS MANAGEMENT (BPM) MARKET SHARES AND MARKET FORECASTS

- 2.1 Business Process Management Market Driving Forces
 - 2.1.1 BPM Market Driving Forces
 - 2.1.1.1 Cloud And Mobile Computing Redefine BPM
 - 2.1.1.2 Innovation Drives Markets
- 2.2 Business Process Management Market Shares
 - 2.2.1 IBM BPM
 - 2.2.2 IBM Blueworks Live
 - 2.2.3 IBM BPM Supports Collaborative, Browser Based Environment
 - 2.2.4 IBM Business Process Management (BPM)
 - 2.2.5 PegaSystems
 - 2.2.6 PegaSystems Recognized Industry Leader
 - 2.2.7 Kofax / Singularity
 - 2.2.8 Kofax / Singularity
 - 2.2.9 Fujitsu Interstage Products & Solutions
 - 2.2.10 Fujitsu Interstage Business Process Manager Automated Process Discovery (APD)
 - 2.2.11 Bizagi BPM
 - 2.2.12 K2 Map
 - 2.2.13 Intalio
 - 2.2.14 HandySoft
 - 2.2.15 OpenText Business Process Management
 - 2.2.16 OpenText
 - 2.2.17 OpenText Metastorm Business Process Management (BPM)

- 2.2.18 Open Text / Global
- 2.2.19 Oracle
- 2.2.20 Microsoft Biz Talk Server
- 2.2.21 Adobe
- 2.2.22 Tibco Dynamic BPM
- 2.2.23 TIBCO ActiveMatrix BPM
- 2.2.24 <http://imagesrv.gartner.com/media-products/reprints/images/common/x.gif> EMC
- 2.2.25 SAP BPM Used To Align Business Partners And Formalize Business Needs
- 2.2.26 SoftwareAG webMethods BPMS Integrated Business Rules Management
- 2.2.27 SoftwareAG webMethods BPMS Integrated Business Rules Management
- 2.2.28 SoftwareAG webMethods BPMS Rich Simulation
- 2.2.29 Appian BPM Software
- 2.2.30 PNMsoft
- 2.2.31 Newgen Software Automates Key Processes
- 2.2.32 Polymita
- 2.2.33 Fabasoft
- 2.3 Business Process Management (BPM) Market Forecasts
 - 2.3.1 Business Process Management (BPM) Market Industry Segments
 - 2.3.2 BPM Systems Provide A Complete View Of End-To-End Business Processes
 - 2.3.3 Automation of Business Process
 - 2.3.4 Linked BPM and SOA
 - 2.3.5 Business Process Management (BPM) Market Small, Mid-Size, and Large Systems
 - 2.3.6 Business Process Management (BPM) Market Large Systems
 - 2.3.7 Business Process Management (BPM) Mid-Size Systems Market
 - 2.1.1 Business Process Management (BPM) Market Small Size Systems
 - 2.1.2 Business Process Management (BPM) Market Cloud Systems
 - 2.3.8 Business Process Management (BPM) Market Small, Mid-Size, and Large Systems, Cloud Systems Units, and Dollars
 - 2.3.9 Business Process Management (BPM) Market Industry Segments, Dollars and Units, Worldwide, 2014-2020
 - 2.3.10 Business Process Management (BPM) Market Forecasts, Units
 - 2.3.11 Business Process Management (BPM) Cloud User Market Forecasts
 - 2.3.12 BPM Financial Services
 - 2.3.13 BPM Healthcare
 - 2.3.14 BPM Insurance
 - 2.3.15 BPM Government
 - 2.3.16 BPM Other Industries
 - 2.3.17 BPM Industry Aspects

- 2.3.18 Lincoln Trust Achieves 120% ROI In A Year Using IBM BWL
- 2.3.19 IBM BPM Software WebSphere Delivers ROI
- 2.3.20 Quantities of Information to be Managed
- 2.4 Business Process Management (BPM) Regional Market Segments

3. BUSINESS PROCESS MANAGEMENT (BPM) PRODUCT DESCRIPTION

- 3.1 IBM Advanced Business Process Manager
 - 3.1.1 Business Process Manager Tooling and Run Time Systems
 - 3.1.2 IBM Business Process Manager Advanced for z/OS
 - 3.1.3 IBM Express Business Process Manager
 - 3.1.4 IBM Business Process Manager on Cloud
 - 3.1.5 IBM Business Process Management (BPM)
 - 3.1.6 IBM BlueWorks Live
 - 3.1.7 IBM BMP Supports Institutionalized Innovation
 - 3.1.8 IBM Blueworks Live Supports Business-Led Change
 - 3.1.9 IBM Blueworks Live Supports Best Practice Improvement Effort
 - 3.1.10 IBM Business Process Manager
 - 3.1.11 IBM Business Process Manager Advanced
 - 3.1.12 IBM Business Process Manager Express
 - 3.1.13 IBM Business Process Manager Standard
 - 3.1.14 IBM Business Process Manager Tools and Add-Ons
 - 3.1.15 IBM Operational Decision Manager
 - 3.1.16 IBM Business Monitor
 - 3.1.17 IBM Case Manager
 - 3.1.18 IBM WebSphere Business Events eXtreme Scale
- 3.2 Pega Systems BPM
 - 3.2.1 Pega BPM: Directly Captures Business Objectives
 - 3.2.2 Pega BPM: Automates Work, Scales and Differentiates Processes
 - 3.2.3 Pega BPM: Engages Users Across Channels
 - 3.2.4 Pega BPM: Delivers Enterprise-Ready Applications
 - 3.2.5 Pega Automates Work
 - 3.2.6 Dynamic Pega Provides BPM Management Actionable Insight
 - 3.2.7 Pega BPM
 - 3.2.8 Pega Social BPM
 - 3.2.9 Pegasystems Pega Solutions Benchmarks
 - 3.2.10 Pegasystems Pega BPM Suite BPM Platform
 - 3.2.11 Pegasystems Build For Change Technology
 - 3.2.12 Pegasystems BPM for Government Agencies

3.2.13 Pega for Government and Pega Customer Process Manager (Pega CPM) for Government ,

3.3 Tibco Business Process Management (BPM)

3.3.1 TIBCO ActiveMatrix BPM

3.3.2 Tibco ActiveMatrix BPM Native to TIBCO Platform

3.3.3 Tibco ActiveMatrix Decisions

3.3.4 Tibco Nimbus Bridging the Gap Between the Business and IT

3.3.5 TIBCO Formvine

3.3.6 Tibco BPM: Streamlined. Optimized. Automated. Visible End-to-End

3.4 Software AG BPM

3.4.1 Software AG webMethods BPMS

3.4.2 SoftwareAG webMethods BPMS Unified Eclipse-Based Design Tool

3.4.3 SoftwareAG webMethods BPMS Enterprise-Class Process Management

3.4.4 SoftwareAG webMethods BPMS Business Process Modeling

3.4.5 SoftwareAG webMethods BPMS Integrated Business Rules Management

3.4.6 SoftwareAG webMethods BPMS Process Design & Automation

3.4.7 SoftwareAG webMethods BPMS Unified Eclipse-Based Design Tool

3.4.8 SoftwareAG webMethods BPMS Rich Simulation

3.4.9 SoftwareAG webMethods BPMS Enterprise-Class Process Management

3.4.10 SoftwareAG webMethods BPMS Business Process Modeling

3.4.11 SoftwareAG webMethods BPMS Integrated Business Rules Management

3.5 Oracle Business Process Management

3.5.1 Oracle Business Process Management Suite

3.5.2 Oracle Business Process Management Suite Competitive Advantage

3.5.3 Oracle BPM Process Management

3.5.4 Oracle Process Accelerators

3.6 SAP Business Process Management BPM & Integration Solutions

3.6.1 SAP BPM & Integration

3.6.2 SAP Process Synchronization of Business Configuration and Technical Implementation

3.6.3 SAP Process Execution

3.6.4 SAP NetWeaver Business Process Management

3.6.5 Business Modeling Leverages ARIS for SAP NetWeaver

3.6.6 SAP BPM Used To Align Business Partners And Formalize Business Needs

3.7 Progress Software BPM Solutions

3.7.1 Progress Software OpenEdge BPM

3.1.1 Progress Software OpenEdge BPM Transforms Applications

3.8 OpenText Business Process Management

3.8.1 OpenText Cordys

- 3.8.2 OpenText Cordys Business Process Management Suite
- 3.8.3 Cordys Faster Process Optimization with Business Process Management
- 3.8.4 Cordys Business Process Management Suite in the Cloud
- 3.8.5 Cordys BPMS: Better Business and IT Collaboration
- 3.8.6 Cordys Middle-Out design paradigm
- 3.8.7 OpenText Process Suite: Business Process Management (BPM)
- 3.8.8 OpenText Process Suite Platform
- 3.8.9 OpenText Process Suite Products and Applications
- 3.9 Appian BPM
 - 3.9.1 Appian BPM Software
 - 3.9.2 Appian BPM Software
 - 3.9.3 Appian Cloud BPM
 - 3.9.4 Appian Mobile BPM
 - 3.9.5 Appian Social BPM
 - 3.9.6 Appian Social Interface
- 3.10 EMC BPM
 - 3.10.1 EMC Critical Path Of Progressive Business Change
- 3.11 Fujitsu Software Interstage Business Process Manager Agile BPM
 - 3.11.1 Fujitsu Interstage Business Process Manager Automated Process Discovery (APD)
 - 3.11.2 Fujitsu Interstage Business Process Manager Collaboration
 - 3.11.3 Fujitsu Agile BPM Features
 - 3.11.4 Fujitsu Service Oriented Architecture (SOA)
 - 3.11.5 Fujitsu SOA Services
 - 3.11.6 Fujitsu High-ROI Interoperable SOA
 - 3.11.7 Fujitsu SAP/Oracle SOA Solutions
 - 3.11.8 Fujitsu Interstage Software
 - 3.11.9 Fujitsu and XBRL Consortium
- 3.12 Kofax Business Process and Case Management
 - 3.12.1 Kofax Dynamic Case Management
 - 3.12.2 Kofax Total Agility
 - 3.12.3 Kofax BPM Benefits
- 3.13 Adobe LiveCycle ES4
 - 3.13.1 Adobe. LiveCycle Capture and Process Information
 - 3.13.2 Adobe LiveCycle Rights Management ES4
 - 3.13.3 Adobe LiveCycle Digital Signatures ES4
- 3.14 Intalio Open Source BPMS
 - 3.14.1 Intalio Open Source BPMS
- 3.15 Red Hat Business Process Management

- 3.15.1 Red Hat JBoss BRMS
- 3.15.2 Red Hat. JBoss Business Functions
- 3.15.3 Red Hat. JBoss for Application developers
- 3.15.4 Red Hat BRMS Services: Achieve Business-Decision Automation
- 3.16 K2 Business Process Management
 - 3.16.1 K2 BPM Visual Design Tools
 - 3.16.2 K2 BPM Content Management
- 3.17 Newgen BPM Suite
 - 3.17.1 Newgen Business Activity Monitor
 - 3.17.2 Newgen Business Process Modeler
 - 3.17.3 Newgen Business Rules Management System
 - 3.17.4 Newgen s OmniRules
 - 3.17.5 Newgen Master Data Management
 - 3.17.6 Newgen OmniFlow
 - 3.17.7 Newgen OmniFlow Process Modeler
 - 3.17.8 Newgen OmniFlow Server
 - 3.17.9 Newgen OmniFlow Process Manager
 - 3.17.10 Newgen OmniFlow Monitoring Dashboard
 - 3.17.11 Newgen OmniFlow OmniForms
 - 3.17.12 Newgen Process Simulator and Tester
- 3.18 AgilePoint BPM Suite
 - 3.18.1 AgilePoint Envision
 - 3.18.2 AgilePoint Server
 - 3.18.3 AgilePoint Enterprise Manager
- 3.19 BizFlow BPM Suite
 - 3.19.1 BizFlow Rapid Application Design and Development of Process-Driven Solutions
- 3.20 BonitaSoft Bonita Studio
 - 3.20.1 Smart BPMN design
- 3.21 Perceptive Software BPM
 - 3.21.1 Perceptive Software BPM Process Discovery and Design
 - 3.21.2 Perceptive Software BPM Process Execution
- 3.22 Active Endpoints ActiveVOS
- 3.23 BizAgi BPM
 - 3.23.1 Bizagi BPM Suite Editions
 - 3.23.2 Bizagi BPM Server
 - 3.23.3 Bizagi Studio
 - 3.23.4 Bizagi Process Modeler
- 3.24 Wipro BPM

- 3.24.1 Wipro Strategic Alliances
- 3.24.2 Wipro BPM for Retail Organizations
- 3.24.3 Wipro Process Excellence
- 3.24.4 Wipro BPM
- 3.25 Aurea BPM
 - 3.25.1 Aurea BPM Solutions
- 3.26 PNM Soft Extend SharePoint with BPM Software
- 3.27 HP Business Process Monitor (BPM)
 - 3.27.1 HP Business Process Monitor (BPM) Proactive Agentless Application Monitoring and SLAs
- 3.28 HostBridge Business Process Management (BPM) and CICS
 - 3.28.1 HostBridge Business Activity Monitoring (BAM)
 - 3.28.2 HostBridge Connectors for BPM
- 3.29 Fabasoft BPM
 - 3.29.1 Fabasoft BPM Process Folder
 - 3.29.2 Fabasoft BPM Process Folder Sub-processes
 - 3.29.3 Fabasoft BPM BPMN Loops
 - 3.29.4 Fabasoft BPM BPMN
- 3.30 Perficient Business Process Management

4. BUSINESS PROCESS MANAGEMENT (BPM) TECHNOLOGY

- 4.1 BPM platforms
 - 4.1.1 Pegasystems Reports H2 YTD 2013 License Revenue Increases 25% Compared to YTD 2012
 - 4.1.2 Pegasystems Build for Change. Platform
- 4.2 Industry Frameworks Used to Implement BPM Process
- 4.3 Business Process Management Technology Issues
 - 4.3.1 Application Integration Professional Services Implementation Strategies
 - 4.3.2 Application Connectivity
 - 4.3.3 Single Vendor Issues
 - 4.3.4 Standards Adoption
- 4.4 BPM Technology Analysis
- 4.5 BPM Business Benefits
- 4.6 Technology Platforms
 - 4.6.1 Automated Virtualization Of Existing Enterprise Assets
 - 4.6.2 Complexity Of The Underlying IT Technologies
 - 4.6.3 Impact of Platforms
 - 4.6.4 Platforms and Disparate Technologies

4.7 Information Events

4.7.1 Event Transmission

4.7.2 Business Process Automation

4.8 SOA Foundation Reference Architecture

4.8.1 IBM WebSphere Business Integration Business Rule Beans IBM WebSphere Business Integration Programming Model Extensions IBM WebSphere Business Integration Quality of Service

4.9 Oracle SOA Suite

4.9.1 Oracle SOA Benefits

4.9.2 Process-Oriented Architecture

4.9.3 Business Process Automation

4.9.4 Business Process Management Modular Architecture

4.9.5 Business Components

5. BUSINESS PROCESS MANAGEMENT (BPM) COMPANY DESCRIPTION

5.1 360 Logica

5.1.1 360logica SOA Software Testing

5.1.2 360logica SOA Resources

5.1.3 360logica Software Testing Services

5.1.4 360logica Software Testing Company

5.2 Actuate

5.2.1 Actuate Core Strengths

5.3 Adobe

5.3.1 Adobe Creative Cloud

5.3.2 Adobe Digital Publishing Suite

5.3.3 Adobe Photoshop

5.3.4 Adobe Acrobat

5.3.5 Adobe Edge Tools & Services

5.3.6 Adobe Digital Marketing

5.4 AgilePoint

5.5 Appian

5.5.1 Appian Technology

5.6 Aurea

5.7 BigAgi

5.8 BizFlow

5.9 BonitaSoft

5.9.1 Bonita Open Source BPM Software

5.9.2 Bonita Open Source BPM Technology

- 5.9.3 Bonita Open Solution
- 5.10 CA Technologies
 - 5.10.1 CA Revenue
- 5.11 Crosscheck Networks
- 5.12 EMC
 - 5.12.1 EMC Broad Range of Customers
 - 5.12.2 EMC Strong Leadership Record
 - 5.12.3 EMC Global Presence
- 5.13 Fabasoft Group
- 5.14 Fiorano
 - 5.14.1 Fiorano Leadership In Enterprise Middleware
 - 5.14.2 Fiorano Customers Worldwide
- 5.15 Fujitsu
 - 5.15.1 Fujitsu Revenue
 - 5.15.2 Fujitsu Revenue
 - 5.15.3 Fujitsu Technology Solutions
 - 5.15.4 Fujitsu Personal Computers
 - 5.15.5 Fujitsu Development and Production Facilities
 - 5.15.6 Fujitsu Corporate Strategy
 - 5.15.7 Fujitsu Interstage
 - 5.15.8 Fujitsu Acquires RunMyProcess Cloud Service Provider
- 5.16 GSX
- 5.17 Hewlett Packard
 - 5.17.1 Hewlett Packard Revenue
 - 5.17.2 HP Printing and Personal Systems Group
 - 5.17.3 HP Software
- 5.18 HostBridge
- 5.19 IBM
 - 5.19.1 IBM Strategy
 - 5.19.2 IBM Capital Investment
 - 5.19.3 IBM Business Segments And Capabilities
 - 5.19.4 IBM Integrated Supply Chain
 - 5.19.5 IBM Cloud Computing
 - 5.19.6 IBM Cloud Computing Model
 - 5.19.7 IBM Business Model
 - 5.19.8 IBM Business Analytics
 - 5.19.9 IBM Innovation
 - 5.19.10 SOA Digital Services
 - 5.19.11 IBM Smarter Planet Strategy

- 5.19.12 IBM Smarter Planet
- 5.19.13 IBM Social Business
- 5.19.14 IBM WebSphere SOA Software Capabilities
- 5.19.15 IBM Information Management Software
- 5.19.16 IBM Business Analytics and Optimization Strategy
- 5.19.17 IBM Watson Solutions
- 5.19.18 IBM Cloud & Smarter Infrastructure Solutions
- 5.19.19 IBM Software
- 5.19.20 IBM System Z Mainframe Software
- 5.19.21 IBM Social Workforce Software Solutions
- 5.19.22 IBM Rational Software
- 5.19.23 IBM Mobile Software
- 5.19.24 IBM MobileFirst
- 5.19.25 IBM Systems and Technology (STG)
- 5.19.26 IBM Revenue
- 5.19.27 IBM IT Strategy
- 5.19.28 IBM Business Partners
- 5.19.29 IBM Messaging Extension for Web Application Pattern
- 5.19.30 IBM Growth Market Initiatives
- 5.19.31 IBM Business Revenue Segments And Capabilities
- 5.19.32 IBM Geographic Revenue
- 5.20 Informatica
 - 5.20.1 Informatica Master Data Management (MDM)
- 5.21 Intalio
- 5.22 iWay Software
- 5.23 K2
- 5.24 Kofax
- 5.25 Layer
- 5.26 Managed Methods
 - 5.26.1 Managed Methods Solutions
- 5.27 Mega
 - 5.27.1 Mega Solutions
 - 5.27.2 Mega Solutions Customers
- 5.28 Mendix
- 5.29 Microsoft SOA
 - 5.29.1 Microsoft .Net SOA
 - 5.29.2 Microsoft .Net Open Source
 - 5.29.3 Microsoft .NET Framework
 - 5.29.4 Microsoft Key Opportunities and Investments

- 5.29.5 Microsoft Smart Connected Devices
- 5.29.6 Microsoft: Cloud Computing Transforming The Data Center And Information Technology
- 5.29.7 Microsoft Entertainment
- 5.29.8 Microsoft Search
- 5.29.9 Microsoft Communications And Productivity
- 5.29.10 Microsoft Revenue
- 5.29.11 Microsoft Customers
- 5.30 Nastel Technologies
 - 5.30.1 Nastel Privately Held Company
- 5.31 Newgen
- 5.32 Novell
- 5.33 OpenText
 - 5.33.1 OpenText / Hummingbird
 - 5.33.2 OpenText Target Markets
 - 5.33.3 OpenText / Cordys
- 5.34 Crosscheck Networks
- 5.35 Oracle
 - 5.35.1 Oracle Revenue
- 5.36 Perceptive Software
- 5.37 PegaSystems
 - 5.37.1 Pega Exchange' for BPM and SOA-
- 5.38 Perficient
 - 5.38.1 Perficient Revenue
 - 5.38.2 Perficient ProHealth Care Drives Population Health Management through Epic s Cogito Data Warehouse
- 5.39 Pivotal
 - 5.39.1 Pivotal Comprehensive PaaS
 - 5.39.2 Pivotal Speeds Time To Market
- 5.40 PNM Soft
- 5.41 Progress Software
 - 5.41.1 Progress Software Revenue
- 5.42 Rally Software
 - 5.42.1 Rally Software Revenue
 - 5.42.2 Rally Software Solutions for Organizations
 - 5.42.3 Rally Software Revenue
- 5.43 Red Hat
- 5.44 SAP
 - 5.44.1 SAP offers NetWeaver

- 5.44.2 SAP SOA Enterprise Applications
- 5.44.3 SAP Aligns Solutions With Innovation to Improve Production Process
- 5.44.4 SAP User Planned Updates
- 5.44.5 SAP Core Applications
- 5.44.6 SAP Rapid-Deployment Solutions
- 5.45 SOALIB
 - 5.45.1 SOALIB and SOASYNC
- 5.46 SOA Software
 - 5.46.1 SOA Software Customers
 - 5.46.2 SOA Software Product Uses
 - 5.46.3 SOA Software Enterprise API Management and SOA Governance
 - 5.46.4 SOA Software Enterprise API Management Revenue
 - 5.46.5 SOA Software Partners
 - 5.46.6 SOA Software Customers
 - 5.46.7 SOA Software Innovation
 - 5.46.8 SOA Software Products
- 5.47 Software AG
 - 5.47.1 Software AG Revenue by Segment
 - 5.47.2 Software AG
 - 5.47.3 Software AG Buys Progress. Apama
- 5.48 Tibco Software
 - 5.48.1 Tibco Revenue
 - 5.48.2 Tibco Software
 - 5.48.3 Tibco
 - 5.48.4 Tibco ActiveMatrix
 - 5.48.5 Tibco Software Customers
 - 5.48.6 Tibco Event-Enabled Enterprise Platform
 - 5.48.7 Tibco Platform
 - 5.48.8 Tibco SOA Development
 - 5.48.9 Tibco Revenue
 - 5.48.10 Tibco Cloud Computing Environments
 - 5.48.11 Tibco Software Acquires Maporama Solutions
 - 5.48.12 Tibco / Maporama Solutions
 - 5.48.13 Tibco Customer Interportpolice Deploys Tibbr As Global Collaboration Platform
 - 5.48.14 Renaissance Capital / Tibco Big Data Opportunity
- 5.49 VMWare
 - 5.49.1 VMware Network Virtualization Enables User Self-Provisioning And VMWare Support

5.50 WSO2

5.50.1 WSO2 Products

5.50.2 WSO2 Open Source and Standards

5.50.3 SEERC Technology Research Center Uses WSO2 for Governance Registry

List Of Tables

LIST OF TABLES AND FIGURES

Table ES-1 Business Process Management Market Driving Forces

Figure ES-2 Comparative Value of Innovation

Figure ES-3 Business Process Management (BPM) Market Shares, Dollars, 2013

Figure ES-4 Business Process Management (BPM) Markets Forecasts Dollars, Worldwide, 2014-2020

Table 1-1 Business Process Management Functions Defines How An Enterprise Operates

Table 1-2 BPM Platform Automation Of Process Functions

Table 1-3 Basic Workflow Products Overlap With BPM systems

Table 1-4 SOA / B2Bi Systems Functions

Table 1-5 Business Process Manager Functions

Table 1-6 Harnessing Collective Intelligence

Table 1-7 Social media Next Generation Applications Providers

Table 1-8 Social Media Web Space Characteristics

Table 1-9 Social Media Next Generation Applications

Table 1-10 Social Media Next Generation Functions

Table 2-1 Business Process Management Market Driving Forces

Figure 2-2 Comparative Value of Innovation

Figure 2-3 Business Process Management (BPM) Market Shares, Dollars, 2013

Figure 2-4 Business Process Management (BPM) Market Shares, Dollars, Worldwide, 2013

Table 2-5 Selected List of Business Process Management (BPM) Companies Lexmark international / Pallas Athena Cordys Bonita Open Solution Fujitsu SAP Appian Corporation

Figure 2-6 IBM illustrates Business Process Management Standardized, Efficient And Consistent Process Management

Table 2-7 IBM BPM Product Components

Table 2-8 IBM Smarter Planet Initiative Industry Solutions

Figure 2-9 IBM Smarter Industry Solutions

Table 2-10 Fujitsu Cloud-Based Software Related to BPM.

Table 2-11 Bizagi BPM Experts Top Features From The Community

Table 2-12 Tibco BPM Components

Figure 2-13 Business Process Management (BPM) Markets Forecasts Dollars, Worldwide, 2014-2020

Table 2-14 Business Process Management (BPM) Markets Dollars, Worldwide,

2014-2020

Table 2-15 Business Process Management (BPM) Market Industry Segments, Dollars, Worldwide, 2014-2020

Table 2-16 Business Process Management (BPM) Market Industry Segments, Percent, Worldwide, 2014-2020

Table 2-17 Business Process Management (BPM) Market Systems Functions

Table 2-18 BPM Adoption Benefits

Figure 2-19 IBM Business Process Manager Functions

Table 2-20 BPM Market Forces

Table 2-21 BPM Market Challenges

Table 2-22 SOA / BPM Functions

TABLE 2-23 SOA / BPM Features

Table 2-24 BPM And SOA Process

Table 2-25 Business Process Management (BPM) Market Small, Mid-Size, and Large Systems, Cloud Systems Shipments and Installed Base, Units, and Dollars, Worldwide, 2014-2020

Figure 2-26 Business Process Management (BPM) Large Size Systems Market Forecasts, Dollars, Worldwide, 2014-2020

Table 2-27 Business Process Management (BPM) Market Large Systems, Units and Dollars, Worldwide, 2014-2020

Figure 2-28 Business Process Management (BPM) Mid-Size Systems Market Forecasts, Dollars, Worldwide, 2014-2020

Table 2-29 Business Process Management (BPM) Market Mid Size Systems, Units and Dollars, Worldwide, 2014-2020

Figure 2-30 Business Process Management (BPM) Small Systems Market Forecasts, Dollars, Worldwide, 2014-2020

Table 2-31 Business Process Management (BPM) Market Small Systems, Units and Dollars, Worldwide, 2014-2020

Figure 2-32 Business Process Management (BPM) Cloud Market Forecasts, Dollars, Worldwide, 2014-2020

Table 2-33 Business Process Management (BPM) Market Cloud Systems, Users and Dollars, Worldwide, 2014-2020

Table 2-34 Business Process Management (BPM) Market Small, Mid Size, and Large Systems, Cloud Systems, Shipments and Installed Base, Units, and Dollars, Worldwide, 2014-2020

Table 2-35 Business Process Management (BPM) Market Industry Segments, Dollars and Units, Worldwide, 2014-2020

Table 2-36 Business Process Management (BPM) Market Forecasts, Units, Worldwide, 2014-2020

Table 2-37 Business Process Management (BPM) Cloud Market Forecasts, Users, Worldwide, 2014-2020

Table 2-38 BPM Industry Aspects

Figure 2-39 Number of Instrumented Connections Needing Software

Figure 2-40 Business Process Management (BPM) Regional Market Segments, Dollars, 2013

Table 2-41 Business Process Management Regional Market Segments, 2013

Table 3-1 IBM Advanced Business Process Manager Functions:

Table 3-2 Business Process Manager Tooling And Run Time

Table 3-3 IBM BPM Advanced for z/OS

Table 3-4 IBM Business Process Manager Express Features:

Table 3-5 IBM. Business Process (BPM) Management Platform

Table 3-6 IBM Business Process Manager BPM on Cloud

Table 3-7 IBM Business Process Manager on Cloud Functions:

Figure 3-8 IBM BPM Personalizes Client Interactions

Table 3-9 IBM BPM Positioning

Table 3-10 IBM BPM Software Products

Table 3-11 IBM BPM Blueworks Live Support for Innovation in Business Process

Table 3-12 IBM BPM Blueworks Live Support for Automation in Business Process

Table 3-13 IBM BPM Blueworks Live Support for Improvement in Business Process

Figure 3-14 IBM Business Process Management

Table 3-15 IBM BlueWorks Live Functions

Table 3-16 IBM Business Process Manager Advanced Functions:

Table 3-17 IBM Business Process Manager Full visibility

Table 3-18 IBM Business Process Manager Real-Time Collaboration

Table 3-19 IBM Business Process Manager Program-Wide Governance

Table 3-20 IBM Business Process Manager Enterprise Integration

Table 3-21 IBM Business Process Manager BPM Mobile Capability

Table 3-22 IBM Business Process Manager Express Features:

Table 3-23 IBM Business Process Manager Standard Functions

Table 3-24 IBM Business Process Manager Tools and Add-Ons:

Table 3-25 IBM Operational Decision Manager Functions

Table 3-26 IBM Decision Center Functions

Table 3-27 IBM Decision Server Functions

Table 3-28 IBM Business Monitor Functions:

Table 3-29 IBM Business Process Manager (BPM) Near Real-Time Calculations And Analysis

Table 3-30 IBM Business Process Manager Customizable Dashboards

Table 3-31 IBM Business Process Manager Automated Notifications And Alerts

Table 3-32 IBM Business Process Manager Visibility Across Disparate Business Systems

Table 3-33 IBM Business Process Manager Case Manager Functions:

Table 3-34 IBM Business Process Manager Provides A Case Management Foundation For Capturing Best Practices.

Table 3-35 IBM Business Process Manager Foundation For Optimizing Case Outcomes

Table 3-36 IBM Business Process Manager Supports Enterprise Content Management

Table 3-37 IBM BPM WebSphere Business Events eXtreme Scale Functions

Table 3-38 Pega BPM: Delivers Enterprise-Ready Applications

Figure 3-39 Pega Systems Dashboard

Table 3-40 Pega Social BPM Challenge

Table 3-41 PegaSystems Solutions Key Benefits

Table 3-42 Pegasystems Pega BPM Platform Uses

Table 3-43 Pegasystems Government Solutions

Table 3-44 Tibco Business Process Management Functions

Table 3-45 Tibco Business Process Management Benefits

Table 3-46 Tibco BPM Solutions

Table 3-47 Tibco ActiveMatrix BPM Functions

Table 3-48 Tibco ActiveMatrix BPM Key Features

Table 3-49 Tibco ActiveMatrix BPM Benefits

Table 3-50 Tibco ActiveMatrix Nimbus Benefits

Table 3-51 Tibco ActiveMatrix BPM Formvine Key Features

Table 3-52 Tibco BPM: Streamlined. Optimized. Automated. Visible End-to-End

Table 3-53 Tibco Business Process Management Benefits

Table 3-54 Tibco ActiveMatrix BPM Functions

Table 3-55 SoftwareAG webMethods BPMS Integrated Business Rules Management Functions

Figure 3-56 Oracle Business Process Management

Table 3-57 Oracle BPM Benefits

Table 3-58 Oracle BPM Process Management Functions

Table 3-59 Oracle Business Process Management Suite Value Aspects

Table 3-60 Oracle Business Process Management Suite Unified Design

Table 3-61 SAP Business Process Management BPM & Integration Solutions Functions

Table 3-62 SAP BPM Benefits

Table 3-63 SAP Process Modeling Components

Table 3-64 Business Process Management in SAP NetWeaver Common Methodology

Figure 3-65 SAP IT BPM Architecture

Figure 3-66 Progress Software BPM Solutions

Table 3-67 Progress Software OpenEdge BPM Business Process Application Benefits

Table 3-68 OpenText BPM Cordys Support for Change Functions

Table 3-69 OpenText BPM Cordys Benefits

Table 3-70 OpenText Cordys Features:

Table 3-71 Cordys BPMS Core Business Process

Table 3-72 OpenText Process Suite Solutions

Table 3-73 OpenText Cordys Process Engine Capabilities

Table 3-74 OpenText Business Process Management (BPM) Functions

Table 3-75 OpenText Business Process Management Solutions:

Table 3-76 Appian BPM Tools

Figure 3-77 Appian BPM Software Interfaces for Management

Table 3-78 Appian BPM Cloud Software Benefits

Table 3-79 Appian BPM Software Native Mobile Client Application Security

Figure 3-80 EMC BPM Modules

Table 3-81 EMC BPM Process Tracking:

Table 3-82 EMC Consulting BPM Tasks

Table 3-83 Fujitsu BPM Rapid Create New Applications

Table 3-84 Fujitsu BPM Agility through Flexible Business Change

Table 3-85 Fujitsu BPM Reduction of BPM Implementation Costs

Table 3-86 Fujitsu BPM Multiple Rule Management Options

Table 3-87 Fujitsu BPM Powerful Simulation and Optimization

Table 3-88 Fujitsu BPM Powerful Process Analysis and Business Activity Monitoring

Table 3-89 Fujitsu BPM Extensive Integration Capabilities

Table 3-90 Fujitsu BPM Knowledge Sharing and Team Collaboration

Table 3-91 Fujitsu BPM Benefits

Figure 3-92 Fujitsu SOA Supports Analytic Systems with Integrated Systems

Table 3-93 Fujitsu Interstage XWand Product Features

Figure 3-94 Fujitsu SOA Interstage Information Presentation

Table 3-95 Kofax Dynamic Case Management Functions

Table 3-96 Kofax Dynamic Business Process Case Management Software

Table 3-97 Adobe. LiveCycle Key capabilities

Table 3-98 Adobe. LiveCycle Digital Signatures Key capabilities

Figure 3-99 Intalio BPMS

Figure 3-100 Intalio Open Source Business Process Management System (BPMS)

Figure 3-101 Red Hat JBoss BRMS

Table 3-102 Red Hat. JBoss. BRMS platform Functions:

Table 3-103 Red Hat BPM Consulting Positioning:

Table 3-104 Red Hat BPM Services

Table 3-105 Red Hat BRMS Architecture, Integration, And Migration Services

Figure 3-106 K2 Business Process Management

Figure 3-107 K2 BPM User Interface
Figure 3-108 K2 BPM Visual Design Tools
Table 3-109 K2 Business Rules Actions
Figure 3-110 Newgen BPM Suite
Figure 3-111 Newgen Business Activity Monitor
Table 3-112 Newgen Master Data Management Module Key Features
Figure 3-113 AgilePoint Envision Specification Of Process Models
Figure 3-114 AgilePoint Envision Visio Based Process Model Functions
Figure 3-115 AgilePoint Enterprise Manager
Figure 3-116 BizFlow BPM Suite
Table 3-117 BizFlow Plus BPM Suite Modules:
Figure 3-118 BonitaSoft Bonita Studio Smart BPMN Design
Figure 3-119 ActiveVOS Service Oriented Process Automation Platform Functions
Figure 3-120 Bizagi BPM Enables Model, Execute And Improve Business Processes With Graphic Environment
Table 3-121 Bizagi Tools And Instructions To Manage Complete Process Life Cycle:
Figure 3-122 Bizagi Studio Stages Supporting The Life Cycle Of The Process
Table 3-123 Bizagi BPM Experts Top features From The Community
Figure 3-124 Wipro BPM Process Engineering
Table 3-125 Wipro Operationalize Business Strategy
Table 3-126 Wipro Accelerate Business Transformation
Table 3-127 Wipro Customer Experience Management
Table 3-128 Wipro Mergers and Acquisitions Challenges
Table 3-129 Wipro Operational Excellence
Table 3-130 Wipro Strategic Alliances
Table 3-131 Wipro BPM for Retail Services Functions:
Table 3-132 Wipro Services Business Process Modeling And Analysis Tools Supported
Table 3-133 Wipro Services Business Process Modeling Design Framework Methods
Table 3-134 Aurea BPM Solutions
Table 3-135 Aurea BPM Solutions Benefits
Figure 3-136 PNM Soft BPM Software
Table 3-137 PNMsoft Sequence SharePoint Feature Enrichment
Table 3-138 HP Business Process Monitor (BPM) Proactive Agentless Application Monitoring and SLAs Key Benefits
Table 3-139 Fabasoft BPM Process Folder Areas:
Figure 3-140 Fabasoft BPM Process Activities
Figure 3-141 Fabasoft BPM Process Diagram
Table 3-142 Fabasoft BPM Standard Loops
Figure 3-143 Fabasoft BPM Loop Condition

Figure 4-1 IBM Software Uses System z for Smarter Industry Solutions
Figure 4-2 IBM Frameworks Are Implemented with Middleware
Table 4-6 IBM SOA Business Innovation & Optimization Services
Table 4-7 IBM SOA Services Atomic And Composite Architecture
Table 4-8 SOA Foundation Reference Architecture
Table 4-9 IBM SOA Business Rule Support
Table 4-10 IBM WebSphere Business Integration Programming Model Extensions
Table 4-10 (Continued) IBM WebSphere Business Integration Programming Model Extensions
Table 4-11 IBM WebSphere Business Integration Programming Model Functions
Table 4-11 Continued) IBM WebSphere Business Integration Programming Model Functions
Table 4-11 (Continued) IBM WebSphere Business Integration Programming Model Functions
Table 4-12 IBM WebSphere Business Integration Quality of Service Functions
Table 4-13 Oracle SOA Benefits
Table 4-14 Business Components Chained Together To Comprise A Business Service
Table 4-15 Integration Services
Table 5-1 360logica SOA Services:
Table 5-2 360logica SOA Target Markets:
Table 5-3 360logica SOA Services Positioning:
Table 5-4 Adobe Digital Marketing Cloud solutions:
Table 5-5 Adobe Digital Marketing Facts:
Table 5-6 Adobe Digital Media Aspects:
Table 5-7 Appian Technology Innovation Leadership
Figure 5-8 Fujitsu Main Products
Figure 5-9 Fujitsu Global Business
Figure 5-10 Fujitsu Geographical Market Participation
Figure 5-11 Fujitsu Global Alliances
Figure 5-11 Fujitsu Mixed IT Environments Forecasts
Table 5-12 Fujitsu Facts
Table 5-13 HostBridge Mainframe CICS Integration Functions
Table 5-14 IBM Business Goals
Table 5-15 IBM Marketing Transformation Functions
Figure 5-16 IBM Cloudbased App Offerings
Table 5-17 IBM Cloud & Smarter Infrastructure Featured Solutions
Table 5-18 Managed Methods Functions
Figure 5-19 Mega Operational Excellence for Customers
Table 5-20 Microsoft Service Orientated Architecture SOA Functions

Table 5-21 OpenText Target Markets
Table 5-22 Oracle Systems Positioning
Figure 5-17 Rally Software Platform Functions
Table 5-23 SAP SOA Enterprise Applications Market Metrics
Table 5-24 SAP User Planned Updates
Table 5-25 SAP Core Applications
Table 5-26 SAP Rapid-Deployment Solutions
Table 5-27 Tibco Products
Table 5-28 Tibco SOA Benefits

About

This is the 599th report in a series of primary market research reports that provide forecasts in communications, telecommunications, the Internet, computer, software, telephone equipment, health equipment, and energy. Automated process and significant growth potential are a priority in topic selection.

The project leaders take direct responsibility for writing and preparing each report. They have significant experience preparing industry studies.

They are supported by a team, each person with specific research tasks and proprietary automated process database analytics. Forecasts are based on primary research and proprietary data bases.

The primary research is conducted by talking to customers, distributors and companies. The survey data is not enough to make accurate assessment of market size, so WinterGreen Research looks at the value of shipments and the average price to achieve market assessments. Our track record in achieving accuracy is unsurpassed in the industry. We are known for being able to develop accurate market shares and projections.

The analyst process is concentrated on getting good market numbers. This process involves looking at the markets from several different perspectives, including vendor shipments. The interview process is an essential aspect as well. We do have a lot of granular analysis of the different shipments by vendor in the study and addenda prepared after the study was published if that is appropriate.

Forecasts reflect analysis of the market trends in the segment and related segments. Unit and dollar shipments are analyzed through consideration of dollar volume of each market participant in the segment.

Installed base analysis and unit analysis is based on interviews and an information search. Market share analysis includes conversations with key customers of products, industry segment leaders, marketing directors, distributors, leading market participants, opinion leaders, and companies seeking to develop measurable market share.

Over 200 in depth interviews are conducted for each report with a broad range of key participants and industry leaders in the market segment. We establish accurate market

forecasts based on economic and market conditions as a base. Use input/output ratios, flow charts, and other economic methods to quantify data. Use in-house analysts who meet stringent quality standards.

Interviewing key industry participants, experts and end-users is a central part of the study. Our research includes access to large proprietary databases. Literature search includes analysis of trade publications, government reports, and corporate literature.

Findings and conclusions of this report are based on information gathered from industry sources, including manufacturers, distributors, partners, opinion leaders, and users. Interview data was combined with information gathered through an extensive review of internet and printed sources such as trade publications, trade associations, company literature, and online databases. The projections contained in this report are checked from top down and bottom up analysis to be sure there is congruence from that perspective.

The base year for analysis and projection is 2011. With 2011 and several years prior to that as a baseline, market projections were developed for 2012 through 2018. These projections are based on a combination of a consensus among the opinion leader contacts interviewed combined with understanding of the key market drivers and their impact from a historical and analytical perspective.

The analytical methodologies used to generate the market estimates are based on penetration analyses, similar market analyses, and delta calculations to supplement independent and dependent variable analysis.

All analyses are displaying selected descriptions of products and services.

This research includes referencde to an ROI model that is part of a series that provides IT systems financial planners access to information that supports analysis of all the numbers that impact management of a product launch or large and complex data center. The methodology used in the models relates to having a sophisticated analytical technique for understanding the impact of workload on processor consumption and cost.

WinterGreen Research has looked at the metrics and independent research to develop assumptions that reflect the actual anticipated usage and cost of systems. Comparative analyses reflect the input of these values into models.

The variables and assumptions provided in the market research study and the ROI models are based on extensive experience in providing research to large enterprise organizations and data centers. The ROI models have lists of servers from different manufacturers, Systems z models from IBM, and labor costs by category around the world.

This information has been developed from WinterGreen research proprietary data bases constructed as a result of preparing market research studies that address the software, energy, healthcare, telecommunications, and hardware businesses.

I would like to order

Product name: Business Process Management (BPM), Cloud, Mobile, and Patterns Market Shares, Strategies, and Forecasts, Worldwide, 2014-2020.

Product link: <https://marketpublishers.com/r/B4589BC85A7EN.html>

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B4589BC85A7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

