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Business Process Management (BPM), Cloud, Mobile, and Patterns Market Shares, Strategies, and Forecasts, Worldwide, 2014-2020.

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Abstracts

WinterGreen Research announces that it has published a new study Business Process Management (BPM), Cloud, Mobile, and Patterns: Market Shares, Strategy, and Forecasts, Worldwide, 2014 to 2020. The 2014 study has 625 pages, 241 tables and figures. Worldwide markets are poised to achieve significant growth in the cloud computing realm. As people move to cloud computing and use their smart phones and tablets to access apps, exception management of business process becomes a significant aspect of doing business. Patterns are being used to control automated process better and interact with it in a more flexible manner, utilizing templates to control the repeatability of model creation.

Systems business process management software are providing automated process for achieving the ability to connect people across applications. Within the siloed lines of business BPM software capability extends the reach of everyone, it extends the access to information needed to do a job. As enterprises realize that automation of process is key to market growth BPM is creating new market opportunities.

IBM is the leader in business process management (BPM). IBM is the leader because it has invested in integration and analytics technology needed to achieve comprehensive IT systems implementation that achieves support for collaborative systems. The implementation of BPM depends on a broad set of process technology frameworks that interact seamlessly to achieve the end point integration needed to manage complexity of modern IT systems. IBM stands alone in the IT industry with that capability of managing complexity.

IBM SOA is used to implement cloud systems that stretch the boundaries of the

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enterprise to user end points, permitting marketing departments to target smartphones, implementing management decentralization and supporting user empowerment. SOA forms the base for business intelligence (BI) and analytics systems. It enables organizational ability to perform diagnostic analytics.

Business process management software provides the ability to connect people across applications within the BPM software capability. As enterprises realize that automation of process is key to market growth BPM is creating new market opportunities. Innovation depends on process automation. BPM software is critical to enabling solutions. Software is a strategic business asset used in every industry at every level. Software is necessary to provide automated process.

According to Susan Eustis, lead author of the WinterGreen Research team that prepared the study, “Cloud computing, mobile computing, and smart devices represent the major forces impacting business process management (BPM) markets. IBM and others are leveraging patterns to gain competitive advantage in enterprise BPM markets. Managers use large BPM systems and small and mid-size business use the BPM cloud.”

Ms Eustis continued, “BPM is evolving cloud SaaS for business applications to accomplish work. The opportunity to implement apps that make automated process more responsive to the needs of customers, partners, suppliers, and distributors, people use business process management (BPM) as the need for automation tools to help workers is upon all of us.”

Business process management software is achieving the ability to connect people across applications. Within the siloed lines of business BPM software capability extends the reach of everyone, it extends the access to information needed to do a job. As enterprises realize that automation of process is key to market growth BPM is creating new market opportunities.

Innovation depends on process automation. BPM software is critical to enabling solutions that leverage automated process effectively. Software is a strategic business asset used in every industry at every level. Software is necessary to provide automated process.

IBM BPM platforms gained market share again as the company extended its functionality to encompass more cloud and address more of the process interactions that occur on an everyday basis in an enterprise. IBM is positioning to let people

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connect across the lines of business from within the business process applications. This ability to connect immediately is improving productivity. If the shipping department needs to talk to the order department, that can be done form within the business process management application.

Messaging and collaboration are key aspects of Business Process Management (BPM) making processes more efficient. When people can work things out as a problem occurs, then the delays are eliminated and the business runs far more efficiently.

Consideration of Business Process Management (BPM) Market Forecasts indicates that markets at $3.4 billion will reach $10 billion by 2020. Growth comes as automation of process adapts more efficiently to collaboration between people and provides interactive process based on exception management.

Companies Profiled

Market Leaders

IBM

Microsoft

Fujitsu

Open Text

Software AG

Kofax / Singularity

PegaSystems

Adobe

Oracle

Tibco

EMC

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Market Participants

Actuate

Adobe

AgilePoint

Apache

Appian

Attachmate

Aurea

BizAgi

BizFlow

BonitaSoft

CA Technologies

CompuWare

Cordys

Crosscheck Networks

EMC

Fabasoft

Fiorano

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Fujitsu

Hewlett Packard

HostBridge

Informatica / Active Endpoints

Intalio

iWay Software

K2

Kofax

Layer 7

LexMark

Lexmark / Perceptive Software

Managed Methods

Nastel Technologies

NEC

Newgen

Novell

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Progress Software

Rally Software

Red Hat

Sage / HandisoftSOA Software

VMWare

Wipro

Workday

WSO2

360logica Software Testing Company

Check Out These Key Topics

Business Process Management BPM

Smart Device Computing

BPM Apps

BAM

BPMS

Business Process Management Market Shares

Business Process Management Market Forecasts

BPM CRM Business Process Change Building

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BPM Cloud Technology

Blogging

Web 2.0 Design Patterns

Wiki-Style Collaboration

Social Networking

Business Process Management Market Driving Forces

Greater Value From Existing Assets

BPM Web Services

BPM Multiple Process Categories

Business Process Management Technology

BPM Software Process Design

Service Level Challenges

BPM Products

BPM Analytics

WEB Services

SOA

Services Oriented Architecture

SOA

Cloud Computing

SOA Application Middleware

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SOA Forecasts

SOA Market Shares

Web Services

SOA Governance

SOA ESB

SOA Repository

SOA Directory

SOA Advances In Technology

Services Oriented Architecture (SOA)

Flexible Applications

Middleware

SOA Management

SOA Security

SOA Management

Monitor SOA

Manage SOA

Application Service Levels

SOA Business Process

SOA IT

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SOA Flexible Response To Changing Market Conditions

Innovation For The Very Large Enterprises

SOA Innovation

Software Localization

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About

This is the 599th report in a series of primary market research reports that provide forecasts in communications, telecommunications, the Internet, computer, software, telephone equipment, health equipment, and energy. Automated process and significant growth potential are a priority in topic selection.

The project leaders take direct responsibility for writing and preparing each report. They have significant experience preparing industry studies.

They are supported by a team, each person with specific research tasks and proprietary automated process database analytics. Forecasts are based on primary research and proprietary data bases.

The primary research is conducted by talking to customers, distributors and companies. The survey data is not enough to make accurate assessment of market size, so WinterGreen Research looks at the value of shipments and the average price to achieve market assessments. Our track record in achieving accuracy is unsurpassed in the industry. We are known for being able to develop accurate market shares and projections.

The analyst process is concentrated on getting good market numbers. This process involves looking at the markets from several different perspectives, including vendor shipments. The interview process is an essential aspect as well. We do have a lot of granular analysis of the different shipments by vendor in the study and addenda prepared after the study was published if that is appropriate.

Forecasts reflect analysis of the market trends in the segment and related segments. Unit and dollar shipments are analyzed through consideration of dollar volume of each market participant in the segment.

Installed base analysis and unit analysis is based on interviews and an information search. Market share analysis includes conversations with key customers of products, industry segment leaders, marketing directors, distributors, leading market participants, opinion leaders, and companies seeking to develop measurable market share.

Over 200 in depth interviews are conducted for each report with a broad range of key participants and industry leaders in the market segment. We establish accurate market

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forecasts based on economic and market conditions as a base. Use input/output ratios, flow charts, and other economic methods to quantify data. Use in-house analysts who meet stringent quality standards.

Interviewing key industry participants, experts and end-users is a central part of the study. Our research includes access to large proprietary databases. Literature search includes analysis of trade publications, government reports, and corporate literature.

Findings and conclusions of this report are based on information gathered from industry sources, including manufacturers, distributors, partners, opinion leaders, and users. Interview data was combined with information gathered through an extensive review of internet and printed sources such as trade publications, trade associations, company literature, and online databases. The projections contained in this report are checked from top down and bottom up analysis to be sure there is congruence from that perspective.

The base year for analysis and projection is 2011. With 2011 and several years prior to that as a baseline, market projections were developed for 2012 through 2018. These projections are based on a combination of a consensus among the opinion leader contacts interviewed combined with understanding of the key market drivers and their impact from a historical and analytical perspective.

The analytical methodologies used to generate the market estimates are based on penetration analyses, similar market analyses, and delta calculations to supplement independent and dependent variable analysis.

All analyses are displaying selected descriptions of products and services.

This research includes referencde to an ROI model that is part of a series that provides IT systems financial planners access to information that supports analysis of all the numbers that impact management of a product launch or large and complex data center. The methodology used in the models relates to having a sophisticated analytical technique for understanding the impact of workload on processor consumption and cost.

WinterGreen Research has looked at the metrics and independent research to develop assumptions that reflect the actual anticipated usage and cost of systems. Comparative analyses reflect the input of these values into models.

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The variables and assumptions provided in the market research study and the ROI models are based on extensive experience in providing research to large enterprise organizations and data centers. The ROI models have lists of servers from different manufacturers, Systems z models from IBM, and labor costs by category around the world.

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