

Alcohol Breathalyzer And Drug Testing : Market Shares, Strategies, and Forecasts, Worldwide, 2014 to 2020

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Abstracts

LEXINGTON, Massachusetts (June 21, 2014) – WinterGreen Research announces that it has published a new study Breath Analyzer, Saliva Testers, Drug Testing, and Biosensor: Market Shares, Strategy, and Forecasts, Worldwide, 2014 to 2020. The 2014 study has 593 pages, 202 tables and figures. Worldwide markets are poised to achieve significant growth as law enforcement and companies get more businesses test for substance abuse.

Alcohol abuse and drug abuse represent a significant danger to society. Most users represent that the choice to be a user is a personal choice, but this is not the case. The reality is that drug and alcohol users kill people as they get behind a wheel and drive and as they let anger boil over into killing rage.

Not all users are killers surely, but there is a need for society to control abuse for the common good. These controls are likely to be put more in place going forward as the dangers are more commonly recognized and as the ability to detect users becomes more available at an affordable price.

The drug testing segment starts out as a low 29% percent of the drug and alcohol abuse detection market in 2013 and grows to be 66% of the market by 2020 responding in part to the sheer danger of the heroin drugs. The terrorists have promised to be flooding the US with opiates and heroin, wrecking the country from the inside. This is a tremendous danger, cheap heroin. The drug testing represents a deterrent as significant as military deterrent or more so to protect the citizens from direct attack.

Alternatives to bars are emerging. Sports clubs have sprung up all over, creating clubs

where people can meet and interact without going to a bar. The fact that alternative socialization venues exist is making it easier to enforce laws against drinking and driving. Alcohol related accidents kill someone every 31 minutes and injure someone every 2 minutes in the US.

Alcohol and drugs cause serious disruption to the workforce when present among employees. Breath and saliva contain markers that can be used to monitor alcohol abuse, drug abuse, and the health status of patients.

In the U.S. nearly half of road accidents are estimated to occur due to excessive alcohol consumption and drug abuse. Similarly, the number of deaths soared by 26% in Britain due to drunk driving in 2012. Thus, alcohol enforcements remain a priority for governments across the globe. Governments of various countries are strictly enforcing safety laws and are heavily emphasizing on work safety issues. Moreover, they are compelling organizations, vehicle owners and others to install portable breath analyzers at their work places.

In the global breath analysis market, the fuel cell technology segment accounted for the largest share and is anticipated to lead the market during the forecast period. The growth in this segment is attributed to technology efficiency, accuracy and the increasing popularity of breath testing devices.

Contents

BREATH ANALYZER, SALIVA TESTERS, AND BIOSENSOR EXECUTIVE SUMMARY

Alcohol Breathalyzer and Drug Testing Market Driving Forces

Law Enforcement Breathalyzers

Alcohol Usage Problem In The Workplace

Breathalyzer

Impact of Alcohol

Alcohol Breathalyzer, Drug Testing, and Healthcare Biosensor Market Shares

Alcohol Breathalyzer and Drug Testing Market Shares

Alcohol Breathalyzer, Drug Tester, and Healthcare Biosensor Market Forecasts

1. ALCOHOL BREATH ANALYZER, URINE DRUG AND SALIVA TESTING MARKET DESCRIPTION AND MARKET DYNAMICS

1.1 Synthetic Marijuana

1.1.1. K2 and Spice Synthetic Compounds Have Chemical Structure Shared With Known Cancer-Causing Agents

1.2 Army Soldiers: 'Spice' Drug Of Choice

1.2.1 K2 and Spice Synthetic Compounds More Than Regular Marijuana

1.2.2 K2 and Spice Synthetic Compounds Risk of Seeking Treatment

1.2.3 US Military Drug Tests

1.2.4 Synthetic Marijuana Often Undetected by Drug Tests for People on Parole or Probation

1.3 Breathalyzer

1.3.1 Diagnostic Drug Testing Demonstrated ROI

1.4 DUI Offenses

1.4.1 Sports Fans Drunk at Games 8%

1.4.2 Personal Breathalyzer

1.4.3 Indicators To Spot Potential Drunk Drivers

1.5 Impact of Alcohol

1.6 Breathalyzer Applications

1.6.1 Keychain Breathalyzer

1.7 BAC

1.8 Alcohol Usage Problem In The Workplace

1.9 Breathalyzer

1.9.1 Mis-calibrated Equipment

1.9.2 Law Enforcement

- 1.9.3 Consumer Use
- 1.9.4 Breath Test Evidence
- 1.9.5 Hosting Parties, And Celebrating
- 1.10 Demand For More Effective Detection Of Alcohol Impairment
 - 1.10.1 Traditional Alcohol Breath Analyzer Testing
 - 1.10.2 Breath Alcohol Analysis
 - 1.10.3 Alcohol Merges with Breath
 - 1.10.4 Analyze An Alveolar Or Deep Lung Air
- 1.11 Alcohol Is A Drug
- 1.12 Laws Prohibit Driving With An Elevated BAC
- 1.13 2012 Drunk Driving Statistics
 - 1.13.1 When Alcohol-Impaired Crashes Occur
- 1.14 Breath to Test for Alcohol Concentrations in the Body
- 1.15 Heart Problems Linked to Heavy Drinking
 - 1.15.1 Atrial Defibrillation
 - 1.15.2 Health Insurers Denied Coverage
- 1.16 Biomedical And Chemical Mid-IR SPR Based Sensor
 - 1.16.1 Development Of Mid-Infrared Surface Plasmon
 - 1.16.2 Sensors Utilizing Surface Plasmon Resonance (SPR)
- 1.17 Miniaturized Mid-Infrared Sensor Technologies Trends
- 1.18 Nanotechnology Is Significant
 - 1.18.1 Mid IR Waveguides
 - 1.18.2 Miniaturized IR Gas Sensors

2 ALCOHOL BREATH ANALYZER, DRUG TESTING, AND HEALTHCARE BIOSENSOR MARKET SHARES AND MARKET FORECASTS

- 2.1 Alcohol Breathalyzer and Drug Testing Market Driving Forces
 - 2.1.1 Law Enforcement Breathalyzers
 - 2.1.2 Alcohol Usage Problem In The Workplace
 - 2.1.3 Breathalyzer
 - 2.1.4 Impact of Alcohol
- 2.2 Alcohol Breathalyzer, Drug Testing, and Healthcare Biosensor Market Shares
 - 2.2.1 Alcohol Breathalyzer and Drug Testing Market Shares
 - 2.2.2 Alcohol Breathalyzer, Drug Tester, and Healthcare Biosensor Market Forecasts
 - 2.2.3 Alcohol Breathalyzer, Drug Testing, and Healthcare Biosensor Market Segments
- 2.3 Alcohol Breathalyzer Markets
 - 2.3.1 Alcohol Breathalyzer Market Shares
 - 2.3.2 Alcohol Breathalyzer Market Forecasts

2.4 Alcohol Breathalyzer Market Participant Summary, Worldwide, 2014-2020

2.4.1 MDP CMI / Lion The Largest Company In Breath Alcohol Testing

2.4.2 MDP/ CMI Trained More Than 15,000 Law Enforcement Officials

2.4.3 MDP/ CMI Intoxilyzer 5000 Breathalyzers

2.4.4 MDP / Lion

2.4.5 MDP / Lion Fuel Cell Sensor

2.4.6 Alcohol Use

2.4.7 Draeger Corporation

2.4.8 Intoximeters

2.4.9 Intoximeters

2.4.10 Quest Products / Q3 Innovations / Alcohawk Breathalyzers

2.4.11 Quest Products / Q3 Innovations / DrugHAWK Drug Test Kits

2.4.12 Quest Products Q3 Asset Acquisition

2.4.13 Lifeloc Technologies

2.4.14 AK Solutions

2.4.15 Alcolizer

2.4.16 National Patent Analytic Systems (NPAS) / Datamaster

2.4.17 Alcovisor

2.5 Drug Testing Markets

2.5.1 Drug Testing Market Shares

2.5.2 Drug Testing Market Forecasts

2.6 Healthcare Biosensor Markets

2.7 Law Enforcement Alcohol Testing Portable Breath Analyzer Market Forecasts

2.8 DUI Offenses

2.8.1 Sports Fans Drunk at Games 8%

2.8.2 Personal Breathalyzer

2.8.3 Indicators To Spot Potential Drunk Drivers

2.8.4 Breathalyzer Applications

2.8.5 Keychain Breathalyzer

2.8.6 BAC

2.8.7 Miscalibrated Equipment

2.8.8 Drunk Driving Law Enforcement

2.8.9 Breath Alcohol Analyzers Consumer Use

2.8.10 Breath Test Evidence

2.8.11 Hosting Parties, And Celebrating

2.8.12 Demand For More Effective Detection Of Alcohol Impairment

2.8.13 Traditional Alcohol Breath Analyzer Testing

2.8.14 Breath Alcohol Analysis

2.8.15 Alcohol Merges with Breath

- 2.8.16 Analyze An Alveolar Or Deep Lung Air
- 2.8.17 Alcohol Is A Drug
- 2.8.18 Laws Prohibit Driving With An Elevated BAC
- 2.9 US 2014 Drunk Driving Standards
 - 2.9.1 When Alcohol-Impaired Crashes Occur
 - 2.9.2 Breath to Test for Alcohol Concentrations in the Body
 - 2.9.3 Drug Testing Market Forecasts Units
- 2.10 Healthcare Bio Sensors and Disease Detection
 - 2.10.1 Sensors Utilizing Surface Plasmon Resonance (SPR)
 - 2.10.2 Clinical Niche for Breath Tests
 - 2.10.3 Heart Problems Linked to Heavy Drinking
 - 2.10.4 Atrial Defibrillation
 - 2.10.5 Health Insurers Denied Coverage
- 2.11 Breathalyzer Prices
 - 2.11.1 Drager Alcotest® 9510
 - 2.11.2 Draeger Breathalyzer Drager Alcotest 6510
 - 2.11.3 AK Solutions Fuel Cell and Other Breathalyzer Prices
 - 2.11.4 AK Solutions AlcoScan AL2500 Prices
 - 2.11.5 Personal Breathalyzer Keychains
 - 2.11.6 Personal Breathalyzer
 - 2.11.7 Home Breathalyzer Prices :
- 2.12 Alcohol Breathalyzer and Drug Testing Regional Analysis
 - 2.12.1 U.S.
 - 2.12.2 Germany
 - 2.12.3 U.K.

3 ALCOHOL BREATH ANALYZER AND DRUG TESTING PRODUCT DESCRIPTION

- 3.1 Drager Drug Screening Equipment
 - 3.1.1 Drager DrugTest® 5000
- 3.2 TestCountry Synthetic and Traditional Marijuana Testing
 - 3.2.1 TestCountry Synthetic Marijuana Urine Laboratory Test - Detects Synthetic Cannabinoids (street names K2, SPICE, JWH-018, JWH-073)
 - 3.2.2 TestCountry SalivaConfirm Instant Oral Fluid Drug Test Kit
 - 3.2.3 Corporate Drug Abuse Test Kits
 - 3.2.4 TestCountry Urine Drug Test Kits:
 - 3.2.5 TestCountry - Saliva Drug Test Kits:
 - 3.2.6 TestCountry - Hair Drug Test Kits:
 - 3.2.7 TestCountry - Drug Identification Kits:

- 3.2.8 TestCountry Oratect 6 Panel Saliva Test (THC/MET/COC/AMP/OPI/PCP)
- 3.2.9 TestCountry SalivaConfirm Oral Fluid Drug Test Kit - 5 Drug Panel
- 3.2.10 TestCountry Instant Urine Drug Test Cups
- 3.2.11 TestCountry Instant Urine Drug Test Dip Cards
- 3.3 Rapid Exams CLIA Waived Fastect II K2 Spice Test
 - 3.3.1 Rapid Exams Fastect CLIAWaived K2 Rapid Spice Test
- 3.4 Rapid Detect Inc. K2 Drug Test
 - 3.4.1 Rapid Detect Urine Drug Test
 - 3.4.2 Rapid Detect Dip Drug Test
 - 3.4.3 Rapid Detect Oral Drug Test
 - 3.4.4 Rapid Detect Multiple Panel Drug Test Options
 - 3.4.5 Rapid Detect K2 Drug Test
 - 3.4.6 Rapid Detect Alcohol Tester
 - 3.4.7 Rapid Detect CLIA Waived Drug Tests
- 3.5 Express Diagnostic Sensitive K2/Spice Test on the market screens for 18 compounds
- 3.6 Securetec Detektions-Systeme AG Alcolock DrugWipe
 - 3.6.1 Alcolock DRUGWIPE® S Saliva Drug Test
 - 3.6.2 Alcolock DRUGWIPE® F Surface Drug Test
 - 3.6.3 Alcolock DrugWipe® K Sweat Drug Test
 - 3.6.4 Alcolock DrugWipe® Universal Drug Test
 - 3.6.5 Alcolock DrugRead® Electronic Test Reader
 - 3.6.6 Alcolock Alcolizer Druglizer
 - 3.6.7 Alcolock Druglizer Programs
 - 3.6.8 Alcolock Druglizer Supported (In-House) Testing Program
 - 3.6.9 Alcolock Managed (External) Testing Program
 - 3.6.10 Alcolock Hybrid Testing Program
 - 3.6.11 Securetec Detektions-Systeme AG DrugWipe® Detects Coc
- 3.7 Lifeloc Drug Screening Products
 - 3.7.1 Lifeloc Noble Split Specimen Cups
 - 3.7.2 Lifeloc Discover Multi Panel Drug Test Key Cup
 - 3.7.3 Lifeloc ProScreen Testing Cups
 - 3.7.4 Lifeloc UScreen Drug Test Cup
- 3.8 uVera Diagnostic
 - 3.8.1 uVera Urine Drug Screen for Heroin
 - 3.8.2 uVera Urine Drug Test For Marijuana (THC)
- 3.9 Quest Diagnostics Urine Drug Testing
 - 3.9.1 Quest Diagnostics Drug Testing Specimen Validity Testing
 - 3.9.2 Quest Diagnostics Urine Drug Testing Demonstrated ROI

- 3.10 Alere iCassette® Drug Screen
 - 3.10.1 Alere iCup® Drug Screen
 - 3.10.2 Alere iScreen® Dip Card
 - 3.10.3 Alere E-Z Split Key® Cup
- 3.11 EBI Lab Based Urine Drug Testing
 - 3.11.1 EBI Lab Based Oral Fluid Testing
- 3.12 Draeger Breathalyzer
 - 3.12.1 Drager Alcotest® 6810 DOT
 - 3.12.2 Drager Alcotest® 7110 Evidential
 - 3.12.3 Drager Alcotest® 7510
 - 3.12.4 Drager Alcotest® 9510
 - 3.12.5 Draeger Alcotest® 6810
 - 3.12.6 Draeger Mobile Printer
 - 3.12.7 Drager Alcotest® Tubes
 - 3.12.8 Drager Alcotest® 6510
 - 3.12.9 Drager Alcotest® 6810
 - 3.12.10 Drager Alcotest® 6810 DOT
 - 3.12.11 Drager Interlock® XT
 - 3.12.12 Drager DrugTest® 5000
 - 3.12.13 Drager SSK 5000
 - 3.12.14 Drager Alcotest® Tubes
- 3.13 MPD
 - 3.13.1 Lion AlcoBlow
 - 3.13.2 CMI's Intoxilyzer
 - 3.13.3 MPD
 - 3.13.4 MPD Lion Laboratories Limited
 - 3.13.5 Lion Intoxilyzer®
 - 3.13.6 Lion Intoxilyzer Role in Road Traffic
 - 3.13.7 Lion Intoxilyzer Role in Detecting Under-Age Drinking
 - 3.13.8 Lion Intoxilyzer Role in Prisons
 - 3.13.9 Intoxilyzer 5000s Drunk Driving Case Anomalies
 - 3.13.10 Lion Fuel Cell Sensors for Breath Analysis
 - 3.13.11 Lion Commercial and Industrial Target Markets
 - 3.13.12 Lion Laboratories Breath Analyzer Products
 - 3.13.13 Lion Alcolmeter® 400
 - 3.13.14 Lion Alcolmeter® 500
 - 3.13.15 Lion Alcolmeter® 600
- 3.14 16 Lion Fuel Cell Technology
 - 3.14.17 Lion DS®-10 Vehicle Interlock

- 3.14.18 Lion Accessories and Consumables
- 3.14.19 Lion Forensic Support
- 3.14.20 CMI / Intoxilyzer
- 3.14.21 CMI / Intoxilyzer 8000
- 3.15 Intoxilyzer 5000 "Slope" Parameter
 - 3.15.1 Intoximeters AlcoSensor
 - 3.15.2 Intoximeters AlcoSensor Features:
 - 3.15.3 Intoximeters Alco-Sensor FST®
 - 3.15.4 Intoximeters Intox EC/IR® II
- 3.16 AK Solutions / AlcoScan
 - 3.16.1 AlcoScan AL2500
 - 3.16.2 AK Solutions Fuel Cell
 - 3.16.3 AlcoScan AL3500 Fuel-Cell Breathalyzers For Commercial Consumers, Vending-Style Money-Acceptor Functionality
 - 3.16.4 AK Solutions Portable Breathalizers
- 3.17 Alcolizer
 - 3.17.1 Alcolizer HH3 – Handheld Series
 - 3.17.2 Alcolizer Commercial And Industrial Alcohol Breath Testing
 - 3.17.3 Alcolizer LE5 – Law Enforcement Series
 - 3.17.4 Alcolizer Wall Mount 4
 - 3.17.5 Alcolizer Preferred Breathalyser Supplier To Australian Police Forces
 - 3.17.6 Full Service And Highest Quality Breath Test Units Win Over South Australia Police
- 3.18 National Patent Analytic Systems (NPAS) / Datamaster
 - 3.18.1 NPAS Manufacturers the DMT
 - 3.18.2 National Patent Analytic Systems (NPAS) / Datamaster Product Features & benefits:
 - 3.18.3 Evidence Ticket Standard DataMaster 4 1/2 x 7, Package of 200
 - 3.18.4 DataMaster DMT
 - 3.18.5 DataMaster DMT in Minnesota
 - 3.18.6 Michigan Datamaster DMT
 - 3.18.7 Datamaster DMT False Positive Readings
 - 3.18.8 Datamaster DMT Can Be Compared to Blood Tests Which Are More Accurate But Often Lead To Higher Results
- 3.19 TruTouch Fingertip BAC Detector
- 3.20 Lifeloc FC10 Breath Alcohol Tester
 - 3.20.1 LifeLoc FC10 Breath Alcohol Tester Operation
 - 3.20.2 Lifeloc Alcohol Tester Product Innovation
 - 3.20.3 Lifeloc FC Series

- 3.20.4 Lifeloc DataTrak® for Law Enforcement
- 3.20.5 Lifeloc FC10
- 3.20.6 Lifeloc FC10Plus
- 3.20.7 Lifeloc FC20
- 3.20.8 Lifeloc FC20BT
- 3.20.9 Lifeloc Workplace Applications
- 3.20.10 Lifeloc Offers A Total Substance Abuse Solution: Equipment, Supplies, Training, and Consultation
- 3.20.11 Lifeloc Phoenix 6.0 Bluetooth
- 3.20.12 Lifeloc Professional Breath Alcohol Training
- 3.21 Quest Products / Q3 Innovations / Alcohawk Breathalyzers
 - 3.21.1 Q3 AlcoHAWK® One Test
 - 3.21.2 Q3 AlcoHAWK® Slim Breathalyzer
 - 3.21.3 AlcoHAWK® CA2010 Breathalyzer
 - 3.21.4 AlcoHAWK® PRO Breathalyzer
 - 3.21.5 AlcoHAWK® PT500 Breathalyzer
 - 3.21.6 Quest Products / Q3 Innovations / DrugHAWK Drug Test Kits
 - 3.21.7 Quest AlcoHAWK Series
 - 3.21.8 Quest Products AlcoHAWK Approvals
- 3.22 KHN Solutions LLC BACtrack Breathalyzers
 - 3.22.1 BACTRACK Element
 - 3.22.2 BACTRACK B70 Black
 - 3.22.3 Nokia And UK Nanotech Company Mobile Phone Breathalyzer Prototype
- 3.23 Tokyoflash Watch Design
- 3.24 Ladybug Teknologies BAQ Tracker Breathalyzer
 - 3.24.1 Ladybug Teknologies BAQ Tracker Mobile App
- 3.25 Alcolock
 - 3.25.1 Alcolock Alert J5 Professional Breath Alcohol Tester with Bluetooth Printer
 - 3.25.2 Alcolock ALERT J4X Portable Fuel Cell Breath Alcohol Tester
 - 3.25.3 Alcolock REDTUBE
 - 3.25.4 Alcolock DRIVESAFE
- 3.26 OmegaPoint Systems BreathKey
- 3.27 Akers Biosciences Chube® Healthcare Breathalyzer Product
- 3.28 Roche Diagnostics Urinalysis
 - 3.27.1 Roche Diagnostics OnTrak TESTCUP
- 3.29 Lab Corp Lab-based Drug Tests
 - 3.29.1 Lab Corp Rapid Tests
 - 3.29.2 Lab Corp Urine Drug Tests
 - 3.29.3 Lab Corp Drugs of Abuse Reference Guide

- 3.29.4 Lab Corp Oral Fluid Drug Tests
- 3.29.5 Lab Corp Sensitive Testing
- 3.30 Abbott Laboratories PRISMnEXT
 - 3.30.1 Abbott ARCHITECT c16000
- 3.31 Randox Laboratories Biochip Immunoassay Analysers - Multiplex Testing
- 3.32 Psychemedic Corporation Drug Test
 - 3.32.1 Psychemedic Corporation Drug Test Advantages Over Urinalysis
 - 3.32.2 Psychemedic Corporation Hair Alcohol Testing (EtG)
- 3.33 Bio-Red Laboratories TOX/See Rapid Urine Drug Screen Tests
- 3.34 Sonic Healthcare
- 3.35 Thermo Fisher Scientific

4 BREATH ANALYZER, SALIVA TESTERS, BIO-SENSOR TECHNOLOGY AND INTERNATIONAL REGULATIONS

4-1 PERSONAL VS. PROFESSIONAL LAW ENFORCEMENT BREATHALIZER DEVICES

- 4.15.1 Portable Breath Testers In Law Enforcement
- 4.15.2 Lifeloc Technology In The Workplace
- 4.15.3 Lifeloc Personal Breath Tester Technology
- 4.15.4 LifeGuard Fuel Cell Technology vs. Semiconductor Technology
- 4.16 Proposed DWI Changes US Constitutional Challenges
 - 4.16.1 Drug Testing Rules for Applicants in Louisiana
- 4.17 European Convention on Human Rights
 - 4.17.1 Chez Republic
 - 4.17.2 Denmark
 - 4.17.3 Germany
 - 4.17.4 Estoia
 - 4.17.5 Greece
 - 4.17.6 Spain
 - 4.17.7 France
 - 4.17.8 Ireland
 - 4.17.9 Italy
 - 4.17.10 Cyprus
 - 4.17.11 Latvia
 - 4.17.12 Lithuania
 - 4.17.13 Luxembourg
 - 4.17.14 Hungary
 - 4.17.15 Netherlands

- 4.17.16 Austria
- 4.17.17 Portugal
- 4.17.18 Slovenia
- 4.17.19 Slovakia
- 4.17.20 Finland
- 4.17.21 Sweden
- 4.17.22 Norway
- 4.17.23 European Monitoring Centre for Drugs and Drug Addiction (EMCDDA)
- 4.18 China
- 4.19 US Drug Regulations
 - 4.19.1 Types of Drug Testing in California
 - 4.19.2 US Pre-employment Drug and Alcohol Testing of Job Applicants
 - 4.19.3 US Drug Testing of Current Employees
- 4.20 Employers Need Clear Policies That Articulate A Drug Testing Policy
- 4.21 Draeger Criminal Justice Through Installing An Ignition Interlock Device (IID)
- 4.22 US Drug Testing Laws by State
- 4.23 Worldwide Drunk Driver Penalties
- 4.24 Breathalyzer Regulations
- 4.25 Breath Sampling Challenges
 - 4.25.1 Testing Breath
- 4.26 Biosensors
 - 4.26.1 Chroma Biosensors
- 4.27 Science Behind Breath Alcohol Analyzers
 - 4.27.1 Non-Specific Analysis
 - 4.27.2 Interfering Compounds
- 4.28 Breathalyzers Use Ratio to Partition Alcohol In The Breath As Alcohol In The Blood
 - 4.28.1 Mouth Alcohol
 - 4.28.2 Absorption Of Alcohol
 - 4.28.3 Chemical Micro-Sensors
- 4.29 Healthcare Breath Tests in Use
 - 4.29.1 Breathalyzer That Screens For Illness
 - 4.29.2 Breath Tests for NO to Detect Asthma Compliance
 - 4.29.3 13c-Labelled Urea Substrate To Detect Helicobacter Pylori
 - 4.29.4 Menssana's Hearts Breath Cardiac Transplant Rejection Test
 - 4.29.5 Menssana H. pylori Breath Tests
 - 4.29.6 Xenobiotics
- 4.30 Breath Test Technologies
 - 4.30.1 Spectrometry Methods Are Instantiated As Semiconductors
 - 4.30.2 Testing for Alcohol: Breath Alcohol Physiology

4.30.3 Relationship Between The Blood And Breath Alcohol Concentrations In Equilibrium

4.30.4 Testing for Alcohol: Fuel Cell Sensor Breath Analysis

4.30.5 Testing for Alcohol: Infrared Analysis

4.30.6 Draeger Machine Measures The Temperature Of The Subject's Breath And Then Adjusts The Results

4.30.7 Forensic Breath-Alcohol Testing Quality Assurance

4.31 Ketosis

4.31.1 Substances In The Mouth That May Cause Inaccurate Readings

4.31.2 Failure To Verify Breath Analyzer Device Simulator

4.31.3 Effects of Gastric Bypass Surgery

4.31.4 Keychain Breathalyzer

5 BREATH ANALYZER COMPANY PROFILES

5.1 Abbott Laboratories

5.1.1 Diagnostics

5.1.2 Vascular

5.1.3 Diabetes Care

5.1.4 Vision Technologies

5.1.5 Nutrition

5.1.6 Pharmaceuticals

5.1.7 Animal Health

5.2 AK Solutions

5.2.1 AK Solutions AlcoMate Prestige

5.2.2 AK Solutions Target Markets

5.3 Akers Biosciences

5.4 Alcolizer

5.4.1 Alcolizer Research, Design & Development

5.4.2 Alcolizer Acquisition of OxTo

5.4.3 Alcolizer Manufacturing & Service

5.4.4 Alcolizer's Products Use Police Grade Fuel Cell Technology

5.4.5 Alcolizer Industry Drug Testing Programs, Druglizer, Saliva Based Testing

5.5 Alcohol Countermeasure Systems (ACS): Alcolock

5.5.1 ACS Breath Alcohol Testing Products

5.5.2 Alcohol Countermeasure Systems (ACS) Alcolock Compliance Monitoring Programs

5.5.3 Alcolock Commercial Alcohol Interlock Programs

5.5.4 ACS Quality Standards

- 5.6 Alcovisor
- 5.7 Alere
- 5.8 Applied Nanodetectors
 - 5.8.1 Applied Nanodetectors Business Strategy
- 5.9 Bio-Rad Laboratories
- 5.10 CLIAWaived
- 5.11 DOT Breathalyzers
- 5.12 Dragerwerk AG & Co. KGaA
 - 5.12.1 Dragerwerk AG & Co. KGaA Revenue
 - 5.12.2 Draeger Safety Division
 - 5.12.3 Draeger Medical Division
 - 5.12.4 Draeger Preventing Alcohol And Drug-Related Accidents
 - 5.12.5 Draeger Safety Diagnostics
- 5.13 EBI
- 5.14 Express Diagnostic
 - 5.14.1 Personnel Expertise
- 5.15 Intoximeters
- 5.16 KHN Solutions LLC Bactrack Breathalyzers
- 5.17 Lab Corp
- 5.18 Ladybug Teknologies
- 5.19 Lifeloc Technologies
 - 5.19.1 Lifeloc Breathalyzers
 - 5.19.2 Lifeloc Revenue
 - 5.19.3 Lifeloc Target Markets
 - 5.19.4 Lifeloc Installed Base of Breathalyzers
- 5.20 MPD
 - 5.20.1 MPD / CMI
 - 5.20.2 MPD / CMI
 - 5.20.3 MPD / Lion Laboratories
 - 5.20.4 MPD / CMI
- 5.21 National Patent Analytic Systems (NPAS) / Datamaster
 - 5.21.1 National Patent Analytic Systems (NPAS) DMT Family Of Products
- 5.22 Psychemedic Corporation
- 5.23 OmegaPoint Systems
- 5.24 Quest Diagnostics
 - 5.24.1 Quest Diagnostics Diagnostic Testing Services
 - 5.24.2 Quest Diagnostics Revenue
- 5.25 Randox Laboratories
- 5.26 Rapid Detect Inc.

5.27 Rapid Exams

5.28 Roche Diagnostics

5.29 Securetec Detektions-Systeme AG Alcolock

5.30 Sonic Healthcare

5.30.1 Sonic Healthcare Describes Current Healthcare Environment

5.30.2 Sonic Healthcare Challenges and Solutions

5.31 TestCountry

5.31.1 TestCountry Price Match

5.32 Thermo Fisher Scientific

5.33 Tokyoflash

5.34 TruTouch

5.35 uVera Diagnostics

List Of Tables

LIST OF TABLES AND FIGURES

- Table ES-1 Alcohol Breathalyzer Market Driving Forces
- Table ES-2 Typical Drug And Alcohol Company Policy Document
- Table ES-3 Alcohol Impact On Society
- Table ES-4 Breathalyzer Device For Estimating Blood Alcohol Content (BAC) Uses
- Figure ES-5 Breath Analyzer, Drug Tester, and Healthcare Biosensor Market Shares, Dollars, 2013
- Figure ES-6 Alcohol Breathalyzer, Drug Testing, and Healthcare Biosensor Market Forecasts, Worldwide, Dollars, 2014-2020
- Table 1-1 Physical Health effects for K2 and Spice Synthetic Drug Compounds
- Table 1-2 Psychological Effects for K2 and Spice Synthetic Drug Compounds
- Table 1-3 Indicators To Spot Potential Drunk Drivers
- Table 1-4 Typical Drug And Alcohol Company Policy Document
- Table 1-5 Breathalyzer Device For Estimating Blood Alcohol Content (BAC) Uses
- Table 1-6 Mid IR Sensing Systems Components
- Table 2-1 Alcohol Breathalyzer Market Driving Forces
- Table 2-2 Typical Drug And Alcohol Company Policy Document
- Table 2-3 Alcohol Impact On Society
- Table 2-4 Breathalyzer Device For Estimating Blood Alcohol Content (BAC) Uses
- Figure 2-5 Alcohol Breath Analyzer, Drug Tester, and Healthcare Biosensor Market Shares, Dollars, 2013
- Table 2-6 Alcohol Breathalyzer and Drug Testing Equipment Market Shares, Dollars, Worldwide, 2013
- Figure 2-7 Alcohol Breathalyzer, Drug Testing, and Healthcare Biosensor Market Forecasts, Worldwide, Dollars, 2014-2020
- Table 2-8 Alcohol Breathalyzer Drug Testing, and Healthcare Biosensor Market, Dollars, Worldwide, 2014-2020
- Table 2-9 Alcohol Breathalyzer, Law Enforcement Drug Testing, and Healthcare Breathalyzer Biosensor Market Shares, Dollars, Worldwide, 2013-2020
- Table 2-10 Alcohol Breathalyzer, Drug Testing, and Healthcare Breathalyzer Market Segments, Dollars, Worldwide, 2013-2020
- Table 2-11 Alcohol Breathalyzer Law Enforcement, Corporate, and Personal Market Segments, Units and Dollars, Shipments, Worldwide, 2014-2020
- Table 2-12 125 Alcohol Breathalyzer, Drug Testing, and Healthcare Biosensor Market Segments, Worldwide, Dollars, 2013
- Figure 2-13 Alcohol Breathalyzer, Drug Testers, and Healthcare Biosensors, Market

Segments Dollars, Worldwide, 2020

Table 2-14 Alcohol Breathalyzer, Drug Testing, and Healthcare Biosensor Market Segments, Dollars, Worldwide, 2014-2020

Table 2-15 Alcohol Breathalyzer, Drug Testing, and Healthcare Biosensor Market Segments, Percent, Worldwide, 2014-2020

Figure 2-16 Alcohol Breathalyzer, Market Shares, Dollars, Worldwide, 2013

Table 2-17 Alcohol Breathalyzer Testing Market Shares, Dollars, Worldwide, 2013

Figure 2-18 Alcohol Breath Analyzer Market Forecasts, Worldwide, Dollars, 2014-2020

Table 2-19 Alcohol Breathalyzer Market Segments, Dollars, Worldwide, 2014-2020

Table 2-20 Alcohol Breath Analyzer Markets, Dollars, Worldwide, 2014-2020

Table 2-21 Alcohol Breathalyzer Market Segments, Law Enforcement, Sports, Workplace, and Personal Dollars, Worldwide, 2014-2020

Table 2-22 Alcotest® 7110 MK III-C evidential Breath Analyzer Features

Table 2-23 Alcolizer Technology Target Markets

Figure 2-24 Drug Testing Market Shares, Dollars, Worldwide, 2013

Table 2-25 Drug Testing Market Shares, Dollars, Worldwide, 2013

Figure 2-26 Drug Testing Market Forecasts, Worldwide, Dollars, 2014-2020

Table 2-27 Drug Testing Market Forecasts, Dollars, Worldwide, 2014-2020

Table 2-28 Alcohol Breathalyzer, Drug Testing, and Healthcare Biosensor Market Segments, Dollars, Worldwide, 2014-2020

Table 2-29 Drug Testing Market Segments, Combination Modules, Cannabis, THC, COC Cocaine, BZO Benzodiazepines, AMP Amphetamine, and OPI Morphine Units and Dollars, Worldwide, 2014-2020

Figure 2-30 Drug Testing Market Segments, Stand Alone Kits and Combination Modules, Units and Dollars, Worldwide, 2014-2020

Table 2-31 Drug Testing Market Segments, Combination Modules, Cannabis, THC, COC Cocaine, BZO Benzodiazepines, AMP Amphetamine, and OPI Morphine Testing Single Drug Units and Dollars, Worldwide, 2014-2020

Table 2-31 Drug Testing Market Segments, Combination Modules, Cannabis, THC, COC Cocaine, BZO Benzodiazepines, AMP Amphetamine, and OPI Morphine Testing Single Drug Units and Dollars, Worldwide,

Table 2-25 Drug Testing Market Shares, Dollars, Worldwide, 2013

Figure 2-26 Drug Testing Market Forecasts, Worldwide, Dollars, 2014-2020

Table 2-27 Drug Testing Market Forecasts, Dollars, Worldwide, 2014-2020

Table 2-28 Alcohol Breathalyzer, Drug Testing, and Healthcare Biosensor Market Segments, Dollars, Worldwide, 2014-2020

Table 2-29 Drug Testing Market Segments, Combination Modules, Cannabis, THC, COC Cocaine, BZO Benzodiazepines, AMP Amphetamine, and OPI Morphine Units and Dollars, Worldwide, 2014-2020

Figure 2-30 Drug Testing Market Segments, Stand Alone Kits and Combination Modules, Units and Dollars, Worldwide, 2014-2020

Table 2-31 Drug Testing Market Segments, Combination Modules, Cannabis, THC, COC Cocaine, BZO Benzodiazepines, AMP Amphetamine, and OPI Morphine Testing Single Drug Units and Dollars, Worldwide, 2014-2020

Table 2-31 Drug Testing Market Segments, Combination Modules, Cannabis, THC, COC Cocaine, BZO Benzodiazepines, AMP Amphetamine, and OPI Morphine Testing Single Drug Units and Dollars, Worldwide, 2014-2020

Table 2-31 Drug Testing Market Segments, Combination Modules, Cannabis, THC, COC Cocaine, BZO Benzodiazepines, AMP Amphetamine, and OPI Morphine Testing Single Drug Units and Dollars, Worldwide, 2014-2020

Table 2-32 Alcohol Testing Market Description

Figure 2-33 Healthcare Biosensor Market Forecasts Dollars, Worldwide, 2014-2020

Table 2-34 Healthcare Biosensor Market Forecasts, Dollars, Worldwide, 2014-2020

Table 2-35 Alcohol Breathalyzer Law Enforcement, Corporate, and Personal Market Segments, Units and Dollars, Shipments, Worldwide, 2014-2020

Table 2-36 Indicators To Spot Potential Drunk Drivers

Table 2-37 Drug Testing Market Forecasts, Units, Worldwide, 2014-2020

Table 2-38 AlcoScan AL2500 Prices

Table 2-39 AlcoMate AccuCell Prices

Figure 2-40 Alcohol Breath Analyzer, Drug Testing, and Healthcare Biosensor Regional Market Segments, Dollars, 2013

Table 2-41 Alcohol Breath Analyzer, Drug Testing, and Healthcare Biosensor Regional Market Segments, 2013

Table 2-42 Drug Testing Market Forecasts, Units, Worldwide, 2014-2020

Table 2-43 AlcoScan AL2500 Prices

Table 2-44 AlcoMate AccuCell Prices

Figure 2-45 Alcohol Breath Analyzer, Drug Testing, and Healthcare Biosensor Regional Market Segments, Dollars, 2013

Table 2-46 Alcohol Breath Analyzer, Drug Testing, and Healthcare Biosensor Regional Market Segments, 2013

Figure 3-1 DrugTest® 5000

Figure 3-2 Drager Interlock 7000

Figure 3-3 Drager DrugTest® 5000 System

Table 3-4 Drager DrugTest® 5000 System Functions

Table 3-5 Drager Drug Substances Tested

Table 3-6 Drager Drug Detection Sites and Locations

Table 3-7 How Drager Drug Detection Works

Table 3-8 TestCountry Synthetic Marijuana Testing (JWH-018, JWH-073, K2, Spice)

and Traditional Marijuana

Table 3-9 TestCountry Synthetic Marijuana Urine Laboratory Test

Table 3-10 TestCountry SalivaConfirm Instant Oral Fluid Drug Test Kit

Figure 3-11 TestCountry Saliva Confirm Benefits

Table 3-12 TestCountry Corporate Drug Testing Program Goals:

Figure 3-13 TestCountry Oratect 6 Panel Saliva Test

Table 3-14 TestCountry Oratect 6 Panel Saliva Drug Test Kit Functions

Figure 3-15 TestCountry SalivaConfirm Oral Fluid Drug Test Kit

Table 3-16 SALIVA CONFIRM Instant Oral Fluid Drug Test Kit Sensitivity (Cut-OFF Levels)

Table 3-17 TestCountry SalivaConfirm Instant Oral Fluid Drug Test Kit Functions

Table 3-18 TestCountry Drugs Tested For

Table 3-19 Rapid Exams Fastect K2 Spice Test Features and Benefits

Table 3-20 Fastech CLIA Waived K2 Rapid Spice Test Features and Benefits

Table 3-21 CLIA Waived K2 Rapid Spice Test Directions for Use:

Table 3-22 Rapid Detect K2 Street names

Table 3-23 Rapid Detect K2 Description

Table 3-24 Alcolock DrugWipe® Product Benefits

Table 3-25 Alcolock DrugWipe Testers

Table 3-26 Alcolock Sampling Methods Include:

Table 3-27 Alcolock DrugWipe Test Advantages

Table 3-28 Alcolock DrugWipe S Fast Detection Of Drug Groups

Table 3-29 Alcolock DrugWipe® F Multiple Parameter Test

Table 3-30 Alcolock DrugWipe® F Multiple Test Parameters

Table 3-31 Alcolock DrugWipe® K Multiple Parameter Test For Efficient Screening

Table 3-32 Alcolock DrugWipe® K Multiple Test Parameters

Table 3-33 Alcolock DrugWipe® Universal Drug Test

Table 3-34 Alcolock DrugWipe Multiple Test Parameters

Table 3-35 Alcolock DrugRead Electronic Test Advantages

Table 3-36 Alcolock DrugRead® Advantages

Table 3-37 Alcolizer Druglizer Program Features

Figure 3-38 Lifeloc Noble Split Specimen Cups

Table 3-39 Lifeloc Noble Split Specimen Cup Features

Figure 3-40 Lifeloc Discover Multi Panel Drug Test Key Cup

Table 3-41 Lifeloc Discover Multi Panel Drug Test Key Cup Features

Figure 3-42 Lifeloc ProScreen Testing Cups

Table 3-43 Lifeloc ProScreen Workplace Testing

Figure 3-44 Lifeloc UScreen Drug Test Cup

Table 3-45 Lifeloc UScreen Cup

Figure 3-46 uVera Urine Drug Screen for Heroin
Table 3-47 uVera Urine Drug Screen for Heroin Functions
Figure 3-48 u Vera Urine Drug Test For Marijuana (THC)
Table 3-49 uVera Urine Drug Screen for Marijuana (THC) Functions
Figure 3-50 Alere iCassette® Drug Screen
Table 3-51 Alere iCassette® Drug Screen Functions
Figure 3-52 Functions
Figure 3-54 Alere iScreen® Dip Card
Figure 3-55 Alere iScreen® Dip Card Funcions
Figure 3-56 Alere E-Z Split Key® Cup
Figure 3-57 Alere E-Z Split Key® Cup Functions
Table 3-58 EBI Lab Commonly Tested Panel Drugs
Table 3-59 EBI Lab Based Oral Fluid Testing Benefits
Figure 3-60 Drager Driver Alcohol Interlock 7000
Figure 3-61 Drager Alcotest® 6810 DOT
Table 3-62 Alcotest® 7110 MK III-C evidential Breath Analyzer Features
Figure 3-63 Draeger Alcotest® 7510
Table 3-64 Draeger Alcotest® 7510 Breath Alcohol Analysis Versatility Technology
Product Benefits
Figure 3-67 Drager DrugTest® 5000 System - Analyzer and Test kit
Table 3-68 Drager DrugTest® 5000 System Product benefits
Table 3-69 Draeger Drug System Tests
Table 3-70 Draeger SSK 5000 Used For Sampling For Drugs On Or From Surfaces
Table 3-71 Draeger Alcotest® Tubes Features
Figure 3-72 Draeger Alcotest® Tubes
Figure 3-73 MPD Products
Figure 3-74 MPD
Figure 3-75 Lion AlcoBlow
Table 3-76 MPD AlcoBlow® Target Markets
Figure 3-77 CMI Intoxilyzer 9000
Figure 3-78 MPD Intoxilyzer 9000
Figure 3-79 MPD.AlcoBlow
Figure 3-80 MPD Intoxilyzer 500
Figure 3-81 MPD Intoxilyzer 600 Touch
Figure 3-82 MPD Intoxilyzer S-D5
Table 3-83 Lion Target Markets
Table 3-84 Lion Products
Figure 3-85 Lion Intoxilyzer
Figure 3-86 Lion Defines the Problem with Alcohol in the Workplace

Figure 3-87 Lion Portable Breath Alcohol Testing Equipment
Figure 3-88 Lion Portable Breath Alcohol Law Enforcement Testing Equipment
Table 3-89 Lion Laboratories Target Markets:
Table 3-90 Lion Laboratories Breath Analyzer Products
Figure 3-91 Lion Fuel Cell Technology
Figure 3-92 CMI Intoxilyzer Features
Table 3-93 CMI Intoxilyzer Features and Options
Table 3-94 Intoxilyzer 8000 Calibration
Figure 3-95 CMI Breath Alcohol Testing Kits
Figure 3-96 Intoximeters Alco-Sensor Line Of Handheld Breath Test Instruments
Figure 3-97 Intoximeters Intox EC/IR® II
Table 3-98 AlcoScan AL2500 Breathalyzer Target Markets
Figure 3-99 AK Solutions Alco Products
Figure 3-100 AK Solutions Alco Portable Breathalyzer Products
Figure 3-101 AK Solutions Alco Sensor Modules
Figure 3-102 Alcolizer HH3 – Handheld Series
Table 3-103 Alcolizer HH3 Features
Figure 3-104 Alcolizer LE5 – Law Enforcement Series
Table 3-105 Alcolizer LE5 Features
Figure 3-106 Alcolizer Wall Mount 4
Table 3-107 Alcolizer Wall Mount 4 Features
Table 3-108 Alcolizer HH-1 Industry Breath Tester
Table 3-109 Alcolizer HH-1 Features:
Figure 3-110 Alcolizer Industrial Uses
Table 3-111 National Patent Analytic Systems (NPAS) / Datamaster Features
Figure 3-112 DataMaster Dual Technology Infrared + Fuel Cell
Figure 3-113 National Patent Analytic Systems (NPAS) / Datamaster Alcohol Testing
Figure 3-114 Lifeloc FC10 Alcohol Tester
Table 3-115 Lifeloc FC10 Alcohol Tester Features
Table 3-116 LifeLoc FC10 Breath Alcohol Tester Operation
Table 3-117 LifeLoc FC10 Breath Alcohol Tester Features
Table 3-118 LifeLoc FC10 Breath Alcohol Tester Functions
Table 3-119 Lifeloc Target Markets
Table 3-120 Lifeloc Law Enforcement Programs
Figure 3-121 Lifeloc Bluetooth Testing Solution
Figure 3-122 Q3 AlcoHAWK® One Test
Figure 3-123 Q3 AlcoHAWK® Slim Breathalyzer
Figure 3-124 Q3 AlcoHAWK®CA2010 Breathalyzer
Figure 3-125 Q3 AlcoHAWK® PRO Breathalyzer

Figure 3-126 Q3 AlcoHAWK® PT500 Breathalyzer
Figure 3-127 Tokyoflash Watch Breathalyzer
Figure 3-128 Ladybug Teknologies BAQ Tracker Breathalyzer
Figure 3-129 Alcolock DRIVESAFE
Table 3-130 OmegaPoint Systems BreathKey Benefits
Table 4-1 Technologies Used To Test A Breath Sample For Alcohol
Table 4-2 Types of FDA-Cleared Breath Tests
Figure 4-3 Fundamental Principle Of Breath Analysis
Figure 4-4 Breath Analysis Gets Information From the Lungs
Figure 4-5 Alcovisor Mark-X Fuel Cell Alcohol Breathalyzer
Figure 4-6 Lion Fuel Cell Technology
Figure 4-7 Lion Intoxilyzer® Operates On The Principle Of Infrared Absorption Spectroscopy For The Analysis Of The Breath Specimen
Figure 5-1 Alcolizer Testsing
Figure 5-2 Drager Interlock 7000
Figure 5-3 Drager Regional Presence
Figure 5-4 Lifeloc Breath Analyzer Instruments
Table 5-5 MPD / Lion Target Markets
Table 5-6 National Patent Analytic Systems (NPAS) DMT Family Of Products Strengths:
Figure 5-7 Quest Diagnostics Positioning
Table 5-8 Quest Diagnostics Urine Testing Program Positioning
Figure 5-9 Small Percentage Of Lab Test Costs Guides Most Healthcare Decisions
Table 5-10 TestCountry Associations and Services
Table 5-11 Tokyoflash Design Studio Concept Touch Screen LCD Watch Designs

About

The alcohol testing segment accounted for the largest share of the market owing to the rising trend of road accidents and other casualties due to excessive alcohol consumption. The tuberculosis detection market is anticipated to show highest growth of 44.7% from 2013 to 2019. The growth in this segment is attributed to increasing incidence of tuberculosis especially in developing countries and increasing demand for a non-invasive surgery and accurate screening tool.

Law enforcement use of breathalyzers is helping decrease the number of accidents.

Alcohol plays an important and integral part in every society. Not all alcohol usage is problematic, but alcohol abuse is prevalent and becoming more recognized as a law enforcement, work, and health issue.

Alcohol remains the most abused drug in history. In the United States, alcohol plays a part in half the automobile fatalities and nearly half of all industrial accidents. For employers, alcohol abuse accounts for two thirds of all substance abuse complaints and depletes a similar percentage from the health care benefit budgets of American companies.

Law enforcement use of breathalyzers relates to increasing awareness that there is a responsibility by society to control the use of alcohol and drugs when their use may result in injury or death to others. The breathalyzer introduces a way to control measurement of suspected users in an unobtrusive, fair manner.

According to Susan Eustis, lead author of the WinterGreen Research team that prepared the study, "In the U.S. nearly half of road accidents are estimated to occur due to excessive alcohol consumption and drug abuse. Similarly, the number of deaths soared by 26% in Britain due to drunk driving in 2013.

Thus, alcohol enforcements remain a priority for governments across the globe. Governments of various countries are strictly enforcing safety laws and are heavily emphasizing on work safety issues."

Ms Eustis continued, "There are the issues of increased absenteeism and sickness, more frequent lateness for work, and increased risk of theft of property and cash from the company and other staff. Each of these carries a cost."

Consideration of Breath Analyzer, Saliva Testers, and Biosensor Market Forecasts indicates that markets at \$699 million will reach \$7 billion by 2020. Growth comes as businesses and law enforcement agencies crack down on abuse of alcohol and drugs.

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