

# 400G Optical Transceivers Market Shares, Strategies, and Forecasts

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## Abstracts

High-speed serial transceivers form the backbone of networks. Communications, servers and many other electronic systems depend on high-speed serial transceivers. Global adoption of the Internet is driving rapid growth of the mega datacenter. Data centers support online commerce, streaming video, social networking, and cloud services. Software as a Service (SaaS) is a primary offering.

Leading vendors offer a broad product selection. They are positioned with innovative technology. Optical module manufacturers address the needs of all major networking equipment vendors worldwide. Leading vendors have taken a leading role in transforming the data communications and telecommunications equipment market.

The shift has been away from utilizing discrete optical components to leveraging the design and pay-as-you-grow flexibility offered by pluggable modules. 400G Optical transceiver products are compliant with Ethernet, Fibre Channel, SONET/SDH/OTN and PON standards. They generally operate at data rates of 400 Gb/s and higher.

400G Transmitter/Transceivers are capable of distances ranging from very short reach within a datacenter to campus, access, metro, and long-haul reaches. They feature outstanding performance. Units work over extended voltage and temperature ranges. They are positioned to minimize jitter, electromagnetic interference (EMI) and power dissipation.

Mega Datacenter Online Commerce, Streaming Video, Social Networking, And Cloud Services are key to operations of mega data centers.

Global adoption of online commerce, streaming video, social networking, and cloud

services such as Software as a Service (SaaS) is driving rapid growth of the mega datacenter. The storage and computing requirements supported by the datacenters present new challenges to connectivity within the datacenter in terms of bandwidth, transmission distance, power consumption, and cost.

The product portfolio offered by vendors for telecom and datacenter and cloud applications effectively addresses these requirements and challenges.

Covering data rates up to 400Gb/s in compact form factors, vendor products enable green field deployments and the upgrade of existing datacenters in a cost-effective manner. WAN telco applications Internet, enterprise augmented reality, and IoT Drive optical network adoption as the mega data centers are poised for significant growth to support trillion-dollar app markets. Global adoption of the Internet is driving rapid growth of the mega datacenter and the need for very high speed network transmission. Optical transceivers are used to upgrade telecommunications networks and launch very large mega data centers. The development of innovative products is essential to keeping and growing market share.

A 400G optical transceiver is a single, packaged device that works as a transmitter and receiver. An optical transceiver is used in an optical network to convert electrical signals to optical signals and optical signals to electrical signals. Optical transceivers are widely deployed in optical networking for broadband. Optical transceiver manufacturers test to ensure that their optical transceivers have compliance with the defined specifications. Testing of key optical parameters: transmitter optical power and receiver sensitivity is a big deal.

According to Susan Eustis, leader of the team that prepared the research, “400G Optical transceiver markets are driven by the use of mega data centers that implement broadband networks in cloud computing environments. Video, Internet adoption, and tablets drive demand for broadband mega data centers. Markets are influenced by apps, augmented reality. IoT, the move to cloud computing and the adoption of smart phones by 9.5 billion people by 2020. Mega data centers that support online commerce, streaming video, social networking, and cloud services for every industry are expected to adopt 400G optical transceivers as a fundamental technology. Software as a Service (SaaS) is a primary offering that will leverage 400 G optical transceivers in the mega data center.”

High-speed serial transceivers form the backbone of networks. Communications, servers and many other electronic systems depend on high-speed serial transceivers.

Global adoption of the Internet is driving rapid growth of the mega datacenter. Data centers support online commerce, streaming video, social networking, and cloud services.

Leading vendors offer a broad product selection. They are positioned with innovative technology. 400 G optical module manufacturers address the needs of major networking interconnect equipment vendors and companies building mega data centers. Leading vendors have taken a leading role in transforming the data communications and tele-communications equipment market.

The global 400 G optical transceiver market is expected to be at \$22.6 billion in 2023 driven by the availability and cost effectiveness of 100 Gbps, and 400 Gbps devices. Next generation optical transceiver devices use less power, are less expensive, and are smarter and smaller. The adoption of widespread use of the 100 Gbps devices, followed by 400 Gbps devices and the vast increases in Internet traffic are core to helping manage change in the large mega data center and communications interconnect and infrastructure markets.

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## Contents

### **400G OPTICAL TRANSCEIVERS EXECUTIVE SUMMARY**

400G Optical Transceivers Market Driving Forces

400G Transmitter/Transceivers

Mega Datacenter Online Commerce, Streaming Video, Social Networking, And Cloud Services

### **1. 400G OPTICAL TRANSCEIVER MARKET DESCRIPTION AND MARKET DYNAMICS**

#### 1.1 400G Optical Transceiver Definition

1.1.1 Internet, Enterprise Augmented Reality, and IoT Drives Optical Network Adoption

1.1.2 Always-On, High Data-Throughput Connectivity

1.1.3 Rapid Proliferation of IoT is Driving Mega Data Center Growth

#### 1.2 Growth Of The Global Economy

1.2.1 Global Economic Conditions Impact Optical Transceivers

#### 1.3 Enterprise Information Accessed By Mobile Workers

1.3.1 Cloud Technology Brings Rapid Time to Value

1.3.1 In Mega Data Center Cloud Computing Making Individual Circuits And Devices

Unimportant Is A Primary Aim Of Fabric Architecture

1.3.2 Digital Data Expanding Exponentially, Global IP Traffic Passes Zettabyte (1000 Exabytes) Threshold

1.3.3 Explosion of Data Inside Cloud 2.0 Mega Data Center with MultiThreading

1.3.4 Cloud 2.0 Mega Data Center Multi-Threading Automates Systems Integration

1.3.5 Fixed Broadband Speeds (in Mbps), 2015–2020

#### 1.4 Enterprise IT Control Centers

#### 1.5 Optical Transceiver Applicable Networks

1.5.1 Carrier Networking

1.5.2 Data Centers

1.5.3 Data Center Storage

#### 1.6 Transceiver Definitions

#### 1.7 Customer Plans for 400G Optical Network Implementation

1.7.1 Optical Components

1.7.2 Fiber Networks Provide Backbone Connectivity To Data Center

1.7.3 Voice Over IP (VoIP)

1.7.4 Optical Network Investment

1.7.5 Financial Centers Invest in Optical Networking

## **2 400G OPTICAL TRANSCEIVERS MARKET SHARES AND MARKET FORECASTS**

### **2.1 400G Optical Transceivers Market Driving Forces**

#### **2.1.1 400G Transmitter/Transceivers**

#### **2.1.2 Mega Datacenter Online Commerce, Streaming Video, Social Networking, And Cloud Services**

#### **2.1.3 400G Optical Transport Network (OTN)/Optical Transceiver Components**

#### **2.1.4 400 Gbps Optical Transceivers**

#### **2.1.5 An Ecosystem Forms to Drive 400G Forward**

#### **2.1.6 400G Deals Winning Hand for Data Centers**

#### **2.1.7 400G for Data Center Interconnects**

#### **2.1.8 400G Optical Transceiver Market Driving Forces**

#### **2.1.9 Ongoing Transition To Media For Communications**

#### **2.1.10 400G Optical Transceiver Key Themes**

### **2.2 400G Optical Transceivers Market Shares**

#### **2.2.1 Finisar**

#### **2.2.2 Finisar Wavelength Selective Switches**

#### **2.2.3 Finisar Transmitters, Transceivers, and Transponders for Datacom and Telecom Applications**

#### **2.2.4 Finisar Transmitter/Transceivers**

#### **2.2.5 NeoPhotonics**

#### **2.2.6 Lumentum Vertical Integration Results In Flexibility, Scalability**

#### **2.2.7 Lumentum**

#### **2.2.8 Sumitomo Electric**

#### **2.2.9 Broadcom**

#### **2.2.10 Broadcom Technologies**

#### **2.2.11 Fujitsu Optical Components**

#### **2.2.12 Source Photonics**

#### **2.2.13 Source Photonics and China Mobile Communications Corporation (CMCC)**

#### **2.2.14 Oclaro**

#### **2.2.15 Oclaro Extends Technology Leadership Position**

#### **2.2.16 NEC**

#### **2.2.17 NeoPhotonics Revenue**

### **2.3 Datacom and Telecom Optical Transceivers, Market Shares**

#### **2.3.1 Datacom and Telecom Optical Transceiver Segments**

### **2.4 Datacom Optical Transceivers, Market Shares**

#### **2.4.1 Telecom Optical Transceivers, Market Shares**

### **2.5 400G Optical Transceiver Market Forecasts**

- 2.5.1 Telecom Optical Transceivers
- 2.5.2 Optical Transceiver Mega Data Center Market Forecasts
- 2.5.3 Datacom and Data Center Optical Transceivers
- 2.5.4 Datacom Ethernet
- 2.5.5 Mega Data Center Optical Transceivers
- 2.5.6 Making Individual Circuits And Devices Unimportant Is A Primary Aim Of Fabric Architecture
- 2.5.7 Cloud 2.0 Mega Data Center Market Driving Forces
- 2.5.8 Rising Internet Traffic Provides Need for High Speed Networks
- 2.5.9 Optical Transceiver Form Factors
- 2.5.10 Component Needs For Next-Generation Fixed And Mobile Access
- 2.5.11 40G, 100GBPS Transceiver Shipments Evolving:
- 2.5.12 Networks Moving To Embrace An Ethernet Protocol
- 2.5.13 Carrier Networking
- 2.5.14 Enterprise Networking
- 2.5.15 Return on Investment (ROI) of Component Needs For Next-Generation Fixed And Mobile Access Networks
- 2.5.16 Types of Transceiver
- 2.6 Optical Component Transceiver Prices
  - 2.6.1 Measuring Cost -Per-Bit-Per-Kilometer
- 2.7 400G Optical Transceiver Regional Market Segments

### **3 OPTICAL TRANSCEIVER PRODUCT DESCRIPTION**

- 3.1 Finisar Transmitter/Transceivers
  - 3.1.1 Finisar 400G Pluggable Optical Modules
  - 3.1.2 Finisar Transceivers for Hyperscale Data Centers
  - 3.1.3 Finisar 100GBASE-SR4 100m CFP4 Optical Transceiver
  - 3.1.4 Finisar 100GBASE-LR4 10km CFP2 Optical Transceiver
- 3.2 Lumentum Optical Transceivers
  - 3.2.1 Lumentum SDN Optical Whitebox Platform:
  - 3.2.2 Lumentum TrueFlex Portfolio:
  - 3.2.3 Lumentum 100G Transceivers
  - 3.2.4 Lumentum CFP2 LR4 Optical Transceiver with 100GE for up to 10 km Reach
  - 3.2.5 Lumentum CFP4 LR4 Optical Transceiver with 100GE for up to 10 km Reach
  - 3.2.6 Lumentum QSFP28 CWDM4 Optical Transceiver — Up to 2 km Reach for 100G FEC-Enabled Systems
  - 3.2.7 Lumentum 40G Transceivers
  - 3.2.8 Lumentum QSFP+ 40G LR4 Optical Transceiver—1310 nm CWDM for up to



## 10km Reach

3.2.9 Lumentum QSFP+ 40G SR4 Optical Transceiver — 850 nm for up to 100 m

## Reach

3.2.10 Lumentum Up to 16G Transceivers

3.2.11 Lumentum SONET/SDH Transceivers

## 3.3 Viavi Solutions Optical Transceiver Testing Multiple Application Platform (MAP-200)

3.3.1 400G and Beyond: Optical Fiber Lab and Field Test Solutions

3.3.2 Viavi touts ONT-600 400G tester success

3.3.3 Viavi ONT-600 400G CFP8 Module

3.3.4 Viavi Testing for Standards Compliance That Governs Optical Transceiver

## Specifications

3.3.5 Optical Parameter Categories

3.3.6 Viavi Photodiode Material Used In A Power Meter

3.3.7 Viavi MAP Optical Power Meters

## 3.4 Oclaro

3.4.1 Oclaro 400G CFP8 PAM4-Enabled Transceiver

3.4.2 Oclaro Coherent CFP2-ACO

3.4.3 Oclaro CFP4 100 Gb/s CFP4 MSA 1310nm LAN-WDM 10km Transceiver

3.4.4 Oclaro 100G QSFP28 CWDM4 & CLR4 2km Transceiver

3.4.5 Oclaro 100G QSFP28 LR4 10km Transceiver

3.4.6 Oclaro TRC5E20ENF-xx000/TRC5E20FNF-xx000

3.4.7 Oclaro LD5038

3.4.8 Oclaro Tier-One Provider Volume Production For Integrated 100 Gbps PM-QPSK MSA Transceiver Module

## 3.5 Sumitomo

3.5.1 Sumitomo Electric Demonstrates 400G Solutions

3.5.2 Sumitomo Electric Industries Advanced Optical Solutions

3.5.3 Sumitomo 400G CFP8

3.5.4 Sumitomo QSFP28 ER4 Lite

3.5.5 Sumitomo Active Across The World, Contributing To The Advance Of Telecommunications

## 3.6 Fujitsu

3.6.1 Fujitsu Dual Carrier Integrated Coherent Receiver for 400G Optical Networks

3.6.2 Fujitsu Path to 400G

3.6.3 Fujitsu 100G Evolution

3.6.4 Fujitsu 400G Evolution

3.6.5 Fujitsu Universal Transceiver

3.6.6 Fujitsu 100G/200G CFP2 ACO (Analog Coherent Optics) Transceiver

3.6.7 Fujitsu 100G CFP Transceiver

- 3.6.8 Fujitsu 100G QSFP28 Transceiver
- 3.6.9 Fujitsu 100G OIF 168pin Coherent Transceiver
- 3.6.10 Fujitsu 100G CFP2 Transceiver
- 3.6.11 Fujitsu 100GE CFP Transceiver
- 3.7 Broadcom Fiber Optic Transceivers
  - 3.7.1 Broadcom 16nm Nx56G PAM-4 PHYs for Wired Network Infrastructure
  - 3.7.2 Broadcom Addresses Bandwidth Requirements For Cloud Computing And Hyper-Scale Data Centers
  - 3.7.3 Broadcom AFBR-83PDZ
- 3.8 Oplink
  - 3.8.1 Oplink Offers 4X28G Metro DWDM CFP
  - 3.8.2 Oplink Cost Efficient 100G/400G Optical Transceiver Solutions
  - 3.8.3 Oplink Switching/Routing
- 3.9 Source Photonics
  - 3.9.1 Source Photonics And Macom Demonstrate 53gbaud Pam-4 Optical Link With Compact Tosa And Rosa
  - 3.9.2 Source Photonics Building Blocks For Duplex Single Mode Fiber For 400G Small Form Factor
  - 3.9.3 Source Photonics Transmission
- 3.10 NeoPhotonics
  - 3.10.1 NeoPhotonics 400G CFP8 PAM4
  - 3.10.2 NeoPhotonics 100G CFP2 LR4
  - 3.10.3 NeoPhotonics 100G QSFP28 LR4
  - 3.10.4 NeoPhotonicsTelecom Transceivers
  - 3.10.5 NeoPhotonix Transceivers
- 3.11 NEC Optical Communications
  - 3.11.1 Fujitsu, NTT, NEC send 400G across 10,000 km
  - 3.11.2 Fujitsu, NTT, NEC Optical Transceiver With 400g Channels Wavelength Division Multiplex Using 62 Channels To Achieve Capacity Between 12.4 and 24.8 Tbps
  - 3.11.3 Fujitsu, NTT, NEC Compensating for the Nonlinear Optical Effects Of Multi-Level Modulation Signals
  - 3.11.4 Fujitsu, NTT, NEC Looking for 400G Optical Transmission Partners
  - 3.11.5 NEC Optical Devices:
  - 3.11.6 NEC Optical Transceivers for Metro Network
  - 3.11.7 NEC Optical Transceivers for Backbone Network
- 3.12 IPG Photonics/Menara Networks
  - 3.12.1 IPG Photonics Menara Networks Optical Pluggable Systems
- 3.13 Cisco 400 Gigabit Modules
  - 3.13.1 Cisco ASR 9000 Series 400G and 200G Modular Line Cards



### 3.14 Alcatel-Lucent OmniSwitch 9000E

3.14.1 Alcatel-Lucent completes 400G field trial with Australia's Nextgen

3.14.2 SaskTel Trials 400-Gbps Optical Transport On Live Fiber Link with Alcatel-Lucent

3.14.3 Orange, Alcatel-Lucent Provide Live 400G Link to Renater

3.14.4 Alcatel-Lucent OmniSwitch 9000E Models

### 3.15 Qorvo Modulator Drivers

3.15.1 Qorvo Quad Linear Driver for 100G-400G Networks

3.15.2 Qorvo Physical Layer

3.15.3 Qorvo Transimpedance Amplifiers

### 3.16 Xilinx 400G Transponder Solution

3.16.1 Xilinx 400G MuxSAR

3.16.2 Altera 56 G PAM 4 Next Generation Transceiver Technology

### 3.17 Inphi

## **4. 400G OPTICAL TRANSCEIVER TECHNOLOGY**

### 4.1 Quad Small Form Factor Pluggable Double Density Module

### 4.2 OSFP

4.2.1 Forwards Compatibility From the OSFP Positions Optical Transceivers To Meet Thermal Requirements for 800 Gbps Optics

### 4.3 Optical Transceivers: Benefits of Industry Standards

### 4.4 Digital Optical Communications Technology

### 4.5 Coherent Transmission

### 4.6 Advanced Hybrid Photonic Integration Platform

### 4.4 Finisar Industry Technology Leadership

### 4.2 CFP vs. CXP Transmitter And Receiver Capabilities

4.2.1 CFP Form Factor

4.2.2 Finisar Opnext and Sumitomo Electric Industries/Excelight Communications CFP

4.2.3 CFP MSA Form Factor Standard for Pluggable 40Gb/s and 100Gb/s Optical Modules

4.2.4 CXP Form Factor

4.2.5 CXP GigPeak Long Reach And Ultra Long Reach Drivers For Terrestrial And Undersea Optical Cable

### 4.3 IEEE 400G Optical Transceiver Standards

4.3.1 ITU-T CWDM/DWDM Optical Wavelength Grids

4.3.2 100-Gigabit Ethernet (IEEE 802.3.ba Specifications)

### 4.4 WDM-PON Technologies

4.4.1 PON Progress

- 4.4.2 GPON and WDM-PON
- 4.5 Phase Modulation Minimizes Size And Power Of 40Gbps Transponders
  - 4.5.1 Europe Scalable Advance Ring-Based Passive Dense Access Network Architecture (SARDANA)
  - 4.5.2 Fujitsu Optical Components Key Technology
- 4.6 FTTx Device Management
- 4.7 Finisar Technology
- 4.8 Luxtera CMOS

## **5 OPTICAL TRANSCEIVER COMPANY DESCRIPTION**

- 5.1 Acacia
- 5.2 Applied Optoelectronics. Inc.
  - 5.2.1 AOI is Vertically Integrated
  - 5.2.2 Applied Optoelectronics Initial Order from Hyper-Scale Datacenter Customer
  - 5.2.3 Applied Optoelectronics Second Quarter 2016 Revenue
  - 5.2.4 Applied Optoelectronics (AOI) Leading Developer And Manufacturer Of Advanced Optical Products
- 5.3 Broadcom Limited/Broadcom Technologies
  - 5.3.1 Broadcom Limited Business
  - 5.3.2 Broadcom Completes Acquisition of Broadcom
  - 5.3.3 Broadcom Limited: Broadcom Acquisition of Irvine Semiconductor Firm Complete
  - 5.3.4 Broadcom Technologies Enhancements to Versatile Link Plastic Optical Fiber Product Family
  - 5.3.5 Broadcom Reportable Segments
  - 5.3.6 Broadcom Digital Subscriber Line (DSL),
  - 5.3.7 Broadcom Broadband Communications Solutions
  - 5.3.8 Broadcom Mobile & Wireless (Solutions for the Hand)
  - 5.3.9 Broadcom Infrastructure & Networking (Solutions for Infrastructure)
  - 5.3.10 Broadcom Customers and Strategic Relationships
- 5.4 Cisco
- 5.5 Finisar
  - 5.5.1 Finisar Wavelength Selective Switches
  - 5.5.2 Finisar Optical Subsystem Products
  - 5.5.3 Finisar Revenue
  - 5.5.4 Finisar Customers
  - 5.5.5 Finisar Largest Customers
  - 5.5.6 Finisar Acquisition of u 2 t Photonics AG
  - 5.5.7 Finisar Critical Breakthroughs In Optics

- 5.5.8 Finisar Wavelength Selective
- 5.5.9 Finisar's Industry-Leading Optical Products
- 5.5.10 Finisar Net Sales
- 5.5.11 Finisar Optical Subsystems And Components
- 5.5.12 Finisar Positioned to Address Increasing Mobile Traffic
- 5.5.13 Finisar/Ignis
- 5.5.14 Sytune (Acquired by Ignis/Finisar)
- 5.6 Fujitsu
- 5.7 GigPeak
  - 5.7.1 GigPeak Business
  - 5.7.2 GigPeak/Magnum Semiconductor
  - 5.7.3 GigPeak
  - 5.7.4 GigPeak Segment and Geographic Information
- 5.8 Inphi
- 5.9 IPG Photonics
  - 5.9.1 IPG Photonics Business
- 5.10 Lumentum
  - 5.10.1 Lumentum Business
  - 5.10.2 Lumentum Management's Discussion
  - 5.10.3 Lumentum Simplifies the Way People Interact With Technology By Enabling The Use Of Natural Body Gestures
  - 5.10.4 Lumentum Revenue
  - 5.10.5 Every Communication Network in The World—Telecom, Enterprise, Or Data Center—Depends On Lumentum Optical Components
- 5.11 NEC
  - 5.11.1 NEC Supplies Government Agencies
  - 5.11.2 NEC Revenue by Segment
- 5.12 NeoPhotonics
  - 5.12.1 NeoPhotonics Business
  - 5.12.2 NeoPhotonics Coherent Transmission Technology
  - 5.12.3 NeoPhotonics Revenue
  - 5.12.4 NeoPhotonics Customers
  - 5.12.5 NeoPhotonics Emcore
  - 5.12.6 NeoPhotonics Competition
  - 5.12.7 NeoPhotonics Technology
  - 5.12.8 NeoPhotonics Products
  - 5.12.9 NeoPhotonics Revenue and Management Discussion
  - 5.12.10 NeoPhotonics
- 5.13 Nokia

- 5.13.1 Nokia Alcatel-Lucent Business
- 5.13.2 Alcatel-Lucent/Nokia
- 5.13.3 Nokia Innovation
- 5.13.4 Alcatel-Lucent Organization
- 5.13.5 Alcatel-Lucent Innovation & Technology
- 5.13.6 Alcatel-Lucent History
- 5.14 Oclaro
  - 5.14.1 Oclaro Business
  - 5.14.2 Oclaro Customers
  - 5.14.3 Oclaro Vision
  - 5.14.4 Oclaro Optical Components, Modules And Subsystems
  - 5.14.5 Oclaro Market Focus
  - 5.14.6 Optical Communications
  - 5.14.7 Oclaro Product Portfolio
  - 5.14.8 Oclaro Business Strategy
  - 5.14.9 Oclaro Worldwide Support and Manufacturing Strength
- 5.15 Qorvo
  - 5.15.1 Qorvo Reports Fiscal 2017 First Quarter Results
- 5.16 Source Photonics
  - 5.16.1 Source Photonics and China Mobile Communications
- 5.17 Sumitomo
  - 5.17.1 Sumitomo
  - 5.17.2 Sumitomo Revenue
  - 5.17.3 Sumitomo Strategy
  - 5.17.4 Sumitomo Electric Europe
- 5.18 Viavi Solutions
  - 5.18.1 Viavi Business
  - 5.18.2 Viavi Network and Service Enablement
  - 5.18.3 Viavi Optical Security and Performance
- 5.19 Xilinx
- 5.20 Selected Optical Component Companies
  - 5.20.1 JDSU Competition
  - 5.20.2 Advanced Photonix Competition
  - 5.20.3 Oclaro Competition
  - 5.20.4 Finisar Competition

## List Of Figures

### LIST OF FIGURES

- Figure 1. 400G Optical Transceivers Market Driving Forces
- Figure 2. 100G Optical Transceiver, Metro, Back Bone, Data Centers Interconnect, Intra-Data Centers (TOR), Market Forecasts, Dollars, Worldwide, 2017-2023
- Figure 3. 400G Optical Transceiver, Data Center Interconnect, Intra Data Center, Market Forecasts, Dollars, Worldwide, 2017-2023
- Figure 4. 400G Optical Transceivers, Telecom and Datacom, Market Forecasts, Dollars, Worldwide, 2017-2023
- Figure 5. 400G Optical Transceiver, WAN Metro, WAN Backbone, WAN Cell Tower, Market Forecasts, Dollars, Worldwide, 2017-2023
- Figure 6. Global Adoption of Higher Internet Speeds Drive Need for Network High Capacity Transmission
- Figure 7. Fixed Broadband Speeds (in Mbps), 2015–2020
- Figure 8. Future of Wi-Fi as Wired Complement
- Figure 9. Multiple Pathways Open To Processing Nodes In The Cloud 2.0 Mega Data Center Functions
- Figure 10. Optical Transceiver Applicable Networks
- Figure 11. NTT Communications Global IP Network
- Figure 12. 400G Optical Transceivers Market Driving Forces
- Figure 13. 400G Advantages Over 200G:
- Figure 14. Telecom and datacom adoption timelines.
- Figure 15. 400G Optical Transceiver Market Aspects
- Figure 16. 400G Optical Transceiver Market Driving Forces
- Figure 17. Datacom and Telecom Optical Transceiver Market Device Segments, Dollars, Worldwide, 2015
- Figure 18. 400G Datacom and Telecom Optical Transceiver Market Device Segments, Dollars, Worldwide, 2018
- Figure 19. 400G Datacom and Telecom Optical Transceiver Device Market Segments, Dollars, Worldwide, 2023
- Figure 20. Datacom and Telecom Optical Transceiver Market Device Segments, Dollars, Worldwide, 2022
- Figure 21. 100G Optical Transceiver, Metro, Back Bone, Data Centers Interconnect, Intra-Data Centers (TOR), Market Forecasts, Dollars, Worldwide, 2017-2023
- Figure 22. 400G Optical Transceiver, Data Center Interconnect, Intra Data Center, Market Forecasts, Dollars, Worldwide, 2017-2023
- Figure 23. 400G Optical Transceivers, Telecom and Datacom, Market Forecasts,

Dollars, Worldwide, 2017-2023

Figure 24. 400G Optical Transceiver, WAN Metro, WAN Backbone, WAN Cell Tower, Market Forecasts, Dollars, Worldwide, 2017-2023

Figure 25. 400G Optical Transceiver, Data Center Interconnect, Intra Data Center, Market Forecasts, Dollars, Worldwide, 2017-2023

Figure 26. Datacom Optical Transceivers, Market Shares, Dollars, Worldwide, 2015

Figure 27. Telecom Optical Transceivers, Market Shares, Dollars, Worldwide, 2015

Figure 28. 400G Optical Transceivers Market Forecasts, Worldwide, Dollars, 2017-2023

Figure 29. Datacom 400G Optical Transceivers Market Forecasts, Worldwide, Dollars, 2017-2023

Figure 30. 400G WAN Optical Transceivers Market Forecasts, Worldwide, Dollars, 2017-2023

Figure 31. 10G Still Dominates Unit Volume

Figure 32. Traditional 3-Tier' Tree Network Is Being Replaced By A New '2-Tier' Leaf-Spine Network

Figure 33. Traditional 3-Tier' Tree Network I Being Replaced By A '2-Tier' Leaf- Spine Network

Figure 34. Facebook Networking Infrastructure Fabric

Figure 35. Cloud 2.0 Mega Data Center Market Driving Forces

Figure 36. Optical Transceiver Markets Various Design Considerations

Figure 37. Global Internet Traffic

Figure 38. Internet Video Traffic

Figure 39. Global Mobil Bandwidth

Figure 40. Cloud Services Market Size

Figure 41. Wireless Infrastructure Market Forecasts

Figure 42. 40G/100G Optical Transceiver Market Trends

Figure 43. Finisar 100GBASE-SR4 100m CFP4 Optical Transceiver Features

Figure 44. Finisar Industry Leadership In Developing 400G Optical Transceiver Technologies

Figure 45. Lumentum SDN Optical Whitebox Platform Components

Figure 46. Lumentum Next Generation 400G Optical Transceiver TrueFlex Solutions

Figure 47. Lumentum QSFP+ 40G SR4 Optical Transceiver — 850 nm for up to 100 m Reach Features

Figure 48. Viavi Parameters Specified By Transceiver Manufacturers

Figure 49. Oclaro CFP8 Transceiver Features

Figure 50. Oclaro CFP8 Transceiver Features

Figure 51. Oclaro Coherent CFP2-ACO

Figure 52. Oclaro Coherent CFP2-ACO Features



Figure 53. Oclaro CFP4 100 Gb/s CFP4 MSA 1310nm LAN-WDM 10km Transceiver

Figure 54. Oclaro CFP4 100 Gb/s CFP4 MSA 1310nm LAN-WDM 10km Transceiver Features

Figure 55. Oclaro 100G QSFP28 CWDM4 & CLR4 2km Transceiver

Figure 56. Oclaro 100G QSFP28 LR4 10km Transceiver Features

Figure 57. Sumitomo 400G CFP8

Figure 58. Sumitomo QSFP28 ER4 Lite

Figure 59. Sumitomo Digital Transmission Features

Figure 60. Fujitsu 400G Optical Interfaces Key Benefits

Figure 61. Fujitsu 100G Module Evolution

Figure 62. Fujitsu Capacity vs OSNR Advancement Modulation Specifications

Figure 63. 400G Modulation Options and Superchannels

Figure 64. Fujitsu Universal Transceiver

Figure 65. Fujitsu 100G QSFP28 Transceiver

Figure 66. Fujitsu 100G QSFP28 Transceiver Features

Figure 67. Fujitsu 100G OIF 168pin Coherent Transceiver

Figure 68. Fujitsu 100G OIF 168pin Coherent Transceiver Features

Figure 69. Fujitsu 100G CFP2 Transceiver

Figure 70. Fujitsu 100G CFP2 Transceiver Features

Figure 71. Fujitsu 100GE CFP Transceiver

Figure 72. Fujitsu 100GE CFP Transceiver

Figure 73. Broadcom 16nm Nx56G PAM-4 PHY Features

Figure 74. Broadcom 400G Optical Transceiver Portfolio Overview

Figure 75. Broadcom 50G 100G, and 200G Optical Transceiver Portfolio Overview

Figure 76. Source Photonics 100G QSFP28 and 40G QSFP+

Figure 77. Source Photonics Form Factors:

Figure 78. NeoPhotonics 400G CFP8 PAM4 400G CFP8 P Optical Transceiver PTC88F3XECL

Figure 79. NeoPhotonics 400G CFP8 PAM4 Features

Figure 80. NeoPhotonics 100G CFP2 LR4 Features

Figure 81. NeoPhotonics 100G QSFP28 LR4

Figure 82. NeoPhotonics 100G QSFP28 LR4 Features

Figure 83. NEC Optical Transceiver Applicable Network

Figure 84. NEC Optical Transceivers for Metro Network Functions

Figure 85. NEC Optical Transceivers for Metro Network Benefits

Figure 86. NEC Optical Transceivers Metro Network Configuration

Figure 87. NEC Coherent CFP2 Optical Transceivers for Metro Network

Figure 88. Menara Transceiver Network

Figure 89. Menara Transparent And Efficient OTN Transport Across The Network

- Figure 90. Cisco ASR 9000 Series 400G Modular Line Cards
- Figure 91. Cisco 100 Gigabit Modules
- Figure 92. Xilinx 400G MuxSAR Solution Summary and Benefits
- Figure 93. Xilinx 400G MuxSAR OTU4 Framing Components
- Figure 94. Xilinx 400G MuxSAR Existing Infrastructure Ultrascale Solution
- Figure 95. Xilinx 400G MuxSAR Benefits
- Figure 96. Altera 56 G PAM 4 Next Generation Transceiver Technology Features
- Figure 97. QSFP-DD MSA Group Pluggable Interface In Networking Equipment Promoters
- Figure 98. 400G Optical Transceiver Industry Standards Timeline
- Figure 99. NRZ and PAM4 modulation
- Figure 100. Evolution of Module Optics.
- Figure 101. Finisar Industry Technology Leadership
- Figure 102. Finisar 100G Ethernet CFP Form Factor Evolution
- Figure 103. Finisar Flexgrid LCoSWSS and ROADMs Line Cards
- Figure 104. Explosion of Protocols
- Figure 105. Google Motorola GPON Optical Network Terminal (ONT) Features
- Figure 106. ONT Product-Portfolio Development Functions
- Figure 107. Broadcom
- Figure 108. Broadcom Customers And Strategic Relationships
- Figure 109. Finisar Optical Components Uses
- Figure 110. Finisar Optical Components Broadband Market Driving Forces
- Figure 111. Finisar Customers
- Figure 112. Finisar Business Strategy
- Figure 113. GigPeak Products Offered
- Figure 114. Basic Elements of NeoPhotonics Platform and Integration Technology
- Figure 115. Basic Elements of NeoPhotonics Technology
- Figure 116. NeoPhotonics Global Customer Base Of Network Equipment Vendors
- Figure 117. Nokia Strategy Focus
- Figure 118. Oclaro Competitive Positioning
- Figure 119. Qorvo Global Supplier of RF Solutions
- Figure 120. Source Photonics Global Presence, Global Scale: Facilities
- Figure 121. Viavi Network and Service Enablement

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