

# IoT – Driving the Digital Connected World: Adoption Trends and Forecast, 2015-2020

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# **Abstracts**

IoT – Driving the Digital Connected World: Adoption Trends and Forecast 2015-2020 report provides an overview of the IoT adoption and deployment trend based on survey conducted. The report also includes forecasts on IoT spending and deployment across regions and various categories.

Salient Features of the Report and Key Finding includes:

- 1. The report provides an overview and brief summary of the current scenario of IoT deployment based on the inputs received from the survey conducted across 25+ companies. The survey inputs were received from more than 70+ respondents.
- 2. The report includes the summarized version of the key findings from the survey which addressed key questions like External/Internal factors for IoT implementations, success evaluation criteria, Major barriers, Implementation challenges etc.
- 3. Nearly 60% of the respondents remain in the Planning and Discussion stages, whereas 35% of the respondents claim IoT to be Proof Conceptualization and trial/initial deployment stage in their companies.
- 4. Nearly 40% of the respondents, have IoT deployments strategies and offerings in less than or upto 6 vertical industries.
- 5. The overall global IoT services spending is estimated to reach \$41.3 billion, with IoT installed base estimated to reach 30.4 billion by year-end 2020.
- 6. It also includes forecast data for IoT installed base, IoT spending, IoT installed base for upto 2020.



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