

The Big Playbook - Big Data, BI and Analytics Product Initiatives & Launches - 2016

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Abstracts

The report The Big Playbook- Big Data, BI and Analytics Product Initiatives & Launches - 2016 provides details of the Major Product initiatives in the Global Big Data, Business Intelligence and Analytics Market of the leading vendors operating in this market. Westward Research study for the preparation of this document included tracking of more than 60 companies in the year 2016, based on which this document has been prepared.

This document provides a summarized version of the major product initiatives in 2016 by the leading companies globally in a tabular format.

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