

# Sample Business Plan for Selling the E-Bicycles (including financial model)

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## Abstracts

The report is half ready. The updating and translating process takes 3-5 business days after the order confirmation.

### Idea:

Creation of online store for selling E-bicycles. E-bicycles that are known also as E-Bikes differ from the usual ones because they have a small electric motor and accumulator.

### Market:

Chinese companies which interfere actively on the markets of different countries now, are the world leaders in the sphere of producing E-bicycles. World market of E-bicycles will be growing moderately – 3, 1 % (CAGR during period between 2013 and 2020). Market of E-bicycles in Russian Federation in 2013 made about 10 000 pieces. In 2013 «Eltreco» company had about 81% of Russian market of E-bikes; the last 19% were divided between other manufacturers of two-wheeled E-vehicles. Market of E-bicycles in Russia will grow slowly, still steadily during the rest part of this decade.

### Competitiveness:

Nowadays, there are two large and popular trade marks on the market of E- transport – «Eltreco» and «Ecobike.pro». «GRACE» company works in premium segment; they are producers of elite E-transport, as well as aforementioned «Eltreco» company.

### Financial plan:

Two scripts for developing the project were worked out in the financial plan. In the script

?1 there is a plan for selling of \*\*\* E-bicycles of 4 models annually: «F1», «Storm», «Hummer», «Terminator». In the script ?2 there is a plan for selling of \*\*\* E-bicycles of the same models during the first year \*\*\* items during the second year. Planning time frame is 2 years in total.

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