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BUSINESS PLAN 'Recording Studio' (including financial model)

https://marketpublishers.com/r/BADF6CB106AEN.html
Date: June 2014
Pages: 61
Price: US$ 750.00 (Single User License)
ID: BADF6CB106AEN

Abstracts

The report is half ready. The updating and translating process takes 3-5 business days after the order confirmation.

Project idea: creation of recording studio «***» in Moscow, Russia.

Project audience: vocal performers and bands, professional performers, individuals (individual targets of performance recording), corporative clients (recording of firm anthem), advertising agencies.

Project equipment: the equipment of leading firms – JBL, YAMAHA, PEAVEY, K&MMACKIE, SOUNDCRAFT, BEHRINGER – will be used as the sound equipment of the project.

Object location: recording studio will be located in a rented premises of ** sq. m., which will require an additional refit in connection with the necessity of sound insulation. Additional costs are accounted in the category «capital expenditures» and are included in the financial plan.

Among kinds of promotion and marketing the main means will be promotion with using Internet: social networks, contextual advertising and search engine optimization.

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