

# **BUSINESS PLAN Tutoring Center 2014 (with financial model)**

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## **Abstracts**

The report is half ready. The updating and translating process takes 3-5 business days after the order confirmation.

### **Essence and idea of the project:**

Launch of the Center of preparation for the Unified State Exam (USE).

### **Advantages of the Center:**

qualified personnel with 20-30 years experience in teaching;

individual and systemized approach to the each trainee depending on the initial preparation;

democratic price policy;

comfy small groups of 5-7 people;

convenient geographical location of the Center.

**Target audience of the project:** inhabitants of the city with incomes from 40,000 RUB/month for family.

### **Competitive environment of the project:**

center of the preparation at the high schools;

private centers of preparation;

private tutors.

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