

BUSINESS PLAN Tutoring Center 2014 (with financial model)

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Abstracts

The report is half ready. The updating and translating process takes 3-5 business days after the order confirmation.

Essence and idea of the project:

Launch of the Center of preparation for the Unified State Exam (USE).

Advantages of the Center:

qualified personnel with 20-30 years experience in teaching;

individual and systemized approach to the each trainee depending on the initial preparation;

democratic price policy;

comfy small groups of 5-7 people;

convenient geographical location of the Center.

Target audience of the project: inhabitants of the city with incomes from 40,000 RUB/month for family.

Competitive environment of the project:

center of the preparation at the high schools;

private centers of preparation;

private tutors.

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