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Abstracts

A strategic assessment of Zimmer one of the world's leading orthopedics companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals and strategies in the global orthopedics market.

Contents

Section 1: Business Evolution and Organization

Section 2: Facilities and Employees

Section 3: Technological Know-how

Section 4: Product Portfolio

Section 5: Marketing Tactics

Section 6: R&D Programs

Section 7: Strategic Direction

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