

# **World Tumor Marker Testing Market Country Shares and Segment Forecasts 2017-2021: Emerging Opportunities and Growth Strategies for Instrument and Reagent Suppliers**

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## **Abstracts**

Complete report \$34,750. DataPack (test volumes, sales forecasts, supplier shares) \$21,100. Highlights - Identifies and evaluates major business opportunities emerging in the tumor marker market during the next five years.- Examines trends in the U.S., Europe and Japan- Reviews current and emerging tumor markers- Analyzes applications of emerging diagnostic technologies- Forecasts sales of major tumor markers by country and market segment- Profiles leading market players and potential entrants - Suggests alternative business expansion strategies for suppliers.

### Rationale

The cancer diagnostics market is on the verge of explosion, as the researchers approach major technological breakthroughs in tumor diagnosis and therapy, discover new specific antigens, and unlock the mystery of the genetic basis of the disease.

During the next five years, the worldwide cancer diagnostics market is promising to be an exciting, dynamic and rapidly expanding field. Anticipated technological breakthroughs will create numerous opportunities for determining genetic predisposition, detecting specific tumors, and monitoring biological response to cancer therapy. The rise in geriatric population will further compound the growing demand for malignancy assays and the rapid market expansion worldwide.

Geographic Coverage - France- Germany- Italy- Japan- Spain- UK- USA

Market Segmentation Analysis - Sales and market shares of major suppliers, by individual tumor marker and country.- Five-year test volume and sales forecasts for major tumor markers by country and market segment, including:- Hospitals- Commercial/Private Laboratories- Physician Offices/Group Practices- Cancer Clinics- Ambulatory Care Centers

Comprehensive market segmentation analysis, including review of the market dynamics, structure, size, growth and major suppliers by country.- Cancer statistics, etiology and recent developments in the U.S., Japan and five major European countries.

Current and Emerging Products - Review of over 200 current and emerging tumor markers, including:- Biochemical Markers- Oncogenes- Growth Factors- Hormones- Colony Stimulating Factors- Lymphokines- Immunohistochemical Stains, and others.- Analysis of major immunoassay analyzers used for tumor marker testing, including their operating characteristics, features and selling prices.

Technology Review - Assessment of monoclonal antibodies, immunoassays, DNA probes, biochips/microarrays, chromosome analysis, IT, artificial intelligence, flow cytometry, biosensors, and their potential applications for tumor marker testing.- Review of competing/complementing technologies, including CT, MRI, NMR, PET and photonics spectroscopy.- Extensive listings of over 500 companies, universities and research centers developing new tumor markers and detection technologies.

Competitive Assessments - Extensive strategic assessments of major suppliers and start-up firms developing innovative technologies and products, including their sales, product portfolios, marketing tactics, collaborative arrangements and new products in R&D.

Worldwide Market Overview - Estimated universe of laboratories performing tumor marker testing by country.- Five-year test volume and sales projections by country.

Business Opportunities and Strategic Recommendations - Specific new product development opportunities with potentially significant market appeal during the next five years.- Design criteria for new products.- Alternative market penetration strategies.- Potential market entry barriers and risks.

## Methodology

This report is based on interviews with clinical pathologists, laboratory

directors, executives from leading diagnostic companies and start-up firms developing innovative products, university scientists, as well as experts from industry associations, venture capital firms and the investment banking community in the U.S., five major European countries and Japan.

The market projections are also based on questionnaire responses received from hospitals, commercial/private laboratories, physician offices/group practices, cancer clinics and ambulatory care centers in seven countries. In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product literature, patents, trade association surveys, government studies, marketing and technical meeting presentations, industry analyst reports, and VPG Market Research's proprietary data files was conducted.

Contains 1,200 pages and 450 tables

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Simentin  
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Px

RB 1nactivation/Deletion

Ret

SCCL

Selectin

Sialic AchHSP27

1Intermediate Filaments

Cytokeratins/CK18/Cyfra 21-1

Desmin

Gliofibrillary Acid Protein

Neurofilaments

5imentin

KA

Kinases

KP16D3LA1

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Multiple Tumor Suppressor

Myosin

NEA-130NMP22OA-519

Opioid Peptides

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ITALY, TDT TEST 5OLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY, THYMIDINE KINASE TEST 5OLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY, THYROGLOBULIN TEST 5OLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY, TPA TEST 5OLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY, TOTAL TUMOR MARKERS SALES BY MAJOR SUPPLIERS

ITALY, AFP TESTING MARKET DIAGNOSTICS SALES BY MAJOR SUPPLIER

ITALY, CEA TESTING MARKET DIAGNOSTICS SALES BY MAJOR SUPPLIER

ITALY, PSA TESTING MARKET DIAGNOSTICS SALES BY MAJOR SUPPLIER

Executive Summary Table: Japan, Total Tumor Marker Test 5olume and Sales Forecast by Market Segment

Japan, Estimated Cancer Death Rates Per 100,000 Population

Japan, Laboratories Performing Tumor Marker Tests by Market Segment

Japan, Hospital Laboratories Performing Tumor Marker Tests by Bed Size

Japan, Commercial/Private Laboratories Performing Tumor Marker Tests By Annual Test 5olume

Japan, Total Tumor Marker Testing 5olume Forecast by Market Segment

Japan, All Market Segments Major Tumor Marker Test 5olume Forecast

Japan, Hospital Laboratories Major Tumor Marker Test 5olume Forecast by Test

Japan, Commercial/Private Laboratories Major Tumor Marker Test 5olume Forecast

Japan, Total Tumor Marker Sales Forecast by Market Segment

Japan, All Market Segments Major Tumor Marker Sales Forecast by Test

Japan, Hospital Laboratories Major Tumor Marker Sales Forecast by Test

Japan, Commercial/Private Laboratories Major Tumor Marker Sales Forecast by Test

Japan, ACTH Test 5olume and Diagnostics Sales Forecast by Market Segment

Japan, AFP Test 5olume and Diagnostics Sales Forecast by Market Segment

Japan, Beta-2 Microglobulin Test 5olume and Diagnostics Sales Forecast by Market Segment

Japan, CA 15-3/27.29 Test 5olume and Diagnostics Sales Forecast by Market Segment

Japan, CA 19-9 Test 5olume and Diagnostics Sales Forecast by Market Segment

Japan, CA-125 Test 5olume and Diagnostics Sales Forecast by Market Segment

Japan, Calcitonin Test 5olume and Diagnostics Sales Forecast by Market Segment

Japan, Cathepsin Test 5olume and Diagnostics Sales Forecast by Market Segment

Japan, CEA Test 5olume and Diagnostics Sales Forecast by Market Segment

Japan, Chromogranin Test 5olume and Diagnostics Sales Forecast by Market Segment

Japan, Colon-Specific Antigen Test 5olume and Diagnostics Sales Forecast by Market Segment

Japan, Cytokeratins Test 5olume and Diagnostics Sales Forecast by Market Segment

Japan, Estrogen Receptor Test 5olume and Diagnostics Sales Forecast by Market Segment

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Japan, Lymphocyte Subtyping Test 5olume and Diagnostics Sales Forecast by Market Segment

Japan, NSE Test 5olume and Diagnostics Sales Forecast by Market Segment

Japan, Nucleolar Test 5olume and Diagnostics Sales Forecast by Market Segment

Japan, Occult Blood Test 5olume and Diagnostics Sales Forecast by Market Segment

Japan, Oncogenes Test 5olume and Diagnostics Sales Forecast by Market Segment

Japan, Pancreatic Oncofetal Antigen Test 5olume and Diagnostics Sales Forecast by



## Market Segment

Japan, PAP Smear Test 5olume and Diagnostics Sales Forecast by Market Segment

Japan, Parathyroid Hormone Test 5olume and Diagnostics Sales Forecast by Market Segment

Japan, Progesterone Receptor Test 5olume and Diagnostics Sales Forecast by Market Segment

Japan, PAP Test 5olume and Diagnostics Sales Forecast by Market Segment

Japan, PSA Test 5olume and Diagnostics Sales Forecast by Market Segment

Japan, S-100 Protein Test 5olume and Diagnostics Sales Forecast by Market Segment

Japan, Serotonin Test 5olume and Diagnostics Sales Forecast by Market Segment

Japan, Sialic Acid Test 5olume and Diagnostics Sales Forecast by Market Segment

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Japan, TDT Test 5olume and Diagnostics Sales Forecast by Market Segment

Japan, Thymidine Kinase Test 5olume and Diagnostics Sales Forecast by Market Segment

Japan, Thyroglobulin Test 5olume and Diagnostics Sales Forecast by Market Segment

Japan, TPA, Test 5olume and Diagnostics Sales Forecast by Market Segment

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Japan, CA 125 Testing Market Diagnostics Sales by Major Supplier

Japan, Calcitonin Testing Market Diagnostics Sales by Major Supplier

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Executive Summary Table: Spain, Total Tumor Marker Test 5olume and Sales Forecast by Market Segment

Spain, Estimated Cancer Death Rates Per 100,000 Population

Spain, Laboratories Performing Tumor Marker Tests by Market Segment

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Spain, Commercial/Private Laboratories Performing Tumor Markers by Annual Test 5olume

Spain, Total Tumor Marker Test 5olume Forecast by Market Segment

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Spain, CA 15-3 Test 5olume and Diagnostics Sales Forecast by Market Segment  
Spain, CA 19-9 Test 5olume and Diagnostics Sales Forecast by Market Segment  
Spain, CA-125 Test 5olume and Diagnostics Sales Forecast by Market Segment  
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Spain, Occult Blood Test 5olume and Diagnostics Sales Forecast by Market Segment  
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Spain, CA 15-3/27.29 Testing Market Diagnostics Sales by Major Supplier

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Spain, CEA Testing Market Diagnostics Sales by Major Supplier

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U.S., 1nsulin Test 5olume and Diagnostics Sales Forecast by Market Segment  
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U.S., Lymphocyte Subtyping Test 5olume and Diagnostics Sales Forecast by Market Segment  
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U.S., PSA Testing Market Diagnostics Sales by Major Supplier

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