

2017-2021 World Rubella Diagnostics Market: Emerging Opportunities and Growth Strategies

<https://marketpublishers.com/r/W914C1E43CBEN.html>

Date: February 2017

Pages: 235

Price: US\$ 3,915.00 (Single User License)

ID: W914C1E43CBEN

Abstracts

The report presents a detailed analysis of the Rubella diagnostics market in the US, Europe, (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Rubella definition, epidemiology and etiology are reviewed. The report provides the 5-year test volume and sales forecasts by country for the following market segments:

Hospitals

- Commercial/Private Labs
- Physician Offices

- Public Health Labs For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Rubella tests.

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 235 pages and 15 tables

Contents

1. INTRODUCTION

2. WORLDWIDE TEST OVERVIEW, TECHNOLOGIES AND INSTRUMENTATION

A. Background, Diagnostic Tests, Vaccines and Drugs

B. Instrumentation Review: Operating Characteristics, Features and Selling Principles of Leading Infectious Disease Automated and Semiautomated Analyzers

C. Emerging Infectious Disease Diagnostic Technologies

1. MOLECULAR DIAGNOSTICS

2. MONOCLONAL ANTIBODIES

3. IMMUNOASSAYS

4. DIFFERENTIAL LIGHT SCATTERING

5. INFORMATION TECHNOLOGY

6. ARTIFICIAL INTELLIGENCE

7. LIPOSOMES

8. FLOW CYTOMETRY

9. CHROMATOGRAPHY

10. DIAGNOSTIC IMAGING

11. GEL MICRODROPLETS

12. OTHERS

D. Personal Testing

3. COUNTRY ANALYSES: SALES AND VOLUME FORECASTS

4. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

A. Instrumentation

B. Reagent Kits and Test Systems/Panels

C. Information Technology

D. Auxiliary Products

5. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

6. ALTERNATIVE MARKET PENETRATION STRATEGIES

A. Internal Development

B. Collaborative Arrangements

- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets

7. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

8. COMPETITIVE ASSESSMENTS

Abbott
Affymetrix
Beckman Coulter/Danaher
Becton Dickinson
bioMerieux
BioRad
Cepheid
Diamedix/Erba
DiaSorin
Eiken Chemical
Elitech Group
Enz-Biochem
Fujirebio
Grifols
Hologic/GenProbe
ID Biomedical/GSK
Kreatech/Leica
Lonza
OrthoClinical Diagnostics
Qiagen
Roche
Scienion
Sequenom
SeraCare

Siemens
Takara Bio
Therm-Fisher/Life Technology
Wallac/PE
Wako

I would like to order

Product name: 2017-2021 World Rubella Diagnostics Market: Emerging Opportunities and Growth Strategies

Product link: <https://marketpublishers.com/r/W914C1E43CBEN.html>

Price: US\$ 3,915.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W914C1E43CBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

